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Increased academic performance and prolonged career duration among Taiwanese academic faculty in ecology and evolutionary biology

Gen-Chang Hsu[1], Wei-Jiun Lin[2], Syuan-Jyun Sun[3,4]*

[1]Department of Life Science, National Taiwan University, Taipei, Taiwan

[2]Institute of Ecology and Evolutionary Biology, National Taiwan University, Taipei, Taiwan

[3]Department of Ecology & Evolutionary Biology, University of Michigan, Ann Arbor, MI 48109, USA

[4]International Degree Program in Climate Change and Sustainable Development, National Taiwan University, Taipei 10617, Taiwan

*Corresponding author:

sysun@umich.edu

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Abstract:

Academic job markets have become increasingly challenging worldwide, yet it remains poorly characterized how competitively-successful candidates should be and what the underlying determinants of their success are. Focusing on ecology and evolutionary biology, we analyzed the academic performance (measured as h-index) as well as the duration for landing a faculty position and promotion to full professor of 145 principal investigators (PI) over the past 34 years in Taiwan. We found that faculty members had higher performance and longer duration before recruitment as a new PI in recent years. Performance before promotion remained stable, whereas the duration increased over time. The origin and prestige of PhD university had no effect on the performance or duration neither for recruitment nor promotion. Our findings highlight the increasingly crucial role of academic performance, rather than PhD degree itself, in determining academic success.

Introduction:

The academic job market has been increasingly competitive in many fields of science, technology, engineering, and mathematics (STEM) (Cyranoski et al. 2011, Ghaffarzadegan et al. 2015, Xue and Larson 2015), with more PhDs produced but vacancies for tenure-track academic positions remaining constant in the past four decades (Schillebeeckx et al. 2013, Larson et al. 2014). For example, in the US, only 7.6% new PhDs in life sciences landed tenure-track positions within three years after graduation in 2010; this surplus of PhD supply has widely expanded to other STEM fields (NSF 2018).

The intensifying competition for tenure-track positions, due to disproportionately high numbers of accumulating applicants per position (Larson et al. 2014), has resulted in higher expectations for academic performance shaped by a "publish or perish" (Garfield 1996). A survey of evolutionary biologists recruited as junior researchers at the National Centre for Scientific Research (CNRS) in France showed that academics recruited in 2013 published nearly twice as many papers as those recruited in 2005 did (Brischoux and Angelier 2015). Although the minimum education requirement for a tenure-track position is having a PhD degree, it has become increasingly frequent for applicants to have one or even more postdoctoral appointments. Consequently, many STEM PhDs work as postdoctoral researchers for a prolonged period and wait for future opportunities until they are competitive enough in the academic job market (Swihart et al. 2016), whereas some turn to alternative careers outside academia. From the CNRS example, Brischoux and Angelier (2015) also showed that the time elapsed between first publication and recruitment had increased from 3.25 to 8 years. The increase in postdoctoral training time can be detrimental to not only the scientific community but also individuals because this increases the age at which researchers become independent, during which the postdocs have to trade off families for research, with fixed-term and relatively low-paying jobs (Acton et al. 2019).

Despite widely claimed that publication expectations and career duration have surged, empirical quantification of the determinants regarding the evolution of academic profiles over time remains understudied. In addition to research productivity, which directly predicts the success of recruitment (van Dijk et al. 2014),

the origin and prestige of doctoral-granting institutes have become critical indicators

for academic employment (van Dijk et al. 2014), especially in East Asian countries

(Shin and Kehm 2013). With the initiative to build world-class universities, many East

Asian universities preferentially recruit returnees who obtained PhD degrees from

top-ranking universities in Western countries. Hence, competition for limited tenure-

track positions is exacerbated when foreign PhDs are favored, leaving domestically-

trained PhDs substantially deprived of career development opportunities (Chen

2021). Yet, whether and to what extent publication expectations and career duration

differ between domestic and foreign PhDs, and if their academic productivity varies

between pre- and post-employment, remain largely unexplored.

In this study, we examined how academic performance as well as the duration for

landing tenure-track positions and promotion to full professor changed over time, and

their links to PhD university origin, PhD university ranking, and gender. Specifically,

we tested the following questions: (1) Is the academic performance for recruitment

as a new principal investigator (PI) or promotion to full professor affected by the year

of recruitment, PhD university origin, ranking, and gender? (2) Is the duration for

recruitment or promotion affected by the year of recruitment, academic performance,

PhD university origin, ranking, and gender? (3) Does the academic performance of

PIs differ before and after recruitment or promotion? To address these questions, we

studied the trend between 1987 and 2021 on 145 faculty members in the field of

ecology and evolutionary biology in Taiwan. We aim to provide empirical evidence to

illustrate the temporal variations in researchers' publication performance necessary

to secure a faculty position and get a promotion, the role of PhD university origin and

prestige as well as gender in determining the success of academic employment, and

how these factors contribute to PIs' future academic performance.

Materials and Methods:

(a) Data collection

Between November and December, 2021, we surveyed tenure-track faculty

members at seven universities in Taiwan, all of which were qualified as research-

intensive universities and ranked top 150 in Asia according to 2022 QS Asia

University Rankings (https://www.topuniversities.com/). We also surveyed

academics from Academia Sinica, a leading academic institution in Taiwan.

Together, these eight institutes encompassed 34 academic departments/divisions

that serve as tenure homes to the field of ecology and evolutionary biology (e.g.,

ecology, evolution, biodiversity; see Appendix A for details). We excluded

researchers in biomedical sciences because publication rates, performance, and

collaboration opportunities can vary considerably among these fields (Laurance et al.

2013). A total of 145 PIs who had an updated curriculum vitae online (e.g.,

institutional/personal websites or Open Researcher and Contributor ID [ORCID])

were identified in our survey, with key information on the university and year of PhD

completion, the year of recruitment as a new PI, the year of promotion to full

professor, and gender, which is well-documented as a key determinant of

performance (Witteman et al. 2019). The university ranking was determined based

on 2022 QS World University Rankings. The duration for recruitment as a new PI

was the time between PhD completion and landing a position; the duration for

promotion to full professor was the time between landing a position and getting a

promotion.

(b) Measurement of academic performance

We collected data on academic performance, measured as h-index (Hirsch 2005),

from the Publish or Perish software using Google Scholar data, which is freely

available and more transparent for tenure reviews (Pauly and Stergiou 2005). We

included peer-reviewed papers and book chapters regardless of authorship for

calculation of h-index, while PhD theses and conference presentations were

excluded. Although other matrices, such as the number of publications and citations,

are also commonly used for measuring academic performance, they were both

highly correlated with h-index in our study (publications: $r = .906$, $p < .001$; citations: r

$= .768$, $p < .001$), as had also been found in previous studies (Ryan Haley 2012,

Laurance et al. 2013). We thus focused on h-index, a widely accepted measure of

academic success that incorporates the assessment of quantity (number of papers)

and quality (citations) of publications (Glänzel 2006).

We calculated h-index within the five-year interval both before and after the year of

recruitment and promotion, generating up to four h-indexes for each PI. We used the

duration of five years because it is commonly used by institutes to evaluate the most

recent academic performance both for recruiting a new PI and for promotion to full

professor. The publications and citations during the year of recruitment and

promotion were considered as the performance "before" getting a job and promotion

to full professor because these publications, either as published papers or

manuscripts "accepted" or "in press", would most likely contribute to the evaluation of

academic performance prior to successful recruitment and promotion. For example,

a new PI who started the position in 2010 would have an h-index measured for

publications between 2006 and 2010 (i.e., "before" h-index), and another h-index

measured for publications between 2011 and 2015 (i.e., "after" h-index). We did not

consider "after" h-indexes for PIs who were recruited as a new PI or promoted to full

professor less than five years so that all performances had the same duration to

compare with.

(c) Statistical analysis

Academic performance before recruitment/promotion. To examine how various

factors affect the academic performance before recruitment as a new PI and

promotion to full professor, we fit generalized linear mixed-effects models (GLMMs)

with PhD university origin (binary variable: Taiwan vs. Foreign), PhD university

ranking, year of recruitment/promotion, gender, and interactions with year as fixed

effects, the department nested within university as random effects, and the h-index

before recruitment/promotion as the response.

Duration for recruitment/promotion. To examine how various factors affect the

duration for recruitment and promotion, we fit GLMMs with PhD university origin,

PhD university ranking, year of recruitment/promotion, gender, the h-index before

recruitment/promotion, and interactions with year as fixed effects, the department

nested within university as random effects, and the duration for

recruitment/promotion as the response.

Changes in academic performance before and after recruitment/promotion. To

compare the academic performance before and after recruitment and promotion, we

fit GLMMs with PhD university origin, PhD university ranking, year of

recruitment/promotion, gender, and interactions with year as fixed effects, the

department nested within university as random effects, and the difference in h-index

before and after recruitment/promotion (i.e., "after" h-index – "before" h-index) as the

response.

GLMMs were performed using the package "lme4" (Bates et al. 2015); post-hoc

pairwise comparisons were performed using the package "emmeans" (Lenth 2021).

Response variables (h-index and duration for recruitment/promotion) were log-

transformed prior to analyses to meet the assumption of normality. The assumption

of independence and equal variance were both assessed using the residual plots.

Non-significant interactions ($p > .05$) were dropped from our final model results. All

analyses were performed in R version 4.1.2 (R Development Core Team 2014).

Results:

In total, we collected data on145 tenure-track faculty members, of which 44.8% were

full professors, 24.8% were associate professors, and 30.3% were assistant

professors. The gender difference was substantial, with males (112) around four

times as prevalent as females (33). The universities from which the PIs obtained

their PhD degrees varied widely in the ranking of prestige among 73 universities

from 16 countries (figure S1, figure S2). Nearly half of the PIs obtained their degrees

from the USA (45.5%), followed by Taiwan (33.1%), and relatively few from the UK

(4.8%) and other countries.

Faculty members who landed tenure-track positions more recently had higher

academic performance (h-index) before recruitment, whereas PIs performed equally

well before promotion to full professor irrespective of time (table 1, figure 1a–1b).

Although males had on average higher performance than females before

recruitment, no such gender difference was found before promotion. PhD university

origin and ranking had no effect on the performance either before recruitment or

before promotion (table 1).

Faculty members who landed positions more recently spent more time post-PhD

before recruitment, but higher academic performance reduced this duration (table 1,

figure 1c). On the other hand, PIs also spent more time before promotion to full

professor in recent years, yet the duration was not affected by the academic

performance (table 1, figure 1d). PhD university origin, ranking, and gender had no

effect on the duration for either recruitment or promotion (table 1).

The difference in academic performance before and after recruitment ("after" h-index

– "before" h-index) decreased for PIs who landed positions more recently, while PhD

university origin, ranking, and gender had no effect on the performance difference

(table 1, figure 2a–2b). In contrast, the performance difference before and after

promotion to full professor was not affected by the year of promotion, PhD university

ranking, or gender, yet the difference tended to be higher for PIs with foreign

degrees compared to those with Taiwanese degrees (table 1, figure 2c–2d).

Discussion:

Overall, we showed that the academic performance of PIs before landing faculty

positions increased over years, whereas the performance before promotion to full

professor remained relatively unchanged. We also found that the duration for both

recruitment and promotion increased in recent years. These results provide empirical

evidence supporting the suspicion that publication requirements and expectations

have risen over time in ecology and evolution in Taiwan, in line with many academic

job markets worldwide (Rawat and Meena 2014, Warren 2019; figure 3).

The increase in academic performance of PIs before recruitment suggests that the

academic job market has become increasingly competitive over time, which is likely

driven by a relatively lower demand for tenure-track professors compared to the

supply of new PhDs (Larson et al. 2014). Consequently, the duration post-PhD

would be prolonged if the applicants are not competitive enough. However, higher

academic performance could help shorten the time to land a position. Therefore,

early-career researchers should focus on their publications to demonstrate the

competence for academic success. On the other hand, the academic performance of

PIs before promotion remained similar over years, suggesting that the requirements

for promotion might not have changed much over time. Interestingly, the time to full

professor has lengthened in recent years but was not affected by academic

performance, possibly due to increasing consideration of accomplishments such as

teaching and administrative services by employment institutes in addition to research

outputs. The different patterns in academic performance and career duration

between recruitment and promotion phase are likely because applicants face

increasing competition with others during recruitment and higher performance would

be advantageous for securing a position, whereas getting a promotion depends

mainly on meeting the institutes' requirements rather than comparing with others'

performance.

We found that the average performance of a new male PI was higher than that of a

new female PI, indicating that the standards for evaluating the suitability of a

potential faculty member might be higher for males than females (Symonds et al.

2006). But after recruitment, the performance expectations for promotion to full

professor did not differ between male and female PIs. In contrast to a previous study

(van Dijk et al. 2014), we found no evidence of PhD university origin and ranking

influencing the career duration for either recruitment or promotion. Instead, academic

performance during PhD and/or post-PhD period is more important in determining

the academic success compared with the prestige of education itself.

The difference in performance before and after recruitment decreased over years.

Earlier PIs had on average higher h-indexes after recruitment compared with before

recruitment, yet such a "performance boost" has declined in recent years. This could

be due to increasing teaching and administrative demands of new PIs, reducing the

time available for research. Strikingly, we found that PIs performed consistently

before and after recruitment regardless of PhD university origin or ranking. However,

PIs with PhD degrees in Taiwan showed a decrease in performance after promotion

to full professor, whereas those with foreign PhD degrees had relatively consistent

performance. One possible explanation is that the training and experiences from

foreign universities may have equipped those PIs with greater professional abilities,

which together with international connections and collaboration opportunities, helps

maintain their performance.

Our findings were based mainly on PIs in ecology and evolutionary biology. Since

the nature of academic job markets can vary considerably among different fields of

biology (Larson et al. 2014), the results should be interpreted carefully when applied

to the fields outside the scope of this study. Nonetheless, our findings confirm that

succeeding in academia has become more challenging, with publication

requirements and career duration both increasing over time. In the face of

increasingly competitive academic job markets, boosting performance is the key to

career success in academia.

Authors' contributions:

G.-C.H. and S.-J.S. conceived the study; W.-J.L. and S.-J.S. collected the data; G.-

C.H. and S.-J.S. analyzed the data. All authors were involved in writing the

manuscript.

Competing interests:

The authors declare no competing interests.

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 Figure captions:

Figure 1. Temporal variations in academic performance (*a & b*) and career duration

(*c & d*) for recruitment and promotion. Each point represents an individual PI, with

points in (*c*) colored by h-index. Solid/dashed lines represent significant/non-

significant relationships predicted from GLMMs; shaded areas indicate 95%

confidence intervals.

Figure 2. Difference in academic performance before and after ("after" h-index –

"before" h-index) recruitment as a new PI (*a & b*) and promotion to full professor (*c &*

d) in relation to year of recruitment/promotion and PhD university origin. Each point

represents an individual PI. Solid/dashed line represents significant/non-significant

relationship predicted from GLMMs; shaded areas indicate 95% confidence intervals.

Figure 3. A challenging pathway toward academic success. Many PhD students

struggle and are often left to sink or swim. After successfully landing as postdocs,

they then face a steep, overhang "cliff" to climb over before becoming faculty

members, who still need to overcome gaps and obstacles on the way to full

professors.

Table 1. Results of the GLMMs (type III sum of squares) for analyzing academic performance, career duration, and difference in performance before and after recruitment as a new PI and promotion to full professor.

Response	Predictor	χ^2	d.f.	p
Academic performance (new PI)	PhD university origin	1.42	1	.234
	PhD university ranking	0.45	1	.503
	Year of recruitment	74.68	1	**< .001**
	Gender	5.73	1	**.017**
Academic performance (promotion)	PhD university origin	0.06	1	.812
	PhD university ranking	1.06	1	.304
	Year of promotion	0.97	1	.324
	Gender	0.07	1	.791
Duration (new PI)	Academic performance	6.10	1	**.014**
	PhD university origin	1.01	1	.315
	PhD university ranking	1.82	1	.178
	Year of recruitment	43.08	1	**< .001**
	Gender	0.78	1	.377
	Academic performance x Year of recruitment	6.06	1	**.014**
Duration (promotion)	Academic performance	1.87	1	.171
	PhD university origin	1.96	1	.161
	PhD university ranking	0.62	1	.430
	Year of promotion	7.03	1	**.008**
	Gender	3.18	1	.075
Difference in performance (new PI)	PhD university origin	0.42	1	.517
	PhD university ranking	0.38	1	.537
	Year of recruitment	15.40	1	**< .001**
	Gender	0.06	1	.800
Difference in performance (promotion)	PhD university origin	3.48	1	.062
	PhD university ranking	0.51	1	.474
	Year of promotion	2.96	1	.086
	Gender	0.81	1	.369

p values < .05 are highlighted in bold

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Supplementary information:

Figure S1. Distribution of the universities from which the 145 PIs obtained their PhD

degrees. Percentages of PhD degrees obtained from the USA, Taiwan, and the UK

are as noted, whereas "other" includes those less than 4%.

Figure S2. Distribution of the ranking of universities from which PIs obtained their

PhD degrees. Dashed lines indicate medians of university ranking for Taiwanese

(252) and foreign (108) PhD degrees.

Professor

Assistant professor

Associate professor

Postdoc

PhD student