Neural codes of seeing architectural styles

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Abstract

Images of iconic buildings, such as the CN Tower, instantly transport us to specific places, such as Toronto. Despite the substantial impact of architectural design on people's visual experience of built environments, we know little about its neural representation in the human brain. In the present study, we have found patterns of neural activity associated with specific architectural styles in several high-level visual brain regions, but not in primary visual cortex (V1). This finding suggests that the neural correlates of the visual perception of architectural styles stem from style-specific complex visual structure beyond the simple features computed in V1. Surprisingly, the network of brain regions representing architectural styles included the fusiform face area (FFA) in addition to several scene-selective regions. Hierarchical clustering of error patterns further revealed that the FFA participated to a much larger extent in the neural encoding of architectural styles than entry-level scene categories. We conclude that the FFA is involved in fine-grained neural encoding of scenes at a subordinate-level, in our case, architectural styles of buildings. This study for the first time shows how the human visual system encodes visual aspects of architecture, one of the predominant and longest-lasting artefacts of human culture.

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As of 2014, more than half of the world's population resided in urban environments [1].

Architectural design has profound impact on people's preferences and productivity in such built

environments [2, 3]. Despite the ubiquity and importance of architecture for people's lives, it is

so far unknown where and how architectural styles are represented in people's brains. While

appraisal of architectural design is a collective experience encompassing perceptual, cognitive,

and emotional experiences, architecture takes essentially a visual form [2]. That is, even though

people have different cognitive interpretations and emotional responses to the Walt Disney

Concert Hall in Los Angeles, they are likely to agree that the building exhibits an unusual

asymmetric shape composed of metallic exterior surfaces with high curvature (shown in Fig 1C.

Gehry). Here we show that the perceptual basis of architectural styles is represented in

distributed patterns of neural activity in several visually active brain regions in ventral temporal

cortex, but not in primary visual cortex.

In a functional magnetic resonance imaging (fMRI) scanner, 23 students in their final year at The

Ohio State University (11 majoring in architecture, 12 majoring in psychology or neuroscience,

one psychology student excluded due to excessive head motion) viewed blocks of images while

performing a one-back task. Each block comprised four images from one of the following

sixteen categories; (1) representative buildings of four architectural styles (Byzantine,

Renaissance, Modern, and Deconstructive); (2) representative buildings designed by four famous

architects of Modern and Deconstructive styles (Le Corbusier, Antoni Gaudi, Frank Gehry, and

Frank Lloyd-Wright); (3) four entry-level scene categories (mountains, pastures, highways, and

playgrounds); and (4) photographs of faces of four different non-famous men (Fig. 1). The

building images encompassed a variety of views, including close-ups of signature facets of an

architecture, far views capturing an entire building, and aerial views. Brain activity was recorded

in 35 coronal slices, which covered approximately the posterior 70% of the brain. For each

participant, several visually active regions of interest (ROI) were functionally localized: the

parahippocampal place area (PPA), the occipital place area (OPA), the retrosplenial cortex

(RSC), the lateral occipital complex (LOC), and the fusiform face area (FFA). Primary visual

cortex (V1) was defined on each participant's original cortical surface map using the automatic

cortical parcellation provided by Freesurfer [4]. Surface-defined V1 was registered back to the

volumetric brain separately for each hemisphere using AFNI (see Supplementary Methods for

the ROI delineation methods).

Following standard pre-processing, data from the image blocks were subjected to a multi-voxel

pattern analysis (MVPA). For each of the four groups of stimuli, a linear support vector machine

decoder was trained to discriminate between the activity patterns associated with each of the four

sub-categories. The decoder was tested on independent data in a leave-one-run-out (LORO)

cross validation. Separate decoders were trained and tested for each participant and each ROI.

Accuracy was compared to chance (25%) at the group level using one-tailed t tests.

Results

Successful decoding of architectural categories from human visual cortex

We used a mixed analysis of variance (ANOVA) to test for differences in decoding accuracy

between experts and non-experts. We found no differences between the groups and therefore

proceeded to collapse the data for participants from both groups for further analysis. The details

of the inter-group analysis are discussed at the end of the results section.

Figure 1. Example images and category decoding accuracy rates for three visual categories across the ROIs: (A) entry-level scene categories, (B) architectural style, and (C) architects (for differences in mean activity levels see Fig S1). These public-domain example images were not shown to the participants, but are visually similar to the experiment stimuli (i.e., depicting the same architecture) downloaded from the World Wide Web. Decoding of face identity was only possible in V1 (at 37.1%, $p = 6.18 \cdot 10^{-5}$) and is not shown here. Error bars indicate standard errors of mean. Significance with respect to chance (25%) was assessed at the group level with one-sample t-tests (one-tailed). P-values were adjusted using false discovery rate, *p < .05, **p < .01, ***p < .001.

Consistent with previous results [5, 6, 7], we could decode entry-level scene categories from all

visually active ROIs (Fig. 2A). Furthermore, we could decode architectural styles from all five

high-level visual brain regions, but not from V1 (Fig. 2B). In addition, it was possible to decode

buildings by famous architects from brain activity in the PPA and the OPA, but not from V1, the

RSC, the LOC, or the FFA (Fig. 2C). Decoding of facial identity succeeded only in V1 and was

not possible in any of the high-level ROIs, including the FFA. Supplementary Table S1 shows

details of the statistical results. Full discrimination between sub-categories was only possible by

considering the *spatial patterns* of brain activity within ROIs (see Supplementary Figure S1 for

mean neural activity results, and Supplementary Table S2 for univariate LORO decoding

results).

Searchlight analysis of the scanned parts of the brain confirmed the ROI-based results (details of

the searchlight analysis are given in the Supplementary Methods). The searchlight map of

decoding entry-level scene categories showed significant clusters at both occipital poles and

calcarine gyri as well in bilateral lingual, fusiform, and parahippocampal gyri and bilateral

transverse occipital sulci. On the other hand, the searchlight map of decoding architectural styles

showed clusters encompassing bilateral fusiform gyri and transverse occipital sulci, but not the

occipital poles and nearby areas. The searchlight map for decoding buildings by famous

architects was similar to that of decoding architectural styles, with an additional small cluster on

the left occipital pole. Two significant clusters were found for decoding of facial identity,

encompassing parts of occipital cortex and adjacent parietal tissue. Table 1 provides a full list of

significant clusters from each searchlight map and Supplementary Figs. S2-5 show significant

clusters in axial views separately for the searchlight maps. Analysis of the overlap of

individual's searchlight maps with their ROIs is shown in Supplementary Table S3.

Table 1. Clusters identified in the searchlight analysis for the four categorization conditions. Significance was determined using $p < .005$ (one-tailed) with a cluster correction (minimum cluster size of 13 voxels).

Decoding Condition	Peak			Accuracy (%)	Volume (µl)	Description
	x	y	z			
Scenes	40.0	85.5	13.2	43.4	167542	Bilateral occipital poles, calcarine gyri, fusiform gyri. lingual gyri, bilateral hippocampus, parahippocampal gyri, inferior occipital gyri and sulci, middle occipital gyri, superior occipital gyri, transverse occipital sulci, inferior parieto-angular gyri, superior parieto-occiptial sulci, cerebella
	-7.5	63.0	48.2	32.3	688	Right precuneus
	-42.5	30.5	-6.8	31.2	281	White matter between right hippocampus and right superior temporal sulcus
	62.5	43.0	25.8	30.2	203	Left inferior parietosupramarginal gyrus
Styles	-47.5	63.0	-9.2	34.1	10360	Right inferior occipital gyrus and sulcus, right occipito-temporal (lateral fusiform) gyrus, right medial occipito-temporal sulcus, right middle temporal gyrus, right inferior temporal gyrus, right middle temporal gyrus
	-30.0	85.5	20.8	33.6	8063	Right superior occipital sulcus, right transverse occipital sulcus, right middle occipital gurus, right occipito-temporal (lateral fusiform) gyrus, right lateral occipto-temporal sulcus
	47.5	63.0	-6.8	33.7	6672	Left inferior occipital gyrus and sulcus, left occipito-temporal (lateral fusiform) gyrus, left inferior temporal gyrus, left middle temporal gyrus.
	15.0	78.0	50.8	32.9	2813	Left superior occipital sulcus, left transverse occipital sulcus, left superior parietal gyrus, left precuneus
	42.5	85.5	15.8	32.2	2235	Left middle occipital gyrus
	7.5	90.5	8.2	33.9	1063	Left cuneus
	-10.0	48.0	5.8	32.3	906	Right posterior ventral cingulate gyrus
	-35.0	25.5	3.2	32.2	531	Right superior parietal gyrus
	15.0	93.0	33.2	30.5	500	Left superior occipital gyrus
	-12.5	93.0	18.2	31.1	391	Right superior occipital gyrus
	20.0	85.5	8.2	30.9	375	White matter between left middle occipital gyrus and left cuneus
	-50.0	55.5	40.8	31.7	266	Right inferior parieto-angular gyrus
Architects	22.5	100.5	-9.2	33.4	10032	Left occipital pole, left inferior occipital gyrus and sulcus, left middle occipital gyrus, left superior occipital gyrus
	-47.5	68.0	-6.8	32.5	5672	Right inferior occipital gyrus and sulcus, right middle occipital gyrus
	-15.0	93.0	5.8	31.2	1938	Right occipital pole
	-30.0	40.5	-6.8	32.3	1047	Right lateral occipito-temporal (fusiform) gyrus, right medial occipito-temporal (lingual) gyrus, right hippocampus, right parahippocampal gyrus
	22.5	73.0	-6.8	32.1	453	White matter near the left medial occipito-temporal gyrus and sulcus
	30.0	63.0	-6.8	31.2	344	White matter between left medial occipito-temporal (lingual) gyrus and left lateral occipito-temporal (fusiform) gyrus
	-20.0	25.5	58.2	31.2	344	White matter near the left precentral gyrus
Face	-2.5	93.0	8.2	41.0	27174	Bilateral occipital pole, calcarine gyri, cuneus, medial occipito-temporal (lingual) gyri, superior occipital gyri
	-32.5	50.5	8.2	31.2	469	Right superior parietal gyrus, right intraparietal sulcus, right transverse occipital sulcus

Analysis of error patterns

To explore the nature of the underlying categorical structure of architectural styles in visual

cortex in more detail, we analyzed patterns of decoding errors. Decoding errors were recorded in

confusion matrices, whose rows (*r*) indicate the ground truth of the presented category, and

whose columns (*c*) represent predictions by the decoder. Individual cells (*r,c*) contain the

proportion of blocks with category *r*, which were decoded as category *c*. Diagonal elements

contain correct predictions, summarized as decoding accuracy in Fig. 2. Off-diagonal elements

represent decoding errors. The patterns of decoding errors serve as a proxy for the underlying

categorical structure between sub-categories in a particular brain region. We computed the

correlations of error patterns as a measure of the similarity between these neural representations

across ROIs. Significance of error correlations was established non-parametrically using a

permutation test. We also subjected these error correlations to a hierarchical clustering analysis

to capture the similarities in categorical structures underlying successful category decoding

across high-level visual regions.

Figure 2. Dendrogram of hierarchical clusters of decoding error patterns from the PPA, OPA, RSC, LOC, and FFA for (A) entry-level scene categories (in blue) and (B) architectural styles (in red). The nearest neighbor linkage method was used to compute cluster distances across the error patterns.

In the case of entry-level scene categorization, we found significant correlations of error patterns

between the three ROIs known to specialize in scene perception: the PPA, the RSC, and the

OPA. We also found significant error correlation between the PPA and the LOC. The FFA did

not correlate significantly with any of the other ROIs, even though we could decode entry-level

scene categories from the FFA. The hierarchical clustering analysis further illustrates these
results by showing a cluster consisting of the OPA and the LOC, which subsequently clustered
with the PPA and then the RSC. Note that the error pattern from the FFA was not clustered with
any of the other ROIs (Fig. 2A).
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For architectural styles, we found a different error correlation structure, showing statistically
significant error correlations between the FFA and the high-level visual regions of the PPA,
OPA, and LOC. The error correlation between the PPA and the LOC was also significant.
Similarly, hierarchical clustering showed that the FFA error pattern was closely clustered with
scene-specific brain regions, starting with the RSC error pattern, and subsequently with a cluster
consisting of the OPA and the LOC, thus leaving the PPA clustered with the rest of the ROIs
(Fig. 2B).
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The differences in error pattern similarity structure between entry-level categorization and
categorization of architectural styles largely stem from tighter integration of the FFA with the
rest of the high-level visual ROIs. In both cases of categorization, error pattern correlations are
significant across the scene-specific visual regions – the PPA and OPA as well as the PPA and
the LOC. Consistently, cluster distances between the RSC, OPA, LOC, and the PPA are similar
between the two experimental conditions. Unlike the case of entry-level scene categorization, the
FFA is recruited into the scene processing network for more specialized and demanding
subordinate-level scene categorization.
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We found low correlations of error patterns between ROIs for decoding architects because of the
difficulty of decoding architects from some of the ROIs (i.e., the RSC, the LOC, and the FFA) in
the first place. Given that facial identity could not be decoded from any of the high-level visual
ROIs, we did not further pursue error correlations for the face identification condition. The
decoding error patterns of all four image categories across all six ROIs are shown in
Supplementary Fig. S6.
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145   *No discernable effect of expertise in visual cortex*
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Architectural styles are ultimately visual categories – the majority of defining attributes is visual
in nature. Still, accurate recognition of architectural styles or architects of buildings is often
affected not only by visual consistency within a style or an architect, but also by the historical,
regional, and cultural context of buildings. Prior knowledge of a building's style may influence
the perception of architectural categories and their neural correlates.

Nevertheless, we found no group effect on decoding of either architectural styles or architect,

indicating that expertise has little influence on amounts of decodable information of architectural

categories in visual cortex – at least not sufficiently to be detected in our experimental paradigm.

A mixed ANOVA of decoding accuracy with group as a between-subject factor and visual

category as a within-subject factor failed to find a main effect of group or an interaction between

group and visual category in any of the ROIs (see Supplementary Table S4). Could these results

be due to the lack of the differences in ability to distinguish between architectural styles or

architects between the two groups?

To test whether the participants majoring in architecture indeed had higher domain knowledge

than the participants majoring in either psychology or neuroscience, we measured expertise for

architectural styles in a post-scan behavioral experiment employing the Vanderbilt Expertise

Test [8]. In this test, participants were asked to identify which of three displayed images

belonged to a given set of six target categories. We confirmed that architecture students had

higher expertise for architectural styles and buildings by famous architects: We not only found a

significant main effects of group, $F(1, 20) = 30.170$, $p < .001$, $\eta_p^2 = .601$, but also a significant

interaction between group and visual category, $F(2.050, 40.994) = 6.486$, $p = .003$, $\eta_p^2 = .245$.

The effect of visual category was also significant, $F(2.050, 40.994) = 48.888$, $p < .001$, η_p^2

$= .710$. Note, however, that both experts and non-experts could reliably detect target architectural

styles from distractors well above chance, as shown in Fig. 3A, consistent with successful

decoding of architectural styles in high-level visual regions in both groups.

The same analyses on average reaction times (RT) showed significant main effects of group, $F(1,$

$20) = 4.946$, $p = .038$, $\eta_p^2 = .198$, and visual category, $F(3, 60) = 24.300$, $p < .001$, $\eta_p^2 = .549$,

but no significant interaction between them, $F(3, 60) = 1.904$, $p = .139$, $\eta_p^2 = .087$, indicating

that architecture students (mean RT $= 2485$ ms) were slower than psychology/neuroscience

students (mean RT $= 3342$ ms) for all types of categorization tasks.

As shown in Fig. 3, post-hoc tests confirmed significantly higher accuracy for students of

architecture than for students of psychology/neuroscience for architectural styles, $t(20) = 3.963$,

$p < .001$, Cohen's d $= 1.690$, and architects, $t(20) = 6.219$, $p < .001$, Cohen's d $= 2.652$, but not

for entry-level categories, $t(20) = 1.845$, $p = .080$, Cohen's d $= .787$, or faces, $t(20) = .545$, p

$= .592$, Cohen's d $= .232$.

Figure 3. Group-average accuracy rates (A) and reaction times (B) for the four categorization tasks. Dark-colored bars indicate behavioral performances of the eleven architecture students, and bright-colored bars indicate performances of the eleven psychology and neuroscience students. Different hues indicate the four visual categories: entry-level scene categories in blue, architectural styles in red, architects in green, and face identities in gray. Error bars show standard errors of mean. Accuracy of post-hoc comparisons is indicated above the bars. ***$p < .001$.

Discussion

The current study shows for the first time that architectural styles of buildings can be decoded from the neural activity patterns of several high-level visual areas in human temporal cortex. It was even possible to decode the architects of buildings from neural activity elicited by images of the buildings in the PPA and the OPA. However, architectural styles, unlike entry-level scene categories, could not be decoded from V1, indicating that the simple visual properties encoded in V1 are insufficient to discriminate between architectural styles. We also found substantial similarity in error patterns of decoding architectural styles between the FFA and the other high-level visual regions.

The PPA is one of the most robust modular regions known to be specialized for outdoor and indoor scenes and buildings [9]. Thus, it is no surprise to find a significant amount of decodable information about architectural styles in this "building" area. How exactly the PPA encodes various scenes and buildings, however, is not entirely clear, since the PPA contains decodable information about numerous aspects of scenes, such as spatial structure [5, 10, 11], texture and material properties [12], as well as semantic categories [6, 7]. Note that all these perceptual aspects are critical for characterizing architectural styles. The PPA is also suggested as a key area

for linking various perceptual instantiations of the same building [13], and similar neural
mechanisms may be at work to form subordinate-level categories of buildings, such as for
architectural styles. We suggest that the PPA elicits style-specific neural activity patterns for
buildings by extracting multi-dimensional statistics specific to architectural styles from a given
instance.

Architectural styles of buildings could also be decoded from activity patterns in the OPA and
RSC, the other two scene-specific ROIs [14, 15]. The OPA has been suggested to contain
primitive scene representations by encoding mid-level visual properties [14, 16]. Since we could
not decode architectural styles from V1, it is likely that the neural representations of architectural
features begin to arise from mid-level visual features (e.g., symmetry, curvature, collinearity
etc.), which are available in the OPA. Mid-level visual properties, in fact, have previously been
suggested to contribute to successful cross-decoding between interior and exterior views of
landmark buildings in the OPA [13].

The RSC, on the other hand, has been found to reflect mnemonic and contextual aspects of real-
world scenes rather than their perceptual aspects [15, 17]. The building images were all relatively
famous landmarks, and might have induced semantic or even episodic memory components.
Given our data, however, we cannot provide an operational mechanism of how the RSC can
differentially respond to buildings according to their architectural styles.

Real-world scene categories elicit distributed neural activity patterns in visual regions sensitive
to objects. Scene information in the LOC has been associated with category-specific object
statistics [10, 16, 18] – office scenes are highly likely to contain desks, chairs, and computers
whereas city street scenes are highly likely to contain vehicles, buildings, and driveways. Despite
the high homogeneity in object statistics (i.e., buildings and occasionally trees and vehicles), we
still found successful decoding of architectural styles from the LOC as well as a significant error
pattern correlation between the LOC and the PPA. We, therefore, suggest that the contribution of
the LOC may be to encode local elements [19, 20] such as motifs and embellishments common
in an architectural style. However, this conjecture will have to be tested rigorously in future
investigations.

Surprisingly, architectural styles also can be decoded from another high-level visual region
typically considered as not preferring scenes and buildings – the fusiform face area, previously
implicated in the preferential processing of faces [21] as well as visual expertise [22]. More
importantly, the FFA is recruited as part of a network of regions that share similar error patterns.
By contrast, entry-level categorization of scenes does not include the FFA in the same way,

instead relying on a tight network of three scene-selective areas, the PPA, the RSC, and the OPA,
as well as the LOC. The FFA could be involved in the encoding of configural characteristics of
buildings. This is consistent with the FFA's role in visual expertise as shown for object
categories as varied as birds, cars, motorcycles or artificial "Greeble" objects [22]. Note that
those results were shown for mean activity levels, whereas ours appear in the interpretation of
multi-voxel patterns of brain activity.
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Taken together, the hallmark of neural representations of architectural styles is their distributed
and interactive nature. It may be, in fact, the only practical solution for human visual cortex to
deal with the multi-dimensionality underlying the visual classification between architectural
styles. To characterize a style, one needs to inspect global shape and layout of a building, the
shape of architectural elements (i.e., roof, walls, pillars) and their configurations, construction
materials, local motif and embellishments, etc. For instance, byzantine architecture is
characterized by symmetry in the global shape of buildings and a dome roof, stone brick exterior,
and tile mosaic embellishments, whereas deconstructive architecture is well known for its non-
collinearity and fragmented global shape and concrete, steel, glass exterior, and minimal
embellishments. These insights may in fact explain the lack of decodable information about
architectural styles in V1: the multi-dimensionality of distinguishing features may be simply
beyond the processing capability of V1. Similarly, the neural representations of artistic styles
associated with painters (Dali or Picasso) have been found to reflect painter-specific global
visual statistics (i.e., chromatic intensity histograms) rather than pixel-based features [23].
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Unexpectedly, we did not find a reliable effect of domain expertise on the amount of decodable
information of architectural styles in the visual cortex. Categorizing a building by its
architectural style or its designer involves not only detecting characteristic visual features, but
also recruitment of semantic knowledge. A number of past studies suggest that gaining expertise
of perceptual categorization relies on intercortical loops involving not only modality-specific
sensory regions (i.e. visual cortex), but also medial temporal, parietal, and prefrontal cortex and
subcortical structures such as basal ganglia (for a review, see [24]). Consistent with this idea, we
also found decodable information about architectural features in parietal regions beyond visual
cortex. Another possibility is that core differences between experts and non-experts prevail in
their post-perceptual analyses of buildings involving cognitive and aesthetic appreciation [3, 25]
rather than perceptual analyses.
276
In summary, several high-level visual regions, but not primary visual cortex, contain decodable
neural representations of architectural styles and architects of buildings. The FFA substantially
participates in a network of high-level visual areas characterized by similar error patterns in the

decoding architectural styles but not in decoding entry-level scene categories. We showed that
high-level visual regions in the human brain contain neural correlates of the visual perception of
architectural styles, which are likely to be driven by complex perceptual statistics specific to an
architectural style or an architect. We found no evidence for differences in the neural code in
visual cortex between experts and non-experts for architecture. Our findings have characterized
neural mechanisms for perceptual encoding of architecture in the human visual system, one of
the predominant and longest-lasting artefacts of human culture.
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Methods

All experimental procedures were approved by the institutional review board of The Ohio State
University, and all data collection and analyses were carried out in accordance with the approved
guidelines.

Participants: Twenty-three healthy undergraduate students in their final year at The Ohio State
University participated in the study for monetary compensation of $15/hour and gave written
informed consent. We recruited eleven students from the Department of Architecture (2 females;
l left-handed; age range = 21–27, M = 22.4, SD = 3.0), and twelve senior students majoring in
psychology or neuroscience (3 females; 2 left-handed, age range = 21– 24, M = 21.8, SD = 0.9).
Data from one psychology student was not included in the analysis due to excessive head motion
during the scan.

Post-scan behavioral experiment: We measured participants' visual domain knowledge in a
post-scan behavioral experiment similar to the Vanderbilt Expertise Test [8]. Domain knowledge
for each visual category was tested in four separate blocks. Each block consisted of three
components: study, practice, and testing. During study, participants were introduced to six target
categories. Example images for each of the six target categories were displayed on the screen
with correct category labels: (1) architectural styles: Byzantine, Gothic, Renaissance, Modern,
Postmodern, and Deconstructive; (2) buildings by famous architects: Peter Eisenman, Antoni
Gaudi, Frank Gehry, Michael Graves, Le Corbusier, and Frank Lloyd-Wright; (3) entry-level
scene categories: fountains, highways, mountains, pastures, skylines, and waterfalls; (4) faces:
six non-famous individuals varied in gender and race. Following the study phase, participants
experienced twelve practice trials. In these trials, three images (12° x 12° of visual angle each)
were presented side by side. Participants were asked to indicate which of the three images
belonged to a given target category by pressing one of the keys, "1," "2," or "3." During practice,
one of the three images was always drawn from the set of studied examples. The images were

presented until the participant made a response, and feedback was provided by displaying the
word "CORRECT" or "INCORRECT." Study exemplars were shown again halfway through
practice and at the beginning of the subsequent test phase. For the 35 test trials, 24 new grayscale
images from the target categories and 48 new grayscale foil images from different categories
were used. Structure of the test trials was the same as practice, except that participants no longer
received feedback. The entire experiment lasted approximately 30 min.
323
The average accuracy rates and reaction times of individual participants entered an ANOVA
using participant group as a between-subjects factor and visual category (entry-level scene
categories vs. architectural styles vs. architects vs. faces) as a within-subjects factor. The degrees
of freedom were adjusted using Greenhouse-Geisser, because the assumption of equal variance
was violated for the factor of visual category. To further analyze the significant group x visual
category interaction, post-hoc t-tests were performed, using Bonferroni correction to account for
multiple comparisons (critical $p = .0125$).
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fMRI Experiment: MRI images were recorded on a 3T Siemens MAGNETOM Trio MRI scanner
with a 12-channel head coil at the Center for Cognitive and Behavioral Brain Imaging at The
Ohio State University. High-resolution anatomical images were obtained with a 3D-MPRAGE
sequence with coronal slices covering the whole brain; inversion time = 930 ms, repetition time
(TR) = 1900 ms, echo time (TE) = 4.44 ms, flip angle = 9°, voxel size = 1 x 1 x 1 mm, matrix
size = 224 x 256 x 160. Functional images were obtained with T2*-weighted echo-planar
sequences with coronal slices covering approximately the posterior 70% of the brain: TR =
2000ms, TE = 28ms, flip angle = 72°, voxel size = 2.5 x 2.5 x 2.5 mm, matrix size = 90 x 100 x
35.
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Participants viewed 512 grayscale photographs of four visual categories: (1) 32 images of
representative buildings of each of four architectural styles: Byzantine, Renaissance, Modern,
and Deconstructive; (2) 32 images of buildings designed by each of four well-known architects:
Le Corbusier, Antoni Gaudi, Frank Gehry, and Frank Lloyd-Wright; (3) 32 scene images per
each of four entry-level scene categories: mountains, pastures, highways, and playgrounds; (4)
32 face images per each of four different individuals [26]. The building images encompassed a
variety of views, including close-ups, far views, and aerial views. This variation of views
ensured that building categories were not confounded with other global scene properties, such as
openness or mean distances [5, 10, 27]. Brightness and contrast were equalized across all
images. Images were back-projected with a DLP projector (Christie DS+6K-M 3-chip SXGA+)
onto a screen mounted in the back of the scanner bore and viewed through a mirror attached to

the head coil. Images subtended approximately 12º x 12 º of visual angle. A fixation cross
measuring 0.5º x 0.5º of visual angle was displayed at the center of the screen.
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During each of nine runs, participants saw sixteen 8-second blocks of images. In each block, four
photographs from a single category were each shown for 1800 ms, followed by a 200 ms gap.
The order of images within a block and the order of blocks within a run were randomized in such
a way that the four blocks belonging to the same stimulus type (entry-level scenes, styles,
architects, faces) were shown back to back. A 12-sec fixation period was placed between blocks
as well as at the beginning and the end of each run, resulting in a duration of 5 min 32sec per
run. Occasionally, (approximately one out of eight blocks), an image was repeated back-to-back
within a block. Participants were asked to press a button when they detected image repetitions.
364
FMRI data were motion corrected, spatially smoothed (2 mm full width at half maximum), and
converted to percent signal change. We used a general linear model with only nuisance
regressors to regress out effects of motion and scanner drift. Residuals corresponding to image
blocks were extracted with a 4 s hemodynamic lag and averaged over the duration of each block.
Block-average activity patterns within pre-defined ROIs was used for multi-voxel pattern
analysis (MVPA).
371
MVPA was performed separately for each participant by training a linear support vector machine
on the data for all runs except one, and then testing on the data from the left-out run. In a leave-
one-run-out (LORO) cross validation each run was left out in turn, thus generating predictions
for each run. Separate decoders were trained for each participant, each ROI, and each visual
category (entry-level scene categories, architectural styles, buildings by famous architects,
faces). Proportion of correct predictions is reported as accuracy. At the group level, accuracy is
compared to chance (0.25) using one-tailed t tests. P-values were adjusted using false discovery
rate [28].
380
Prediction errors were recorded in a confusion matrix. Patterns of errors (off-diagonal elements
of the confusion matrices) were correlated between ROIs. Significance of error correlations was
tested non-parametrically against the null distribution of correlations obtained by jointly
permuting the rows and columns of one of the confusion matrices. Only error correlations with
none of the 24 permutations resulting in higher correlation than the correct ordering were
deemed significant. Correlations of group-level error patterns between ROIs form the basis of a
hierarchical clustering analysis, performed in MATLAB with a nearest-neighbor linkage method
to illustrate the error pattern correlations across the ROIs as dendrograms.
389

Author Contributions

Conceptualization, D. B. W, J. N., B. N., and H. C.; Methodology, H. C., D. B. W., B. N.;
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