# Mosaic cis-regulatory evolution drives transcriptional partitioning of HERVH endogenous retrovirus in the human embryo 

Thomas A. Carter ${ }^{1}$, Manvendra Singh ${ }^{1}$, Gabrijela Dumbović ${ }^{2,3}$, Jason D. Chobirko ${ }^{1}$, John L. Rinn², Cédric Feschotte ${ }^{1 *}$<br>*: corresponding author

1) Department of Molecular Biology and Genetics, Cornell University, Ithaca, NY 14850, USA
2) Department of Biochemistry, University of Colorado Boulder, Boulder, CO 80309, USA
3) Present address: Max Planck Institute of Immunobiology and Epigenetics, Freiburg, Germany


#### Abstract

The human endogenous retrovirus type-H (HERVH) family is expressed in the preimplantation embryo. A subset of these elements are specifically transcribed in pluripotent stem cells where they appear to exert regulatory activities promoting selfrenewal and pluripotency. How HERVH elements achieve such transcriptional specificity remains poorly understood. To uncover the sequence features underlying HERVH transcriptional activity, we performed a phyloregulatory analysis of the long terminal repeats (LTR7) of the HERVH family, which harbor its promoter, using a wealth of regulatory genomics data. We found that the family includes at least 8 previously unrecognized subfamilies that have been active at different timepoints in primate evolution and display distinct expression patterns during human embryonic development. Notably, nearly all HERVH elements transcribed in ESCs belong to one of the youngest subfamilies we dubbed LTR7up. LTR7 sequence evolution was driven by complex mutational processes, including multiple recombination events between subfamilies, that led to transcription factor binding motif modules characteristic of each subfamily. Using a reporter assay, we show that one such motif, a predicted SOX2/3 binding site unique to LTR7up, is essential for robust promoter activity in induced pluripotent stem cells. Together these findings illuminate the mechanisms by which HERVH diversified its expression pattern during evolution to colonize distinct cellular niches within the human embryo.


## Introduction

Transposable elements (TEs) are genomic parasites that use the host cell machinery for their own propagation. To propagate in the host genome, they must generate new insertions in germ cells or their embryonic precursors, as to be passed on to the next generation (Charlesworth and Langley, 1986; Cosby et al., 2019; Haig, 2016). To this end, many TEs have evolved stage-specific expression in germ cells or early embryonic development (Faulkner et al., 2009; Fort et al., 2014; Göke et al., 2015; Miao et al., 2020; Urusov et al., 2011). But how does this precise control of TE expression evolve?

Many endogenous retroviruses (ERVs) are known to exhibit highly stage-specific expression during early embryonic development (Chang et al., 2021; Göke et al., 2015; Hermant and Torres-Padilla, 2021; Peaston et al., 2004; Svoboda et al., 2004). ERVs are derived from exogenous retroviruses with which they share the same prototypical structure with two long terminal repeats (LTRs) flanking an internal region encoding products promoting their replication (Eickbush and Malik, 2002). There are hundreds of ERV families and subfamilies in the human genome, each associated to unique LTR sequences (Kojima, 2018; Vargiu et al., 2016). Each family has infiltrated the germline at different evolutionary timepoints and have achieved various levels of genomic amplification (Bannert and Kurth, 2004; Vargiu et al., 2016). One of the most abundant families is HERVH, a family derived from a gamma retrovirus that first entered the genome of the common ancestor of apes, Old World monkeys, and New World monkeys more than 40 million years ago (mya) (Goodchild et al., 1993; Izsvák et al., 2016; Mager and Freeman, 1995).

There are four subfamilies of HERVH elements currently recognized in the Dfam (Storer et al., 2021) and Repbase (Bao et al., 2015; Kojima, 2018) databases and annotated in the reference human genome based on distinct LTR consensus sequences: LTR7 (formerly known as Type I), 7b (Type II), 7c, and 7y (Type la) (Bao et al., 2015; Goodchild et al., 1993; Jern et al., 2005, 2004). Additional subdivisions of HERVH elements were also proposed based on phylogenetic analysis and structural variation of their internal gene sequences (Gemmell et al., 2019; Jern et al., 2005, 2004). However, all HERVH elements are currently annotated in the human genome using a single
consensus sequence for the internal region (HERVH_int) and the aforementioned four LTR subfamilies.

HERVH has been the focus of extensive genomic investigation for its high level of RNA expression in human embryonic stem cells (ESCs) and induced pluripotent stem cells (iPSCs) (Fort et al., 2014; Gemmell et al., 2015; Izsvák et al., 2016; Kelley and Rinn, 2012; Loewer et al., 2010; Römer et al., 2017; Santoni et al., 2012; Zhang et al., 2019). Several studies showed that family-wide HERVH knockdown results in the loss of pluripotency of human ESC and reduced reprogramming efficiency of somatic cells to iPSC (Lu et al., 2014; Ohnuki et al., 2014; Wang et al., 2014). Others reported similar phenotypes with the knockdown of individual HERVH-derived RNAs such as those produced from the lincRNA-RoR and ESRG loci (Loewer et al., 2010; Wang et al., 2014) or the deletion of individual HERVH loci acting as boundaries for topological associated domains (Zhang et al., 2019). These results converge on the notion that HERVH products (RNA or proteins) exert some modulatory effect on the cellular homeostasis of pluripotent stem cells. However, it is important to emphasize that different HERVH knockdown constructs produced variable results and inconsistent phenotypes (Lu et al., 2014; Wang et al., 2014; Zhang et al., 2019), and a recent knockout experiment of the most highly transcribed locus (ESRG) failed to recapitulate its previous knockdown phenotype (Takahashi et al., 2021). Despite intense study, which expressed HERVH loci, if any, are necessary for the maintenance of pluripotency remain unclear.

The mechanisms regulating the transcription of HERVH also remain poorly understood. RNA-seq analyses have established that HERVH expression in human ESCs, iPSCs, and the pluripotent epiblast can be attributed to a relatively small subset of loci (estimated between 83 and 209) driven by LTR7 (sensu stricto) sequences (Göke et al., 2015; Wang et al., 2014; Zhang et al., 2019). The related 7 y sequences are known to be expressed in the pluripotent epiblast of human embryos (Göke et al., 2015) and a distinct subset of elements associated with 7b and 7y sequences are expressed even earlier in development at the onset of embryonic genome activation (Göke et al., 2015). These observations suggest that the HERVH family is composed of subsets of elements
expressed at different timepoints during embryonic development and that these expression patterns reflect, at least in part, the unique cis-regulatory activities of their LTRs. While it has been reported that several transcription factors (TFs) bind and activate HERVH LTRs, including the pluripotency factors OCT4, NANOG, SP1, and SOX2 (Göke et al., 2015; Ito et al., 2017; Kelley and Rinn, 2012; Kunarso et al., 2010; Ohnuki et al., 2014; Pontis et al., 2019; Santoni et al., 2012), it remains unclear how TF binding contributes to the differential expression of HERVH subfamilies and why only a minority of HERVH are robustly transcribed in pluripotent stem cells and embryonic development.

To shed light on these questions, we focused this study on the cis-regulatory evolution of LTR7 elements. We use a "phyloregulatory" approach combining phylogenetic analyses and regulatory genomics to investigate the sequence determinants underlying the partitioning of expression of HERVH/LTR7 subfamilies during early embryonic development.

## Results

## LTR7 consists of 8 previously undefined subfamilies

We began our investigation by examining the sequence relationships of the four LTR7 subfamilies currently recognized in the human genome: LTR7 sensu stricto (748 proviral copies; 711 solo LTRs), 7b (113; 524), 7c (24; 223), and 7y (77; 77). We built a maximum likelihood phylogenetic tree from a multiple sequence alignment of a total of 781 5' LTR and 1073 solo LTR sequences of near complete length (>350 bp) representing all intact LTR subfamilies extracted from the RepeatMasker output of the hg38 human reference assembly. While 7 b and 7 y sequences cluster, as expected, into clear monophyletic clades with relatively short internode distances and little subclade structure, sequences from the 7c and LTR7 subfamilies were much more heterogeneous and formed many subclades (Fig. 1A). Notably, sequences annotated as LTR7 were split into distinct monophyletic clades indicative of previously unrecognized subfamilies within that group. The branch length separating some of these LTR7 subclades were longer from one another than they were from those falling within the $7 \mathrm{~b}, 7 \mathrm{c}$, and 7 y clades, indicating that they represent subfamilies as different from each other as those previously recognized (Fig. 1A).

We next sought to classify LTR7 elements more finely by performing a phylogenetic analysis using a multiple sequence alignment of all intact LTR7 sequences (>350 bp) along with the consensus sequences for the other LTR7 subfamilies for reference. We defined high-confidence subfamilies as those forming a clade supported by $>95 \%$ ultrafast bootstrap (UFbootstrap) and internal branches $>0.015$ (1.5 nucleotide substitutions per 100 bp ) separating subgroup nodes. Based on these criteria, LTR7 elements could be divided into 8 subfamilies (Fig. 1B).

While long internal branches with high UFbootstrap support separate LTR7 subfamilies, intra-subfamily internal branches with >95\% UFbootstrap support were shorter (<0.015), suggesting that each subfamily was the product of a rapid burst of amplification of a


Fig. 1: Phylogenetic analysis of LTR7 sequences. A) Unrooted phylogeny of all solo and 5' LTR7 sequences. All nodes with UFbootstraps $>0.95,>10$ member insertions, and $>1.5$ substitutions $/ 100$ bp ( $\sim 6$ base pairs) are grouped and colored (see methods). Previously listed consensus sequences from $7 \mathrm{~b} / \mathrm{c} / \mathrm{y}$ were included in the alignment and are shown in black. B) Unrooted phylogeny of all solo and 5' LTR7 subfamilies from 1a, 7b, 7c, and 7y. Colors denote clades consisting of previously annotated 7b, 7c, and $7 y$ with $>95 \%$ concordance. C) Median joining network analysis of all LTR7 and related majority rule consensus sequences. Ticks indicate the number of SNPs at non-gaps between consensus sequences. The size of circles is proportional to the number of members in each subfamily. Only LTR7 insertions that met filtering requirements (see methods) are included while $7 \mathrm{~b} / \mathrm{c} / \mathrm{y}$ counts are from dfam.
common ancestor. To approximate the sequence of these ancestral elements we generated majority-rule consensus sequence for each of the 8 newly defined LTR7 subfamilies (7o, 7bc, 7up, etc.). The consensus sequences were deposited at www.dfam.org.

To investigate the evolutionary relationships among the newly defined and previously known LTR7 subfamilies, we conducted a median-joining network analysis (Leigh and

Bryant, 2015) of their consensus sequences (Fig. 1C). The network analysis provides additional information on the relationships between subfamilies and approximates the shortest and most parsimonious paths between them (Bandelt et al., 1999; Cordaux et al., 2004; Posada and Crandall, 2001). The results place 70 in a central position from which two major lineages are derived. One lineage led to two sub-lineages, formed by 7up1, 7up2, and 7u1 (with 7 up 1 and 7 up 2 being most closely related) and by 7 d 1 and 7 d 2 . The other lineage emanating from 7 o rapidly split into two sub-lineages; one gave rise to 7 u 2 and then to 7 y and the other gave rise to 7 bc which is connected to the two more diverged subfamilies 7b and 7c (Fig. 1C). Together these results indicate that the LTRs of HERVH elements can be divided into additional subfamilies than those previously recognized.

## The age of LTR7 subfamilies suggests three major waves of HERVH propagation

The genetic differences between LTR7 subfamilies suggest that they may have been active at different evolutionary timepoints. To examine this, we used reciprocal liftover analysis to infer the presence/absence of each human LTR7 locus across five other primate genomes. Insertions shared at orthologous genomic position across a set of species are deemed to be ancestral to these species and thus can be inferred to be at least as old as the divergence time of these species (Johnson, 2019).

The results of this cross-species analysis indicate that LTR7 subfamilies have been transpositionally active at different timepoints in the primate lineage (Fig. 3A). The


Fig. 2: Age analysis of LTR7 subfamilies. A) Proportion of a given subfamily that have 1:1 orthologous insertions between human and other primate species. LTR7 subfamilies are from trees in Figs. 1a and 2a; 7b/c/y subfamilies are from RepeatMasker annotations. Non-human primates are spaced out on the $X$ axis in accordance with their approximate divergence times to the human lineage. B) Terminal branch lengths of all LTR7 insertions from Fig. 1a. Groups with similar liftover profiles were merged for statistical testing (see methods). Differences with padj<1e-15 are denoted with * (Wilcox rank-sum test with Bonferroni correction).
subfamilies 7o, 7bc, and 7c are the oldest since the majority of their insertions are found at orthologous position in rhesus macaque, an Old World Monkey (OWM). These three subfamilies share similar evolutionary trajectories, with most of their proliferation occurring prior to the split of OWM and hominoids, $\sim 25$ mya (Fig. 2a). Members of the 7b subfamily (the most numerous, 637 solo and full-length insertions) appear to be overall younger, since only $22 \%$ of the human 7 b elements could be lifted over to rhesus macaque and the vast majority appeared to have inserted between 10 and 20 mya (Fig. 2A, Figure supplement 1). Only 5 of the 550 elements in the 7d1 and 7d2 subfamilies could be retrieved in rhesus macaque, but $\sim 30 \%$ were shared with gibbon and $\sim 75 \%$ were shared with orangutan. Thus, these two subfamilies are largely hominoid-specific and achieved most of their proliferation prior to the split of African and Asian great apes $\sim 14$ mya (Fig. 3a). Members of the 7 u 1 subfamily also emerged in the hominoid ancestor, but the majority ( $55 \%$ ) of 7 u 1 elements present in the human genome inserted after the split of gibbons in the great ape ancestor, between 14 and 20 mya. Thus, the 7b, 7d1/2, and 7u1 subfamilies primarily amplified during the same evolutionary window, 14 to 20 mya.

The $7 u p 1 / 2,7 y$, and $7 u 2$ subfamilies represent the youngest in the human genome, with most of their proliferation occurring between $\sim 10$ and $\sim 14$ mya, in the ancestor of African great apes (Fig. 3A). Based on these results, these subfamilies seem to have experienced a burst of transposition after the divergence of African and Asian great apes but before the split of the pan/homo and gorilla lineages. For example, only 14 of the 208 ( $6.7 \%$ ) human 7 up1 elements can be retrieved in orangutan, but 178 ( $85.6 \%$ ) can be found in gorilla. These data indicate that the three youngest LTR7 subfamilies mostly expanded in the ancestor of African great apes (Fig. 2C).

As an independent dating method, we used the terminal branch length separating each insertion from its nearest node in Fig. 1B (Fig. 2B). Here, the terminal branch lengths are proportional to nucleotide divergence accumulated after insertion and can thus approximate each insertion's relative age. This method largely corroborated the results of the liftover analysis and revealed three age groups among LTR7 subfamilies characterized by statistically different mean branch lengths ( $p(a d j)<1 e-15$; Wilcox ranksum test). By contrast, we found no statistical difference between the mean branch length of the subfamilies within these three age groups, suggesting that they were concomitantly active. Taken together, our dating analyses distinguish 3 major waves of HERV propagation: an older wave 25-40 mya involving 7c, 7o, and 7bc elements, an intermediate wave 9-20 mya involving $7 \mathrm{~b}, 7 \mathrm{~d} 1 / 2$ and 7 u 1 , and a most recent wave 4-10 mya implicating primarily $7 \mathrm{up} 1 / 2,7 \mathrm{u} 2$ and 7 y elements.

## Only LTR7up shows robust transcription in human ESC and iPSC

Our data thus far indicate that LTR7 is composed of genetically and evolutionarily distinct subfamilies. Because a subset of HERVH elements linked to LTR7 were previously reported to be transcribed in pluripotent stem cells (human ESCs and iPSCs), we wondered whether this activity was restricted to one or several of the LTR7 subfamilies newly defined herein. To investigate this, we performed a "phyloregulatory" analysis, where we layered locus-specific regulatory data obtained from publicly available genome-wide assays in ESCs (mostly from the H 1 cell line, see methods) for each LTR insertion on top of a phylogenetic tree depicting their evolutionary
relationship. We called an individual LTR7 insertion as positive for a given feature if there is overlap between the coordinates of the LTR and that of a peak called for this mark (see methods). We predicted that if transcriptional activity was an ancestral property of a given subfamily, evidence of transcription and "activation" marks should be clustered within the cognate clade. Alternatively, if transcription and activation marks were to be distributed throughout the tree, it would indicate that LTR7 transcriptional activity in pluripotent cells was primarily driven by post-insertional changes or contextspecific effects. Differences in the proportion of positive insertions for a given mark between LTR7 subfamilies were tested using a chi-square test with Bonferroni correction. Unless otherwise noted, all proportions compared thereafter were significantly different (padj< 0.05).

The results (Fig. 3A) show that HERVH elements inferred to be "highly expressed" (fpkm > 2) based on RNA-seq analysis (Wang et al., 2014) were largely confined to two closely related subfamilies, 7up1 and 7up2, together referred to as 7up hereafter. Indeed, we estimated that $33 \%$ of 7 up elements ( 88 loci) are highly expressed according to RNA-seq compared with only $2 \%$ of highly expressed elements from all other subfamilies combined ( 17 loci). Nascent RNA mapping using GRO-seq data (Estarás et al., 2015) recapitulated this trend with $22 \%$ of 7 up loci with visible signal (Figure supplement 2), compared with only 4\% of other LTR7 loci (Fig. 3D, Figure supplement 2). Half of the loci displaying GRO-seq signal (53/96) also showed evidence of mature RNA product (supp. file 1). Thus, HERVH transcriptional activity in H1 ESCs is largely limited to loci driven by 7 up sequences.

As previously noted from ChIP-seq data (Ohnuki et al., 2014), we found that KLF4 binding is a strong predictor of transcriptional activity: KLF4 ChIP-seq peaks overlap $91 \%$ of 7up loci and KLF4 binding is strongly enriched for the 7up subfamilies relative to other subfamilies (Fig. 3A,B,D). NANOG binding is also enriched for 7up (97.7\% of loci overlap ChIP-seq peaks) but is observed to varying degrees at other LTR7 loci that do not show evidence of active transcription based on GRO-seq and/or RNA-seq ( $85 \%$ of 7 u 1 loci, $32 \% 7 \mathrm{~d} 1,45 \% 7 \mathrm{~d} 2,13 \% 7 \mathrm{o}, 8.7 \% 7 \mathrm{bc}$, and 0\% of 7u2). Other TFs with known roles in pluripotency are also enriched at 7up loci, such as SOX2 (32\% LTR7up, 1-3\%
all other LTR7), FOXP1(49\%, 0-4.3\%), and FOXA1(28\%, 0-1.4\%). In fact, FOXA1 binds only a single non-7up insertion in our dataset, making it the most exclusive feature of 7 up loci among the TFs examined in this analysis. In contrast, OCT4 binds merely $12 \%$ of 7 up loci (see supp. file 8 for full statistical analysis of all marks).

Congruent with having generally more TF binding and transcriptional activity, 7up loci also have a propensity to be decorated by H3K4me3, a mark of active promoters (76\% LTR7up vs $19 \%$ all others) and the broader activity mark H3K27ac (89\% vs 48\%) (Fig. 3A,B). By contrast, H3K4me1, a mark typically associated with low POLII loading as seen at enhancers as opposed to promoters, is spread rather evenly throughout the tree of LTR7 sequences ( $26 \%$ vs. 18\%) (Fig. 2A,B). Thus, promoter marks are primarily restricted to 7up loci, but a broader range of 7up loci display putative enhancer marks.

Taken together, our phyloregulatory analysis suggests that strong promoter activity in ESCs is restricted to 7up elements.

## Differential activation, rather than repression, explain the differential transcriptional activity of LTR7 subfamilies in ESCs

The pattern described above could be explained by two non-mutually exclusive hypotheses: (i) 7up elements (most likely their progenitor) have acquired unique sequences (TF binding sites, TFBS) that promote Pol II recruitment and active transcription, and/or (ii) they somehow escape repressive mechanisms that actively target the other subfamilies, preventing their transcription. For instance, 7up elements may lack sequences targeted by transcriptional repressors such as KRAB-Zinc Finger proteins (KZFP) that silence the other subfamilies in ESCs. KZFP are well-known for binding TEs in a subfamily-specific manner where they nucleate inheritable epigenetic silencing (Ecco et al., 2017; Jacobs et al., 2014; Wolf et al., 2020; Yang et al., 2017) and several KZFPs are known to be capable of binding LTR7 loci (Imbeault et al., 2017). To examine whether KZFPs may differentially bind to LTR7 subfamilies, we analyzed the loading of the corepressor KAP1 and the repressive histone mark


Fig. 3: Phyloregulatory analysis of LTR7. A) "Phyloregulatory" map of LTR7. The phylogenetic analysis to derive the circular tree is the same as for the tree in Fig. 1A but rooted on the 7b consensus. Subfamilies defined in Fig. 1 are denoted with dotted colored tips. Positive regulatory calls for each insertion are shown as tick marks of different colors and no tick mark indicates a negative call. All marks are derived from ESC except for ZNF90 and ZNF534, which are derived from ChIP-exo data after overexpression of these factors in HEK293 cells (see methods) B) Heatmap of major activation and repression profiles. Proportions indicate the proportion of each group positive for a given characteristic. Trees group LTR7 subfamilies on regulatory signature, not sequence similarity. Asterisks denote statistical differences between given group and 7up1 (padj>0.05 Wilcox rank-sum with Bonferroni correction). C) Heatmap done in similar fashion to Fig. 3B but for repression marks. D) Heatmap of transcribed ( $>2 \mathrm{fpkm}$ ) and untranscribed 7up1/2 ( $<2 \mathrm{fpkm}$ ) and all 7d1/2. Red asterisks denote statistical differences between 7d1/2 and 7up1 (padj< 0.05 chi-square Bonferroni correction). White asterisks denote differences between transcribed and untranscribed LTR7up.

H3K9me3 typically deposited through the KZFP/KAP1 complex, across the LTR7 phylogeny using ChIP-seq data previously generated for ESCs (Imbeault et al., 2017; Theunissen et al., 2016). We found that KAP1 and H3K9me3 loading were neither enriched nor depleted for 7up elements relative to other subfamilies (Fig. 3A,C). Overall, there were no significant differences in the level of H3K9me3 marking across subfamilies and the only difference in KAP1 binding was a slight but significant
depletion for 7 bc and 70 compared to all other subfamilies including 7 up (14\% vs. $35 \%$ padj< 0.05 chi-square Bonferroni correction). Furthermore, KAP1 and H3K9me3 loading were found in similar proportions in expressed and unexpressed 7up elements (padj> 0.05) (Fig. 2C). This was also the case for CpG methylation, whose presence was not differential between subfamilies (padj> 0.05 Wilcox rank-sum with Bonferroni correction) (Figure supplement 2). Thus, KAP1 binding and repressive marks at LTR7 in ESCs poorly correlate with their transcriptional activity and differential repression is unlikely to explain the differential promoter activity of LTR7 subfamilies in ESCs.

We also examined the binding profile of ZNF534 and ZNF90, two KZFPs previously reported to be enriched for binding LTR7 elements using ChIP-exo data in human embryonic kidney 293 cells (Imbeault et al., 2017), in order to examine whether they bind a particular subset of elements in our LTR7 phylogeny. We found that while ZNF90 bound all LTR7 subfamilies to a similar extent, ZNF534 preferentially bound members of the 7up subfamily (72\% of LTR7up vs. 34-53\% of non-LTR7up). However, ZNF534 binding in 293 cells did not correlate with transcriptional activity of 7up elements in ESCs nor with KAP1 binding or H3K9me3 deposition in these cells (Fig. 3A,D). In other words, there was no significant enrichment for ZNF534 binding within untranscribed 7up elements nor depletion within the 7 up elements we inferred to be highly transcribed in ESCs. These observations could simply reflect the fact that ZNF534 itself is not highly expressed in ESCs (Figure supplement 3) and do not preclude that ZNF534 represses 7 up in other cellular contexts or cell types. Collectively these data suggest that differential LTR binding of KZFP/KAP1 across subfamilies cannot readily explain their differential regulatory activities in ESCs. Thus, differential activation is the most likely driver for the promoter activity of 7up elements in ESCs.

To determine which factors are associated and potentially determinant for 7 up promoter activity, we compared the set of "highly expressed" 7up loci to 7up loci which are apparently poorly expressed, using 7d1/d2 as outgroups (Fig. 3D). While known regulators of LTR7 transcription, KLF4 and NANOG, are enriched for binding to 7up elements, their occupancy alone cannot distinguish transcribed from untranscribed 7 up loci (Fig. 3D). Thus, other factors must contribute to the transcriptional activation of 7 up
elements. Our analysis of pluripotent transcriptional activators SOX2, FOXA1, FOXP1, OCT4, TCF4, and SMAD1 (Boyer et al., 2005; Chambers and Smith, 2004; Niwa, 2007) binding profiles show that all of these TFs are enriched in robustly transcribed 7up loci compared to non-transcribed loci (Fig. 3D). Intriguingly, when overexpressed in HEK293 cells, the potential KZFP repressor ZNF534 preferably binds ESC-transcribed 7up over untranscribed 7up, suggesting that ZNF534 may suppress transcription-competent 7up in cellular contexts where this factor is expressed.

Together these data suggest that differential repression cannot explain the differential promoter activity of LTR7 subfamilies in ESCs but rather that highly expressed LTR7up loci are preferentially bound by a cocktail of transcriptional activators that are less prevalent on poorly-expressed loci.

## Inter-element recombination and intra-element duplication drove LTR7 sequence evolution

The data presented above suggest that the transcriptional activity of 7up in ESCs emerged from the gain of a unique combination of TFBS. To identify sequences unique to 7up relative to its closely related subfamilies, we aligned the consensus sequences of the newly defined LTR7 subfamilies and those of $7 \mathrm{~b} / \mathrm{c} / \mathrm{y}$ consensus sequences. This multiple sequence alignment revealed blocks of sequences that tend to be highly conserved across subfamilies, only diverging by a few SNPs, while other regions showed insertion/deletion (indel) segments specific to one or a few subfamilies (Fig. 4A). These indels resulted in substantial gain and loss of DNA between closely related subfamilies, with the longest consensus (7y) having a length of 472-bp and the shortest (7o) a mere 365-bp. These observations suggest that segmental rearrangements have played an important role in the evolution of LTR7 sequences.

Upon closer scrutiny, we noticed that the indels characterizing some of the subfamilies were at odds with the evolutionary relationship of the subfamilies defined by overall phylogenetic and network analyses. This was particularly obvious in segments we


Fig. 4: Modular block evolution of LTR7 subfamilies. A) A multiple sequence alignment of LTR7 subfamily consensus sequences. The phylogenetic topology from Figure 1 is shown on the left. The MSA is broken down into sequence blocks (red lines) with differential patterns of relationships. B) Parsimony trees from Fig. 4a sequence blocks. Subfamilies whose blocks do not match the overall phylogeny are highlighted in red. Bootstrap values $>0$ are shown. C) Blastn alignment of LTR7up1 block 2a and 2b. D) A multiple sequence alignment of majority-rule consensus sequences from each LTR7 subfamily detailing shared structure. Blocks show aligned sequence; gaps represent absent sequence. Colored sections identify putative phylogeny-breaking events. Recombination events whose directionality can be inferred (via aging) are shown with blocks and arrows on the cladogram. Recombination events with multiple possible routes are denoted with "?". The deletion of $2 b$ is denoted on the cladogram with a red " $X$ "; the duplication of $2 a$ is denoted with 2 red rectangles.
termed block 2 b (where 7 y and 7 u 2 share a large insertion with 7 b and 7 c ) and block 3 (where 7y and 7b share a large insertion). This led us to carefully examine the multiple sequence alignment of the LTR7 consensus sequences to identify indels with different
patterns of inter-subfamily relationships. Based on this analysis, we defined seven sequence blocks shared by a different subset of subfamilies, pointing at relationships that were at odds with the overall phylogeny of the LTR7 subfamilies (Fig. 4A-B). These observations suggested that some of the blocks have been exchanged between LTR7 subfamilies through recombination events.

To systematically test if recombination events between elements drove the evolution of LTR7 subfamilies, we generated parsimony trees for each block of consensus sequences and looked for incongruences with the overall consensus phylogeny. We found a minimum of 6 instances of clades supported in the block parsimony trees that were incongruent with those supported by the overall phylogeny (Fig. 4B,D).

We also found some blocks evolved via tandem duplication. Notably, block 2b was absent from 7d1/2 and 7bc/o but present in all other subfamilies. However, block 2b from 7b, 7c, 7u2, and 7y aligned poorly with block 2b from 7up and 7u1. Instead, block 2b from 7up/u1 2b was closely related ( $\sim 81 \%$ nucleotide similarity) to block 2a from the same subfamilies (Fig. 4D), suggestive that it arose via tandem duplication in the common ancestor of these subfamilies. To further clarify the evolutionary history of the $2 a-2 b$ duplication, we aligned all $2 a$ and $2 b$ blocks from all subfamilies and generated $a$ parsimony tree (Figure supplement 4). This analysis indicated that the 2 b block from 7up/u1 most closely resembles the 2a block from 7d.

The results above suggest that the evolution of HERVH was characterized by extensive diversification of LTR sequences through a mixture of point mutations, indels, and recombination events.

## HERVH subfamilies show distinct expression profiles in the preimplantation embryo

We hypothesized that the mosaic pattern of LTR sequence evolution described above gave rise to TFBS combinations unique to each family that drove shifts in HERVH expression during early embryogenesis. To test this, we aimed to reanalyze the expression profiles of newly defined LTR7 subfamilies during early human

Fig. 5: Expression profile of LTR7 subfamilies in human preimplantation embryonic lineages and ESCs. The solid dots and lines encompassing the violins represent the median and quartiles of single cellular RNA expression. The color scheme is based on embryonic stages, defined as maternal control of early embryos (Oocytes, Zygote, 2-cell and 4-cell stage), EGA (8-cell and Morula), inner cell mass (ICM), embryos (Oocytes, Zygote, 2-cell and 4-cell stage), EGA (8-cell and Morula), inner cell mass (ICM)
trophectoderm (TE), epiblast (EPI) and primitive endoderm (PE) from the blastocyst, and ESCs at passages 0 and 10.
embryogenesis and correlate these patterns with the acquisition of embryonic TF binding motifs within each of the subfamilies.


To perform this analysis, we first reannotated the hg38 reference genome assembly using Repeatmasker with a custom library consisting of the consensus sequences for the 8 newly defined LTR7 subfamilies plus newly generated consensus sequences for 7b, 7c, and 7y subfamilies redefined from the phylogenetic analysis presented in Fig. 1B (Figure supplement 5) (see methods). Our newly generated Repeatmasker annotations (supp. file 2) did not drastically differ from previous annotations of LTR7 and 7c, where $90 \%$ and $86 \%$ of insertions, respectively, were concordant with the old Repeatmasker annotations (though LTR7 insertions were now assigned to one of the 8 newly defined subfamilies). 7y and 7b annotations, however, shifted significantly. Only 33\% of previously annotated $7 y$ reannotated concordantly with $53 \%$ now being annotated as 7 u 2 and only $52 \%$ of 7 b reannotated concordantly, with $22 \%$ now annotated as 7 y .

These shifts can be largely explained by the fact that 7 u 2 and 7 y are closely related (Fig. 1A-C) and 7y and 7b share a great deal of sequence through recombination events (Fig. 4B-C).

Next we used the newly generated Repeatmasker annotations to examine the RNA expression profiles of the different LTR7 subfamilies using scRNA-seq data from human pre-implantation embryos and RNA-seq data from human ESCs (Blakeley et al., 2015; Tang et al., 2010) (see methods).

As expected, we found that the 7up subfamilies were highly expressed in the pluripotent epiblast and in ESCs (Fig. 5). 7up expression was highly specific to these pluripotent cell types, with little to no transcription at earlier developmental time points. As previously observed (Göke et al., 2015), the 7b subfamily exhibited expression at the 8cell and morula stages, coinciding with EGA (Fig. 5). Another remarkable expression pattern was that of 7 u 2 which was restricted to the pluripotent epiblast (Fig. 5). Interestingly, the 7y subfamily combined the expression of 7 b and 7 u 2 (8-cell and morula plus epiblast), perhaps reflecting the acquisition of sequence blocks from both subfamilies (Fig. 4B-C). Despite very similar sequence and age (Fig. 1, Fig. 2, Fig. 4A), 7bc and 70 elements show stark contrast in their expression profiles. 7o elements show no significant transcription at any time point in early development, while 7bc elements display RNA expression throughout the blastocyst, including trophectoderm and inner cell mass, primitive endoderm, and pluripotent epiblast (Fig. 5). Previous expression analysis of the oldest LTR7 subfamily, 7c, did not find robust stage-specific expression (Göke et al., 2015). Our analysis revealed that some 7c elements display moderate RNA expression at various developmental stages (Fig. 5). This pattern may reflect the relatively high level of sequence heterogeneity within this subfamily (Fig. 1).

In summary, our analysis indicates that LTR7 subfamilies have distinct but partially overlapping expression profiles during human early embryonic development that appear to mirror their complex history of sequence diversification.

## A predicted SOX2/3 motif unique to 7 up is required for transcriptional activity in pluripotent stem cells

We hypothesized that differences in embryonic transcription among LTR7 subfamilies were driven by the gain and loss of TF binding motifs, and that one or more of these mutations led to 7up's pluripotent-specific transcription. To find TF motifs enriched within each LTR7 subfamily relative to the others, we performed an unbiased motif enrichment analysis using the program HOMER to calculate enrichment scores of known TF motifs within each segmental block defined in Fig. 4A in a pairwise comparison of each subfamily against each of the other subfamilies (see methods). The results yielded a slew of TF motifs enriched for each subfamily relative to the others (see Fig. 6A for 7 up1 and enrichment for all HERVH subfamilies in supp. files 3,4 ). These results suggested that each LTR7 subfamily possesses a unique repertoire of TF binding motifs, which could explain their differential expression during embryonic development.

Next, we sought to pinpoint mutational events responsible for the gain of TF motifs responsible for the unique expression of 7 up in ESC. The single most striking motif distinguishing the 7 up clade from the others was a SOX2/3 motif which coincided with an 8-bp insertion in block 2b (Fig. 6A,B). Note this motif (and insertion) was also present in 7u1, the closest relative to 7up (Fig. 4C), but absent in all other subfamilies (Fig. 6B).

We hypothesized that the 8-bp insertion provided a binding motif for SOX2 and/or SOX3 contributing to 7up promoter activity in ESCs. Indeed, SOX2 and SOX3 bind a highly similar motif (Bergsland et al., 2011; Heinz et al., 2010), activate an overlapping set of genes and play a redundant function in pluripotency (Corsinotti et al., 2017; Niwa et al., 2016; Wang et al., 2012). In addition, we observed that both SOX2 and SOX3 are expressed in human ESCs but SOX3 was more highly and more specifically expressed in ESCs (Figure supplement 6A,C). While SOX3 binding has not been profiled in human ESCs, ChIP-seq data available for SOX2 indicated that it binds preferentially 7up in a region coinciding with the 8-bp motif (Fig. 6B). Together these observations suggest that 7up promoter activity in ESCs might be conferred in part by the gain of a SOX2/3 motif in block 2 b .


Fig. 6: An 8-bp insertion, SOX2/3 binding site necessary for LTR7up transcription. A) (log) p-values $>500$ for HOMER motifs enriched in 7up1 insertion's sequence blocks vs the same blocks from other insertions from other HERVH subfamilies are shown. B) Line plots show SOX2 ChIP-seq signal at LTR7 subfamily loci in human ESCs. Signal from genomic loci was compiled relative to position 0 . The 7 up/u1 8bp insertion position is shown with a dotted line. Region $2 b$ harboring SOX2/3 TFBS is detailed below. C) Scheme of DNA fragments cloned into pGL3-basic vector driving luciferase gene expression (LUC) with identified SOX2/3 motifs. 3 constructs were analyzed: Entire LTR7up (7up1), 7d1/2 consensus sequence (approximate ancestral sequence for all LTR7d) and LTR7up with 8 nucleotides deleted (LTR7up ( $\Delta 8$ bp - AAAAGAAG)) (see panel B). D) Normalized relative luciferase activity of tested fragments compared to LTR7 down; $\mathrm{n}=4$ measurements; bars, means across replicates; error bars, standard deviation of the mean, dots, individual replicates.

To experimentally test this prediction, we used a luciferase reporter to assay promoter activity of three different LTR7 sequences in iPSCs (see methods). The first consisted of the full-length 7d consensus sequence (predicted to be inactive in iPSCs), the second contained the full-length 7 up1 consensus (predicted to be active) and the third used the same 7 up1 consensus sequence but lacking the 8 -bp motif unique to 7 up $1 / 2$ and 7 u 1 elements overlapping the SOX2/3 motif (Fig. 6B,C). The results of the assays revealed
that the 7d construct exhibited, as predicted, only weak promoter activity in iPSC compared to the empty vector (Fig. 6D), while the 7up1 construct had much stronger promoter activity, driving on average 7.8-fold more luciferase expression than 7d and 100-fold more than the empty vector (Fig. 6D). Strikingly, the promoter activity was essentially abolished in the 7up1 construct lacking the 8-bp motif, which drove minimal luciferase expression (on average, 3-fold less than LTR7d and 20-fold less than the intact LTR7up sequence). These results demonstrate that the 8-bp motif in 7 up 1 is necessary for robust promoter activity in iPSCs, likely by providing a SOX2/3 binding site essential for this activity.

## Discussion

The HERVH family has been the subject of intense investigation for its transcriptional and regulatory activities in human pluripotent stem cells. These studies often have treated the entire family as one homogenous, monophyletic entity and it has remained generally unclear which loci are transcribed and potentially important for pluripotency. This is in part because HERVH/LTR7 is an abundant and young family which poses technical challenges to interrogate the activity of individual loci and design experiments targeting specific members of the family (Chuong et al., 2017; Lanciano and Cristofari, 2020). Here, we applied a 'phyloregulatory' approach that integrates regulatory genomics data to a phylogenetic analysis of LTR7 sequences to reveal several new insights into the origin, evolution, and transcription of HERVH elements. In brief, our results show that: (i) LTR7 is a polyphyletic group composed of at least eight monophyletic subfamilies; (ii) these subfamilies have distinct evolutionary histories and transcriptional profiles in human embryos and a single and relatively small subgroup (~264 loci), LTR7up, exhibits robust promoter activity in ESC; (iii) LTR7 evolution is characterized by the gain, loss, and exchange of cis-regulatory modules likely underlying their transcriptional partitioning during early embryonic development.

## Phyloregulatory analysis of LTR7 disentangles the cis-regulatory evolution of HERVH

Previous studies have treated LTR7 sensu stricto insertions as equivalent representatives of their subfamilies (Bao et al., 2015; Gemmell et al., 2019; Göke et al., 2015; Izsvák et al., 2016; Storer et al., 2021; Wang et al., 2014; Zhang et al., 2019). While some of these studies were able to detect differential transcriptional partitioning between LTR7, LTR7y, and LTR7b (Göke et al., 2015), the amalgamating of LTR7 loci limited the ability to detect transcriptional variations among LTR7 and to identify key sequence differences responsible for divergent transcription patterns. Our granular parsing of LTR7 elements and their phyloregulatory profiling has revealed striking genetic, regulatory, and evolutionary differences amongst these sequences.

Importantly, a phylogeny based on the coding sequence (RVT domain) of HERVH provided less granularity to separate the subfamilies than the LTR sequences (Figure supplement 7). The classification of new subfamilies within LTR7 enabled us to discover that they have distinct expression profiles during early embryonic development (Fig. 5) that were previously obscured by their aggregation into a single group of elements. For example, the 7 u 2 subfamily is, to our knowledge, the first subfamily of human TEs reported to have preimplantation expression exclusively in the epiblast.

It has been observed for some time that only a small subset of HERVH elements are expressed in ESCs (Gemmell et al., 2019; Göke et al., 2015; Ohnuki et al., 2014; Santoni et al., 2012; Schön et al., 2001; Wang et al., 2014; Zhang et al., 2019). Some have attributed this property to variation in the internal region of HERVH, contextdependent effects (local chromatin or cis-regulatory environment) and/or age (Gemmell et al., 2019; Zhang et al., 2019). Our results provide an additional, perhaps simpler explanation: we found that HERVH elements expressed in ESCs are almost exclusively driven by two closely related subfamilies of LTR7 (7up) that emerged most recently in hominoid evolution. We identified one 8-bp sequence motif overlaps a predicted SOX2/3 binding site unique to 7 up that is required for promoter activity in pluripotent stem cells. These results highlight that the primary sequence of the LTR plays an important role in differentiating and diversifying HERVH expression during human embryonic development.

The phyloregulatory approach outlined in this study could be applied to illuminate the regulatory activities of LTR elements in other cellular contexts. In addition to embryogenesis, subsets of LTR7 and LTR7y elements are known to be upregulated in oncogenic states (Babaian and Mager, 2016; Glinsky, 2015; Kong et al., 2019; Yu et al., 2013). It would be interesting to explore whether these activities can be linked to the gain of specific TFBS using the new LTR7 annotations and regulatory information presented herein. Other human LTR families, such as MER41, LTR12C, or LTR13 have been previously identified as enriched for particular TF binding and cis-regulatory activities in specific cellular contexts (Chuong et al., 2016; Deniz et al., 2020; Ito et al., 2017; Krönung et al., 2016; Sundaram et al., 2014). In each case, TF binding
enrichment was driven by a relatively small subset of loci within each family. We suspect that some of the intrafamilial differences in TF binding and cis-regulatory activity may be caused by unrecognized subfamily structure and subfamily-specific combinations of TFBS, much like we observe for LTR7.

## Recombination as a driver of LTR cis-regulatory evolution

Recombination is a common and important force in the evolution of exogenous RNA viruses (Jetzt et al., 2000; Pérez-Losada et al., 2015; Simon-Loriere and Holmes, 2011) and endogenous retroviruses (Vargiu et al., 2016). Traditional models of recombination describe recombination occurring due to template switching during reverse transcription, a process that requires the co-packaging of RNA genomes, a feature of retroviruses and some retrotransposons (Lai, 1992; Matsuda and Garfinkel, 2009). Previous studies proposed that the HERVH family had undergone inter-element recombination events of both its coding genes (Mager and Freeman, 1987; Vargiu et al., 2016) and LTR (Goodchild et al., 1993). Specifically, it was inferred that recombination event between Type I LTR (i.e., LTR7) and Type II LTR (LTR7b) led to the emergence of Type la (LTR7y).

Our findings of extensive sequence block exchange between 7y and 7b (Fig. 4D) are consistent with these inferences. Furthermore, our division of HERVH into at least 11 subfamilies, rather than the original trio (Type I, II, Ia), and systematic analysis of recombination events (Fig. 4) suggest that recombination has occurred between multiple lineages of elements and has been a pervasive force underlying LTR diversification. We identified a minimum of six recombination events spanning 20 million years of primate evolution (see Fig. 4D and summary model in Fig. 7). The coincidence of recombination events with changes in expression profiles (Fig. 7) suggests that these events were instrumental to the diversification of HERVH embryonic expression. The hybrid origin and subsequent burst of amplification of LTR7 subfamilies (Fig. 1,2) suggest they expanded rapidly after shifting their transcriptional profiles. The coincidence of niche colonization with a burst in transposition leads us to speculate that these shifts in expression were foundational to the formation and successful expansion
of new HERVH subfamilies. It would be interesting to explore whether inter-element recombination has also contributed to the evolution of other LTR subfamilies and the diversification of their expression patterns.

Previous work has highlighted the role of TEs, and LTRs in particular, in donating builtin cis-regulatory sequences promoting the evolutionary rewiring of mammalian transcriptional networks (Chuong et al., 2017; Feschotte, 2008; Hermant and TorresPadilla, 2021; Jacques et al., 2013; Rebollo et al., 2012; Sundaram and Wysocka, 2020; Thompson et al., 2016). We show that recombination provides another layer to this idea, where combinations of TFBS can be mixed-and-matched, then mobilized and propagated, further accelerating the diversification of these regulatory DNA elements. As HERVH expanded and diversified, its newly evolved cis-regulatory modules became confined to specific host lineages (Fig. 2). Thus, it is possible that the formation of new


Fig. 7: Model of LTR7 subfamily evolution. Estimated LTR7 subfamily transpositional activity in mya are listed with corresponding approximate primate divergence times (bottom). The positioning and duration of transpositional activity are based on analysis from Fig. 3b. The grey connections between subfamilies indicate average tree topology which is driven by overall pairwise sequence similarity. Dashed lines indicate likely recombination events which led to the founding of new subfamilies. Stage-specific expression profiles from Fig. 5a are detailed to the right of each corresponding branch.

LTR via recombination and their subsequent amplification catalyzed cis-regulatory divergence across primate species.

## LTR evolution enabled HERVH's colonization of different niches in the human embryo

Our evolutionary analysis reveals that multiple HERVH subfamilies were transpositionally active in parallel during the past $\sim 25$ my of primate evolution (Fig. 2,7). This is in stark contrast to the pattern of LINE1 evolution in primates, which is characterized by a single subfamily being predominantly active at any given time (Khan et al., 2006). We hypothesize that the ability of HERVH to colonize multiple cellular niches underlie this difference. Indeed, we observe that concurrently active HERVH subfamilies are transcribed at different developmental stages, such as 7up and 7u2 being transcribed in the pluripotent epiblast at the same time that 7 y and the youngest 7b were transcribed at the 8 cell and morula stages (Fig. 7). We posit that this partitioning allowed multiple HERVH subfamilies to amplify in parallel without causing overt genome instability and cell death during embryonic development.

Niche diversification may have also enabled HERVH to evade cell-type-specific repression by host-encoded factors such as KZFPs. KZFPs are thought to emerge and adapt during evolution to silence specific TE subfamilies in a cell-type specific manner (Bruno et al., 2019; Cosby et al., 2019; Ecco et al., 2017; Imbeault et al., 2017). For example, there is evidence that the progenitors of the currently active L1HS subfamily became silenced in human ESCs via KZFP targeting, but evaded that repression and persisted in that niche through the deletion of the KZFP binding site (Jacobs et al., 2014). HERVH may have persisted through another evasive strategy: changing their TFBS repertoire to colonize niches lacking their repressors. To silence all LTR7, any potential HERVH-targeting KZFP would need to gain expression in multiple cellular contexts. For example, one potential repressor, ZNF534, binds a wide range of LTR7 sequences, but is particularly enriched at 7up in HEK293 cells (Fig. 3A,D). Our analysis shows that ZNF534 is most highly expressed in the morula, but dips in human ESC (Figure supplement 3). Thus, ZNF534 may repress 7up at earlier stages of development
but is apparently unable to suppress 7up transcription in pluripotent stem cells. If true, this scenario would illustrate how LTR diversification facilitated HERVH persistence in the face of KZFP coevolution. Further investigation is needed to explore the interplay between KZFPs and HERVH subfamilies during primate evolution.

## Implications for stem cell and regenerative biology

Lastly, our findings may provide new opportunities for stem cell research and regenerative medicine. Our data on 7up reinforces previous findings (Corsinotti et al., 2017; Wang et al., 2012) that place SOX2/3 as central players in pluripotency.
Furthermore, our analysis identified a set of TFs whose motifs are uniquely enriched in different LTR7 subfamilies with distinct expression patterns in early embryonic cells, which may enable a functional discriminatory analysis of the role of these TFs in each cell type. HERVH/LTR7 has been used as a marker for human pluripotency (Ohnuki et al., 2014; Santoni et al., 2012; Wang et al., 2014), and recent work has revealed that HERVH/LTR7-positive cells may be more amenable to differentiation, and are therefore referred to as "primed" cells (Göke et al., 2015; Theunissen et al., 2016). However, primed cells are not as promising for regenerative medicine as so-called "naïve" cells (Nichols and Smith, 2009), which are less differentiated and resemble cells from late morula to epiblast, or so-called "formative" cells, which most closely resemble cells from the early post-implantation epiblast (Kalkan and Smith, 2014; Kinoshita et al., 2021; Rossant and Tam, 2017). Of relevance to this issue is our finding that elements of the $7 u 2$ subfamily are highly and exclusively expressed in the pluripotent epiblast in vivo (Fig. 5), but weakly so in H1 ESC, which consists of a majority of primed cells and a minority of naïve or formative cells (Gafni et al., 2013). Thus, it might be possible to develop a LTR7u2-driven reporter system to mark and purify naïve or formative cells from an heterogenous ESC population. Similarly, a MERVL LTR-GFP transgene has been used in mouse to purify rare 2-cell-like totipotent cells where this LTR is specifically expressed amidst mouse ESCs in culture (Hermant and Torres-Padilla, 2021; Macfarlan et al., 2012).

In conclusion, our study highlights the modular cis-regulatory evolution of an endogenous retrovirus which has facilitated its transcriptional partitioning in early embryogenesis. We believe that phyloregulatory dissection of endogenous retroviral LTRs has the potential to further our understanding of the evolution, impact, and applications of these elements in a broad range of biomedical areas.

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## Methods

HERVH LTR sequence identification:
All HERVH-int and accompanying LTRs (LTR7, 7b, 7c, and 7y) were extracted from masked (RepeatMasker version 4.0.5 repeat Library 20140131-(Smit et al., 2013)) GRCh38/hg38 (alt chromosomes removed). All annotated HERVH-int and HERVH LTR were run through OneCodeToFindThemAll.pl (Bailly-Bechet et al., 2014) followed by rename_mergedLTRelements.pl (Thomas et al., 2018) to identify solo and full-length HERVH insertions. 5' LTRs from full-length insertions >4kb were combined with and solo LTRs. LTRs >350bp were considered for future analysis.

Multiple sequence alignment, phylogenetic tree generation, and LTR7 subdivision:
All HERVH LTRs (Fig. 1A - supp. file 5) or only LTR7s (Fig. 1B - supp. file 6) were aligned with mafft -auto (Nakamura et al., 2018) strategy: FFT-NS-2/Progressive method followed by PRANK (Löytynoja and Goldman, 2010) with options -showanc support -njtree -uselogs -prunetree -prunedata -F -showevents. Uninformative structural variations were removed with Trimal (Capella-Gutierrez et al., 2009) with option -gt 0.01.

To visualize inter-insertion relationships, the MSA was input into IQtree with options -nt AUTO -m MFP -bb 6000 -asr -minsup . 95 (Chernomor et al., 2016). This only displays nodes with ultrafast (UF) bootstrap support $>0.95$.

Clusters of $>10$ insertions sharing a node with UFbootstrap support that were separated from other insertions by internal branch lengths >0.015 (1.5subs / 100 bp ) were defined as belonging to a new bona fide LTR7 subfamily (Fig. 1B).

LTR7 consensus generation and network analysis:

Majority rule (51\%) was used to generate each LTR7 subfamily at nodes described in Fig. 1. Positions without majority consensus are listed as " N ". Majority rule consensus sequences were aligned with MUSCLE in SEAVIEW (supp. file 7) (Edgar, 2004; Gouy et al., 2010). Alignment was visualized with Jalview2 (Waterhouse et al., 2009)(Fig. 4A) and ggplot2 (Fig. 4).

Non-gap SNPs from the muscle alignment were used to construct a median-joining network (Bandelt et al., 1999) with POPART (Leigh and Bryant, 2015).

Reverse Transcriptase Domain extraction, alignment, and tree generation:
The reverse transcriptase (RT) domain was extracted from HERVH-int consensus via repbrowser (Fernandes et al., 2020):

CACCCTTACCCCGCTCAATGCCAATATCCCATCCCACAGCATGCTTTAAAAGGATT AAAGCCTGTTATCACTCGCCTGCTACAGCATGGCCTTTTAAAGCCTATAAACTCTCC TTACAATTCCCCCATTTTACCTGTCCTAAAACCAGACAAGCCTTACAAGTTAGTTCA GGATCTGTGCCTTATCAACCAAATTGTTTTGCCTATCCACCCCATGGTGCCAAACC САТАТАСТСТССТАТССТСААТАССТСССТССАСААСССАТTATTCTGTTCTGGATC TCAAACATGCTTTCTTTACTATTCCTTTGCACCCTTCATCCCAGCCTCTCTTCGCTTT CACTTGGA

This sequence was blated (best hit) against all annotated HERVH-int in the human genome and matches were extracted. Corresponding LTR7 subdivision annotations from figure 1 were matched with these HERVH-int RT domains. Mafft alignment and IQTree generation were done identically to the Mafft and IQTree run for the LTRs (see corresponding methods section).

## Peak calling:

ChIP-seq datasets representing transcription factors (TFs), histone modifications, and regulatory complexes in human embryonic stem cells and differentiated cells were retrieved from GSE61475 ( 38 distinct TFs and histone modifications), GSE69647 (H3K27Ac, POU5F1, MED1 and CTCF), GSE117395 (H3K27Ac, H3K9Me3, KLF4, and KLF17), and GSE78099 (An array of KRAB-ZNFs and TRIM28) (Imbeault et al., 2017). ZNFs enriched in LTR7 binding (ZNF90, ZNF534, ZNF75, ZNF69B, ZNF257, ZNF57, and ZNF101) from HEK293 peaks were all evaluated, but only ZNF90 and ZNF534 bound >100 LTR7 insertions (data not shown). The others were dropped from the analysis.

ChIP-seq reads were aligned to the hg19 human reference genome using the Bowtie2. All reads with phred score less than 33 and PCR duplicates were removed using bowtie2 and Picard tools respectively. ChIP-seq peaks were called by MACS2 with the parameters in "narrow" mode for TFs and "broad" mode for histone modifications, keeping FDR $<1 \%$. ENCODE-defined blacklisted regions were excluded from called peaks. For phyloregulatory analysis (Fig. 2), we then converted hg19 to hg38 (no alt) coordinates via UCSC liftover (100\% of coordinates lifted) and intersected these peak with the loci from LTR7 subfamilies using bedtools with any overlap. For ChIP-seq binding enrichment on a subset of marks following motif analysis (Fig 5), 70\% overlap of peak and LTR was required. Enrichment of a given TF within LTR7 subfamilies was calculated using enrichR package in R, using the customized in-house codes (see the codes on GitHub for the detailed analysis pipelines and calculation of enrichment score).

## Phyloregulatory analysis:

Peaks from external ChIP-seq datasets were intersected with LTR7 insertions (Quinlan and Hall, 2010). LTR7 insertions that intersected with >1bp of peaks were counted as positive for the respective mark. We repeated this analysis with a range of overlap requirements from extending the LTR 500bp into unique DNA to $70 \%$ overlap and found few differential calls (data not shown). The phylogenetic tree rooted on 7 b (ggtree) was combined with these binary data (ggheat).
"Highly transcribed" (fpkm >2) and "chimeric" HERVH from H1 cells (GSE54726) (Wang et al., 2014) were intersected with LTR7 similarly to ChIP-seq data. Those which intersected LTR7 were marked as "RNA-seq" or "chimeric" respectively. GRO-seq profiles from H1 cells (Estaras et al.) (GSE64758) were created for windows 10bp upstream and 8 kb downstream of 5' and solo LTR7 (Ramírez et al., 2016). The most visible signal was confined to the top $7^{\text {th }}$ of insertions (Figure supplement 2). All LTR7 were subdivided into septiles, due to visible signal being confined to the top $7^{\text {th }}$ of insertions; those of the top septile were labeled "GRO-seq".

Peak proportion heatmap generation and statistical analysis:

Tables with the proportion of solo and 5' LTRs from a given subfamily positive for select marks (phyloregulatory analysis) were used to generate heatmaps with the R package ggplot (ggheat) (Ginestet, 2011). Those with padj<0.05 (Chi-square Bonferroni correction $n=147$ tests for a total of 21 marks examined) were considered significantly enriched in 7up1. Enrichment for non-LTR7up subfamilies was not tested. While not all tested marks are displayed in the main text, statistical analysis was performed with all tested marks ( $\mathrm{n}=147$ ) (supp. file 8). For comparing transcribed 7 up to untranscribed 7 up, 18 pairwise comparisons were made (supp. file 9 ).

## Aggregate signal heatmap generation:

GRO-seq (H1 cells - GSE64758), whole-genome bisulfite sequencing (WGBS-seq - H1 cells), and H3K9me3 ChIP-seq (H1 - primed - GSE78099) bams were retrieved from (Estarás et al., 2015), (Dunham et al., 2012), and (Theunissen et al., 2016) respectively. Deeptools (Ramírez et al., 2016) was used to visualize these marks by LTR7 subfamily division in windows 10bp upstream and 8 kb downstream of the most 5' position in the LTR (Figure supplement 2).

## Orthologous insertion aging:

Human coordinates for $7 \mathrm{~b}, 7 \mathrm{c}$, and 7 y and LTR7 used in alignments and tree generation were lifted over (Kent et al., 2002; Raney et al., 2014) from GRCh38/hg38 (Miga et al., 2014) to Clint_PTRv2/panTro6 (Waterson et al., 2005), Kamilah_GGO_v0/gorGor6 (Scally et al., 2012), Susie_PABv2/ponAbe3 (Locke et al., 2011), GGSC Nleu3.0/nomLeu3 (Carbone et al., 2014), or Mmul_10/rheMac10 (Gibbs et al., 2007). Those that were successfully lifted over from human to non-human primate were then lifted over back to human. Only those that survived both liftovers (1:1 orthologous) were counted as present in non-human primates. The proportion of those orthologous to human and total number of orthologous was plotted with ggplot2.

Terminal branch length aging:
Terminal branch lengths from the LTR7 phylogenetic tree (Fig. 1B) were extracted and plotted with ggplot2. Similarly aged subfamilies were inferred from means here and from orthologous insertion aging for statistical testing. Three total groups were tested for
differences in means (7up1/7up2/7u2 vs. 7d1/7d2/7u1 vs. 7bc/o) via Wilcox rank-sum test with Bonferroni multiple testing correction.

Identification of recombination breakpoints and consensus parsimony tree generation:
Major recombination breakpoints were identified by eye from the consensus sequence MSA, where SNPs and structural rearrangements seemed to have different relationships between blocks. Putative block recombination events were identified by looking for shared shapes in the block consensus MSA (Fig. 4A). To test if these were truly recombination events and could not be explained by evolution by common descent, inter-block sequence relationship differences were tested by generating parsimony trees and comparing these to the overall phylogenetic structure from Fig. 1A. Parsimony trees were generated in SEAVIEW, treating all gaps as unknown states (except in the case of $2 b$, where the entire sequence is gaps and gaps were not treated differently than other sequence), bootstrapped 5000 times with the option "more thorough tree search". Differences in block parsimony trees and the overall phylogeny that had bootstrap support were marked in red and included in Fig. 4D,7.

7up consensus block 2a 2b alignment and parsimony tree:
LTR7up blocks 2a and 2b (Fig. 4) appeared to share sequence. To determine if block $2 b$ was the result of a duplication of $2 a$, we extracted these sequences from the LTR7up1 consensus and aligned them with blastn (NCBI web version) with default settings. To determine the relationship of all HERVH LTR 2a and 2b blocks, we performed a muscle alignment (default settings) of all 2 a and $2 b$ from all HERVH LTR consensus sequences and then generated a parsimony tree with 5000 bootstraps with SEAVIEW with the option "more thorough tree search".

## New LTR7B/C/Y consensus generation and remasking of human genome:

Consensus sequences for LTR7 subfamilies were generated using the tree from figure 1b (see above). For LTR7b/c/y, we used the alignment and tree comprising all HERVH LTR (Figure supplement 5). To do this, we identified nodes with $>0.95$ ultrafast bootstrap support that were comprised of predominately ( $>90 \%$ ) of previously annotated LTR7b, LTR7c, or LTR7y. These sequences were used to generate majority-rule
consensus sequences for their respective subfamily. We generated 2 mutuallyexclusive LTR7c consensus sequences (LTR7C1 and LTR7C2) due to the high sequence divergence of LTR7C. Both of these subfamilies were merged into "LTR7C" after remasking.

Parsing previously annotated LTR7 into 8 subfamilies and evidence of recurrent recombination events caused concern that HERVH LTRs may be misannotated in the repeat masker annotations. To compensate, we remasked (Smit et al., 2013) GRCh38/hg38 (excluding alt chromosomes) with a custom library consisting of the new consensus sequences for LTR7 subfamilies, new consensus sequences for $7 \mathrm{~b}, 7 \mathrm{y}$, and 7c (see above) based on the HERVH LTR tree from Fig. 4, and HERVH-int (dfam). We also included annotated consensus sequences from dfam for MER48, MER39, AluYk3, and MST1N2, who we found a HERVH only library also masked to a limited degree (data not shown). With this library, we ran RepeatMasker with crossmatch and "sensitive" settings: -e crossmatch -a -s -no_is. Changes in annotations can be found in (HERVH_LTRremasking.xIsx)

## Embryonic HERVH subfamily expression analysis:

We downloaded the raw single-cell RNA-seq datasets from early human embryos and embryonic stem cells (GSE36552) and the EPI, PE, TE cells (GSE66507) in sra format. Following the conversion of raw files into fastq format, the quality was determined by using the FastQC. We removed two nucleotides from the ends as their quality scores were highly variable compared with the rest of the sequences in RNA-seq reads. Prior to aligning the resulting reads, we first curated the reference genome annotations using the LTR7 classification, shown in the manuscript. We extracted the genes (genecode V19), and LTR7 subfamilies (see figure 5) genomic sequences and combined them to generate a reference transcriptome. These sequences were then appended, comprising the coding-sequences plus UTRs of genes and locus-level LTR7 subfamilies sequences in fasta format. We then annotated every fasta sequences with their respective genes or LTR7 subfamilies IDs. To guide the transcriptome assembly, we also appended the each of the resulting contigs and modelled them in gtf format that we utilized for the expression quantification. Next, we indexed the concatenated genes and LTR7
subfamilies transcriptome and genome reference sequences using 'salmon' (Patro et al., 2017). Finally, we aligned the trimmed sequencing reads against the curated reference genome. The 'salmon' tool quantified the counts and normalized expression (Transcripts per million (TPM)) for each single cell RNAseq sample. Overall, this approach enabled us to simultaneously calculate LTR7 subfamilies and protein-coding gene expression using expected maximization algorithms. Data integration of obtained count matrix, normalization at logarithmic scale, and scaling were performed as per the "Seurat V.3.7" (http://satijalab.org/seurat/) guidelines. The annotations of cell-types were taken as it was classified in original studies. We calculated differential expression and tested their significance level using Kruskal-Wallis test by comparing cell-types of interest with the rest of the cells. The obtained $p$-values were further adjusted by the Benjamini-Hochberg method to calculate the False Discovery Rate (FDR). All the statistics and visualization of RNA-seq were performed on R (https://www.r-project.org/).

## Motif Enrichment:

For each subfamily of LTR7 elements, all re-annotated elements were aligned against the subfamily consensus sequence using MUSCLE (Edgar, 2004). These multiplesequence alignments were then split based on the recombination block positions in the consensus sequence. The consensus sequence was then removed. Binding motif position-weight matricies were downloaded from HOMER (Heinz et al., 2010) and were used to perform pairwise motif enrichment using the command 'homer2 find'. For LTR7up1 enrichment (Fig. 6A - testing which motifs were enriched in LTR7up1 compared to other subfamilies), enrichment was only calculated for LTR7up1 and the motifs with a -log(p-value) cutoff of $1 \times 10-5$ were kept. For enrichment in all subfamilies (supp. files 3,4 ) - testing all subfamilies against all others), every pairwise subfamily combination within each block was tested and all results are displayed.

## SOX2 ChIP-seq signal on LTR7:

SOX2 ChIP-seq and whole-cell extract datasets from primed hESCs were downloaded in fastq format from GEO ID GSE125553 (Bayerl et al., 2021). Fastq reads were mapped against the hg19 reference genome with the bowtie2 parameters: -very-
sensitive-local. All unmapped reads with Phred score < 33 and putative PCR duplicates were removed using Picard and samtools. All the ChIP-seq narrow peaks were called by MACS2 (FDR < 0.01). To generate a set of unique peaks, we merged ChIP-seq peaks within 50 bp of one another using the mergeBed function from bedtools. We then intersected these peak sets with LTR7 subgroups from hg19 repeat-masked coordinates using bedtools intersectBed with 50\% overlap. LTR7up1 and LTR7up2 were harboring the highest number of peaks compared with the rest of the subgroups. To illustrate the enrichment over the LTR7 subgroups, we first extended 500 basepairs from upstream and downstream coordinates from the left boundary of each LTR7subgroups. These 1 KB windows were further divided into 10 bps bins. The normalized ChIP-seq signal over the local lambda (piled up bedGraph outputs from MACS2) was counted in each bin. These counts were then normalized by the total number of mappable reads per million in given samples and presented as signal per million per 10 bps . Finally, these values were averaged across the loci for each bin to illustrate the subfamilies' level of ChIP-seq enrichment. Replicates were merged prior to plotting. Note: Pearson's correlation coefficient between replicates across the bins was found to be $\mathrm{r}>0.90$.

## Luciferase reporter assay:

The inserts (LTR7 variants or EF1a promoter) with restriction enzyme overhangs were ordered from Genewiz and cloned into pGL3-basic plasmid upstream of the firefly reporter gene (E1751, Promega). Minipreps were prepared with QIAprep Spin Miniprep kit (Qiagen). Plasmids were sequenced to ensure the correct sequence and directionality of the insert. 24 h before transfection, human iPSC WTC-11 (Coriell Institute) cells were plated on Vitronectin (Thermo Fisher Scientific) coated 12-well plates in Essential 8 Flex medium (Thermo Fisher Scientific) with E8 supplement (Thermo Fisher Scientific), Rock inhibitor and $2.5 \%$ penicillin-streptomycin. Cells were co-transfected with 800 ng of plasmid of interest and 150 ng plasmid containing EF1a upstream of GFP for normalization with Lipofectamine Stem transfection reagent (Thermo Fisher scientific) according to manufacturer's instructions. 48 h after
transfection, cell pellet was harvested and luciferase activity was measured with Luciferase Reporter Assay kit (Promega) on Glomax (Promega) according to instructions. Transfection efficiency and cell count was normalized with GFP.

## 1. 7down:

GCTAGCTGTCAGGCCTCTGAGCCCAAGCTAAGCCATCATATCCCCTGTGACCTGC ACGTACACATCCAGATGGCCGGTTCCTGCCTTAACTGATGACATTCCACCACAAAA GAAGTGAAAATGGCCTGTTCCTGCCTTAACTGATGACATTATCTTGTGAAATTCCTT CTCCTGGCTCATCCTGGCTCAAAAGCTCCCCTACTGAGCACCTTGTGACCCCCACT CCTGCCCGCCAGAGAACAACCCCCCTTTGACTGTAATTTTCCTTTACCTACCCAAA TCCTATAAAACGGCCCCACCCCTATCTCCCTTCGCTGACTCTCTTTTCGGACTCAG CCCGCCTGCACCCAGGTGAAATAAACAGCTTTATTGCTCACACAAAGCCTGTTTGG TGGTCTCTTCACACGGACGCGCATGCTCGAG

## 2. LTR7upcons:

GCTAGCTGTCAGGCCTCTGAGCCCAAGCCAAGCCATCGCATCCCCTGTGACTTGC ACGTATACGCCCAGATGGCCTGAAGTAACTGAAGAATCACAAAAGAAGTGAATATG CCCTGCCCCACCTTAACTGATGACATTCCACCACAAAAGAAGTGTAAATGGCCGGT CCTTGCCTTAAGTGATGACATTACCTTGTGAAAGTCCTTTTCCTGGCTCATCCTGGC TCAAAAAGCACCCCCACTGAGCACCTTGCGACCCCCACTCCTGCCCGCCAGAGAA CAAACCCCCTTTGACTGTAATTTTCCTTTACCTACCCAAATCCTATAAAACGGCCCC ACCCTTATCTCCCTTCGCTGACTCTCTTTTCGGACTCAGCCCGCCTGCACCCAGGT GAAATAAACAGCCATGTTGCTCACACAAAGCCTGTTTGGTGGTCTCTTCACACGGA CGCGCATGCTCGAG

## 5. LTR7upcons_AAAGAAG_deletion:

GCTAGCTGTCAGGCCTCTGAGCCCAAGCCAAGCCATCGCATCCCCTGTGACTTGC ACGTATACGCCCAGATGGCCTGAAGTAACTGAAGAATCACAAAAGAAGTGAATATG CCCTGCCCCACCTTAACTGATGACATTCCACCATTGTAAATGGCCGGTCCTTGCCT TAAGTGATGACATTACCTTGTGAAAGTCCTTTTCCTGGCTCATCCTGGCTCAAAAAG CTTTGACTGTAATTTTCCTTTACCTACCCAAATCCTATAAAACGGCCCCACCCTTAT CTCCCTTCGCTGACTCTCTTTTCGGACTCAGCCCGCCTGCACCCAGGTGAAATAAA CAGCCATGTTGCTCACACAAAGCCTGTTTGGTGGTCTCTTCACACGGACGCGCAT GCTCGAG

5'Nhel highlighted in Yellow

3'Xhol highlighted in Cyan

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