

1 **The effect of smoking on the brain revealed by using electronic cigarettes with concurrent**
2 **fMRI**

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27 None of the authors have any conflicts of interest to declare.

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31

32 **Abstract**

33 Cigarette addiction is driven partly by the physiological effects of nicotine, but also by the distinctive
34 sensory and behavioural aspects of smoking, and understanding the neural effects of such processes
35 is vital. There are many practical difficulties associated with subjects smoking in the modern
36 neuroscientific laboratory environment, however electronic cigarettes obviate many of these issues,
37 and provide a close simulation of smoking tobacco cigarettes. We have examined the neural effects
38 of 'smoking' electronic cigarettes with concurrent functional Magnetic Resonance Imaging (fMRI).
39 The results demonstrate the feasibility of using these devices in the MRI environment, and show
40 brain activation in a network of cortical (motor cortex, insula, cingulate, amygdala) and sub-cortical
41 (putamen, thalamus, globus pallidus, cerebellum) regions. Concomitant relative deactivations were
42 seen in the ventral striatum and orbitofrontal cortex. These results reveal the brain processes
43 involved in (simulated) smoking for the first time, and validate a novel approach to the study of
44 smoking, and addiction more generally.

45

46 Introduction

47 Smoking is a major worldwide health problem, and current treatments for cigarette addiction are
48 only partly effective. The behavioural and sensory aspects of smoking are thought to be important
49 aspects of cigarette addiction, independently of the effects of nicotine (Rose, 2006; Balfour, 2004).
50 Aspects of the multi-sensory (visual, tactile, olfactory, taste) experience of smoking can act as a
51 powerful cue that reliably triggers craving and withdrawal symptoms in smoking addicts (Niaura et
52 al., 1998). This is consistent with the incentive-sensitization theory of addiction (Robinson &
53 Berridge, 1993; 2001), which proposes that neutral stimuli can promote drug-seeking behaviour
54 through association with drug effects, and that this is mediated through sensitization of particular
55 brain systems, principally the ventral striatum.

56 Research on the neural effects of smoking addiction has generally followed two largely independent
57 paths. One has been concerned with the neurophysiological effects of nicotine and has generally
58 used alternative routes of administration (intravenous, cutaneous patch, oral; e.g. Stein et al., 1998;
59 Yamamoto Rohan & Goletiani, 2013; Cole et al., 2010). The second has used cigarette cues (usually
60 images) to stimulate craving in (usually nicotine-abstinent) smokers (e.g. David et al., 2005; Janes et
61 al., 2010). The former have provided usefully pure measures of the pharmacological effects of
62 nicotine, and the latter have helped illuminate craving and drug-seeking mechanisms. However very
63 few studies have investigated the neural effects of the most powerful cue associated with nicotine:
64 the behavioural and multi-sensory repertoire of smoking itself. A small number of Positron Emission
65 Tomography (PET) studies have involved subjects smoking while in a PET scanner. Berridge et al.
66 (2010) used radio-labelled ¹¹¹C nicotine to investigate the pharmacokinetics of nicotine absorption,
67 and Barrett et al (2004) investigated the hedonic properties of smoking with the use of ¹¹¹C raclopride
68 to index dopamine release. The latter study showed that smoking-related changes in euphoria were
69 related to dopamine release in the caudate and putamen, though not in the ventral striatum.
70 Domino et al. (2013) used regular and denicotinized cigarettes to examine dopamine release; both
71 showed effects on dopamine throughout the striatum, but the denicotinized cigarettes led to
72 significantly less dopamine release. Cosgrove et al. (2014) also identified a potential sex difference in
73 striatal dopamine release, with male subjects showing a more consistent and rapid response to
74 smoking.

75 These PET studies are restricted, by the nature of the method, to examining a single
76 neurotransmitter system. To date, there have been no investigations of active smoking using a more
77 general neuroimaging method which could reveal effects across the entire brain, such as functional
78 Magnetic Resonance Imaging (fMRI)¹. This is likely because a host of practical, health, and safety
79 issues largely preclude the use of traditional (i.e. combustible tobacco) cigarettes in the modern
80 neuroscientific laboratory environment. For example: most MRI scanners are enclosed and
81 restrictive, air capture/filtration systems would be required to deal with the smoke, and the
82 procedure may require a naked flame. In addition local or national regulations may prohibit smoking
83 within research institutions or hospital sites (e.g. Health Act 2006, in the United Kingdom).

¹ One group has published two papers (Lindsey et al, 2009; Lindsey, Bracken & MacLean, 2013) validating a MRI compatible system to enable smoking during functional imaging, however to the current authors' knowledge, they have never presented any fMRI data collected using the device.

84 Many of these issues may be obviated by the use of electronic cigarettes, or more accurately,
85 Electronic Nicotine Delivery Systems (ENDS; Nutt et al., 2014). These are relatively novel consumer
86 products that deliver nicotine, and are designed to provide a closer simulation of smoking tobacco
87 cigarettes than previous nicotine-containing products. Use of ENDS does not involve combustion,
88 and most produce relatively small amounts of vapour that evaporates within a few seconds.
89 Evidence suggests that ENDS are effective at reducing withdrawal symptoms in nicotine-deprived
90 smokers (Dawkins et al., 2012) and preliminary data show that ENDS may be effective at helping
91 smokers quit, or reducing their smoking (Rahman et al., 2015; Bullen et al., 2013; although see
92 Kalkhoran et al., 2016 for a contrary view). As such, they may hold great potential as a replacement
93 for traditional cigarettes, and be a major benefit to public health (Nutt et al., 2014). As a novel
94 technology, their effects on the brain, general health, and patterns of tobacco use is still largely
95 unknown, and a recent editorial in Nature Neuroscience (2014) highlighted the urgent need for more
96 research on ENDS.

97 We have explored the use of ENDS in combination with functional Magnetic Resonance Imaging
98 (fMRI) in order to visualise brain activity related to active smoking, or more strictly, to the close
99 simulation of active cigarette smoking that ENDS provide. To achieve this we first undertook
100 extensive testing of commercially available ENDS to assess the devices for magnetic susceptibility
101 and potential effects on MRI image quality. After successfully identifying a device that had minimal
102 magnetic susceptibility and no discernible effects on image quality, 11 healthy smokers completed a
103 scanning session that included active smoking fMRI tasks. In the first task subjects were instructed to
104 'smoke' (i.e. inhale on the ENDS) by visual cues. In the second scan subjects received no cues, and
105 were instructed to 'smoke' naturally, *ad libitum*.

106

107

108 **Methods**

109 *Equipment*

110 The ENDS devices were all widely commercially available at the time of testing. The five brands
111 tested were: 'Njoy', 'Puritane', 'Vype', 'Nucig', and 'Jasper & Jasper'. See table 1 for more details on
112 each device. These were all first generation, or 'cig-a-like' devices, with a form factor designed to
113 mimic traditional cigarettes. All were of similar construction, consisting of an outer body, a lithium-
114 polymer (LiPo) battery, a pressure-activated LED, a resistive heating element and nicotine-soaked
115 wadding. LiPo batteries are commonly used in devices designed for the MRI environment, as they
116 contain no internal metal components. All were operated by inhalation, and all incorporated a LED
117 at the end of the device, intended to mimic the burning ember of a traditional cigarette. We
118 exploited this feature by using a custom-built opto-electronic device to record the output of the LED
119 at the end of the ENDS (see supplementary methods for details). This enabled effective and easy
120 monitoring of task compliance, and recorded a time-series to be used in the analysis of the
121 naturalistic smoking task (see below).

122

Brand	Variety/model	Manufacturers stated nicotine content	Body construction	Length (mm)	Battery
Njoy	Gold	3% (by weight)	Plastic	84	LiPo, 70mAh
Puritane	Disposable	16mg/g	Metallic	108	LiPo, 240mAh
Vype	Bold	18.6mg	Plastic	85	LiPo, 280mAh
Nucig	N/A	18mg	Metallic	106	LiPo, 200mAh
Jasper & Jasper	Nano disposable	16mg	Plastic; metal housing around heating element	88	LiPo, 170mAh

123 Table 1. Characteristics of the ENDS devices used in the initial testing phase.

124

125 *Initial Product Testing*

126 We tested five different brands of commercially available ENDS for their suitability for use in the MRI
127 environment. None were modified or tampered with in any manner. All five ENDS were immersed in
128 a 2% agarose solution with 160mM NaCl for conductivity. This phantom was imaged on a Siemens 3T
129 Verio MRI scanner (Siemens Healthcare, Erlangen Germany). Imaging consisted of a gradient-echo
130 sequence; TR = 300 ms, TE 1 = 5.19 ms, TE 2 = 7.65 ms, flip angle = 60°, 1.5 x 1.5 x 2 mm voxels, 35
131 axial slices, bandwidth = 1520 Hz/pixel at two echo times: 1.93 and 4.39ms. A phase difference
132 image between the two echo times was used to characterize the disturbance to the magnetic field
133 (B₀) from each ENDS. A spin-echo sequence was used to characterize disturbances to the applied RF
134 (B₁) field; TR = 5s, TE=8.5ms, 1.2 x 1.2 x 3.5mm voxels, 40 axial and coronal slices, bandwidth =
135 800Hz/pixel.

136 Subsequently, one subject (Author MBW) completed a scan using each of the five brands in a similar
137 manner to the subjects in the main experiment (described below). These scans used a dual-echo,

138 echo-planar imaging (EPI) sequence for BOLD contrast with 36 axial slices, aligned with the AC-PC
139 axis (TR = 2000 ms, TE1 = 13 ms, TE2 = 31 ms flip angle = 80°, 3 mm isotropic voxels, parallel imaging
140 factor = 2, bandwidth = 2298 Hz/pixel). The ENDS devices were therefore assessed for general
141 magnetic susceptibility, and in particular for their potential to generate artefacts when used by a
142 subject during a BOLD EPI acquisition.

143 *Subjects*

144 Subjects were 11 (3 females) daily or semi-regular social smokers, who were in good general health.
145 One (male) subject was subsequently excluded from analysis because of excessive (> 5 mm) head
146 movement and failure to comply with the task, which left a final group of 10 (mean age of 29.1
147 years; SD = 5.91). The mean number of cigarettes smoked daily for this group was 10.1 (SD = 5.6).
148 Subjects were not asked to abstain from smoking on the day of the scan, and were therefore not in a
149 nicotine-deprived state.

150 *Tasks and scanning procedure*

151 Data were acquired on a Siemens 3T Magnetom Trio MRI scanner (Siemens Healthcare, Erlangen,
152 Germany), equipped with a 32-channel phased-array head coil. Subjects held the ENDS in their right-
153 hand, with the right elbow cushioned so that they could comfortably hold it on their chest, close to
154 their mouth, in order to minimise the hand movement required on each trial. Subjects could view a
155 back-projected image on a screen in the rear of the scanner bore via a mirror mounted on the head-
156 coil. They were instructed to try to avoid looking down (e.g. along the scanner bore, towards the
157 ENDS) as they inhaled, in order to counteract the natural tendency to nod the head forward slightly
158 when looking down.

159 Based on the results of the initial testing (see results section) the 'Njoy' device was selected as a
160 good candidate device for use in the main experiment. A fresh ENDS was used for each subject, and
161 the only modification made was the removal of the plastic end cap covering the LED. This was
162 required in order to provide higher light output and a better signal for the opto-electronic recording
163 device. The optical fibre was attached to the end of the ENDS by a rubber connector, and remained
164 in place throughout the scan. The output of the device was recorded by a standard analogue-to-
165 digital recording system (PowerLab 8/35, AD Instruments, Oxford UK), and physiological parameters
166 (respiration via a respiratory belt around the subjects' chest, and cardiac data via a pulse-oximeter
167 on the index finger of the left hand) were recorded on the same system.

168 At the beginning of the scan session high-resolution T1-weighted anatomical images were acquired
169 using a magnetization prepared rapid gradient echo (MPRAGE) sequence with parameters from the
170 Alzheimer's Disease Research Network (ADNI; 160 slices x 240 x 256, TR = 2300 ms, TE = 2.98 ms, flip
171 angle = 9°, 1 mm isotropic voxels, bandwidth = 240Hz/pixel, parallel imaging factor = 2; Jack et al.,
172 2008) along with B0 field-map images (sequence as described above). Subjects then completed two
173 functional scans (sequence as described above) of ten minutes duration each. The first was the cued
174 smoking task that consisted of 20 trials with inter-trial intervals that varied randomly between 20,
175 25, and 30 seconds (mean = 25s). On each trial, a three second countdown (3, 2, 1) was displayed in
176 the centre of the screen, followed by the word 'SMOKE', displayed for two seconds. A fixation cross
177 was present throughout the inter-trial interval. Participants were instructed to time their inhalations
178 on the ENDS to coincide with the 'SMOKE' cue. The second task was the naturalistic smoking task,

179 where there were no visual cues, and subjects were instructed to smoke ‘naturally’ throughout the
180 ten minute scan.

181 *Data analysis*

182 All analysis was conducted using FSL (Smith et al., 2004; Jenkinson et al., 2012) version 5.0. Pre-
183 processing of the functional data involved removal of non-brain tissue, head-motion correction,
184 spatial smoothing with a 6mm full-width-half-maximum Gaussian kernel, and high-pass temporal
185 filtering with a cut-off of 100s. Additional correction for the effects of head-motion used the ICA-
186 AROMA tool (ICA-based Automatic Removal Of Motion Artefacts; Pruim et al., 2015; Pruim, Mennes,
187 Buitelaar, & Beckmann, 2015). For the cued smoking task data, first-level statistical (General Linear
188 Model) models were created which contained a single regressor of interest. This time-series
189 modelled two-second events defined by the occurrence of the smoking cue, convolved with a
190 gamma function in order to produce a standard model of the haemodynamic response function. The
191 first temporal derivative of this time-series was also included in the model. Statistical maps resulting
192 from these analyses were coregistered to each subjects’ skull-stripped T1 anatomical image, and
193 then to an image in standard stereotactic space (the MNI152 template provided with FSL). Analysis
194 at the second (group) level computed a simple mean across subjects for the regressor of interest
195 using FSL’s FLAME-1 model, and the results were thresholded at $Z = 2.3$ ($p < 0.05$, cluster-corrected
196 for multiple comparisons).

197 For the naturalistic smoking task data, ‘smoking’ events were defined based on the recorded output
198 of the opto-electronic device. This enabled a custom regressor of smoking events to be produced for
199 each subject, using custom written MatLab (MathWorks Ltd.) code. The temporal derivative of the
200 raw time-series was computed, and the peaks and troughs of the derivative time-series were used to
201 define the start and end of each smoking event. In all other respects analysis of this task was
202 identical to the cued smoking task.

203 Because of the established effects of physiological parameters on fMRI data (e.g. Birn et al., 2006;
204 Harvey et al., 2008; Diukova et al., 2012), and because these tasks crucially depend on timed
205 inhalations, analysis models of both sets of data also included physiological noise regressors. The
206 recorded physiological (cardiac and respiratory) data was processed using the Physiological Noise
207 Modelling (PNM) toolbox included with FSL (Brooks et al., 2008) and an additional 12 Fourier-
208 expanded regressors were created to model cardiac and respiratory function. Additional analyses
209 were conducted without the physiological noise regressors, in order to examine the effect of the
210 noise modelling procedure.

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213 **Results**

214 *ENDS MR compatibility*

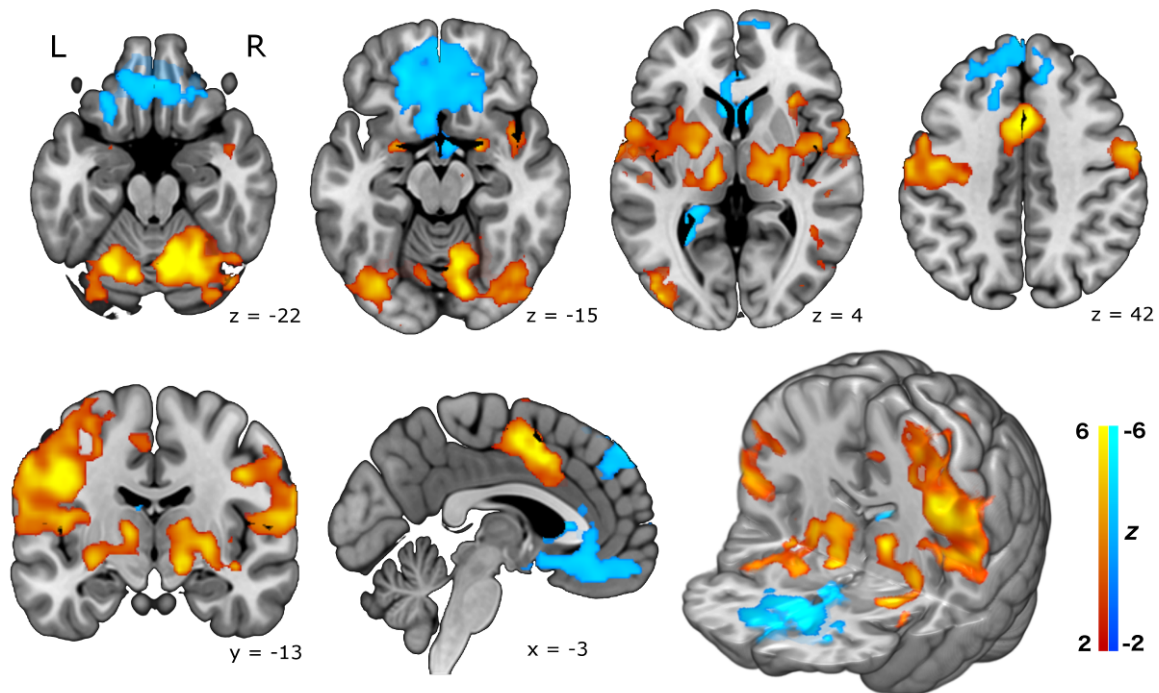
215 None of the five ENDS contained ferromagnetic components such as might experience torque inside
216 the magnetic field, however, two were found to have metallic bodies upon disassembly (see table 1).
217 While no large torques would be expected, eddy currents will be induced in the conductive body
218 from the MRI's RF activity (Schenk, 1996). These eddy currents generate unwanted counter-acting
219 magnetic fields as seen in supplementary figure 2, and may pose a safety risk from heating of the
220 conductor. Further, most metals have a magnetic susceptibility, χ , far enough ($> 10^{-5}$) from the χ of
221 water that image distortion is expected. While an aluminium body would have a modest effect,
222 nickel or stainless steel would create large image distortions. If the ENDS could be used parallel to
223 the main magnetic field B_0 , the cylinder-shaped body would not perturb B_0 outside the ENDS.
224 However, when used normally the ENDS would be transverse to the main magnetic field; resulting in
225 a dipole perturbation in cylindrical coordinates (ρ, ϕ) of $\Delta B_z = \frac{\Delta\chi B_0}{8\rho^2} (2\cos^2\phi - 1)$. These
226 characteristic dipole patterns are illustrated in supplementary figure 1.

227 The MRI environment had no apparent effect on the operation of any of the tested ENDS devices.
228 The magnetic susceptibility artefacts produced by the different devices varied widely (see
229 supplementary figure 2 for high and low-susceptibility examples). Unsurprisingly, the larger devices
230 with metal construction produced the most detrimental effects, but even the smaller devices
231 produced some areas of signal loss on the MRI phantom images. However, the smaller devices
232 produced no obvious image artefacts in the test with a human subject, suggesting that they would
233 be suitable for use in the main experiment.

234

235 *Task Results*

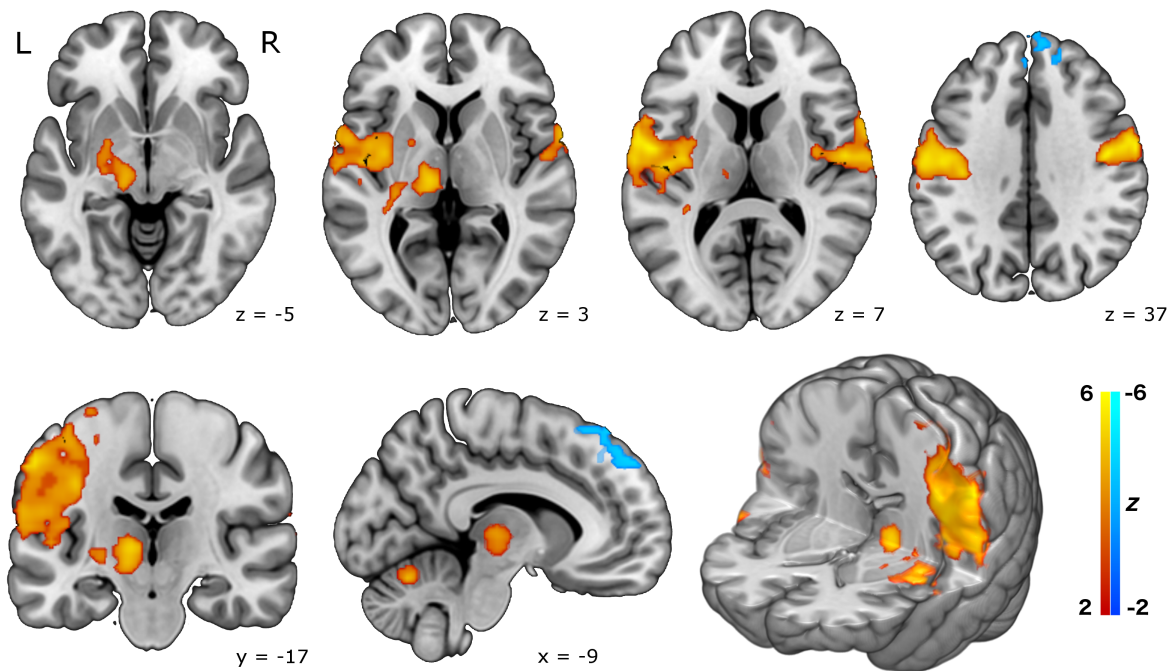
236 In the main study, figure 1 illustrates the resulting pattern of brain activity that occurred in the cued-
237 smoking task, time-locked to the smoking events. Large activation clusters are seen in the dorsal
238 motor cortex in the left hemisphere, consistent with movements of the right hand during smoking
239 trials. More lateral motor activity likely represents oro-facial movements on smoking trials. Other
240 cortical regions strongly activated were the mid-insula, the amygdala, and the (dorsal) anterior
241 cingulate gyrus. Strong activation of sub-cortical regions is also seen, principally in the thalamus,
242 globus pallidus, and putamen. Relative deactivations associated with smoking events were also seen
243 in a large region encompassing parts of the ventral striatum (nucleus accumbens and ventral
244 caudate) and extending forward into orbitofrontal cortex. An additional area of deactivation was
245 also seen in more dorsal frontal cortex.



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247 Figure 1. Brain activation in the cued smoking experiment, from a group mean analysis of 10 healthy
248 smokers, including physiological noise modelling. Top row: axial slices. Bottom row: (from left)
249 coronal slice, sagittal slice, and a 3D rendered image. Increased activity is seen in the amygdala,
250 cerebellum, thalamus, putamen, globus pallidus, insula, cingulate gyrus and motor cortex. Reduced
251 activity is seen in the ventral striatum, orbitofrontal cortex, and dorso-medial frontal regions.
252 Statistical maps are shown thresholded at $z > 2.3$, $p < 0.05$ (cluster corrected for multiple
253 comparisons) and neurological convention is used (L=Left, R=Right). Background anatomical image is a
254 high-resolution version of the MNI152 T1 anatomical template.

255 Brain activity in the naturalistic smoking experiment showed a similar pattern, though less strongly,
256 and less widespread, with significant clusters in motor cortex, thalamus, globus pallidus and
257 putamen during smoking events. Relative deactivations were restricted to the dorsal frontal region
258 in this analysis (see figure 2).



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Figure 2. Brain activation in the naturalistic smoking experiment, from a group mean analysis of 10 healthy smokers, including physiological noise modelling. Top row: axial slices. Bottom row: (from left) coronal slice, sagittal slice, and a 3D rendered image. The pattern of activation is broadly similar to that seen in the cued experiment, but somewhat less robust, and less widespread. Statistical maps are shown thresholded at $z > 2.3$, $p < 0.05$ (cluster corrected for multiple comparisons) and neurological convention is used (L=Left, R=Right). Background anatomical image is a high-resolution version of the MNI152 T1 anatomical template.

267

Additional analyses of both data-sets that did not include the physiological noise modelling regressors produced a highly similar set of results (see supplementary figure 3), suggesting that physiological effects are not a significant confound in the data.

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Task/Contrast	Region	Right Hemisphere	Left Hemisphere
Cued smoking (activations)	Cerebellum VI	24 -60 -26	-26 -64 -24
	Amygdala	22 0 -16	-24 0 -16
	Insula	40 8 -10	-38 6 -6
	Putamen	24 0 -6	-28 -4 -6
	Pallidum	24 -10 4	-24 -6 0
	Thalamus	14 -14 2	-12 -20 2
	Precentral gyrus (dorsal)	50 -4 52	-46 -6 52
	Precentral gyrus (ventral)	54 -4 26	-50 -8 26
	Cingulate gyrus	2 12 42	-2 10 42
	Fusiform gyrus	40 -72 -14	-36 -76 -14
Cued smoking (deactivations)	Medial frontal cortex	6 38 -16	-10 34 -12
	Nucleus accumbens	4 10 -10	-8 8 -12
	Caudate	8 18 6	-8 16 6
	Frontal pole	14 48 30	-14 48 28
Naturalistic smoking (activations)	Cerebellum VI	16 -64 -22	-16 -66 -20
	Insula	-	-40 -4 0
	Putamen	-	-24 4 2
	Pallidum	-	-24 -6 -4
	Thalamus	-	-12 -20 0
	Precentral gyrus (dorsal)	52 -4 42	-50 -12 42
	Precentral gyrus (ventral)	60 0 22	-56 -4 22
Naturalistic smoking (deactivations)	Frontal pole	16 38 46	-6 48 44

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Table 2. Coordinates of the approximate centre of activation clusters within anatomical regions for all experiments and contrasts. Coordinates are in MNI space.

275

276 Discussion

277 These data demonstrate the feasibility of using ENDS in the MRI environment, and reveal the neural
278 correlates of (simulated) smoking for the first time. A wide network of activated areas included
279 cortical (motor cortex, insula, cingulate, amygdala) and sub-cortical (thalamus, putamen, globus
280 pallidus, cerebellum) regions, with corresponding significant deactivations in ventral striatum and
281 orbitofrontal cortex.

282 The most prominent result is the activation in left motor cortex which can plausibly be attributed to
283 hand and oro-facial movements associated with the smoking task. The activation clusters in the right
284 cerebellum are also most plausibly related to the motor components of the task. While certainly part
285 of the behavioural repertoire of smoking, these results are unsurprising, and will not be discussed
286 further. Of more interest are the results in other regions, particularly the thalamus and striatum.
287 Previous work has identified differences in dopamine release in the caudate and putamen in
288 smokers vs. non-smokers (Takahashi et al., 2008), and the striatum is widely considered to be a key
289 set of brain structures that support addiction (Volkow et al., 2007; Robbins & Everitt, 2002; Everitt &
290 Robbins, 2005), with interactions between nicotine and the mesolimbic dopamine system also well-
291 established (for a review see Pierce & Kumaresan, 2006). Intriguingly, parts of the ventral striatum
292 (nucleus accumbens, and ventral caudate) appear to show a relative signal *decrease* in response to
293 smoking in this experiment, as well as a large region in the orbitofrontal cortex. One possible
294 explanation for these regions of relative deactivation may be the shift from ventral to dorsal
295 striatum that occurs as drug use becomes habitual and compulsive (Everitt & Robbins, 2013), and
296 the finding that dysfunctional inhibitory mechanisms in the prefrontal cortex also play a role in
297 addictive behaviour (Everitt & Robbins, 2013; Goldstein & Volkow, 2011). Janes et al. (2014) also
298 recently showed that the connectivity of the orbitofrontal cortex was highly related to subjective
299 craving measures. The current findings are consistent with the established role of the ventral
300 striatum and frontal cortex in drug craving, and further suggest that activity in these areas is actually
301 reduced during active drug consumption, with the rewarding aspect of consumption mediated by
302 more dorsal striatal regions. The results are also highly consistent with the previous PET study by
303 Berridge et al. (2010) which showed smoking-related euphoria was related to dopamine release in
304 the dorsal, but not ventral, striatum. The general activation pattern involving the brain's reward
305 circuitry also implies that use of ENDS may have a similar rewarding effect as traditional cigarettes.

306 It is important to note that the current data say relatively little about the neural effects of nicotine.
307 Although the ENDS used contained nicotine, the modelling of the brain response was time-locked to
308 the action of smoking. Nicotine (absorbed into the blood through the vapour produced by the ENDS)
309 is likely to only enter the brain between 5 and 20 seconds after each inhalation (Berridge et al.,
310 2010), and modelling this effect within a conventional fMRI design would be difficult, since the
311 timing of the nicotine 'hit' after each trial is somewhat uncertain. There is a large literature on
312 nicotine and its pure pharmacological effects are relatively well understood (e.g. Stein et al., 1998;
313 Yamamoto, Rohan & Goletiani, 2013). The current data stand as complementary to this literature,
314 and provide a visualisation of brain processes related to the consumption of nicotine in a relatively
315 naturalistic manner.

316 Results from the cued task were robust, while results from the naturalistic task were noticeably
317 muted in comparison. There are several plausible explanations for this finding. Firstly in the

318 naturalistic study the number of smoking events varied across subjects (mean = 28.8, SD = 15.4) and
319 this produced more between-subject variance in the data. Secondly, the timing of events in the
320 naturalistic study was determined by the subjects, and therefore did not necessarily conform to
321 optimal principles of fMRI experimental design (Friston et al., 1999; Dale, 1999); this could affect the
322 signal-detection power of the experiment. Thirdly, the naturalistic scan was always conducted after
323 the cued scan and subjects were possibly nicotine-sated in the latter scan, leading to less activation
324 in the striatal (i.e. more reward-related) regions. Fourth, the task demands of each scan were quite
325 different, with one requiring active focus and attention on the external cue task, while the other did
326 not. One other aspect of the design deserves comment, which is the use of a purely baseline control
327 condition in both tasks. In this initial study we were concerned with demonstrating the technical
328 feasibility of using ENDS in this way, but also with visualising the neural correlates of the entire
329 behavioural and sensory repertoire of smoking. The comparison of 'smoking' with 'not smoking'
330 (that is, a resting baseline) provides this. Future work may be concerned with dissecting the various
331 components of the response using appropriate control conditions. For instance, sham-smoking with
332 a non-functional device may be a useful control condition for subtracting out the motor aspects of
333 the response.

334 Future work using similar methods may also be focussed on optimising the equipment, procedure,
335 and analysis strategy. The market for electronic cigarettes has shown explosive growth in recent
336 years, and new products are being launched almost on a daily basis. The first generation 'cig-a-like'
337 devices used here are designed to mimic traditional cigarettes, and this visual mimicry may be
338 helpful in reducing withdrawal symptoms (Dawkins et al., 2015). However the second or third
339 generation devices currently on the market appear to be more effective at delivering nicotine, and
340 thereby reducing craving and withdrawal symptoms (Lechner et al., 2015; Dawkins, Kimber,
341 Puwanesarasa & Soar, 2015). Unfortunately these devices tend to be larger, heavier, and
342 incorporate more metallic components, making them unsuitable for use in the MRI environment
343 without substantial modification. The smaller, first generation devices (particularly those that have a
344 plastic construction and use non-magnetic Lithium polymer or 'LiPo' batteries) are probably the best
345 current option for this kind of work. The other useful feature of these devices is the end-mounted
346 LED, which allows for easy monitoring of task compliance, with the simple device used here.
347 Alternative analysis strategies for studies of this type may be focussed on visualising the trial-by-trial
348 effect of nicotine on the brain, or the cumulative effect over the course of the experiment. This
349 would be difficult because of the reasons mentioned above, but is perhaps feasible using a more
350 flexible statistical model, or model-free analysis approaches such as Independent Components
351 Analysis (ICA).

352 This demonstration of the feasibility of using ENDS in the MRI environment has served to validate an
353 entirely novel approach to the study of cigarette dependence, and the more general brain
354 mechanisms of addiction. We have also revealed for the first time the full neural effects of active
355 (simulated) smoking, which includes activation in a network of cortical (motor, insula, cingulate,
356 amygdala) and sub-cortical (putamen, thalamus) regions, with relative deactivation in ventral
357 striatum and orbitofrontal cortex. Together with previous work on nicotine, and cue-reactivity in
358 smokers, these findings provide a more complete picture of the neural effects associated with
359 cigarette smoking, and addiction in general.

360

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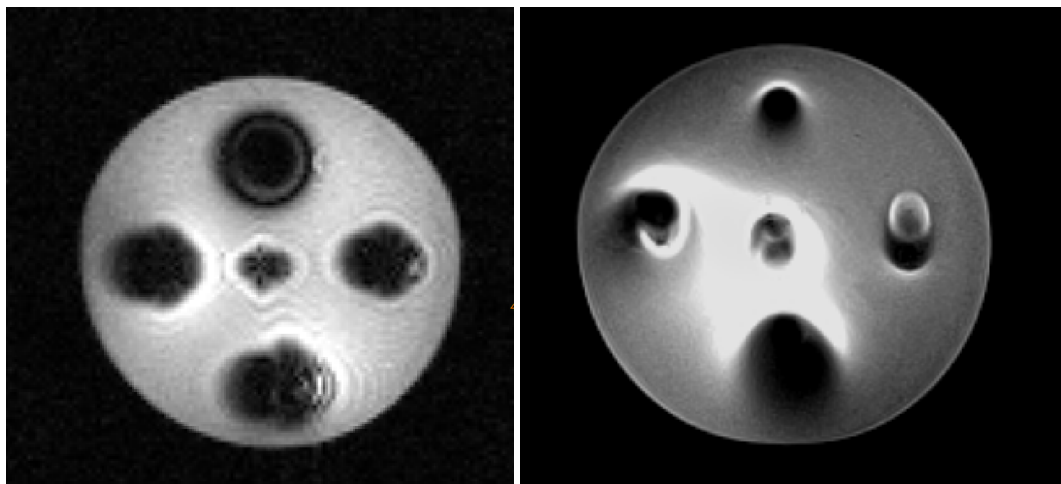
486 **Supplementary Material**

487 **Methods**

488 A custom-built opto-electronic device was used to record the light output of the LED of the ENDS
489 during the scanning tasks. This consisted of a 10 metre optical fibre cable, attached to a small rubber
490 connector that allowed it to be fitted to the ENDS, in the scanner room. The cable passed through a
491 waveguide into the control room, and terminated in a light-tight box next to a photo-sensitive
492 resistor. Wired in parallel with the resistor was a 1.5V power source (an AA battery) and a BNC cable.
493 This circuit produced a voltage on the resistor whenever the ENDS was activated by an inhalation,
494 and this time-series signal was recorded via the BNC connection by a standard analogue-to-digital
495 data recorder (AD Instruments Powerlab). In this way compliance with the cued smoking task could
496 be assessed, and the recorded data in the naturalistic smoking task could be used to define
497 idiosyncratic 'smoking' events for each subject.

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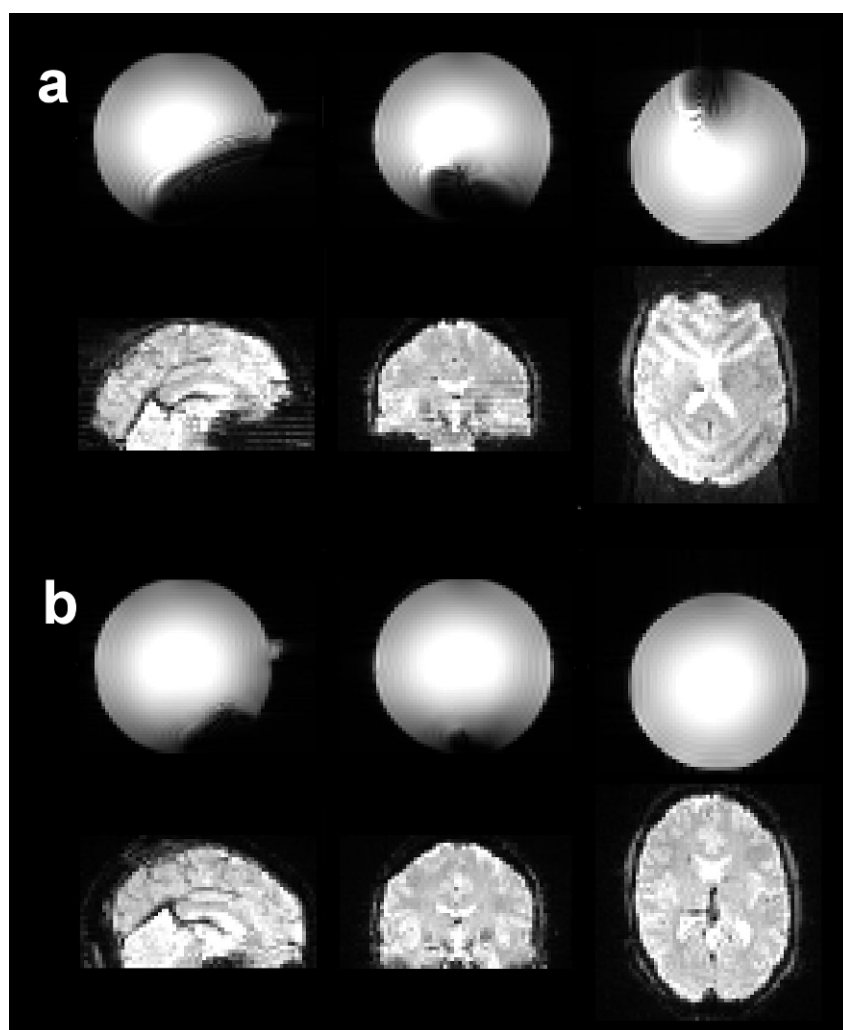
499 **Results**



500

501 Figure S1. The five ENDS imaged with a gradient-echo sequence (left) shows characteristic dipole pattern
502 disturbances from the different magnetic field susceptibilities found in the materials used to construct the
503 varied ENDS. The same phantom images with a spin-echo sequence (right) removes the susceptibility-induced
504 distortion and signal loss, but the RF field is compromised by the presence of conductors.

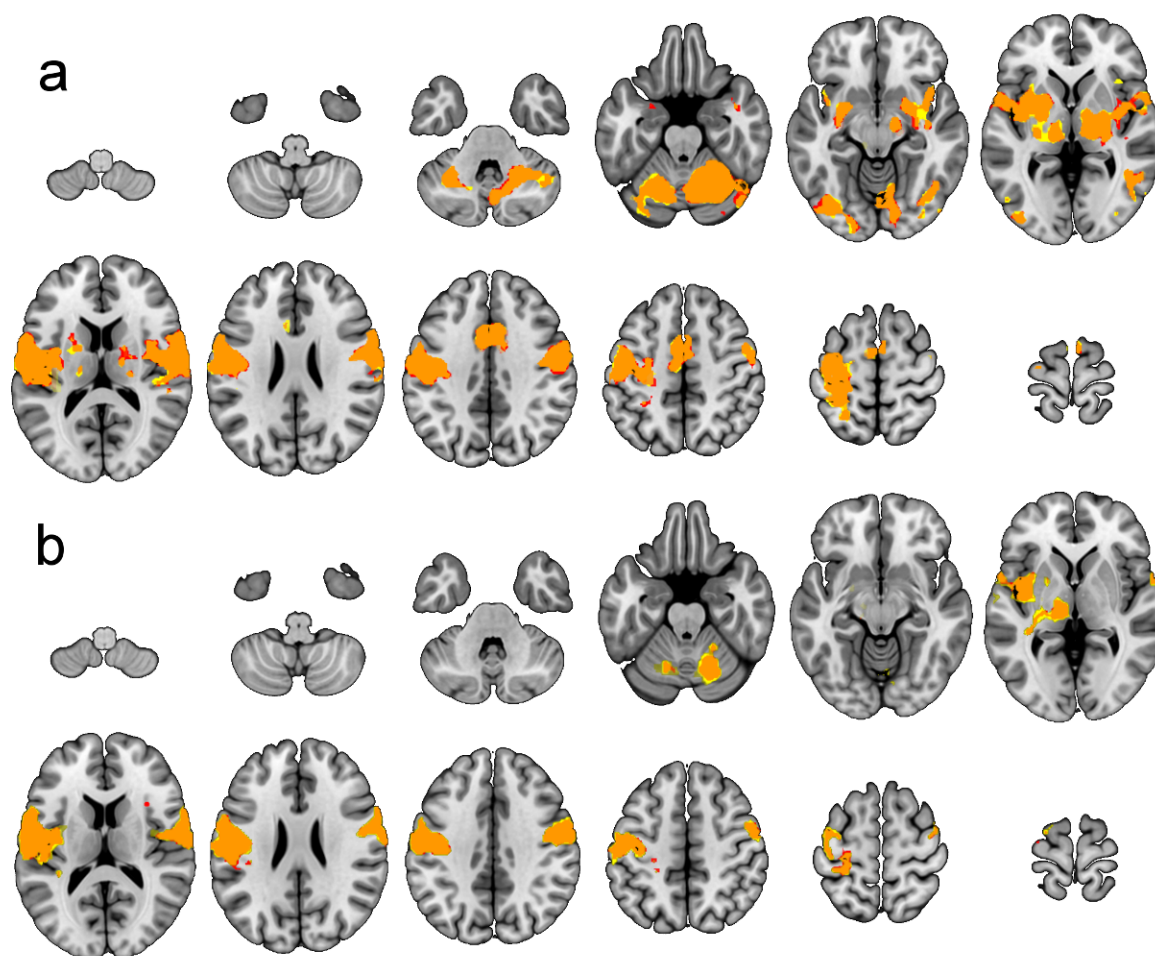
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506

507 Figure S2. Results from initial testing of electronic cigarette products. a: An ENDS ('Puritane') with high
508 magnetic susceptibility produces large regions of signal loss on a B0 magnitude image of an MRI phantom (top
509 row). The same product also produces obvious artefacts on a BOLD EPI image when used by a human subject
510 in the scanner (bottom row). b: A low magnetic susceptibility product ('Njoy') has much less effect on the B0
511 phantom image, and produces no obvious artefacts on BOLD EPI images from a human subject during use.

512



513

514 Figure S3. The effect of statistical modelling of physiological parameters (cardiac and respiratory effects) on
515 the data from both experiments. Activation maps produced with no physiological modelling are shown in red,
516 physiologically-corrected maps are shown in yellow, the overlap is in orange. a) Cued smoking experiment. b)
517 Naturalistic smoking experiment. Effects of physiological noise modelling on the results are negligible,
518 suggesting that these factors were not a significant confound in the data.

519