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Michigan ZoomIN: validating crowd-sourcing to identify mammals from
camera surveys

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ABSTRACT

Camera trap studies have become a popular medium to assess many ecological phenomena

including population dynamics, patterns of biodiversity, and monitoring of endangered species.

In conjunction with the benefit to scientists, camera traps present an unprecedented opportunity

to involve the public in scientific research via image classifications. However, this engagement

strategy comes with a myriad of complications. Volunteers vary in their familiarity with wildlife,

and thus, the accuracy of user-derived classifications may be biased by the commonness or

popularity of species and user-experience. From an extensive multisite camera trap study across

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Michigan U.S.A, images were compiled and identified through a public science platform called

Michigan ZoomIN. We aggregated responses from 15 independent users per image using

multiple consensus methods to assess accuracy by comparing to species identification completed

by wildlife experts. We also evaluated how different factors including consensus algorithms,

study area, wildlife species, user support, and camera type influenced the accuracy of user-

derived classifications. Overall accuracy of user-derived classification was 97%; although,

several canids (e.g., *Canis lupus, Vulpes vulpes*) and mustelid (e.g., *Neovison vison*) species were

repeatedly difficult to identify by users and had lower accuracy. When validating user-derived

classification, we found that study area, consensus method, and user support best explained

accuracy. To continue to overcome stigma associated with data from untrained participants, we

demonstrated both the contributions and limitations of their capacity. Ultimately, our work

elucidated new insights that will harness broader participation, expedite future camera trap data

synthesis, and improve allocation of resources by scholars to enhance performance of public

participants and increase accuracy of user-derived data.

KEYWORDS accuracy, carnivores, citizen science, geographic variation, engagement,

Michigan, mustelid, validation.

Science is arguably a public good. In recent years, an interest in broadening participation in

science has resulted in a wave of public (participatory or citizen) science projects initiated by

scholars (Dickinson et al. 2010, Theobald et al. 2015). This seemingly unlikely partnership

between the public and scientists creates dialogue that can aid in demystifying the scientific

process, facilitate exposure to the natural world, and yield reciprocal benefits (Bonney et al.

2016, Schuttler et al. 2018b). Public participation in ecology is particularly salient due to humans

being a dominant force in natural systems with increasing pressures stemming from land

conversion, urban sprawl, and over-exploitation (Raudsepp-Hearne et al. 2010, Halpern et al.

2015, Young et al. 2016). Incredible amounts of data can be gathered by the general public to

monitor environmental change, and in some cases, unencumbering a person's everyday life

(Trumbull et al. 2000). For example, someone interested in how urbanization affects species can

assist in collecting bird skyscraper collisions or simply take images with a smartphone and

document sightings of particular organisms (Ries and Oberhauser 2015, Shipley et al. 2018).

Amongst the most common participatory science projects involve the use of digital

technology. As avid users of technology, engaging youth have the potential to amplify positive

effects of participatory science through intergenerational learning (Arts et al. 2015, Peterson et

al. 2019). Therefore, incorporating images garnered from camera surveys are now common-place

for public science programs (e.g., Schuttler et al. 2018a). These surveys can answer a plethora of

ecological, behavioral, and even evolutionary questions across spatial and temporal scales, in a

variety of environments, and on a diversity of species (Burton et al. 2015, McShea et al. 2015,

Steenweg et al. 2017).

Although crowdsourcing has gained popularity, image identifications from wildlife

surveys by communities of non-scientists are fraught with challenges (Hochachka et al. 2012).

Researchers not only have to develop the infrastructure to facilitate easy access, but also

construct a useful workflow to aggregate and structure responses into managed data (Waetjen

and Shilling 2017, Egerer et al. 2019, Parrish et al. 2019). Chief amongst the rising concerns is

that public-generated data are susceptible to biases and inaccuracy of responses that can

compromise usability and hinder broader implementation in future scientific research (Dickinson

et al. 2010, Hochachka et al. 2012, Brown et al. 2018). By design, researchers are often not able

to control for who contributes to citizen science projects, resulting in extreme heterogeneity in

user expertise. However, through targeted outreach, engagement, and education strategies, some

projects are able to target specific audiences (e.g., K-12) and thoroughly train volunteers; though,

this is not always feasible and requires significant resources. Varying methods of image

classification, and the implementation of automated and crowd-sourcing aids in classifying

images to discern patterns from large amounts of biological information can be helpful in

reducing processing time (Norouzzadeh et al. 2018). Standardized guidelines for processing and

evaluating user-derived data will allow for scientists to better evaluate the utility and leverage

public science to tackle large data sets regardless of the research system (Freitag and Pfeffer

2013, Maes et al. 2015, Egerer et al. 2019, Locke et al. 2019)

Overall, findings have been inconsistent concerning reliability of user-derived data for

scientific research, requiring additional scrutiny based on project workflows and inclusion of

expert validation (Danielsen et al. 2005, Crall et al. 2011). Katrak-Adefowora et al. (2020) found

that training allowed participants even with no biology background to correctly identify images

with comparable accuracy to biology experts. Other studies found that there was high agreement

among classifying individuals, indicating that user expertise was not significant in correct

classification, but animal size and distinct markings had a greater impact on accuracy (Swanson

et al. 2016, Potter et al. 2018). Still other studies have found that environmental, species-specific

behaviors, and land use affect classifying accuracy (Broeckhoven and le Fras Nortier Mouton

2015, Meek et al 2016). Generally, existing studies on validation of user derived data fail to

explain factors contributing to accuracy, occur outside a North American context, or employ a

single metric for deriving accuracy from aggregated responses. Another consideration that

remains unexplored, specifically for camera surveys, is whether data generated from public

participants are comparable across geographies, given potential differences in species

composition and image quality from environmental conditions such as weather (Meek et al.

2015, Steger et al. 2017).

Here, we used public generated image identifications from an extensive multi-site, multi-

season camera trap survey throughout the state of Michigan. Specifically, we created a public

science online platform called *Michigan ZoomIN (MZI)* for image processing and developed a

science communication strategy to solicit volunteers. We then evaluated user responses by

comparing various consensus methods to obtain a converged species identification as well as

examined factors that influenced the accuracy of users. We hypothesized that common species

will be classified with higher accuracy while physically similar or rare species would have lower

user accuracy and reach consensus using a relaxed consensus method. Using a hierarchical

approach to assess user responses, we hypothesized high agreement would positively correlate

with accuracy for all images regardless of consensus method and species characteristics. We also

hypothesized that camera type would influence user accuracy with images from cameras that

used a flash at night having higher accuracy. We also hypothesized that the study area would

affect accuracy, as sampling locations varied in vegetation and environmental conditions that

could distort images and make classifying harder. We contribute three insights to crowdsourced

photo ID research: 1) hierarchical consensus criteria mitigates potential bias from diverse

volunteer bases, 2) multiple consensus thresholds have comparable accuracy to 100% user

agreement, and 3) site and environmental factors can diminish accuracy. Results from our work

have relevance in minimizing workload in classifying for researchers, as well as providing a

workflow for assessing overall accuracy of user-derived classifications for other camera studies.

STUDY AREA

Throughout 2015-2017, the Applied Wildlife Ecology (AWE) lab at the University of Michigan

implemented camera trap surveys to investigate questions of community ecology within the

carnivore guild of Michigan. We deployed 273 remotely-triggered Reconyx© cameras (PC 850,

PC 900, PC 850C, PC 900C) across three study areas that had distinct environmental and habitat

attributes from north to south: the Huron Mountain Club (HMC; Marquette County), University

of Michigan Biological Station (UMBS; Pellston County), and the Shiawassee National Wildlife

Refuge (SNWR; Saginaw County). The study areas are particularly important as they represent

very different ecosystems and are punctuated with vast waterways. HMC as our most diverse

site, comprised privately-owned mixed secondary and old growth forest along the southern coast

of Lake Superior. UMBS, a research station, comprised a mix of deciduous and coniferous forest

between Douglas and Burt Lakes in the northern tip of Michigan's Lower Peninsula. SNWR, a

floodplain of Saginaw County, comprised marsh, bottomland hardwood forest, and grasslands

abutting urban development and agriculture managed by the U.S. Fish & Wildlife Service. At

each site, unbaited cameras were placed 0.5-1.0 m off the ground and affixed to trees > 0.5m

diameter. Camera settings included: high sensitivity, one-second lapse between a sequence of

three pictures in a trigger, and a 15-second quiet period between triggers. Our survey efforts

across 32,542 trap nights resulted in 10,199 of camera trap images that required accurate species

identifications.

METHODS

Description of *Michigan ZoomIN*

We developed a public science website called *Michigan ZoomIN (MZI)* on the

Zooniverse Project Builder platform where we uploaded images and collated user responses over

multiple seasons (Figure 1). From its origins in 2007 with the Galaxy Zoo project, which asked

volunteers to classify shapes of galaxies, the Zooniverse crowdsourcing platform has created and

hosted more than 200 different projects from disciplines as diverse as astronomy, ecology,

physics, history, and more to promote "people-powered" research (Lintott 2019;

Zooniverse.org). Through both a coordinated outreach program throughout Michigan and the

existing Zooniverse community, 645,000 classifications were completed over one year by 3,950

registered users (unregistered users also contributed but were not trackable). There were 39

possible classifications ranging from the focal carnivores in our empirical field research (e.g.,

coyote *Canis latrans,* raccoon *Procyon lotor,* American black bear *Ursus americianus,* red fox

Vulpes vulpes), and their prey (e.g., white-tailed deer *Odocoileus virginianus*, squirrel *Sciurus*

carolinensis, opossum *Didelphis virginiana*, cottontail rabbit *Sylvilagus floridanus*, porcupine

Erethizon dorsatum). Users were given written descriptions of species as well as photos to aid in

classifying species from survey images (Figure 1 – label 7). *MZI* also incorporated the "looks

like" tool, which allows volunteers to narrow possible classifications based on color, shape, and

body size (Figure 1 – label 5). We did not include 'unknown' as a possible choice for selection to

promote more discrimination and an "educated" guess. Users were also provided a field guide

with descriptions of common ecological tenets such as competition and dietary separation, and

additional images and information useful for classification of species (Figure 1 – label 6). This

resource was included to provide more education to improve understanding and stimulate greater

enthusiasm particularly for younger audiences. Images were retired from viewing once 15 unique

users classified the image.

Data Aggregation

To produce a final identification, each sequence of images was identified by 15 unknown

volunteers. Those classifications were then condensed into a single image species identification

using various consensus approaches (Figure 2). Images were considered to have reached

consensus if they matched the criteria of any one of four consensus methods: agreement, Kappa,

Kappa and evenness, or gold standard. 1) Agreement: if all 15 users agreed on the species

identification for an image. 2) Kappa: A Fleiss Kappa statistic (modified from Cohen's Kappa,

for more than 2 users) above 0.6 designating a "substantial" strength of agreement (Landis and

Koch 1977). 3) Kappa and Evenness: A Fleiss Kappa above 0.6, and evenness below 0.5.

Pielou's evenness is an index that measures the proportion of 'votes' given to a particular species

in comparison to the number of species picked for the photo in question. The scale runs from 0-

1, with 0 indicating low evenness and higher accuracy (Pielou 1966, Swanson et al. 2015). 4)

Gold Standard: At least one of the users classifying the image was from our research team and

categorized as an expert with a gold standard tag. If the expert was unsure of classification, they

removed the gold tag prior to identification submission. Images that did not reach any consensus

method were classified as 'Majority' and later verified by a project researcher (Figure 2). The

following process allowed us to test a hierarchical approach that ranged from rigorous (100%

user agreement) to more relaxed criteria of user agreement. We specifically tested 'Kappa' and

'Kappa and Evenness' as metrics that allow progressively lower levels of user agreement to

account for the differing levels of experience inherent to a diverse group of users, while

producing comparable accuracy to stricter consensus criteria (100% user agreement amongst all

15 users).

Expert Review

To test the efficacy of the consensus algorithm, researchers verified a random sample of

5,000 images to compare against the user-generated identifications. In addition, all images that

had a carnivore identification (with the exception of raccoons) generated by the consensus

algorithm were also reviewed, for a total review dataset of n= 5,734. Beyond the initial random

sample of 5,000 images, additional raccoon images were not included for expert verification due

to the assumption that they did not fit the rarity criterion and were well represented in the

random sample.

Evaluation of Accuracy

As a rough measure of the accuracy for each of the consensus methods used in the

consensus algorithm, we calculated the proportion of correct answers for each method. For those

images that did not meet any of the criteria to produce consensus identification, we calculated the

proportion correctly identified among the 15 user classifications. For hypothesis testing, we first

constructed a generalized linear model to evaluate factors influencing accuracy. Aggregated user

responses from the consensus output were compared to the expert dataset to generate a binary

output of 1(correct) or 0 (incorrect). For comparison against images that were classified by

consensus, images that did not meet a consensus criterion were classified under the consensus

type as 'majority'. Majority was defined as everything that didn't fit into a consensus method.

This represents the most widely chosen species and "did not meet consensus criteria". We

included: consensus methods, species, study area, camera model, and percent user agreement as

fixed effects in the model. Species was used to better understand if animal similarity or rarity of

a species affected the accuracy. We used two different camera models in our study. Infrared

cameras provide black and white images in low light settings, while white flash cameras produce

color images, even at night. Percent user agreement represented a measure on how well users

agreed on a classification and corresponding difficulty depending on species. We conducted

model selection using Akaike information criterion (AIC). All models < 3 ΔAICs were

considered 'top models' and beta coefficients for variables from top selected models were then

used to test the following hypotheses:

1. Species that have a high degree of similarity will be harder to identify, which will

negatively affect accuracy;

2. Species accuracy will be greater for species that are more common and have greater

abundance;

3. Stronger similarity in user agreement will correlate to overall higher accuracy;

4. White flash cameras will yield higher accuracy;

5. Accuracy will vary by study area

All model construction and selection were conducted using the 'lme4' package in R (version

3.4.4).

RESULTS

We found partnering with the public was fruitful for investigating mammals of Michigan– a

typical species assemblage found throughout the contiguous United States. From our public

science project, *Michigan ZoomIN* involved 3,950 registered users that were involved in

classifying 10,199 image sequences across three study areas. (HMC: 1,630; UMBS: 2,485;

SNWR: 6,084). Each sequence consisted of three images and was reviewed by 15 unique users.

The most common species were raccoon and white-tailed deer with 5,594 (51%) and 2,592

(14%) classifications, respectively. Most images (95%) reached a consensus method to converge

on a specific species identification. The remaining 5% remained unidentifiable even after being

evaluated by a team researcher (Figure 2).

Two-thirds of images were classified from complete agreement among all 15 users.

Kappa evenness was the second most common consensus method, comprising 19% of images.

Majority, yielded completion of 10%, and majority plus gold standard < 1% of images. To

underscore the importance of considering multiple consensus thresholds, we evaluated results for

coyotes (*Canis latrans*) as a case study, given understanding their placement is valuable to

wildlife managers, their dynamic role within the carnivore community and are commonly

mistaken for other canid species (Prugh et al. 2009, Hilton et al. 2015, Colborn et al. 2020).

There were 520 classifications of coyotes by users, of which 265 reached consensus. However,

unlike when considering the entire dataset, only 9% passed consensus from complete user

agreement. Instead, the kappa statistic was the best consensus method and identified 48% of

coyote images.

We built generalized linear models to evaluate factors that influenced the accuracy of

species classifications. The top model included (Table 1): consensus method, percent user

agreement, and study area. Less strict consensus criteria were only marginally worse except for

majority: Kappa (β = -1.61; p = 0.014), kappa evenness (β = -1.162; p = 0.058), and majority (β

= -3.355; p <0.0001). Percent user agreement (β =5.328; p < 0.0001) was strongly associated

with higher accuracy. Contrary to expectations, the camera model did not influence accuracy. As

previously stated, consensus of 100% user agreement was the most common way images reached

the final dataset. While most species were represented in images that reached consensus, species

varied in which consensus method was most effective for identification, as was the case for

coyotes. Indeed, the wide geographic coverage of the camera surveys presented the possibility

for differences in accuracy based on study area. Images from SNWR were marginally significant

in identification accuracy compared to other study areas (β= 5.047; *p-value* = 0.059). In contrast,

images from HMC, the most remote site with the highest species diversity located in the Upper

Peninsula of Michigan, had the lowest accuracy of species classification.

We found marginal support for differences in accuracy across species including study

area and species interactions. Notably, the public was 99% accurate in identifying false positives,

incidental triggers from wind or vegetation movement. Small mammals were often confused as

partial images of cottontail rabbits, or mistakenly missed and labeled as "nothing there". Though

many species had high accuracy (>90%, Figure 3), accuracy was statistically significant for

squirrel (β= 2.180; *p* = 0.041) and porcupines (*Erethizon dorsatum*, β= 2.299; *p* = 0.042). This is

likely because of the tremendous commonality of squirrels and the uniqueness of porcupines.

Classifying animals incorrectly were common only for particular species such as mustelids and

coyotes. These high false positives were due to similarities to other species based upon body

size, color, and activity patterns. Mustelids had the lowest overall accuracy (Figure 3); arguably,

because the family comprising of species with similar anatomical features (e.g., marten *Martes*

americana, long-tailed weasel *Mustela frenata*, fisher *Pekania pennanti*, mink *Neovison vison*)

that expectedly would prove difficult to discern for non-experts.

All study areas had either 99-100% accuracy for common species such as deer, raccoon,

and striped skunk (*Mephitis mephitis*). However, rare species, as either being infrequently

detected or geographically constrained, had lower accuracy. For example, fisher and the small-

bodied muskrat (*Ondatra zibethicus*) were only detected at HMC and SNWR, respectively and

had accuracies <50%. Gray wolves (*Canis lupus*) are similar in appearance to coyotes and found

only at HMC where they were most commonly misidentified as coyotes. Likewise, though

coyotes occurred in every study area, they had the lowest accuracy at HMC. In contrast, the

badger (*Taxidea taxus*) with a noticeably distinct body shape and striking facial pattern only

captured at UMBS had 75% accuracy.

DISCUSSION

Massive amounts of data generated from camera trap studies can prove a limiting factor in

biological monitoring and ecological inquiry. As such, implementing automated and crowd-

sourcing aids in classifying images to discern patterns can be helpful (Maes et al. 2015,

Norouzzadeh et al. 2018). Though these methods reduce the burden on research teams of manual

identifications, developing a reliable workflow is required for validation to ensure accuracy.

Understanding which species are more easily identifiable can assist in future decision-making on

how to alter projects in a manner to assist with identifying the more challenging species. For

example, additional aids such as sample photos, comparisons of potential misidentify species,

and size references may be necessary to accurately discern species lacking unique phenotypic

(Skarlatidou et al. 2019). Our study found common species, those with distinguishing features,

and generally larger species were most easily identifiable by the public. Similarly, Potter et al.

(2019) found the most distinct mammal species such as short-beaked echidna (*Tachyglossus*

aculeatus) had the highest accuracy from camera surveys in northern Australia, and groups of

closely related species with similar morphology, such as mustelids had the most errors. In an

African ecosystem, Swanson et al. (2015) found that different species of gazelles as well as

weasel-like small mammals were often misidentified from camera data derived from public

users. While our study and other examples highlight that users require more resources and

training to discern finer details to aid in the correct classification, it does not negate the utility of

common species being removed from correct identification by users to reduce overall workflow

and processing times.

Given the breadth of ecological questions garnered from camera surveys, we also

recognize that specific choices in study design have ramifications for image quality. For

example, optimal procedures recommend camera placement two and three feet off the ground,

resulting in capture of species with varying body sizes (Jacobs and Ausband 2018). Smaller

bodied species such as weasels (*Mustela sp.*) in our study may not be well captured to yield

accurate classifications. The effect we observed of the study area highlights nuances that emerge

for geographic disparities not simply due to habitat characteristics or environmental conditions,

but the emergent biotic properties influencing rarity and frequency of detection. This realization

suggests additional consideration for sampling effort and targeted training on species expected to

be rare to improve classifications. Still lower threshold consensus criteria performed nearly as

well as 100% agreement. All criteria had very high accuracy when compared with an expert

dataset. Although more investment in training volunteers would enhance discrimination among

difficult species (e.g., grey wolves, fisher), we confidently say that even without it and

presumably volunteers with diverse levels of ecological knowledge, we can still maximize

workload reduction for scientists by using creativity with our consensus criteria.

To continue to overcome the stigma associated with data from untrained participants, we

demonstrated both the contributions of their capacity and where their limitations begin in our

case study camera survey from mammals in Michigan. We found that most species were

eventually correctly identified by employing multiple consensus methods through a robust

hierarchical workflow. In future studies, researchers may find it helpful to set consensus criteria

based on conservative estimates of user knowledge. We also acknowledge socio-economic

injustices that limit participation in participatory science and have broader implications to further

determine how social inequities affect ecology and our understanding of ecological processes.

Likewise, future studies should examine the user identity, not simply biology background, using

broader demographic attributes, motivations, environmental stewardship capacity as well as

contributions from media to further determine what other factors aid in accurate classifications.

Ultimately, our work elucidated new insights that will harness broader participation, expedite

future camera trap data synthesis, and improve the allocation of resources by scholars to enhance

performance of public participants and increase accuracy of user-derived data.

MANAGEMENT IMPLICATIONS

Lastly, we can continue to promote rare and threatened species through participatory science

projects, potentially building conservation advocates. Highlighting distinguishing features

through comparative approaches could improve accuracy of user-derived data, but also further

stimulate an environmental stewardship that supports sustainability. Management using similar

methodology will bring attention to topics of concern such as over hunting, mapping migrations

or isolating the introduction of an invasive species. Most readily, wildlife managers will be better

able to make informed decisions about solving problems and use data derived from citizen

science projects to inform policy decisions.

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AUTHOR CONTRIBUTIONS:

N.C.H. conceived and designed the research. N.C.H and J.S. developed virtual interface for

species identification by public and expert confirmation. G.I.G. and T.C. constructed outreach

materials and led trainings on *Michigan ZoomIN*. G.I.G and R.M analyzed the data. G.I.G. and

N.C.H wrote the manuscript. All authors contributed to fieldwork, image validation, public

engagement and editing the manuscript for final approval.

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Associate Editor:

Figure Captions

Figure 1. *Michigan ZoomIN* interface for public user classifications of mammals from camera
surveys throughout Michigan. 1) welcome screen with tutorial, 2) sample images active on talk
board frompublic comments, 3) image for user identification, 4) list of species to select for
classification, 5) filter features to narrow species selections, 6) field guide to provide additional
information, 7) reference photo of user selection to compare to image, and 8) additional
questions to provide more information concerning the image.
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Figure 2. *Michigan ZoomIN* workflow from user-derived input to consensus assessment of
aggregated responses to expert validation necessary to create a final dataset ready for analysis of
classifying images. Images classified by an expert are tagged with gold standard which
immediately passes consensus and sent to the final data set. All other images go through a
hierarchical process with 15 different users classifying each image. Images that have complete
agreement go into the final dataset. If there is not unanimous agreement algorithms calculate user
response to determine if they meet the kappa threshold and if not the kappa evenness threshold.
Images that do not meet any consensus go into an expert review file which is then classified by a
research team member to determine species.
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Figure 3. Mammals identified by public volunteers through *Michigan ZoomIN*. Species in green
panel obtained ≥90% accuracy: 1) Domestic cat- *Felis catus,* 2) Human- *Homo sapien,* 3)
Raccoon- *Procyon lotor,* 4) White-tailed deer- *Odocoileus virginianus,* 5) Striped skunk-
Mephitis mephitis, 6) Opossum- *Didelphis virginiana,* 7) Squirrel- *Sciurus carolinensis,* 8)
Bobcat- *Lynx rufus 9)* Coyote- *Canis latrans,* 10) Porcupine- *Erethizon dorsatum*; species in
yellow panel obtained ≥80% accuracy: 11) Chipmunk- *Tamias striatus*, 12) Black bear- *Ursus*
americanus, 13) Cottontail rabbit- *Sylvilagus floridanus*, 14) Groundhog- *Marmota monax*, 15)
Domestic dog- *Canis lupus familiaris*; and species in the red panel accuracy < 79% accuracy: 16)
Snowshoe hare- *Lepus americanus*, 17) American badger- *Taxidea taxus*, 18) Small mammal-
e.g., *Peromyscus maniculatus*, 19) Marten- *Martes americana*, 20) Fisher- *Pekania pennanti*, 21)
Muskrat- *Ondatra zibethicus*, 22) Weasel- e.g., *Mustela frenata*, 23) Grey wolf- *Canis lupus*,
24) Red fox- *Vulpes vulpes*, 25) Mink- *Neovison vison*. Gray fox- *Urocyon cinereoargenteus* not
shown.

535 Table 1 Top models presented with ΔAIC < 3 from model selection analysis for accuracy
536 assessment from comparison between user derived classification and expert validation.

Model	df	logLik	Δ AIC	W
Consensus method + Percent user agreement + Study area	8	-570.335	0.00	0.493
Consensus method + Percent user agreement + Study area + Camera model	9	-570.327	1.99	0.182
Consensus method + Percent user agreement + Species	30	-549.265	2.03	0.179
Consensus method + Percent user agreement + Species + Study Area	32	-547.451	2.43	0.146

559 **Summary for online Table of Contents**: Engaging the public proved extremely helpful in

560 processing images of mammals from a large scale camera survey in Michigan, given their high

561 accuracy in species identification. We found that study area, consensus method, and user support

562 best explained accuracy when validating classification from our public science project.

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