

1 The evolution of mechanisms to produce phenotypic heterogeneity in
2 microorganisms

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10 **ABSTRACT**

11 In bacteria and other microorganisms, the cells within a population often show extreme
12 phenotypic variation. Different species use different mechanisms to determine how
13 distinct phenotypes are allocated between individuals, including coordinated, random,
14 and genetic determination. However, it is not clear if this diversity in mechanisms is
15 adaptive—arising because different mechanisms are favoured in different
16 environments—or is merely the result of non-adaptive artifacts of evolution. We use
17 theoretical models to analyse the relative advantages of the two dominant mechanisms
18 to divide labour between reproductives and helpers in microorganisms. We show that
19 coordinated specialisation is more likely to evolve over random specialisation in well-
20 mixed groups when: (i) social groups are small; (ii) helping is more “essential”; and (iii)
21 there is a low metabolic cost to coordination. We find analogous results when we allow
22 for spatial structure with a more detailed model of cellular filaments. More generally, this

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23 work shows how diversity in the mechanisms to produce phenotypic heterogeneity
24 could have arisen as adaptations to different environments.

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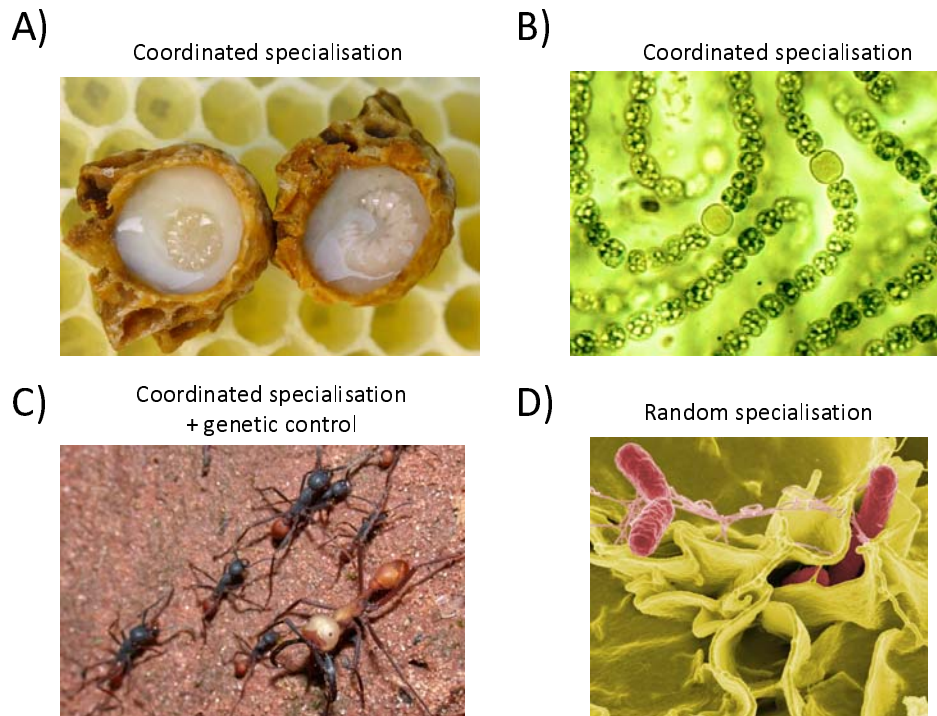
26 Key words: division of labour, random specialisation, phenotypic noise, adaptive coin-
27 flipping, coordination, cellular differentiation, bistability, cyanobacteria, social microbes

28

29 **INTRODUCTION**

30 Different species use different mechanisms to produce adaptive phenotypic
31 heterogeneity (Fig. 1)¹⁻⁵. In some cases, there is coordination across individuals to
32 determine which individual will perform which role (*coordinated specialisation*)^{1,6}. This
33 coordination could use signals, cues, or a developmental programme to provide
34 information about the phenotypes adopted by other individuals in the group⁷. For
35 example, when honey bee workers feed royal jelly to larvae to produce reproductive
36 queens (Fig. 1A), or when the local density of a signalling molecule determines whether
37 cyanobacteria cells develop into sterile nitrogen-fixing heterocysts (Fig. 1B)⁸⁻¹⁰. In other
38 cases, each individual adopts a helper phenotype with a certain probability,
39 independently and without knowledge of the phenotypes adopted by other individuals
40 (*random specialisation*)^{2,5,11,12}. For example, in *Salmonella enterica* co-infections,
41 random biochemical fluctuations within each cell's cytoplasm are used to determine
42 whether the cell sacrifices itself to trigger an inflammatory response that eliminates
43 competitor species (Fig. 1D)^{12,13}. In yet further cases, phenotype is influenced by the
44 individual's genotype (genetic control). For instance, in some ant societies, whether
45 individuals develop into queens, major or minor workers can be determined, in part, by

46 their genes (Fig. 1C)^{3,14–16}. Across the tree of life some species employ one mechanism
47 to produce phenotypic heterogeneity whereas in other species mixed forms exist with a
48 combination of coordinated specialisation, random specialisation, or genetic
49 control^{3,15,17–22}.
50



51

52 **Figure 1. Different mechanisms to produce phenotypic heterogeneity in nature.** A)
53 In honey bee hives (*Apis mellifera*), larvae develop as sterile workers unless they are
54 fed large amounts of royal jelly by adult workers (coordinated specialisation)⁸ (Photo by
55 Wausberg via the Wikimedia Commons.) B) In *A. cylindrica* filaments (cyanobacteria),
56 some individuals develop into sterile nitrogen fixers (larger, round cells) if the amount of
57 nitrogen fixed by their neighbours is insufficient (coordinated specialisation). This leads
58 to a precise allocation of labour, with nitrogen-fixing cells distributed at fixed intervals
59 along the filament⁹ (Picture taken by Robert Calentine.) C) In the army ant (*Eciton*
60 *Burchelli*), whether individual ants become a major or minor worker has a genetic
61 component (genetic control)¹⁶ (Photo by Alex Wild via the Wikimedia Commons,
62 cropped.) D) In *S. enterica* infections (serovar Typhymurium), each cell amplifies intra-
63 cellular noise to determine whether it will self-sacrifice and trigger an inflammatory
64 response that eliminates competing strains (random specialisation)¹³ (Photo by Rocky
65 Mountain Laboratories, NIAID, NIH via Wikimedia Commons.)

66

67 We lack general evolutionary explanations for why different species use different
68 mechanisms to produce phenotypic heterogeneity^{2,3,23,24}. Previous work has focused on
69 non-reproductive division of labour in the social insects, and the proximate mechanisms
70 that lead to different worker castes^{6,16,25–29}. However, the focus in that literature is on a
71 different question – how different proximate mechanisms can produce coordinated
72 specialisation – rather than the broader question of whether coordinated specialisation
73 should be favoured over random specialisation or genetic control in the first place. It is
74 with reproductive division of labour that these three very different mechanisms have
75 been observed in different species and for which there is an absence of evolutionary
76 explanations^{2,3,23,24,30}.

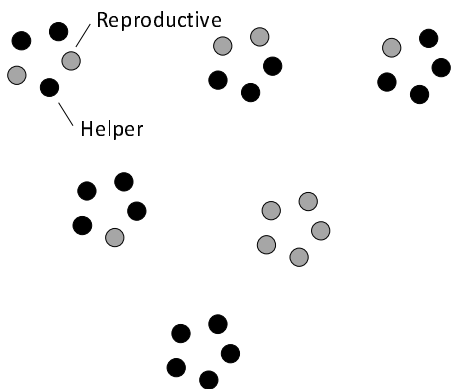
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78 Reproductive division of labour in bacteria and other social microbes offers an excellent
79 opportunity for studying why different mechanisms to produce phenotypic heterogeneity
80 are favoured in different species^{1,2}. Reproductive division of labour occurs when social
81 groups are composed of more cooperative ‘helpers’ who gain indirect fitness benefits by
82 the aid they provide to less cooperative ‘reproductives’. Across microbes, the two
83 primary mechanisms used to produce reproductive division of labour are coordinated
84 and random specialisation (Fig. 2). Furthermore, while the form of cooperation and life
85 histories of social microbes share many similarities, they also vary in factors that could
86 influence the evolution of division of labour, such as social group size^{31,32}.

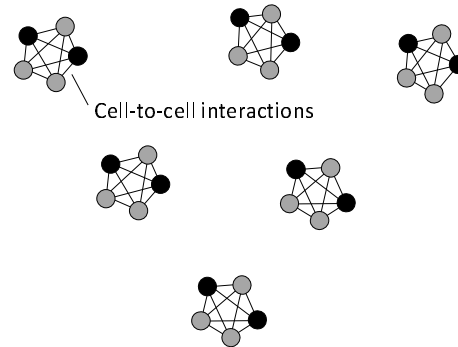
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88 We develop theoretical models to examine whether the relative advantages of random
89 and coordinated specialisation can depend upon social or environmental conditions.
90 Our aim here is to use reproductive division of labour in microbes as a ‘test system’ to
91 address the broader question of whether evolutionary models can explain the diversity
92 in the mechanisms that produce phenotypic heterogeneity more broadly.
93

A) Random specialisation



B) Fully coordinated specialisation



94

95 **Figure 2. Mechanisms to produce reproductive division of labour in clonal**
96 **groups.** We examine the relative advantages and disadvantages of the two key
97 mechanisms to produce reproductive division of labour in social microorganisms^{1,5,11,33}.
98 (A) Random specialisation occurs when cells randomly specialise into helpers or
99 reproductives independently of one another. This can occur when a genetic feedback
100 circuit is used to amplify small molecular fluctuations in the cytoplasm of each cell
101 (phenotypic noise)^{4,11,12,34–36}. (B) Coordinated specialisation occurs when cells interact
102 with one another, and share (or gain) phenotypic information while they are
103 differentiating. This could occur through the secretion and detection of extracellular
104 molecules (signals or cues), or with a shared developmental programme
105 (epigenetics)^{1,2,25}.

106

107 RESULTS

108 We compare the relative fitness advantages of reproductive division of labour with either
109 coordinated or random specialisation. Our first aim is to capture the problem in a

110 deliberately simple model, which is easy to interpret, and can be applied across diverse
111 microbe species^{37,38}.

112

113 We begin by assuming that coordinated specialisation always produces the optimal
114 proportion of helpers and reproductives (fully coordinated specialisation) and that there
115 is no within-group spatial structure (well-mixed groups). We then test the robustness of
116 our results by examining several alternate models for different biological scenarios and
117 by developing a more detailed model of growing cyanobacteria filaments that includes
118 the effects of within-group spatial structure. Throughout, we assume a form of
119 cooperation that is common in microbes, where some individuals produce a ‘public
120 good’ that benefits all cells.

121

122 **Random specialisation vs fully coordinated specialisation**

123 We assume that a single cell arrives on an empty patch and, through a fixed series of
124 replications, produces a clonal group of n individuals that consists of k sterile helpers
125 and $n - k$ pure reproductives ($k \in \{0, 1, 2, \dots, n\}$). We denote group fecundity, $g_{k,n}$, as the
126 reproductive success of a particular group in the absence of mechanism costs. This is
127 measured as the per capita number of offspring that would disperse at the end of the
128 group life cycle, given by

$$g_{k,n} = \frac{1}{n} (n - k) f_{k,n}, \quad (1)$$

129 where $n - k$ is the number of reproductives in the group, and $f_{k,n}$ is the fecundity of
130 each reproductive in the absence of mechanism costs. We assume that $f_{k,n}$ increases
131 with the number of helpers in the whole group (k).

132

133 Expression (1) highlights the trade-off between the number of reproductives in the group
134 $(n - k)$, which is higher when there are fewer helpers (lower k), and the amount of help
135 that those reproductives obtain ($f_{k,n}$), which is higher when there are more helpers
136 (higher k). The balance of this trade-off often results in an optimal number of helpers,
137 k^* , that is intermediate (i.e., $0 < k^* < n$), giving $g_{k^*,n}$ as the maximal reproductive
138 success of the group.

139

140 In species that divide labour by coordination, the outcome of individual specialisation
141 depends on the phenotypes of social group neighbours. Our first model is deliberately
142 agnostic to the details of how phenotype information is shared between group members
143 in order to facilitate predictions across different systems. For instance, individuals may
144 share phenotype information via signalling between cells or with a common
145 developmental programme (Fig. 2B)^{1,2,39}. We make the simplifying assumption that
146 individuals coordinate fully, so that coordinated groups always form with precisely the
147 optimal number of helpers, k^* . The disadvantage of coordinated specialisation is that
148 the mechanism could incur metabolic costs, such as the production of extracellular
149 signalling molecules. The fitness of a group of coordinated specialisers is given by:

$$w_c = (1 - c_c)g_{k^*,n} , \quad (2)$$

150 where $g_{k^*,n}$ is the group fecundity with the optimal number of helpers, k^* , and $0 \leq c_c \leq 1$
151 is the metabolic cost of coordination, whose form we leave unspecified but could in
152 principle depend on further factors such as group size. A number of different models

153 have examined how different proximate mechanisms can produce coordinated division
154 of labour in specific systems^{6,25,28,29}.

155

156 In species that divide labour by random specialisation, each individual in the group
157 independently becomes a helper with a given probability and a reproductive otherwise
158 (Fig. 2A). Hence, the final number of helpers in the group is a binomial random variable.
159 We assume that the probability of adopting a helper role is equal to the optimal
160 proportion of helpers ($p^* = k^*/n$). Thus, the expected fitness of a group of random
161 specialisers is given by:

$$w_R = (1 - c_R) \sum_{k=0}^n \binom{n}{k} p^{*k} (1 - p^*)^{n-k} g_{k,n}, \quad (3)$$

162 where $0 \leq c_R \leq 1$ is the metabolic cost of random specialisation, which we assume is
163 independent of the number of helpers in the group, k . The potential advantage of
164 random specialisation is that there may be fewer upfront metabolic costs from, for
165 example, between cell signalling (i.e., if $c_R < c_C$ holds). The downside of random
166 specialisation is that groups form most of the time with fewer or more helpers than is
167 optimal (developmental stochasticity). In principle, the probability of becoming a helper
168 could be transiently regulated by environmental cues to produce on average more or
169 fewer helpers when this is more favourable. However, throughout our analysis we
170 assume a stable environment and ignore such regulation.

171

172 We need to specify how reproductive fecundity depends on the number of helpers in the
173 group. We focus here on one of the most common forms of cooperation in microbes,
174 where individuals secrete factors that provide a benefit to the local population of cells

175 (“public goods”) ⁴⁰. We assume that the amount of public good in the social group
176 depends linearly on the number of helpers in the group and is “consumed” by all group
177 members equally ^{41,42}. An example of such a public good is found in *Bacillus subtilis*
178 populations, where only a subset of cells (helpers) produce and secrete proteases that
179 degrade proteins into smaller peptides, but where these are then re-absorbed as a
180 nutrient source by all cells ⁴³.

181

182 We allow the relative importance of producing public goods to vary between species.
183 Each reproductive has a baseline fecundity, $b \geq 0$, that is independent of the amount of
184 public good in the group. The fecundity benefit of helpers scales according to $h \geq 0$ as
185 the amount of public good in the group increases. When reproductives have no baseline
186 fecundity ($b = 0$), we say that cooperation is essential. When baseline fecundity is non-
187 zero ($b > 0$), cooperation is non-essential and the ratio h/b provides a useful metric for
188 the relative importance of cooperation.

189

190 Our assumptions give the following expression for the fecundity of a reproductive:

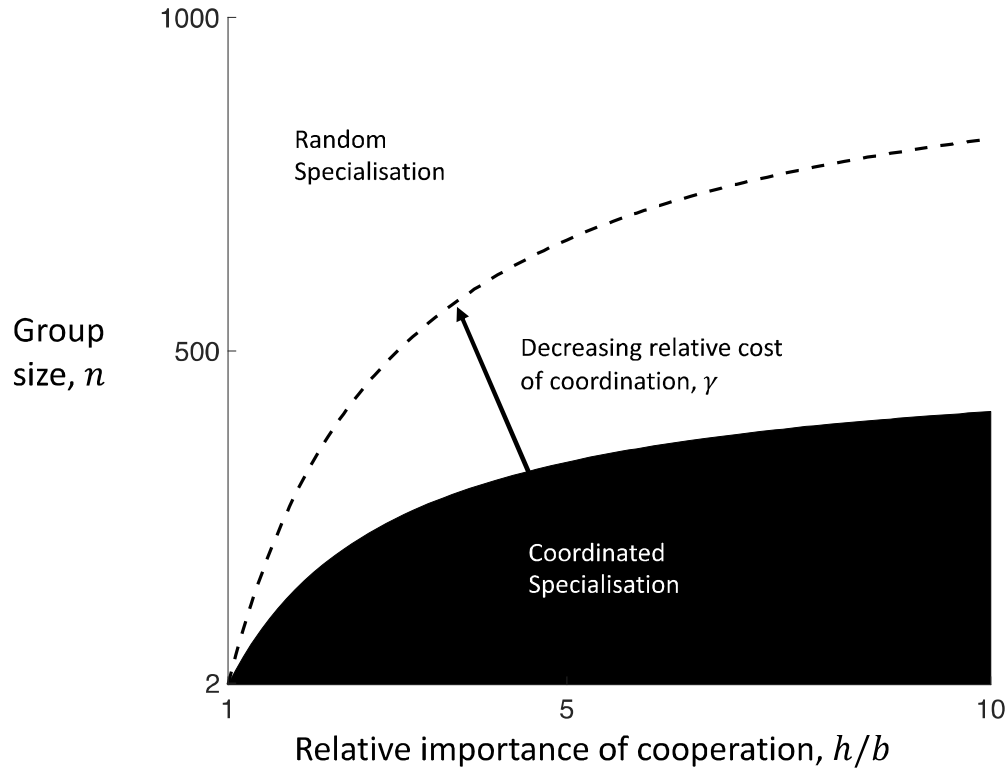
$$f_{k,n} = b + h \frac{k}{n}. \quad (4)$$

191 By substituting Equation 4 into Equations 1-3, we can determine when the fitness of
192 coordinated specialisation is greater than the fitness of random specialisation (i.e.,
193 $w_C > w_R$), which gives the simplified condition:

$$\gamma < \frac{h - b}{n(h + b)}, \quad (5)$$

194 where $\gamma = (c_C - c_R)/(1 - c_R)$ captures the relative change in metabolic costs paid when
195 switching to coordinated specialisation from random specialisation. If $h < b$, then sterile
196 helpers are disadvantageous and the group is composed of all reproductives ($k^* = 0$).
197 Thus, division of labour with sterile helpers is favoured to evolve only when $h > b$, which
198 we will assume henceforth (Supplementary Section C). Condition (5) specifies that
199 coordinated specialisation is favoured when the relative change in metabolic costs of
200 switching from random specialisation to coordination (γ), is less than the fecundity
201 benefits gained from doing so (right-hand side). The condition can be used to predict
202 how key environmental and ecological factors will influence which labour-dividing
203 mechanism is more likely to evolve (Fig. 3).

204



206 **Figure 3. Random versus coordinated specialisation.** Small group sizes (lower n),
 207 relatively more important cooperation (higher h/b), and lower relative metabolic costs to
 208 coordination (lower γ) favour division of labour by coordinated specialisation (black) over
 209 division of labour by random specialisation (white). Here we have used $\gamma = 2 \times 10^{-3}$ (solid
 210 boundary) and $\gamma = 1 \times 10^{-3}$ (dashed boundary). We note that the limit as the relative
 211 importance of cooperation goes to infinity (very large h/b) converges to the outcome for
 212 when cooperation is essential ($b = 0$).
 213

214 Prediction 1: Smaller relative metabolic costs of coordination favour coordinated
 215 specialisation.

216 When the metabolic cost of coordination is smaller (lower c_C) and the metabolic cost of
 217 random specialisation is larger (higher c_R), then the relative cost of switching from
 218 random specialisation to coordinated specialisation is lessened (smaller γ), which
 219 favours the evolution of coordinated specialisation (smaller left-hand side of Condition
 220 5). If the metabolic costs of random specialisation are equal to or larger than the

221 metabolic costs of coordination ($c_R \geq c_C \Rightarrow \gamma \leq 0$), then coordinated specialisation is
222 always the favoured mechanism (Condition 5 always satisfied). Conversely, random
223 specialisation can only ever be the favoured strategy ($w_R > w_C$; Condition 5 not
224 satisfied) if the metabolic costs of random specialisation are less than the metabolic
225 costs of coordination ($c_C > c_R \Rightarrow \gamma > 0$; a necessary but not sufficient condition). This
226 arises directly from our starting assumption that coordinated specialisation always
227 produces groups with the optimal proportion of helpers whereas random specialisation
228 may often produce groups that are sub-optimal.

229

230 Larger metabolic costs of coordinated specialisation ($c_R < c_C \Rightarrow \gamma > 0$) may be a
231 reasonable assumption for many biological systems. The metabolic costs of random
232 specialisation are determined by the production costs of the regulatory proteins
233 employed in the genetic feedback circuit that amplifies intra-cellular noise^{4,5,33,44}. In
234 contrast, coordinated specialisation requires both an intracellular genetic feedback
235 circuit and some mechanism by which phenotype is communicated between cells, such
236 as the costly production and secretion of extra-cellular signalling molecules^{1,2,9,39,45,46}.

237

238 As a result, in many scenarios, the optimal mechanism to divide labour depends on how
239 the potentially higher metabolic costs of coordination ($c_C > c_R \Rightarrow \gamma > 0$) balance against
240 the benefit of avoiding the stochastic costs of random specialisation (right-hand side of
241 Condition 5). The stochastic costs of random specialisation are determined entirely by:
242 (i) the relative likelihood that random groups deviate from the optimal proportion of
243 helpers, and (ii) the degree to which those deviations from the optimal proportion of

244 helpers leads to a reduced fecundity for the group (Supplementary Section C). Equation
245 (5) shows how the importance of these two factors depends upon the size of the group
246 (n) and on the relative importance of cooperation (h/b).

247

248 Prediction 2. Smaller social groups favour coordinated specialisation.

249 The number of cells in the group has a large impact on the relative likelihood that
250 random groups deviate from the optimal proportion of helpers (Fig. 3). In smaller
251 groups, there are fewer possible outcomes for the proportion of helpers ($n + 1$ possible
252 allocations of labour for groups of size n). Consequently, random specialisation can
253 more easily lead to the formation of groups with a realised proportion of helpers that
254 deviates significantly from the optimum ($p \ll p^*$ or $p \gg p^*$). In contrast, in larger groups
255 there are more possible outcomes and the resulting proportion of helpers will be more
256 closely clustered about the optimal composition with highest fitness (with $p \approx p^*$ for very
257 large group sizes).

258

259 This effect of group size on the stochastic cost of random specialisation is a
260 consequence of the law of large numbers. For example, outcomes close to 50% heads
261 are much more likely when tossing 100 coins in a row compared to only tossing 4 coins
262 in a row where no heads or all heads may frequently occur. Our prediction is related to
263 how, when mating occurs in small groups, small brood sizes select for more precise and
264 less female biased sex ratios as there would otherwise be a high probability of
265 producing a group containing no males at all⁴⁷⁻⁴⁹. In another analogue, Wahl showed a
266 mechanistically different effect when division of labour is determined genetically and the

267 number of group founders is small: groups may sometimes form that do not contain all
268 of the genotypes required to produce all of the necessary phenotypes in the division of
269 labour²⁴.

270

271 Prediction 3: The higher the relative importance of cooperation, the more coordinated
272 specialisation is favoured.

273 When the relative importance of cooperation is larger (higher h/b), the fitness costs
274 incurred from producing too few helpers increases. In addition, as the relative
275 importance of cooperation increases (higher h/b), the optimal proportion of helpers
276 increases to 50% helpers ($p^* \approx \frac{1}{2}$). This increases the variance in the proportion of
277 helpers produced by random specialisers, and so sub-optimal groups may arise even
278 more frequently (Supplementary Section C). Thus, a higher relative importance of
279 cooperation increases both (i) the likelihood that groups deviate from the optimal
280 proportion of helpers and (ii) the scale of the fitness cost when they do. Both of these
281 effects increase the stochastic costs of random specialisation (larger right-hand side of
282 Condition 5), and thus favour the evolution of coordinated specialisation (Fig. 3).

283

284 **Alternative forms of cooperation**

285 The above analysis employs a deliberately simple public goods model, focusing on
286 factors that are expected to be relevant across many microbial systems. This facilitates
287 the interpretation of our results and generates broadly applicable predictions that are
288 less reliant on the details of particular species.

289

290 In order to test the robustness of our results (predictions 1-3) we also developed a
291 series of alternative simplified models corresponding to different biological scenarios
292 (Supplementary sections D and E; Supplementary Figs. 1-3). We examined the
293 possibility that the public good provided by helpers: (i) is not consumed by its
294 beneficiaries, as may occur when self-sacrificing *S. enterica* cells enter the gut to trigger
295 an immune response that eliminates competitors (non-rivalrous or non-congestible
296 collective good); or (ii) is only consumed by the reproductives in the group, as may
297 preferentially occur for the fixed nitrogen secreted by heterocyst cells in *A. cylindrica*
298 filaments (excludible or club good)^{9,12,50,51}. We allowed for reproductive fecundity to
299 depend non-linearly on the proportion of helpers in the group, for helpers to have some
300 fecundity (non-sterile helpers), and for division of labour to occur in each generation of
301 group growth. In all of these alternative scenarios, we found broad qualitative
302 agreement across the three predictions of the linear public goods model.

303

304 We found that less specialised helpers (with some fecundity) favour random
305 specialisation over coordinated specialisation. In contrast to prediction 3, more fecund
306 helpers can lead to a scenario where a larger relative importance of cooperation (higher
307 h/b) disfavors coordinated specialisation. This occurs because a high relative
308 importance of cooperation (higher h/b) can produce groups composed predominantly of
309 non-sterile helpers ($p^* \approx 1$), where the likelihood that random groups deviate from the
310 optimal proportion of helpers is significantly diminished (Supplementary Section E.4).

311

312 In Supplementary Section F we develop an individual based simulation, which also
313 supports predictions 1-3. In addition, this simulation shows that costly coordination can
314 evolve incrementally from random specialisation, and that intermediate levels of
315 coordination can be favoured (Supplementary Fig. 4).

316

317 **Division of labour in a cyanobacteria filament**

318 We then developed a more mechanistically detailed model of a growing cyanobacteria
319 filament to investigate the impact of within-group spatial structure (Supplementary
320 Section G). When there is insufficient fixed nitrogen (N_2) in the environment, some
321 cyanobacteria species will facultatively divide labour between reproductive cells
322 (autotrophs) that photosynthesise light and sterile helper cells (heterocysts) that fix and
323 secrete environmental N_2 (Fig. 1B)^{9,52,53}. The fixed N_2 diffuses along the filament where
324 it is used by reproductives to grow and produce new cells. Division of labour in
325 cyanobacteria is a canonical example of coordinated specialisation as helpers produce
326 a variety of signalling molecules that diffuse along the filament to ensure that a regular
327 pattern of phenotypes develops (Fig. 1B)^{9,52,53}. Previous models of cyanobacteria
328 focused on determining the signalling and regulatory network required to recreate the
329 exact pattern of heterocysts along the filament^{52,54–58}.

330

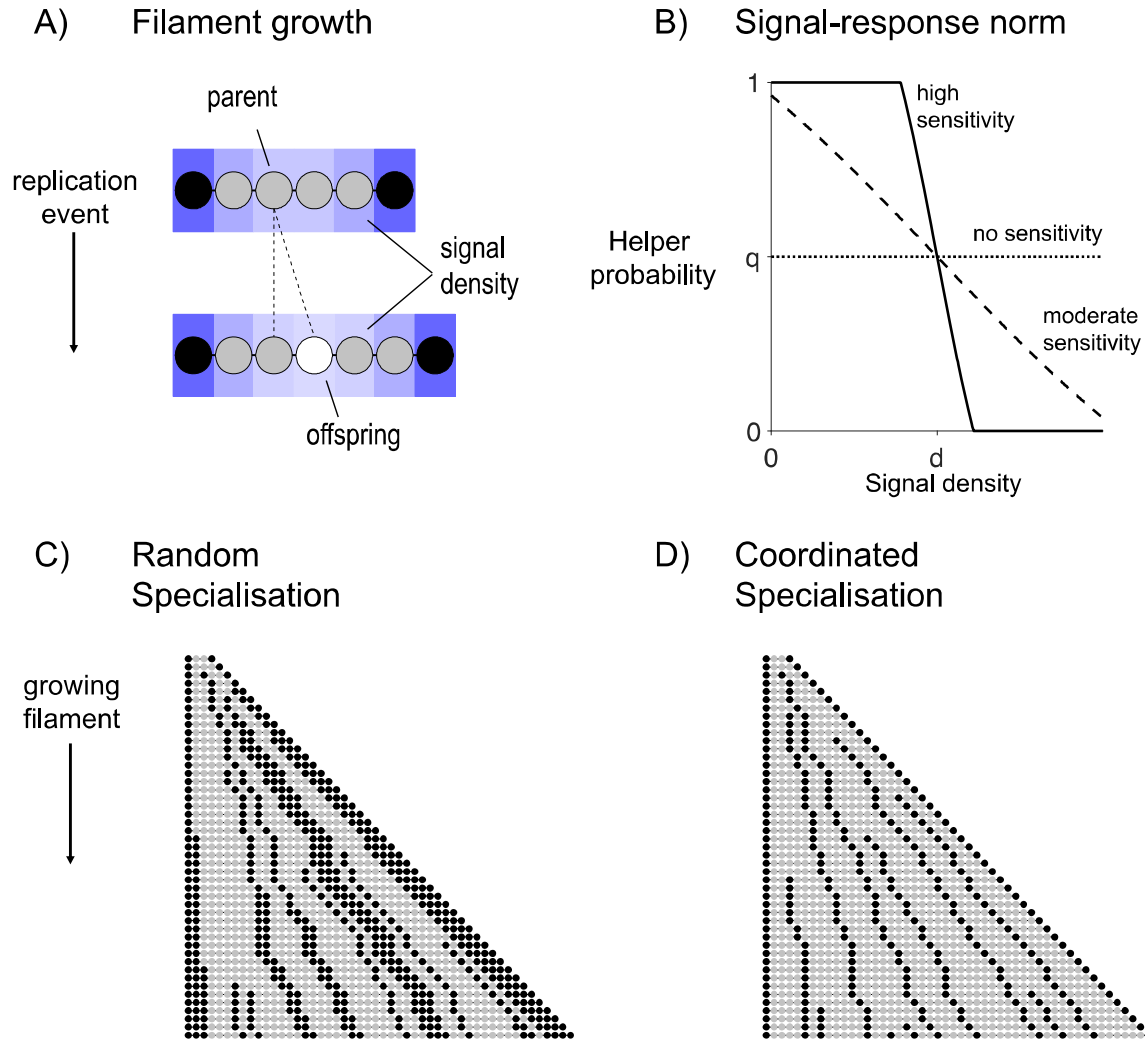
331 Cyanobacteria spores (hormogonium) tend to contain multiple cells^{9,52}. In order to
332 consider the case where cooperation is essential, we assume that each filament begins
333 as a clonal sequence of two reproductives (R) and two helpers (H) in the arrangement
334 H-R-R-H. In Supplementary Section G.4, we find that same qualitative results for the

335 alternative assumption where all spore cells are reproductive (R-R-R-R). Over time, the
336 number of cells in the filament increases as reproductives grow and divide by binary
337 fission to produce within-filament offspring cells, which become either helpers or
338 reproductives (Fig. 4A). The group life cycle ends when the filament has reached a
339 maximum size of L cells. At this time, the reproductives in the filament produce
340 dispersing spores that found filaments in the next generation of the group life cycle and
341 all remaining cells die (non-overlapping generations)⁹.

342

343 Reproductives grow over time by absorbing fixed N_2 , until they reach a critical size for
344 cellular replication. Each reproductive receives fixed N_2 from the abiotic environment at
345 a rate of $\phi \geq 0$ units of fixed N_2 per unit time (uniform background density of fixed N_2)⁵⁸.
346 In addition, each helper in the filament produces fixed N_2 , at a maximum rate of $\bar{\phi} > 0$
347 units of fixed N_2 per unit time. We assume that the fixed N_2 produced by a helper
348 disperses across the filament with a diffusion factor, $0 < \eta \leq 1$, where limited diffusivity
349 (small η) means that only reproductives near the helper benefit from the fixed N_2 it
350 produces and high diffusivity (large η) means that even distant reproductives along the
351 filament benefit. For the purposes of a focused analysis on reproductive division of
352 labour, we ignore other forms of phenotypic heterogeneity that cyanobacteria filaments
353 may engage in, such as the production of ATP for the group by autotrophs (non-
354 reproductive division of labour) and the formation of persister cells in some
355 environments (bet-hedging)^{1,53}.

356



357

358 **Figure 4: Division of labour in a cyanobacteria filament.** (A) Black cells represent
 359 helpers, and grey cells reproductives. When a reproductive replicates, the parent cell
 360 produces an offspring cell (white cell) to one side of itself along the filament. The blue
 361 shading shows the density of the signal molecule produced by the helpers as it diffuses
 362 along the filament. (B) When an offspring cell is sensitive to the signal ($v > 0$), a greater
 363 (lesser) signal density will decrease (increase) the probability that it becomes a helper
 364 ($q = 0.5, d = 5, v = 0, 0.2, 1$). (C) A simulated example of a filament growing that
 365 employs random specialisation ($q = 0.33, s = 0, d = 0$, and $v = 0$). (D) A simulated
 366 example of a filament growing that employs coordinated specialisation ($q = 0.33, s =$
 367 $0.1, d=1$ and $v = 1.5$) (Supplementary Section G). The helper cells (black) are more
 368 evenly spaced out (less clumped) with coordination specialisation, compared to random
 369 specialisation.

370

371 Upon replication, whether a new cell becomes a helper or a reproductive depends on

372 four evolutionary traits that jointly determine the extent of division of labour and

373 coordination in the filament (q , s , d , and v ; Fig. 4B). The baseline probability ($0 \leq q \leq$
374 1) is the underlying probability that a cell becomes a helper in the absence of
375 coordination. The level of signalling ($0 \leq s \leq 1$) is the fraction of resources that a helper
376 commits to the production and secretion of signalling molecules. The signalling
377 molecules produced by a helper disperses along the filament with a diffusivity that we
378 assume is distinct from the N_2 diffusivity (Fig. 4A). The local density of signalling
379 molecules allows new cells to estimate how close they are to a helper, or how many
380 helpers there may be nearby.

381

382 Whether and how the new cell responds to the signal depends on the response
383 sensitivity ($v \geq 0$) and the response threshold ($d \geq 0$; Fig. 4B). If $v = 0$, then a new cell
384 is insensitive to the signal and adopts the helper phenotype with the baseline probability
385 q (random specialisation). If the new cell is sensitive to the signal ($v > 0$) then a local
386 signal density that is greater than the response threshold, d , will lead the cell to being
387 less likely to adopt the helper phenotype (Fig. 4B). A higher signal density than the
388 threshold produces the opposite effect. As sensitivity increases (higher v), the response
389 to the signal becomes more deterministic (Fig. 4B).

390

391 Increasing levels of coordination (higher v and s), allows for a more precise patterning
392 of helpers and reproductives in the filament (compare Figs. 4C and 4D). However, we
393 assume that increased coordination is costly. First, as helpers produce more signalling
394 molecules (higher s), they can produce proportionally less fixed N_2 . Second, new cells
395 that are more sensitive to the local density of the signalling molecule (higher v) incur a

396 more severe time-delay before they can specialise, such that reproductives ultimately
397 take longer to reach the critical size of replication.

398

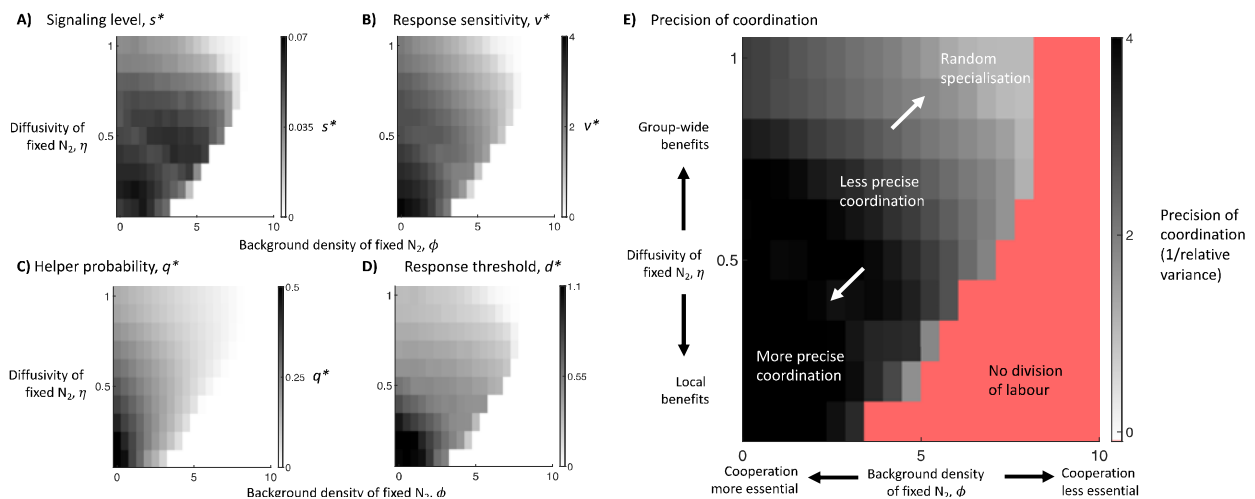
399 Cyanobacteria filaments employ such a signalling system and do not simply use the
400 local density of fixed N_2 as a cue. A possible reason for this is that signalling molecules
401 could be fast to produce and secrete and thus coordination can occur even before
402 helpers begin to fix N_2 ⁵⁷. Furthermore, using a dedicated signal could be more reliable
403 than one based on fixed N_2 density alone, which might be biased by transient
404 fluctuations in the background level of fixed N_2 (ϕ).

405

406 **Simulations**

407 We simulated an evolving population to estimate the strategy that is favoured by natural
408 selection in different scenarios (q^* , s^* , d^* , v^*) (Supplementary Section G). We started
409 with a uniform population that specialises randomly ($s = d = v = 0$), and allowed the
410 helper probability (q) to mutate and evolve for 500 generations, until an approximate
411 equilibrium was reached. We then held the baseline helper probability (q) fixed and
412 allowed the coordination traits (s , d and v) to mutate and evolve for 3500 generations.
413 Each generation, the mutant strategy successfully replaces the resident strategy if it has
414 a higher estimated average fitness. We calculate the fitness of individual filaments as
415 the summed fecundity of reproductives in the last generation of the group life cycle,
416 divided by the amount of time that it took the filament to grow to L cells. The separate
417 phases of the evolutionary simulation facilitate cleaner convergence of trait-values, with

418 an equilibrium generally being reached within 100-200 generations (Supplementary Fig.
 419 S5).
 420
 421 We found that the degree to which specialising cells evolve to coordinate can depend
 422 on social and environmental factors. In particular, both a lower background density of
 423 fixed N_2 (small ϕ) and more limited diffusion of fixed N_2 along the filament (smaller η)
 424 lead to the evolution of higher signalling levels (larger s^* ; Fig. 5A) and higher response
 425 sensitivities (larger v^* ; Fig. 5B). This produced filaments with more precise allocation of
 426 labour across the filament (Fig. 5E). We quantify the extent of coordination by dividing
 427 the variance in the number of helpers in a contiguous sub-block of 10 cells by the
 428 variance that would be expected for a binomial random variable of the same mean
 429 (Supplementary Section G.4.). Higher values of the reciprocal of this ratio suggest more
 430 precise division of labour.
 431



432

433 **Figure 5: The optimal level of coordination.** We present simulation results for two key
 434 factors that affect the optimal level of coordination (Supplementary Section G.4.) A
 435 lower background density of fixed N_2 (smaller ϕ) and more limited diffusion of helper-
 436 fixed N_2 (smaller η) favours both: (A) the evolution of a higher level of signalling (larger

437 s^*); (B) a higher response sensitivity to the signal (larger v^*); (C) a higher baseline
438 helper probability (larger q^*); and (D) a higher response threshold (larger d^*); (E) The
439 effect of higher levels of both signalling (larger s^* in (A)) and response sensitivity (larger
440 v^* in (B)) is that groups form with more precisely coordinated number of helpers. The
441 precision of coordination is calculated by dividing the variance in the number of helpers
442 in a contiguous sub-block of 10 cells relative to the variance that would be expected for
443 a binomial random variable of the same mean (Supplementary Section G). Higher
444 values of the reciprocal of this ratio suggest more precisely coordinated division of
445 labour.

446

447 The predictions of our cyanobacteria model agree broadly with those of our simpler
448 analytical model. When there is limited diffusion of helper-fixed N_2 (low η), reproductives
449 must depend primarily on helpers that are nearer along the filament, producing a
450 smaller effective social group size (analogous to lower n). With random specialisation, a
451 smaller social group can lead to proportions of helpers that deviate more from the
452 optimum, increasing the benefit that can be obtained by coordination (Fig. 3). When the
453 background density of fixed N_2 is small (low ϕ), this increases the relative benefit of
454 cooperation (analogous to higher h/b). With an increased benefit from cooperation there
455 is a greater advantage from coordinating to produce the optimum proportion of helpers
456 (Fig. 3). In addition, our cyanobacteria model shows how intermediate coordination can
457 be favoured in certain scenarios (Fig. 5).

458

459 However, care is required when examining factors in mechanistic models that can have
460 additional effects unaccounted for by their analogues in simpler models. For instance,
461 an increase in the background density of fixed N_2 (higher ϕ) means that cooperation is
462 relatively less important (lower h/b), which we have found favours less coordination
463 (Fig. 5). Relatively less important cooperation (lower h/b) in the mechanistic model also

464 means that helpers may be willing to dedicate more effort to signal production (higher s)
465 as there is then a relatively lower fitness cost to producing less of the public good.
466 Another example is how helpers that produce more fixed N_2 (larger $\bar{\phi}$) leads to
467 cooperation that is relatively more important (higher h/b) but can also lead to larger
468 effective social groups sizes (larger n) as the increased good that helpers produce can
469 then diffuse further along the filament and benefit reproductives that are farther away.

470

471 **Spatial structure and helper clumping**

472 Our simulations show that coordination ($s^* > 0, v^* > 0$) is often favoured over random
473 specialisation ($s^* \approx 0, v^* \approx 0$; Figs. 5A and 5B). In social groups with rigid spatial
474 structure and local cooperation (lower η), an effective division of labour requires a
475 regular distribution of helpers across the group. We hypothesized that random
476 specialisation is particularly disadvantageous in such groups because it can lead to
477 contiguous groups of helpers (clumps) that expand as the whole group grows (compare
478 Figs. 4C and 4D; Supplementary Fig. S7). The helpers within these clumps can neither
479 reproduce to break up the clump, nor are they close enough to reproductives to provide
480 fixed N_2 . We performed additional simulations to investigate the likelihood and impact of
481 helper clumping in growing filaments.

482

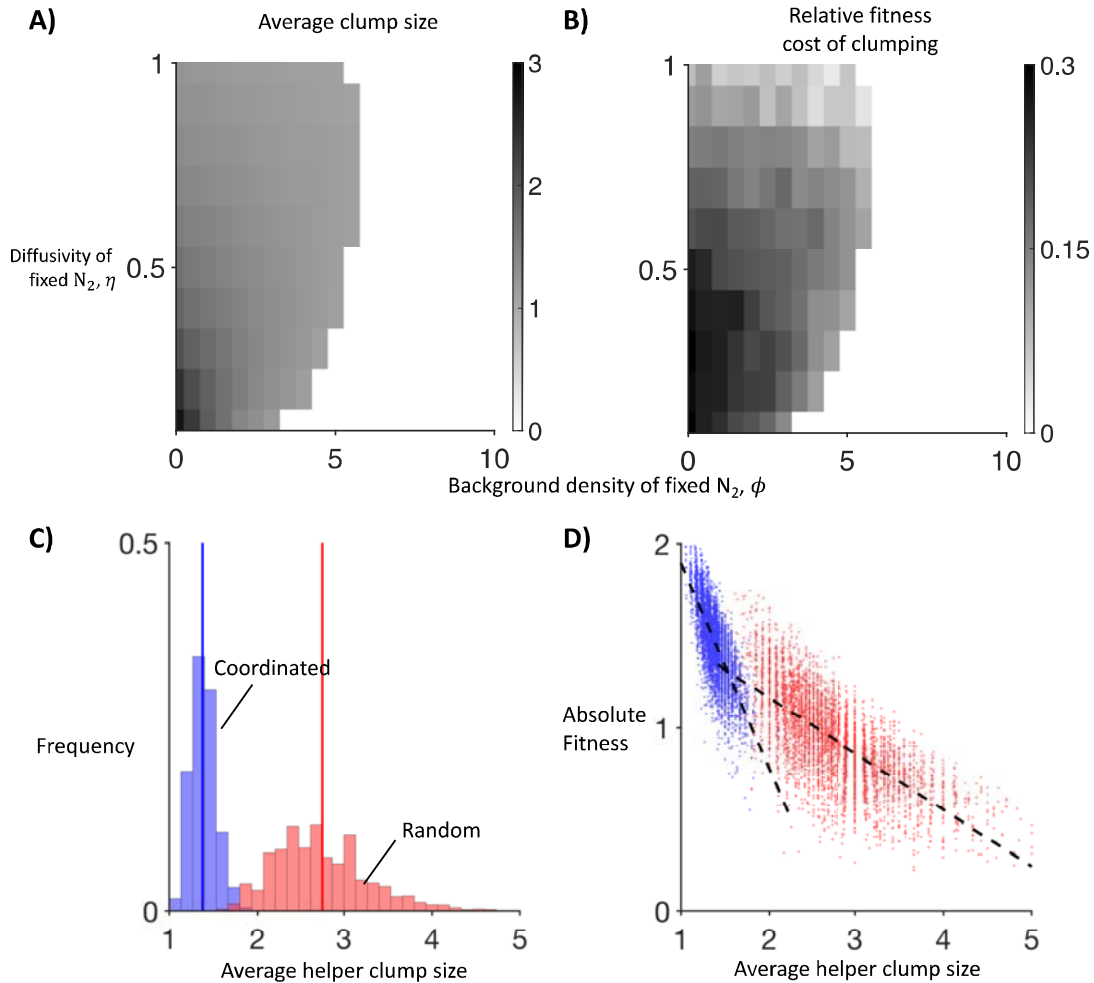
483 We found that a lower background density of fixed N_2 (smaller ϕ) and more limited
484 diffusion of fixed N_2 (smaller η), leads to randomly specialising filaments with a larger
485 average clump size (measured in number of helpers per clump; Fig. 6A), and a higher
486 cost of clumping (measured as the slope of the best-fit line of average clump size on

487 relative filament fitness; Fig. 6B). A higher propensity to form clumps arises because a
488 lower background density of fixed N_2 (smaller ϕ) and more limited diffusion of fixed N_2
489 (smaller η) means new cells are more likely to become helpers (larger q^* ; Fig. 5C). A
490 higher cost to clumping arises in this case (smaller ϕ and η) because reproductives that
491 are far from helpers have much lower fecundity, which increases the pressure for an
492 even distribution of helpers. Combined, these patterns help to explain why random
493 specialisation is disfavoured in this extreme (lower left corner of Figs. 5A, 5B, and 5E).

494

495 Focusing on the extreme case of essential cooperation ($\phi = 0$) and very low diffusion of
496 fixed N_2 ($\eta = 0.1$), we found that coordination has two effects on clumping. Firstly, the
497 fitness cost of clumping is more severe in coordinated filaments than for randomly
498 specialising filaments (Fig. 6D). This occurs because coordinated helpers also invest in
499 signalling molecules and so produce less of the public good than randomly specialised
500 helpers, which amplifies the costs of clumping. However, secondly, coordination leads
501 to a large reduction in the average size of clumps, and so the cost associated with
502 larger clumps is almost never paid (Figs. 6C and 6D). Consequently, coordination
503 ($s^* > 0, v^* > 0$) can produce a substantial fitness advantage in spatial groups by
504 decreasing the chance that costly helper clumps can form and grow.

505



506

507 **Figure 6: Spatial structure and helper clumping.** We found that a smaller
 508 background density of fixed N_2 (smaller ϕ) and more limited diffusion of helper-fixed N_2
 509 (smaller η), lead to filaments with: (A) a larger average clump size, measured as the
 510 average number of helpers per clump; and (B) a higher fitness cost of clumping,
 511 measured as the slope of the least-squares linear regression of relative fitness on
 512 average clump size. We constructed (A) & (B) by performing 1000 independent
 513 simulations of growing filaments for each parameter combination, where the trait values
 514 are set to the associated optima determined in the previous analysis (q^* , s^* , d^* and v^*).
 515 We then performed 5000 independent simulations of both coordinated (blue) and
 516 random (red) filament growth at the extreme case of essential cooperation ($\phi = 0$) and
 517 very limited diffusion of fixed N_2 ($\eta = 0.1$). (C) Coordination leads to a dramatic
 518 reduction in average clump sizes across filaments (average clump size for random
 519 (red): 1.4 helpers and coordinated (blue): 2.7 helpers). (D) The absolute fitness cost of
 520 larger clumps is greater for coordination specialisation (blue) than for random
 521 specialisation (red) but filaments that pay the higher cost of coordination are rare. Slope
 522 of least-squares linear regression for random: -0.29 and coordinated: -1.14. Mean
 523 squared error of fit for random: 0.0181 and coordinated: 0.0297.

524

525 **DISCUSSION**

526 Our analyses provide a theoretical framework to help explain why different species of
527 microorganisms use different mechanisms to divide labour². While testing our
528 predictions with a formal comparative analysis would require data from more species,
529 our predictions can help to understand the mechanisms that have evolved in well
530 studied examples.

531

532 There are many reasons why coordinated specialisation was favoured to evolve in
533 cyanobacteria filaments. First, cyanobacteria only divide labour when fixed N_2 is growth-
534 limiting and so the relative importance of cooperation is high (low ϕ and high h/b)^{9,53,58}.
535 Second, the fixed nitrogen produced by helpers diffuses across the filament,
536 preferentially aiding nearby reproductives and so the effective social group size is small
537 (low η and small n)^{9,46,59}. Third, the initial costs of coordination may have been quite
538 small as new cells could use the local level of fixed N_2 as a cue (low η)⁶⁰. Finally,
539 cyanobacteria filaments have a rigid spatial structure with local benefits from
540 cooperation and thus random specialisation could have led to the accumulation of large
541 sterile clumps.

542

543 Colonies of *Volvox carteri* and *Dictyostelium discoideum* use coordination to divide
544 labour, despite the fact that these groups are composed of large numbers of cells (high
545 n ; on the order of 1000s of cells or more)^{20,61–63}. This highlights that no single factor
546 can fully explain empirical patterns, and that further factors not captured by simple
547 models might be relevant in specific cases. For instance, colonies of *Volvox carteri*

548 require a specific spatial distribution of flagella beaters across the group, which may
549 create a strong selection pressure for coordination, analogous to the avoidance of
550 clumps in cyanobacteria filaments. Furthermore, in some cases, details of the
551 mechanism of division of labour are still not well understood. For instance, it is possible
552 that there is also an initially random component to pre-stalk specialisation in
553 *Dictyostelium*⁶².

554

555 There are multiple reasons why random specialisation would have been favoured to
556 evolve in other well-studied species. In *Salmonella enterica*, the self-sacrificing helper
557 cells provide a competitive advantage that eliminates other microbes but is not
558 “essential” to the replication of *Salmonella* cells (lower h/b)^{12,13}. Further, the benefits of
559 cooperation are provided to all cells in the co-infection ($\eta = 1$) and so the effective
560 social group size is reasonably large (higher n). Finally, *Salmonella* pathogens do not
561 have a rigid spatial structure and so there is no scope for the accumulation of growing
562 helper clumps as for cyanobacteria filaments. In *Bacillus subtilis*, a subset of cells
563 become helpers that produce and secrete protein degrading proteases⁴³. However,
564 these helper cells are not sterile and so the consequence of deviating from the optimal
565 caste ratios is reduced (Supplementary Section E.4).

566

567 To conclude, most previous work on phenotypic heterogeneity has tended to be either
568 mechanistic, focusing on how different phenotypes are produced (caste determination),
569 or evolutionary, focusing on why heterogeneity is favoured in the first place^{1–6,8,11,15,23–}
570 ^{28,30,46,62,64–69}. We have used evolutionary models to explain the broader question of why

571 different mechanisms are used in different species^{2,3,12,23–25}. Focusing on reproductive
572 division of labour in microorganisms, we have shown that coordinated specialisation is
573 more likely to be favoured over random specialisation in small groups, when relative
574 coordination costs are low, and when there are larger fitness costs to deviating from
575 optimal caste ratios. We have also shown how these patterns can hold in groups with
576 spatial structure, where there can be a large pressure for an even distribution of
577 phenotypes. These results identify social and environmental factors that could help to
578 explain the distribution of mechanisms to produce phenotypic heterogeneity that have
579 been observed in bacteria, other microbes, and beyond. Aside from microorganisms,
580 our results also suggest a hypothesis for why random caste determination has not been
581 widely observed in animal societies. During the initial evolution of complex animal
582 societies, group sizes were likely to be small and the relative costs of coordination might
583 have been minor compared to each individual's day-to-day organismal metabolic
584 expenditure.

585

586 **DATA AND CODE AVAILABILITY**

587 All simulated data was generated using C and Matlab. The codes and generated data
588 used for this study are available at:

589 https://github.com/mingpapilio/Codes_DOL_Mechanisms.

590

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600

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760

761 **AUTHOR CONTRIBUTIONS**

762 G.A.C., S.A.W., and J.P. conceived the study. G.A.C. and J.P. designed and
763 analysed the analytical models, G.A.C. and M.L. designed and analysed the simulation
764 models. G.A.C. and S.A.W. wrote the first draft. All authors contributed toward writing
765 the final manuscript.

766

767 **COMPETING INTERESTS**

768 The authors declare no competing interests.

769

770 **SUPPLEMENTARY INFORMATION**

771 A. Overview

772 B. Labour dividers and their fitness

773 C. Linear public goods

774 D. Alternative modelling assumptions

775 E. Alternative forms of cooperation

776 F. The optimal level of coordination

777 G. Dividing labour in a cyanobacteria filament

778

779 Supplementary Figure 1. Alternative modelling assumptions

780 Supplementary Figure 2. Non-linear public goods

781 Supplementary Figure 3. Alternative biological scenarios

782 Supplementary Figure 4. The optimal level of coordination

783 Supplementary Figure 5: Convergence to optimal trait values

784 Supplementary Figure 6. Simulation results for alternate starting conditions

785 Supplementary Figure 7. Growing groups produce larger helper clumps

786

787 Supplementary Table 1: Cyanobacteria model