A modular chromosomally integrated toolkit for ectopic gene expression in *Vibrio cholerae*

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Abstract

The ability to express genes ectopically in bacteria is essential for diverse academic and industrial applications. Two major considerations when utilizing regulated promoter systems for ectopic gene expression are (1) the ability to titrate gene expression by addition of an exogenous inducer and (2) the leakiness of the promoter element in the absence of the inducer. Also, ectopic gene expression is commonly achieved by use of plasmids, however, many commonly used plasmids are poorly maintained in *Vibrio* species. Here, we describe a modular chromosomally integrated platform for ectopic gene expression in *Vibrio cholerae*. We demonstrate the inducibility of the broadly used promoter elements P_{tac} and P_{BAD}, and compare these to versions that have an additional theophylline-responsive riboswitch (P_{tac}-riboswitch and P_{BAD}-riboswitch). These constructs all exhibited titratable induction of gene expression, however, max induction varied with P_{tac} > P_{BAD} > P_{BAD}-riboswitch > P_{tac}-riboswitch. We also developed a highly sensitive reporter system to quantify promoter leakiness and show that P_{tac} > P_{tac}-riboswitch > P_{BAD} in regard to leakiness, while one construct, P_{BAD}-riboswitch, exhibited no detectable leakiness. We demonstrate the utility of these constructs by showing how they can be employed to study the dynamic activity of type IV competence pili in *V. cholerae*. The modular chromosomally integrated toolkit for ectopic gene expression described here should be broadly valuable for the study of *Vibrio cholerae*. Also, these constructs should be easily transferrable to other naturally transformable species.

Importance

The genetic study of bacteria is greatly eased by the use of promoter systems that allow for the controlled expression of genes in the presence of defined molecules called inducers. Ideally these control systems allow absolute control of gene expression, including a lack of expression

in the absence of inducer and high levels of expression in the presence of inducer. Here, we

characterize four promoter systems for controlled regulation of genes in *Vibrio cholerae*. We find

that all four of these systems allow for differing levels of expression in the presence of inducer.

And in the absence of inducer we find that one of these promoter systems allows for no

detectable expression. This promoter system, and the tools we developed to study these

promoters, should be broadly valuable to the field.

Introduction

Regulated promoter systems for ectopic gene expression have been widely used in bacterial

systems. Two commonly employed system for ectopic gene expression are the isopropyl β-d-1-

thiogalactopyranoside (IPTG)-inducible *tac* promoter (P_{tac}) and the arabinose inducible *araBAD*

promoter (P_{BAD}) (1, 2). Both of these systems, however, exhibit some degree of leakiness, which

allows for gene expression in the absence of the inducer when cells are grown in rich LB

medium. Leakiness of P_{BAD} can be reduced, to some extent, by addition of glucose to the

growth medium because this promoter is catabolite repressed (3), however, addition of glucose

to the growth medium can change the physiology of cells which may introduce a confounding

variable for some experiments.

Riboswitches are control elements that can regulate gene expression via direct interactions

between a small molecule ligand and mRNA. Synthetic riboswitches that are responsive to the

small molecule theophylline have recently been developed, which allow for regulated gene

expression in diverse biological systems (4, 5). These riboswitch elements likely fold the mRNA

to occlude the ribosome binding site in the absence of theophylline. And binding of theophylline

to the riboswitch alters the conformation of the mRNA to expose the ribosome binding site and

allow for translation of the downstream gene.

Generally, plasmids are employed for ectopic gene expression. However, many commonly used

plasmids are poorly maintained by *Vibrio* species and/or their copy number can vary relative to

model systems like *Escherichia coli* (6, 7). Integration of ectopic expression constructs onto the

genome can bypass these issues. For many *Vibrio* species (e.g. *Vibrio cholerae*, *Vibrio*

natriegens, *Vibrio campbellii*, *Vibrio vulnificus*, *Vibrio parahaemolyticus*, and *Vibrio fischeri*), it is

remarkably easy to integrate novel sequences into the bacterial genome by exploiting their

inherent capacity to undergo horizontal gene transfer by natural transformation (8-13).

Here, we generate a chromosomally integrated modular platform for ectopic gene expression in

Vibrio species based on the widely-used P_{tac} and P_{BAD} promoters in conjunction with a

previously described theophylline responsive riboswitch (5). We demonstrate that this toolkit

allows for differing levels of ectopic gene expression (i.e. max induction), and that one of these

promoter constructs (P_{BAD}-riboswitch) allows for a broad-range of titratable gene expression

without detectable leakiness. We highlight the utility of this tight expression construct to study

the dynamic surface appendages required for natural transformation in *V. cholerae*.

Results & Discussion

Design of modular ectopic expression constructs

All of the ectopic expression constructs are distinct 'cassettes' that can be integrated at any

location in the bacterial genome (**Fig. 1**). We accomplish this via simple splicing by overlap

extension (SOE) PCR (14) to stitch these expression cassettes to upstream and downstream

regions of homology (see **Fig. S1** for details) to generate linear PCR products that can then be

integrated into the *V. cholerae* genome by chitin-induced natural transformation (8). Once an

expression construct is integrated at a genomic locus, the gene of interest to be ectopically

expressed can be easily exchanged by SOE PCR and natural transformation (see **Fig. S1** for

details).

The constructs for ectopic gene expression have a modular design where all have a linked

antibiotic resistance marker (Ab[R]) (**Fig. 1**). This Ab[R] facilitates selection during integration into

the genome by natural transformation and can be easily altered depending on the need. Linked

to this Ab[R], there are the gene control elements. For P_{tac} and P_{tac}-riboswitch constructs, this

includes the LacIq repressor and *tac* promoter. By contrast the P_{BAD} and P_{BAD}-riboswitch

constructs contain AraC and the *araBAD* promoter. Both the P_{tac} and P_{BAD} promoter constructs

can be engineered to have a user-defined ribosome binding site (**Fig. S1**). While the two

riboswitch constructs (P_{tac}-riboswitch and P_{BAD}-riboswitch) contain a defined ribosome binding

site within the theophylline-dependent riboswitch (riboswitch "E" in (5)) located immediately

upstream of the gene of interest (**Fig. 1** and **Fig. S1**).

Testing inducibility of ectopic expression constructs with GFP

To test whether these different chromosomally integrated constructs allow for inducible gene

expression and to compare the maximum level of expression they support, we generated

constructs for ectopic expression of *gfp* (15). The maximum level of gene expression varied

among constructs with P_{tac} > P_{BAD} > P_{BAD}-riboswitch > P_{tac}-riboswitch (**Fig. 2**). Also, all of these

constructs allowed for titratable gene expression (**Fig. 2**). This is particularly notable for P_{BAD},

because this inducible system is known to have an "all-or-none" or autocatalytic gene

expression phenotype in wildtype strains of *E. coli* (16). This autocatalytic expression profile is

due to high affinity transport of arabinose in *E. coli*, which further stimulates increased

expression of arabinose transporters. Uncoupling this autoregulatory loop in *E. coli* can allow for

titratable gene expression (17). *V. cholerae* does not catabolize arabinose and lacks high affinity

arabinose transporters. Arabinose may be transported into *V. cholerae* nonspecifically through

one (or more) of its other carbohydrate transporters. Regardless, this low affinity transport of

arabinose in *V. cholerae* allows for titratable gene expression from P_{BAD} (**Fig. 2**), which is

consistent with a number of previous studies (18, 19). Also, for constructs that contained the

additional riboswitch control element (P_{tac}-riboswitch and P_{BAD}-riboswitch), ectopic gene

expression was dependent on addition of theophylline (**Fig. 2**), as expected (5).

Testing leakiness of ectopic expression constructs with Flp recombinase

A major consideration for ectopic expression constructs is leakiness, which is defined as the

basal expression of regulated genes in the absence of inducer. As a first indication of whether

any of our *gfp* expression constructs were leaky, we simply assessed GFP expression in cells

without inducer added. These data clearly show that the P_{tac} promoter is very leaky in *V.*

cholerae (**Fig. 2E**), which was already previously widely appreciated. The other constructs did

not exhibit clear signs of leakiness (**Fig. 2E**), however, GFP is a poor readout for leaky gene

expression because a substantial amount of GFP protein is required to generate an observable

fluorescent readout. We sought to develop a sensitive and easily measured phenotype for

leakiness from our ectopic expression constructs. To that end, we employed flippase (Flp), a

highly-efficient recombinase that can mediate site-specific recombination between two Flp

recombinase target (FRT) sequences (20, 21). Flanking FRT sequences can be engineered to

leave behind an in-frame scar following Flp excision (22). To generate a simple readout for Flp-

mediated activity, we introduced a FRT-flanked Ab^R into the *lacZ* gene in *V. cholerae* (**Fig. 3A**).

Strains with *lacZ*::FRT-Ab^R-FRT yielded a white colony phenotype on X-gal plates. Following

Flp-mediated excision, however, the resulting *lacZ* gene (containing an in-frame 81 bp insertion)

is active, and strains harboring *lacZ*::FRT exhibit a blue colony phenotype on X-gal plates (**Fig.**

3A). Thus, following Flp-mediated resolution, cells are irreversibly converted from LacZ- (white

colonies) to LacZ+ (blue colonies). To determine whether our expression constructs exhibited

leaky expression, we generated ectopic expression constructs to drive Flp expression in strains

that harbored the *lacZ*::FRT-Ab^R-FRT construct. P$_{tac}$-*Flp* was so leaky that all cells where we

introduced this construct resolved *lacZ*::FRT-Ab^R-FRT to yield only blue colonies even in the

absence of inducer. All of the other constructs (P$_{tac}$-riboswitch-*Flp*, P$_{BAD}$-*Flp*, and P$_{BAD}$-

riboswitch-*Flp*) yielded only resolved blue colonies when grown in the presence of inducer. In

the absence of inducer, both P$_{tac}$-riboswitch-*Flp* and P$_{BAD}$-*Flp* exhibited some degree of

leakiness, while P$_{BAD}$-riboswitch-*Flp* did not exhibit any detectable leakiness in this assay (**Fig.**

3B). It is notable that the limit of detection of this assay is ~3 logs below the leakiness observed

from the P$_{BAD}$ promoter, a construct that is traditionally considered tightly repressed in the

absence of inducer (2, 3). This further validates our Flp-based assay as a highly sensitive

approach to assess promoter leakiness.

Employing ectopic expression constructs to study the dynamic activity of type IV competence

pili in V. cholerae

Horizontal gene transfer by natural transformation in *V. cholerae* is dependent on type IV

competence pili (23, 24). These pili extend from the bacterial surface, bind to DNA in the

environment, and then retract to pull DNA across the outer membrane (23). This ingested DNA

can then be translocated into the cytoplasm and integrated into the bacterial genome by

homologous recombination. PilB is the motor ATPase that is required for extension of type IV

competence pili (25). To study the role of PilB in dynamic pilus activity, we sought to establish a

strain that allowed for titratable and tightly regulated control of pilus extension. To that end, we

generated strains where the native copy of *pilB* was deleted, and *pilB* expression was

ectopically driven by our expression constructs. We then tested whether these strains were

naturally transformable when grown without any inducer added. Only leaky expression of *pilB*

would allow for natural transformation in this assay because Δ*pilB* mutants are not

transformable (**Fig. 4A**). As observed using our Flp reporter readout, in the absence of inducer,

P$_{tac}$, P$_{tac}$-riboswitch, and P$_{BAD}$ all exhibited leaky expression of *pilB* as evidenced by detectable

natural transformation, while there was no detectable leakiness observed for P$_{BAD}$-riboswitch

because no transformants were obtained in this background without inducer added (**Fig. 4A**).

Importantly, this experiment was performed in plain LB medium, thus, induction of catabolite

repression (by the addition of glucose to the medium) was not necessary to prevent leaky gene

expression. As expected, all strains transformed at high rates in the presence of inducer (**Fig.**

4A). These results suggest that leaky expression of *pilB* from P$_{tac}$, P$_{BAD}$, and P$_{tac}$-riboswitch

allow for some degree of pilus assembly even without inducer added, while pilus assembly is

completely inhibited in the P$_{BAD}$-riboswitch construct when no inducer is present. To test this

idea further, we deleted the retraction ATPase *pilT* in these strains. This prevents extended pili

from being easily retracted and sensitizes the direct observation of pilus assembly via a recently

developed pilus labeling approach (26). To determine whether leaky *pilB* expression allowed for

pilus assembly, we assessed piliation in strains that were grown in the absence of inducer.

Indeed, for P_{tac}, P_{BAD}, and P_{tac}-riboswitch, we observed cells that contained extended pilus fibers

(**Fig. 4B**), which is consistent with the leaky expression detected using our Flp recombinase

reporter (**Fig. 3B**). We did not, however, observe extended pili in strains with P_{BAD}-riboswitch

when grown without inducer (**Fig. 4B**), which is consistent with a lack of leaky expression for

this construct (**Fig. 3B**). As expected, all strains generated extended pili when grown with the

appropriate inducer (**Fig. 4B**).

Together, these data indicate that only our newly generated P_{BAD}-riboswitch-*pilB* construct

allows for tightly regulated and titratable control of pilus biogenesis / extension in *V. cholerae*.

This provides a valuable resource that will be critical for addressing diverse questions related to

type IV pilus biology, which will be the focus of future work.

Methods

Bacterial strains and growth conditions

All strains used in this study are derivates of E7946, an El Tor isolate of *V. cholerae* (27). See

Table S1 for a complete list of strains used in this study. Strains were routinely grown at 30°C or

37°C in LB Miller broth and agar (BD Difco). When appropriate, media was supplemented with

carbenicillin (20 µg/mL), spectinomycin (200 µg/mL), kanamycin (50 µg/mL), trimethoprim (10

µg/mL), chloramphenicol (1 µg/mL), or erythromycin (10 µg/mL).

Construction of mutant strains

All strains were generated by SOE PCR and chitin-induced natural transformation exactly as

previously described (8, 28). See **Fig. S1** for details on how the ectopic expression constructs

were assembled and **Table S2** for a detailed list of all primers used to generate all of the mutant

constructs in this study. The *araC* – P_{BAD} region for our P_{BAD} and P_{BAD}-riboswitch constructs was

amplified from pBAD18-Kan (3). The P_{tac}-riboswitch construct was amplified from DNA

generously provided by Kim Seed (29).

GFP fluorescence assays

Cells harboring ectopic expression constructs driving *gfp* were grown rolling at 30°C to mid-log

in LB medium. Then, inducer was added as indicated in each experiment and cells were grown

for two additional hours rolling at 30°C. Next, cells were washed and resuspended to the same

optical density in instant ocean medium (7 g/L; Aquarium Systems) and fluorescence was

measured on a Biotek H1M plate reader: excitation 500 nm / emission 540 nm exactly as

previously described (30). The parent strain lacking any ectopic expression construct was

assayed alongside and used to subtract the background fluorescence of cells.

To image cells for GFP fluorescence, cultures were grown rolling at 30°C to mid-log in LB

medium. Then, cells were washed in instant ocean medium and mounted on 0.2% gelzan pads

made with instant ocean medium exactly as previously described (31).

Flp recombinase assays

Cells harboring ectopic expression constructs driving *Flp* and *lacZ*::FRT-Spec^R-FRT were struck

out onto LB + X-gal (40 µg/mL) + spectinomycin (200 µg/mL) plates. Single white colonies were

picked, inoculated into plain LB medium, and grown overnight rolling at 30°C. Then, each

culture was plated quantitatively on LB+Xgal plates to determine the frequency of blue colonies

within the population. Empirically, we determined that we could only reliably detect blue colonies

at a rate of ~1 in 1,000,000 cells or 0.0001%. This equated to scoring for blue colonies on 100

µL spread plates of a dilution of 10^{-3} or greater. If no blue colonies were observed at 10^{-3}, we

assumed a single blue colony was present to define the limit of detection for that sample. Data

are reported as the % Resolution = (CFU/mL blue colonies / CFU/mL total colonies) x 100.

Natural transformation assays

Cells harboring ectopic expression constructs driving *pilB* and the native *pilB* gene deleted were

tested for rates of natural transformation. All of these strains also harbored P$_{constitutive}$-*tfoX* and

Δ*luxO* mutations, which rendered these strains constitutively competent. Strains were test for

natural transformation using chitin-independent transformation assays exactly as previously

described (32). The transforming DNA using in these experiments was 100 ng of a 6 kb

ΔVC1807::Erm^R PCR product.

Pilus labeling

All strains harbored the indicated ectopic expression construct, a cysteine amino acid

substitution in the major pilin subunit PilA (PilA^{S56C}), a deletion of the native copy of *pilB* (Δ*pilB*),

P*constitutive*-*tfoX*, a Δ*luxO* mutation, and a deletion of the retraction ATPase *pilT* (Δ*pilT*). Strains

were grown and labeled with Alexa fluor 488-maleimide exactly as previously described (32).

And mounted on 0.2% gelzan pads made with instant ocean medium.

Microscopy

Phase contrast and fluorescence images were collected on a Nikon Ti-2 microscope using a

Plan Apo ×60 objective, a GFP filter cube, a Hamamatsu ORCAFlash 4.0 camera and Nikon

NIS Elements imaging software. The lookup tables for each phase and fluorescent image were

adjusted to the same range so that they can be compared between samples.

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Fig. 1 – *Diagram of ectopic expression constructs*. The four ectopic expression constructs

characterized in this study are indicated. All have a linked antibiotic resistance cassette (Ab[R]) to facilitate

selection during integration into the genome by natural transformation. The gene encoding a transcription

factor (*lacIq* or *araC*) and the promoter (P_{tac} or P_{BAD}) required for inducible gene regulation are indicated.

The presence of a theophylline-dependent riboswitch is demarcated by a loop before the gene of interest

(*gene x*). For details on how these constructs were assembled, see **Fig. S1**.

Fig. 2 – *Testing inducibility of ectopic expression constructs with GFP*. (A-D) Cells harboring

ectopic expression constructs driving *gfp* were grown with inducer as indicated and assessed for GFP

fluorescence. (**A**) Cells with a P*tac*-*gfp* construct were grown with the indicated amount of IPTG. (**B**) Cells

with a P*BAD*-*gfp* construct were grown with the indicated amount of arabinose. (**C**) Cells with a P*tac*-

riboswitch construct were grown with increasing doses (denoted by a triangle below bars) of IPTG (from

left to right: 0 μM, 1 μM, 5 μM, 25 μM, 125 μM, 500 μM) or theophylline (from left to right: 0 mM, 0.018

mM, 0.054 mM, 0.16 mM, 0.5 mM, 1.5mM). 'Max' below bars denotes that cells were incubated with the

highest concentration of IPTG (500 μM) or theophylline (1.5 mM) as indicated, while 'none' indicates that

none of that inducer was added. (**D**) Cells with a P*BAD*-riboswitch construct were grown with increasing

doses (denoted by a triangle below bars) of arabinose (from left to right: 0%, 0.0016%, 0.008%, 0.04%,

0.2%, 1%) or theophylline (from left to right: 0 mM, 0.018 mM, 0.054 mM, 0.16 mM, 0.5 mM, 1.5mM).

'Max' below bars denotes that cells were incubated with the highest concentration of arabinose (1%) or

theophylline (1.5 mM) as indicated, while 'none' indicates that none of that inducer was added. All data in

A-D are from at least two independent biological replicates and shown as the mean ± SD. (**E**)

Representative phase and epifluorescence images of cells with the indicated *gfp* expression construct

grown to mid-log in LB medium without any inducer added. Scale bar, 4 μm.

Fig. 3 – *Testing leakiness of ectopic expression constructs with Flp recombinase*. (**A**) Diagram of

the approach used to test leakiness in gene expression with Flp recombinase. Wildtype *V. cholerae* cells

have intact *lacZ* and form blue colonies on X-gal plates (top). Cells with *lacZ*::FRT-Ab^R-FRT have inactive

LacZ and are white on X-gal plates (middle). Flp recombination resolves the FRT-Ab^R-FRT cassette

within *lacZ* (making *lacZ*::FRT), which restores LacZ activity (bottom). (**B**) Single colonies of cells

harboring the indicated ectopic expression constructs and *lacZ*::FRT-Ab^R-FRT were grown in LB medium

without any inducer overnight. Then, % resolution of *lacZ*::FRT-Ab^R-FRT was determined by plating for

quantitative culture on X-gal plates. Percent resolution is defined as the number of blue colonies / total

CFUs. Data in **B** are from 6 independent biological replicates and shown as the mean ± SD. Statistical

comparisons were made by one-way ANOVA with Tukey's post-test. LOD, limit of detection, *** = $P <$

0.001.

Fig. 4 – *Employing ectopic expression constructs to study the type IV competence pilus extension*

ATPase PilB. (**A**) Natural transformation of the indicated strains was tested. IPTG (100 µM), arabinose

(0.2%), and/or theophylline (1.5 mM) were added to reactions as indicated below each bar. Data are from

at least 3 independent biological replicates and shown as the mean ± SD. Statistical comparisons were

made by one-way ANOVA with Tukey's post-test. LOD, limit of detection, *** = $P < 0.001$. (**B**)

Representative images of surface piliation. All strains harbor $\Delta pilB$ and $\Delta pilT$ mutations at the native locus

and the indicated ectopic *pilB* expression construct. Where indicated, cells were grown with inducer as

follows: 100 µM IPTG for P_{tac}, 0.2% arabinose for P_{BAD}, 100 µM IPTG + 1.5 mM theophylline for P_{tac}-

riboswitch, and 0.2% arabinose + 1.5 mM theophylline for P_{BAD}-riboswitch. Examples of extended pili in

no inducer samples are indicated by white arrows. Scale bars, 1 µm.

A modular chromosomally integrated toolkit for ectopic gene expression in *Vibrio cholerae*

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This PDF file includes:

P1: BBC832 - GCTTTTTGCTACAACGACCG
P2: BBC828 - caccatacccacgccgaaacaaCAGTGATGTAGCGAATCGGAC
P3: BBC243 - TTGTTTCGGCGTGGGTATGGTG
P4-1 (P$_{tac}$-riboswitch or P$_{BAD}$-riboswitch): BBC2137 - CTTGTTGTTACCTCCTTAGCAGG
P5-1 (P$_{tac}$-riboswitch or P$_{BAD}$-riboswitch): cctgctaaggaggtaacaacaagATGXXXXXX
P4-2 (P$_{tac}$ or P$_{BAD}$): BBC203 - CCCGGGATCCTGTGTGAAATTG
P5-2 (P$_{tac}$ or P$_{BAD}$): caatttcacacaggatcccggg**AGGAGGT**NNNNNNNATGXXXXXX
P6: tgtaggctggagctgcttcTTAYYYYYY
P7: BBC830 - gaagcagctccagcctacaGTTGAGTTGGATGCAGCACC
P8: BBC834 - CACAATTTCTCGCTTAAAATGTCC

Fig. S1 - *Details on how to assemble the ectopic expression constructs and swap out genes of interest.* A generic diagram of the ectopic expression construct is shown with the location of different primers needed to initially construct each expression construct (P1, P2, P3, P6, P7, and P8). As well as the primers to insert novel genes of interest into established expression constructs (P1, P4, P5, P6, P7, and P8). Ab^R = antibiotic resistance cassette, reg = regulatory gene (*lacIq* or *araC*), P$_X$ = the promoter (P$_{tac}$, P$_{BAD}$, P$_{tac}$-riboswitch, or P$_{BAD}$-riboswitch), and gene X = the gene of interest.

Establishing ectopic expression constructs at new genomic locations: The UP arm of homology is generated with P1 and P2, while the DOWN arm of homology is amplified with P7 and P8. In this example, these primers amplify homology arms to integrate the ectopic expression constructs into *V. cholerae* ChII. P2 and P7 contain tails that overlap any of the 4 ectopic expression constructs. To move intact expression constructs to new locations in the genome, they can be amplified with P3 and P6. This can serve as a MIDDLE arm to stitch to the UP and DOWN arms of homology.

To insert new genes of interest:
Once an ectopic expression construct has been introduced to a genetic locus, the gene of interest can be swapped out.

-To amplify a gene of interest to place within P$_{tac}$-riboswitch or P$_{BAD}$-riboswitch the forward P5-1 primer must have a 5' overlap region as indicated. Immediately after this overlap should be the start codon for the gene of interest (highlighted in green) + additional sequence to serve as a primer for the gene of interest (denoted by 'XXXXX'). P5-1 overlaps with P4-1 (blue highlighted sequence), which sits within the theophylline-dependent riboswitch. Thus, the same overlap can be used to make either P$_{tac}$-riboswitch or P$_{BAD}$-riboswitch constructs. The reverse P6 primer for the gene of interest must have the tail indicated, which should be immediately followed by the stop codon of the gene (highlighted in purple – TAA stop codon in this example) + additional sequence to serve as a primer for the gene of interest (denoted by 'YYYYYY').

-To amplify a gene of interest to place within P$_{tac}$ or P$_{BAD}$ the forward P5-2 primer must have the 5' overlap region indicated. Immediately after this overlap should be the desired ribosome binding site (indicated in bold and underline – the 'optimal' RBS AGGAGGT is used in this example), which should be followed by a 6 bp spacer (this spacing between the ribosome binding site and the start codon is essential for optimal translation and can be derived from the native gene) + the start codon (highlighted in green) + additional sequence to serve as a primer for the gene of interest (denoted by 'XXXXX'). P5-2 overlaps with P4-2 (blue highlighted sequence), which sits downstream of the two promoter elements. Thus, the same overlap can be used to make either P$_{tac}$ or P$_{BAD}$ constructs. The reverse P6 primer for the gene of interest can be made exactly as described above.

All amplified genes of interest serve as MIDDLE arms in SOE reactions with an UP arm amplified with P1 and P4, and a DOWN arm amplified with P7 and P8.

Table S1 – *Strains used in this study*

Name	Relevant figure(s)	Full genotype	Reference / Strain#
parent	Fig. 2E	E7946 *lacZ*::FRT-Spec^R-FRT	This study / SAD035
P$_{tac}$-*gfp*	Fig. 2A, E	E7946 *lacZ*::FRT-Spec^R-FRT, ∆VCA0692::P$_{tac}$-*gfp* Carb^R	This study / TND2290 (SAD2780)
P$_{BAD}$-*gfp*	Fig. 2B, E	E7946 *lacZ*::FRT-Spec^R-FRT, ∆VCA0692::P$_{BAD}$-*gfp* Carb^R	This study / TND2291 (SAD2781)
P$_{tac}$-riboswitch-*gfp*	Fig. 2C, E	E7946 *lacZ*::FRT-Spec^R-FRT, ∆VCA0692::P$_{tac}$-riboswitch-*gfp* Carb^R	This study / TND2293 (SAD2782)
P$_{BAD}$-riboswitch-*gfp*	Fig. 2D, E	E7946 *lacZ*::FRT-Spec^R-FRT, ∆VCA0692::P$_{BAD}$-riboswitch-*gfp* Carb^R	This study / TND2292 (SAD2783)
wildtype	Fig. 3A	E7946	(25) / SAD031
P$_{BAD}$-*Flp*	Fig. 3A-B	E7946 *lacZ*::FRT-Spec^R-FRT, ∆VCA0692::P$_{BAD}$-*Flp* Carb^R	This study / TND2083 (SAD2784)
P$_{tac}$-riboswitch-*Flp*	Fig. 3B	E7946 *lacZ*::FRT-Spec^R-FRT, ∆VCA0692::P$_{tac}$-riboswitch-*Flp* Carb^R	This study / TND2289 (SAD2785)
P$_{BAD}$-riboswitch-*Flp*	Fig. 3B	E7946 *lacZ*::FRT-Spec^R-FRT, ∆VCA0692::P$_{BAD}$-riboswitch-*Flp* Carb^R	This study / TND2086 (SAD2786)
∆*pilB*	Fig. 4A	E7946 Sm^R, P$_{const}$-tfoX, ∆luxO, *pilA* S67C, *lacZ*::FRT-Kan^R-FRT, ∆VC1807::CmR, ∆*pilB*	This study / TND2373 (SAD2787)
P$_{tac}$-*pilB* ∆*pilB*	Fig. 4A	E7946 Sm^R, P$_{const}$-tfoX, ∆luxO, *pilA* S67C, ∆*lacZ*::P$_{tac}$-*pilB* Spec^R, ∆VC1807::CmR, ∆*pilB*	This study / JLC769 (SAD2788)
P$_{BAD}$-*pilB* ∆*pilB*	Fig. 4A	E7946 Sm^R, P$_{const}$-tfoX, ∆luxO, *pilA* S67C, *lacZ*::FRT-Kan^R-FRT, ∆VC1807::CmR, ∆*pilB*, ∆VCA0692::P$_{BAD}$-*pilB* Carb^R	This study / TND2403 (SAD2789)
P$_{tac}$-riboswitch-*pilB* ∆*pilB*	Fig. 4A	E7946 Sm^R, P$_{const}$-tfoX, ∆luxO, *pilA* S67C, *lacZ*::FRT-Kan^R-FRT, ∆VC1807::CmR, ∆*pilB*, ∆VCA0692::P$_{tac}$-riboswitch-*pilB* Carb^R	This study / TND2402 (SAD2790)
P$_{BAD}$-riboswitch-*pilB* ∆*pilB*	Fig. 4A	E7946 Sm^R, P$_{const}$-tfoX, ∆luxO, *pilA* S67C, *lacZ*::FRT-Kan^R-FRT, ∆VC1807::CmR, ∆*pilB*, ∆VCA0692::P$_{BAD}$-riboswitch-*pilB* Carb^R	This study / TND2378 (SAD2791)
P$_{tac}$-*pilB* ∆*pilB* ∆*pilT*	Fig. 4B	E7946 Sm^R, P$_{const}$-tfoX, ∆luxO, *pilA* S67C, ∆*lacZ*::P$_{tac}$-*pilB* Spec^R, ∆VC1807::CmR, ∆*pilB*, ∆*pilT*::Zeo^R	This study / TND2498
P$_{BAD}$-*pilB* ∆*pilB* ∆*pilT*	Fig. 4B	E7946 Sm^R, P$_{const}$-tfoX, ∆luxO, *pilA* S67C, *lacZ*::FRT-Kan^R-FRT, ∆VC1807::CmR, ∆*pilB*, ∆VCA0692::P$_{BAD}$-*pilB* Carb^R, ∆*pilT*::Zeo^R	This study / TND2501

P*tac*-riboswitch-*pilB* Δ*pilB* Δ*pilT*	Fig. 4B	E7946 Sm[R], P*const*-tfoX, ΔluxO, *pilA* S67C, *lacZ*::FRT-Kan[R]-FRT, ΔVC1807::CmR, Δ*pilB*, ΔVCA0692::P*tac*-riboswitch-*pilB* Carb[R], Δ*pilT*::Zeo[R]	This study / TND2500
P*BAD*-riboswitch-*pilB* Δ*pilB* Δ*pilT*	Fig. 4B	E7946 Sm[R], P*const*-tfoX, ΔluxO, *pilA* S67C, *lacZ*::FRT-Kan[R]-FRT, ΔVC1807::CmR, Δ*pilB*, ΔVCA0692::P*BAD*-riboswitch-*pilB* Carb[R], Δ*pilT*::Zeo[R]	This study / TND2499

Table S2 – *Primers used in this study*

Primer Name	Primer Sequence (5'→3')	Description
BBC832	GCTTTTTGCTACAACGACCG	Replace VCA0692 w/ an ectopic expression construct UP ARM F1 (aka P1 in **Fig. S1**)
BBC828	caccatacccacgccgaaacaaCAGTGATGTAGCGAATCGGAC	Replace VCA0692 w/ an ectopic expression construct UP ARM R1 (aka P2 in **Fig. S1**)
BBC830	gaagcagctccagcctacaGTTGAGTTGGATGCAGCACC	Replace VCA0692 w/ an ectopic expression construct DOWN ARM F2 (aka P7 in **Fig. S1**)
BBC834	CACAATTTCTCGCTTAAAATGTCC	Replace VCA0692 w/ an ectopic expression construct DOWN ARM R2 (aka P8 in **Fig. S1**)
BBC243	TTGTTTCGGCGTGGGTATGGTG	Amplify any ectopic expression construct to move to a new genetic locus F (aka P3 in **Fig. S1**)
BBC203	CCCGGGATCCTGTGTGAAATTG	Primer to clone new ectopic genes into P$_{tac}$ or P$_{BAD}$ constructs R1 (aka P4-2 in **Fig. S1**)
BBC2137	CTTGTTGTTACCTCCTTAGCAGG	Primer to clone new ectopic genes into P$_{tac}$-riboswitch or P$_{BAD}$-riboswitch constructs R1 (aka P4-1 in **Fig. S1**)
BBC252	caatttcacacaggatcccgggAGGAGGTAACGTAATGCGTAAAGGAGAAGAAC	F Primer to amplify up *gfp* to clone into P$_{tac}$ or P$_{BAD}$ constructs (aka P5-2 in **Fig. S1**)
BBC2182	cctgctaaggaggtaacaacaagATGCGTAAAGGAGAAGAACTTTTCAC	F Primer to amplify up *gfp* to clone into P$_{tac}$-riboswitch or P$_{BAD}$-riboswitch (aka P5-1 in **Fig. S1**)
BBC254	tgtaggctggagctgcttcTTAGTTGTATAGTTCATCCATGCC	R Primer to amplify up *gfp* to clone into any ectopic expression construct (aka P6 in **Fig. S1**)
BBC2427	caatttcacacaggatcccgggAGGAGGTTTTTGTATGCCACAATTTGATATATTATG	F Primer to amplify up *Flp* to clone into P$_{tac}$ or P$_{BAD}$ constructs (aka P5-2 in **Fig. S1**)
BBC2455	cctgctaaggaggtaacaacaagATGCCACAATTTGATATATTATGTAAAAC	F Primer to amplify up *Flp* to clone into P$_{tac}$-riboswitch or P$_{BAD}$-riboswitch (aka P5-1 in **Fig. S1**)
BBC2428	tgtaggctggagctgcttcTTATATGCGTCTATTTATGTAGGATG	R Primer to amplify up *Flp* to clone into any ectopic expression construct (aka P6 in **Fig. S1**)
BBC1952	caatttcacacaggatcccgggAGGAGGTTAACTAATGCTCACCAACCTTGTTG	F Primer to amplify up *pilB* to clone into P$_{tac}$ or P$_{BAD}$ constructs (aka P5-2 in **Fig. S1**)
BBC2806	cctgctaaggaggtaacaacaagATGCTCACCAACCTTGTTGC	F Primer to amplify up *pilB* to clone into P$_{tac}$-riboswitch or P$_{BAD}$-riboswitch (aka P5-1 in **Fig. S1**)

BBC1953	tgtaggctggagctgcttcTTAAAAGTAGAGCACAC GCTG	R Primer to amplify up *pilB* to clone into any ectopic expression construct (aka P6 in **Fig. S1**)
ABD253	GCGACCCCACCGATGGG	*lacZ*::FRT-Ab^R-FRT F1
ABD263	gtcgacggatccccggaatAACTGATCCAATTTTTC AGCGCATATTTTGG	*lacZ*::FRT-Ab^R-FRT R1
ABD262	gaagcagctccagcctacaTGCCGCAGGAAAACC GCCCCCTaATC	*lacZ*::FRT-Ab^R-FRT F2
ABD256	CCCAAATACGGCAACTTGGCG	*lacZ*::FRT-Ab^R-FRT R2
ABD123	ATTCCGGGGATCCGTCGAC	Amplify any Ab^R cassette F
ABD124	TGTAGGCTGGAGCTGCTTC	Amplify any Ab^R cassette R