TITLE PAGE

Title: Sexual selection drives floral scent diversification in carnivorous pitcher plants (Sarraceniaceae)

Author Names: Winnie W. Ho[1*], J. Nathan Kutz[2], Julienne Ng[3], Jeff A. Riffell[1*]

Author Affiliations: [1] Dept. of Biology, University of Washington, [2] Dept. of Applied Mathematics, University of
Washington, [3] Department of Ecology and Evolutionary Biology, University of Colorado Boulder

[*] Email address of corresponding authors: wwho@uw.edu, jriffell@uw.edu

ABSTRACT

Plant volatiles mediate vital ecological services, including pollination and herbivory. Empirical studies show
that both pollinators and herbivores exert strong selective pressures on plant phenotypes, leading to the
expectation that volatiles from floral and vegetative tissues should exhibit the respective signatures of sexual
and natural selection. We tested this hypothesis in the North American pitcher plants, which have modified
leaves to capture prey and provide an ideal opportunity to understand the evolution of scent compounds across
different plant organs. We collected a comprehensive dataset of floral and vegetative volatiles from across the
NA Sarraceniaceae, and used multivariate analysis methods to investigate scent evolution in this unique taxon.
Our major findings revealed that (i) flowers and traps produced highly distinct scent profiles, consistent with
the hypothesis that volatiles alleviate trade-offs due to incidental pollinator-consumption; (ii) across species,
floral scent separated into distinct regions of scent space, while traps were showed little evidence of clustering
– this may be due to convergence on a generalist strategy for insect capture; and (iii) floral scent evolved much
more rapidly than trap scent, showing that even in carnivorous taxa, our framework for phenotypic evolution
should incorporate pollinator-mediated sexual selection, and herbivore-mediated natural selection.

Keywords:

Sarraceniaceae, volatiles, carnivorous plant, pollinator-prey, modularity, multidimensional characters

Background

Signal diversity reflects contributions from both sexual selection, which can fuel the evolution of dramatic ornaments and armaments (1-3), and natural selection (4,5). Our knowledge of the processes that contribute to signaling phenotypes comes from empirical studies manipulating selective regimes (e.g. 6-8), in combination with cross-taxon comparisons (e.g. 9-11). Together, these provide insight into the environmental constraints, phylogenetic history and selective pressures that contribute to the evolution of signaling traits. Importantly, such studies have shown that in many signaling modalities, sexual and natural selection operate distinctly: sexual selection often acts on specific components of trait phenotypes, and characters likely to evolve under sexual selection often exhibit a signature of rapid diversification and elevated evolutionary rates (12-15).

Despite an established interest in of the causes and consequences of signaling diversity in the visual and auditory modalities (16,17), surprisingly little is known about how selection affects the evolution of scent constituents (volatiles) that operate as signals, even though there is abundant empirical evidence showing that scent is an important part of many angiosperm phenotypes. For example, volatiles are likely subject to strong sexual selection from pollinators (18-20), as well as natural selection in association with antagonists and herbivores (21,22). Given the importance of volatiles in mediating plant pollinator (23-25) and herbivore interactions (26-28), we should expect to see differential signatures of sexual and natural selection acting on scents emitted by flowers and vegetation. Yet despite this strong expectation that volatile traits should evolve across in different ways between tissues subject to disparate selective regimes, these predictions have not yet been tested within a phylogenetic framework.

The North American (NA) carnivorous pitcher plants (Sarraceniaceae) are especially useful for understanding how volatiles can be shaped by contrasting selective pressures. First, sexual selection is expected to act strongly on flowers, which can be outcrossing limited (29,30). Specialist flowers typically appear briefly in the spring, and emit strong scents that attract bumblebee pollinators (or in smaller species, solitary bees) (30-32). Second, leaf tissues, which persist for months and represent a long-term investment throughout the growing season, can be subject to intense vegetative damage by endemic noctuid moths, a primary herbivore of *Sarracenia spp.* (33,34). Third, leaf tissues are often modified into conical pitchers to trap insects for supplemental nutrition (35). This additional foliar function also allows us to test the additional longstanding hypothesis that scent evolution in carnivorous plants is shaped by pollinator-prey conflict (PPC) – the idea that if pollinators are limited, then volatiles should target "private" sensory channels in the receiver to avoid consuming pollinators. However, the primary prediction of this, that volatiles should be strongly divergent across *Sarracenia* traps and flowers, has never been tested. In at least several species of *Sarracenia*, traps produce detectable levels of volatiles (36) which may function as attractants. Thus, the Sarraceniaceae provide a unique opportunity to disentangle the effects of sexual and natural selection on the dynamics of scent evolution, because while both floral and vegetative tissue function can produce similar attractive scents, *only* floral tissues are directly involved in outcrossing. This study allows us to investigate the underexplored evolution of an important signaling modality (24,38), and is, to our knowledge, the first study to examine how rates of scent evolution can vary across functionally distinct tissues.

In this study, we combined a phylogenetically comprehensive sample of NA Sarraceniaceae flower and trap volatile data with multidimensional data analysis techniques to (i) identify correlated clusters of flower and trap scent diversification, (ii) investigate the lability of scent phenotype and whether there is evidence of phylogenetic signal, (iii) ask whether the tempo of scent evolution differs between flowers and traps, and whether evolutionary rates reflect expected contributions from natural and sexual selection, and finally (iv) examine the hypothesis that volatiles might alleviate PPC. We find that within species, flowers and traps produced highly distinct scent profiles and that floral scent evolves much more rapidly than trap scent,

suggesting that even in carnivorous taxa, scent evolution may depend heavily on pollinator- and herbivore-
mediated selection.

Methods

Plant material and volatile sampling

Species sampling included all major recognized species complexes (39,40) of the NA Sarraceniaceae, in addition
to one hybrid South American species. Plants were washed, bare-rooted, and vegetation removed prior to
potting in a 40:60 mix of pumice and peat moss. Pots were kept outdoors (Seattle, WA 47.606° N, 122.332° W)
in an artificial bog and bottom watered using the municipal water supply (unfertilized). Volatiles were collected
using established plant headspace collection methods (25,41,42) from flowers during anthesis, and from
mature traps covered with pollination bags (1mm mesh) to prevent the incursion of macroscopic insects (NA
species: $n_{(flower)}$ = 4-20, $n_{(trap)}$ = 6-22; $n_{(total)}$ = 358 samples). Briefly, plants were enclosed for 24h using Nylon
bags (Reynolds; IL, USA), and scented headspace air pulled through cartridges containing 50mg of Porapak Q
adsorbent (mesh size 80-100, Waters Corp.; MA, USA). Empty nylon bags were run in parallel with all plant
samples and were subtracted to control for ambient environmental contaminants. Headspace samples were
run on a gas chromatograph with mass spectrometric detection (GC-MS, 7890A GC paired with a 5975C MS)
(Agilent Technologies; Palo Alto, CA, USA). Dynamic headspace methods were supplemented using samples
taken with solid-phase microextraction fibers (75μm CAR-PDMS SPME) (Supelco; PA, USA) (see S1-A for
details).

Data processing for plant scents

Chromatogram peaks from the MSD output were tentatively identified using the NIST08 mass spectral library.
Compounds with a >30% library match were retained and verified using a combination of published Kovats
indices and available authentic standards (see S1-A for details). Because plant volatile traits can comprise
hundreds of individual compounds, we performed a model reduction to retrieve volatile features most
important for explaining variation across species and tissues. The singular value decomposition (SVD) is a
statistical procedure that provides a data decomposition separating variables into a set of orthogonal modes
that optimally capture linearly uncorrelated, orthogonal axes that extract the maximal variance across a data
matrix. The SVD is the underlying algorithm used in principal component analysis (PCA); unlike PCA however,
the SVD does not require that the data for each plant have mean-zero and unit variance. The measured intensity
levels of individual components can vary over many orders of magnitude (up to 10^9 arbitrary MSD units), with
reasonable intensity levels being greater than 10^4. Intensity levels two orders of magnitude below this are
considered noise fluctuations in the measurements. We therefore used noise-reduction thresholds in
combination with SVD to extract a sparse, but representative matrix of correlated chemical representations of
floral and vegetative profiles. Raw data matrices were log transformed so that compounds with the strongest
intensity (on the order of 10^9) did not render the remaining, but significant, data irrelevant (e.g. in the range of
10^4 to 10^7). Thus since each plant has only a positive intensity level of only a small subset of the compounds
measured, the data is sparse (mostly zeroes) in the space of possible volatiles. Thus it makes little sense to
mean subtract (as in PCA) since this would render the majority of volatiles zero and non-negative. Instead, we
used the SVD to extract the dominant correlated expression levels of volatile production. The SVD modes,
which are like PCA modes, extract the most meaningful complex volatile bouquets derived from the hundreds
of individual compounds. Final scent distances across species were calculated as the distance between
centroids across the three main axes of scent divergence, SVD modes 2, 3, and 4. Using a similar procedure, we
also conducted nested SVDs to examine modules of chemical divergence only across flowers, and only across
traps. The first SVD mode is not highly informative since it represents the average chemical profile of the entire
dataset. All clustering analyses were performed in Matlab R2016a (see S2-A for analysis workflow).

Constructing a time-calibrated phylogeny

We generated a time-calibrated molecular phylogeny using data from the most recent *Sarracenia* phylogeny
(Fig 3) (40). First, we imported Stephens et al.'s (40) 199 nuclear gene alignment into BEAST 2 (v. 2.4.0) (43)
and constrained the tree to ensure the resultant tree had the same topology as Stephens et al.'s (2015) species
tree. We calibrated the tree following divergence time estimates from a family-level phylogeny using a normal
prior distribution (44): the *Sarracenia* crown node was constrained to a mean of 4.18 Ma (offset 2.0, sigma 1.5),
the *Sarracenia* stem node was constrained to a mean of 22.76 Ma (offset 14.0, sigma 5.0), and the stem node of
Darlingtonia, Heliamphora and *Sarracenia* was constrained to a mean of 34.91 (offset 25.0, sigma 5.0). We
conducted two runs of 50 million generations, sampling every 5000 generations, and used Tracer v1.6 (45) to
verify that both runs reached stationarity and converged on the posterior distributions of trees. Results were
combined using LogCombiner and TreeAnnotator with a 10% burn-in. Prior to analyses, we pruned the tree to
include the *Sarracenia* species for which we had chemical data, with the exception of the uncommon varietal *S.*
flava maxima, as it was not included in the Stephens et al. (40) phylogeny. As the placement of *S. rubra ssp.*
gulfensis was unresolved in Stephens et al.'s (40) species tree, we conducted all analyses with *S. rubra ssp.*
gulfensis as sister to *S. jonesii*, as sister to *S. alata*, and sister to both *S. jonesii* and *S. alata*. As the results were
primarily qualitatively similar, unless mentioned, we here only report the results conducted on the tree where
S. rubra ssp. gulfensis is sister to both *S. jonesii* and *S. alata*.

Analysis of scent evolution

Recent development of multivariate comparative methods now allow analysis of high-dimensional multivariate
phenotypes in a phylogenetic context (e.g. 46,47). While these methods were developed and have typically been
used for shape data, we here apply these methods to scent data; another high-dimensional, multivariate trait.
We estimated phylogenetic signal in trap and flower scent to test whether phylogenetic relatedness influenced
scent using K_{mult} (49), a multivariate generalization of Blomberg's (49) K statistic. We tested whether scent
abundance (volatile emissions analysed as a continuous variable) and/or scent composition (as measured by
absence/presence of volatiles) exhibit phylogenetic signal. We used 1000 permutations to determine whether
phylogenetic signal is significant compared to that expected under a Brownian motion model of evolution.

To test whether trap and flower scent evolved independently in the NA pitcher plants, we first
evaluated whether trap and flower scent abundance and/or composition co-varied with one another across the
phylogeny, following Adams and Felice (50). To test the significance of the correlation, we permuted the
phenotypic data on the tips of the tree 1000 times, each time calculating the correlation scores to which the
observed correlation score was compared. Second, we estimated the net evolutionary rate over time for the
scent emitted by each organ using σ^2_{mult} (51). As floral volatiles tend to be emitted at higher intensities than
traps (see Results), we used proportional data to standardize scent across flowers and traps. To assess
significance, the ratio between trap and flower scent was compared to 1000 phylogenetic simulations in which
data on the tips are obtained under Brownian motion using a common evolutionary rate for all traits. We
further examined the evolution of different types of scents by estimating σ^2_{mult} for flower and trap volatiles that
have previously been associated with bee attraction and those that have been associated with herbivory
deterrence (S1-B). All analyses of scent evolution were conducted using the geomorph R package (47).

Chemical versus temporal and spatial divergence

To determine whether increased potential for pollinator-prey conflict was related to chemical divergence
between flowers and traps, we conducted a linear regression using combined blooming periods and between-
organ height differences taken from the Flora of North America (52). To account for shared phylogenetic
history among species (53), we computed phylogenetic independent contrasts for an index combining

temporal and spatial data, and for the chemical difference between flowers and traps using the pic function in
the ape R package (53). We used the resulting values to conduct a linear regression to test whether the level of
chemical divergence between flowers and traps was inversely related to the level of spatial and temporal
divergence of these two traits (see S1-C for details).

Results

Scent composition was dominated by terpenoids, benzenoids, and aliphatics

Volatile emissions in the NA Sarraceniaceae were dominated by mono- and sesqui- terpenes (48% of detected
compounds), and included major contributions from limonene, α-pinene, and caryophyllene. Aliphatic
emissions (e.g. tridecane and pentadecane) were also widespread (34%). Finally, benzenoid emissions,
including a number of aromatic esters, comprised 18% of detected volatiles (see S3-A for details). Both volatile
sampling techniques (Porapak Q and SPME) identified very similar sets of volatiles in our clustering analysis
(S2-C). Species-specific compounds accounted for 31% of emitted compounds, and the total number of
compounds detected from each species ranged from 39 volatiles in *S. leucophylla* and *S. psittacina*, to 84 in *S.*
alabamensis. Flowers tended to emit greater quantities of scent (ng/mg wet weight/h) and overall, produced a
greater number of volatiles (p=0.01, t(38)=2.7). This difference in volatile number was driven by an increase
in the diversity of terpenoids (p<0.0001; the number of benzenoids and aliphatics did not differ across tissues
(p>0.1).

Volatile blends were highly distinctive across traps and flowers

Species (Fig. 1a) and organs (Fig. 1b) in the NA Sarraceniaceae were readily distinguished on the basis of scent
(Fig. 1c). Across species, there was marked scent divergence across flowers, while clustering was not well-
defined across traps from different species**.** Across-species separation in traps volatiles was very low (Fig. 1c),
and the mean spread was more than six times greater in flowers than traps (variance 5.2×10^{-3}(fl) vs. 0.84×10^{-3}
(tr)). Furthermore, within each species, flowers and traps were highly divergent (Fig. 1c).

Modularity in volatile composition across NA pitcher plants

We ran further nested classifications to examine how volatiles covaried within tissues. In flowers, the SVD
revealed that across-species floral composition involves strongly correlated expression of terpenoids,
including caryophyllene, sabinene, β-pinene, and β-myrcene. Superimposed on this primary floral mixture, the
SVD second mode reveals separation of volatiles along two directions, generating first, a module characterized
by correlated production of α-curcumene, (±)-linalool, cis-α-bisabolene, and α-zingiberene, and a second
contrasting strategy which flowers emitted combinations of α-ionone, eucalyptol, tetradecanal, sulcatone, and
a handful of terpentine derivatives, including terpinolene and α-terpineol (Fig 2).

Nested classification for volatiles within vegetative tissues found that despite low pitcher clustering in
the combined organ analysis, chemical divergence across pitchers of different species is best explained by a
mixture of caryophyllene, benzoic acid ethyl ester, mesitylene, α-farnesene, and benzaldehyde. The second SVD
mode reveals two alternate pitcher strategies, the first involving predominantly terpenoid volatiles, including
β-ocimene, humulene, sabinene, and linalool, but also 1-octanol and 3-(*Z*)-hexenol; the second involving
predominantly benzenoid compounds, including benzoic acid ethyl ester, benzoic acid methyl ester,
benzaldehyde, as well as 2-heptanone (S2-D).

Phylogenetic signal and rates of scent evolution differed between flowers and traps

Our estimation of phylogenetic signal using continuous scent emissions data showed that floral scent did not
exhibit significant phylogenetic signal (K_{mult} =1.02, p>0.05) while trap scent emissions did (K_{mult} =1.07, p<0.05).
On the other hand, when estimating phylogenetic signal on presence/absence data, we found the inverse: floral
scent exhibited moderate to significant phylogenetic signal, depending on the topology of *S. rubra ssp. gulfensis*,
S. jonesii and *S. alata*, (K_{mult} =0.95-0.96, p=0.03-0.05) while trap scent did not (K_{mult} =0.94, p>0.05). Together,
this indicates that the traps of closely related species tend to emit similar intensities of volatiles but the
compounds themselves are not similar. Conversely, the flowers of closely related species tend to emit similar
compounds, but tend to differ in scent abundance.

We found that flower and trap scent did not significantly co-vary in either volatile emission rates or
composition (p>0.05). Further supporting this result, the net evolutionary rate for the entire set of volatiles
from flowers and traps differed significantly, whereby floral scent evolved 30% faster than trap scent
($\sigma^2_{mult.flower}/\sigma^2_{mult.trap}$ = 1.3, p<0.01). When estimating the net evolutionary rate of volatiles that have been
associated with bee-visitation, we found that these scents evolved 15 times as fast in flower versus traps
($\sigma^2_{mult.flower.bee}/\sigma^2_{mult.trap.bee}$ = 15, p<0.01). Conversely, herbivory-related volatiles evolved greater than two times
faster in traps than flowers ($\sigma^2_{mult.flower.herbivory}/\sigma^2_{mult.trap.herbivory}$ = 2.4, p<0.01).

Chemical separation was not predicted by spatial or temporal divergence

We found no significant relationship with the level of chemical divergence between flowers and traps, and the
level of temporal and spatial divergence: flowers and traps did not produce more divergent scent bouquets,
even when they matured at similar times and heights (S2-E).

Discussion

Distinct scent partitioning across pitchers and flowers

Our study revealed distinct scent divergence between flowers and trapping leaves, consistent with the
hypothesis that scent production in these tissues is subject to distinct selective pressures in the NA
Sarraceniaceae. This divergence is partially explained by a greater production of scent compounds in flowers,
which emit a greater intensity and broader range of terpenoids than traps. Within tissues, scent variance in
flowers was more than six times greater than that in traps (Fig 1b). This disparity may result from selection for
pollinator constancy amongst flowers, which are specialists and typically recruit one main pollinator. In
contrast, the lack of distinct clustering in traps may reflect a more generalist trap strategy to attract a wide
variety of insect genera and species. Surveys of unbagged traps in our study plants confirm a range of trapped
insects that include dipterans (flies, mosquitoes), lepidopterans, and hymenopterans (honeybees).

Nevertheless, a handful of floral volatiles, including limonene, caryophyllene, α-pinene, and sabinene,
were also produced in traps. There are several possibilities for this overlap, which could result from either
floral mimicry in traps (e.g 55), or convergence on similar tactics for invertebrate attraction (56). One
intriguing possibility is that flower and trap scents are aligned for long distance insect attraction, and it is only
at close distances that divergence is necessary to distinguish flowers and traps. This is consistent with a recent
study showing that floral scent in *Pinguicula*, a sticky trap carnivore, attracts both pollinators and prey,
whereas only prey are attracted to leaf scents (57). This synergistic effect of flower and leaf scent on insect
attraction is also observed in other taxa (e.g. 58). Finally, because vegetative and floral tissues often share
overlapping biochemical pathways (59,60), another possibility is that the expression levels of these compounds
across flowers and traps are not readily decoupled.

Independent regulation of floral and vegetative scent?

Our SVD analysis identified several suites of correlated chemicals produced *within* each tissue (Fig 2, S2-D).
These integrated chemical modules identified within flowers and traps have several ramifications. First, it is
widely recognized that many traits evolve in a concerted manner (61,62) and have the potential to constrain
or facilitate evolution (63,64). This is also the case for floral phenotypes (65,66), and in wild *Brassica*, selection
on a single volatile compound can pleiotropically alter the scent of the entire volatile bouquet, typically by
increasing emissions of non-target compounds (38). Furthermore, VOCs from similar chemical classes in the
Brassica study had stronger correlation coefficients than those from different classes (38). This is consistent
with our analysis of trap compounds, and the observed benzenoid- or terpenoid- dominated strategies might
represent biochemical or genetically constrained modules (S2-D). Nevertheless, our phylogenetic analyses
revealed that *across* floral and vegetative tissues, scent did not significantly covary in emission rate or
composition. This indicates that although within-tissue emissions may covary as a unit, volatiles in this taxon
might be regulated independently across tissues. This concurs with other studies of floral and vegetative traits
in which selection for functional independence can occur (67-69).

Phylogenetic signal of scents in the NA Sarraceniaceae

In the NA Sarraceniaceae, closely-related species tended to produce more similar volatile bouquets in flowers,
and more similar quantities of scent in traps. Interestingly, the reverse was not true – we found that neither
scent abundance in flowers, nor scent composition in traps exhibited phylogenetic signal. This ambiguity may
reflect the homoplasious nature of trap volatiles (S2-D), or of scent characters more generally: the presence of
phylogenetic signal in volatile composition appears to depend on the taxon (e.g. 70-72), as well as on the
compounds sampled (73-75).

Rates of volatile evolution in flowers and traps

In many angiosperm systems, pollinators and herbivores are forceful drivers of floral and vegetative diversity.
However, despite the acknowledged importance of scent in mediating these crucial interactions, there is
surprising little data on how selective forces influence the evolution of scent diversity across taxa. Here, we
found that floral scent evolved 1.3 times faster than scent from trapping leaves, raising the possibility that
sexual selection contributes to volatile diversity in the outcrossing NA *Sarracenia*. We investigated this further
by examining specific volatiles that were electrophysiologically and behaviorally relevant to *Bombus* and
solitary bee pollinators in this clade. This uncovered an even stronger effect in which these volatiles evolved
an astonishing 15 times more rapidly in flowers than in traps. Our results reveal pollinator-mediated sexual
selection may have an outsized importance on the rates of floral scent evolution in the NA pitcher plants.
Furthermore, our finding that sexual selection imposed by pollinators could profoundly influence volatile traits
in the NA pitcher plants are augmented by recent studies showing that in dioecious species, pollinators are also
associated with the evolution of sexual dimorphism in floral scent (19,76).

Although scent from trapping leaves evolved more slowly than floral scent, we found that compounds
associated with herbivory still evolved at more than double the rate in traps than in flowers. In the NA
Sarracenia, one of the chief herbivores are noctuid moths (genus: *Exyra*). Vegetative damage from these pitcher
plant specialists (34) can exert strong selective pressure on pitcher traits, reducing plant size and leaf growth
(33). Our data indicate herbivore-associated compounds evolved much more quickly in traps than in flowers,
suggesting that herbivory, likely from *Exyra* damage, has played a significant role in the evolutionary history of
NA pitcher plants.

Together, these results provide the impetus for integrative studies that will not only link scent
production with specific pollinator and herbivore interactions, but which will also explore the functional
consequences of these interactions on pitcher plant fitness.

Pollinator-prey conflict (PPC) in the carnivorous plants

In carnivorous plants, insects function as both pollinators and prey. This unusual life history gives rise to the
PPC (77), a trade-off which is most apparent in outcrossing, pollen-limited species (37) like the NA
Sarraceniaceae (29,30,78). Flower and trap scents were highly distinct, consistent with the hypothesis that
traps and flowers might target private sensory channels to alleviate pollinator-prey conflict. Nevertheless,
species with a greater potential for conflict (i.e. less physical separation between flowers and traps), did not
produce flower and trap scents that were more divergent. Thus, volatiles may act in concert with temporal and
spatial separation to alleviate PPC, or alternatively, may not be involved in PPC at all – we emphasize the need
for functional data on the sensory systems of different insect guilds (pollinators, prey, herbivores) to
distinguish between these possibilities.

Summary and Conclusions

There is now strong evidence that animal mutualists and antagonists can have robust effects on plant scent,
but how these forces influence scent evolution and volatile diversity, especially with respect to the sensory
ecology of the receivers remains an open question (24,79). This study is, to our knowledge, the first to address
how sexual and natural selection might influence rates of scent evolution, and recognizes the outsized influence
of sexual selection in floral volatile evolution. We also re-emphasize the importance of physiological studies
that specifically target the olfactory sensory biology of Sarraceniaceae mutualists and antagonists, as well as
data on how pollinator, herbivore, and prey interactions interact to influence plant fitness. These studies, along
with longer-term selection experiments, are crucial for distinguishing whether scent modularity results from
biochemical constraints, or from insect-mediated ecological selection. Finally, we suggest that while the
traditional emphasis on prey capture in defining carnivorous plant phenotypes is a useful one, our framework
should be expanded to include generous roles for herbivore- and pollinator- mediated natural and sexual
selection, at least in the context of scent evolution.

Supporting Data

Source material accessions are stored at the University of Washington Herbarium (S3-B). Primary data files
and resources for data analyses are provided through the electronic supplementary materials (S1-S3) or upon
request.

Competing Interests

We have no competing interests.

Authors' contributions

WH, NK, JR conceived and designed the study; WH collected and analysed chemical data; JN conducted
phylogenetic rates analyses; NK generated code for the SVD analysis; WH, NK, JN carried out data and statistical
analyses; WH, NK, JN, JR drafted and revised the manuscript. All authors gave final approval for publication.

Acknowledgements

We are grateful to J. Milne, J. Addington, P. Beeman, MBRS, and the dedicated staff at the UW Botany Greenhouse
for source material and collections maintenance. K. Aoki, S. Huang, E. Kuo, and J. Miao assisted with volatile
collections; E. Roth, and especially M. Clifford, were instrumental in developing code to automate our data
analysis.

Funding

We acknowledge the support of NSF PRFB-1401888 (WWH), NSF IOS-1354159 (JAR) and the Human Frontiers
in Science Program HFSP-RGP0022 (JAR).

References

1. Petrie M, Tim H, Carolyn S. 1991 Peahens prefer peacocks with elaborate trains. *Animal Behaviour*, 41(2),
323-331.

2. Willson MF, 1994 Sexual selection in plants: perspective and overview. *American Naturalist*, S13-S39.

3. Andersson MB. 1994 *Sexual selection*. Princeton University Press.

4. Darwin C. 1871. The descent of man, and selection in relation to sex. Murray: UK

5. Endler JA. 1984. Natural and sexual selection on color patterns in poeciliid fishes. In Evolutionary ecology
of neotropical freshwater fishes. pp 95-111. Springer: Netherlands.

6. Hill GE, 1990. Female house finches prefer colourful males: sexual selection for a condition-dependent
trait. *Animal Behaviour*, *40*(3), 563-572.

7. Moller AP. 1992 Female swallow preference for symmetrical male. *Nature*, *357*.

8. Patricelli GL, Uy JAC, Walsh G, Borgia G. 2002 Sexual selection: male displays adjusted to female's
response. *Nature*, *415*(6869), 279-280.

9. Basolo, AL. 1990 Female preference predates the evolution of the sword in swordtail
fish. *Science*, *250*(4982), 808-810.

10. Omland KE, Lanyon SM. 2000 Reconstructing plumage evolution in orioles (Icterus): repeated
convergence and reversal in patterns. *Evolution*, *54*(6), 2119-2133.

11. Goutte S, Dubois A, Howard SD, Marquez R, Rowley JJ, Dehling JM, Grandcolas P, Rongchuan X, Legendre, F.
2016 Environmental constraints and call evolution in torrent-dwelling frogs. *Evolution*, 70(4), 811-826.

12. Arnegard ME, McIntyre PB, Harmon LJ, Zelditch ML, Crampton WG, Davis JK, Sullivan JP, Lavoué S,
Hopkins CD. 2010 Sexual signal evolution outpaces ecological divergence during electric fish species
radiation. *The American Naturalist*, 176(3), 335-356.

13. Seddon N, Botero CA, Tobias JA, Dunn PO, MacGregor HE, Rubenstein DR, Uy JAC, Weir JT, Whittingham
LA, Safran RJ 2013. Sexual selection accelerates signal evolution during speciation in birds. *Proceedings of*
the Royal Society of London B: Biological Sciences, *280*(1766), p.20131065.

14. Martin MD, Mendelson TC. 2014 Changes in sexual signals are greater than changes in ecological traits in a
dichromatic group of fishes. *Evolution*, 68(12), 3618-3628.

15. Dunn PO, Armenta JK, Whittingham LA. 2015 Natural and sexual selection act on different axes of
variation in avian plumage color. *Science advances*, *1*(2), p.e1400155.

16. Wilkins MR, Seddon N, Safran RJ. 2013 Evolutionary divergence in acoustic signals: causes and
consequences. *Trends in ecology & evolution*, *28*(3), 156-166.

17. Swaddle JP, Francis CD, Barber JR, Cooper CB, Kyba CC, Dominoni DM, Shannon G, Aschehoug E, Goodwin
SE, Kawahara AY, Luther D. 2015 A framework to assess evolutionary responses to anthropogenic light
and sound. *Trends in ecology & evolution*, 30(9), 550-560.

18. Delph LF, Ashman TL. 2006 Trait selection in flowering plants: how does sexual selection
contribute? *Integrative and Comparative Biology*, *46*(4), 465-472.

19. Ashman TL. 2009 Sniffing out patterns of sexual dimorphism in floral scent. *Functional Ecology*, 23(5),
852-862.

20. Waelti MO, Page PA, Widmer A, Schiestl FP. 2009 How to be an attractive male: floral dimorphism and
attractiveness to pollinators in a dioecious plant. *BMC Evolutionary Biology*, *9*(1), 1.

21. Agrawal AA, Hastings AP, Johnson MT, Maron JL, Salminen JP. 2012 Insect herbivores drive real-time
ecological and evolutionary change in plant populations. *Science*, 338(6103), 113-116.

22. Carmona D, Fornoni J. 2013 Herbivores can select for mixed defensive strategies in plants. *New
Phytologist*, 197(2), 576-585.

23. Knudsen JT, Tollsten L. 1993 Trends in floral scent chemistry in pollination syndromes: floral scent
composition in moth-pollinated taxa. *Botanical Journal of the Linnean Society*, 113(3), 263-284.

24. Raguso RA. 2008 Wake up and smell the roses: the ecology and evolution of floral scent. *Annual Review of
Ecology, Evolution, and Systematics*, 549-569.

25. Riffell JA, Alarcón R, Abrell L, Davidowitz G, Bronstein JL, Hildebrand JG. 2008 Behavioral consequences of
innate preferences and olfactory learning in hawkmoth–flower interactions. *Proceedings of the National
Academy of Sciences*, *105*(9), 3404-3409.

26. De Moraes CM, Lewis WJ, Pare PW, Alborn HT, Tumlinson JH. 1998. Herbivore-infested plants selectively
attract parasitoids. *Nature*, 393(6685), 570-573.

27. Paré PW, Tumlinson JH. 1999 Plant volatiles as a defense against insect herbivores. *Plant
physiology*, *121*(2), 325-332.

28. Kessler A, Baldwin IT. 2001. Defensive function of herbivore-induced plant volatile emissions in
nature. *Science*, *291*(5511), 2141-2144.

29. Sheridan PM, Karowe DN. 2000 Inbreeding, outbreeding, and heterosis in the yellow pitcher plant,
Sarracenia flava (Sarraceniaceae), in Virginia. *American Journal of Botany*, 87(11), 1628-1633.

30. Meindl GA, Mesler MR. 2011 Pollination biology of Darlingtonia californica (Sarraceniaceae), the
California pitcher plant. Madroño, 58(1), 22-31.

31. Schnell DE. 1983 Notes on the pollination of Sarracenia flava L.(Sarraceniaceae) in the Piedmont province
of North Carolina. *Rhodora*, 405-420.

32. Folkerts D. 1999 Pitcher plant wetlands of the southeastern United States. *Invertebrates in Freshwater
Wetlands of North America: Ecology and Management*. John Wiley and Sons, Inc., New York, NY, 1(100),
247-275.

33. Moon DC, Rossi A, Stokes K, Moon J. 2008 Effects of the pitcher plant mining moth *Exyra semicrocea* on the
hooded pitcher plant Sarracenia minor. *The American Midland Naturalist*, 159(2), 321-326.

34. Stephens JD, Folkerts DR. 2012 Life History Aspects of *Exyra semicrocea* (Pitcher Plant
Moth)(Lepidoptera: Noctuidae). Southeastern Naturalist, 11(1), 111-126.

35. Ellison AM, Gotelli NJ. 2001 Evolutionary ecology of carnivorous plants. *Trends in ecology & evolution*
16(11), 623-629.

36. Jürgens A, El-Sayed AM, Suckling DM. 2009 Do carnivorous plants use volatiles for attracting prey insects?
Functional Ecology, 23(5), 875-887.

37. Jürgens A, Sciligo A, Witt T, El-Sayed AM, Suckling DM. 2012 Pollinator-prey conflict in carnivorous
plants. *Biological Reviews*, 87(3), 602-615.

38. Zu P, Blanckenhorn WU, Schiestl FP. 2016 Heritability of floral volatiles and pleiotropic responses to
artificial selection in Brassica rapa. *New Phytologist*, 209(3), 1208-1219.

39. Mellichamp TL, Case FW. 2009 Sarracenia. In: Flora of North America Editorial Committee (Eds.), Flora of
North America North of Mexico, vol. 8. Oxford Univ. Press, Oxford, U.K. and New York, NY

40. Stephens JD, Rogers WL, Heyduk K, Cruse-Sanders JM, Determann RO, Glenn TC, Malmberg RL (2015)
Resolving phylogenetic relationships of the recently radiated carnivorous plant genus *Sarracenia* using
target enrichment. *Molecular Phylogenetics and Evolution*, 85, 76-87.

41. Raguso RA, Pellmyr O. 1998 Dynamic headspace analysis of floral volatiles: a comparison of
methods. *Oikos*, 238-254.

42. Byers KJ, Vela JP, Peng F, Riffell JA, Bradshaw HD. 2014 Floral volatile alleles can contribute to pollinator-
mediated reproductive isolation in monkeyflowers (Mimulus). *The Plant Journal*, 80(6), 1031-1042.

43. Bouckaert R, Heled J, Kühnert D, Vaughan T, Wu C-H, Xie D, Suchard MA, Rambaut A, Drummond AJ. 2014
BEAST 2: A Software Platform for Bayesian Evolutionary Analysis. *PLoS Computational Biology*, 10,
e1003537.

44. Ellison AM, Butler ED, Hicks EJ, Naczi RFC, Calie PJ, Bell CD, Davis CC. 2012. Phylogeny and biogeography
of the carnivorous plant family Sarraceniaceae. *PLoS ONE*, 7, e39291.

45. Rambaut A, Suchard MA, Xie D, Drummond AJ. 2014. Tracer v1.6. Available from
http://beast.bio.ed.ac.uk/Tracer.

46. Adams DC, Otárola-Castillo E. 2013 Geomorph: an R package for the collection and analysis of geometric
morphometric shape data. *Methods in Ecology and Evolution*, 4, 393-399.

47. Clavel J, Escarguel G, Merceron G. 2015 mvmorph: an R package for fitting multivariate evolutionary
models to morphometric data. *Methods in Ecology and Evolution* 6, 1311-1319.

48. Adams DC. 2014a A generalized *K* statistic for estimating phylogenetic signal from shape and other high
dimensional multivariate data. *Systematic Biology*. 63, 685-697.

49. Blomberg SP, Garland T, Ives AR. 2003 Testing for phylogenetic signal in comparative data: Behavioral
traits are more labile. *Evolution*, 57, 717-745.

50. Adams DC, Felice RN. 2014 Assessing trait covariation and morphological integration on phylogenies
using evolutionary covariance matrices. *PLoS ONE*, 9.

51. Adams DC. 2014b Quantifying and comparing phylogenetic evolutionary rates for shape and other high-
dimensional phenotypic data. *Systematic Biology*. 63, 166-177.

52. Flora of North America Editorial Committee, eds. 1993+, Flora of North America North of Mexico. New
York and Oxford.

53. Felsenstein J. 1985. Phylogenies and the comparative method. *The American Naturalist*, 125:1-15.

54. Paradis E, Claude J, Strimmer K. 2004. APE: Analyses of phylogenetics and evolution in R language.
Bioinformatics, 20:289-290.

55. Di Giusto B, Bessière JM, Gueroult M, Lim LB, Marshall DJ, Hossaert-McKey M, Gaume, L. 2010 Flower-
scent mimicry masks a deadly trap in the carnivorous plant Nepenthes rafflesiana. *Journal of*
Ecology, 98(4), 845-856.

56. Schaefer HM, Ruxton GD. 2009 Deception in plants: mimicry or perceptual exploitation? *Trends in Ecology*
& Evolution, *24*(12), 676-685.

57. El-Sayed AM, Byers JA, Suckling DM. 2016. Pollinator-prey conflicts in carnivorous plants: When flower
and trap properties mean life or death. *Scientific reports*, *6*.

58. Kárpáti Z, Knaden M, Reinecke A, Hansson BS. 2013 Intraspecific combinations of flower and leaf volatiles
act together in attracting hawkmoth pollinators. *PloS one*, *8*(9), p.e72805.

59. Kessler A, Halitschke R. 2009 Testing the potential for conflicting selection on floral chemical traits by
pollinators and herbivores: predictions and case study. *Functional Ecology*, 23(5), 901-912.

60. Berardi AE, Hildreth SB, Helm RF, Winkel BS, Smith SD. 2016 Evolutionary correlations in flavonoid
production across flowers and leaves in the Iochrominae (Solanaceae). *Phytochemistry*, 130, 119-127.

61. Lande R, Arnold SJ. 1983 The measurement of selection on correlated characters. *Evolution*, 1210-1226.

62. Pigliucci M. 2003 Phenotypic integration: studying the ecology and evolution of complex
phenotypes. *Ecology Letters*, *6*(3), 265-272.

63. McGlothlin JW, Ketterson ED. 2008 Hormone-mediated suites as adaptations and evolutionary
constraints. *Philosophical Transactions of the Royal Society of London B: Biological Sciences*, 363(1497),
1611-1620.

64. Futuyma DJ. 2010 Evolutionary constraint and ecological consequences. *Evolution,* 64(7), 1865-1884.

65. Smith SD. 2016 Pleiotropy and the evolution of floral integration. *New Phytologist*, *209*(1), 80-85.

66. Wessinger CA, Hileman LC. 2016 Accessibility, constraint, and repetition in adaptive floral evolution.
Developmental biology. doi.org/10.1016/j.ydbio.2016.05.003.

67. Conner JK, Sterling A. 1996 Selection for independence of floral and vegetative traits: evidence from
correlation patterns in five species. *Canadian Journal of Botany*, 74(4), 642-644.

68. Armbruster WS, Di Stilio VS, Tuxill JD, Flores TC, Runk JLV. 1999 Covariance and decoupling of floral and
vegetative traits in nine Neotropical plants: a re-evaluation of Berg's correlation-pleiades concept.
American Journal of Botany, 86(1), 39-55.

69. Meng JL, Zhou XH, Zhao ZG, Du GZ. 2008. Covariance of floral and vegetative traits in four species of
Ranunculaceae: a comparison between specialized and generalized pollination systems. *Journal of*
integrative plant biology 50(9):1161-1170

70. Jürgens A. 2004 Flower scent composition in diurnal Silene species (Caryophyllaceae): phylogenetic
constraints or adaption to flower visitors? *Biochemical Systematics and Ecology*, *32*(10), 841-859.

71. Raguso RA, Schlumpberger BO, Kaczorowski RL, Holtsford TP. 2006 Phylogenetic fragrance patterns in
Nicotiana sections Alatae and Suaveolentes. *Phytochemistry*, 67(17), 1931-1942.

72. Steiner KE, Kaiser R, Dötterl S. 2011. Strong phylogenetic effects on floral scent variation of oil-secreting
orchids in South Africa. American journal of botany, 98(10), 1663-1679.

73. Azuma H, Thien LB, Kawano S. 1999 Molecular phylogeny of Magnolia (Magnoliaceae) inferred from
cpDNA sequences and evolutionary divergence of the floral scents. *Journal of Plant Research*, 112(3), 291-
306.

74. Paulo CDL, Bittrich V, Shepherd GJ, Lopes AV, Marsaioli AJ. 2001 The ecological and taxonomic importance
of flower volatiles of Clusia species (Guttiferae). *Phytochemistry*, *56*(5), 443-452.

75. Knudsen JT, Eriksson R, Gershenzon J, Ståhl B. 2006 Diversity and distribution of floral scent. *The
Botanical Review*, *72*(1), 1-120.

76. Okamoto T, Kawakita A, Goto R, Svensson GP, Kato M. 2013 Active pollination favours sexual dimorphism
in floral scent. *Proceedings of the Royal Society of London B: Biological Sciences*, *280*(1772), p.20132280.

77. Juniper BE, Robins RJ, Joel DM. 1989 *The carnivorous plants.* Academic Press Ltd. London, UK.

78. Ne'eman G, Ne'eman R, Ellison AM. 2006 Limits to reproductive success of Sarracenia purpurea
(Sarraceniaceae). *American Journal of Botany*, *93*(11), 1660-1666.

79. Reisenman CE, Riffell JA, Bernays EA, Hildebrand JG. 2010 Antagonistic effects of floral scent in an insect–
plant interaction. *Proceedings of the Royal Society of London B: Biological Sciences*, 277(1692), 2371-2379.

Figure Captions

Figure 1. Scent differences shown (a) as scatterplots across species, (b) across tissues, and (c) as a heatmap
across tissues and species. Scatterplots are adjusted to show the most important axes of separation. The color
bar shows the magnitude of scent divergence: bright colors represent a high degree of separation and dark
colors represent low separation. Flowers = red circles; traps = green triangles. Species names are abbreviated
as the first generic initial, followed by 3-4 letters from the specific epithet; full names and abbreviations are
provided in accession table S3-B.

Figure 2. Volatiles (numbers reference to S3-A) most important for explaining floral diversity extracted from
nested singular value decompositions are shown as a heatmap of relative intensity (color bar, left). Top:
correlation modes 1-4.

Figure 3. Time-calibrated phylogeny of the (a) Sarraceniaceae with (b) flowers, (c) traps, and (d) scent
chromatograms (upper green trace = trap; lower trace = flower); amplitudes are scaled for ease of visualization
(*H.hxm* flower photo courtesy of the UW botany greenhouse).

(a)   (b)   (c)   (d)

D.cali

H.hxm

S.purp

S.mino

S.psit

S.flav

S.oreo

S.alab

S.leuc

S.gulf

S.jone

S.alat

52.8

37.4

8.4

7.7

7.2

8.8

7.5

6.7

6.1

5.6

5.3

50   40   10   Ma   1cm   10min