

1 ***Pseudomonas aeruginosa* reaches collective decisions via transient segregation**
2 **of quorum sensing activities across cells**

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17 **Running title:** Coordinated decisions via transient segregation

18

19 **Abstract**

20 Bacteria engage in a cell-to-cell communication process called quorum sensing (QS) to
21 coordinate expression of cooperative exoproducts at the group level. While population-
22 level QS-responses are well studied, we know little about commitments of single cells to
23 QS. Here, we use flow cytometry to track the investment of *Pseudomonas aeruginosa*
24 individuals into their intertwined Las and Rhl QS-systems. Using fluorescent reporters,
25 we show that QS gene expression (signal synthase, receptor and exoproduct) was
26 heterogenous and followed a gradual instead of a sharp temporal induction pattern. The
27 simultaneous monitoring of two QS genes revealed that cells transiently segregate into
28 low receptor (*lasR*) expressers that fully commit to QS, and high receptor expressers
29 that delay QS commitment. Our mathematical model shows that such gene expression
30 segregation could mechanistically be spurred by transcription factor limitation. In
31 evolutionary terms, temporal segregation could serve as a QS-brake to allow for a bet-
32 hedging strategy in unpredictable environments.

33 **Introduction**

34 Bacterial cells typically communicate with each other via quorum sensing (QS) to
35 coordinate collective behaviour at the group level¹⁻³. One of the most widespread QS
36 systems involves N-acyl homoserine lactone (AHL) signalling molecules that are
37 produced by a signal synthase and subsequently accumulate both intra- and
38 extracellularly⁴. Upon reaching a threshold concentration, typically at high population
39 density, QS signals bind to their cognate QS receptors to form complexes that serve as
40 transcriptional regulators. These signal-receptor dimer complexes upregulate the
41 expression of signalling molecules in a positive feedback loop^{5,6}. Subsequently, they
42 upregulate the expression of a range of collective behaviour, including production of
43 secreted proteases to digest food⁷, biosurfactants for group motility⁸, toxins to attack
44 competitors⁹ and the formation of multi-cellular biofilms^{10,11}. QS regulation plays a
45 crucial role in determining the lifestyle of bacteria^{12,13}, and their virulence in the context
46 of infections^{2,3,14}.

47 QS is extremely well studied in many taxa, including *Pseudomonas*, *Vibrio* and
48 *Bacillus* spp.^{4,15-17}. It is generally assumed that gene expression patterns and
49 phenotypes observed at the group level are representative of what individual cells do
50 within the population. However, this assumption conflicts with studies showing inter-
51 individual differences in gene expression are common among clonal cells even under
52 uniform environmental conditions¹⁸⁻²¹. An important question that therefore arises is
53 whether and to what extent the coordinated QS response observed at the group level is
54 driven by heterogeneous gene expression at the individual cell level. Several single-cell
55 studies have reported considerable variation across cells in their QS gene expression.
56 For example, high inter-individual variation in QS activation occurred at low cell density

57 in *Pseudomonas putida*, which later on converged across cells at higher population
58 density¹¹. Another set of single-cell studies showed that inter-individual heterogeneity in
59 QS gene expression and phenotypes persisted even at high population density in
60 species such as *Vibrio harveyi*, *Pseudomonas syringae* and *Xanthomonas campestris*^{22–}
61 ²⁴. Additional heterogeneity could arise in cases where bacteria can have multiple QS
62 systems, which are often regulatorily linked to one another through positive and negative
63 feedbacks^{25–27}. Here, heterogeneity in one QS system could propagate to a regulatorily
64 linked second QS system, which could potentially lead to a segregation in gene
65 expression activity, with the extreme case being that subgroups of cells specialize and
66 communicate via different channels^{28,29}.

67 Here, we aim to quantify patterns of single-cell gene expression heterogeneity in
68 the multi-layer QS system of the opportunistic human pathogen *Pseudomonas*
69 *aeruginosa*. This bacterium features two AHL-dependent QS systems, termed Las and
70 Rhl^{9,27}. Each system comprises its own AHL signal (Las: 3O-C12-HSL; Rhl: C4-HSL), its
71 specific receptor, LasR and RhlR, and a set of downstream QS-controlled traits (e.g.,
72 LasB exoprotease and rhamnolipid biosurfactants synthesized by the RhlAB proteins).
73 The two QS systems are arranged in a hierarchical signalling cascade where the Las
74 system positively regulates the Rhl system through the LasIR transcriptional regulator
75 dimer⁹. The two systems are often involved in regulating the expression of similar
76 traits³⁰, and together regulate the expression of almost 6% of the *P. aeruginosa*
77 genome³¹.

78 In this hierarchical QS system, heterogeneity in gene expression can occur at the
79 level of the signal, receptor and downstream genes, and the existing regulatory
80 feedbacks could foster positive or negative correlations in gene expression between

81 genes of the same or the interlinked QS system. We first designed chromosomally
82 integrated single mCherry fluorescent reporter systems for six QS genes (Las system:
83 *lasI*, *lasR*, *lasB*; and Rhl system: *rhlI*, *rhlR*, *rhlA*) to track and quantify temporal gene
84 expression patterns and heterogeneity across single cells in clonal populations growing
85 from low (QS-off) to high (QS-on) cell density. Next, we built a mathematical model of a
86 simple QS regulatory circuit to identify the key elements and conditions required for
87 heterogeneity to spur negative gene expression correlations (i.e., segregation into
88 different expresser phenotypes) across cells. Finally, we designed double fluorescent
89 reporters to monitor expression correlations of two QS genes in individual cells. We
90 constructed signal-receptor (*lasI-lasR* and *rhlI-rhlR*) and receptor-downstream product
91 (*lasR-lasB* and *rhlR-rhlA*) gene reporter pairs to quantify within-QS system gene
92 expression correlations; and receptor (*lasR-rhlR*) and downstream product (*lasB-rhlA*)
93 gene reporter pairs to compare across-QS systems gene expression correlations. This
94 study design allows us to obtain a first comprehensive view on gene expression
95 variation within the QS signalling cascade across cells and time within growing clonal
96 populations.

97

98 **Results**

99 **Las and Rhl systems are not required but are induced during growth in a nutrient** 100 **rich environment**

101 To study QS gene expression in *P. aeruginosa* PAO1, we required a medium where
102 cells grow well and the QS network is induced. Figure 1 shows that these conditions are
103 fulfilled in the nutrient rich Lysogeny broth (LB) medium during batch culture growth.
104 When following gene expression of the QS signal synthase, the QS receptor, and the

105 QS-regulated downstream genes of the Las and Rhl systems, we found all QS genes
106 began to be expressed in the mid exponential phase and peaked in the stationary phase
107 of culture growth (Fig. 1a-b). The gene expression kinetics measured with a plate reader
108 further revealed that the promoter strengths differed across genes. For all QS genes, the
109 expression increased gradually across time, and the induction pattern followed the
110 expected temporal order from signal synthase, to receptor, to the downstream gene.

111 We further assessed whether the QS systems are needed for growth in the
112 nutrient rich LB environment. We used isogenic PAO1 mutants, deficient in the
113 production of either one of the two QS receptors LasR ($\Delta lasR$), RhlR ($\Delta rhlR$), or both
114 receptors ($\Delta lasR-\Delta rhlR$). We found that all QS mutants grew similarly compared to the
115 wild type during the exponential phase (Fig. 1c). However, growth trajectories diverged
116 afterwards: while the wild type strain reached stationary phase relatively early, all QS
117 mutants continued to grow and reached significantly higher growth yields than the wild
118 type (one-way ANOVA, $F_{3,20} = 42.81$, $p < 0.0001$, TukeyHSD pairwise comparisons:
119 mutants vs. wild type, all comparisons $P_{adj} < 0.0001$). These fitness patterns suggest
120 that expressing one or both QS systems is costly, and does not result in a net benefit
121 during growth in LB medium. This observation is expected as LB is a rich medium and
122 no QS-regulated traits are required for growth and survival.

123

124 **QS gene expression is switched off after constant exposure to low cell density**

125 As the expression of QS genes peaks in the stationary phase cultures, we predicted that
126 cells from overnight cultures are already expressing these QS genes. We indeed found
127 this to be true for all the six QS genes in our study (Fig. 2a). However, we aimed to start
128 our main experiments with cells that show no QS activity. To switch off the QS activity in

129 cells, we repeatedly re-inoculated cells from overnight cultures to a low cell density
130 environment. We observed that QS gene expression became indistinguishable from
131 background fluorescence after two re-inoculation steps (i.e., 6 hours at low cell density,
132 Fig. 2a), while the housekeeping genes (*rpsL*, *recA* and *rpoD*) remained constantly
133 expressed (Fig. 2b). Consequently, we applied the two-step re-inoculation procedure
134 prior to all single-cell experiments to obtain a starting population of QS-off cells.

135

136 **Single-cell expression of QS genes follows a sigmoidal increase across time**

137 Next, we moved to the single-cell level and used flow cytometry to quantify patterns of
138 QS and housekeeping gene expression across cells in growing clonal populations over
139 time, starting with populations of QS-off cells at low cell density (Fig. 3). Consistent with
140 our findings at the batch-culture level (Fig. 1), we observed a transition from an “off” (0th
141 hour) to “on” state (18th hour) for the expression of all *las* and *rhl* genes. The induction of
142 QS gene expression across time followed sigmoidal functions (Fig. 3a-b), as would be
143 expected for a QS system. However, the transition from off to on was not sharp at a
144 particular time point, but occurred more gradually across several hours. When looking at
145 the distribution of gene expression across cells, we found bimodal patterns for *lasB*, *rhlI*
146 and *rhlR*, as cells switched from off to on at different time points. In contrast, gene
147 expression distribution was unimodal for *lasI*, *lasR* and *rhlA* at all time points
148 (Supplementary Fig. 1a). The temporal expression patterns of QS genes differed
149 markedly from those of the housekeeping genes, which were already expressed at 0th
150 hour and remained constitutively expressed through time (Fig. 3c).

151 We then tested whether these gene expression patterns can be recovered when
152 using GFP as the fluorescent reporter. This was possible due to our collection of double

153 gene expression reporters (Supplementary Table 1), which had all QS genes linked to
154 *gfp*, too. We were indeed able to recover the sigmoidal expression functions for all QS
155 genes except *lasI* (Supplementary Fig. 2). The expression of *lasI*-GFP showed a
156 transient increase in *lasI* expression and followed a quadratic function over time. We
157 observed further differences between the mCherry and GFP reporters. First,
158 fluorescence signals were picked up earlier for GFP than for mCherry, suggesting higher
159 sensitivity for the former. Second, the bimodal gene expression patterns observed with
160 mCherry disappeared with GFP (Supplementary Fig. 1b), indicating that the bimodality
161 might be a specific feature of mCherry, and as a consequence of this, we refrain from
162 providing a biological interpretation of the observed bimodality.

163
164 **QS gene expression heterogeneity peaks during the transition from exponential to**
165 **stationary growth phase**

166 We then quantified the level of heterogeneity in QS gene expression using the data from
167 all single mCherry QS-gene reporters across the three experimental replicates. For each
168 QS-gene reporter, time point and replicate, we calculated the coefficient of variation
169 (CV) in gene expression across 50,000 cells (Fig. 4). Our statistical model revealed that
170 the CV in gene expression was significantly influenced by the gene type (i.e., *las* vs. *rhl*
171 vs. housekeeping genes; ANCOVA: $F_{2,234} = 52.57$, $p < 0.0001$), time (quadratic term:
172 $F_{1,234} = 218.34$, $p < 0.0001$) and their interaction ($F_{2,234} = 6.42$, $p = 0.0019$). Specifically,
173 CV was significantly higher for the *las* and *rhl* genes than for the housekeeping genes
174 (TukeyHSD pairwise comparisons: *las* and *rhl* genes vs. housekeeping genes, both
175 comparisons $P_{\text{adj}} < 0.0001$). Moreover, we observed that the CV peaked at intermediate
176 time points (between the 9th and the 11th hour) for all gene groups studied, suggesting

177 that gene expression is particularly heterogeneous during the exponential growth phase
178 and during the activation and build-up of the QS response. CV values decreased for all
179 genes when populations entered the stationary phase. Another way of quantifying the
180 level of heterogeneity is to compare the standard deviations across samples, especially
181 with log transformed data as in our case³². We followed this approach and recovered the
182 same qualitative differences in single-cell gene expression heterogeneity across
183 reporters and time points (Supplementary Fig. 4).

184

185 **Negative correlations between two QS genes can arise with limited transcription**
186 **factor availability and low numbers of competing binding sites**

187 Given the numerous positive feedback loops in the QS regulon, the null hypothesis is
188 that the expression of any two QS genes should correlate positively across cells. The
189 hypothesis is based on the fact that the master transcription factor (TF) of the QS
190 regulon, the Las signal-receptor dimer, positively regulates the expression of the *lasI*
191 signal, the *las*-downstream genes and the *rhl* regulon^{3,27,33}. Accordingly, low or high TF
192 concentration in a cell should trigger low and high expression of all QS genes,
193 respectively, and thus lead to positive gene expression correlations across cells.

194 Here, we develop a mathematical model to explore whether there are conditions
195 that could also lead to negative gene expression correlations and thus spur segregation
196 in gene expression behaviour among cells in clonal populations. We model promoter
197 binding and unbinding as a stochastic process, using the Gillespie algorithm³⁴.
198 Specifically, our model focuses on the Las signal-receptor dimer as the key TF in the *P.*
199 *aeruginosa* QS regulon (Fig. 5a) and builds on the idea that this TF could be a limiting
200 factor in the system³⁵. In a first version of the model, we considered a simple scenario

201 where a limited number of TFs (1 - 20) compete for the binding sites of two focal genes
202 A and B within a cell. We consistently found that the expression of A and B correlated
203 negatively across cells, whereby the strength of the negative association declined with
204 increasing TF availability (Fig. 5b). This result makes intuitive sense as under stringent
205 TF limitation, a cell can express either A or B, but rarely both genes. Next, we
206 implemented the biologically relevant feature that in QS systems the TFs compete for
207 more than two binding sites (up to 20 in our analysis). We observed that the strength of
208 the negative gene expression correlations between the two focal genes declined with
209 more competing binding sites (Fig. 5b). This result also makes intuitive sense as a
210 limited number of TFs are distributed across many binding sites, thereby weakening
211 gene expression correlations between any two genes within the system. Overall, our
212 model shows that negative gene expression correlations can manifest when TF
213 availability and the number of competing binding sites are low (Fig. 5c).

214

215 **Characterization of the double QS gene expression reporter system**

216 The results of the model motivated us to experimentally quantify the simultaneous
217 investment of individual cells into two QS genes over time, and to test whether gene
218 expression correlated positively or negatively across cells. For this purpose, we
219 constructed a series of double gene expression reporters (Supplementary Fig. 5,
220 Supplementary Table 1, see materials and methods), where the biologically 'earlier'
221 gene in the QS cascade (e.g., *lasR*) was fused with GFP, while the biologically 'later'
222 gene (e.g., *lasB*) was fused with mCherry. We conducted a series of control experiments
223 to test the properties of our double reporter constructs. First, we confirmed that the
224 promoterless double reporter does not show any fluorescence activity (Supplementary

225 Fig. 5a). Second, we demonstrated that there is no fluorescence leakage between the
226 two fluorescence channels (Supplementary Fig. 5b-c). This is important as the two
227 reporters are sequentially arranged and activity in one promoter could trigger the
228 expression of both fluorescence genes.

229 Finally, we tested for positive correlations between the GFP and mCherry signals
230 in constructs where both fluorescent genes were fused to the same promoter. The first
231 test involved the housekeeping gene, *rpsL*, whose promoter was fused to both GFP and
232 mCherry. We found positive correlations between the two fluorescence signals for all
233 time points (Fig. 6a and Supplementary Fig. 6). The Spearman's rank correlation
234 coefficient was highest during the early hours ($\rho = 0.87$) and lowest at intermediate
235 hours ($\rho = 0.55$). The second test involved a QS gene, *lasB*, whose promoter was fused
236 to both GFP and mCherry (Fig. 6b and Supplementary Fig. 6). Here, we observed no
237 correlation between the two fluorescence readouts during the early hours (up to the 6th
238 hour, $\rho = 0.03$), as the gene is not expressed. At later time points, strong positive
239 correlations built up between the two fluorescence signals ($\rho = 0.69$). These control
240 experiments yielded three pieces of information. (i) The observed p-values were
241 consistently below one, suggesting that there is substantial intrinsic noise in promoter
242 activities within each cell. (ii) The GFP signal appeared earlier than the mCherry signal
243 (Fig. 6b, 6th vs. 9th hour). (iii) Bimodal gene expression patterns were only observed with
244 mCherry but not with GFP. The two latter points confirmed our observations made with
245 the single-gene reporters.

246

247 **Coordinated QS response involves transient segregation in gene expression**
248 **activities**

249 We then used our main collection of double reporters to quantify the investment of
250 individual cells into the expression of two QS genes. For all the gene pairs studied
251 (Supplementary Table 1), we found weak or no correlations in the fluorescence signals
252 across QS genes during the early hours of the growth cycle (Fig. 6, up to the 6th hour).
253 This is expected as the QS genes are not expressed during this period. From the 9th
254 hour onwards, QS genes began to be expressed, and a diverse set of correlation
255 patterns ranging from no, to positive and negative correlations in gene expression
256 across cells arose (Fig. 7).

257 In the Las system (Fig. 7a), there were very weak positive correlations between
258 the expression of *lasI*-GFP and *lasR*-mCherry across cells at all time points, and
259 negative correlations in the expression of *lasR*-GFP and its downstream gene *lasB*-
260 mCherry, especially at intermediate time points (9th-15th hour). These patterns suggest
261 that subpopulations of cells transiently segregate into either high *lasR* or high *lasB*
262 expressers. In the Rhl system (Fig. 7b), there were strong positive correlations between
263 the expression of *rhlI*-GFP and *rhlR*-mCherry from intermediate time points onwards,
264 while a delayed build-up of positive correlations occurred in the expression of *rhlR*-GFP
265 and *rhlA*-mCherry (Fig. 7b).

266 We then examined gene expression patterns across the Las and Rhl systems
267 (Fig. 7c). We found negative correlations between the expression of *lasR*-GFP and *rhlR*-
268 mCherry at intermediate time points (9th-12th hour), which then became weakly positive
269 at later time points. As above, the negative correlations indicate that cells within the
270 clonal population transiently segregate into either high *lasR* or high *rhlR* expressers. In
271 contrast, we found strong positive correlations between the expression of the QS
272 downstream genes, *lasB*-GFP and *rhlA*-mCherry, a pattern we also confirmed with the

273 marker swap control (*lasB*-mCherry and *rhIA*-GFP, Supplementary Fig. 7). Moreover, all
274 cells expressed both *lasB* and *rhIA* from the 15th hour onward (Supplementary Fig. 8).
275 This shows that despite temporal segregation at the level of Las receptor expression,
276 the end stage of all cells is full QS commitment. It is worth noting that other links
277 between the two QS systems exist, which we did not include here. For example, *lasB*
278 expression is also responsive to the Rhl signal-receptor dimer³⁰, albeit at a much lower
279 affinity³⁶. Hence, that is why we considered *lasB* as being a primarily Las-dependent
280 trait, following previous studies^{37,38}. In any case, such additional positive links are
281 predicted to further contribute to the full QS commitment of all cells at the end stage, as
282 observed in our experiments.

283 To follow up on the negative gene expression correlations involving LasR, we
284 examined whether segregation in gene expression among cells occurred along a
285 continuum from low to high *lasR* expression, or whether there were discrete
286 subpopulations of low and high *lasR* expressers. Our analysis based on 2D density plots
287 strongly support the latter scenario (Fig. 8). For both gene pairs (*lasR-lasB* and *lasR-*
288 *rhIR*), we first observed a homogenous increase in *lasR* expression at the 6th hour
289 followed by a split into two subpopulations: (1) cells that further increased *lasR*
290 expression, but neither expressed *lasB* nor *rhIR* (blue box in Fig. 8); and (2) cells that
291 kept *lasR* expression constant, and started expressing *lasB* and *rhIR* (red box in Fig. 8).
292 Overall, this suggests that there is a strong preference for cells to either highly express
293 *lasR* or the Las-regulated downstream genes during the early activation of QS. Over
294 time, the fraction of high *lasR* expressers in the population declined, leaving behind a
295 rather uniform population of cells expressing all the three genes (*lasR*, *lasB*, *rhIR*).

296

297 **Discussion**

298 The common view on communication via quorum sensing (QS) is that bacteria rely on
299 the production, release and sensing of signaling molecules to trigger coordinated actions
300 at the group level, typically at high population density^{1,3,9,27,39}. As QS studies are
301 typically conducted at batch culture levels, it is largely unknown how individual cells
302 drive the coordinated QS responses that we observe at the group level. Here, we
303 explored QS-behavior of individual cells of the bacterium *Pseudomonas aeruginosa*,
304 growing from low to high cell density. We focused on the two hierarchically linked QS-
305 systems (i.e., Las inducing Rhl)^{9,27}, and indeed found high levels of coordination among
306 cells in their final QS response. However, the way to reach this coordinated response is
307 much more intricate than population-level observations would suggest. First, we
308 observed that there is considerable heterogeneity among cells in their expression of Las
309 and Rhl signal, receptor, and downstream exoproduct genes. Second, we found that
310 gene expression heterogeneity can lead to temporal segregation in QS gene expression
311 activities among cells. We identified the *lasR* regulator gene as the key node in the
312 network associated with segregation. Specifically, populations temporarily split into two
313 discrete subpopulations: low *lasR* expressers that also expressed the downstream *lasB*
314 and *rhlR* genes; and high *lasR* expressers that expressed neither of these two
315 downstream genes. This segregation in gene expression activity is transient and leads
316 to a delay in the full commitment to QS at the group level. Below, we discuss potential
317 mechanistic and evolutionary explanations for the observed transient segregation,
318 notably whether it just reflects a by-product of the complex regulatory circuit or whether
319 segregation could serve as an adaptive built-in brake.

320 At the mechanistic level, most QS systems entail multiple positive feedback loops
321 that amplify QS sensing and response within populations of cells⁴⁰. In the case of *P.*
322 *aeruginosa*, both the Las and the Rhl systems involve such positive feedbacks, where
323 transcription factors (i.e., signal-receptor dimers) increase the expression of their own
324 signal synthase and their respective downstream regulons^{9,41}. Thus, the null expectation
325 would be that the expression of any two QS genes should be positively correlated
326 across cells. We indeed observed such positive correlations for *rhl* gene pairs (*rhlI* vs.
327 *rhlR* and *rhlR* vs. *rhlA*, Figure 7b), suggesting that this system follows the text-book QS
328 induction model. In contrast, the Las system clearly did not follow this null model, as
329 correlations involving the *lasR* gene were either absent (*lasI* vs. *lasR*) or negative (*lasR*
330 vs. *lasB* and *lasR* vs. *rhlR*). Our mathematical model offers one possible solution to this
331 conundrum by revealing that transcription factor (TF) limitation can spur negative gene
332 expression correlations across co-regulated genes (Fig. 5). The transcription factor, Las
333 signal-receptor dimer, is the central node in the QS-network of *P. aeruginosa*. As the
334 supply of active TF depends on both Las signal availability and LasR copy number, it is
335 conceivable that its supply might be particularly low early on during QS induction³⁵.
336 Moreover, TF availability might be further restricted through negative-feedback loops,
337 such as the one operating via QslA, a repressor of LasR^{27,42}. Our model further reveals
338 that negative correlations are particularly strong when the number of genes competing
339 for the transcription factor is low. While the number of competing genes is supposedly
340 high for QS, the question is whether transcriptional co-factors can temporally modulate
341 binding priorities such that the effective number of competing genes is low during QS
342 initiation but increasing over time thereby weakening negative gene expression
343 correlations. Altogether, our model of TF limitation offers a parsimonious explanation for

344 the observed transient segregation among cells within the QS circuit of *P. aeruginosa*.
345 But note that our model is also valid for other types of mechanistic constraints, such as
346 limitations in building blocks or energy required for launching the QS cascade.

347 A further mechanistic aspect to consider is that segregation into subgroups can
348 only occur when there is heterogeneity in gene expression in the first place. How does
349 this variation come about? Our control experiments, where we fused the same promoter
350 to two different fluorophores (mCherry or GFP) within the same cell revealed substantial
351 intrinsic noise in gene expression (Fig. 6). This is especially true during the exponential
352 growth phase, where gene expression correlation coefficients were moderately high ($\rho =$
353 $0.56 - 0.58$), given the null expectation of $\rho = 1.00$ for purely deterministic gene
354 expression^{18,19,43}. A second source contributing to gene expression heterogeneity could
355 stem from extrinsic factors. While the growth conditions in our experiment were rather
356 uniform (shaken cultures), there is still potential for stochasticity. For example, there
357 might be stochastic inter-cell differences in nutrient uptake, which can spur variation in
358 metabolic states across cells and induce heterogeneity in overall gene expression
359 activity^{44,45}. Moreover, the very nature of QS systems operating via diffusible signals can
360 promote extrinsic noise. The reason is that there is likely stochasticity not only in the
361 production but also in the uptake of signals^{1,30,46}. As QS signals are at the top of the QS
362 cascade, heterogeneity in signal availability across cells could propagate through the
363 QS cascade, such that cells start committing to QS at different time points. Given these
364 considerations, there seem to be ample opportunities for heterogeneity in QS gene
365 expression to arise among cells.

366 From an evolutionary perspective, it remains to be elucidated whether the
367 observed temporal segregation in gene expression activity is an adaptive strategy, or

368 simply a byproduct of the complex regulatory QS circuit. For example, a common pattern
369 observed for other traits is that all cells in a population follow the same linear gene
370 expression trajectory, but vary in the time they do so^{47,48}. In our QS system, such a
371 temporal trajectory could involve the initial onset of *lasR* expression followed by an
372 increase in the expression of its downstream genes, *lasB* and *rhIR*, which in turn causes
373 a drop in *lasR* expression activity. While variation in the time cells embark on this
374 trajectory is a plausible explanation for the observed gene expression segregation, not
375 all our data necessarily fit this scenario. For example, the gene expression trajectories
376 observed between the 6th and the 9th hour suggests a bifurcated rather than a linear
377 trajectory, where a fraction of cells (Fig. 8, red box) keeps its *lasR* expression constant
378 and starts expressing *lasB* and *rhIR* from the 9th hour onwards, while the second group
379 (Fig. 8, blue box) increases the expression of *lasR* without launching *lasB* and *rhIR*
380 expression. Irrespective of linear or bifurcated trajectories, the transition from the 12th
381 hour onwards, from high to low *lasR* expression and the onset of *lasB* and *rhIR*
382 expression is slow and spurs a gradual QS induction.

383 One possible evolutionary advantage of the observed segregation in gene
384 expression could be that the delay in full QS commitment serves as an built-in brake
385 enabling clonal groups to follow a bet-hedging strategy^{21,46,49}. Launching the full QS
386 response is costly (Fig. 1c) and implies a major shift in gene expression and metabolic
387 activities³¹. In an unpredictable environment, where conditions may rapidly change from
388 QS-beneficial (high cell density) to non-beneficial (low cell density) situations, it could be
389 adaptive to have a built-in brake that delays full QS-commitment of all cells in a
390 population. In our specific case, it would mean that the high *lasR* expressers delay
391 commitment to QS and would thus be able to quickly transit to the QS-off lifestyle should

392 cell density diminish due to environmental changes. Fluctuating environments are
393 common in natural settings, and bet-hedging allows cells and groups to cope and react
394 to sudden changes in their environment^{50,51}. Non-QS-related cases of bet-hedging have
395 been demonstrated in several bacterial taxa in the context of static vs. shaken culturing
396 conditions⁵², carbon storage and starvation⁵³, and nitrogen fixation⁵⁴. A bet-hedging
397 strategy was also proposed as a potential explanation for the presence of QS-
398 responsive and non-responsive subpopulations in *P. syringae* and *X. campestris*²⁴.
399 Here, we add to this body of work, by proposing that a putative bet-hedging mechanism
400 could operate at the level of the main QS-regulator (LasR), a hypothesis that requires
401 rigorous testing in future studies.

402 Finally, our study using double fluorescent gene reporters also yielded two
403 technical insights. First, we observed that the GFP signal appears earlier than the
404 mCherry signal for the same QS gene. This is an important factor to consider when
405 investigating temporal succession of gene expression, as comparisons can only be
406 made between genes linked to the same fluorophore (e.g., Fig. 1). To cope with this
407 issue in our double fluorescent gene reporters, we fused the biologically earlier gene to
408 GFP and the biologically later gene to mCherry. Second, we observed bimodality in the
409 expression of certain QS genes only with the mCherry but never with the GFP marker
410 (Supplementary Fig. 1). While this difference was not a problem for our study focusing
411 on gene expression correlations, there is a risk of over-interpreting bimodality patterns
412 when exclusively using single gene-reporters (i.e., mCherry in our case). Given that
413 transient bimodal gene expression also arose for the housekeeping gene *rpsL* (Fig. 6a),
414 we believe that bimodality could be an mCherry-specific feature. Altogether, our work
415 with double fluorescent gene reporters strongly suggests that fluorophore combinations

416 have to be carefully chosen to avoid misinterpretation of temporal gene expression
417 patterns.

418 In conclusion, our single-cell study reveals high heterogeneity in the expression
419 of all QS genes during the onset of QS, and transient segregation of cells in their
420 expression levels of *lasR* versus the downstream regulated genes *lasB* and *rhIR*. Both
421 effects together resulted in a sigmoid, yet slowly progressing QS responses at the
422 population level. Thus, our findings support a graded^{33,55} and not an all-or-none gene
423 expression transition^{40,56,57}. While our findings support the function of QS as a means to
424 coordinate collective actions at the group level, the path to reach collective decisions is
425 much more intricate than population-level observations would suggest. Particularly, our
426 insight that transient segregation delays full QS commitment raises the question of
427 whether the delay operates as a built-in adaptive brake as part of a bet-hedging strategy
428 or whether it is an unavoidable consequence of the complex regulatory circuit involving
429 multiple feedback loops. While only further research can tell us more, clear is that the
430 observed segregation leads to a gradually progressing instead of a sharp QS response
431 at the population level.

432

433 **Materials and Methods**

434 **Bacterial strains and reporter construction**

435 We used *P. aeruginosa* PAO1 wild type strain (ATCC 15692) and its direct derivatives
436 for all our experiments and *Escherichia coli* CC118 λ pir for all cloning work (see
437 Supplementary Table 1-2 for a full list of strains and plasmids used, respectively).

438 Moreover, we used clean deletion mutants deficient in the receptor of one (PAO1 Δ *lasR*,
439 PAO1 Δ *rhIR*) or both (PAO1 Δ *lasR* Δ *rhIR*) QS systems, constructed in our PAO1

440 background. For tracking temporal gene expression profiles, we engineered
441 transcriptional reporter fusions in which the promoter of a gene of interest is fused to a
442 fluorescent gene marker, *mCherry*. A single copy of the reporter construct was
443 chromosomally integrated in the PAO1 wild type (WT) background at the neutral *attTn7*
444 site using the mini-Tn7 system⁵⁸. The detailed protocol is described elsewhere⁵⁹. In
445 brief, promoter regions of our genes of interest were amplified using the primers listed in
446 Supplementary Table 3. The promoter regions include the start codon and the first ~100
447 base pairs of the genes, and a stop codon (TCA) was added in the reverse primers to
448 separate the promoter regions from the *mCherry* fluorescent gene. PCR amplified
449 promoter regions were first inserted into the pUC18-mini-Tn7-Gm-*mCherry* vector
450 scaffold (consisting of an empty promoter site fused to *mCherry*) using restriction
451 enzyme sites BamHI and HindIII⁵⁹, and transformed into *E. coli*. The mini-Tn7 plasmid
452 containing the construct was then extracted and integrated into wild type *P. aeruginosa*
453 via electroporation. From Rezzoagli *et al.*⁵⁹, we used the PAO1 WT::*lasR-mcherry* and
454 PAO1 WT::*rhIR-mcherry* reporter strains. Here, we constructed four additional gene
455 reporters (PAO1 WT::*lasI-mcherry*, PAO1 WT::*lasB-mcherry*, PAO1 WT::*rhII-mcherry*,
456 PAO1 WT::*rhIA-mcherry*). Moreover, we also constructed gene expression reporters for
457 three housekeeping genes (PAO1 WT::*rpsL-mcherry*, PAO1 WT::*rpoD-mcherry*, PAO1
458 WT::*recA-mcherry*), which we used as controls for constitutively expressed genes.
459 Sequences of our single mCherry reporter constructs were verified by DNA Sanger
460 sequencing (Microsynth, Switzerland).

461 Next, we constructed a double fluorescent gene expression reporter system in
462 the PAO1 WT background, which allows us to simultaneously measure the expression
463 of two different genes within a single cell (Supplementary Fig. 9). The double reporter

464 construct entails two sequential elements with identical structure. The first element is the
465 *gfp* coding sequence (*gfpmut3*) that starts with the first promoter insertion site fused to
466 *gfp* and ends with a terminator region. The second element is the *mCherry* coding
467 sequence that starts with the second promoter insertion site fused to *mCherry* and ends
468 with a terminator region. To construct the double reporter scaffold, we used the pUC18-
469 mini-Tn7-Gm-mCherry vector scaffold from the single reporter construct (from above),
470 which already has a promoter insertion site (with restriction enzymes BamHI and HindIII)
471 fused to *mCherry*. The terminator region was inserted downstream of *mCherry* using
472 restriction enzyme sites NsiI and SacI. The *gfp* sequence was amplified from pEX-A128-
473 GFPmut3 using primers with two unique restriction enzymes each (listed in
474 Supplementary Table 3) and inserted upstream of our *mCherry* construct with the
475 restriction enzymes sites HindIII and KpnI using a T4 Ligase enzyme (Thermo Fischer
476 Scientific). The introduction of two additional restriction enzyme sites, SpeI and PaeI in
477 these primers allows the insertion of a promoter region upstream of *gfp* (using restriction
478 enzymes KpnI and PaeI) and insertion of terminator region downstream of *gfp* (using
479 restriction enzymes HindIII and SpeI). Promoter regions of genes of interest (*lasI*, *lasR*,
480 *lasB*, *rhII*, *rhIR* and *rhIA*) were amplified using primer pairs listed in Supplementary Table
481 3 with restriction enzyme sites KpnI and PaeI (for *gfp* fusion), or BamHI and HindIII (for
482 *mCherry* fusion). The promoter regions are the same as described above for the single
483 *mCherry* reporter constructs. Ribosomal binding sites (RBSs) were added upstream of
484 the start codons of *gfp* and *mCherry*. The terminator region consists of four rho-
485 independent terminators¹⁸ and was inserted (i) in between the *gfp* and *mCherry*
486 constructs (to avoid cross fluorescence of *gfp* into the *mCherry* channel) and (ii)
487 downstream of the *mCherry* construct (to minimise the differences in the *gfp* and

488 *mCherry* transcriptional complexes). After the insertion of promoter regions of genes of
489 interest, the double reporter constructs were cloned in the mini-Tn7 system in *E. coli* and
490 later integrated into *P. aeruginosa* wild type cells via electroporation. A detailed step-by-
491 step cloning protocol is described elsewhere⁵⁹. Sequences of our double reporter
492 constructs were verified by DNA Sanger sequencing (Microsynth, Switzerland).

493 As controls for leaky expression in our double fluorescent gene reporter
494 construct, we constructed: (1) promoterless *gfp* and *mCherry* strain (PAO1 WT::*empty-
495 gfp-empty-mCherry*); (2) constitutively-expressing *gfp* but promoterless *mCherry* strain
496 (PAO1 WT::*rpsL-gfp-empty-mCherry*); and (3) promoterless *gfp* but constitutively-
497 expressing *mCherry* (PAO1 WT::*empty-gfp-rpsL-mCherry*). For our study design, we
498 constructed six QS double reporters to measure simultaneous expression of: (1) signal
499 and receptor within Las and Rhl systems (PAO1 WT::*lasI-gfp-lasR-mCherry*; PAO1
500 WT::*rhII-gfp-rhIR-mCherry*); (2) receptor and downstream product within Las and Rhl
501 systems (PAO1 WT::*lasR-gfp-lasB-mCherry*; PAO1 WT::*rhIR-gfp-rhIA-mCherry*); (3)
502 receptors across Las and Rhl systems (PAO1 WT::*lasR-gfp-rhIR-mCherry*); and (4)
503 downstream products across Las and Rhl systems (PAO1 WT::*lasB-gfp-rhIA-mCherry*).
504 The order of QS genes in our double reporter constructs was determined by the
505 biological order of these genes within the QS cascade: from signal to receptor and
506 subsequently to its downstream product within QS systems; and from Las to Rhl across
507 systems. Because the GFP protein matures faster than the mCherry protein, we always
508 fused the biologically earlier gene (e.g., *lasR*) within a given QS gene pair to *gfp*, and
509 the biologically later gene (e.g., *lasB*) to *mCherry*. To explore the properties of our
510 double reporter construct, we engineered three control strains: (1) PAO1 WT::*rpsL-gfp-
511 rpsL-mCherry*, for which we expect strong positive correlations of the fluorescent signals

512 across all time points, and deviation from a perfect correlation would provide a measure
513 of intrinsic noise; (2) PAO1 WT::*lasB-gfp-lasB-mCherry*, for which we expect strong
514 positive correlations of the fluorescent signals to build up over time when the QS
515 cascade is induced; (3) PAO1 WT::*rhlA-gfp-lasB-mCherry*, a promoter swap control for
516 which we expect the same type and strength of correlation as for PAO1 WT::*lasB-gfp-*
517 *rhlA-mCherry*. We regard (3) as an ideal control as both genes encode downstream
518 products of the Las and Rhl systems, and we can thus verify that there is no marker
519 effect at the end point of the QS cascade.

520

521 **Growth conditions**

522 Overnight cultures were inoculated from single bacterial colonies and grown in 6mL
523 Lysogeny broth (LB), at 37°C, 220 rpm for 18 hours. Prior to experiments, overnight
524 cultures were washed twice with 0.8% NaCl and adjusted to an optical density (OD,
525 measured at 600 nm) of 1.0. All growth and gene expression assays were performed in
526 LB medium. For this, cells from overnight cultures were inoculated into fresh LB medium
527 to a final starting OD₆₀₀ of 0.01. For population-level experiments, cells were grown in
528 96-well plates containing 200 µL of LB medium per well and incubated at 37°C. For
529 single-cell experiments, cells were grown in 24-well plates containing 1.5 mL of LB
530 medium per well and incubated at 37°C and 170rpm. For all cloning work, we used
531 ampicillin (100 µg/µL) to select for *E. coli* transformants carrying the mini-Tn7 plasmid
532 containing the fluorescent gene reporter constructs, and gentamicin (30 µg/µL) to select
533 for *P. aeruginosa* transformants containing the integration of fluorescent gene reporters.
534 LB and antibiotics were purchased from Sigma-Aldrich, Switzerland.

535

536 **Population level growth and gene expression assays**

537 We first conducted a population level experiment to verify that QS genes are expressed
538 in *P. aeruginosa* in LB medium. For this, we used all six single QS gene mCherry
539 reporters and the untagged PAO1 wild type strain (without mCherry reporter). We
540 inoculated cells from overnight cultures into fresh LB medium to a final starting OD₆₀₀ of
541 0.01 in individual wells on 96-well plates as described above. Plates were incubated at
542 37°C in a multimode plate reader (Tecan Infinite M-200, Switzerland). We measured
543 mCherry fluorescence (excitation: 582 nm, emission: 620 nm) and growth (OD₆₀₀) every
544 15 minutes (after a shaking event of 15 seconds) over a duration of 18 hours.
545 Subsequently, to remove background fluorescence, we calculated the mean mCherry
546 fluorescence intensity per time point of the untagged PAO1 wild type strain and
547 subtracted these values from the measured mCherry fluorescence values of the QS
548 gene reporter strains across time points. In a second experiment, we tracked the growth
549 of PAO1 wild type strain and the three QS mutants to assess the fitness consequences
550 of being QS-deficient in our experimental medium. Cells were prepared and grown as
551 described above. With the plate reader, we measured growth (OD₆₀₀) every 15 minutes
552 (after a shaking event of 15 seconds) for a total of 18 hours. Total growth yield for each
553 strain was calculated as a measure of fitness.

554

555 **Repeated re-inoculation of cultures to switch off QS**

556 To ensure that QS is switched off prior to the start of our single-cell experiments, we re-
557 inoculated cells into fresh LB medium twice to consistently keep them at low cell density.
558 This is necessary because cells in overnight bacterial cultures are in the late stationary
559 phase, and thus most likely express QS genes. Therefore, we took the six single QS

560 gene reporters and the three housekeeping gene reporters and did the following. We
561 inoculated cells from overnight cultures into fresh LB medium to a final starting OD_{600} of
562 0.01 in individual wells of 24-well plates as described above. Plates were incubated at
563 37 °C and 170 rpm. After 3 hours, 100 μ L of bacterial cell cultures were transferred into
564 1.5 mL of fresh LB medium per well on a new 24-well plate. 100 μ L of these diluted
565 bacterial cell cultures were removed for gene expression measurement with the flow
566 cytometer (see detailed protocol below). Plates were incubated in the same condition as
567 above for another 3 hours. Then, we again transferred 100 μ L of bacterial cell cultures
568 into 1.5 mL of fresh LB medium per well on a new 24-well plate, and 100 μ L of these
569 diluted bacterial cell cultures were removed for gene expression measurement with the
570 flow cytometer. The remaining bacterial cell cultures (i.e., cells in 1.5 mL of LB medium
571 per well) were the starting population ($t = 0$ h) for all our single cell experiments. As this
572 protocol proved useful in switching off QS gene expression, we applied it to all
573 subsequent single-cell gene expression experiments.

574

575 **Time-resolved QS gene expression at the single cell level**

576 Next, we followed single-cell gene expression of QS genes using all the six single
577 mCherry fluorescent gene reporters starting at $t = 0$ h (where the QS systems are off)
578 grown in 1.5 mL of LB medium in 24-well plates, incubated at 37 °C and 170 rpm over
579 the course of 18 hours. We also measured gene expression of the housekeeping gene
580 reporters. Due to our experimental design requiring time-dependent gene expression
581 measurements, we split our single-cell experiments into two time blocks (i.e., on two
582 separate days). Specifically, we set up a first set of plates with cell cultures at $t = 0$ h,
583 incubated the plates as described above, and measured gene expression at time points

584 0th, 3rd, 6th and 9th hour on day 1. Subsequently, we set up a second set of plates with
585 cell cultures at t = 0h, incubated them as described above, and measured gene
586 expression at time points 11th, 12th, 13th, 15th and 18th hour on day 2. In the follow up
587 experiments, we used the QS double fluorescent gene reporters, along with the controls
588 described above, to track simultaneous single-cell expression of two QS genes within
589 and across Las and Rhl systems. The cell cultures were set up as above, except that we
590 reduced the time points at which we measured gene expression (i.e., 0th, 3rd, 6th, 9th on
591 day 1; and 12th, 15th and 18th on day 2). Gene expression was measured with the flow
592 cytometer (see detailed protocol below). For this, at time point t = 3h, we removed an
593 aliquot of 100 μ L of the growing cell cultures to measure gene expression in undiluted
594 samples. At time point t = 6h, an aliquot of 50 μ L of cell cultures was removed, and at
595 time point t = 9h and beyond, an aliquot of 10 μ L of cell cultures was removed, and cells
596 were diluted in appropriate amount of 1X filter sterilized phosphate buffer saline (PBS,
597 Gibco, ThermoFisher, Switzerland) for gene expression measurement. The above-
598 described procedure was repeated three independent times.

599

600 **Flow cytometry to measure single-cell fluorescence gene expression**

601 We used FACSymphony cell analyzer (BD Bioscience, Flow Cytometry Facility,
602 University of Zurich) to measure single-cell GFP (blue laser, excitation at 488 nm,
603 530/30 filter) and mCherry fluorescence (yellow-green laser, excitation at 561 nm,
604 610/20 filter). We recorded 50,000 events per sample (for each strain and for each time
605 point) with a low flow rate. The threshold of particle detection was set to 200 V for the
606 forward and side scatter in the Cytometer Setup and Tracking (CS&T) settings of the
607 instrument. In the first set of experiments using single mCherry reporter strains, we used

608 PAO1 WT::*empty-mCherry* as a non-fluorescent control (as a measure of background
609 fluorescence) and the three single constitutively expressed housekeeping gene
610 reporters as positive control for mCherry fluorescence. In the subsequent experiments
611 with double fluorescent gene reporters, we used the PAO1 WT::*empty-gfp-empty-*
612 *mCherry* (non-fluorescent control as a measure of background fluorescence), PAO1
613 WT::*rpsL-gfp-rpsL-mCherry* (positive control for both GFP and mCherry fluorescence),
614 PAO1 WT::*rpsL-gfp-empty-mCherry* (positive control for GFP fluorescence, negative
615 control for mCherry fluorescence) and PAO1 WT::*empty-gfp-rpsL-mCherry* (negative
616 control for GFP fluorescence, positive control for mCherry fluorescence).

617

618 **Flow cytometry data processing**

619 We used FlowJo software (BD, Bioscience) for flow cytometry data analysis. To
620 distinguish cells from background events, we gated for the most homogeneous
621 population by applying a gate in the forward (FSC) and side scatter (SSC), and all
622 analyses were performed on this gated population. We exported the GFP and mCherry
623 fluorescence values for every single event recorded from FlowJo and imported into R
624 (version 3.6.1) for further analyses and plotting. For all dataset, we first log transformed
625 the mCherry and GFP expression values. Then, we subtracted the log transformed
626 fluorescence values of each reporter gene at every time point by the mean of log
627 transformed fluorescence values of the wild type non-fluorescent strains (which
628 represents a measure of background fluorescence) for the respective time points. To be
629 able to fit sigmoid logistic models to single-cell gene expression data, we scaled the
630 above fluorescence values of each QS reporter gene per time point to the mean of these
631 fluorescence values of the respective QS reporter genes at time point $t = 0\text{h}$. This

632 ensures that the mean QS gene expression is zero at time point $t = 0h$, a key
633 requirement for model fitting.

634

635 **Modelling**

636 To analyze how different conditions and parameters might lead to negative correlations
637 between gene expression levels, we developed a simple agent-based model in
638 Mathematica version 12.1.1. The model relies on the Gillespie algorithm to simulate
639 three coupled reactions³⁴. Agents participating in the reactions include a generalized
640 transcription factor (TF), promoters for two focal genes (pG1 and pG2), and a promoter
641 for other competing genes (pGC). Each gene has its own reaction equation in the form
642 of $TF + pG \rightleftharpoons TFpG$, with equal binding and unbinding rates. Model parameters are (1)
643 the availability of the TF, and (2) the number of competing genes. We also varied
644 binding and unbinding rates within and between the equations, but such variations did
645 not change the qualitative results. The model implementation simulates 20,000 individual
646 bacterial cells. It allows chemical reactions to proceed for a fixed time period and the
647 code then records the reaction states at the end of this time. We considered a gene to
648 be active if a TF is bound to its promoter and inactive otherwise. As the simulation only
649 allows binary values (on or off) for each gene, we used the mean square contingency
650 coefficient (ϕ) as a measure of correlation.

651

652 **Statistical analysis**

653 We performed all statistical analyses with R studio (version 3.6.1). To compare growth of
654 wild type and QS mutants in batch cultures, we fitted a parametric growth model
655 (SSlogis) using grofit package in R, extracted the total growth yield of each strain and

656 used one-way ANOVA and post-hoc Tukey's HSD to statistically compare them. To test
657 whether QS gene expression is switched off after re-inoculation, we used unpaired two-
658 sample t-tests.

659 We fitted a series of models to estimate single-cell gene expression trajectories
660 for each QS reporter across time. Specifically, we compared general linear models
661 (linear and quadratic functions) with non-linear sigmoid models (gompertz function), and
662 used the Akaike information criterion (AIC) to identify the best model fit (i.e., reflected by
663 the lowest AIC value). This step was performed on both the mCherry fluorescence data
664 obtained from the single mCherry reporters and the GFP fluorescence data obtained
665 from the double fluorescent gene reporters.

666 In order to assess single-cell heterogeneity in QS gene expression, we calculated
667 the coefficient of variation (CV) and standard deviation (SD) of the log-transformed
668 fluorescence values (without background subtraction) of the six QS gene reporters for
669 every time point. To test whether the CV and SD varies in response to the gene type
670 (i.e., *las* genes, *rhl* genes and housekeeping genes) and time, we first performed an
671 analysis of co-variance (ANCOVA), with gene type as a factor, and time as covariate.
672 We used Tukey's HSD for post-hoc pairwise comparisons between gene type. To
673 assess the direction and strength of correlation across single cells in their expression of
674 two genes, we calculated the Spearman's rank correlation coefficient between the
675 expression of GFP-tagged and mCherry-tagged genes. For all data sets, we checked
676 whether the residuals were normally distributed by referring to Q-Q plots and by
677 consulting the results of the Shapiro-Wilk test for normality.

678

679

680 **Conflict of Interest**

681 The authors declare no conflict of interest.

682

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690

691 **Author contributions**

692 P.J. and R.K. designed the study, P.J. performed the experiments, S.A.T. and S.P.B.
693 developed and analysed the mathematical model, P.J. and R.K. analysed the
694 experimental data, and all authors interpreted the results and wrote the paper.

695

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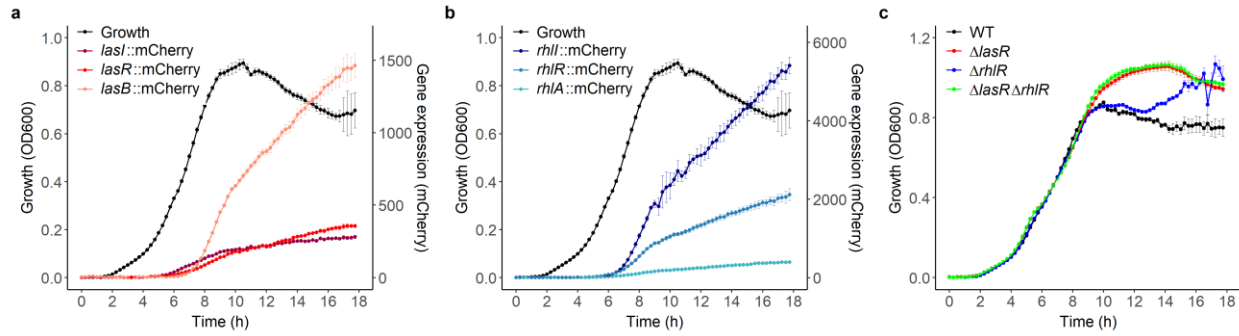
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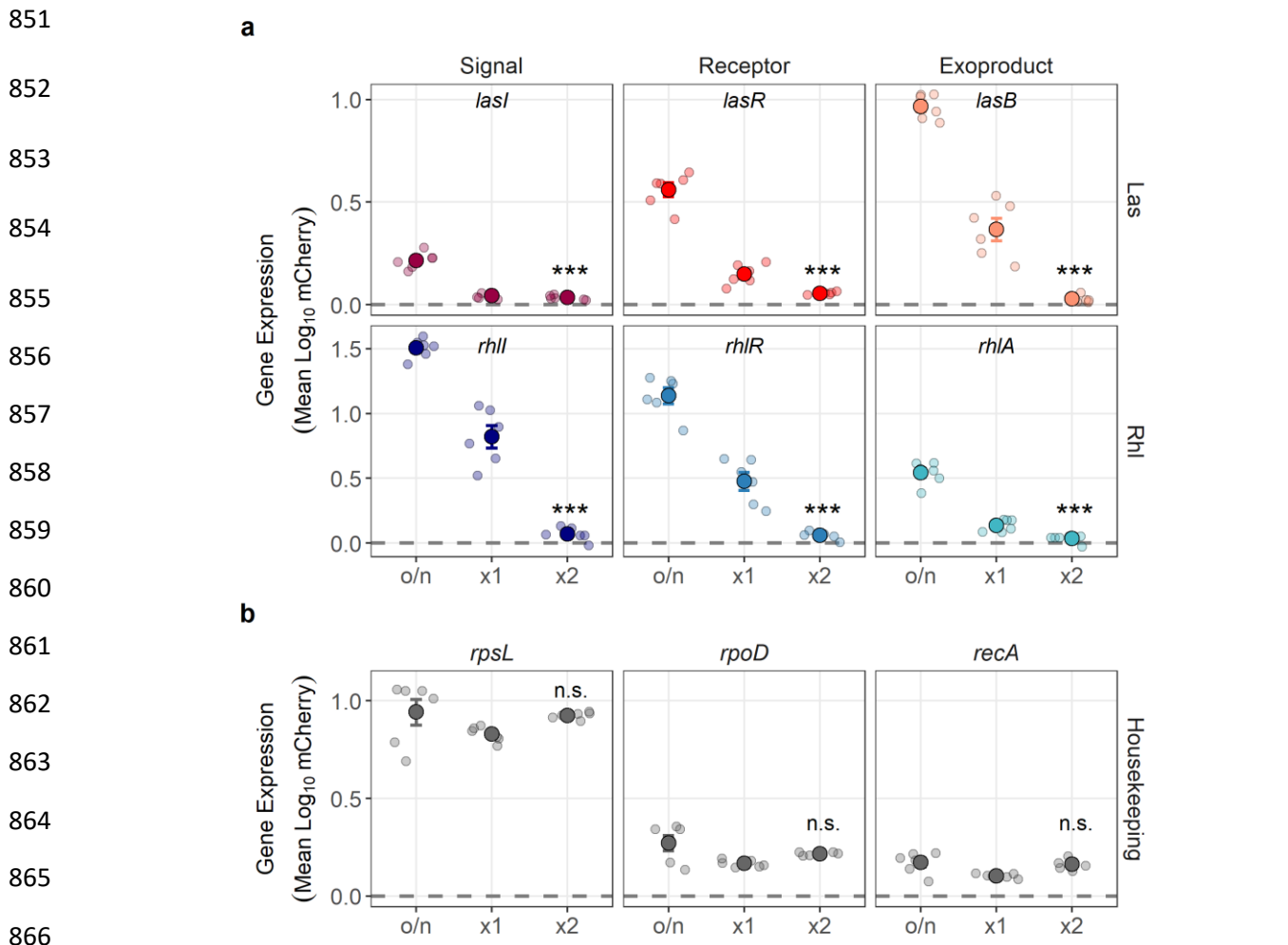
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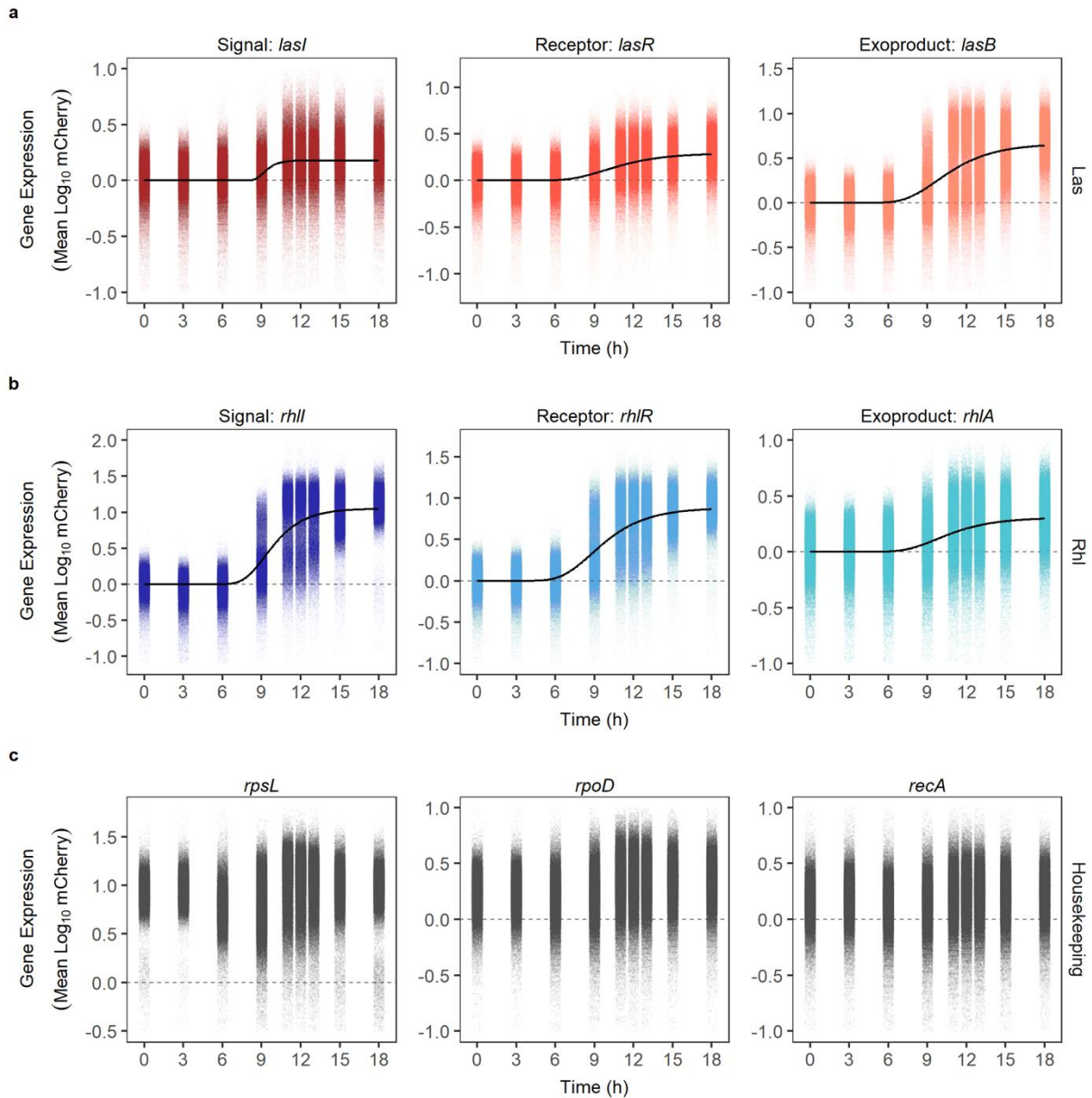


842

843 **Fig. 1 QS activity and growth in LB medium.** Overlay of growth of wild type *P.*
844 *aeruginosa* PAO1 strain and the expression of the QS signal synthase, the cognate QS
845 receptor and a QS-regulated downstream gene within the Las (a) and Rhl (b) systems.
846 Gene expression was measured as mCherry fluorescence and reported as fluorescence
847 units, blank corrected by the background fluorescence of the wild type untagged strain.
848 (c) Growth kinetic of QS mutants ($\Delta lasR$, $\Delta rhlR$ and $\Delta lasR\Delta rhlR$ mutants) in
849 comparison to the wild type (WT). Data shows the mean (\pm standard deviation) of gene
850 expression or growth across 6 independent replicates.

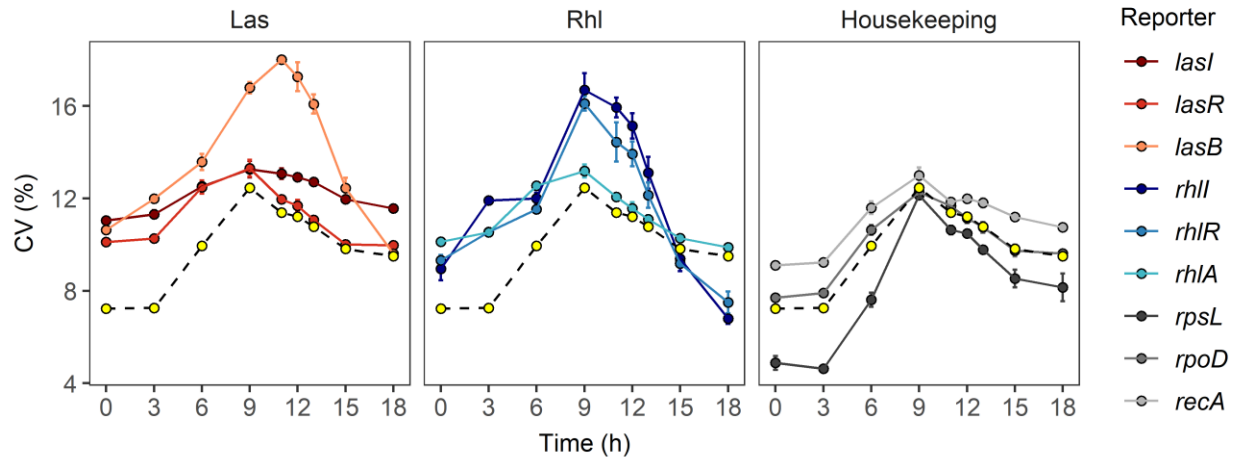


867 **Fig. 2 QS gene expression is switched off after prolonged exposure to low cell**
868 **density.** (a) Expression of QS genes in overnight cultures (o/n) and after one (x1) or two
869 (x2) re-inoculation steps (3 hours each) in fresh LB medium. (b) Expression of
870 housekeeping genes in cultures that underwent the same re-inoculation procedure.
871 Dotted lines denote the mean background fluorescence. Data is the mean \pm standard
872 deviation of gene expression across 6 independent replicates (smaller circles). Asterisks
873 indicate whether gene expression after two re-inoculations is significantly different from
874 the expression in the overnight cultures (based on Welch's two-sample t-tests: n.s. = not
875 significant, *** $p < 0.001$).



876
877 **Fig. 3 Single-cell QS gene expression patterns over time.** Single-cell expression of
878 *las* (a), *rhl* (b) and three housekeeping genes (c) over an 18-hour growth cycle in LB
879 medium. Each dot represents a single cell (N = 50,000 per time point) detected and
880 measured with flow cytometry. The expression of each gene was measured in wild type
881 *P. aeruginosa* PAO1 cells with chromosomally integrated single-copy mCherry
882 fluorescent reporters, whereby fluorescence intensity was used as a proxy for gene
883 expression activity. Gene expression has been background subtracted by the
884 fluorescence of the non-fluorescent wild type strain. Dashed lines at y = 0 represent the

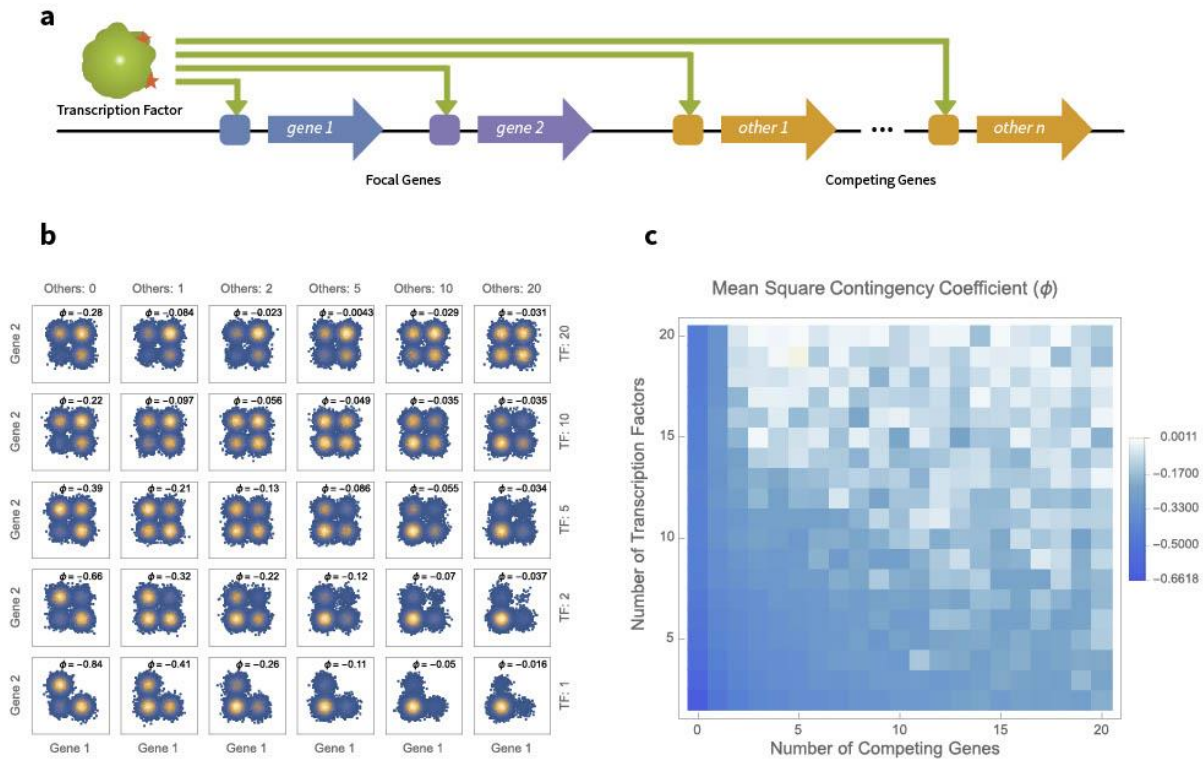
885 threshold value below which there is no measurable gene expression activity. Black
886 lines show the best model fit (Gompertz function) capturing the temporal dynamics of
887 single-cell gene expression. Because of differences in the reporter strengths, the y-axis
888 scale varies across panels. The figure is a representative data set from one out of three
889 complete experimental repeats (see Supplementary Fig. 2 for the other two repeats).



890

891 **Fig. 4 Heterogeneity in gene expression is higher for QS than for housekeeping**
892 **genes and peaks at intermediate time points.** Panels show the coefficient of variation
893 (CV = percentage of the standard deviation of a sample divided by its mean) for the *las*,
894 *rhl* and housekeeping genes. Yellow dots connected with the dashed line represent the
895 average CV values across three housekeeping genes. Data is shown as mean \pm
896 standard error of the CV values across three independent replicates.

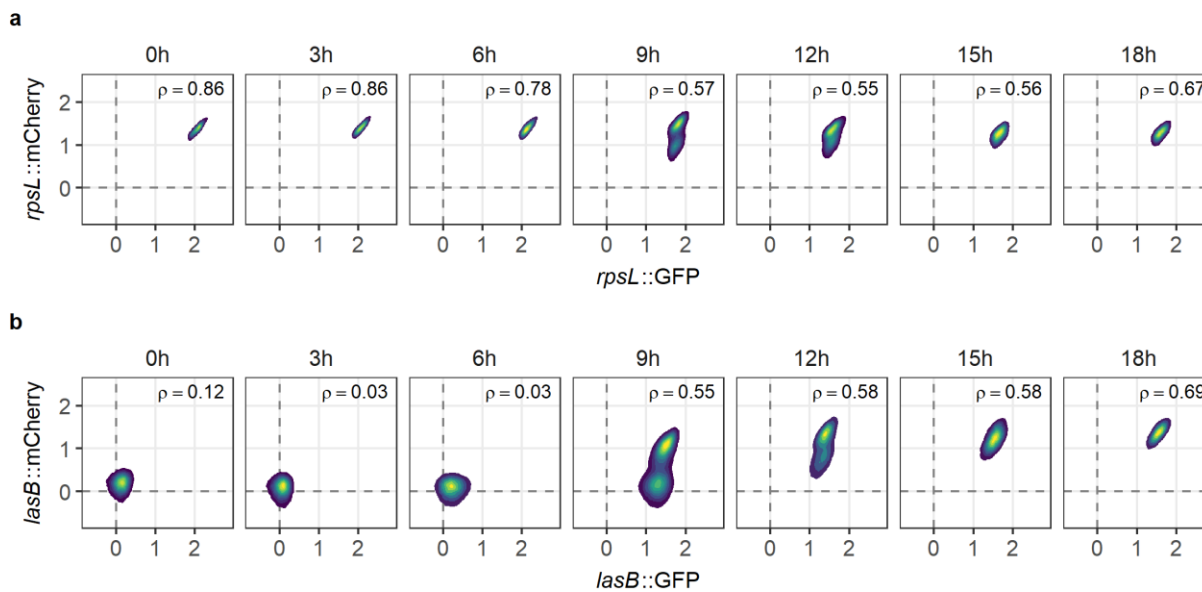
897



898

899 **Fig. 5 Low number of transcription factor (TF) and competing genes reveal**
 900 **negative correlations between the expression of two regulatorily-linked QS genes.**

901 (a) The Las signal-receptor dimer acts as a TF for two focal QS genes, as well as a
 902 number of other competing genes. (b) Relative occupancy of two focal gene promoters
 903 as a function of the number of TF complexes available and the number of additional
 904 genes competing for those complexes. Each point represents a simulated bacterial cell.
 905 Each modelled scenario is based on 20,000 simulated cells for a representative
 906 selection of parameter combinations. Gaussian noise is added to help distinguish
 907 individual cells. Correlations are quantified by the mean square contingency coefficient
 908 (ϕ), calculated without added noise. (c) Correlation heatmap between occupancy states
 909 of focal gene promoters as a function of the number of TFs available and the number of
 910 additional genes competing for the same TFs for all simulated parameter combinations.



911

912 **Fig. 6 Double reporter control experiments reveal both positive correlations of**

913 **gene expression and substantial intrinsic noise.** Double gene expression reporters,

914 where the promoter of the same gene – (a) the housekeeping gene, *rpsL*; (b) the QS

915 gene, *lasB* – were fused to both the GFP and mCherry. Constructs were chromosomally

916 integrated as single copies into the *P. aeruginosa* PAO1 wild type. (a) For *rpsL*, positive

917 correlations were observed for all time points with an intermittent decline in the strength

918 of the association during the exponential growth phase. (b) For *lasB*, the gene was

919 initially not expressed, but positive correlations built up over time. Spearman correlation

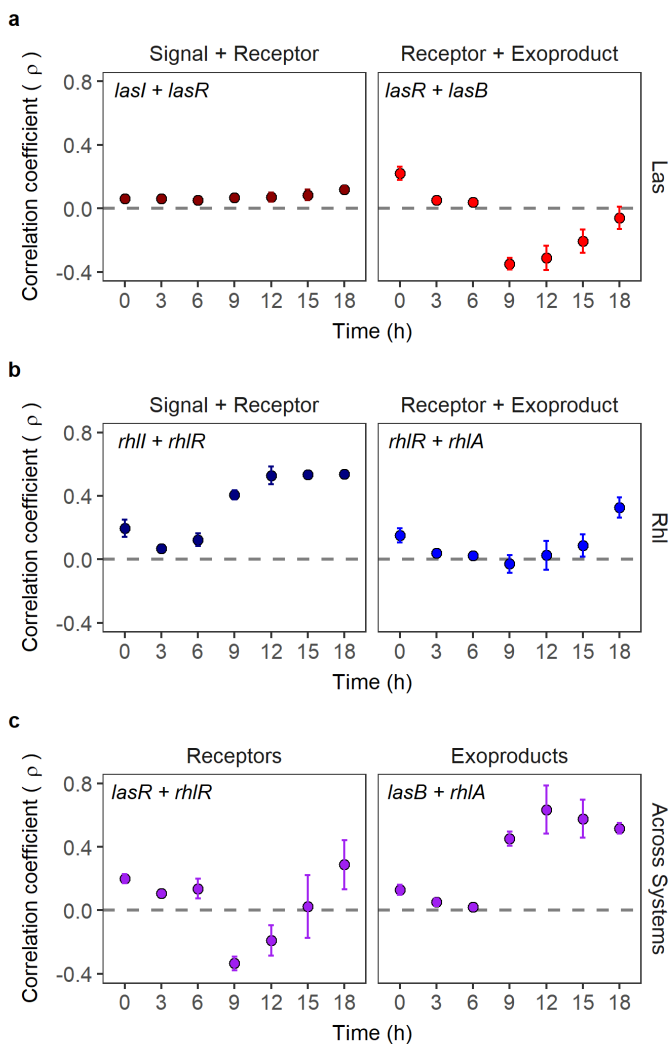
920 coefficient (ρ) below one indicates that there is substantial intrinsic noise in gene

921 expression. Fluorescence data across 50,000 single cells are shown as 2D density plot,

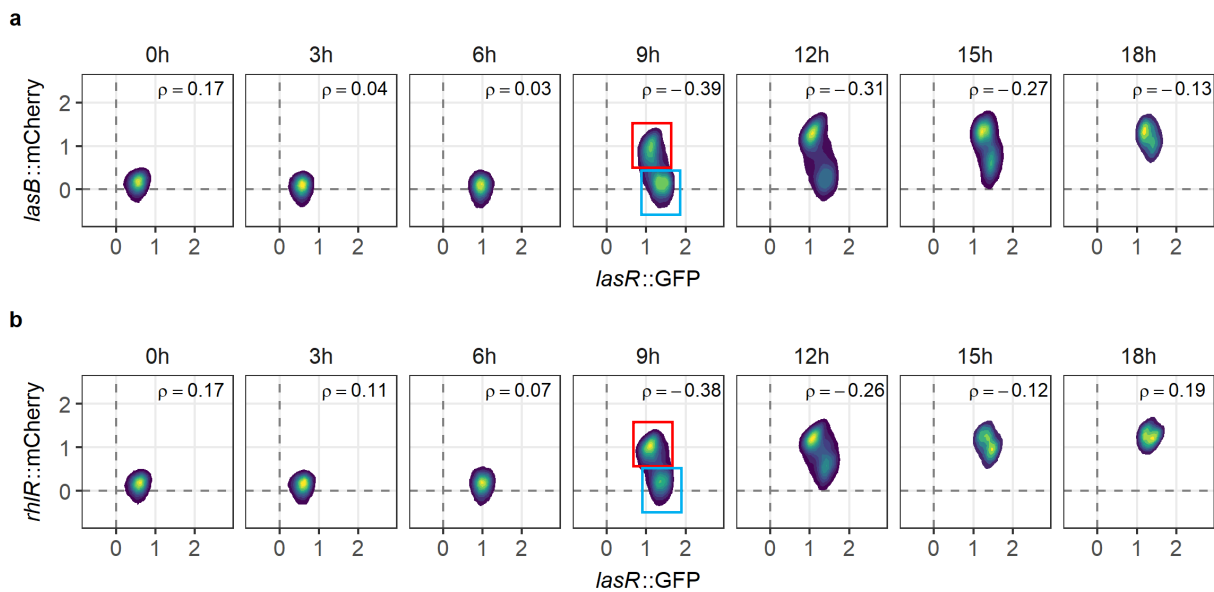
922 where yellow and blue areas represent the densest and least dense regions,

923 respectively. Data stems from one representative experiment out of a total of three

924 independent replicates.



925
926 **Fig. 7 Strong positive correlations of QS downstream gene expression involve a**
927 **transient segregation of cells with regard to *lasR* expression.** Double gene
928 expression reporters were used to simultaneously quantify the investment of single cells
929 into two QS genes. Panels show the correlation in gene expression across 50,000 cells
930 for (a) the Las-QS system: signal to receptor and receptor to downstream genes; (b) the
931 Rhl-QS system: signal to receptor and receptor to downstream genes; (c) between QS-
932 systems: Las to Rhl receptor and Las to Rhl downstream genes. Correlations are
933 calculated using Spearman's rank correlation coefficient (ρ), which can range from -1
934 (max. negative correlation) to 1 (max. positive correlation). Data points show means \pm
935 standard deviation across three independent replicates.



936
937 **Fig. 8 Clonal cells form subpopulations that transiently differ in their QS gene**
938 **expression activities.** Simultaneous single-cell expression of *lasR* and its downstream
939 genes – (a) *lasB* and (b) *rhIR* – was measured using double fluorescent gene reporters.
940 The population of cells began expressing *lasR* homogeneously (6th hour), and split into
941 two subpopulations, expressing either (i) high *lasR*, but no *lasB* or *rhIR* (blue box), or (ii)
942 low *lasR* but high *lasB* and *rhIR* expression (red box). The fraction of cells belonging to
943 subpopulation (i) declined at the later time points, resulting in one population with rather
944 uniform gene expression activities. Fluorescence data across 50,000 single cells are
945 shown as 2D density plot, where yellow and blue areas represent the densest and least
946 dense regions, respectively. Dotted lines represent mean background fluorescence in
947 the mCherry and GFP channels. Spearman's rank correlation coefficient (ρ) between the
948 expression of two genes are shown in each panel. Data stems from one representative
949 experiment out of a total of three independent replicates.

950