

Social fluidity mobilizes contagion in human and animal populations

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Humans and other group-living animals tend to distribute their social effort disproportionately. Individuals predominantly interact with a small number of close companions while maintaining weaker social bonds with less familiar group members. By incorporating this behaviour into a mathematical model we find that a single parameter, which we refer to as social fluidity, controls the rate of social mixing within the group. We compare the social fluidity of 13 species by applying the model to empirical human and animal social interaction data. To investigate how social behavior influences the likelihood of an epidemic outbreak we derive an analytical expression of the relationship between social fluidity and the basic reproductive number of an infectious disease. For highly fluid social behaviour disease transmission is revealed to be density-dependent. For species that form more stable social bonds, the model describes frequency-dependent transmission that is sensitive to changes in social fluidity.

SOCIAL behavior is fundamental to the survival of many species. It allows the formation of social groups providing fitness advantages from greater access to resources and better protection from predators [1]. Structure within these groups can be found in the way individuals communicate across space, cooperate in sexual or parental behavior, or clash in territorial or mating conflicts [2]. While animal societies are usually studied independently of each other, studying their differences has potential to reveal new insights into the nature of social living [3, 4].

When social interaction requires shared physical space it can also be a conduit for the transmission of infectious disease [5]. In a typical infectious disease model, if the disease spreads through the environment then the transmission rate is assumed to scale proportionally to the local population density [6, 7]. Alternatively, if transmission requires close proximity encounters that only occur between bonded individuals, then we expect social connectivity to determine the outcome. These two paradigms are known in the literature as density-dependence and frequency-dependence [8].

The problem, however, is that real diseases are not so easy to categorize [9]. For example, as social groups grow in size, new bonds must be created to maintain cohesiveness [10]. To manage the time and cognitive effort required to create these bonds, individuals tend to interact mostly with a small number of close companions while maintaining

cohesion with the wider group through less frequent contact [11–13]. For an infectious disease, this creates fewer transmission opportunities than we would expect to see in a group with highly fluid social dynamics. The extent to which group size amplifies the transmission rate therefore depends on how individuals choose to distribute their social effort between strong and weak ties [14].

The purpose of this study is to address two questions. Firstly, can we quantify the variability in how individuals choose to distribute their social effort within a group, and secondly, what will this tell us about the effect that population density has on disease transmission?

There is growing evidence for the disproportionate distribution of social effort in human telecommunication [15–18]. Quantifying this aspect of sociality in animal systems, however, has been held back by the limitations of the data. One challenge, which we address here, is the bias introduced by variation in activity levels across the social group [19]. Additionally, while heterogeneous interaction frequencies and temporal dynamics have become common in epidemiological models [20, 21], little has been done to incorporate the variability in how the individual chooses to expend their social effort.

In the first part of this paper we introduce a mathematical model founded on the concept of *social fluidity* which we define as variability in the amount of social effort the individual invests in each member of their social group. Using openly available data, we estimate the social fluidity of 57 human and animal social systems. In the second part we derive an expression for the basic reproductive number of an infectious disease in the social fluidity model and demonstrate its accuracy in predicting simulated outcomes. Furthermore, social fluidity emerges as a coherent mathematical framework providing the smooth connection between density-dependent and frequency-dependent disease systems.

Characterizing social behaviour

Our first objective is to measure social behaviour in a range of human and animal populations. We start by introducing a model that captures a hidden element of social dynamics: how individual group members distribute their social effort. We mathematically describe the relationships between social variables that are routinely found in studies of

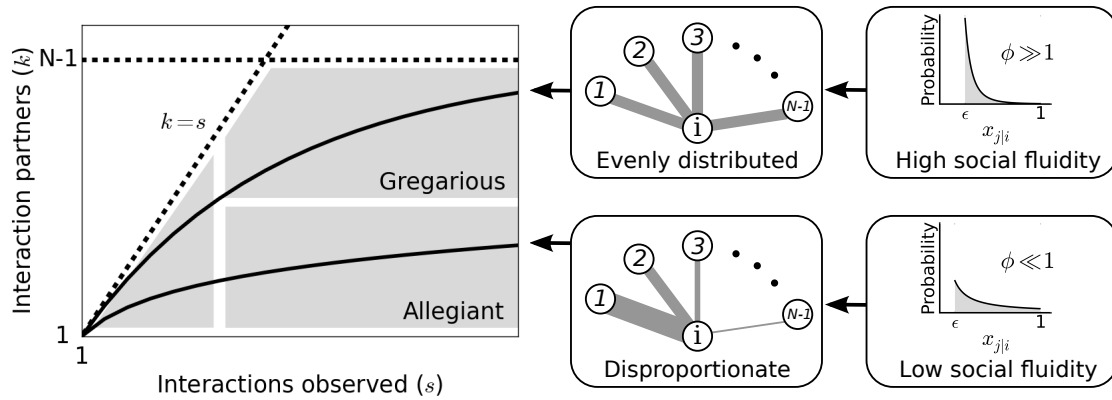


Figure 1: Left: Each individual can be represented as a single point on this plot. Dashed lines mark the boundary of the region where data points can feasibly be found. The mean degree is plotted for two values of ϕ representing two possible types of social behavior; as the number of observed interactions grows, the set of social contacts increases; the rate at which it increases influences how we categorize their social behavior. Middle: The weight of the edges between i and the other nodes represents the propensity of i to interact with each of the other individuals in the group. Right: Probability distributions that correspond to the different levels of evenness in the contact propensities, both distributions are expressed by Eq.(2).

88 animal behavior, the number of social ties and the number
 89 of interactions observed, and apply the model to empiri-
 90 cal data to reveal behavioural differences between several
 91 species.

92 **Social behavior model** Consider a closed system of N individ-
 93 uals and a set of interactions between pairs of individ-
 94 uals that were recorded during some observation period.
 95 These observations can be represented as a network: each
 96 individual, i , is a *node*; an *edge* exists between two nodes
 97 i and j if at least one interaction was observed between
 98 them; the *edge weight*, $w_{i,j}$, denotes the number of times
 99 this interaction was observed. The total number of inter-
 100 actions of i is denoted *strength*, $s_i = \sum_j w_{i,j}$, and the
 101 number of nodes with whom i is observed interacting is its
 102 *degree*, k_i [22].

103 We define $x_{j|i}$ to be the probability that an interaction
 104 involving i will also involve node j . Therefore the prob-
 105 ability that at least one of these interactions is with j is
 106 $1 - (1 - x_{j|i})^{s_i}$. The main assumption of the model is that
 107 the values of $x_{j|i}$ over all i, j pairs are distributed accord-
 108 ing to a probability distribution, $\rho(x)$.¹ Thus, if a node
 109 interacts s times, the marginal probability that an edge
 110 exists between that node and any other given node in the
 111 network is

$$\Psi(s) = 1 - \int \rho(x)(1-x)^s dx. \quad (1)$$

112 Our goal is to find a form of ρ that accurately reproduces
 113 network structure observed in real social systems. Moti-
 114 vated by our exploration of empirical interaction patterns
 115 from a variety of species (Fig. S1), we propose that ρ has

¹ $x_{j|i}$ are subject to network interdependencies. Specifically, $AX = X^T A$ and $X\mathbf{1} = \mathbf{0}$, where X is a matrix whose i, j entry is -1 if $i = j$ and $x_{j|i}$ otherwise, A is any diagonal matrix with positive entries, and $\mathbf{0}$ and $\mathbf{1}$ are column vectors of length N containing only 0 and 1, respectively. Thus, $\rho(x)$ is the distribution of marginal $x_{j|i}$ values of the joint distribution $P(X)$.

a power-law form:

$$\rho(x) = \frac{\phi \epsilon^\phi}{1 - \epsilon^\phi} x^{-(1+\phi)} \text{ for } \epsilon < x < 1, \quad (2)$$

where $\phi (> 0)$ controls the variability in the values of x ,
 and ϵ simply truncates the distribution to avoid divergence.
 Combining (1) and (2) we find

$$\Psi(s, \phi, \epsilon) = 1 - \frac{\phi \epsilon^\phi (1 - \epsilon)^{s+1}}{(1 - \epsilon^\phi)(s + 1)} {}_2F_1(s + 1, 1 + \phi, s + 2, 1 - \epsilon) \quad (3)$$

where the notation ${}_2F_1$ refers to the Gauss hypergeometric
 function [23]. It follows from $\sum_j x_{j|i} = 1$ that

$$N = 1 + \frac{(1 - \phi)(1 - \epsilon^\phi)}{\phi \epsilon^\phi (1 - \epsilon^{1-\phi})}, \quad (4)$$

which can be solved numerically to find ϵ for given values
 of N and ϕ . The expectation of the degree is $\kappa(s, \phi, N) =$
 $(N - 1)\Psi(s, \phi, \epsilon)$.

Fig. 1 illustrates how the value of ϕ can produce differ-
 ent types of social behavior. As ϕ is the main determinant
 of social behaviour in our model, we use the term *social flu-*
idity to refer to this quantity. Low social fluidity ($\phi \ll 1$)
 produces what we might describe as “allegiant” behavior:
 interactions with the same partner are frequently repeated
 at the expense of interactions with unfamiliar individuals.
 As ϕ increases, the model produces more “gregarious” be-
 havior: interactions are repeated less frequently and the
 number of partners grows faster. While names like “so-
 cial strategy” and “loyalty” have been applied to similar
 concepts [24, 25], fluidity, as a property of matter, is a use-
 ful metaphor for communicating the main idea behind this
 model.

Estimating social fluidity in empirical networks: To under-
 stand the results of the model in the context of real systems
 we estimate ϕ in 57 networks from 20 studies of human

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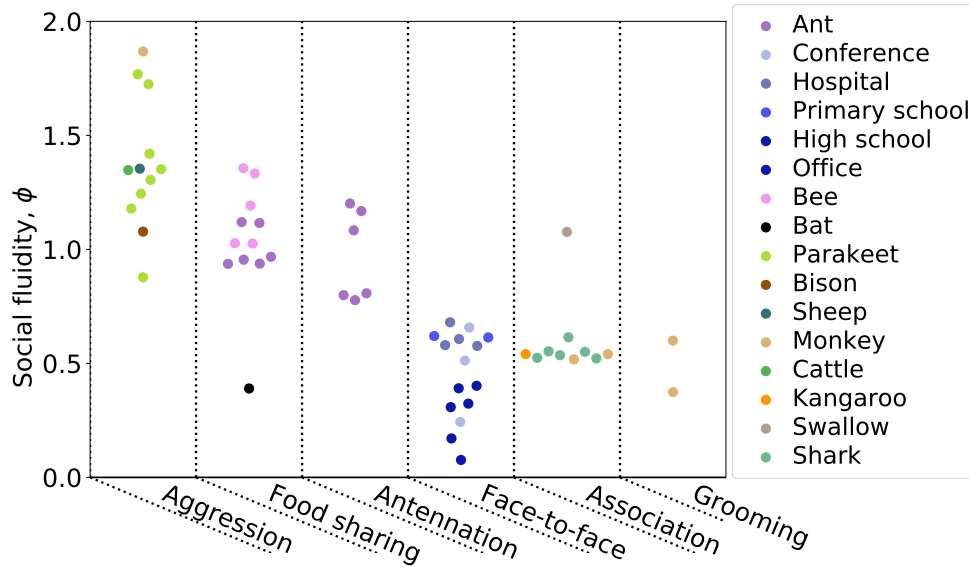


Figure 2: Each point represents a human or animal system for which social fluidity was estimated. Results are organized by interaction type: aggression includes fighting and displays of dominance, food sharing refers to mouth-to-mouth passing of food, antennation is when the antenna of one insect touches any part of another, space sharing interactions occur with spatial proximity during foraging, face-to-face refers to close proximity interactions that require individuals to be facing each other, association is defined as co-membership of the same social group.

142 and animal social behavior (further details in the supple-
 143 ment) [26–46], focusing our attention to those interactions
 144 which are capable of disease transmission (i.e. those that,
 145 at the least, require close spatial proximity).

146 Each dataset provides the number of interactions that
 147 were observed between pairs of individuals. We assume
 148 that the system is closed, and that the total network size
 149 (N) is equal to the number of individuals observed in at
 150 least one interaction. To estimate social fluidity we find the
 151 value of ϕ that minimizes $\sum_i [k_i - \kappa(s_i, \phi, N)]^2$ (the total
 152 squared squared error between the observed degrees and
 153 their expectation given by the model). Being estimated
 154 from the relationship between strength and degree, and
 155 not their absolute values, social fluidity is a good candidate
 156 for comparing social behavior across different systems as
 157 it is independent of the distributions of s_i or k_i , and of the
 158 timescale of interactions.

159 Fig. 2 shows the estimated values of ϕ for all networks in
 160 our study. We organize the measurements of social fluidity
 161 by interaction type. Aggressive interactions have the high-
 162 est fluidity (which implies that most interactions are rarely
 163 repeated between the same individuals), while grooming
 164 and other forms of social bonding have the lowest (which
 165 implies frequent repeated interactions between the same
 166 individuals). Social fluidity also appears to be related to
 167 species: ant systems cluster around $\phi = 1$, monkeys around
 168 $\phi = 0.5$, humans take a range of values that depend on the
 169 social environment. Sociality type does not appear to af-
 170 fect ϕ ; sheep, bison, and cattle have different social fluidity
 171 compared to kangaroos and bats, though they are all cat-
 172 egorized as fission-fusion species [3].

173 There is no significant correlation between the mean
 174 number of interactions per individual (\bar{s}) and social flu-
 175 idity (Pearson $r^2 = 0.02$, $p = 0.26$), which implies that
 176 sampling bias does not affect the estimation of social fluid-

ity. Similarly, network size does not correlate with ϕ (Pear-
 177 son $r^2 = 0.02$, $p = 0.33$). Larger values of ϕ correspond to
 178 higher mean degrees (Pearson $r^2 = 0.27$, $p < 0.001$) and
 179 lower variability in the distribution of edge weights (mea-
 180 sured as the index of dispersion of $w_{i,j}$; Pearson $r^2 = 0.26$,
 181 $p < 0.001$). Weight variability and mean degree are uncor-
 182 related in these data (Pearson $r^2 = 0.01$, $p = 0.59$) imply-
 183 ing that ϕ combines these two entirely distinct features of
 184 social behavior.
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186 Finally, the modularity of the network (computed by the
 187 Louvain method on the unweighted network [47]) is neg-
 188 atively correlated with ϕ ($r^2 = 0.57$, $p < 0.001$). This is
 189 expected as individuals tend to be loyal to those within the
 190 same module while maintaining weaker connections with
 191 the remaining network - in all but one network the mean
 192 weight of edges within modules is higher than the mean
 193 weight of edges between modules (supplementary docu-
 194 ment).

195 Characterizing disease spread with social fluidity

196 Our objective is to characterize how social behavior influ-
 197 ences the susceptibility of the group to infectious disease in
 198 a range of human and animal social systems. Intuitively,
 199 we expect an infected individual in a group with low so-
 200 cial fluidity to expose fewer susceptible group members to
 201 the pathogen than they would in a group with highly fluid
 202 social dynamics. We explore this idea by introducing a
 203 analytical transmission model that incorporates social flu-
 204 idity. Using this model, we mathematically characterize
 205 the impact of social fluidity on density dependence, and
 206 apply the model to empirical networks to predict disease
 207 spread.

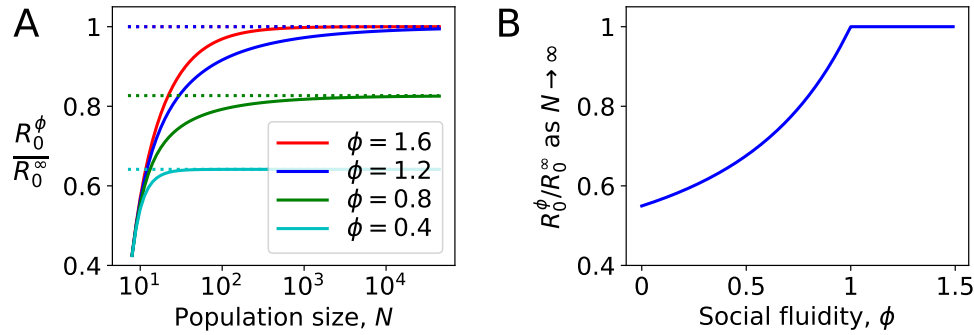


Figure 3: Density dependence in populations where every node has the same strength. A: For different values of social fluidity, ϕ , we show R_0^ϕ (from Eq.(6)) as a function of N (from Eq.(4)) through their parametric relation with ϵ . Dashed lines show the limit for large N . **B:** In large populations R_0^ϕ increases with ϕ up to $\phi = 1$. Beyond this value, infections occur as frequently as they would if every new interaction occurs between a pair of individuals who have not previously interacted with each other.

Disease transmission model: We consider the transmission of an infectious disease on the social behavior model introduced in the previous section. An infectious node i interacting with a susceptible node j will transmit the infection with probability β . The node will recover from infection with rate γ , assuming an exponential distribution of the length of the infectious period. The probability that the infection is transmitted from i to any given j is

$$T_{i \rightarrow j}(\beta, \gamma, s_i, \tau, x_{j|i}) = 1 - \exp(-s_i x_{j|i} \beta / \gamma \tau), \quad (5)$$

assuming that the interactions s_i of i are distributed randomly across an observation period of duration τ .

By integrating Eq. (5) over all possible values $x_{j|i}$ and infectious period durations and multiplying by the number of susceptible individuals ($N - 1$) we obtain the expected number of infections caused by individual i ,

$$r(s_i) = \frac{1 - \phi}{\phi(\epsilon^\phi - \epsilon)} \left[1 - \epsilon^\phi + \epsilon^\phi {}_2F_1(-\phi, 1, 1 - \phi; -\beta s_i / \gamma \tau) - 2 {}_2F_1(-\phi, 1, 1 - \phi; -\epsilon \beta s_i / \gamma \tau) \right]. \quad (6)$$

The basic reproductive number (usually denoted R_0) is defined as the mean number of secondary infections caused by a typical infectious individual in an otherwise susceptible population [48]. We will use the notation R_0^ϕ to signify the *social fluidity reproductive number*, that is the analogue of R_0 derived from our social behaviour model.

We assess the relation of the reproductive number with the population density by focusing on a special case where every node has the same strength, i.e. $s_i = s$ for all i , so that $R_0^\phi = r(s)$. Furthermore, we choose $\beta = \gamma \tau R_0^\infty / s$ where R_0^∞ is R_0^ϕ as $\phi \rightarrow \infty$, i.e. a constant that represents what the basic reproductive number would be if every new interaction occurred between a pair of individuals who have not previously interacted with each other.

Fig. 3 shows the effect of social fluidity on the density dependence of the disease. At small population sizes, R_0^ϕ increases with N and converges as N goes to ∞ (Fig. 3A). The rate of this convergence increases with ϕ , and the limit it converges to is higher, meaning that ϕ determines the extent to which density affects the spread of disease. As $N \rightarrow \infty$, we find that $R_0^\phi \rightarrow R_0^\infty$ for $\phi > 1$. When $\phi < 1$,

$R_0^\phi \rightarrow [(1 - \phi) / \phi] [{}_2F_1(-\phi, 1, 1 - \phi; -R_0^\infty) - 1]$. At these values of ϕ the disease is constrained by individuals choosing to repeat interactions despite having the choice of infinitely many potential interaction partners (Fig 3B).

Estimating infection spread in empirical networks with heterogeneous connectivity:

To apply this analogue of a reproductive number to an animal-disease system, we need to account for heterogeneous levels of social connectivity in the given population and thus the tendency for infected individuals to be those with a greater number of social partners [49]. For the basic reproductive number, this is often done using the mean *excess degree*, i.e. the degree of an individual selected with probability proportional to their degree [50]. Following a similar reasoning, we define R_0^{Est} , which incorporates the effect of social fluidity, as the expected number of infections ($r(s_i)$) caused by an individual that has been selected with probability proportional to their degree (k_i):

$$R_0^{\text{Est}}(\{s_i\}, \{k_i\}, \tau, \beta, \gamma) = \frac{\sum_i k_i r(s_i)}{\sum_i k_i}. \quad (7)$$

Given the degree and strength of each individual in a network, the duration over which those interactions occurred, and the transmission and recovery rates of the disease, we are able to estimate ϕ , compute Eq.(6) for each individual, and finally use Eq.(7) to derive a statistic that provides a measure of the risk of the host population to disease outbreak.

Numerical validation using empirical networks:

We simulated the spread of disease through the interactions that occurred in the empirical data (materials and methods). We compute $R_0^{\text{Sim}}(g)$, defined as the ratio of the number of individuals infected at the $(g + 1)$ -th generation to the number infected at the g -th generation over 10^3 simulated outbreaks, for $g = 0, 1, 2$ ($g = 0$ refers to the initial seed of the outbreak).

Table 1 shows the Pearson correlation coefficient between $R_0^{\text{Sim}}(g)$ and its corresponding value R_0^{Est} obtained Eq.(7). For comparison, the correlation is shown for other

275 indicators and network statistics. The results correspond
 276 to one set of simulation conditions, and are robust across
 277 a wide range of parameter combinations (see supplement-
 278 ary tables). Note that a different value of β was chosen for
 279 each network to control for the varying interaction rates be-
 280 tween networks while keeping the upper bound (R_0^∞) con-
 281 stant (materials and methods). Thus, the mean strength
 282 does not have a significant effect on $R_0^{\text{Sim}}(g)$.

Table 1: The Pearson correlation coefficient between quantities calculated on the network and the simulated disease outcomes (with $R_0^\infty = 3$). Results that are significant with $p < 0.01$ are labelled with *.

	Corr. with $R_0^{\text{Sim}}(g = 1)$
R_0^{Est}	0.91*
Social fluidity	0.73*
Excess degree	0.64*
Mean degree	0.53*
Network size	0.47*
Mean strength	-0.07
Mean clustering	-0.15
Mean edge weight	-0.45*
Edge weight variability	-0.48*
Modularity	-0.60*

283 These correlations support a known result regarding repeat
 284 contacts in network models of disease spread: that indi-
 285 cators of disease risk that are derived solely from the de-
 286 gree distribution are unreliable and the role of edge weights
 287 should not be neglected [51,52]. After transmission has oc-
 288 curred from one individual to another, repeating the same
 289 interaction serves no advantage for disease (most directly-
 290 transmitted microparasites are not dose-dependent). Since
 291 a large edge weight implies a high frequency of repeated
 292 interactions, networks with a higher mean weight tend to
 293 have lower basic reproductive numbers. Furthermore, vari-
 294 ability in the distribution of weights concentrates a yet
 295 larger proportion of interactions onto a small number of
 296 edges, further increasing the number of repeat interactions
 297 and reducing the reproductive number.

298 Correlation between modularity and $R_0^{\text{Sim}}(g)$ is partly
 299 due to the strong correlation between modular networks
 300 and those with high social fluidity. Consistent with other
 301 evidence [53], this suggests that transmission events occur
 302 mostly within the module of the seed node, with weaker
 303 social ties facilitating transmission to other modules. The
 304 effect of clustering (a measure of the number of connected
 305 triples in network [54]) correlates with smaller $R_0^{\text{Sim}}(2)$,
 306 consistent with other theoretical work [51,55].

307 Finally, we find the model estimate of the social fluidity
 308 reproductive number R_0^{Est} to be, on average, within 10%
 309 of the simulated value, $R_0^{\text{Sim}}(g)$ at $g = 1$. At $g = 2$ the
 310 amount of error is larger (to up to 29% for some parameter
 311 choices). Prediction accuracy at this generation is nega-
 312 tively correlated with the mean clustering coefficient. This
 313 is not surprising as R_0^{Est} does not account for the accel-
 314 erated depletion of susceptible neighbours that is known to
 315 occur in clustered networks [51,55]. No other properties of

the network affect the accuracy of R_0^{Est} consistently across
 all parameter combinations (see supplementary tables).

Discussion

318 We proposed a measure of fluidity in social behavior which
 319 quantifies how much mixing exists within the social rela-
 320 tionships of a population. While social networks can be
 321 measured with a variety of metrics including size, connec-
 322 tivity, contact heterogeneity and frequency, our methodol-
 323 ogy reduces all such factors to a single quantity allowing
 324 comparisons across a range of human and animal social
 325 systems. Social fluidity correlates with both the density of
 326 social ties (mean degree) and the variability in the weight
 327 of those ties, though these quantities do not correlate with
 328 each other. Social fluidity is thus able to combine these
 329 two aspects seamlessly in one quantity.

330 By measuring social fluidity across a range of human and
 331 animal systems we are able to rank social behaviors. We
 332 identify aggressive interactions as the most socially fluid;
 333 this indicates a possible learning effect whereby each ag-
 334 gressive encounter is followed by a period during which
 335 individuals avoid further aggression with each other [56].
 336 At the opposite end of the scale, we find interactions that
 337 strengthen bonds (and thus require repeated interactions)
 338 such as grooming in monkeys [57] and food-sharing in
 339 bats [33]. The fact that food-sharing ants are far more
 340 fluid than bats, despite performing the same kind of inter-
 341 action, reflects their eusocial nature and the absence of any
 342 need to consistently reinforce bonds with their kin [58].

343 Most studies that aim to describe and quantify social
 344 structure are met with a number of challenges, includ-
 345 ing ours. First, the degree of an individual, for exam-
 346 ple, is known to scale with the length of the observation
 347 period [59]. By focusing not on the absolute value of de-
 348 gree, but instead on how degree scales with the number
 349 of observations, our analysis controls for this bias. Sec-
 350 ond, observed interactions have been assumed to persist
 351 over time [60]. In our model, only the distribution of
 352 edge weights remains constant through time, an assump-
 353 tion consistent with growing evidence [25,61]. Third, du-
 354 ration of contacts is known to be important for disease
 355 spread [52]. We did not include explicitly the duration of
 356 each contact in our model, since this information was only
 357 available in a fraction of the datasets [62]. There is there-
 358 fore potential to improve the applicability of this model as
 359 more high resolution data becomes openly available.

360 Our estimate of reproductive number derived from soci-
 361 al fluidity provides a better predictor for the epidemic
 362 risk of a host population, going beyond predictors based
 363 on density or degree only. To illustrate this point, the so-
 364 cial network of individuals at a conference ($R_0^{\text{Est}} = 1.60$;
 365 `conference_0`, supplementary document) is predicted to
 366 be at higher risk compared to the social network at a school
 367 ($R_0^{\text{Est}} = 1.39$; `highschool_0`), despite having a smaller size
 368 and lower connectivity ($N = 93$ vs. $N = 312$, and $\bar{k} = 5.63$
 369 vs. $\bar{k} = 6.78$, respectively). The discrepancy in the risk
 370 prediction comes from the lower frequency of repeated con-
 371 tacts between individuals in the conference, compared to
 372

the school. Interactions between infectious individuals and those they have previously infected are redundant in terms of transmission. This dynamic is nicely captured by the social fluidity, with $\phi = 0.66$ for the conference and $\phi = 0.40$ for the high school.

Unlike previous work that explores the disease consequences of population mixing [63, 64], our analysis allows us to investigate this relation across a range of social systems. We see, for example, how the relationship between mixing and disease risk scales with population density. For social systems that have high values of social fluidity, R_0^ϕ is highly sensitive to changes in N , whereas this sensitivity is not present at low values of ϕ . This corroborates past work on the scaling of transmission being associated to heterogeneity in contact [65, 66]. Going beyond previous work, our model captures in a coherent theoretical framework both density-dependence and frequency-dependence, and social fluidity is the measure to tune from one to the other in a continuous way. Since many empirical studies support a transmission function that is somewhere between these two modeling paradigms [7, 67–69], the modeling approaches applied in this paper can be carried forward to inform transmission relationships in future disease studies.

Materials & Methods

A. Python libraries Mean clustering coefficients were computed using the *networkx* Python library. To evaluate the hypergeometric function in (3) we used the *hyp2f1* function from the *scipy.special* Python library. Numerical solutions to Eq.(4) using the *fsolve* function from the *scipy.optimize* Python library. All scripts, data, and documentation used in this study are available through <https://github.com/EwanColman/Social-Fluidity>.

B. Data handling Only freely available downloadable sources of data have been used for this study. Details of the experimentation and data collection can be found through their respective publications. Here we note some additional processes we have applied for our study.

Each human contact dataset lists the identities of the people in contact, as well as the 20-second interval of detection [26–29, 32]. Any sequence of consecutive time intervals for which contact is detected between two individuals is considered to be one interaction. To exclude contacts detected while participants momentarily walked past one another, only contacts detected in at least two consecutive intervals are considered interactions. Data were then separated into 24 hour subsets.

Bee trophallaxis provided experimental data for 5 unrelated colonies under continuous observation. We use the first hour of recorded data for each colony [46]. The ant trophallaxis study provided 6 networks: 3 unrelated colonies continuously observed under 2 different experimental conditions [30]. Ant antennation study provided 6 networks: 3 colonies, each observed in 2 sessions separated by a two week period. The bat study collected individual data at different times and under different experimental conditions [33]. For bats that were studied on more than one occasion we use only the first day they were observed.

Some data sets provided data for group membership collected through intermittent, rather than continuous, observa-

tion [34–38]. We construct networks from these data by recording an interaction when two individuals were seen to be in the same group during one round of observation. The shark data was divided into 6 datasets, each one constructed from 10 consecutive observations, and spread out through the full time period over which the data was collected.

For the grooming data [39, 40], if one animal was grooming another during one round of observations then this would be recorded as a directed interaction. Similarly for aggressive interactions [41–45, 56]. When an animal was determined to be the winner of a dominance encounter then this would be recorded as a directed interaction between the winner and the loser. We consider interaction in either direction to be a contact in the network.

We considered including two rodent datasets in which interaction is defined as being observed within the same territorial space [67, 69]. We did not find this suitable for our analysis since the network we obtain, and the consequent results are sensitive to setting of arbitrary threshold values regarding what should, or should not, be considered sufficient contact for an interaction.

For data that did not contain the time of each interaction, contact time series were generated synthetically. For those datasets, the interactions between each pair were given synthetic timestamps in three different ways, Poisson: the time of each interaction is chosen uniformly at random from $\{0, 1, \dots, 10^4\}$ seconds, Circadian: chosen uniformly at random from $\{0, 1, \dots, 3333, 6666, \dots, 10^4\}$, and Bursty: interaction times occur with power-law distributed inter-event times adjusted to give an expected total duration of 10^4 seconds.

C. Disease simulation Simulations of disease spread were executed using the contacts provided by the datasets. The the bat network was omitted from this part since these data were collected over a series of independent experiments carried out at different times and under different experimental treatments.

In one run of the simulation, one seed node is randomly chosen from the network and, at a randomly selected point in time during the duration of the data, transitions to the infectious state. The duration for which they remain infectious is a random variable drawn from an exponential distribution with mean $1/\gamma$. During this time any contact they have with other individuals who have not previously been infected will cause an infection with probability β .

The simulation runs until all individuals who were infected at the second generation of the disease, i.e. those infected by those infected by the seed, have recovered. The datasets are ‘looped’ to ensure that the timeframe of the data collection does not influence the outcome. In other words, immediately after the latest interaction, the interactions are repeated exactly as they were originally. This continues to happen until the termination criteria is met.

We set the parameters to normalise for the variation in contacts rates between networks. To achieve this we consider a hypothetical counterpart to each network in which the strength of every node is the same, but each interaction occurs between a pair of individuals who have not previously interacted. This is equivalent to $\phi \rightarrow \infty$. Under these conditions $x_{j|i} = 1/(N - 1)$ for all pairs i, j . It follows that Eq. (5) becomes $T_{i \rightarrow j} \approx s_i \beta / \gamma \tau (N - 1)$, then $r(s_i) \approx s_i \beta / \gamma \tau$, and, since $k_i = s_i$ for all nodes i , Eq. (7) gives

$$R_0^\infty = R_0^{\text{Est}}(\{s_i\}, \{s_i\}, \tau, \beta, \gamma) = \frac{\beta \sum_i s_i^2}{\gamma \tau \sum_i s_i} \quad (8)$$

491 The value of R_0^∞ can be chosen arbitrarily. Then, by setting
492 $\gamma = 1/\tau$ and $\beta = R_0^\infty \sum_i s_i / \sum_i s_i^2$ we guarantee that Eq. (8)
493 holds for every network. To test that our results hold over a
494 range of disease scenarios we repeat our analysis with $R_0^\infty = 2$,
495 3, and 4.

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