Bayesian machine learning analysis of single-molecule fluorescence colocalization images

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Abstract Multi-wavelength single-molecule fluorescence colocalization (CoSMoS) methods allow elucidation of complex biochemical reaction mechanisms. However, analysis of CoSMoS data is intrinsically challenging because of low image signal-to-noise ratios, non-specific surface binding of the fluorescent molecules, and analysis methods that require subjective inputs to achieve accurate results. Here, we use Bayesian probabilistic programming to implement Tapqir, an unsupervised machine learning method based on a holistic, physics-based causal model of CoSMoS data. This method accounts for uncertainties in image analysis due to photon and camera noise, optical non-uniformities, non-specific binding, and spot detection. Rather than merely producing a binary "spot/no spot" classification of unspecified reliability, Tapqir objectively assigns spot classification probabilities that allow accurate downstream analysis of molecular dynamics, thermodynamics, and kinetics. We both quantitatively validate Tapqir performance against simulated CoSMoS image data with known properties and also demonstrate that it implements fully objective, automated analysis of experiment-derived data sets with a wide range of signal, noise, and non-specific binding characteristics.

Introduction

A central concern of modern biology is understanding at the molecular level the chemical and physical mechanisms by which protein and nucleic acid macromolecules perform essential cellular functions. The operation of many such macromolecules requires that they work not as isolated molecules in solution but as components of dynamic molecular complexes that self-assemble and change structure and composition as they function. For more than two decades, scientists have successfully explored the molecular mechanisms of many such complex and dynamic systems using multi-wavelength single molecule fluorescence methods such as smFRET (single-molecule fluorescence resonance energy transfer) (*Roy et al., 2008*) and multi-wavelength single-molecule colocalization methods (CoSMoS, colocalization single molecule spectroscopy) (*Larson et al., 2014*; *van Oijen, 2011*).

CoSMoS is a technique to measure the kinetics of dynamic interactions between individual molecules. The CoSMoS method has been used for elucidating the mechanisms of complex biochemical processes *in vitro*. Examples include cell cycle regulation (*Lu et al., 2015b*), ubiquitination and proteasome-mediated protein degradation (*Lu et al., 2015a*), DNA replication (*Geertsema et al., 2014*; *Ticau et al., 2015*), transcription (*Zhang et al., 2012*; *Friedman and Gelles, 2012*; *Friedman et al., 2013*), micro-RNA regulation (*Salomon et al., 2015*), pre-mRNA splicing (*Shcherbakova et al., 2013*; *Krishnan et al., 2013*; *Warnasooriya and Rueda, 2014*), ribosome assembly (*Kim et al., 2014*), translation (*Wang et al., 2015*; *Tsai et al., 2014*; *O'Leary et al., 2013*), signal recognition particle-nascent protein interaction (*Noriega et al., 2014*), and cytoskeletal regulation (*Smith et al.,*

2013; *Breitsprecher et al., 2012*).

*Figure 1*A illustrates an example CoSMoS experiment to measure the interaction kinetics of RNA polymerase molecules with DNA. In the experiment (*Rosen et al., 2020*), we first measured the locations of individual DNA molecules (the "targets") tethered to the surface of an observation chamber at low density. Next, a cell extract solution containing RNA polymerase II molecules (the "binders") was added to the solution over the surface and the chamber surface was imaged by TIRF (total internal reflection fluorescence) microscopy. When the binder molecules are freely diffusing in solution, they are not visible in TIRF. In contrast, when bound to a target, a single binder molecule is detected as a discrete fluorescent spot colocalized with the target position (*Friedman et al., 2006*; *Friedman and Gelles, 2015*).

Effective data analysis is a major challenge in the use of the CoSMoS technique. The basic goal is to acquire information at each time point about whether a binder molecule fluorescence spot is observed at the image position of a target molecule (e.g., whether a colocalized green RNA poly-merase is observed at the surface location of a blue DNA spot in *Figure 1*B). Although CoSMoS im-ages are conceptually simple – they consist only of diffraction-limited fluorescent spots collected in several wavelength channels – efficient analysis of the images is inherently challenging. The num-ber of photons emitted by a single fluorophore is limited by fluorophore photobleaching. Conse-quently, it is desirable to work at the lowest feasible excitation power in order to maximize the duration of experimental recordings and to efficiently capture relevant reaction events. Achieving higher time resolution divides the number of emitted photons between a larger number of images, so that photon shot noise ordinarily dominates the data statistics. Furthermore, the required con-centrations of binder molecules can sometimes create significant background noise (*Peng et al., 2018*; *van Oijen, 2011*), even with zero-mode waveguide instruments (*Chen et al., 2014*). These technical difficulties result in CoSMoS images that frequently have low signal-to-noise ratios (SNR), making discrimination of real fluorescent spots from noise a significant challenge. Also, there are usually non-specific interactions of the binder molecule with the chamber surface, and these arte-facts can give rise to both false positive and false negative spot detection. These defects in an-alyzing spot colocalization interfere with the interpretation of CoSMoS data to measure reaction thermodynamics and kinetics and to infer molecular mechanisms.

Most CoSMoS spot detection methods are based on integrating the binder fluorescence in-tensity over small regions of the image centered on the location of individual target molecules, and then using crossings of an intensity threshold to score binder molecule arrival and departure, e.g., (*Friedman and Gelles, 2012*; *Shcherbakova et al., 2013*). However, integration discards data about the spatial distribution of intensity that can (and should) be used to distinguish authentic on-target spots from artefacts caused by noise or off-target binding. More recently, improved methods (*Friedman and Gelles, 2015*; *Smith et al., 2019*) were developed that directly analyze TIRF images, using the spatial distribution of binder fluorescence intensity around the target molecule location. All of these methods, whether image- or integrated intensity-based, make a binary de-cision about the presence or absence of a binder spot at the target location. Treating all binary decisions as equal neglects differences in the confidence of each spot detection decision caused by variations in noise, signal intensity, and non-specific binding. Failure to account for spot confi-dence decreases the reliability of downstream thermodynamic and kinetic analysis.

Figure 1. Example CoSMoS experiment. Data set A in *Table 1*. (**A**) Experiment schematic. DNA target molecules labeled with a blue-excited fluorescent dye (blue star) are tethered to the microscope slide surface. RNA polymerase II (Pol II) binder molecules labeled with a green-excited dye (green star) are present in solution. (**B**) Data collection and preprocessing. After collecting a single image with blue excitation to identify the location of the DNA molecules, a time sequence of Pol II images were collected with green excitation. Preprocessing of the images includes mapping of the corresponding points in target and binder channels, drift correction, and identification of two sets of areas of interest (AOIs). One set corresponds to locations of target molecules (e.g., purple square); the other corresponds to locations where no target is present (e.g., yellow square). (**C**) On-target data. Data are time sequences of 14 × 14 pixel AOI images centered at each target molecule. Frames show presence of on-target (e.g., frame 630) and off-target (e.g., frame 645) Pol II molecules. (**D**) Off-target control data. Control data consists of images collected from randomly selected sites at which no target molecule is present.

In this paper, we describe a qualitatively different method for analysis of CoSMoS data implemented in a Bayesian machine learning computer program, Tapqir (Kazakh: clever, inventive; pronunciation: *tap-keer*). Tapqir analyzes two-dimensional image data, not integrated intensities. Unlike prior methods, our approach is based on an explicit, global causal model for CoSMoS image formation and uses Bayesian inference (*Kinz-Thompson et al., 2021*) to determine the values of model parameters and their associated uncertainties. The physics-informed model includes realistic shot noise in fluorescent spots and background, camera noise, the size and shape of spots, and the presence of both target-specific and nonspecific binder molecules in the images. Most importantly, instead of yielding a binary spot-/no-spot determination, the algorithm calculates the probability of a target-specific spot being present at each time point and target location. The calculated probability can then be used in subsequent analyses of the molecular thermodynamics and kinetics. Unlike alternative approaches, Tapqir does not use subjective threshold settings so it can be used effectively and accurately by non-expert practitioners. The program is implemented in the Python-based probabilistic programming language Pyro (*Bingham et al., 2019*), which facilitates modification of the global model and efficient use of graphics processing unit (GPU)-based hardware for rapid parallel processing of data.

Results

Data analysis pipeline

The initial steps in CoSMoS data analysis involve preprocessing the data set (*Figure 1*B) to map the spatial relationship between target and binder images, correct for microscope drift (if any) and list the locations of target molecules. Software packages that perform these preprocessing steps are widely available (e.g., *Friedman and Gelles* (*2015*); *Smith et al.* (*2019*)).

The input into Tapqir consists of the time sequence of images (*Figure 1*B, right). For colocalization analysis, it is sufficient to consider the image area local to the target molecule. This analyzed area of interest (AOI) needs to be several times the diameter of a diffraction-limited spot to include both the spot and the surrounding background (*Figure 1*C).

In addition to AOIs centered at target molecules, it is useful to also select negative control AOIs from randomly selected sites at which no target molecule is present (*Figure 1*B,D). In Tapqir, such off-target control data is analyzed jointly with on-target data and serves to estimate the background level of target-nonspecific binding.

Once provided with the preprocessing data and image sequence, Tapqir computes for each frame of each AOI the probability, $p(\mathit{specific})$, that a target-specific fluorescence spot is present. The $p(\mathit{specific})$ values that are output are subsequently used to extract information about the kinetics and thermodynamics of the target-binder interaction.

Bayesian image classification analysis

Tapqir calculates $p(\mathit{specific})$ values using an objective image classification method built on a rigorous Bayesian statistical approach to the CoSMoS image analysis problem. The Bayesian approach has three components. First, we define a probabilistic model of the CoSMoS images. The probabilistic model is a mathematical formalism that describes the AOI images in terms of a set of parameter values. The model is probabilistic in that each parameter is specified to have a probability distribution that defines the likelihood that it can take on particular values. Model parameters describe physically realistic image features such as photon shot-noise. Second, we specify prior distributions for the parameters of the model. These priors embed pre-existing knowledge about the CoSMoS experiment, such as the fact that target-specific spots will be close to the target molecule locations. Third, we infer the values of the model parameters, including $p(\mathit{specific})$, using Bayes' rule (*Bishop, 2006*; *Kinz-Thompson et al., 2021*). The Tapqir analysis is "time-independent", meaning that we ignore the time dimension of the recording – the order of the images does not affect the results.

Probabilistic image model and parameters

A single AOI image from a CoSMoS data set is a matrix of noisy pixel intensity values. In each image, multiple binder molecule fluorescence spots can be present. *Figure 2*A shows an example image where two spots are present; one spot is located near the target molecule at the center of the image and another is off-target.

The probabilistic model mathematically generates images D as follows. We construct a noise-free AOI image μ^I as a constant average background intensity b summed with fluorescence spots modeled as 2-D Gaussians μ^S, which accurately approximate the microscope point spread function (*Zhang et al., 2007*) (*Figure 2*B). Each 2-D Gaussian is described by parameters integrated intensity h, width w, and position (x, y). We define K as the maximum number of spots that can be present in a single AOI image. For the data we typically encounter, $K = 2$. Since the spots may be present or not in a particular image, we define the $K = 2$ binary indicators $m_{\text{spot}(1)}$ and $m_{\text{spot}(2)}$. Each indicator can take a value of either 0 denoting spot absence or 1 denoting spot presence.

The resulting mixture model has four possible combinations for $m_{\text{spot}(1)}$ and $m_{\text{spot}(2)}$: (1) a no-spot image that contains only background (*Figure 2*B, top left), (2) a single-spot image that contains the first binder molecule spot superimposed on background (*Figure 2*B, bottom left), (3) a single-spot image that contains the second binder molecule spot superimposed on background (*Figure 2*B, top right), and (4) a two-spot image that contains both binder molecule spots superimposed on background (*Figure 2*B, bottom right).

Among the spots that are present in an AOI image, by assumption at most only one can be target-specific. We introduce the index parameter θ which identifies the target-specific spot when it is present (*Figure 2*C, middle and right) and equals zero when it is absent (*Figure 2*C, left). Since the off-target control AOIs by definition contain only non-specific binding, $\theta = 0$ for all off-target AOIs.

Finally, to construct realistic noisy images D from the noise-free AOI images μ^I, the model adds intensity-dependent noise to each pixel. Each measured pixel intensity in a single-molecule fluorescence image has a noise contribution from photon counting (shot noise) and can also contain additional noise arising from electronic amplification (*van Vliet et al., 1998*). The result is a characteristic linear relationship between the noise variance and mean intensity with slope defining the image gain g. This relationship is used to compute the random pixel noise values (see Materials and Methods).

The resulting probabilistic image model can be interpreted as a generative process that produces the observed image data D. A graphical representation of the probabilistic relationships in the model is shown in *Figure 2*D (see also *Figure 2–Figure Supplement 1*A and *Algorithm 2*). A complete description of the model is given in Materials and Methods.

Figure 2. Depiction of the probabilistic image model and model parameters. (**A**) Example AOI image from the Data set A in *Table 1*. The AOI image is a matrix of 14×14 pixel intensities which is shown here as both a 2-D grayscale image and as a 3-D intensity plot. The image contains two spots, one is centered at target location (image center) and the other is located off-target. (**B**) Examples of four idealized noise-free image representations (μ^I). Image representations consist of zero, one, or two idealized spots (μ^S) superimposed on a constant background (b). Each fluorescent spot is represented as a 2-D Gaussian parameterized by integrated intensity (h), width (w), and position (x, y). The presence of spots is encoded in the binary spot existence indicator m. (**C**) Simulated idealized images illustrating different values of the target-specific spot index parameter θ. $\theta = 0$ corresponds to a case when no specifically bound molecule is present; $\theta = 1$ or 2 corresponds to the cases in which the specifically bound molecule is spot 1 or 2, respectively. (**D**) Condensed graphical representation of the probabilistic model. Model parameters are depicted as circles and deterministic functions as diamonds. Observed image (D) is represented by a shaded circle. Related nodes are connected by edges, with an arrow pointing towards the dependent node (e.g., the shape of each 2-D Gaussian spot μ^S depends on spot parameters m, h, w, x, and y). Plates (rounded rectangles) contain entities that are repeated for the number of instances displayed at the bottom-right corner: number of total AOIs ($N + N_c$), frame count (F), and maximum number of spots in a single image ($K = 2$). Parameters outside of the plates are global quantities that apply to all frames of all AOIs. A more complete version of the graphical model specifying the relevant probability distributions is given in *Figure 2–Figure Supplement 1*A.

Figure 2–Figure supplement 1. Extended graphical representation of the generative probabilistic model.

Figure 2–Figure supplement 2. The prior distributions for x and y spot position parameters.

166 **Parameter prior distributions**

167 Specifying prior probability distributions for model parameters is essential for Bayesian analysis
168 and allows us to incorporate pre-existing knowledge about the experimental design. For most
169 model parameters, there is no strong prior information so we use uninformative prior distributions
170 (see Materials and Methods). However, we have strong expectations for the positions of specific
171 and non-specific binder molecules that can be expressed as prior distributions and used effectively
172 to discriminate between the two. Non-specific binding can occur anywhere on the surface with
173 equal probability and thus has a uniform prior distribution across the AOI image. Target-specific
174 binding, on the other hand, is colocalized with the target molecule and thus has a prior distribution
175 peaked at the AOI center (*Figure 2–Figure Supplement 1*B). The width of the prior distribution for
176 specific binding location, proximity parameter σ^{xy}, depends on multiple experiment characteris-
177 tics such as the spot localization accuracy and the mapping accuracy between target and binder
178 imaging channels. Prior distributions for parameters θ and m are defined in terms of the average
179 number of target-specific and target non-specific spots per AOI image, π and λ, respectively. To
180 allow convenient use of the algorithm, we infer values of σ^{xy}, π, and λ appropriate to a given data
181 set using a hierarchical Bayesian analysis (see Materials and Methods).

182 **Bayesian inference and implementation**

183 Tapqir calculates posterior distributions of model parameters conditioned on the observed data
184 by using Bayes' theorem. In particular, Tapqir approximates posterior distributions using a vari-
185 ational inference approach implemented in Pyro (*Bingham et al., 2019*). Complete details of the
186 implementation are given in the Materials and Methods section.

187 **Tapqir analysis**

188 To test the approach, we used Tapqir to analyze simulated CoSMoS image data with a high SNR
189 of 3.76 as well as data from the experiment shown in *Figure 1*, which has a lower SNR of 1.63.
190 The simulated data were generated using the same model that was used for analysis (*Figure 2*D).
191 Tapqir correctly detects fluorescent spots in both simulated and experimental images (compare
192 "AOI images" and "Spot-detection" rows in *Figure 3*). The program precisely calculates the position
193 (x, y) and intensity (h) for each spot and also determines the background intensity (b) for each image
194 without requiring a separate analysis.

195   For a spot to be classified as target-specific (*Figure 3*, filled circles in spot detection plot) it must
196 have a high spot probability and be colocalized with the target molecule at the center of the AOI. For
197 example, spot 2 in frame 110 of *Figure 3*A and spot 1 in frame 635 of *Figure 3*B both are calculated
198 to have high probabilities of being target-specific [$p(\theta = 2) = 0.997$ and $p(\theta = 1) = 0.886$, respectively].
199 On the other hand, spot 2 in frame 108 of *Figure 3*A and spot 2 in frame 635 of *Figure 3*B have low
200 probabilities of being target-specific [$p(\theta = 2) = 2 \times 10^{-5}$ and $p(\theta = 2) = 8 \times 10^{-7}$, respectively]. For
201 a given image, the probability $p(\text{specific})$ that any target-specific spot is present is obtained as the
202 sum $p(\theta = 1) + p(\theta = 2)$. Spot probability values for all frames shown in *Figure 3* are reported in
203 *Figure 3–Figure Supplement 1*.

Figure 3. Tapqir analysis and inferred model parameters. (**A**,**B**) Tapqir was applied to simulated data (`lamda0.5` parameter set in Supplemental Data 1) (**A**) and to experimental data (Data set A in *Table 1*) (**B**). (**A**) and (**B**) each show a short extract from a single target location in the corresponding data set. The first row shows AOI images for the subset of frames indicated by gray shaded stripes in the plots. The second row shows the locations of spots determined by Tapqir. Spot numbers 1 (blue) and 2 (orange) are assigned arbitrarily and may change from fame to frame. Only data for spots with a spot probability $p(m = 1) > 0.5$ are shown. Spots predicted to be target-specific ($p(\theta = k) > 0.5$ for spot k) are shown as filled circles. The graphs show the probability of there being any target-specific spot in a frame ($p(\text{specific})$; green), spot intensity (h), location (x, y) of spot 1 (blue) and spot 2 (orange), and AOI background intensity (b). Error bars: 95% CI (credible interval) estimated from a sample size of 500. AOI image contrast and offset are consistent within each panel.

Figure 3–Figure supplement 1. Tapqir analysis and inferred spot probabilities.

Figure 3–Figure supplement 2. Reproduction of experimental data by posterior predictive sampling.

Figure 3–Figure supplement 3. Tapqir analysis of image data simulated using a broad range of global parameters.

Tapqir robustly fits experimental data sets with different characteristics

Next, we evaluated how well the model fits data sets encompassing a range of characteristics found in typical CoSMoS experiments. We analyzed four experimental data sets with varying SNR, frequency of target-specific spots, and frequencies of non-specific spots (*Table 1*). We then sampled AOI images from the posterior distributions of parameters (a method known as posterior predictive checking (*Gelman et al., 2013*)). These posterior predictive simulations accurately reproduce the experimental AOI appearances, recapitulating the noise characteristics and the numbers, intensities, shapes, and locations of spots (*Figure 3–Figure Supplement 2*). The distributions of pixel intensities across the AOI are also closely reproduced (*Figure 3–Figure Supplement 2*, histograms) confirming that the noise model is accurate. Taken together, these results confirm that the model is rich enough to accurately capture the full range of image characteristics from CoSMoS data sets taken over different experimental conditions. Importantly, all of the results on different experimental data sets were obtained using the same model (*Figure 2*D) and the same priors. No tuning of the algorithm or prior measurement of data-set-specific properties was needed to achieve good fits for all data sets.

Tapqir accuracy on simulated data with known global parameter values

Next, we evaluated Tapqir's ability to reliably infer the values of global model parameters. To accomplish this, we generated simulated data sets using a wide range of randomized parameter values and then fit the simulated data to the model (Supplemental Data 2). Fit results show that global model parameters (i.e., average specific spot probability π, nonspecific binding rate λ, proximity σ^{xy}, and gain g; see *Figure 2*D) are close to the simulated values (*Figure 3–Figure Supplement 3* and Supplemental Data 2). This suggests that CoSMoS data contains enough information to reliably infer global model parameters and that the model is not obviously overparameterized.

Tapqir classification accuracy

Having tested the basic function of the algorithm, we next turned to the key question of how accurately Tapqir can detect target-specific spots in data sets of increasing difficulty.

We first examined the accuracy of target-specific spot detection in simulated data sets with decreasing SNR (Supplemental Data 3). By eye, spots can be readily discerned at SNR > 1 but cannot be clearly seen at SNR < 1 (*Figure 4*A). Tapqir gives similar or better performance: if an image contains a target-specific spot, Tapqir correctly assigns it a target-specific spot probability $p(\mathrm{specific})$ that is on average close to one as long as SNR is adequate (i.e., SNR > 1) (*Figure 4*B). In contrast, mean $p(\mathrm{specific})$ sharply decreases at SNR < 1, consistent with the subjective impression that no spot is seen under those conditions. In particular, images that contain a target-specific spot are almost always assigned a high $p(\mathrm{specific})$ for high SNR data and almost always assigned low $p(\mathrm{specific})$ for low SNR data (*Figure 4*C, green). At marginal SNR $\simeq$ 1, these images are assigned a broad distribution of $p(\mathrm{specific})$ values, accurately reflecting the uncertainty in classifying such data. Just as importantly, images with no target-specific spot are almost always assigned $p(\mathrm{specific}) < 0.5$, correctly reflecting the absence of the spot (*Figure 4*C, gray).

Ideally, we want to correctly identify target-specific binding when it occurs but also to avoid incorrectly identifying target-specific binding when it does not occur. To quantify Tapqir's classification accuracy, we next examined binary image classification statistics. Binary classification predictions were obtained by thresholding $p(\mathrm{specific})$ at 0.5. We then calculated two complementary statistics: *recall* and *precision* (*Fawcett, 2006*) (*Figure 4*D; see Materials and Methods). Recall is defined as the fraction of true target-specific spots that are correctly predicted. Recall is high at high SNR and decreases at lower SNR. Recall is a binary analog of the mean $p(\mathrm{specific})$ for the subset of images containing target-specific spots; as expected the two quantities have similar dependencies on SNR (compare *Figure 4*B and *Figure 4*D, black). Precision is the fraction of predicted target-specific spots that are correctly predicted. Precision is near one at all SNR values tested (*Figure 4*D,

red); this shows that the algorithm rarely misclassifies an image as containing a target-specific spot when none is present.

In order to quantify the effects of both correctly and incorrectly classified images in a single statistic, we used the binary classification predictions to calculate the Matthews Correlation Coefficient (MCC) (*Matthews, 1975*) (see Materials and Methods). The MCC is equivalent to the Pearson correlation coefficient between the predicted and true classifications, giving 1 for a perfect match, 0 for a random match, and -1 for complete disagreement. The MCC results (*Figure 4*D, blue) suggest that the overall performance of Tapqir is excellent at SNR $\geq$ 1: the program rarely misses target-specific spots that are in reality present and rarely falsely reports a target-specific spot when none is present.

The analyses of *Figure 4*B-D examined Tapqir performance on data in which the rate of target-nonspecific binding is moderate (λ = 0.15 non-specific spots per AOI image on average). We next examined the effects of increasing the non-specific rate. In particular, we used simulated data (Supplemental Data 1) with high SNR = 3.76 to test the classification accuracy of Tapqir at different non-specific binding rates up to λ = 1, a value considerably higher than typical of usable experimental data (the experimental data sets in *Table 1* have λ ranging from 0.04 to 0.3). In analysis of these data sets, a few images with target-specific spots are misclassified as not having a specific spot ($p(\mathrm{specific})$ near zero) or as being ambiguous ($p(\mathrm{specific})$ near 0.5) (*Figure 4*F, green bars), and a few images with target-nonspecific spots are misclassified as having specific spot ($p(\mathrm{specific})$ near or above 0.5) (*Figure 4*F, gray bars), but these misclassifications only occurred at the unrealistically high λ = 1 value. Even in the simulation with this highest λ value, Tapqir accurately identified target-specific spots (*Figure 4*E,F) and returned excellent binary classification statistics (*Figure 4*G).

A weakness of some existing image-based CoSMoS spot discrimination methods is that target-nonspecific binding adjacent to a target-specific spot can interfere with correctly identifying the latter as target-specific. The very high recall values obtained at λ = 1 (*Figure 4*G) confirm that there are few such misidentifications by Tapqir even at high non-specific binding rates. This good performance is likely facilitated by the feature of the Tapqir model that explicitly includes the possibility that both a specifically and a non-specifically bound spot may occur simultaneously in the same AOI. Consistent with this interpretation, we see effective detection of the specific and non-specific spots even in example AOIs in which the two spots are so closely spaced that they are not completely resolved (*Figure 4*H). In contrast, tests of existing CoSMoS image classification methods show that images with target-nonspecific spots are prone to misclassification. As discussed previously (*Friedman and Gelles, 2015*), methods based on thresholding of integrated AOI intensities are prone to incorrectly classify target-nonspecific spots as target-specific. Conversely, an existing "spot-picker" method based on empirical binary classification of 2-D AOI images (*Friedman and Gelles, 2015*) is much more likely than Tapqir to fail to detect target specific spots when there is a nearby non-specific spot (*Figure 4–Figure Supplement 1*). This contributes to the superior overall performance we see for Tapqir vs. spot-picker on the λ = 1 data set (recall 0.993 vs. 0.919; precision 0.943 vs. 0.873; MCC 0.961 vs. 0.874).

To further evaluate whether Tapqir is prone to misidentifying target-nonspecific spots as specific, we simulated data sets with no target-specific binding at both low and high non-specific binding rates (Supplemental Data 4). Analysis of such data (*Figure 4*I) shows that no target-specific binding (i.e., $p(\mathrm{specific})$ > 0.6) was detected even under the highest non-specific binding rate, demonstrating that Tapqir is robust to false-positive target-specific spot detection even under these extreme conditions.

Figure 4. Tapqir performance on simulated data with different SNRs or different non-specific binding rates. (**A-D**) Analysis of simulated data over a range of SNR. SNR was varied in the simulations by changing spot intensity h while keeping other parameters constant (Supplemental Data 3). (**A**) Example images showing the appearance of the same target-specific spot simulated with increasing SNR. (**B**) Mean of Tapqir-calculated target-specific spot probability $p(\mathrm{specific})$ (with 95% high-density region; see Materials and Methods) for the subset of images where target-specific spots are known to be present. (**C**) Histograms of $p(\mathrm{specific})$ for selected simulations with SNR indicated. Data are shown as stacked bars for images known to have (green, 15%) or not have (gray, 85%) target-specific spots. Count is zero for bins where bars are not shown. (**D**) Accuracy of Tapqir image classification with respect to presence/absence of a target-specific spot. Accuracy was assessed by MCC, recall, and precision (see Results and Materials and Methods sections). (**E-G**) Same as in (**B-D**) but for the data simulated over a range of non-specific binding rates λ at fixed SNR = 3.76 (Supplemental Data 1). (**H**) Spot recognition in AOI images containing closely spaced target-specific and non-specific spots. Images were selected from the $\lambda = 1$ data set in e-g. AOI images and spot detection are plotted as in *Figure 3*, with spot numbers 1 (blue) and 2 (orange) assigned arbitrarily and spots predicted to be target-specific shown as filled circles. (**I**) Same as in (**C**) but for the data simulated over a range of non-specific binding rates λ with no target-specific binding ($\pi = 0$) (Supplemental Data 4).

Figure 4–Figure supplement 1. False negative misidentifications by Tapqir and spot-picker method.

Kinetic and thermodynamic analysis of molecular interactions

The most widespread application of CoSMoS experiments is to measure rate and equilibrium constants for the binding interaction of the target and binder molecules being studied. We next tested whether these constants can be accurately determined using Tapqir-calculated posterior predictions.

We first simulated CoSMoS data sets (Supplemental Data 5) that reproduced the behavior of a one-step association/dissociation reaction mechanism (*Figure 5*a and *Figure 5*B, blue). Simulated data were analyzed with Tapqir yielding $p(\text{specific})$ values for each frame (e.g., *Figure 5*B, green). To estimate rate constants we sampled a family of binary time records (*Figure 5*B, black) from $p(\text{specific})$. Each family member has well-defined target-specific binder-present and binder-absent intervals Δt_{on} and Δt_{off}, respectively. Each of these time records was then analyzed with a two-state hidden Markov model (HMM) (see Materials and Methods), producing a distribution of inferred rate constants from which we calculated mean values and their uncertainties (*Figure 5*C,D). Comparison of the simulated and inferred values shows that both k_{on} and k_{off} rate constants are accurate within 30% at nonspecific binding rates typical of experimental data ($\lambda \leq 0.5$). At higher nonspecific binding rates, rare interruptions caused by false-positive and false-negative spot detection shorten Δt_{on} and Δt_{off} distributions, leading to moderate systematic overestimation of the association and dissociation rate constants.

From the same simulated data we calculated the equilibrium constant K_{eq} and its uncertainty. This calculation does not require a time-dependent model and can be obtained directly from the posterior distribution of the average specific-binding probability π. The estimated equilibrium constants are highly accurate even at excessively high values of λ (*Figure 5*E). The high accuracy results from the fact that equilibrium constant measurements in general are much less affected than kinetic measurements by occasional errors in spot detection.

The forgoing analysis shows that Tapqir can accurately recover kinetic and thermodynamic constants from simulated CoSMoS data. However, experimental CoSMoS data sets can be more diverse. In addition to having different SNR and non-specific binding frequency values, they also may have non-idealities in spot shape (caused by optical aberrations) and in noise (caused by molecular diffusion in and out of the TIRF evanescent field). In order to see if Tapqir analysis is robust to these and other properties of real experimental data, we analyzed several CoSMoS data sets taken from different experimental projects. Analysis of each data set took a few hours of computation time on a GPU-equipped desktop computer (*Table 1*). We first visualized the results as probabilistic rastergrams (*Figure 6*A, *Figure 6–Figure Supplement 1*A, *Figure 6–Figure Supplement 2*A, and *Figure 6–Figure Supplement 3*A), in which each horizontal line represents the time record from a single AOI. Unlike the binary spot/no-spot rastergrams in previous studies (*Friedman et al., 2013*; *Rosen et al., 2020*) we plotted the Tapqir-calculated spot probability $p(\text{specific})$ using a color scale. This representation allows a more nuanced understanding of the data. For example, *Figure 6*A reveals that while the long-duration spot detection events typically are assigned a high probability (yellow), some of the shortest duration events have an intermediate $p(\text{specific})$ (green) indicating that the assignment of these as target-specific is uncertain.

Figure 5. Tapqir analysis of association/dissociation kinetics and thermodynamics. (**A**) Chemical scheme for a one-step association/dissociation reaction at equilibrium with apparent first-order binding and dissociation rate constants k_{on} and k_{off}, respectively. (**B**) A simulation of the reaction in (**A**) and scheme for kinetic analysis with Tapqir. Simulation used SNR = 3.76, $k_{on} = 0.02$ s^{-1}, $k_{off} = 0.2$ s^{-1}, and a high target-nonspecific binding frequency $\lambda = 1$ (Supplemental Data 5, data set `kon0.021amda1`). Full dataset consists of 100 AOI locations and 1000 frames each for on-target data and off-target control data. Shown is a short extract of on-target data from a single location in the simulation. Plots show simulated presence/absence of the target-specific spot (blue) and Tapqir-calculated estimate of corresponding target-specific spot probability p(`specific`) (green). Two thousand binary traces (e.g., black records) were sampled from the p(`specific`) posterior distribution and used to infer k_{on} and k_{off} using a two-state hidden Markov model (HMM) (see Materials and Methods). Each sample trace contains well-defined time intervals corresponding to target-specific spot presence and absence (e.g., Δt_{on} and Δt_{off}). (**C,D,E**) Kinetic and equilibrium constants from simulations (Supplemental Data 5) using a range of k_{on} values and target-nonspecific spot frequencies λ, with constant $k_{off} = 0.2$ s^{-1}. (**C**) Values of k_{on} used in simulations (blue) and mean values (and 95% CIs, black) inferred by HMM analysis from the 2000 posterior samples. Some error bars are smaller than the points and thus not visible. (**D**) Same as (**C**) but for k_{off}. (**E**) Binding equilibrium constants $K_{eq} = k_{on}/k_{off}$ used in simulation (blue) and inferred from Tapqir-calculated π as $K_{eq} = \pi/(1 - \pi)$ (black).

To demonstrate the utility of Tapqir for kinetic analysis of real experimental data, we measured binder association rate constants in previously published experimental data sets (*Table 1*). We employed our previous strategy (*Friedman and Gelles, 2012*, *2015*) of analyzing the duration of the binder-absent intervals that preceded the first binding event. Such time-to-first binding analysis improves the accuracy of association rate constant estimates relative to those obtained by analyzing all Δt_{off} values by minimizing the effects of target molecules occupied by photobleached binders, dye blinking and false negative dropouts that occur within a continuous binder dwell interval. To perform a time-to-first-binding analysis using Tapqir, we used the posterior sampling method (as in *Figure 5*B, black records) to determine the initial Δt_{off} in each AOI record. These data were fit to a kinetic model (*Friedman and Gelles, 2012*, *2015*) in which only a fraction of target molecules A_{f} were binding competent and which includes both exponential target-specific association with rate constant k_{a}, as well as exponential non-specific association with rate constant k_{ns} (*Figure 6*B, *Figure 6–Figure Supplement 1*B, *Figure 6–Figure Supplement 2*B, and *Figure 6–Figure Supplement 3*B). The Tapqir-derived fits showed excellent agreement with the kinetic model.

To further assess the utility of the Tapqir method, we used experimental data sets and compared the Tapqir association kinetics results with those from the previously published empirical binary "spot-picker" method (*Friedman and Gelles, 2015*) (*Figure 6*C, *Figure 6–Figure Supplement 1*C, *Figure 6–Figure Supplement 2*C, and *Figure 6–Figure Supplement 3*C). The values of the association rate constant k_{a} obtained using these two methods are in good agreement with each other (*Figure 6*D, *Figure 6–Figure Supplement 1*D, *Figure 6–Figure Supplement 2*D, and *Figure 6–Figure Supplement 3*D). We emphasize that while Tapqir is fully objective, achieving these results with the spot-picker method required optimization by subjective adjustment of spot detection thresholds. We noted some differences between the two methods in the non-specific association rate constants k_{ns}. Differences are expected because these parameters are defined differently in the different non-specific binding models used in Tapqir and spot-picker (see Materials and Methods).

Figure 6. Extraction of target-binder association kinetics from example experimental data. Data are from Data set B (SNR = 3.43, λ = 0.1290; see *Table 1*). (**A**) Probabilistic rastergram representation of Tapqir-calculated target-specific spot probabilities $p(\mathrm{specific})$ (color scale). AOIs were ordered by decreasing times-to-first-binding. For clarity, only every thirteenth frame is plotted. (**B**) Time-to-first-binding distribution using Tapqir. Plot shows the cumulative fraction of AOIs that exhibited one or more target-specific binding events by the indicated frame number (green) and fit curve (black). Shading indicates uncertainty. (**C**) Time-to-first-binding distribution using an empirical spot-picker method *Friedman et al.* (*2013*). The spot-picker method jointly fits first spots observed in off-target control AOIs (yellow) and in on-target AOIs (purple) with fit curves (black). (**D**) Values of kinetic parameters k_a, k_{ns}, and A_f (see text) derived from fits in (**B**) and (**C**). Uncertainties reported in (**B, C, D**) represent 95% credible intervals for Tapqir and 95% confidence intervals for spot-picker (see Materials and Methods).

Figure 6–Figure supplement 1. Additional example showing extraction of target-binder association kinetics from experimental data.

Figure 6–Figure supplement 2. Additional example showing extraction of target-binder association kinetics from experimental data.

Figure 6–Figure supplement 3. Additional example showing extraction of target-binder association kinetics from experimental data.

Table 1. Experimental data sets.

Data set size[a]	SNR	π [95% CI]	λ [95% CI]	g [95% CI]	σ^{xy} [95% CI]	Compute time[b]
Data set A: Binder, SNAP$_f$-tagged *S. cerevisiae* RNA polymerase II labeled with DY549; Target, transcription template DNA containing 5× Gal4 upstream activating sequences and *CYC1* core promoter; Conditions, yeast nuclear extract supplemented with Gal4-VP16 activator and NTPs. From *Rosen et al.* (*2020*).						
$N = 331$, $N_c = 526$ $F = 790$	1.63	0.1022 [0.1009, 0.1035]	0.2958 [0.294, 0.2970]	6.507 [6.505, 6.509]	0.554 [0.549, 0.557]	6 h
Data set B: Binder, 0.1 nM *E. coli* σ^{54} RNA polymerase labeled with Cy3; Target, 852 bp DNA containing the *glnALG* promoter; Conditions, physiological buffer, no NTPs. From (Fig. 1E) of *Friedman et al.* (*2013*).						
$N = 102$, $N_c = 127$ $F = 4407$	3.43	0.0852 [0.0842, 0.0863]	0.1290 [0.1280, 0.1299]	11.790 [11.785, 11.795]	0.424 [0.421, 0.426]	8 h 20 m
Data set C: Binder, 0.4 nM *E. coli* σ^{54} RNA polymerase labeled with Cy3; Target, 3,591 bp DNA containing the *glnALG* promoter; Conditions, physiological buffer, no NTPs. From (Fig. 3D) of *Friedman et al.* (*2013*).						
$N = 122$, $N_c = 157$ $F = 3855$	4.18	0.0259 [0.0253, 0.0265]	0.0716 [0.0707, 0.0722]	16.635 [16.630, 16.641]	0.334 [0.331, 0.337]	5 h 45 m
Data set D: Binder, 0.15 nM *E. coli* Cy3-GreB; Target, reconstituted backtracked EC-6 *E. coli* transcription elongation complex; Conditions, physiological buffer, no NTPs. Randomly selected subset of data set from *Tetone et al.* (*2017*).						
$N = 200$, $N_c = 200$ $F = 5622$	3.14	0.0033 [0.0031, 0.0036]	0.0476 [0.0463, 0.0487]	17.058 [17.049, 17.065]	0.371 [0.362, 0.380]	6h

[a] N - number of on-target AOIs, N_c - number of control off-target AOIs, F - number of frames.
[b] Unattended calculation time on an AMD Ryzen Threadripper 2990WX with an Nvidia GeForce RTX 2080Ti GPU using CUDA version 11.4.

Discussion

A broad range of physical processes contribute to the formation of CoSMoS images. These include camera and photon noise, target-specific and non-specific binding, and time- and position-dependent variability in fluorophore imaging and image background. Unlike prior CoSMoS analysis methods, Tapqir considers these aspects of imaging in a single, holistic model. The model explicitly includes the uncertainties due to photon noise, camera gain, and spatial variability in intensity offset. The model also includes the possibility of multiple binder molecule fluorescence spots being present in the vicinity of the target, including both target-specific binding and target-nonspecific interactions of binder molecules with the coverslip surface. This explicit modeling of target-nonspecific spots makes it possible to include off-target control data as a part of the experimental data set. Similarly, all AOIs and frames in the data set are simultaneously fit to the global model in a way that allows for realistic frame-to-frame and AOI-to-AOI variability in image formation caused by variations in laser intensity, fluctuations in background, and other non-idealities. The global analysis based on a single, unified model enables the final results (e.g., kinetic and thermodynamic parameters) to be estimated in a way that is cognizant of all known sources of uncertainty in the data.

Previous approaches to CoSMoS data analysis, including ours (*Friedman and Gelles, 2015*), did not employ a holistic modeling approach and instead relied on a multi-step process that includes a separate binary classification step. These prior methods require subjective setting of classification thresholds. Because they are not fully objective, such methods cannot reliably account for uncertainties in spot classification, which compromises error estimates in the analysis pipeline downstream of spot classification. One recent approach (*Smith et al., 2019*, *2015*), which like Tapqir analyzes 2-D images instead of integrated intensities, used a Bayesian kinetic analysis but a frequentist hypothesis test (a generalized likelihood ratio test) for spot detection. The frequentist method lacks a key advantage of Tapqir's model-based Bayesian approach that here enables prediction of target-specific spot presence probabilities $p(\text{specific})$ for each image, rather than a binary "spot/no spot" classification. In general, previous approaches in essence assume that spot classifications are correct, and thus the uncertainties in the derived molecular properties (e.g., equilibrium constants) are systematically underestimated because the errors in spot classification, which can be large, are not accounted for. By performing a probabilistic spot classification, Tapqir enables reliable inference of molecular properties, such as thermodynamic and kinetic parameters,

and allows statistically well-justified estimation of parameter uncertainties. This more inclusive error estimation likely accounts for the generally larger kinetic parameter error bars obtained from Tapqir compared to those from the existing spot-picker analysis method (*Figure 6*, *Figure 6–Figure Supplement 1*, *Figure 6–Figure Supplement 2*, and *Figure 6–Figure Supplement 3*). Even though existing analysis methods take advantage of subjective tuning by a human analyst, our comparisons show that Tapqir performs at least comparably to (*Figure 6*, *Figure 6–Figure Supplement 1*, *Figure 6–Figure Supplement 2*, and *Figure 6–Figure Supplement 3*) and under some conditions much better than (*Figure 4–Figure Supplement 1*) the existing spot-picker method.

The Tapqir model includes parameters of mechanistic interest, such as the average probability of target-specific binding, as well as "nuisance" parameters that are not of primary interest but nevertheless essential for image modeling. In previous image-based methods for CoSMoS analysis (e.g., (*Friedman and Gelles, 2015*; *Smith et al., 2019*)), nuisance parameters were either measured in separate experiments (e.g., gain was determined from calibration data), set heuristically (e.g., a subjective choice of user-set thresholds for spot intensity and proximity in colocalization detection), or determined at a separate analysis step (e.g., rate of non-specific binding). In contrast, Tapqir directly learns parameters from the full set of experimental data, thus eliminating the need for additional experiments, subjective adjustment of tuning parameters, and post-processing steps.

A key feature of Bayesian analysis is that the extent of prior knowledge of all model parameters is explicitly incorporated. Where appropriate, Tapqir uses relatively uninformative priors that only weakly specify information about the value of the corresponding parameters. In these cases, the program mostly infers parameter values from the data. In contrast, some priors are more informative. For example, binder molecule spots near the target molecule are more likely to be target-specific rather than target-nonspecific, so we use this known feature of the experiment by encoding the likely position of target-specific binding as a Bayesian prior. This tactic effectively enables probabilistic classification of spots as either target-specific or target-nonspecific, which would be difficult using other inference methodologies.

Tapqir is implemented in Pyro, a Python-based probabilistic programming language (PPL) (*Bingham et al., 2019*). Probabilistic programming is a relatively new paradigm in which probabilistic models are expressed in a high-level language that allows easy formulation, modification, and automated inference (*van de Meent et al., 2018*). In this work we focused on developing an image model for colocalization detection in a relatively simple binder-target single-molecule experiment. However, Tapqir can be extended readily to more complex models. For example, we expect Tapqir to naturally extend to multi-state and multi-color analysis. Furthermore, with the development of more efficient sequential hidden Markov modeling algorithms (*Särkkä and García-Fernández, 2019*; *Obermeyer et al., 2019b*) Tapqir can potentially be extended to directly incorporate kinetic processes, allowing direct inference of kinetic mechanisms.

Tapqir and Pyro are free, open-source software; Tapqir and its documentation are available at https://github.com/xxxx

Materials and Methods
Notation
In the Materials and Methods section, we adopt a mathematical notation for multi-dimensional arrays from the field of machine learning (*Chiang et al., 2021*). The notation uses *named axes* and incorporates implicit broadcasting of arrays when their shapes are different.

Extracting image data
Raw input data into Tapqir consists of 1) binder channel images (D^{raw}), each $W \times H$ pixels in size, for each time point (*Figure 1*B, right), and 2) lists of locations, corrected for microscope drift if necessary (*Friedman and Gelles, 2015*), of target molecules and of off-target control locations (*Friedman and Gelles, 2015*) within the raw images. For simplicity we use the same notation ($x^{\text{target,raw}}$, $y^{\text{target,raw}}$) both

for target molecule locations and off-target control locations. Tapqir extracts a $P \times P$ AOI around
each target and off-target location and returns 1) the extracted data set D consisting of a set of
$P \times P$ grayscale images, collected at N on-target AOI sites and N_c off-target AOI sites for a range of F
frames (*Figure 1*C,D; *Algorithm 1*), and 2) new target (and off-target) locations (x^{target}, y^{target}) adjusted
relative to extracted images D where x^{target} and y^{target} both lie within the $(P/2 - 1, P/2)$ central range
of the image. For the data presented in this article, we used $P = 14$. Cartesian pixel indices (i, j)
are integers but also represent the center point of a pixel on the image plane. While experimental
intensity measurements are integers, we treat them as continuous values in our analysis.

Algorithm 1 Extraction of AOI images from raw images.

1: **input:** D^{raw}, $x^{\text{target,raw}}$, $y^{\text{target,raw}}$
2: **for all** $\text{frame}[F]$ **do**
3:      **for all** $\text{AOI}[N + N_c]$ **do**
4:          ▷ $(P - 1)/2$ is an AOI image center
5:          ▷ round function rounds to the closest integer
6:          $\text{shiftX} = \text{round}\left(x^{\text{target,raw}} - (P - 1)/2\right)$
7:          $\text{shiftY} = \text{round}\left(y^{\text{target,raw}} - (P - 1)/2\right)$
8:          $x^{\text{target}} = x^{\text{target,raw}} - \text{shiftX}$
9:          $y^{\text{target}} = y^{\text{target,raw}} - \text{shiftY}$
10:          $D_{\text{AOI}(n),\text{pixelX}(i),\text{pixelY}(j)} = D^{\text{raw}}_{\text{pixelX}(i+\text{shiftX}_{\text{AOI}(n)}),\text{pixelY}(j+\text{shiftY}_{\text{AOI}(n)})}$
     return D, x^{target}, y^{target}

The Tapqir model

Our intent is to model CoSMoS image data by accounting for the significant physical aspects of im-
age formation, such as photon noise and binding of target-specific and target-nonspecific molecules
to the microscope slide surface. A graphical representation of the Tapqir model for CoSMoS data
similar to that in *Figure 2*D but including probability distributions and other additional detail is
shown in *Figure 2–Figure Supplement 1*A. The corresponding generative model represented as
pseudocode is shown in *Algorithm 2*. All variables with short descriptions and their domains are
listed in *Table 2*. Below, we describe the model in detail starting with the observed data and the
likelihood function and then proceed with model parameters and their prior distributions.

Image likelihood

459 We model the image data D as the sum of a photon-independent offset δ introduced by the camera
460 and the noisy photon-dependent pixel intensity values I:

$$D = \delta + I \tag{1}$$

461   In our model, each pixel in the photon-dependent image I has a variance which is equal to the
462 mean intensity μ^I of that pixel multiplied by the camera gain g, which is the number of camera
463 intensity units per photon. This formulation accounts for both photon shot noise and additional
464 noise introduced by EMCCD camera amplification (*van Vliet et al., 1998*) and is expressed using a
465 continuous Gamma distribution:

$$I \sim \mathbf{Gamma}(\mu^I, \sqrt{\mu^I \cdot g}) \tag{2}$$

466   The Gamma distribution was chosen because we found it to effectively model CoSMoS image
467 noise, which includes both Poissonian (shot noise) and non-Poissonian contributions. The Gamma
468 distribution used here is parameterized by its mean and standard deviation. The functional forms
469 of the Gamma distribution and all other distributions we use in this work are given in *Table 3*.

Image model

The idealized noise-free image μ^I is represented as the sum of a background intensity b and the intensities from fluorescence spots modeled as 2-D Gaussians μ^S:

$$\mu^I = b + \sum_{\text{spot}} \mu^S \tag{3}$$

For simplicity we allow at most K number of spots in each frame of each AOI. (In this article, we always use K equal to 2.) The presence of a given spot in the image is encoded in the binary spot existence parameter m, where $m = 1$ when the corresponding spot is present and $m = 0$ when it is absent.

The intensities for a 2-D Gaussian spot at each pixel coordinate (i, j) is given by:

$$\mu^S_{\text{pixelX}(i),\text{pixelY}(j)} = \frac{m \cdot h}{2\pi w^2} \exp\left(-\frac{(i - x - x^{\text{target}})^2 + (j - y - y^{\text{target}})^2}{2w^2}\right) \tag{4}$$

with spot parameters total integrated intensity h, width w, and center (x, y) relative to the target (or off-target control) location $(x^{\text{target}}, y^{\text{target}})$.

To discriminate between spots that arise from target-specific and target-nonspecific binding, we use the index parameter θ which ranges from 0 to K. θ specifies the index of the target-specific spot when it is present, and $\theta = 0$ means no target-specific spot is present. For example, $\{m_{\text{spot}(1)} = 1, m_{\text{spot}(2)} = 1, \theta = 2\}$ means that both spots are present and spot 2 is target-specific. A combination like $\{m_{\text{spot}(1)} = 0, m_{\text{spot}(2)} = 1, \theta = 1\}$ has zero probability since spot 1 cannot be absent and target-specific at the same time. For off-target control data, in which no spots are target-specific by definition, θ is always set to zero.

Prior distributions

The prior distributions for the model parameters are summarized in *Figure 2–Figure Supplement 1*A and detailed below. Unless otherwise indicated we assume largely uninformative priors (such as the Half-Normal distribution with large mean).

Background intensity b follows a Gamma distribution:

$$b \sim \mathbf{Gamma}(\mu^b, \sigma^b) \tag{5}$$

where the mean $\mu^b \in \mathbb{R}^{\text{AOI}[N]}_{>0}$ and standard deviation $\sigma^b \in \mathbb{R}^{\text{AOI}[N]}_{>0}$ of the background intensity describe the irregularity in the background intensity in time and across the field of view of the microscope. Priors for μ^b and σ^b are uninformative:

$$\mu^b \sim \mathbf{HalfNormal}(1000) \tag{6a}$$

$$\sigma^b \sim \mathbf{HalfNormal}(100) \tag{6b}$$

The prior distribution for the index of the target-specific spot θ is modeled hierarchically in terms of the average target-specific binding probability $\pi \in [0, 1]$. The probability that $\theta = 0$ is equal to the probability of no specifically bound spot being present (i.e., $1 - \pi$). Since spot indices are arbitrarily assigned, the probability that the specifically bound molecule is present is equally split between those indices (i.e., $\frac{\pi}{K}$). We represent the prior for θ as a Categorical distribution of the following form:

$$\theta \sim \mathbf{Categorical}\left(1 - \pi, \frac{\pi}{K}, \dots, \frac{\pi}{K}\right) \tag{7}$$

The average target-specific binding probability π has an uninformative Jeffreys prior (*Gelman et al., 2013*) given by a Beta distribution:

$$\pi \sim \mathbf{Beta}(1/2, 1/2) \tag{8}$$

The prior distribution for the spot presence indicator m is conditional on θ. When θ corresponds to spot index k, i.e., $\theta = k$, then $m_{\text{spot}(k)} = 1$. When θ does not correspond to a spot index k, i.e., $\theta \neq k$,

then either spot k is target-nonspecific or a spot corresponding to k does not exist. Consequently, for $\theta \neq k$ we assign $m_{\text{spot}(k)}$ to either 0 or 1 with a probability dependent on the non-specific binding rate $\lambda \in \mathbb{R}_{>0}$:

$$
m_{\text{spot}(k)} \sim
\begin{cases}
\mathbf{Bernoulli}(1) & \theta = k \\[2ex]
\mathbf{Bernoulli}\left(\sum_{l=1}^{K} \dfrac{l \cdot \mathbf{TruncPoisson}(l; \lambda, K)}{K} \right) & \theta = 0 \\[2ex]
\mathbf{Bernoulli}\left(\sum_{l=1}^{K-1} \dfrac{l \cdot \mathbf{TruncPoisson}(l; \lambda, K-1)}{K-1} \right) & \text{otherwise}
\end{cases}
\tag{9}
$$

The mean non-specific binding rate λ is expected to be much less than two non-specifically bound spots per frame per AOI; therefore, we use an Exponential prior of the form

$$
\lambda \sim \mathbf{Exponential}(1) \tag{10}
$$

The prior distribution for the integrated spot intensity h is chosen to fall off at a value much greater than typical spot intensity values

$$
h \sim \mathbf{HalfNormal}(10000) \tag{11}
$$

In CoSMoS experiments the microscope/camera hardware is typically designed to set the width w of fluorescence spots to a typical value in the range of 1–2 pixels (*Ober et al., 2015*). We use a Uniform prior confined to the range between 0.75 and 2.25 pixels:

$$
w \sim \mathbf{Uniform}(0.75, 2.25) \tag{12}
$$

Priors for spot position (x, y) depend on whether the spot represents target-specific or non-specific binding. Specifically bound molecules are colocalized with the target molecule to an accuracy σ^{xy} that is generally smaller than one pixel and depends on various factors including microscope point-spread function and magnification, accuracy of registration between binder and target channels, and accuracy of drift correction. We use an Affine-Beta prior with zero mean position relative to the target molecule location (x^{target}, y^{target}), and a standard deviation parameterized as proximity σ^{xy} (*Figure 2–Figure Supplement 1*B, green). On the other hand, non-specific binding to the microscope slide surface can occur anywhere within the image and therefore has a uniform distribution (*Figure 2–Figure Supplement 1*B, red). Off-targets spots may fall slightly outside the AOI image yet still affect pixel intensities within the AOI. Therefore the range for (x, y) is extended one pixel wider than the size of the image, which allows the center of off-target spots to fall slightly beyond the AOI boundary. We chose the Affine-Beta distribution because it models a continuous parameter defined on a bounded interval. Note that the Uniform distribution is a special case of the Affine-Beta distribution.

$$
x_{\text{spot}(k)}, y_{\text{spot}(k)} \sim
\begin{cases}
\mathbf{AffineBeta}\left(0, \sigma^{xy}, -\dfrac{P+1}{2}, \dfrac{P+1}{2}\right) & \theta = k \ (\text{target-specific}) \\[2ex]
\mathbf{Uniform}\left(-\dfrac{P+1}{2}, \dfrac{P+1}{2}\right) & \theta \neq k \ (\text{target-nonspecific})
\end{cases}
\tag{13}
$$

We give σ^{xy} an Exponential prior with a characteristic width of one pixel:

$$
\sigma^{xy} \sim \mathbf{Exponential}(1) \tag{14}
$$

Gain g depends on the settings of the amplifier and electron multiplier (if present) in the camera. It has a positive value and is typically in the range between 5–20. We use a Half-Normal prior with a broad distribution encompassing this range:

$$
g \sim \mathbf{HalfNormal}(50) \tag{15}
$$

The prior distribution for the offset signal δ is empirically measured from the output of camera sensor regions that are masked from incoming photons. Collected data from these pixels are

transformed into a density histogram with step size of 1. Bin values δ_{samples} and their weights δ_{weights} are used to construct an Empirical prior:

$$\delta \sim \mathbf{Empirical}(\delta_{\text{samples}}, \delta_{\text{weights}}) \tag{16}$$

All simulated and experimental data sets in this work were analyzed using the prior distributions and hyperparameter values given in this section, which are compatible with a broad range of experimental conditions (*Table 1*). We anticipate that these will work with images taken on variety of microscope hardware, although it is possible that highly atypical microscope designs (e.g., those with effective magnifications that are sub-optimal for CoSMoS) might require adjustment of some fixed hyperparameters (those in Eqs. 6a, 6b, 10, 11, 12, 14, and 15).

Joint distribution

The joint distribution of the data and all parameters is the fundamental distribution necessary to perform a Bayesian analysis. Let ϕ be the set of all model parameters. The joint distribution can be expressed in a factorized form:

$$p(D, \phi) = p(g)p(\sigma^{xy})p(\pi)p(\lambda) \prod_{\text{AOI}} \left[p(\mu^b)p(\sigma^b) \prod_{\text{frame}} \left[p(b|\mu^b, \sigma^b)p(\theta|\pi) \cdot \right. \right.$$

$$\left. \left. \prod_{\text{spot}} \left[p(m|\theta, \lambda)p(h)p(w)p(x|\sigma^{xy}, \theta)p(y|\sigma^{xy}, \theta) \right] \prod_{\substack{\text{pixelX} \\ \text{pixelY}}} p(\delta)p(D|\mu^I, g, \delta) \right] \right] \tag{17}$$

The Tapqir generative model is a stochastic function that describes a properly normalized joint distribution for the data and all parameters (*Algorithm 2*). In Pyro this is called "the model".

Inference

For a Bayesian analysis, we want to obtain the posterior distribution for parameters ϕ given the observed data D using Bayes' rule:

$$p(\phi|D) = \frac{p(D, \phi)}{\int_{\phi} p(D, \phi)d\phi} \tag{18}$$

Note that the integral in the denominator of this expression is necessary to calculate the posterior distribution, but it is usually analytically intractable. However, variational inference provides a robust method to approximate the posterior distribution $p(\phi|D)$ with a parameterized variational distribution $q(\phi)$ (*Bishop, 2006*).

$$p(\phi|D) \simeq q(\phi) \tag{19}$$

$q(\phi)$ has the following factorization:

$$q(\phi) = q(g)q(\sigma^{xy})q(\pi)q(\lambda) \cdot$$

$$\prod_{\text{AOI}} \left[q(\mu^b)q(\sigma^b) \prod_{\text{frame}} \left[q(b)q(\theta) \prod_{\text{spot}} \left[q(m|\theta)q(h|m)q(w|m)q(x|m)q(y|m) \right] \prod_{\substack{\text{pixelX} \\ \text{pixelY}}} q(\delta) \right] \right] \tag{20}$$

The variational distribution $q(\phi)$ is provided as pseudocode for a generative stochastic function (*Algorithm 3*). In Pyro this is called "the guide". Variational inference is sensitive to initial values of variational parameters. In *Algorithm 3*, step 1 we provide the initial values of variational parameters that worked well in our analysis.

Algorithm 2 Pseudocode representation of Tapqir model

1: $g \sim \mathbf{HalfNormal}(50)$ ▷ camera gain

2: $\sigma^{xy} \sim \mathbf{Exponential}(1)$ ▷ standard deviation of on-target spot position (pixels)

3: $\pi \sim \mathbf{Beta}(1/2, 1/2)$ ▷ mean specific binding probability

4: $\lambda \sim \mathbf{Exponential}(1)$ ▷ non-specific binding rate

5: **for all** AOI$[N + N_c]$ **do**

6:      $\mu^b \sim \mathbf{HalfNormal}(1000)$ ▷ mean background intensity

7:      $\sigma^b \sim \mathbf{HalfNormal}(100)$ ▷ standard deviation of background intensity

8:      **for all** frame$[F]$ **do**

9:          $b \sim \mathbf{Gamma}(\mu^b, \sigma^b)$ ▷ background intensity

10:          **if** on-target AOI **then**

11:             $\theta \sim \mathbf{Categorical}\left(1 - \pi, \frac{\pi}{K}, \ldots, \frac{\pi}{K}\right)$ ▷ target-specific spot index

12:          **else if** off-target AOI **then**

13:             $\theta = 0$

14:          **for all** spot$[K]$ **do**

15:
$$m_{\mathrm{spot}(k)} \sim \begin{cases} \mathbf{Bernoulli}(1) & \theta = k \\[2mm] \mathbf{Bernoulli}\left(\sum_{l=1}^{K} \dfrac{l \cdot \mathbf{TruncPoisson}(l; \lambda, K)}{K}\right) & \theta = 0 \\[3mm] \mathbf{Bernoulli}\left(\sum_{l=1}^{K-1} \dfrac{l \cdot \mathbf{TruncPoisson}(l; \lambda, K-1)}{K-1}\right) & \text{otherwise} \end{cases}$$
▷ spot presence

16:             $h \sim \mathbf{HalfNormal}(10000)$ ▷ spot intensity

17:             $w \sim \mathbf{Uniform}(0.75, 2.25)$ ▷ spot width

18:
$$x_{\mathrm{spot}(k)} \sim \begin{cases} \mathbf{AffineBeta}\left(0, \sigma^{xy}, -\dfrac{P+1}{2}, \dfrac{P+1}{2}\right) & \theta = k \\[3mm] \mathbf{Uniform}\left(-\dfrac{P+1}{2}, \dfrac{P+1}{2}\right) & \theta \neq k \end{cases}$$
▷ x-axis center

19:
$$y_{\mathrm{spot}(k)} \sim \begin{cases} \mathbf{AffineBeta}\left(0, \sigma^{xy}, -\dfrac{P+1}{2}, \dfrac{P+1}{2}\right) & \theta = k \\[3mm] \mathbf{Uniform}\left(-\dfrac{P+1}{2}, \dfrac{P+1}{2}\right) & \theta \neq k \end{cases}$$
▷ y-axis center

20:             **for all** pixelX$[P] \times$ pixelY$[P]$ **do**

21:                 $\mu^S_{\mathrm{pixelX}(i),\mathrm{pixelY}(j)} = \dfrac{m \cdot h}{2\pi w^2} \exp\left(-\dfrac{(i - x - x^{\mathrm{target}})^2 + (j - y - y^{\mathrm{target}})^2}{2w^2}\right)$ ▷ 2-D Gaussian spot

22:          **for all** pixelX$[P] \times$ pixelY$[P]$ **do**

23:             $\delta \sim \mathbf{Empirical}(\delta_{\mathrm{samples}}, \delta_{\mathrm{weights}})$ ▷ offset signal

24:             $\mu^I = b + \sum_{\mathrm{spot}} \mu^S$ ▷ mean pixel intensity w/o offset

25:             $I \sim \mathbf{Gamma}(\mu^I, \sqrt{\mu^I \cdot g})$ ▷ pixel intensity w/o offset

26:             $D = \delta + I$ ▷ observed pixel intensity

Algorithm 3 Pseudocode representation of Tapqir guide.

1: **Variational parameter initializations** {initial value,   constraint}:

$g_{\text{mean}} \leftarrow \{5, \quad \mathbb{R}_{>0}\}$; $g_{\text{beta}} \leftarrow \{100, \quad \mathbb{R}_{>0}\}$

$\sigma^{xy}_{\text{mean}} \leftarrow \{0, \quad (0, (P+1)/\sqrt{12})\}$; $\sigma^{xy}_{\text{beta}} \leftarrow \{100, \quad \mathbb{R}_{>2}\}$

$\pi_{\text{mean}} \leftarrow \{0.5, \quad [0,1]\}$; $\pi_{\text{size}} \leftarrow \{2, \quad \mathbb{R}_{>2}\}$

$\lambda_{\text{mean}} \leftarrow \{0.5, \quad \mathbb{R}_{>0}\}$; $\lambda_{\text{beta}} \leftarrow \{100, \quad \mathbb{R}_{>0}\}$

$\mu^b_{\text{mean}} \leftarrow \{\text{mean}(D)^{\text{AOI}[N]}, \quad \mathbb{R}_{>0}\}$; $\sigma^b_{\text{mean}} \leftarrow \{1^{\text{AOI}[N]}, \quad \mathbb{R}_{>0}\}$

$b_{\text{mean}} \leftarrow \{\text{mean}(D)^{\text{AOI}[N]\times\text{frame}[F]}, \quad \mathbb{R}_{>0}\}$

$b_{\text{beta}} \leftarrow \{1^{\text{AOI}[N]\times\text{frame}[F]}, \quad \mathbb{R}_{>0}\}$

$\theta_{\text{prob}} \leftarrow \{1/3^{\text{target}[1+K]\times\text{AOI}[N]\times\text{frame}[F]}, \quad \sum_{\text{target}} \theta_{\text{prob}} = 1\}$

$$m_{\text{prob}} \leftarrow \left\{ \text{target} \begin{array}{c} \overset{\text{spot}}{\begin{bmatrix} 0.5 & 0.5 \\ 1 & 0.5 \\ 0.5 & 1 \end{bmatrix}}^{\text{AOI}[N]\times\text{frame}[F]} \end{array}, \quad [0,1] \right\}$$

$h_{\text{mean}} \leftarrow \{2000^{\text{spot}[K]\times\text{AOI}[N]\times\text{frame}[F]}, \quad \mathbb{R}_{>0}\}$

$h_{\text{beta}} \leftarrow \{0.001^{\text{spot}[K]\times\text{AOI}[N]\times\text{frame}[F]}, \quad \mathbb{R}_{>0}\}$

$w_{\text{mean}} \leftarrow \{1.5^{\text{spot}[K]\times\text{AOI}[N]\times\text{frame}[F]}, \quad [0.75, 2.25]\}$

$w_{\text{size}} \leftarrow \{100^{\text{spot}[K]\times\text{AOI}[N]\times\text{frame}[F]}, \quad \mathbb{R}_{>2}\}$

$x_{\text{mean}} \leftarrow \{0^{\text{spot}[K]\times\text{AOI}[N]\times\text{frame}[F]}, \quad [-(P+1)/2, (P+1)/2]\}$

$y_{\text{mean}} \leftarrow \{0^{\text{spot}[K]\times\text{AOI}[N]\times\text{frame}[F]}, \quad [-(P+1)/2, (P+1)/2]\}$

$xy_{\text{size}} \leftarrow \{200^{\text{spot}[K]\times\text{AOI}[N]\times\text{frame}[F]}, \quad \mathbb{R}_{>2}\}$

2:   $g \sim \textbf{Gamma}(g_{\text{mean}}, \sqrt{g_{\text{mean}}/g_{\text{beta}}})$ ▷ camera gain

3:   $\sigma^{xy} \sim \textbf{AffineBeta}(\sigma^{xy}_{\text{mean}}, \sigma^{xy}_{\text{size}}, 0, (P+1)/\sqrt{12})$ ▷ std of on-target spot position (pixels)

4:   $\pi \sim \textbf{Beta}(\pi_{\text{mean}}, \pi_{\text{size}})$ ▷ average specific binding probability

5:   $\lambda \sim \textbf{Gamma}(\lambda_{\text{mean}}, \sqrt{\lambda_{\text{mean}}/\lambda_{\text{beta}}})$ ▷ non-specific binding rate

6:   **for all** $\text{AOI}[N + N_c]$ **do**

7:      $\mu^b \sim \textbf{Delta}(\mu^b_{\text{mean}})$ ▷ mean background intensity

8:      $\sigma^b \sim \textbf{Delta}(\sigma^b_{\text{mean}})$ ▷ std of background intensity

9:      **for all** $\text{frame}[F]$ **do**

10:        $b \sim \textbf{Gamma}(b_{\text{mean}}, \sqrt{b_{\text{mean}}/b_{\text{beta}}})$ ▷ background intensity

11:        **if** on-target AOI **then**

12:          $\theta \sim \textbf{Categorical}\left(\theta_{\text{prob}}\right)$ ▷ target-specific spot index

13:        **else if** off-target AOI **then**

14:          $\theta = 0$

15:        **for all** $\text{spot}[K]$ **do**

16:          $m \sim \textbf{Bernoulli}(\text{index}_{\text{target}}(m_{\text{prob}}, \theta))$ ▷ spot presence

17:          **if** m = 1 **then**

18:            $h \sim \textbf{Gamma}(h_{\text{mean}}, \sqrt{h_{\text{mean}}/h_{\text{beta}}})$ ▷ spot intensity

19:            $w \sim \textbf{AffineBeta}(w_{\text{mean}}, w_{\text{size}}, 0.75, 2.25)$ ▷ spot width

20:            $x \sim \textbf{AffineBeta}\left(x_{\text{mean}}, xy_{\text{size}}, -(P+1)/2, (P+1)/2\right)$ ▷ x-axis center

21:            $y \sim \textbf{AffineBeta}\left(y_{\text{mean}}, xy_{\text{size}}, -(P+1)/2, (P+1)/2\right)$ ▷ y-axis center

22:          **else if** m = 0 **then**

23:            $h \sim \textbf{HalfNormal}(10000)$

24:            $w \sim \textbf{Uniform}(0.75, 2.25)$

25:            $x \sim \textbf{Uniform}(-(P+1)/2, (P+1)/2)$

26:            $y \sim \textbf{Uniform}(-(P+1)/2, (P+1)/2)$

27:        **for all** $\text{pixelX}[P] \times \text{pixelY}[P]$ **do**

28:          $\delta \sim \textbf{Empirical}(\delta_{\text{samples}}, \delta_{\text{weights}})$ ▷ offset signal

558 To accelerate convergence, we first run inference with a model where θ is marginalized out
559 (i.e., $\sum_\theta p(D, \phi)$) and use a variational distribution $q(\phi \setminus \theta))$ without θ

$$q(\phi \setminus \theta) = q(g)q(\sigma^{xy})q(\pi)q(\lambda)\cdot$$

$$\prod_{\text{AOI}}\left[q(\mu^b)q(\sigma^b)\prod_{\text{frame}}\left[q(b)\prod_{\text{spot}}\left[q(m)q(h|m)q(w|m)q(x|m)q(y|m)\right]\prod_{\substack{\text{pixelX}\\\text{pixelY}}}q(\delta)\right]\right] \tag{21}$$

560 where we calculate Bernoulli probabilities in $q(m)$ as $\sum_{\text{target}} m_{\text{prob}}\theta_{\text{prob}}$.

561 We then run inference with the full model $p(D, \phi)$ and guide $q(\phi)$ pair, where variational param-
562 eters learned from the marginal guide $q(\phi \setminus \theta)$ are held fixed. We use m_{prob} and θ_{prob} calculated from
563 the marginal guide as initial guesses in the full variational distribution $q(\phi)$.

Tapqir implementation

The model and variational inference method outlined above are implemented as a probabilistic
program in the Python-based probabilistic programming language (PPL) Pyro (*Foerster et al., 2018*;
Bingham et al., 2019; *Obermeyer et al., 2019a*). The objective that is being optimized is the evidence
lower bound (ELBO) estimator that provides unbiased gradient estimates upon differentiation. At
each iteration of inference procedure we choose a random subset of AOIs (mini-batch), compute
a differentiable ELBO estimate based on this mini-batch and update the variational parameters
via automatic differentiation. We use PyTorch's Adam optimizer (*Kingma and Ba, 2014*) with the
learning rate of 5×10^{-3} and keep other parameters at their default values.

Credible intervals and confidence intervals

574 Credible intervals were calculated from posterior distribution samples as the highest density re-
575 gion (HDR), the narrowest interval with probability mass 95% using the `pyro.ops.stats.hpdi` Pyro
576 function. Confidence intervals were calculated from bootstrap samples as the 95% HDR.

Data simulation

578 Simulated data were produced using the generative model (*Algorithm 2*). Each simulation has a
579 subset of parameters (π, λ, g, σ^{xy}, b, h, w, δ) set to desired values while the remaining parameters (θ,
580 m, x, y) and resulting noisy images (D) are sampled from distributions. The fixed parameter values
581 and data set sizes for all simulations are provided in Supplemental Data 1–5.

For kinetic simulations (*Figure 5*, Supplemental Data 5), θ was modeled using a discrete Markov
process with initial probability θ_{init} of each state and the transition probability matrix θ_{trans}:

$$\theta_{\text{init}} = \begin{bmatrix} \frac{k_{\text{off}}}{k_{\text{on}}+k_{\text{off}}} & \frac{k_{\text{on}}}{2(k_{\text{on}}+k_{\text{off}})} & \frac{k_{\text{on}}}{2(k_{\text{on}}+k_{\text{off}})} \end{bmatrix} \tag{22a}$$

$$\theta_{\text{trans}} = \begin{bmatrix} 1 - k_{\text{on}} & k_{\text{on}}/2 & k_{\text{on}}/2 \\ k_{\text{off}} & (1-k_{\text{off}})/2 & (1-k_{\text{off}})/2 \\ k_{\text{off}} & (1-k_{\text{off}})/2 & (1-k_{\text{off}})/2 \end{bmatrix} \tag{22b}$$

582 where k_{on} and k_{off} are the apparent first-order binding and dissociation rate constants in units of
583 s^{-1}, respectively, assuming 1 s/frame. We assumed that the Markov process is at equilibrium and
584 initialized the chain with the equilibrium probabilities.

Posterior predictive sampling

586 For posterior predictive checking, sampled images ($\widetilde{D}$) were produced using Tapqir's generative
587 model (*Algorithm 2*) where model parameters were sampled from the posterior distribution $p(\phi|D)$,
588 which was approximated by the variational distribution $q(\phi)$:

$$\widetilde{D} \sim p(\widetilde{D}|D) = \int_\phi p(\widetilde{D}|\phi)p(\phi|D)d\phi$$

$$\simeq \int_\phi p(\widetilde{D}|\phi)q(\phi)d\phi \tag{23}$$

Calculation of spot probabilities

The probability, $p(\text{specific})$, that a target-specific fluorescence spot is present in a given image is calculated as:

$$p(\text{specific}) \equiv p(\theta > 0|D) = p(\theta = 1|D) + p(\theta = 2|D) \tag{24}$$

The marginal spot presence probability $p(m|D)$ is calculated as:

$$p(m|D) \equiv \sum_{\theta} p(\theta|D)p(m|\theta, D) \tag{25}$$

Variational inference directly optimizes for $q(\theta) \equiv \theta_{\text{prob}}$ and $q(m|\theta) \equiv m_{\text{prob}}$ probabilities (see Eq. 20 and *Algorithm 3*), which approximate $p(\theta|D)$ and $p(m|\theta, D)$, respectively. For simplicity in the main text and figures we suppress the conditional dependency on D in $p(\theta|D)$ and $p(m|D)$ and instead write them as $p(\theta)$ and $p(m)$, respectively.

Signal-to-noise ratio

We define SNR as:

$$\text{SNR} = \text{mean}\left(\frac{\text{signal}}{\sqrt{\sigma^2_{\text{offset}} + \sigma^2_{\text{background}}}} \right) \tag{26}$$

where $\sigma^2_{\text{background}} = b \cdot g$ the variance of the background intensity, σ^2_{offset} the variance of the off-set intensity, and the mean is taken over all target-specific spots. For experimental data, signal is calculated as

$$\text{signal} = \sum_{\substack{\text{pixelX} \\ \text{pixelY}}} \left(D - b_{\text{mean}} - \delta_{\text{mean}} \right) \text{weight} \tag{27}$$

where weight is

$$\text{weight} = \frac{1}{2\pi \cdot w^2} \exp\left(-\frac{(i - x - x^{\text{target}})^2 + (j - y - y^{\text{target}})^2}{2 \cdot w^2} \right) \tag{28}$$

For simulated data theoretical signal is directly calculated as:

$$\text{signal} = \sum_{\substack{\text{pixelX} \\ \text{pixelY}}} h \cdot \text{weight}^2 \tag{29}$$

Classification accuracy statistics

As a metric of classification accuracy we use three commonly used statistics – recall, precision, and Matthews Correlation Coefficient (*Matthews, 1975*)

$$\text{Recall} = \frac{\text{TP}}{\text{TP} + \text{FN}} \tag{30}$$

$$\text{Precision} = \frac{\text{TP}}{\text{TP} + \text{FP}} \tag{31}$$

$$\text{MCC} = \frac{\text{TP} \cdot \text{TN} - \text{FP} \cdot \text{FN}}{\sqrt{(\text{TP} + \text{FP})(\text{TP} + \text{FN})(\text{TN} + \text{FP})(\text{TN} + \text{FN})}} \tag{32}$$

where TP is true positives, TN is true negatives, FP is false positives, and FN is false negatives.

Kinetic and thermodynamic analysis

To estimate simple binding/dissociation kinetic parameters (*Figure 5*C,D), we sample binary time record z from inferred $p(\text{specific})$. For two-state hidden Markov model the maximum-likelihood estimates of k_{on} and k_{off} are given by:

$$\hat{k}_{\text{on}}, \hat{k}_{\text{off}} = \underset{k_{\text{on}}, k_{\text{off}}}{\mathrm{argmax}} \prod_{\text{AOI}} \left[p(z_{\text{frame}(0)} | k_{\text{on}}, k_{\text{off}}) \prod_{f=1}^{F-1} p(z_{\text{frame}(f)} | z_{\text{frame}(f-1)}, k_{\text{on}}, k_{\text{off}}) \right] \tag{33}$$

where:

$$p(z_{\text{frame}(0)} | k_{\text{on}}, k_{\text{off}}) = \textbf{Categorical}\left(\left[\frac{k_{\text{off}}}{k_{\text{on}}+k_{\text{off}}} \quad \frac{k_{\text{on}}}{(k_{\text{on}}+k_{\text{off}})} \right] \right) \tag{34a}$$

$$p(z_{\text{frame}(f)} | z_{\text{frame}(f-1)}, k_{\text{on}}, k_{\text{off}}) = \textbf{Categorical}\left(\begin{bmatrix} 1-k_{\text{on}} & k_{\text{on}} \\ k_{\text{off}} & 1-k_{\text{off}} \end{bmatrix} \right) \tag{34b}$$

Repeating this procedure 2000 times gave the distributions of k_{on} and k_{off} from which we compute mean and 95% credible interval.

Similarly, to estimate mean and 95% CI of K_{eq} (*Figure 5*E) we sampled π from $q(\pi)$ and for each sampled value of π calculated K_{eq} as:

$$K_{\text{eq}} = \frac{\pi}{1-\pi} \tag{35}$$

To calculate time-to-first binding kinetics from Tapqir-derived $p(\text{specific})$ (*Figure 6*B, *Figure 6– Figure Supplement 1*B, *Figure 6–Figure Supplement 2*B, and *Figure 6–Figure Supplement 3*B), 2,000 binary time records z were sampled from $p(\text{specific})$. For each time record initial absent intervals were measured and analyzed using Eq. (7) in *Friedman and Gelles* (*2015*), yielding distributions of k_{a}, k_{ns}, and A_{f}. Mean value and 95% credible intervals were calculated from these distributions. Initial absent intervals from "spot-picker" analysis (*Figure 6*C, *Figure 6–Figure Supplement 1*C, *Figure 6–Figure Supplement 2*C, and *Figure 6–Figure Supplement 3*C) were analyzed as described in (*Friedman and Gelles, 2015*) with the only difference being that on-target and off-target data were here analyzed jointly instead of being analyzed sequentially (*Friedman and Gelles, 2015*). Note that the k_{ns} values determined using the two methods are not directly comparable for several reasons, including that the non-specific binding frequencies are effectively measured over different areas. For Tapqir the target area is approximately $\pi (\sigma^{xy})^2$ (which is between 0.3 and 0.8 pixels^2 in the different experimental data sets) and for spot-picker the area is subjectively chosen as $\pi \cdot 1.5^2 = 7$ pixels^2.

Table 2. Variables used in the Tapqir model.

Symbol	Meaning	Domain
K	maximum number of spots per image	$\mathbb{N}$
N	number of on-target AOIs	$\mathbb{N}$
N_c	number of off-target control AOIs	$\mathbb{N}$
F	number of frames	$\mathbb{N}$
P	size of the AOI image in pixels	$\mathbb{N}$
g	camera gain	$\mathbb{R}_{>0}$
σ^{xy}	proximity	$(0, (P+1)/\sqrt{12})$
π	average target-specific binding probability	$[0, 1]$
λ	target-nonspecific binding rate	$\mathbb{R}_{>0}$
μ^b	mean background intensity across AOI	$\mathbb{R}_{>0}^{\text{AOI}[N]}$
σ^b	standard deviation of background intensity across AOI	$\mathbb{R}_{>0}^{\text{AOI}[N]}$
b	background intensity	$\mathbb{R}_{>0}^{\text{AOI}[N]\times\text{frame}[F]}$
θ	target-specific spot index	$\{0, 1, \ldots, K\}^{\text{AOI}[N]\times\text{frame}[F]}$
m	spot presence indicator	$\{0, 1\}^{\text{spot}[K]\times\text{AOI}[N]\times\text{frame}[F]}$
h	integrated spot intensity	$\mathbb{R}_{>0}^{\text{spot}[K]\times\text{AOI}[N]\times\text{frame}[F]}$
w	spot width	$[0.75, 2.25]^{\text{spot}[K]\times\text{AOI}[N]\times\text{frame}[F]}$
x	center of the spot on the x-axis	$\mathbb{R}^{\text{spot}[K]\times\text{AOI}[N]\times\text{frame}[F]}$
y	center of the spot on the y-axis	$\mathbb{R}^{\text{spot}[K]\times\text{AOI}[N]\times\text{frame}[F]}$
μ^S	2-D Gaussian spot	$\mathbb{R}_{>0}^{\text{spot}[K]\times\text{AOI}[N]\times\text{frame}[F]\times\text{pixelX}[P]\times\text{pixelY}[P]}$
μ^I	ideal image w/o offset	$\mathbb{R}_{>0}^{\text{AOI}[N]\times\text{frame}[F]\times\text{pixelX}[P]\times\text{pixelY}[P]}$
δ	offset signal	$\mathbb{R}_{>0}^{\text{AOI}[N]\times\text{frame}[F]\times\text{pixelX}[P]\times\text{pixelY}[P]}$
I	observed image w/o offset signal	$\mathbb{R}_{>0}^{\text{AOI}[N]\times\text{frame}[F]\times\text{pixelX}[P]\times\text{pixelY}[P]}$
D	observed image ($I + \delta$)	$\mathbb{R}_{>0}^{\text{AOI}[N]\times\text{frame}[F]\times\text{pixelX}[P]\times\text{pixelY}[P]}$
x^{target}	target molecule position on the x-axis	$[P/2-1, P/2]^{\text{AOI}[N]\times\text{frame}[F]}$
y^{target}	target molecule position on the y-axis	$[P/2-1, P/2]^{\text{AOI}[N]\times\text{frame}[F]}$
i	pixel index on the x-axis	$\{0, \ldots, (P-1)\}^{\text{pixelX}[P]}$
j	pixel index on the y-axis	$\{0, \ldots, (P-1)\}^{\text{pixelX}[P]}$
W	width of the raw microscope images in pixels	$\mathbb{N}$
H	height of the raw microscope image in pixels	$\mathbb{N}$
D^{raw}	raw microscope images	$\mathbb{R}_{>0}^{\text{frame}[F]\times\text{pixelX}[H]\times\text{pixelY}[W]}$
$x^{\text{target,raw}}$	target molecule position in raw images on the x-axis	$[-0.5, H-0.5]^{\text{AOI}[N]\times\text{frame}[F]}$
$y^{\text{target,raw}}$	target molecule position in raw images on the y-axis	$[-0.5, W-0.5]^{\text{AOI}[N]\times\text{frame}[F]}$

Table 3. Probability distributions used in the model.

Distribution	PDF
$x \sim \textbf{AffineBeta}(\mu, \nu, a, b)$	$\dfrac{y^{\alpha-1}(1-y)^{\beta-1}}{\mathrm{B}(\alpha, \beta)}$ where $\alpha = \dfrac{\nu(\mu - a)}{b - a}$, $\beta = \dfrac{\nu(b - \mu)}{b - a}$, and $y = \dfrac{x - a}{b - a}$
$x \sim \textbf{Bernoulli}(\pi)$	$\pi^x(1 - \pi)^{1-x}$
$x \sim \textbf{Beta}(\alpha, \beta)$	$\dfrac{x^{\alpha-1}(1-x)^{\beta-1}}{\mathrm{B}(\alpha, \beta)}$
$x \sim \textbf{Categorical}(p)$	$\prod_{i=1}^{k} p_i^{[x=i]}$
$x \sim \textbf{Empirical}(z, p)$	$\prod_{i=1}^{k} p_i^{[x=z_i]}$
$x \sim \textbf{Exponential}(\lambda)$	$\lambda e^{-\lambda x}$
$x \sim \textbf{Gamma}(\mu, \sigma)$	$\dfrac{\beta^{\alpha}}{\Gamma(\alpha)} x^{\alpha-1} e^{-\beta x}$ where $\alpha = \dfrac{\mu^2}{\sigma^2}$ and $\beta = \dfrac{\mu}{\sigma^2}$
$x \sim \textbf{HalfNormal}(\sigma)$	$\dfrac{\sqrt{2}}{\sigma\sqrt{\pi}} \exp\left(-\dfrac{x^2}{2\sigma^2}\right)$ for $x > 0$
$k \sim \textbf{TruncPoisson}(\lambda, K)$	$\begin{cases} 1 - e^{-\lambda} \sum_{i=0}^{K-1} \dfrac{\lambda^i}{i!} & \text{if } k = K \\ \dfrac{\lambda^k e^{-\lambda}}{k!} & \text{otherwise} \end{cases}$
$x \sim \textbf{Uniform}(a, b)$	$\dfrac{1}{b - a}$ for $x \in [a, b]$

Acknowledgments

This work was supported by grants R01GM121384 and R01GM081648 from the National Institute of General Medical Sciences, NIH. We thank Alex Okonechnikov for his work on an earlier version of this project. We thank Jane Kondev, Timothy M. Lohman, and Timothy O. Street for helpful comments on the manuscript.

Author Contributions

Y.A.O. carried out the research and drafted the manuscript; L.J.F. contributed data and data analysis; all authors contributed to project design and edited the manuscript.

Competing Interests

The authors declare they have no competing interests.

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Supplemental Data

- **Supplemental Data 1: Varying non-specific binding rate simulation parameters and corresponding fit values.**
- **Supplemental Data 2: Randomized simulation parameters and corresponding fit values.**
- **Supplemental Data 3: Varying intensity (SNR) simulation parameters and corresponding fit values.**
- **Supplemental Data 4: No target-specific binding and varying non-specific binding rate simulation parameters and corresponding fit values.**
- **Supplemental Data 5: Kinetic simulation parameters and corresponding fit values.**

Figure 2–Figure supplement 1. Extended graphical representation of the generative probabilistic model. Directed factor graph representation (***Bishop, 2006***) of model parameters and parameter distributions. This diagram is a more complete version of the graphical model shown in **Figure 2**D; it includes additional parameters (μ^b, σ^b, δ) and explicitly specifies the relevant probability distributions. Model parameters are depicted as circles, parameter distributions as small filled squares, and deterministic functions as diamonds. Names of the probability distributions are written next to the squares. Input parameters and output parameters are connected by lines, with an arrow pointing towards the dependent parameter. Observed image (D) is the sum of the noisy photon-dependent image (I) and the photon-independent camera offset (δ). Plates (rounded rectangles) contain nodes that are repeated for the number of instances displayed at the bottom-right corner: number of AOIs ($N + N_c$), frame count (F), maximum number of spots in a single image (K), and number of image pixels ($P \times P$).

Figure 2–Figure supplement 2. The prior distributions for x **and** y **spot position parameters.** Prior distributions of x and y for specific and non-specific binding. Probability densities for x and y are defined in the range $\left[-(P+1)/2, (P+1)/2\right]$ relative to the target molecule and are conditional on the identity of the spot (specific or non-specific). Probability densities for x and y parameters are identical.

Figure 3–Figure supplement 1. Tapqir analysis and inferred spot probabilities. The first two rows and $p(\text{specific})$ graph are as in **Figure 3**. The new graphs show the probability of a spot being target-specific ($p(\theta = k)$ for spot k) and the probability of spot presence ($p(m = 1)$) of spot 1 (blue) and spot 2 (orange). Image contrast and offset are consistent within each panel.

Figure 3–Figure supplement 2. Reproduction of experimental data by posterior predictive sampling. Example frames are shown from Data set A (**A**: SNR = 1.63), Data set B (**B**: SNR = 3.43), Data set C (**C**: SNR = 4.18), and Data set D (**D**: SNR = 3.14) in **Table 1**. In each panel the top row shows AOI images selected from the experimental data and middle row shows corresponding images obtained by sampling from the posterior distributions. Image contrast and offset are consistent within each panel. The bottom row shows pixel intensity distributions from the experimental and posterior prediction images shown.

Figure 3–Figure supplement 3. Tapqir analysis of image data simulated using a broad range of global parameters. Simulations (see Methods) consist of 16 data sets where values of global parameters (π, λ, σ^{xy}, and g) where randomly generated for each data set (Supplemental Data 2). Simulated data were fit with Tapqir, and parameter values from the fit (with 95% credible interval estimated from a sample size of 10,000) are plotted against the true parameter values. To guide the eye, dashed lines indicate identical true and fit values. (**A**) Gain of the camera g. (**B**) Average specific binding probability π. (**C**) Nonspecific binding rate λ. (**D**) Proximity parameter σ^{xy}.

AOI; Frame	0; 166	0; 241	0; 253	0; 263	0; 333	0; 437	0; 460	0; 476	1; 19	1; 47
Tapqir	+	+	+	−	+	+	+	+	+	+
Spot-picker	−	−	−	+	−	−	−	−	−	−

AOI; Frame	1; 59	1; 121	1; 124	1; 163	1; 239	1; 366	1; 440	2; 48	2; 116	2; 157
Tapqir	+	+	+	+	+	+	+	+	+	+
Spot-picker	−	−	−	−	−	−	−	−	−	−

AOI; Frame	2; 186	2; 297	2; 321	2; 349	2; 400	3; 34	3; 109	3; 337	3; 386	3; 466
Tapqir	+	+	+	+	−	+	−	+	+	+
Spot-picker	−	−	−	−	+	−	+	−	−	−

AOI; Frame	3; 480	4; 60	4; 74	4; 119	4; 191	4; 373	4; 467
Tapqir	+	+	+	+	+	+	+
Spot-picker	−	−	−	−	−	−	−

Figure 4–Figure supplement 1. False negative misidentifications by Tapqir and spot-picker method. The same λ = 1 simulated data set used in **Figure 4**E-H (`lamda1` in Supplemental Data 1) was analyzed by Tapqir and spot-picker. The data set contained 418 AOI images containing target-specific spots, of which the 37 shown here were falsely predicted to contain no target-specific spot (3 by Tapqir and 34 by spot-picker). Correct (+) and incorrect (−) predictions by each program are indicated. In all AOI images except AOI 3 frame 109, there is a nearby target-nonspecific spot in addition to the target-specific one. False negative classifications by spot-picker method are presumably due to the presence of a closely located target-nonspecific spot that distorts the shape of a target-specific spot. Tapqir, on the other hand, is able to correctly infer the presence of two closely located spots even when they are not completely resolved (**Figure 4**H). The rare (3 out of 418) false negative classifications by Tapqir likely arise from target-specific spots with centers that deviate from the target location by much more ($\sim$ 0.7 pixels) than the inferred proximity parameter (σ^{xy} = 0.2 pixels).

Figure 6–Figure supplement 1. Additional example showing extraction of target-binder association kinetics from experimental data. Data are from Data set A (SNR = 1.63, λ = 0.2958; see **Table 1**). Results are plotted as in **Figure 6**, except that for clarity only every 2$^{\text{nd}}$ frame and every 3$^{\text{rd}}$ AOI is shown in (**A**).

Figure 6–Figure supplement 2. Additional example showing extraction of target-binder association kinetics from experimental data. Data are from Data set C (SNR = 4.18, λ = 0.0716; see **Table 1**). Results are plotted as in **Figure 6**, except that for clarity only every 10th frame is shown in (**A**).

Figure 6–Figure supplement 3. Additional example showing extraction of target-binder association kinetics from experimental data. Data are from Data set D (SNR = 3.14, λ = 0.0476; see **Table 1**). Results are plotted as in **Figure 6**, except that for clarity only every 13th frame and every 2nd AOI is shown in (**A**).