

1 Full title: “Running with cancer”: a qualitative study to evaluate barriers and motivations
2 in running for female oncological patients.

3

4 Short title: Barriers and motivations in running for female oncological patients.

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6 Alice Avancini^{1*}, Kristina Skroce², Daniela Tregnago³, Paolo Frada², Ilaria Trestini³, Maria Cecilia
7 Cercato⁴, Clelia Bonaiuto³, Cantor Tarperi^{2,5}, Federico Schena², Michele Milella³, Sara Pilotto³,
8 Massimo Lanza²

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10 ¹ Biomedical, Clinical and Experimental Sciences, Department of Medicine, University of Verona
11 Hospital Trust, Verona, Italy.

12 ² Department of Neurosciences, Biomedicine and Movement Sciences, University of Verona, Verona,
13 Italy.

14 ³ Department of Oncology, University of Verona Hospital Trust, Verona, Italy.

15 ⁴ Epidemiology and Cancer Registry Unit, Regina Elena National Cancer Institute, IRCCS, Rome,
16 Italy.

17 ⁵ Department of Clinical and Biological Sciences, University of Turin, Turin, Italy.

18

19 * Corresponding author

20 E-mail: alice.avancini@univr.it (AA)

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22

23 **Abstract**

24 Nowadays, it is widely acknowledged that low physical activity levels are associated with an increase
25 in terms of both disease recurrence and mortality in cancer survivors. In this light, deciphering those
26 factors able to hamper or facilitate an active lifestyle is crucial in order to increase patients' adherence
27 to physical activity. The purpose of this study was to explore barriers and motivations in a sample of
28 female oncological patients, practising running using the ecological model and compare them with
29 healthy controls. Focus group interviews were conducted at Verona University. Participants were 12
30 female cancer survivors and 7 matched healthy controls who had participated at "Run for Science"
31 project. The interviews were transcribed verbatim and analyzed using content analysis. Two main
32 themes, motivations and barriers were found. About motivations, three sub-themes were identified:
33 *personal, interpersonal and environmental/organizational factors*. Regarding barriers, another sub-
34 theme was recognized: *community/policy factors*. Compare to healthy controls, survivors expressed
35 motivations and barriers specifically related to their oncological disease. Running was a challenge with
36 their cancer and a hope to give to other patients. Main barriers were represented by treatment-related
37 side effects, inexperienced trainers and external factors, e.g. delivery of incorrect information. Running
38 program dedicated to oncological patients should consider intrinsic obstacles, related to cancer and its
39 treatment, offering a personalized intervention performed by qualified trainers, together with a
40 motivational approach able to improve participants' adherence to an active lifestyle.

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42

43 **Introduction**

44 In Italy, one out of three women will experience an oncological disease during lifetime (1). Cancer is
45 the second most common chronic disease in female population and in 2018 there were 1.837.412
46 cancer-diagnosed woman in Italy (1). The introduction in clinical practice of innovative treatments
47 have allowed cancer survivors to achieve an improved prognosis and quality of life. Nevertheless,
48 cancer patients often experience important treatment-related side effects, involving both the physical
49 and psychological spheres, having a potential prolonged impact on patients' condition even after
50 therapy conclusion (2).

51 An increasing amount of studies has demonstrated that physical activity (PA) and exercise (EX) are
52 safe and feasible in the oncological setting. PA can support standard therapies, helping cancer survivors
53 in reducing their risk of recurrence and mortality (3). PA and EX can facilitate the management of
54 some disease- and treatment-related effects, as fatigue, nausea and vomiting, increasing patients'
55 quality of life (4, 5). Moreover, the EX and PA benefits include improvement in cardiorespiratory
56 fitness, strength, flexibility and body composition (6, 7). The American College of Sport Medicine
57 recommends patients with cancer to avoid inactivity and engage in at least 90 min/week of moderate-
58 intensity aerobic PA, with strength EX two times per week (2).

59 One of the most common type of aerobic PA is running, not only for its physical and physiological
60 benefits, but also for its accessibility and simplicity. A recent report indicated that there were 17.1
61 million running participants during the 2015 running season (8). Running is the most widespread PA
62 also in cancer setting with an acknowledged beneficial impact (8). Running confers numerous
63 cardiovascular, metabolic, musculoskeletal and neuropsychiatric benefits and is strongly associated
64 with lower body weight and smaller waist circumference (8). This PA is shown to increase life-
65 longevity and is often recommended as prevention and control for various chronic diseases, including

66 cancer. Previous studies have identified different factors related to running motivation, as the desire to
67 affiliate with other runners, an increase in self-esteem, physical motives for general health benefits,
68 improving quality of life, coping with negative emotions and many more (9). Despite many positive
69 aspects connected with a more active lifestyle, there are many barriers that can interfere with EX
70 adherence, particularly speaking about running, which may be more physically and psychologically
71 difficult than some other activities (10).

72 These motivations and barriers are connected not only with the momentary health status, but also with
73 the previous health-related experiences. Furthermore, individual behaviour may be influenced by many
74 elements that interact with the person (11) (12). This approach, also called *Ecological model* assumes
75 that individual competencies, intrapersonal relations, organisational or community structures and
76 political choices can influence or determine the individual's behaviour (11) in many fields, including
77 physical activity and lifestyle. To date, no study investigated barriers and motivations in female cancer
78 survivors that approaching running and compared them with their healthy controls. Therefore, the aim
79 of this study was to qualitatively investigate barriers and motivations, according to the ecological
80 model, in a sample of female cancer survivors practising running and compare them with healthy
81 controls.

82

83 **Materials and methods**

84

85 **Design**

86 We conducted a series of focus group sessions among female adults affected or not by cancer to
87 qualitatively assess barriers and motivations towards running.

88 The study was approved by the local Ethical Committee (Department of Neurological,
89 Neuropsychological, Morphological and Movement Science, University of Verona, Prot. No. 165038)
90 and followed to Standards for Reporting Qualitative Research (SRQR) guidelines for qualitative
91 research (13, 14).

92

93 **Participants and recruitment**

94 A purposive sample was employed to recruit women who had participated at “Run for Science” (R4S)
95 project(15). Inclusion criteria for the experimental group (oncological group – OG) were: female
96 participant, had been diagnosed with cancer, being ≥ 18 years of age and participating in R4S event.
97 Regarding healthy controls (control group – CG), women participating at R4S, with absence of chronic
98 disease and aged major than 18 aged were considered eligible. The inclusion criteria were assessed by
99 AA through the database of R4S.
100 Eligible women were contacted individually via email by the research team to introduce them the
101 study. If they agreed to participate, AA contacted them by telephone to organize the interview.
102 Informed consent was obtained from included participants the day of the interviews, before starting the
103 focus group. To protect participants’ identity pseudonyms were used to report the data.

104

105 **The “Run for Science” project**

106 The R4S, previously described (16), is a research project endorsed by the University of Verona, which
107 involve Italian, European and American scientific institutions. The purpose of this event, coordinated
108 by FS, CT, and KS, is to investigate several aspects regarding the effects of endurance running, and
109 usually involves more than 200 volunteer runners every year.

110

111 **Data collection**

112 Focus groups were held, from April 2019-July 2019, in a meeting room at Department of
113 Neuroscience, Biomedicine and Movement of Verona University and lasted approximately 60 minutes.
114 Interviews were conducted separately for the groups of women with a cancer diagnosis and the groups
115 of healthy subjects. The reason for this choice was to make a more possible comfortable environment
116 to bring out detailed information regarding own personal history.
117 The interviews were carried out by ML and observed by AA and PF. ML is Associate Professor in
118 Sport Science and Methodology at Verona University with expertise in PA and health promotion. AA
119 was a PhD student involved in EX in oncological patients, with previous interview experience and PF
120 was a master's degree student in preventive and adapted PA. Participants were asked about barriers and
121 motivators to running, applying the ecological model. The first and the last author developed some
122 semi-structured questions, based on previous studies (17, 18) to guide the interviews (Table 1). The
123 interview guide was reviewed by DT, the dedicated psycho-oncologist working at Oncology
124 Department of Verona University Hospital. All interviews were audio-recorded and transcribed
125 verbatim. Data collection continued until saturation principle was reached, i.e. no new information
126 seemed to emerge from the interviews.
127 After each focus group session, a questionnaire to investigate the socio-demographic data (e.g. birth
128 date, education level, marital status, occupational status and perceived economic insecurity) and
129 clinical information (medical history) was proposed.

130

131 **Table 1.** Semi-structured interview questions

Motivations

-
- From the personal point of view (thinking of physical and psychological state and previous experience) is there any factor that in your opinion may motivate the adherence to running program?
 - From the social point of view (thinking of relationships with other people, friends, colleagues, family) is there any factor that in your opinion may motivate the adherence to running program?
 - From the environmental point of view (thinking of place, organizations and institutions) is there any factor that in your opinion may motivate the adherence to running program?
 - From the cultural point of view (thinking of politics and national/regional rules) is there any factor that in your opinion may motivate the adherence to running program?
-

Barriers

- From the personal point of view (thinking of physical and psychological state and previous experience) is there any factor that in your opinion may limit the adherence to running program?
 - From the social point of view (thinking of relationships with other people, friends, colleagues, family) is there any factor that in your opinion may limit the adherence to running program?
 - From the environmental point of view (thinking of place, organizations and institutions) is there any factor that in your opinion may limit the adherence to running program?
 - From the cultural point of view (thinking of politics and national/regional rules) is there any factor that in your opinion may limit the adherence to running program?
-

132

133 **Analysis**

134 ML, AA and PF independently analysed the data, using the content analysis. This approach was
135 performed with Atlas.tiTM software and involved a process of reading, reflection, decoding and re-
136 reading on the meaning of the data collected, in order to analytically interpret the text. First, the text
137 was read several times to identify recurring ideas and to get a sense of the whole discussion. The
138 second point included the formulation of codes summarizing the salient features of collected data. The

139 third, was grouping the code into themes and eventually sub-themes. The final step involved all three
140 authors with a process called *triangulation*. This consisted in presenting the emerged findings to the
141 research team members, comparing the results, identifying differences and defining the final themes
142 (19).

143

144 Results

145 All the invited cancer survivors participated to the study, while 7 out of 13 healthy females completed
146 the focus group. Table 2 illustrates the socio-demographic and medical characteristics of both groups.
147 The performed analysis identified two main themes: 1) motivations and 2) barriers in running.

148 **Table 2.** Participant' characteristics.

	<i>Experimental group (n=12)</i>	<i>Control group (n=7)</i>
Age ^a , mean (SD)	50,5 (5,9)	47,5 (8,0)
Body mass index ^b , mean (SD)	21,9 (2,8)	22,1 (0,8)
Education, N		
Secondary	1	0
High school degree	7	4
Undergraduate degree	3	2
Postgraduate degree	1	1
Marital status, N		
Unmarried	4	3
Married	7	4
Divorced	1	0
Employment, N		
Part time employed	8	3
Full time employed	4	4
Family income, N		
Many difficulties	1	0
Some difficulties	4	1
Easily	4	5
Very easily	3	1

METs - Physical activity, mean (SD)	3069,9 (1536,5)	2441,3 (1119,1)
Tumor site, N		
Colorectal	2	-
Hematologic	1	-
Breast	9	-
Stage, N		
Unknown	5	-
Early	4	-
Advanced	3	-
Metastatic	0	-
Months from diagnosis, mean (SD)	57,6 (34,5)	-
Undergone surgery, N	11	-
Undergone chemotherapy, N	9	-
Undergone radiation therapy, N	8	-
Undergone/undergoing hormone therapy, N	8	-
Undergone/undergoing others treatment, N	0	-
Current treatment status, N		
Incoming	0	-
Ongoing	0	-
Ended	12	-

149

150 **Legend:** SD, standard deviation, N, number; Mets, metabolic equivalent of the task expressed in
 151 minutes per week;

152 ^a Expressed in years;

153 ^b Expressed in units of kg/m²;

154

155 **Theme 1: Motivations**

156 Features that have stimulated participant's will to be or become active in everyday life, even after the
 157 conclusion of oncological treatment, include three main sub-themes: individual, interpersonal and
 158 organizational factors (Table 3).

159

160 **Table 3.** Motivation and barriers related to running EX identified by cancer survivors compared to
 161 healthy controls.

Ecological model (level)	Motivations		Barriers	
	Cancer survivors	Healthy controls	Cancer survivors	Healthy controls
Personal factors	<ul style="list-style-type: none"> • Prior EX experiences • Enjoyment • Physical and mental benefits • Cancer-related challenge • Hope for other patients 	<ul style="list-style-type: none"> • Prior EX experiences • Enjoyment • Physical and mental benefits • Positive EX results • Ex easy budget 	<ul style="list-style-type: none"> • Lack of time (in progress) • Injury • Cancer-related treatment side effects 	<ul style="list-style-type: none"> • Lack of time • EX failure
Interpersonal factors	<ul style="list-style-type: none"> • EX group support • Family support • Friends support • Physician support 	<ul style="list-style-type: none"> • EX group support • Family support 	<ul style="list-style-type: none"> • Trainer not qualified 	<ul style="list-style-type: none"> • Friends
Environmental and organizational factors	<ul style="list-style-type: none"> • Natural environment • Organized training 	<ul style="list-style-type: none"> • Natural environment 	<ul style="list-style-type: none"> • Poor personal security • Untended environment • Air pollution 	<ul style="list-style-type: none"> • Poor personal security • Untended environment
Community and policy factors			<ul style="list-style-type: none"> • Traditionalist culture • EX only for athletes and body image • Incorrect information delivery 	<ul style="list-style-type: none"> • Run as second-class sport

162

163 **Individual factors**

164 Different aspects connected with running were common in both groups, as enjoyment, previous
165 experience, as well as mental and physical benefits of exercising. Some women experienced a true
166 well-being during their running workout, as reported by this woman: *“I like running, I like the emotion
167 of moving with my own legs in the environment, and the fatigue I feel is pleasant because it means that
168 by this kind of practice I am moving towards my goal.”* (Giovanna, OG). Other women perceived their
169 workouts as a time of their everyday life where they enjoy themselves, as reported by this woman:
170 *“For me, it is enjoyment and passion. I started practicing sport while I was not young anymore and I
171 literally fell in love with running.”* (Lara, CG). All women reported that their previous EX experience
172 represented a positive motivator in building and maintaining their active lifestyle. Although the mental
173 health benefits from exercise represented a common factor detected in both groups, origins and
174 consequences were different. In particular, healthy subjects applied these benefits to deal with work,
175 family or personal stress, as reported by Laura (CG): *“If I’m tired and exhausted at the end of my
176 working day, I usually go for a run and reach some kind of mental regeneration.”* Differently,
177 oncological patients benefitted from running experience in terms of better facing the prescribed
178 treatments, as reported by Elisa (OG): *“I suffered a lot from the psychological point of view after
179 radiotherapy and chemotherapy, but now I am feeling much better and as far as I understand this is
180 due to my running workouts.”* Other factors, such as the performance results connected to running, the
181 fact that it is a cheap and easy to perform activity, were identified as personal motivation by the control
182 group. In the oncological group, a crucial motivation was specifically related to the disease: In this
183 regard, all the participants confirm that running means for them a personal challenge after cancer: *“My
184 main motivation is to show to myself that I can do it, I can do something incredible, like a half
185 marathon, even after my cancer.”* (Nicoletta, OG). Another important aspect recognized as a potent
186 stimulus to running is to give hope to other patients: *“I run to give hope to who is beginning the tumor
187 winding path. Maybe they will see me and say: okay if she won it, I can do it too.”* (Stefania, OG).

188

189 **Interpersonal factors**

190 The relationship with others was an important motivator highlighted during the focus group interviews,
191 in both the experimental and control group. Training with other people was recognized as a vehicle of
192 sociality able to increase motivation in running. Moreover, for OG, exercising with someone who
193 shares similar disease-related experiences, helped them to remain motivated and active: *“With these*
194 *women I immediately found myself very well. We speak the same language because we share the same*
195 *cancer history.”* (Stefania, OG) and *“Even if I cannot go, I say to myself: no, someone is waiting for*
196 *me, I cannot skip, I need to go and workout with them.”* (Elisa, OG). Family support is common in both
197 groups. In the CG perspectives, partner stimulate the participants to train, as Lara (CG) told: *“My*
198 *husband encouraged me to run. He is a crucial support for me.”*. Regarding cancer survivors, the
199 relationship with family resulted overall positive, but sometimes controversial. Some of them were
200 encouraged, as Margherita (OG) remembered: *“My dad is 85 years-old and he rides a bike. He always*
201 *encourages me to stay physically active”*. By contrary, others had some concerns, as Giovanna (OG)
202 reported: *“My parents did not want me to run, they told me you will be too much tired, you have to*
203 *recover”* or Nicoletta (OG) referred: *“My husband recommended me not to exaggerate, because I*
204 *could get injured like my colleagues did.”* Nevertheless, oncological patients described that friends, as
205 well as the medical staff, support their choice to begin a running program. Daniela (OG) remembered:
206 *“When I decided to start a running program, a lot of my friends texted me an encouraging message to*
207 *continue exercising”* and Tony (OG) recounted: *“My oncologist told me that I had to do this, that after*
208 *my cancer I had to rebuild my life”*.

209

210 **Environmental and organizational factors**

211 For both groups, running in the natural environment is an important supportive factor to continue the
212 activity. *“Sometimes I go running by the Garda lake, with a wonderful landscape, so it is a very*
213 *pleasant environment for exercising. I feel less fatigue because I am concentrated on what my eyes see*
214 *around me”* said Antonella (OG), or *“We live in a beautiful place that gives us the possibility to stay in*
215 *touch with the nature and I like a lot running in this area”* Federica (CG) remembered. Moreover, OG
216 recognized the great impact of training with an organized team, which provided them with a running
217 campus, a trainer to indicate and explain them the workouts they needed to do: *“Have someone who*
218 *follows you, like an organization, this is very motivating for me”* (Giulia, OG).

219

220 **Theme 2: Barriers**

221 The interviews revealed various aspects that could interfere with the running EX. The identified
222 barriers were grouped into four sub-themes, including: personal, interpersonal, organizational and
223 community-policy factors (Table 3).

224

225 **Individual factors**

226 The personal barriers recognized as obstacles to running were different between the two groups. The
227 only common aspect was lack of time dedicated to running, although the perspective regarding this
228 potential barrier was different between OG and CG. For healthy subjects, lack of time emerged as the
229 principal obstacle that interferes with running: *“Unfortunately I must give priority to the work and*
230 *when I was preparing for my half marathon and needed to run for two hours, I could run only one hour*
231 *and a half”* (Erika, CG). Also from cancer survivors’ point of view, lack of time in EX could be a
232 potential barrier, but most of them explained how cancer disease changed this opinion: *“In a typical*
233 *day it is difficult to cut out some time for EX because you have to work, prepare the dinner for your*

234 *family, stay with your son because these are the priorities. After my cancer, I said to myself that now I*
235 *exist! Now I can find my space and my time for EX, I demand it!” (Antonella, OG).*
236 In OG, a general consent confirmed that injuries and treatment-related side effects represent potential
237 obstacles for running. In particular, injuries of other training partners were indicated as reasons to
238 discontinue running, how Elisa (OG) and Nicoletta (OG) reported: *“When I had a knee injury, I was*
239 *strongly tempted to stop running, to give up the group”* and *“When four out of eight colleagues were*
240 *injured, I thought of interrupting my training session because I did not want to hurt myself”*. Concerns
241 about cancer- and treatment-related side effects were indicated as strong factors that may obstacle
242 running: *“Hormonal therapy causes fatigue and joint pain, therefore sometimes it is very difficult for*
243 *me to begin any EX”* (Nadia, OG). Mirella (OG) also reported: *“My chemotherapy cycles were very*
244 *long and hard. The main side effect that I experienced was peripheral neuropathy. Sometimes I had to*
245 *interrupt running, because I had serious sensibility problem in my foots and I was afraid of hurting*
246 *myself”*. Finally, CG reported that failing in pre-established running performance was a serious
247 obstacle to maintain own training: *“When you expect to run for example 10 kilometres with a faster*
248 *pace and you cannot do it, you lose confidence in yourself and sometimes the temptation to give up is*
249 *really strong”* (Erika, CG).

250

251 **Interpersonal factors**

252 The OG referred that their trainers were not well prepared nor specifically qualified for advising a
253 patient with oncological disease and this was a major obstacle. *“When I began to run my coach*
254 *proposed me an overestimated program for my situation. After a month and a half my knees were*
255 *blocked, I was in pain, I had difficulty to walk, I had to stop for one month and the temptation to*
256 *interrupt was very strong”* (Antonella, OG). Another participant in the OG expressed concerns

257 regarding the knowledge of some instructors: *“I did not have a good trainer, I never performed a*
258 *warm-up phase, or exercised to reinforce my muscle, and also from a human point of view the support*
259 *was completely missing”* (Ilaria, OG).

260

261 **Environmental and organizational factors**

262 Poor personal security and uncontrolled environment were interrelated and represented a barrier for
263 running in both the CG and OG. *“I love running in the nature, but sometimes I meet weird people and I*
264 *think: this way is not secure for running because I should run without listening to music in order to see*
265 *if the person that stopped is following me”* recounted Lara during an interview in the control group.
266 Also, Margherita (OG) told: *“I used to run on the bicycle lane and I always carried pepper spray with*
267 *me because the environment was not controlled and I always had this feeling that someone was behind*
268 *me, I did not feel comfortable”*. However, this feeling of insecurity is magnified by poor maintenance
269 of natural environment; in the OG: *“Some areas are poorly managed, there is tall grass that nobody*
270 *cuts, the plants are not pruned and grow everywhere and consequently I'm afraid to run in those*
271 *places”* (Rossella, OG). In addition, another problem for OG was air pollution: *“Sometimes I decide to*
272 *postpone my training due to poor air quality; I do not want to breathe toxic air.”* (Ilaria OG). Another
273 woman reported the difficulty to run in some areas because of air pollution: *“In some places, smog is*
274 *very high and I have to admit that it is really difficult to go out for a run.”* (Margherita, OG).

275

276 **Community-policy factors**

277 Even if both groups recognized that the sport bodies organise several running manifestations, they agreed
278 on the fact that the actual Italian policy situation was not favourable on promoting running. As Paola
279 (CG) said: *“We live in a country where the main sport is football, the others are considered second class*

280 *sports and, for this reason, are penalized*". Furthermore, the OG highlighted how the current
281 traditionalist culture hindered the practice of PA in general: "*We live in a traditionalist culture, in which*
282 *we teach our sons to go to school, to work, to have a family. These are the priorities.*" (Antonella, OG).
283 Moreover, marketing was reported as a negative factor that blocks the correct and healthy promotion of
284 running. For cancer survivors, advertising promote a wrong image and incorrect information. In fact, it
285 usually appears that running EX is only adequate for athletes or for physically active subjects, and it is
286 always related to body image. In this regard, Rossella (OG) and Nadia (OG) remembered: "*The current*
287 *advertising and culture teach you to follow a woman model: lean, made up, that does not sweat; this is*
288 *very disheartening for me.*" or "*Many information is incorrect and confounding; according to certain*
289 *advertising you should train yourself to be cool and to have a beautiful body, not for health or for*
290 *preventing or controlling chronic conditions.*"

291

292 **Discussion**

293 To the best of our knowledge, this research represents the first qualitative investigation exploring
294 motivations and barriers about running, as exercise training, in a group of female cancer survivors and
295 compared them with matched healthy controls. We found several factors that stimulate the approach
296 and adherence to running and others that limit them.

297 Regarding running motivations, several points were common in both groups, such as enjoyment,
298 possibility to perform this type of EX in a natural environment, social support given by teammates and
299 attitude towards EX. These results are in line with previous data (20). *McIntosh et al.* for example
300 identified physical and psychological benefits together with social support as factors that stimulated
301 patients who have had a cancer to maintain their walking activity (17). Nevertheless, from cancer
302 survivors' perspective, other strong running motivations, related to their health history, were identified.

303 Running performance was a challenge connected with their disease and a sort of demonstration they
304 could overcome cancer, giving also hope to other cancer patients. Moreover, the focus group
305 highlighted that patients who have had an oncological disease obtained more support from their family,
306 friends, physician and workout teammates compared to healthy controls. This result is supported by
307 *Husebø et al.*, who identified social support as a crucial component in influencing physical EX in
308 women affected by breast cancer (21). Regarding the environmental and organizational level, other
309 motivations stimulated patients to maintain their running program, such as taking part in an organized
310 training program and performing this activity in a natural environment. Doing EX outside is a common
311 preference found in several other studies, in different cancer populations, while *Blaney et al.* reported
312 that participating in an EX program, organized and supervised by an EX specialist was a strong
313 motivator that seemed to offer assurance to survivors (22).

314 Focusing on barriers toward running, some environmental and organizational factors were similar
315 between the oncological group and healthy subjects, such as poor personal security and untended
316 environment. Another study has emphasized these obstacles mentioning that “safety issues” were an
317 impediment to patients affected by cancer walking activity (23). In addition, they expressed many
318 barriers related to their cancer journey (18, 22). For example, cancer-related treatment side effects, such
319 as fatigue, joint pain or peripheral neuropathy were identified as serious impediments significantly
320 interfering with the maintenance of running EX. Moreover, physical injuries, inexperienced trainer, air
321 pollution and the public scarce attractiveness of running training have emerged as issues that can inhibit
322 the adherence to a running program. These barriers can be related also to the past disease history of
323 these subjects. Indeed, a cancer diagnosis and its related treatments carry several physical and
324 psychological impairments that alter the subject’s perspectives, e.g. changes in body composition and
325 body image, physical deconditioning. Cancer survivors might feel not capable of performing EX, and
326 specifically running, consequently, they are afraid to undergo injuries and want, for this reason,

327 assurance regarding the trainer' professionalism (24). Moreover, after diagnosis, they usually search for
328 additional information about their lifestyle (e.g. nutrition, smoking, alcohol consumption, PA) from
329 several sources. Without adequate competence to correctly evaluate the quality of found information,
330 there is the concrete risk of finding fake news leading to wrong and risky habits or that can induce
331 excessive attention to those environmental factors potentially harmful as air pollution.

332 One last element seems significant, even if ambivalent. The possibility of reliving the positive emotions
333 experienced in previous training experiences are indicated as significant motivations by the OG. This
334 element further supports the promotion of widespread exercise and training experiences in the whole
335 population because its lack, decreases the possibility of reaction in case of illness.

336 Our study has some limitations, including the low response rate especially in the control group, even if
337 the saturation principle was achieved. The oncological group was affected by different cancer types and
338 considering the peculiarity of the physical EX evaluated (endurance running), the results are not widely
339 generalizable to other activities. Nonetheless, precisely because these conditions represent a real-world
340 situation, we believe that it is interesting to understand factors that induced these subjects to approach
341 and adhere to running EX.

342 In conclusion, the current literature shows the strong importance of a constant PA, such as endurance
343 running, even after a cancer diagnosis in order to reduce mortality and recurrence risk. Exploring the
344 factors that limited and favoured the promotion of an active lifestyle is extremely important to design
345 specific interventions. Our study investigated, using an ecological approach, barriers and motivations
346 towards endurance running in women affected by cancer and compared them with matched healthy
347 subjects. We found that OG had many motivations originating by personal and interpersonal levels.
348 Furthermore, they interfaced with several obstacles, present into all four levels of the ecological model.
349 Among them, the cancer experience appeared significantly important and influenced both motivators

350 and barriers. Developing a running program that considers all these aspects, may increase its success in
351 terms of both adherence and compliance in this kind of patients (Fig 1).

352

353

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423 **Figure Legend**

424 Fig1. Strategies to increase adherence and compliance in a running program

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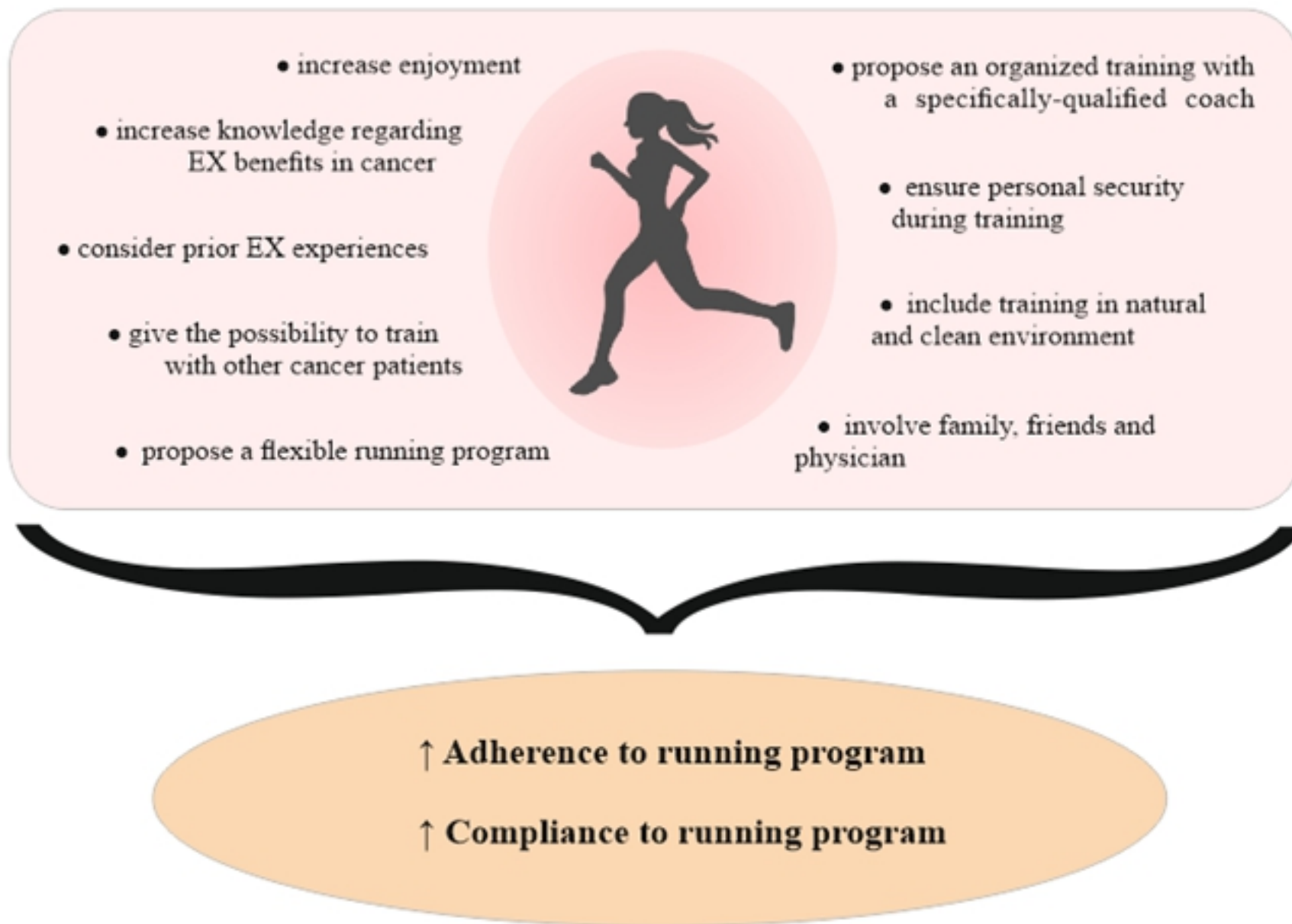


Figure 1