

1 **Fate-resolved gene regulatory signatures of individual B lymphocytes in the early**  
2 **stages of Epstein-Barr Virus infection**

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15 **Abstract**

16  
17 Epstein-Barr Virus (EBV) infection of B lymphocytes elicits diverse host responses via complex,  
18 well-adapted transcriptional control dynamics. Consequently, this host-pathogen interaction  
19 provides a powerful system to explore fundamental cellular processes that contribute to  
20 consensus fate decisions including cell cycle arrest, apoptosis, proliferation, and differentiation.  
21 Here we capture these responses and fates with matched single-cell transcriptomics and  
22 chromatin accessibility, from which we construct a genome-wide multistate model of early  
23 infection dynamics. Notably, our model captures a previously uncharacterized EBV<sup>+</sup> analog of a  
24 multipotent activated precursor state that can yield early memory B cells. We also find that a  
25 marked global reduction in host chromatin accessibility occurs during the first stages of infection  
26 in subpopulations of EBV<sup>+</sup> cells that display senescent and pre-apoptotic hallmarks induced by  
27 innate antiviral sensing and proliferation-linked DNA damage. However, cells in proliferative  
28 infection trajectories exhibit greater accessibility at select host sites linked to B cell activation and  
29 survival genes as well as key regions within the viral genome. To further investigate such loci, we  
30 implement a bioinformatic workflow (crisp-ATAC) to identify phenotype-resolved regulatory  
31 signatures. This customizable method applies user-specified logical criteria to produce genome-  
32 wide single-cell ATAC- and ChIP-seq range intersections that are used as inputs for *cis*-linkage  
33 prediction and ontology tools. The resulting tri-modal data yield exquisitely detailed hierarchical  
34 perspectives of the transforming regulatory landscape during critical stages of an oncogenic viral  
35 infection that simulates antigen-induced B cell activation and differentiation. We anticipate these  
36 resources will guide investigations of gene regulatory modules controlling EBV-host dynamics, B  
37 cell effector fates, and lymphomagenesis.

## 38 Introduction

39

40 Epstein-Barr Virus (EBV) is an oncogenic gammaherpesvirus present in >90% of adults  
41 ([Rickinson and Kieff, 2007](#)) and associated with up to 2% of human cancers ([Cohen et al., 2011](#)).  
42 Recent reports have also provided epidemiological and mechanistic evidence supporting an  
43 etiological role for EBV in Multiple Sclerosis (MS) ([Bjornevik et al., 2022](#); [Lanz et al., 2022](#)). In its  
44 initial stages, EBV infection within primary B lymphocytes manifests an array of host and viral  
45 programs. Upon entry into the host cell, the linear dsDNA viral genome rapidly circularizes to form  
46 an episome that is retained within the nucleus ([Lindahl et al., 1976](#); [Nonoyama and Pagano,](#)  
47 [1972](#)). Within hours to days, host innate immune responses are generated to restrict viral  
48 progression ([Lünemann et al., 2015](#); [Martin et al., 2007](#); [Smith et al., 2013](#); [Tsai et al., 2011](#)).  
49 Simultaneously, viral genes are expressed to counteract host defenses ([Ressing et al., 2015](#)), co-  
50 opt B cell-intrinsic activation and proliferation ([Calender et al., 1987](#); [Thorley-Lawson, 2001](#);  
51 [Thorley-Lawson and Mann, 1985](#)), and attenuate DNA damage and stress responses instigated  
52 by virus-induced growth ([McFadden et al., 2016](#); [Nikitin et al., 2010](#)). A consequence of these  
53 intimately adapted host-pathogen dynamics is that EBV infection can precipitate diverse  
54 responses and outcomes for host B cells. These include unsuccessful infection routes resulting  
55 from effective antiviral restriction and DNA damage-induced growth arrest as well as successful  
56 infection leading to immortalization *in vitro* ([Bird, 1981](#); [Henle et al., 1967](#); [Pope et al., 1968](#); [Zhao](#)  
57 [et al., 2011](#)) or lifelong latency *in vivo* within memory B cells ([Babcock, 1998](#); [Longnecker et al.,](#)  
58 [2013](#); [Miyashita et al., 1997](#)) that retain oncogenic potential ([Raab-Traub, 2007](#); [Thorley-Lawson](#)  
59 [and Gross, 2004](#)).

60 Since its discovery in 1964 as the first human tumor virus ([Epstein et al., 1964](#); [Young and](#)  
61 [Rickinson, 2004](#)), extensive research has revealed the molecular means by which EBV  
62 establishes infection and underlies various malignancies. The entire EBV genome is ~172  
63 kilobases and contains at least 80 protein-coding sequences including six EBV nuclear antigens  
64 (EBNAs); several latent membrane proteins (LMPs); and loci that encode replicative and  
65 transcriptional machinery as well as structural proteins. The EBV genome also contains functional  
66 non-coding RNAs: the BHRF and BART microRNAs and the EBV-encoding regions (EBERs)  
67 ([Rickinson and Kieff, 2007](#); [Young et al., 2007](#)).

68 EBNAs are especially important in establishing distinct forms of latency depending on their  
69 combinatorial expression ([Price and Luftig, 2015](#)). EBNA1 is a transcription factor (TF) that is  
70 essential for viral genome maintenance and B cell transformation and ubiquitously binds and  
71 epigenetically regulates host chromatin ([Altmann et al., 2006](#); [Canaan et al., 2009](#); [Dheekollu et](#)

72 [al., 2021](#); [Humme et al., 2003](#); [Lamontagne et al., 2021](#); [Lu et al., 2010](#); [Lupton and Levine, 1985](#);  
73 [Wood et al., 2007](#); [Yates et al., 1985](#)). EBNA1P is another essential factor ([Mannick et al., 1991](#);  
74 [Szymula et al., 2018](#)) that initiates host cell proliferation alongside its co-activated target, EBNA2  
75 ([Alfieri et al., 1991](#); [Harada and Kieff, 1997](#); [Sinclair et al., 1994](#)), and interacts with several host  
76 proteins including TFs ([Han et al., 2001](#); [Ling et al., 2005](#); [Matsuda et al., 2003](#)). EBNA2 is likewise  
77 required for B cell immortalization ([Cohen et al., 1989](#)), notably through coordination with host  
78 TFs and their binding sites ([Lu et al., 2016](#); [Zhao et al., 2011](#)) and with EBNA1P to drive early cell  
79 proliferation and viral LMP1 expression ([Peng et al., 2005](#)). The EBNA3 proteins (EBNA3A,  
80 EBNA3B, and EBNA3C) mediate a delicate balance of anti- and pro-oncogenic processes ([Allday  
81 et al., 2015](#); [Banerjee et al., 2014](#); [Parker et al., 1996](#); [Tomkinson et al., 1993](#); [White et al., 2010](#)).  
82 These include epigenetic repression of host tumor suppressor genes (*BIM*, *p14*, *p16*) and viral  
83 promoters ([Maruo et al., 2011](#); [Paschos et al., 2012](#); [Saha et al., 2015](#); [Skalska et al., 2010](#); [Styles  
84 et al., 2017](#)), competitive binding of the EBNA2-interacting host factor RBPJ ([Robertson et al.,  
85 1995](#); [Wang et al., 2015](#)), and inhibition of apoptosis ([Price et al., 2017](#)). Collectively, the EBNA3s  
86 reshape the nuclear regulatory and transcriptional landscape of EBV<sup>+</sup> B cells, effectively hijacking  
87 B cell-intrinsic activation, expansion, and differentiation programs. Thus, EBV co-opts antigen-  
88 responsive host immune mechanisms for the ulterior purposes of viral replication and  
89 propagation.

90 While the EBNA3s engage cell proliferation machinery at the epigenetic and transcriptional level  
91 in the nucleus, the LMPs (LMP1, LMP2A, and LMP2B) do so at the cell membrane by simulating  
92 antigen-induced signal transduction pathways. The essential LMP1 promotes B cell activation  
93 through mimicry of a constitutively active CD40 receptor ([Kilger et al., 1998](#); [Uchida et al., 1999](#))  
94 and interacts with Tumor Necrosis Factor (TNF) receptor-associated factors (TRAFs) to activate  
95 NF- $\kappa$ B pathway signaling via IKK ([Devergne et al., 1996](#); [Eliopoulos et al., 2003](#); [Greenfeld et al.,  
96 2015](#); [Luftig et al., 2003](#)). These interactions induce anti-apoptotic pathways, MHC-mediated  
97 immune recognition, pro-inflammatory responses, and cell migration. Downstream consequences  
98 include oncogenic proliferation and survival but also induction of pro-apoptotic responses  
99 ([Devergne et al., 1998](#); [Fries et al., 1999](#); [Greenfeld et al., 2015](#); [Henderson et al., 1991](#); [Shair et  
100 al., 2008](#); [Wang et al., 2017](#)). Thus, as in antigen-induced B cell activation (and subsequent  
101 differentiation), adept regulatory control of NF- $\kappa$ B signaling ([Hoffmann et al., 2002](#); [Mitchell et al.,  
102 2018](#); [O'Dea et al., 2007](#); [Roy et al., 2019](#)) is dispositive for the fate of a given EBV<sup>+</sup> B cell.  
103 Although it is not essential for transformation, LMP2A promotes cell survival through mimicry of a  
104 stimulated B cell receptor (BCR), which activates signaling cascades complementary to those  
105 induced by LMP1 ([Anderson and Longnecker, 2008](#); [Fish et al., 2020](#); [Guasparri et al., 2008](#);

106 [Portis and Longnecker, 2004](#)). LMP2A expression further predisposes EBV<sup>+</sup> B cells to survival by  
107 lowering antigen affinity selection thresholds *in vivo* ([Minamitani et al., 2015](#)). Thus, EBV latent  
108 membrane proteins play integral roles in B cell proliferation in the absence of antigen licensing  
109 and in avoiding replicative dead ends effected by antiviral sensing.

110 Clearly, key EBV gene products manipulate diverse host programs at early stages to achieve  
111 sustained latency ([Mrozek-Gorska et al., 2019](#); [Pich et al., 2019](#)). Many such perturbations involve  
112 extensive rewiring of epigenetic and transcriptional regulatory modules. EBV researchers have  
113 used methods such as RNA-, ATAC- (Assay for Transposase-Accessible Chromatin), and ChIP-  
114 seq (Chromatin Immunoprecipitation) to study these changes at various levels in the gene  
115 regulatory hierarchy within early infected cells and transformed lymphoblastoid cell lines (LCLs)  
116 ([Arvey et al., 2012](#); [Jiang et al., 2017](#); [McClellan et al., 2013](#); [Mrozek-Gorska et al., 2019](#); [Wang  
117 et al., 2019](#); [Zhou et al., 2015](#)). Recently, the epigenetic and transcriptional roles of EBNA1 were  
118 interrogated through time-resolved multi-omics ([Lamontagne et al., 2021](#)). While these and other  
119 studies provide indispensable insights regarding virus-induced genome-wide expression and  
120 regulation, they have relied on bulk ensemble sequencing. Such assays yield population-  
121 averaged measurements that obscure variation arising from intrinsic stochasticity ([Raj et al.,  
122 2006](#); [Raj et al., 2010](#); [Raj and Van Oudenaarden, 2008](#)), asynchronous behaviors, and  
123 heterogeneous cell subsets. Specifically, ensemble averaging fails to capture cell-matched  
124 measurements across genes, which precludes identification of coordinated expression programs  
125 or epigenomic regulatory patterns in specific phenotypes. By contrast, single-cell sequencing  
126 provides refined genome-wide views of expression and regulation that preserve the ability for the  
127 identification of heterogenous cell states with low bias ([Buenrostro et al., 2015](#); [Junker and van  
128 Oudenaarden, 2014](#); [Shalek et al., 2013](#); [Shapiro et al., 2013](#); [Wills et al., 2013](#)). Given the  
129 complexity of host-virus relationships, single-cell -omics approaches are essential to dissect the  
130 early stages of EBV infection and the distinct fate trajectories it comprises. We previously used  
131 single-cell RNA sequencing (scRNA-seq) to identify EBV-driven heterogeneity in LCLs ([SoRelle  
132 et al., 2021](#)). Recent advances in single-cell multimodal -omics methods have made it possible to  
133 integrate scRNA-seq with several levels of hierarchical regulation ([Efremova and Teichmann,  
134 2020](#)), which can provide greater insight into the mechanistic origins underlying gene expression.  
135 These include techniques for obtaining cell-matched measurements of mRNA transcripts,  
136 chromatin accessibility, and DNA methylation status ([Cao et al., 2018](#); [Chen et al., 2019](#); [Clark et  
137 al., 2018](#); [Zhu et al., 2019](#)), as well as other molecular levels. In this work, we leverage single-cell  
138 multiomics (scRNA-seq + scATAC-seq) to capture and explore the distinct gene expression and  
139 regulatory signatures that determine the course of EBV infection in primary human B lymphocytes.

140 **Results**

141

142 EBV asynchronously induces primary B cells into distinct phenotypic states early after infection

143 To interrogate chromatin accessibility and gene expression changes that occur upon EBV  
144 infection, we isolated primary human B cells from the peripheral blood of two donors and infected  
145 them with the B95-8 strain of EBV. Infections were performed at a multiplicity of infection (MOI)  
146 of 5 to ensure latent gene expression in every cell ([Nikitin et al., 2010](#)). We cryopreserved samples  
147 of infected cells at 2-, 5-, and 8-days post-infection in addition to uninfected cells (Day 0) from  
148 each donor sample following B cell enrichment. Cell samples from each donor and timepoint were  
149 simultaneously thawed, prepared to >90% viability, and processed into single-cell multiome  
150 libraries. Single-cell matched transcript and accessibility data were obtained through standard  
151 NGS, alignment, counting, and quality control (QC) methods (**Table S1**).

152 EBV infection induced broad transcriptomic changes in B lymphocytes at high efficiency, as  
153 evidenced by the near-complete loss of resting phenotypes (Day 0) within two days of infection.  
154 New states emerged between Day 2 and Day 5, while subtle shifts in state proportions defined  
155 the period between Day 5 and Day 8 (**Figure 1A**). Total and unique transcripts per cell increased,  
156 particularly between Day 0 and Day 2, while mitochondrial gene expression increased gradually  
157 (**Figure 1B**). Total transcript and mitochondrial distributions at Day 2 exhibited two modes, which  
158 was consistent with the presence of both non-proliferative and mitotic cells identified by S-phase  
159 and G2M-phase marker scoring (**Figure 1C**).

160 Unsupervised methods revealed subpopulations (clusters) in cell cycle-regressed aggregated  
161 scRNA-seq time courses. Two clusters corresponded to uninfected B cells (c3, c8); seven were  
162 post-infection B cell phenotypes (c0, c1, c2, c4, c5, c6, c7); and two were T cells (c9) and CD14<sup>+</sup>  
163 monocytes (c10) carried over from PBMCs despite extensive B-cell enrichment (**Figure 1D**).  
164 Genome-wide expression correlation was higher among post-infection states relative to  
165 uninfected cells, and certain phenotypes were more strongly correlated (e.g., c0 with c1; c4 with  
166 c7, **Figure 1E**). Sorting cluster membership by day yielded coarse-grained dynamics of cell state  
167 transitions (**Figure 1F**). We determined top differential genes in each cluster (one-vs-all-others)  
168 to inform state identity annotations (**Figure 1G**). Identified clusters included many genes known  
169 to be modulated in EBV infection and were broadly consistent across both donors with respect to  
170 top marker genes, cell population frequencies, and temporal emergence (**Figures S1-S4**).

171

172

173

## 174 Infected cell state heterogeneity is linked to antiviral and B cell-intrinsic responses

175 Cluster analysis deconvolved heterogeneous biological states within each sample and  
176 revealed phenotypes retained across multiple timepoints (**Figure 2**). At this resolution, we  
177 estimated time- and state-level trends in viral gene expression, variation in metabolic activity, and  
178 transcript diversity (**Figure 2A**). Overall, c0, c1, c2, c5, and c6 exhibited the highest levels of EBV  
179 transcripts and more unique transcripts than c3, c4, c7, and c8. Mitochondrial gene fraction and  
180 unique feature content were highest in c6 and lowest in c4 and c7, although c7 had a long-tailed  
181 distribution of mitochondrial expression (20-80%) prior to QC, indicative of (pre-) apoptotic cells.  
182 All clusters except uninfected B cells (c3, c8) displayed broad innate antiviral and interferon-  
183 stimulated gene (*ISG* and *IFI* member) expression. Antiviral gene expression was generally higher  
184 and exhibited greater variance in c7 than c4 and persisted at roughly uniform levels in c0, c1, c2,  
185 c5, and c6 (**Figure 2B**). Through joint consideration of cluster-resolved expression trends for viral,  
186 mitochondrial, and interferon-stimulated genes, we distinguished uninfected cells (c3, c8) and two  
187 classes of cells with the hallmarks of antiviral response: those with low proliferation and negligible  
188 viral expression (c4, c7) and those with viral and metabolic indicators of progressive EBV infection  
189 (c0, c1, c2, c5, c6).

190 Next, we extensively analyzed differentially expressed genes (DEGs) among clusters and  
191 groups, including pairwise comparisons of all post-infection phenotypes (**Figures 2C, S5-S11**).  
192 The two resting cell phenotypes differed in their expression of *IGHD*, *IGHM*, *CD27*, and other  
193 markers that distinguish naïve (c8) from memory (c3) B cells. In addition to interferon response  
194 signatures, non-proliferating infected cells exhibited an overall reduction in gene expression and  
195 upregulated stress response markers. These included the highest overall expression of actin  
196 sequestration genes (*TMSB10*, *TMSB4X*) and, particularly within c7, numerous ribosomal subunit  
197 genes (e.g., *RPS27A*). Cells in c4 were distinguished by elevated expression of *MARCH1*, which  
198 encodes an E3 ubiquitin ligase that regulates the type I interferon response ([Wu et al., 2020](#)).  
199 Unlike c4, c7 cells also contained high transcript levels for genes involved in oxidative stress  
200 (*TXN*, *FTL*, *FTH1*), cytochrome oxidase subunits (e.g., *COX7C*), ubiquitin genes (*UBA52*, *UBL5*)  
201 and highly variable mitochondrial fractions. Among EBV<sup>+</sup> cells with hallmarks of elevated  
202 respiration, those in c6 were most clearly consistent with proliferating cells based on upregulated  
203 cell cycle markers. Cells in c0 were distinguished by upregulation of *FCRL5* and *LY86-AS1*, an  
204 antisense RNA to a lymphocyte antigen (*LY86*) that mediates innate immune responses. Cells in  
205 this cluster also displayed markers consistent with the early stages of pre- germinal center  
206 activated B cells (e.g., *CCR6*, *CD69*, *POU2AF1*, *TNFRSF13B*, *PIK3AP1*). Notably, cells in c1 and  
207 c2 contained the highest levels of the EBV gene *BHRF1*. Between these two phenotypes, c2 was

208 enriched for genes involved in NF- $\kappa$ B signaling and known markers of EBV-mediated B cell  
209 activation (*NFKBIA*, *TNFAIP3*, *EBI3*) while c1 appeared to be derived from naïve cells (based on  
210 *IGHD* and other carryover genes) and exhibited near-unique expression of *SH3RF3/POSH2* and  
211 *FIRRE*, a MYC-regulated long non-coding RNA (lncRNA). Finally, c5 displayed upregulation of  
212 immunoglobulin heavy and light chains (*IGHA1*, *IGHG1*, *IGHM*, *IGKC*, *IGLC1-3*) as well as genes  
213 involved in B cell differentiation (*MZB1*, *PRDM1/BLIMP1*, *XBP1*). Gene ontology (GO) networks  
214 were also generated for top DEGs from one-versus-all-other comparisons to facilitate phenotype  
215 annotations (**Figures S12-S16**).

216

### 217 A map of B cell phenotypes and fate trajectories in early EBV infection

218 Graph-based pseudotime ([Qiu et al., 2017](#)) approximated EBV-induced state transitions when  
219 anchored from resting cells (**Figure 3A**). Pseudotime scoring was used to track state dynamics  
220 of the top 25 marker genes for each phenotype and four example expression trajectories are  
221 highlighted (**Figure 3B**). Collectively, flow cytometry for the B cell marker CD19 and CD23  
222 (upregulated in EBV infection) at each timepoint (**Figure S17**), cluster-specific DEGs, network  
223 ontologies, and pseudotime led us to propose a multi-phenotype model for heterogeneous cell  
224 fate trajectories (**Figures 3C, S18-S19**) that manifest in early EBV infection *in vitro*. In this model,  
225 naïve (c8) and memory (c3) B cells infected with EBV either undergo antiviral response-mediated  
226 arrest (c4) or EBV-driven hyperproliferation (c6) within several days of infection.  
227 Hyperproliferating cells can subsequently enter one of several activated states (c0, c1, c2) or  
228 undergo growth arrest (c7). Further, differentiated B cells (c5) can develop following activation in  
229 a manner analogous to effector cell exit from the germinal center reaction.

230 Among activated phenotypes, c2 matched classical EBV-mediated activation of NF- $\kappa$ B  
231 pathway genes, apoptotic regulators, and other known biomarkers ([Cahir-McFarland et al., 2004](#);  
232 [Messinger et al., 2019](#)). Cells in c1 were consistent with a related activation intermediate that  
233 originated from EBV<sup>+</sup> naïve cells. Despite the relatively short timecourse, c2 and c5 began to  
234 reflect the continuum of activation and differentiation phenotypes we previously characterized in  
235 LCLs ([SoRelle et al., 2021](#)), which are considered to be immortalized at 21-28 days post-infection  
236 ([Nilsson et al., 1971](#)). We confirmed these similarities by merging Day 8 and the LCL GM12878,  
237 for which scRNA-seq data was previously reported and analyzed ([Osorio et al., 2019](#); [Osorio et](#)  
238 [al., 2020](#); [SoRelle et al., 2021](#)) (**Figure S20**). Conceivably, EBV<sup>+</sup> cells could also transition to a  
239 plasmablast phenotype (c5) from memory cells (c3) through hyperproliferation (c6) via division-  
240 linked differentiation ([Hodgkin et al., 1996](#)), effectively bypassing intermediate states.

241 Conversely, cells in c7 highlighted diverse origins of EBV<sup>+</sup> cell growth arrest, apoptosis, and  
242 senescence, which each provide host defenses against oncogenic malignancies ([Bartkova et al.,](#)  
243 [2006](#); [Nikitin et al., 2010](#)). In addition to highly variable mitochondrial expression and the lowest  
244 transcript levels of any state, this phenotype was defined by broad upregulation of genes involved  
245 in ribosome biogenesis-mediated senescence (*RPS14*, *RPL29*, *RPS11*, *RPL5*) ([Lessard et al.,](#)  
246 [2018](#); [Nishimura et al., 2015](#)) and stress-associated sequestration of actin monomers that favor  
247 G-actin formation (*TMSB4X*, *TMSB10*, *PFN1*) ([Kwak et al., 2004](#)). A subset of cells within c7 also  
248 contained elevated levels of cell cycle markers (*MKI67*, *TOP2A*, *CCNB1*, *CENPF*) carried over  
249 from pre-arrest hyperproliferation (**Figure S21**).

250

#### 251 Evidence for EBV induction of an activated precursor to early memory B cells (AP-eMBC)

252 We next sought to compare early infected phenotypes from our multistate model with cells  
253 isolated from secondary lymphoid organs. We acquired single-cell RNA-seq data from human  
254 tonsil tissue and identified germinal center (GC) cell subsets (**Figure 4A**), which we analyzed  
255 alongside early infection phenotypes of interest. EBV<sup>+</sup> NF- $\kappa$ B activated cells (c2) clearly mimicked  
256 GC light zone (LZ) B cells; *MKI67*<sup>hi</sup> cells (c6) matched actively cycling cells (including GC dark  
257 zone (DZ) B cells); and EBV<sup>+</sup> differentiated cells (c5) matched plasmablasts and plasma cells (PB  
258 / PC). Cells in c0 were most like pre-GC naïve and memory B cell (MBC) subsets (**Figure 4B-D**).  
259 Further, numerous c0 markers were consistent with both pre-GC activated B cells (*SELL*, *BANK1*,  
260 *CD69*, *GPR183* (*EBI2*)) and memory B cell phenotypes (*SELL*, *BANK1*, *GPR183*, *PLAC8*)  
261 recently identified from scRNA-seq of tonsils in response to antigen challenge ([King et al., 2021](#))  
262 (**Figure 4C-D**). Cells in c0 further exhibited upregulation of genes with essential roles in B cell  
263 activation (*TNFRSF13B/TACI*) ([Wu et al., 2000](#)) and germinal center formation (*POU2AF1/OCA-*  
264 *B*) ([Kim et al., 1996](#); [Luo and Roeder, 1995](#); [Schubart et al., 1996](#)) (**Figure S18**). Moreover, c0  
265 displayed elevated *CCR6*, a marker of an activated precursor (AP) state that can generate early  
266 memory B cells (eMBCs) ([Glaros et al., 2021](#); [Suan et al., 2017](#)) (**Figure 5A**).

267 We subsequently validated the generation of *CCR6*<sup>+</sup> AP-eMBC B cells in response to EBV  
268 infection through time-resolved FACS (**Figures 5B-D, S22-S24**). Resting B cells were *CCR6*<sup>lo</sup>  
269 and remained so until between 2 and 5 days after infection. Further, we observed that the most  
270 proliferative cell fraction at day 8 was *CCR6*<sup>lo</sup> and a moderately proliferative cell population was  
271 *CCR6*<sup>hi</sup>. While the most proliferative cells were *CCR6*<sup>lo</sup>/*CD23*<sup>lo</sup>, the proliferative *CCR6*<sup>hi</sup> cells  
272 displayed variable *CD23* levels (**Figure 5B**). Consistent with our scRNA time course,  
273 *CCR6*<sup>hi</sup>/*CD23*<sup>hi</sup> and *CCR6*<sup>hi</sup>/*CD23*<sup>lo</sup> populations respectively corresponded to c1/c2 and c0 and  
274 emerged within 5 days (**Figure 5C**). Based on *CD27* and *IgD* status, these populations



275 predominantly originated from naïve or non-switched memory versus switched memory cells,  
276 respectively; notably, cells from these different resting phenotypes were present in each  
277 population gated by CCR6 and CD23 status (**Figure 5D, S24C**). Rapidly proliferative  
278 CCR6<sup>lo</sup>/CD23<sup>lo</sup>/CD27<sup>hi</sup>/IgD<sup>lo</sup> cells were consistent with infected memory B cells transitioning to  
279 plasmablasts ( $c3 \rightarrow c6 \rightarrow c5$  model trajectory; ~72% of CCR6<sup>lo</sup>/CD23<sup>lo</sup> cells). Marginally less  
280 proliferative CCR6<sup>hi</sup>/CD23<sup>lo</sup>/CD27<sup>hi</sup>/IgD<sup>lo</sup> cells were consistent with stimulated AP-eMBCs  
281 ( $c3 \rightarrow c6 \rightarrow c0$  model trajectory; ~74% of CCR6<sup>hi</sup>/CD23<sup>lo</sup> cells). We also observed an IgD<sup>hi</sup> naïve  
282 population that matched the pre-GC AP-eMBC phenotype ( $c8 \rightarrow c6 \rightarrow c0$ ; (~25% of CCR6<sup>hi</sup>/CD23<sup>lo</sup>  
283 cells). Finally, an even less proliferative CCR6<sup>hi</sup>/CD23<sup>hi</sup>/IgD<sup>hi</sup> population matched activated naïve  
284 (or non-switched memory) cells destined for GC BC ( $c8 \rightarrow c6/c0 \rightarrow c1/c2$ ; ~80% of CCR6<sup>hi</sup>/CD23<sup>hi</sup>  
285 cells) and the minor subset (~17%) of CCR6<sup>hi</sup>/CD23<sup>hi</sup> cells that was IgD<sup>lo</sup> was consistent with  
286 MBCs induced by EBV to undergo a pseudo-GC reaction ( $c3 \rightarrow c6/c0 \rightarrow c2$ ) (**Figure 5C-E**).  
287 Intriguingly, a subset of CCR6<sup>+</sup> cells displaying the AP phenotype apparently persists long after  
288 the early stages of infection based on scRNA-seq data from LCLs (**Figure S25**). Thus, c0 in our  
289 model matches a virus-induced common progenitor state from which PBs, GC BCs, and early  
290 MBCs have been shown to originate in response to antigen stimulation ([Taylor et al., 2015](#)). Our  
291 results further indicate that both naïve and memory B cells can achieve this multipotent state at  
292 different frequencies upon *in vitro* infection and that the AP-eMBC phenotype is perpetuated in  
293 EBV-immortalized B cells.

294

#### 295 Linked expression and accessibility illuminate regulatory mechanisms in phenotype trajectories

296 We next investigated potential regulatory mechanisms underlying DEGs observed across  
297 phenotypes. Expression data were jointly analyzed with cell-matched measurements from single-  
298 cell Assay for Transposase-Accessible Chromatin sequencing (scATAC-seq) and annotated by  
299 state (**Figures 6A-B, S26A-B**). While total and unique transcripts per cell increased through early  
300 infection, global chromatin accessibility decreased substantially upon infection. Resting (c3, c8)  
301 and hyperproliferative (c6) cells had the highest overall accessibility. There were significantly  
302 more peaks in the NF- $\kappa$ B activation state (c2) relative to other activation intermediates (c0 and  
303 c1; two-tailed t-test,  $p < 2.2 \times 10^{-16}$  and  $1.4 \times 10^{-14}$ , respectively) and differentiated cells (c5;  $p <$   
304  $2.2 \times 10^{-16}$ ). Similar accessibility reduction occurred in both donors in the first five days, with  
305 increased accessibility recovered between Day 5 and Day 8 (including to higher than resting  
306 levels in one donor) (**Figures 6B, S27**). This indicated that EBV-induced heterochromatinization  
307 is likely transient in successfully infected cells (i.e., those that evade innate- and damage-  
308 mediated arrest).

309 We found 954 linked feature genes derived from the top 100 marker genes for each cluster  
310 using the multimodal integration capabilities of the Signac package in R ([Stuart et al., 2021](#)). Of  
311 these 954 genes, 177 were significant DEGs with linkages to 476 differentially accessible peaks  
312 (DAPs). This translated to 18.6% of tested genes with potential DAP-linked regulation (**Figures**  
313 **6C, S26C-D**). We identified genes linked (in *cis*) to DAPs to explore phenotype-associated gene  
314 regulatory relationships (**Figure S28A**). Joint analysis of DAP-linked DEGs yielded four regulatory  
315 patterns: higher accessibility with higher expression (+/+); lower accessibility with higher  
316 expression (-/+); lower accessibility with lower expression (-/-); and higher accessibility with lower  
317 expression (+/-). (**Figure S28B**). The +/+ and -/- patterns were characteristic of positive regulatory  
318 sites. The less frequently observed -/+ and +/- patterns were consistent with closure or opening  
319 of ATAC sites with negative regulatory functions, respectively. Analysis of genes of interest  
320 including *CCR7*, *CXCR4*, *RUNX3*, *BACH2*, *JCHAIN*, and *PRDM1* provided examples of each  
321 regulatory pattern and their variation among states (**Figures S28C, S29-S30**).

322 We developed joint scRNA + scATAC profiles for major infection fate trajectories in our model  
323 (**Figure 6C-F**). The path from resting cells to EBV<sup>+</sup> arrested/senescent cells (*c38* → *c47*) was  
324 characterized by global reductions in accessibility and expression. 34.3% of all DEGs between  
325 resting cells and these non-proliferative EBV<sup>+</sup> fates were linked to DAPs that become inaccessible  
326 after infection (*c38/c47* peaks). Top DAP-linked DEGs in innate arrested cells (*c4*) corresponded  
327 to upregulation of interferon-responsive genes and downregulation of mitochondrial genes, while  
328 stress- and damage-induced senescent cells (*c7*) were distinguished by their high expression of  
329 interferon-stimulated genes (e.g., *ISG15*) and ribosomal transcripts (e.g., *RPS14*). Cells in each  
330 of these clusters also displayed reduced expression of the proto-oncogenic tyrosine kinase gene  
331 *LYN* linked to closure of multiple regulatory sites following infection (**Figure 6D**).

332 The reduction in ATAC peaks within *c7* was consistent with the formation of senescence-  
333 associated heterochromatin foci (SAHF) ([Courtois-Cox et al., 2008](#); [Di Micco et al., 2011](#); [Lenain](#)  
334 [et al., 2017](#)) (**Figure S31**). Because senescence can arise from diverse mechanisms such as  
335 innate immune sensing or growth-induced DNA damage, we used higher resolution clustering to  
336 reveal *c7* subsets (*7a* and *7b*). These subsets displayed DEGs involved in the cell cycle and  
337 antiviral sensing (**Figure S32**). Different *HMGB2* levels between *7a* and *7b* were notable, as this  
338 gene's product mediates diverse roles in sensing ([Yanai et al., 2009](#)), double-stranded break  
339 repair ([Krynetskaia et al., 2009](#)), and p53 downregulation ([Stros et al., 2002](#)). Relative to resting  
340 B cells, *HMGB2* expression was strongly elevated in *7b* (as in the hyperproliferative state, *c6*) but  
341 only mildly so in *7a* (similar to *c4*, which could precede senescence ([Glück et al., 2017](#))). Similarly,  
342 cell cycle markers were lower in *7a* than *7b*. Thus, *7a* was consistent with EBV<sup>+</sup> cells that arrest

343 almost immediately via innate sensing and become senescent, whereas 7b matched a trajectory  
344 in which EBV<sup>+</sup> hyperproliferative cells become senescent following replicative stress response  
345 induction. Notably, both 7a and 7b exhibited elevated levels of ribosomal subunit mRNAs (**Figure**  
346 **S32C-D**).

347 NF- $\kappa$ B activated EBV<sup>+</sup> cells (c2) exhibited loss of accessibility at 1,142 sites present within  
348 resting cells in both donors (8.7% of all resting cell peaks). This reduction paralleled upregulated  
349 expression of the polycomb group repressor *EZH2* and a polycomb-interacting methyltransferase,  
350 *DNMT1* (**Figure S33**). However, EBV-activated cells possessed 668 peaks absent in resting cells  
351 (c2!c38) that were linked to 595 unique genes. 154 of these (25.9%) were DEGs between resting  
352 and activated cells (**Figure 6E**). These 154 c2!c38 DAP-linked DEGs included 109 upregulated  
353 and 45 downregulated genes from c38→c2. Upregulated genes included regulators of apoptosis  
354 and tumor suppression (*BCL2A1*, *TNFRSF8*, *PDCD1LG2*, *ST7*, *IQGAP2*, *TOPBP1*, *CD86*);  
355 proliferation (*CDCA7*, *MKI67*); B cell signaling (*NFKBIA*, *MAPK6*, *TNIP1*, *TRAF3*); inflammation  
356 (*SLC7A11*, *RXRA*, *ZC3H12C*); oxidative stress (*SLC15A4*, *TXN*); and epigenetic remodeling  
357 (*AHRR*, *NCOR2*). The 45 downregulated c2!c38 DAP-linked DEGs included *CCR7*,  
358 acetyltransferases (*EPC1*, *KAT6B*), apoptotic and stress response regulators (*STK39*,  
359 *STK17A/DRAK1*, *VOPP1*, *ZDHHC14*), negative regulators of B cell signaling (*CBLB*), and the  
360 tumor suppressor *ARRDC3* (**Figure S34**).

361 In a third example, we explored DAP-linked DEGs between EBV-induced activated (c2) and  
362 differentiated (c5) phenotypes. Activated cells exhibited 999 called peaks that were absent in  
363 differentiated cells (c2!c5 DAPs) while only 13 new peaks emerged in differentiated cells (c5!c2  
364 DAPs) in both donors. This corresponded to a 15% net reduction in accessible peaks in the  
365 c2→c5 transition. Notably, c2!c5 DAPs found in both donors were linked to 13.4% of all DEGs  
366 identified between these states in the scRNA assay. Key c2→c5 DAP-linked DEG dynamics  
367 included downregulation of NF- $\kappa$ B family genes and upregulation of plasmablast-specific  
368 transcriptional regulators, translation factors, and protein export machinery (i.e., facilitators of Ig  
369 synthesis, secretion, and protein folding chaperones) (**Figures 6F, S10**).

370 By mapping multiome reads to a concatenated reference (human + EBV), we were able to  
371 detect increased accessibility within the EBV genome over time after infection. We detected 21  
372 unique viral ATAC peaks (20 of 21 common to both donors) including at TSSs for essential viral  
373 genes such as the *EBNAs* and *LMP1* (**Figure S35**). Quantification of episome peak-containing  
374 cells by phenotype revealed that EBV<sup>+</sup> activated and hyperproliferative cells had the greatest  
375 number of accessible loci relative to other post-infection phenotypes. These sites included the C  
376 promoter (Cp) for *EBNA1*, *EBNA2*, and *EBNA3A-C*; the *LMP1* TSS; the TSS for *BMRF1*, a DNA

377 polymerase accessory protein; and the *BHLF1* locus, which was recently recognized as a  
378 facilitator of latency and B cell immortalization ([Yetming et al., 2020](#)) (**Figure S36A-B**). Innate  
379 arrested cells (c4) exhibited the lowest frequency of cells with accessible episomal loci, followed  
380 by growth-arrested cells (c7) (**Figure S36C**).

381

### 382 Post-infection cell fates exhibit differential enrichment of TF motifs

383 To further investigate regulatory differences by phenotype, we assayed TF binding motif  
384 enrichment by state (**Figure S37**). We identified variable motif enrichment linked to resting cell  
385 phenotypes and among non-arrested post-infection states (**Figure S37A**). Variation in accessible  
386 motifs broadly aligned with phenotypic gene expression with respect to antiviral response  
387 induction, promotion of cell growth, and oncogenesis (**Figure S37B-C**). Activated B cell (c2)  
388 ATAC peaks were enriched in binding sites for proto-oncogenic TFs including members of the  
389 REL (cREL, RelA, RelB), AP-1 (FOS, FOSB, JUNB, JUND), and EGR (EGR1-4) families.  
390 Enhanced accessibility at NF- $\kappa$ B family binding sites within activated cells was noteworthy, given  
391 the observed concurrent upregulation of NF- $\kappa$ B pathway gene expression. Similar phenotypic  
392 consistency was observed within differentiated cells (c5), which were enriched in accessible  
393 motifs for IRF4, IRF8, and XBP1. Globally, both resting B cell phenotypes and the innate sensing  
394 arrest state shared the greatest motif correlation with each other ( $R > 0.75$ ) and the lowest  
395 correlation with EBV-activated and hyperproliferating cells ( $0.55 < R < 0.7$ ) (**Figure S38**).

396

### 397 An informatics pipeline to infer phenotype-resolved TF signatures and gene regulatory elements

398 The prevalence of DAPs linked to DEGs known to be modulated *in trans* by EBV gene products  
399 led us to interrogate phenotype-specific TF signatures genome-wide. To do so, we employed a  
400 bioinformatic workflow to obtain ChIP-seq referenced inferences of single-cell phenotypes from  
401 scATAC data, which we termed “crisp-ATAC” (**Figures S39, S40**). We expected that ensemble-  
402 averaged ChIP data from an appropriate reference cell type would contain TF binding (and  
403 epigenetic) data from a superposition of cell phenotypes at high coverage, thus maximizing  
404 chances to identify overlaps with comparatively sparse scATAC cluster data. We further reasoned  
405 that phenotypic variation in TF binding site accessibility would have biological consequences.

406 We sought to predict viral EBNA and LMP1-mediated NF- $\kappa$ B accessible sites at promoters,  
407 enhancers, and actively transcribed genes in each state of our model. To do so, we applied crisp-  
408 ATAC recipes to intersect peaks from each scATAC phenotype with ChIP-seq peaks for viral  
409 EBNAs, NF- $\kappa$ B/Rel TFs, H3K4me1, H3K4me3, H3K27ac, H3K36me3, and RNA Pol II ([Jiang and](#)  
410 [Mortazavi, 2018](#)) (**Figure S39C**). Hyperproliferative cells (c6), EBV-activated cells (c2), and

411 resting memory B cells (c3) exhibited up to 3-fold more enhancers and promoters at known  
412 EBNA2 binding sites relative to naïve B cells (c8), other activation intermediates (c0, c1),  
413 plasmablasts (c5), arrested states (c4, c7), and non-B cells (c9, c10). Similar patterns were found  
414 for EBNA3C and EBNA1P sites (**Figure S39C**, left column) as well as Rel family TF binding sites  
415 (cRel, RelA, and RelB). Enhancers, promoters, and actively transcribed genes were consistently  
416 enriched in c2, c3, and c6 and depleted in c4 and c7, with intermediate levels present in c0, c1,  
417 c5, and c8. By accounting for peaks conserved in both biological replicates, we demonstrated  
418 low-noise measurements of DAPs for use with crisp-ATAC and characterized DAP frequencies  
419 and interval length distributions across all pairwise phenotype comparisons (**Figure S40**).

420

#### 421 crisp-ATAC finds TF-linked expression signatures that vary across distinct EBV<sup>+</sup> cell fates

422 We applied crisp-ATAC to capture regulatory variation among infection phenotypes with  
423 respect to key viral transcriptional co-activators. We first compared the innate sensing arrest (c4)  
424 and NF- $\kappa$ B (c2) states (**Figure 7A**), as these represent starkly different post-infection fates. Peak  
425 data were extracted and gated to obtain *c2/c4* DAPs present in both donors (n=1,873), which  
426 yielded linked gene predictions (n=1,514) (**Figure 7B-C**). The *c2/c4* linked gene ontology network  
427 was enriched for innate defense (inflammation, antimicrobial processes) and EBV-induced  
428 responses (lymphocyte activation, regulation of apoptosis) (**Figure 7D**). Taking a macroscopic  
429 view, we found that predicted *c2/c4* linked genes included 42.5% (71 of 167) of known EBV super-  
430 enhancer (EBVSE) site-linked genes ([Zhou et al., 2015](#)). Consequently, 41-55% of EBNA-  
431 associated *c2/c4* DAPs also overlapped a peak for the super-enhancer-associated host TF RelA.  
432 Of the 71 EBVSE-linked genes identified for *c2/c4*, 19 (27%) were linked to EBNA1P ChIP-seq  
433 peaks; 22 (31%) to EBNA2 ChIP-seq peaks; and 15 (21%) to EBNA3C ChIP-seq peaks. EBVSE-  
434 linked genes were enriched in EBNA-associated DAP-linked DEGs relative to size-matched  
435 random samples of genes in the captured transcriptome (**Figure 7E**).

436 We analyzed specific genes of interest based on 1) EBVSE membership, 2) GO process  
437 involvement, and/or 3) empirically demonstrated importance to EBV infection. The NF- $\kappa$ B  
438 activated gene and signal transducer *TRAF1*, whose gene product interacts with viral LMP1, was  
439 identified through all three of these routes ([Devergne et al., 1996](#); [Eliopoulos et al., 2003](#); [Fries et al., 1999](#);  
440 [Greenfeld et al., 2015](#); [Sandberg et al., 1997](#)). We found *c2/c4* DAPs associated with  
441 one or more EBNA at -3kb, +2kb, and +37kb relative to the *TRAF1* TSS, each with significant  
442 positive correlation to *TRAF1* expression ( $p < 0.05$  for correlation z-score). Notably, these EBNA-  
443 associated regulatory loci exhibited reduced accessibility in stress arrest (c7), activation  
444 intermediate (c1) and differentiated (c5) states compared with c2 (**Figure 7F**).

445 We used a grouped crisp-ATAC comparison ( $c256/c38$ ) to study changes associated with the  
446 trajectory for successful EBV-induced B cell immortalization (**Figure S41**). We analyzed viral co-  
447 activator-associated DAPs between proliferative (c6) and LCL-like phenotypes (c2, c5) versus  
448 resting B cells (c3, c8). Despite the net reduction in accessibility after infection, we identified 245  
449 unique genes linked to 1,824 peaks present in all tested EBV<sup>+</sup> states (c256) but absent in both  
450 resting phenotypes (c38) (**Figure S41A-C**). 166 of the 245 genes were linked to a binding site for  
451 at least one EBNA, and 18 of these genes overlapped with EBVSE targets (7.3% of predicted  
452 genes, 10.8% of known EBVSE genes). Only 31 GO process terms were shared across the top  
453 100 terms for each tested EBNA, accounting for 15% of unique terms (**Figure S41D**). We selected  
454 the  $c256/c38 \cap$  EBNA targets *TNFRSF8* (CD30), *CD274* (PD-L1), and *PDCDL1G2* (PD-L2) based  
455 on their therapeutic relevance to EBV-associated lymphomas. For each gene, we confirmed the  
456 presence of EBNA-associated DAP-linked DEGs by phenotype. These included three  
457 *EBNA2* <sub>$c256/c38$</sub>  sites near the *TNFRSF8* TSS (-17kb, -12kb, and +16kb) and a shared multi-EBNA  
458 site -17kb from the *PDCDL1G2* TSS and +43kb from the end of the *CD274* gene (**Figure S41E**).  
459 These loci were enriched for Rel sites and activating histone marks in LCL reference data.

460 In a final example, we evaluated activated versus differentiated EBV<sup>+</sup> phenotypes ( $c2/c5$ ) sites  
461 with known viral transcriptional co-activator binding in both donors to explore regulatory  
462 relationships that distinguished the phenotypes present in LCLs ([SoRelle et al., 2021](#)) (**Figure**  
463 **S42A**). 519 of 999 identified  $c2/c5$  peaks intersected with at least one EBNA binding site, from  
464 which 247 unique genes were predicted. 29 of 110  $c2/c5 \cap$  EBNA2 site-linked genes (26.3%) were  
465  $c2/c5$  DEGs in the scRNA assay, as were 34 of 115  $c2/c5 \cap$  EBNA3C site-linked genes (29.6%)  
466 and 20 of 125  $c2/c5 \cap$  EBNA3C site-linked genes (16.0%). 20 site-linked genes were identified  
467 from all three viral co-activator recipes (**Figure S42B**), including the EBVSE-linked G protein  
468 coupled receptor *GPR137B*, a lysosomal transmembrane receptor that regulates mTORC1 activity  
469 and autophagy ([Gan et al., 2019](#); [Gao et al., 2012](#)). *GPR137B* was also identified as a  $c2/c38$   
470 DAP-linked DEG, indicating inaccessible regulatory loci within resting cells as well. We identified  
471 two regulatory DAPs with significant positive correlation to gene expression at +14kb and +18kb  
472 relative to the *GPR137B* TSS. One of these sites (+14kb) coincided with EBNA3C and EBNA2  
473 binding sites but did not exhibit a  $c2/c5$  DAP. However, the second site (+18kb) overlapped with  
474 all three intersected EBNAs and was a  $c2/c5$  DAP. Both sites also intersected with Rel family TFs  
475 (cRel, RelA, and RelB) (**Figure S42C**). Other genes involved in lysosome-mediated processes  
476 including autophagy and antigen presentation regulation were also identified from the  $c2/c5$   
477 comparison (*TFEB*, *LAMP3*), albeit with modestly elevated but significant differential expression  
478 ([Martina et al., 2012](#); [Nagelkerke et al., 2014](#); [Settembre et al., 2011](#)). We also found numerous

479 other genes involved in immune activation signaling, apoptosis, and transcriptional regulation that  
480 displayed EBNA-associated *c2/c5* DAP-linked DEGs (**Figure S42D-E**). Collectively, these  
481 vignettes of post-infection cell trajectories highlight the genome-wide dynamics of diverse EBV-  
482 induced B cell responses captured within the single-cell multiomics dataset.

## 483 Discussion

484

485 Our data reveal heterogeneity in coordinated gene expression and chromatin accessibility  
486 dynamics within individual cells during the critical early stages of a viral infection. By capturing  
487 the initial phases of EBV infection with high resolution -omics, we discern the gene regulatory  
488 environments associated with diverse infected cell fates and their respective developmental  
489 trajectories. These include genome-wide expression and chromatin signatures associated with  
490 effective host antiviral response, virus-triggered oncogene-induced senescence, and the path to  
491 sustained EBV latency and host cell immortalization, which is accessed via simulated B cell  
492 activation. Moreover, we develop a bioinformatic workflow to characterize post-infection  
493 outcomes through gene- and peak-level investigations at loci matching specific epigenetic  
494 patterns as well as host and viral transcription factor binding profiles. The combined high  
495 resolution multiomics data and integrative analytical framework reported herein yield a vividly  
496 detailed representation of the genome-wide interplay of host and virus.

497 We captured diverse post-infection B cell fate trajectories that, due to their asynchronous  
498 parallel emergence, cannot be resolved by ensemble sequencing methods. Remarkably, we find  
499 that large-scale euchromatin-to-heterochromatin transitions (20-40% reductions in genome-wide  
500 accessibility) can occur in post-infection trajectories and fates, including several that display  
501 increases in transcript levels. The scATAC data implicate Simpson's paradox with respect to  
502 heterogeneous chromatin accessibility dynamics following infection, since the total number of  
503 unique peaks increases in early infected populations while the peaks per cell can, in fact,  
504 decrease ([Simpson, 1951](#); [Trapnell, 2015](#)) (**Table S1**).

505 Global epigenetic silencing via SAHF formation ([Di Micco et al., 2011](#)) is most prominent both  
506 in cells that rapidly undergo innate sensing-mediated arrest and in cells that evade this response  
507 but arrest due to DNA damage response activation during virus-induced hyperproliferation. Our  
508 data also indicate a possible role for ribosome biogenesis in the transition from virus-induced  
509 arrest to senescence, likely through a p53-MDM2 axis ([Deisenroth and Zhang, 2010](#)), which  
510 critically regulates EBV transformation ([Forte and Luftig, 2009](#)). Intriguingly, the trajectory of  
511 successful infection is distinguished by increased accessibility at key sites against the larger  
512 backdrop of heterochromatin formation. A substantial number of these sites (many associated  
513 with viral TFs) have predicted *cis* linkages to genes enriched for regulation of apoptosis, tumor  
514 suppression, inflammation, and chromatin remodeling, all of which are determinants of successful  
515 EBV infection. Moreover, viral episome ATAC profile heterogeneity across infected phenotypes



516 indicates that latency establishment depends on retained accessibility to viral genes within the  
517 repressive host milieu.

518 The identification of an EBV-infected analog of an AP-eMBC phenotype is consistent with  
519 results from *in vitro* and *in vivo* antigen stimulation experiments ([Suan et al., 2017](#); [Taylor et al.,](#)  
520 [2015](#)), as well as previous work from our lab that identified CCR6 as an EBV Latency IIb program  
521 biomarker that becomes downregulated in the transition to Latency III in LCLs ([Messinger et al.,](#)  
522 [2019](#)). The development of this state *in vitro* implies that EBV may gain access to the memory  
523 pool *in vivo* via progenitors that have limited involvement in the GC reaction. In the context of  
524 normal antigen stimulation, this subset of eMBCs undergoes early exit from the cell cycle and GC  
525 reaction as a consequence of restricted access to or engagement with cognate antigen ([Glaros](#)  
526 [et al., 2021](#)). It is thus conceivable that EBV-infected B cells may differentially develop into GC  
527 BCs, PBs, or eMBCs from the AP state in a manner dependent on the extent to which the LMPs,  
528 EBNA and other viral gene products induce mimicry of BCR activation and signaling. This model  
529 accommodates a surprising possibility – that EBV may access long-term persistence and survival  
530 not only within post-GC high-affinity MBCs but also via GC-independent eMBCs that avoid  
531 extensive proliferation.

532 The activated B cell and plasmablast phenotypes that developed within 5 days are generally  
533 consistent with our findings in LCLs ([SoRelle et al., 2021](#)) and resemble *in vivo* tonsil cell subset  
534 transcriptomes. Furthermore, differentiated plasmablasts exhibited fewer accessible sites in both  
535 host chromatin and viral episomes relative to activated cells. Notably, prior studies found that only  
536 50% of EBV-infected cells that secrete immunoglobulin go on to become immortalized ([Tosato et](#)  
537 [al., 1985](#)). Additional work within LCLs demonstrated that EBV<sup>+</sup> cells with upregulated Ig  
538 production exhibited reduced DNA synthesis and EBNA downregulation ([Wendel-Hansen et al.,](#)  
539 [1987](#)). Collectively, these findings support a model for continuous EBV-driven B cell differentiation  
540 *in vitro*, wherein plasmablasts are continually generated through activation-induced maturation  
541 yet selected against by their reduced proliferation. While this disadvantage limits viral replication  
542 via cell division, the reduced MYC levels, increased XBP1, and endoplasmic reticulum stress in  
543 these cells may support EBV lytic reactivation ([Guo et al., 2020](#); [Laichalk and Thorley-Lawson,](#)  
544 [2005](#); [Sun and Thorley-Lawson, 2007](#); [Taylor et al., 2011](#)).

545 Depending on the phenotype comparison, roughly 10-35% of all DEGs were correlated with  
546 DAPs. This range was similar to the frequencies of both differential accessibility of expressed TF  
547 binding motifs (23%) and DEGs associated with differentially accessible promoters (25%)  
548 identified in dexamethasone-treated A549 cells profiled with sci-CAR ([Cao et al., 2018](#)). The  
549 observation of similar DAP-linked DEG frequencies in response to diverse stimuli (e.g., chemically

550 induced glucocorticoid receptor activation, viral infection) raises intriguing questions regarding the  
551 fundamental frequency of genes regulated, at least in part, by accessibility changes. The  
552 observed proportion implies that most DEGs may be regulated by higher order chromatin  
553 interactions and differential recruitment of transcriptional activators and/or RNA Pol II.

554 The crisp-ATAC method provides a simple, flexible informatic approach to map ChIP-seq  
555 profiles to cell phenotypes discovered from scATAC-seq. Thus, it provides a potential route for  
556 effectively bootstrapping scATAC resolution to datasets from other -omics modalities. When data  
557 from suitable reference cell types and/or states are available, crisp-ATAC can be used to predict  
558 phenotype-resolved gene regulation by evaluating simple or complex combinations of factor  
559 binding sites, histone modifications, and/or nuclear chromatin compartmentalization across all  
560 differentially accessible sites. In our case, cell-matched empirical scRNA-seq data can be cross-  
561 referenced with crisp-ATAC outputs for methodological validation and identification of genes of  
562 interest for future studies. This method is adaptable to comparisons of phenotype-resolved ATAC  
563 profiles in contexts such as other infections, development, and cell responses to stimuli or  
564 therapies. We expect this approach to be particularly powerful for exploring TF-associated  
565 regulatory changes in time-resolved studies of cellular behaviors.

566

#### 567 Limitations of the study

568 The reported single-cell multiomics data have several limitations. They do not capture aspects  
569 of host-virus dynamics acting at other molecular levels. Examples include epigenetic  
570 modifications (e.g., DNA methylation status), three-dimensional chromatin architecture changes,  
571 modulation of translation and protein abundance, post-translational modifications, protein-protein  
572 interactions, and signaling cascades (e.g., phosphorylation status). While we present a method  
573 for inferring DAP-linked TF binding and epigenetic modifications based on empirical scATAC data,  
574 we do not have direct ChIP-seq measurements at the single-cell level.

575 The reported bioinformatic methodology (crisp-ATAC) also has notable constraints. This  
576 approach is limited by the availability of ChIP-seq data from an appropriate cell type and target  
577 reference state. Moreover, regulatory site predictions must be empirically tested to validate  
578 potential functions in gene expression control. Finally, distance limits imposed for identifying *cis*-  
579 regulatory linkages preclude identification of distal gene regulatory elements formed via 3D  
580 nuclear conformation.

581

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583

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## 592 **Experimental Methods**

593

### 594 PBMC isolation and B lymphocyte enrichment

595 Whole blood (50 mL each from two anonymous donors; TX1241/Donor 1 & TX1242/Donor 2)  
596 was obtained from the Gulf Coast Regional Blood Center (Houston, TX). Upon receipt, peripheral  
597 blood mononuclear cells (PBMCs) from each donor sample were isolated via Ficoll gradient  
598 separation (Histopaque®-1077, Sigma #H8889), resuspended at  $10 \times 10^6$  cells/mL in RPMI 1640  
599 + 15% heat-inactivated fetal bovine serum (FBS, v/v, Corning) (R15 media), and incubated  
600 overnight at 37°C and 5% CO<sub>2</sub>. The next day, CD19<sup>+</sup> B cells were enriched from donor PBMCs  
601 via negative isolation (BD iMag Negative Isolation Kit, BD Biosciences #558007) and  
602 resuspended at  $2 \times 10^6$  cells/mL in R15 supplemented with 2 mM L-glutamine, 100 units/mL  
603 penicillin, 100 µg/mL streptomycin, and 0.5 µg/mL cyclosporine A (R15<sup>+</sup> media). Roughly  $45 \times 10^6$   
604 B cells were recovered per donor post-enrichment. Following CD19<sup>+</sup> validation (see below: Flow  
605 cytometry), enriched B cell aliquots (1-2 mL at  $3 \times 10^6$  cells/mL) were viably frozen in 90% FBS +  
606 10% DMSO and stored in liquid N<sub>2</sub>.

607

### 608 EBV infection and cell culture

609 The type 1 EBV strain B95-8 was obtained in-house as viral supernatant from the inducible  
610 B95-9 Z-HT cell line as reported previously ([Johannsen et al., 2004](#)). Immediately after  
611 withholding and cryopreserving uninfected enriched B cells for each donor (day 0 samples), the  
612 remaining cells in culture were infected with B95-8 via resuspension in viral supernatant (100 µL  
613 per  $1 \times 10^6$  cells) for 1 h at 37°C and 5% CO<sub>2</sub>. Infected B cells from each donor were rinsed with  
614 1x PBS, resuspended in R15<sup>+</sup> media, and incubated at the conditions described above throughout  
615 the course of infection. Aliquots were taken from each infected donor culture at 2-, 5-, and 8-days  
616 post-infection and viably frozen as described for uninfected day 0 samples.

617

### 618 Flow cytometry

619 The extent of B cell enrichment was quantified for each donor using flow cytometry. Following  
620 negative isolation, cell samples ( $2 \times 10^5$  per donor) were rinsed with FACS buffer (1x PBS + 2%  
621 FBS), stained with phycoerythrin (PE)-conjugated mouse anti-human CD19 (BioLegend, clone  
622 HIB19; catalog #302208; lot #B273508) in the dark for 30 min at room temperature, then rinsed  
623 again prior to analysis. Cell samples at each timepoint were prepared as described and co-stained  
624 with PE-anti-CD19 and allophycocyanin-conjugated mouse anti-human CD23 (APC-anti-CD23,  
625 BioLegend, clone EBVCS-5; catalog #338513; lot #B273489) to validate successful EBV

626 infection. To validate the AP-eMBC phenotype (c0), enriched resting B cells from two additional  
627 donors (TX1253 and TX1254) were labeled with CellTrace Violet (ThermoFisher / Invitrogen, Cat  
628 #34571) and stained with one of the following combinations at days 0, 2, 5, and 8: CCR6/Memory  
629 panel (FITC-anti-CD27, PE-anti-CCR6, and APC-anti-CD23); Naïve/Memory panel (FITC-anti-  
630 IgD, PE-anti-CD19, and APC-anti-CD27); or CCR6/Naïve panel (FITC-anti-IgD, PE-anti-CCR6,  
631 and APC-anti-CD23). FITC-anti-CD27, FITC-anti-IgD, and APC-anti-CD27 were purchased from  
632 BioLegend (Cat #302806, #348206, and #356410, respectively) and PE-anti-CCR6 was  
633 purchased from Invitrogen (Cat #12-1969-42). Compensation matrices were calculated from  
634 single-stain controls for FITC and PE and applied to all samples for analysis. All cytometry  
635 measurements were acquired with a BD FACSCanto II (BD Biosciences) and analyzed using  
636 FlowJo version 10 (Ashland / BD Biosciences).

637

#### 638 Human tonsil sample preparation

639 Tonsillar B cells were isolated from discarded, anonymized tonsillectomies from the Duke  
640 Biospecimen Repository and Processing Core (BRPC; Durham, NC). Tonsil tissue samples were  
641 manually disaggregated, filtered through a cell strainer, and isolated by layering over a cushion  
642 made from Histopaque-1077 (H8889; Sigma-Aldrich). Harvested lymphocytes were washed three  
643 times with FACS buffer (5% FBS in PBS) prior to scRNA library preparation.

644

#### 645 Preparation of scRNA and scATAC libraries

646 Cryopreserved samples from each early infection timepoint of interest were simultaneously  
647 thawed by donor and purified to > 90% viable cells by Ficoll gradient separation. Viable cells from  
648 each timepoint and donor were then prepared as single-cell matched gene expression (scRNA)  
649 and chromatin accessibility (scATAC) libraries by the Duke Molecular Genomics Core staff with  
650 the 10x Chromium Next GEM Single Cell Multiome ATAC + Gene Expression Kit (10x Genomics,  
651 Pleasanton, CA) ([Satpathy et al., 2019](#); [Zheng et al., 2017](#)). Briefly, nuclei were isolated from  
652 each sample and subjected to transposition at accessible chromatin sites. Next, transposed  
653 nuclei, barcoding master mix, and gel beads containing unique barcode sequences were  
654 prepared into single-cell GEMs (Gel bead emulsions) using the Chromium Controller and Chip J.  
655 Within each GEM, poly-adenylated (poly-A) mRNA transcripts from individual nuclei are captured  
656 by barcoded, indexed poly-T primers and reverse transcribed into cDNA. Simultaneously, a  
657 separate barcoded sequence containing a spacer and Illumina P5 adaptor sequence is added to  
658 transposed regions within the captured nucleus. Barcoded multiomes were then purified, pooled,  
659 and pre-amplified by PCR prior to library construction. The scATAC library for each sample is

660 generated by PCR amplification and incorporation of sample index and Illumina P7 adaptor  
661 sequences. Separately, pre-amplified gene expression cDNA is further PCR amplified,  
662 fragmented, and size selected. The scRNA library for each sample is then constructed using PCR  
663 to incorporate the P5 and P7 sequencing adaptors. Two biological replicates of tonsillar  
664 lymphocytes were prepared as scRNA libraries using the 10x Genomics Next GEM 3' Gene  
665 Expression kit with v3 chemistry (10x Genomics, Pleasanton, CA), and sequenced, processed,  
666 aligned, and analyzed as described above for early infection scRNA samples.

667

#### 668 Sequencing, alignment, and count matrix generation

669 The 8 paired-end scATAC libraries (4 timepoints per 2 donors) were pooled onto two lanes of  
670 an Illumina S2 flow cell and sequenced at a target depth of 25,000 reads per cell on an Illumina  
671 NovaSeq (Illumina, San Diego, CA). The 8 paired-end scRNA libraries were similarly pooled and  
672 sequenced at a target depth of 50,000 reads per cell. Tonsil scRNA libraries were likewise pooled  
673 and sequenced at 50,000 reads per cell. All sequencing runs were performed by staff at the Duke  
674 Center for Genomic and Computational Biology. Raw base calls for each assay were prepared  
675 as sample-demultiplexed FASTQ files using *cellranger-arc mkfastq* (Cellranger, 10x Genomics),  
676 a wrapper of the Illumina *bcl2fastq* function. Next, sample-matched scRNA and scATAC reads  
677 were aligned against genomic references to produce multiome count matrices using *cellranger-*  
678 *arc count*. One set of count matrices was generated by mapping reads to a concatenated genomic  
679 reference constructed from the human genome (GRCh38) with the ~172 kB type 1 EBV genome  
680 (NC\_007605) included as an extra chromosome. These outputs were used for downstream RNA-  
681 only analyses to capture host and viral gene expression. A second set of count matrices  
682 generated by mapping to GRCh38 only was used for downstream joint RNA and ATAC analyses.  
683 Compatible reference packages were assembled from the relevant genome (.fa) and annotation  
684 (.gtf) files using *cellranger-arc mkref*.

685

#### 686 Data QC and scMultiome analysis

687 All direct analysis of scRNA and scATAC data was conducted in R using Signac ([Stuart et al.,](#)  
688 [2021](#)), an extension of Seurat ([Macosko et al., 2015](#); [Satija et al., 2015](#); [Stuart et al., 2019](#)).  
689 Following read mapping and counting, linked scRNA and scATAC data were obtained from  
690 between 8,934-20,000 cells per sample. After QC filtering by mitochondrial expression ( $n < 20\%$ ),  
691 total transcripts ( $n < 25,000$ ), unique transcripts ( $n > 1,000$ ), and minimum cells expressing a  
692 given feature ( $n > 3$ ), data from between 8,376-19,310 cells per sample were analyzed (see **Table**  
693 **S1**). The mitochondrial gene expression threshold was selected based on the high metabolic

694 activity of early-infected B cells and the high cell viability observed in each sample (> 90%)  
695 immediately prior to library preparation to preserve biologically relevant phenotypes ([Osorio and](#)  
696 [Cai, 2021](#)). After QC filtering, a total of 52,271 and 44,920 cells were analyzed across the infection  
697 timecourse for donors TX1241 and TX1242, respectively. For RNA-only analysis, gene  
698 expression data (host and viral) across all timepoints for a given donor were merged into a single  
699 object, log normalized, scored for cell cycle markers, and scaled with cell cycle scoring regressed  
700 out. The top 2,000 differentially expressed features over the early infection timecourse data were  
701 identified and used for principal component analysis (PCA). The top 30 principal components  
702 were further dimensionally reduced via uniform manifold approximation projection (UMAP,  
703 [McInnes et al., 2018](#)), and clustering was performed to identify biologically distinct cell  
704 subpopulations. Merged scRNA dataset pseudotime trajectories were calculated using Monocle3  
705 ([Qiu et al., 2017](#)), and were mapped along with cluster identities to 3D UMAP coordinates for  
706 visualization ([Qadir, 2019](#); [Qadir et al., 2020](#)). For joint ATAC and RNA analysis, host gene  
707 expression and chromatin accessibility were analyzed for each separate timepoint and for a  
708 merged object containing Day 0 and Day 8 multiome data. Nucleosome signal and transcription  
709 start site (TSS) enrichment were calculated and used for QC filtering (Nucleosome.signal < 2,  
710 TSS.enrichment > 1). ATAC peaks were called using macs2 ([Liu, 2014](#)) with hg38 annotations.  
711 Gene expression data in the joint analysis was processed as described for the RNA-only analysis  
712 with the exception of using Signac's SCTransform function instead of log normalization for  
713 expression counts. Top differential features in each assay ('peaks' and 'SCT') were determined,  
714 and multimodal neighboring and UMAP were performed for integrated data visualization. Cluster  
715 identities defined in the RNA-only assay were mapped to this merged joint dataset, which  
716 contained cells representing all identified subpopulations. Peaks with significant (anti-) correlation  
717 ( $p < 0.05$  for z-score of correlation coefficients) to differentially expressed genes were identified  
718 using the LinkPeaks function in Signac, which was informed by SHARE-seq ([Ma et al., 2020](#)).

719

#### 720 crispATAC workflow and reference data curation

721 ChIP-referenced inference from single-cell phenotype ATAC (crispATAC) was developed to  
722 predict subpopulation-resolved gene regulatory features. In a typical workflow, cluster-level  
723 chromatin accessibility tracks are cross-referenced against ChIP-Seq (Chromatin  
724 Immunoprecipitation Sequencing) profiles for epigenetic marks and TFs of interest measured from  
725 a reference cell phenotype (in this study, lymphoblastoid cell lines such as GM12878). In this  
726 study, cluster-specific called peaks from the joint scATAC + scRNA dataset were extracted and  
727 prepared as simplified genomic range files (3-column .bed file format). Next, the desired ChIP-

728 Seq datasets for the reference phenotype were downloaded and, where applicable, converted to  
729 .bedgraph format to be used as input for peak calling with the *macs2* function *bdgpeakcall*. The  
730 ChIP (and Hi-C) datasets used for crispATAC in this study (**Table S2**) are all publicly available  
731 from the National Center for Biotechnology Information (NCBI) Gene Expression Omnibus (GEO).  
732 Once all ATAC-seq and ChIP-seq peak files were generated, all were used as inputs to a single  
733 call of the bedtools ([Quinlan and Hall, 2010](#)) function *multiinter*, which output a matrix of all  
734 genomic range intersection intervals where at least one input file exhibited a peak. This  
735 intersection matrix was imported to R as a data frame and analyzed to identify common and/or  
736 differential intervals (matrix rows) among scATAC cluster phenotypes, epigenetic marks, and TFs  
737 using Boolean logic gating by dataset (matrix columns). For a given crispATAC recipe (e.g., peaks  
738 in scATAC cluster 1 not in scATAC cluster 2 intersected with EBNA2 ChIP peaks =  $[c1 \cap !c2] \cap$   
739 EBNA2), the genome intervals matching the gating criteria were returned and converted to .bed  
740 files. Lists of differentially accessible, transcription-factor associated sites generated in this way  
741 were subsequently analyzed with the Genomic Regions Enrichment of Annotations Tool (GREAT)  
742 ([McLean et al., 2010](#)) to identify potential *cis*-regulated genes within 1 megabase of each query  
743 site. As a final step, output lists of potential linked genes were intersected with the top marker  
744 genes identified from the corresponding cluster-wise comparison in the scRNA assay, thus  
745 integrating direct single-cell RNA and ATAC measurements with subpopulation-resolved  
746 regulatory inferences from ensemble ChIP profiles. In a similar but separate approach, scATAC  
747 and ChIP peaks were intersected with topologically associated domain (TAD) boundaries  
748 (prepared using hicExplorer, ([Ramírez et al., 2018](#); [Wolff et al., 2018](#); [Wolff et al., 2020](#))) and  
749 nuclear subcompartments from GM12878 Hi-C data to study differentially accessible TF-  
750 associated sites in the context of 3D nuclear architecture.

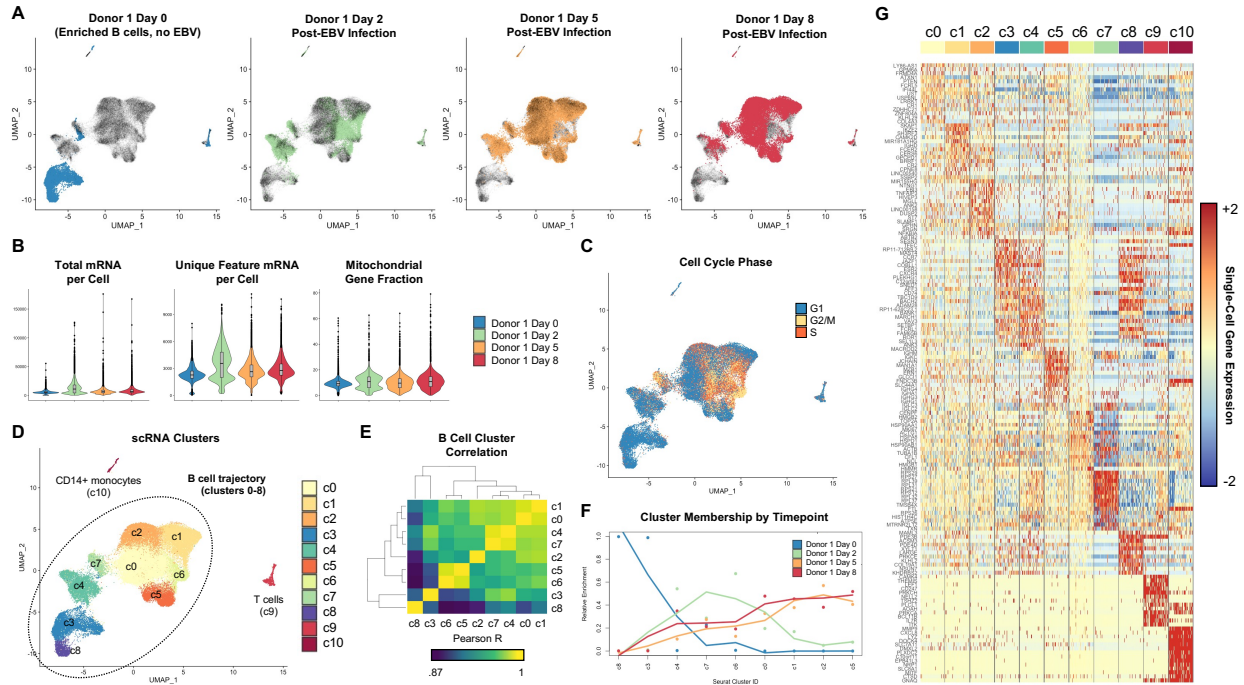
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#### 752 Visualization of crispATAC outputs, gene ontologies, and networks

753 Data for genes of interest identified from crispATAC recipes were explored using dimensionally  
754 reduced (UMAP) expression maps and cluster-level accessibility tracks (Signac, ([Stuart et al.,](#)  
755 [2021](#))), called peaks aligned with TFs and epigenetic marks (IGV, ([Robinson et al., 2011](#))), and  
756 local neighborhoods in Hi-C contact maps (Juicebox, ([Durand et al., 2016](#))). Cluster-resolved  
757 gene ontologies were generated and quantified by GREAT ([McLean et al., 2010](#)). Top scRNA  
758 assay cluster markers and GREAT output gene lists were also visualized as annotated networks  
759 using Cytoscape ([Shannon et al., 2003](#)).



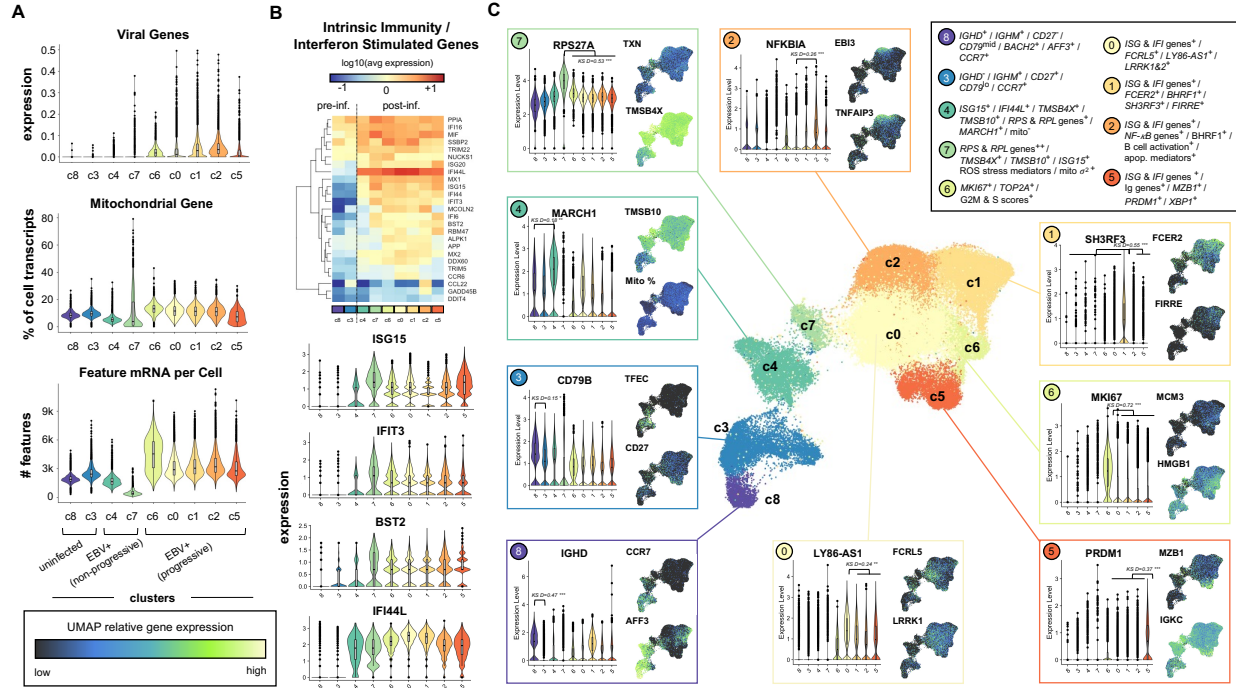
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**Figure 1. Time-resolved single-cell gene expression during early EBV infection of B lymphocytes**

(A) Single-cell gene expression timecourse data from early EBV infection.  
 (B) General expression trends during early infection. Total mRNA refers to all transcripts captured, while Feature mRNA refers to the number of unique transcripts (per cell).  
 (C) Cell phase scoring of expression data after cell cycle marker regression.  
 (D) Unsupervised clustering of early infected cell expression in merged timepoint data.  
 (E) Pairwise correlation of identified clusters.  
 (F) Cluster membership by timepoint. Fit lines show coarse changes in phenotype frequency over time.  
 (G) Single-cell expression of the top 15 gene markers by cluster.  
 See also Figures S1-S4



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**Figure 2. High-resolution dissection of infected B cell phenotypes**

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(A) Overview of global gene expression trends by phenotype.

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(B) Induction of interferon response genes in all EBV<sup>+</sup> clusters.

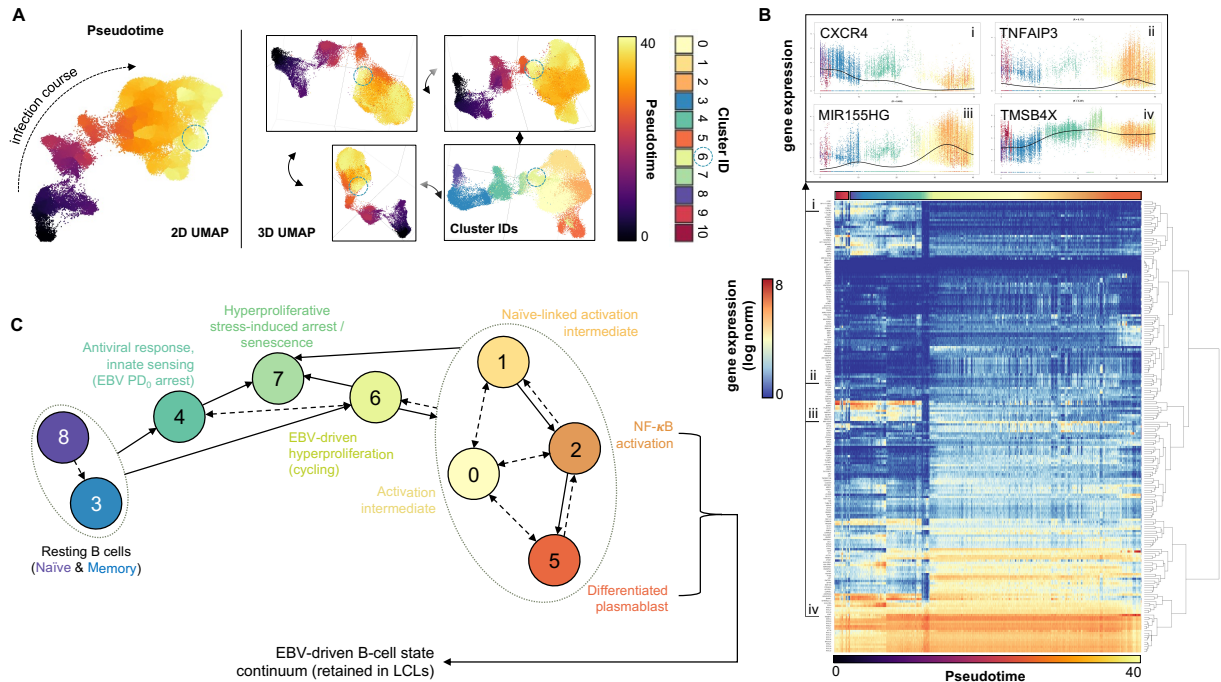
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(C) Phenotype-resolved transcriptomic signatures in resting and EBV<sup>+</sup> B cells. Select cluster-resolved comparisons of gene expression were evaluated via the Kolmogorov-Smirnov D statistic (KS D) and associated p value (\* p < 1e-5; \*\* p < 1e-10; \*\*\* p < 1e-15) from 500 randomly sampled cells per cluster.

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See also Figures S5-S11

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791 **Figure 3. A model of B cell fate trajectories in early EBV infection**

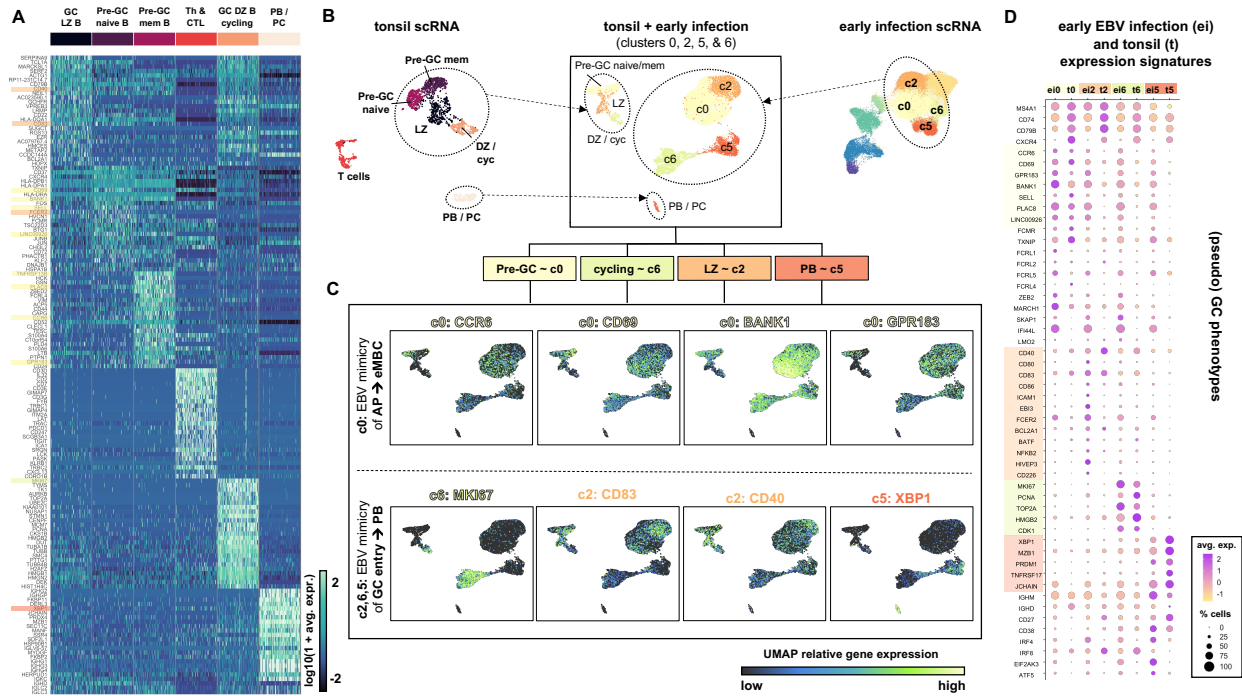
792 (A) Monocle3 pseudotime scoring of merged timecourse expression data relative to resting B cells  
793 (day 0). Unlike the 2D UMAP, 3D UMAPs depict closer proximity of c6 (first observed at day 2,  
794 blue dashed circle) to resting cells, consistent with the temporal emergence of the c6 phenotype  
795 prior to the c0, c1, c2, and c5 phenotypes.

796 (B) Pseudotime-resolved expression dynamics of top differentially expressed genes (DEGs)  
797 across phenotypes. Genes are hierarchically clustered by pseudo-temporal expression pattern  
798 similarity. Spline interpolant fits are shown for expression of select genes in pseudotime (insets i-  
799 iv). After sorting cells by pseudotime score in ascending order, the average pseudotime score of  
800 every 25-cell interval was computed for efficient visualization (i.e., pseudotime for 52,271 cells at  
801 25 cell resolution).

802 (C) Annotated state model of EBV<sup>+</sup> B cell phenotypes and fate trajectories. Empirically observed  
803 and putative directed state transitions are depicted in solid and dashed edges, respectively.  
804 Edges drawn to groups of phenotypes (dotted ovals) indicate transitions to/from each cluster  
805 within the group.

806 See also Figures S12-S19

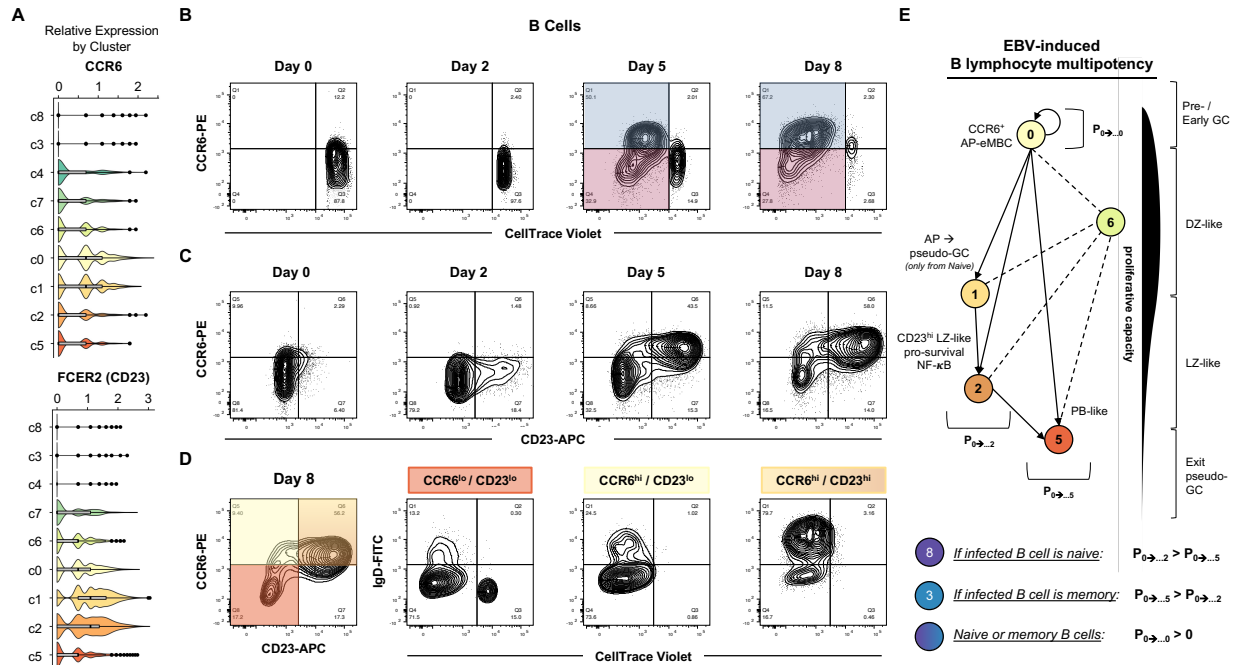
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**Figure 4. A subset of early infected cells exhibits hallmarks of a multipotent activated precursor to early memory B cells (eMBCs)**

810 (A) Top phenotype markers of healthy human tonsil subsets identified from scRNA-seq.  
811 (B) UMAP merging of tonsil and key early infection cluster scRNA-seq assays. Tonsil clusters are  
812 colored to match the closest corresponding cells from early infection.  
813 (C) UMAP Correspondence of key gene expression across tonsillar subsets and early infection  
814 phenotypes. Select markers of multipotent progenitors and eMBCs were informed by data from  
815 ([Suan et al., 2017](#)) and ([Glaros et al., 2021](#)).  
816 (D) Dot plot visualization of key genes across early infection (ei) c0, c2, c5, and c6 and their  
817 analogs within tonsils (t).  
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**Figure 5. FACS validation of CCR6<sup>+</sup> AP-eMBCs derived from naïve and memory B cells.**

(A) Relative expression of *CCR6* and *FCER2/CD23* by model phenotype determined by scRNA-seq.

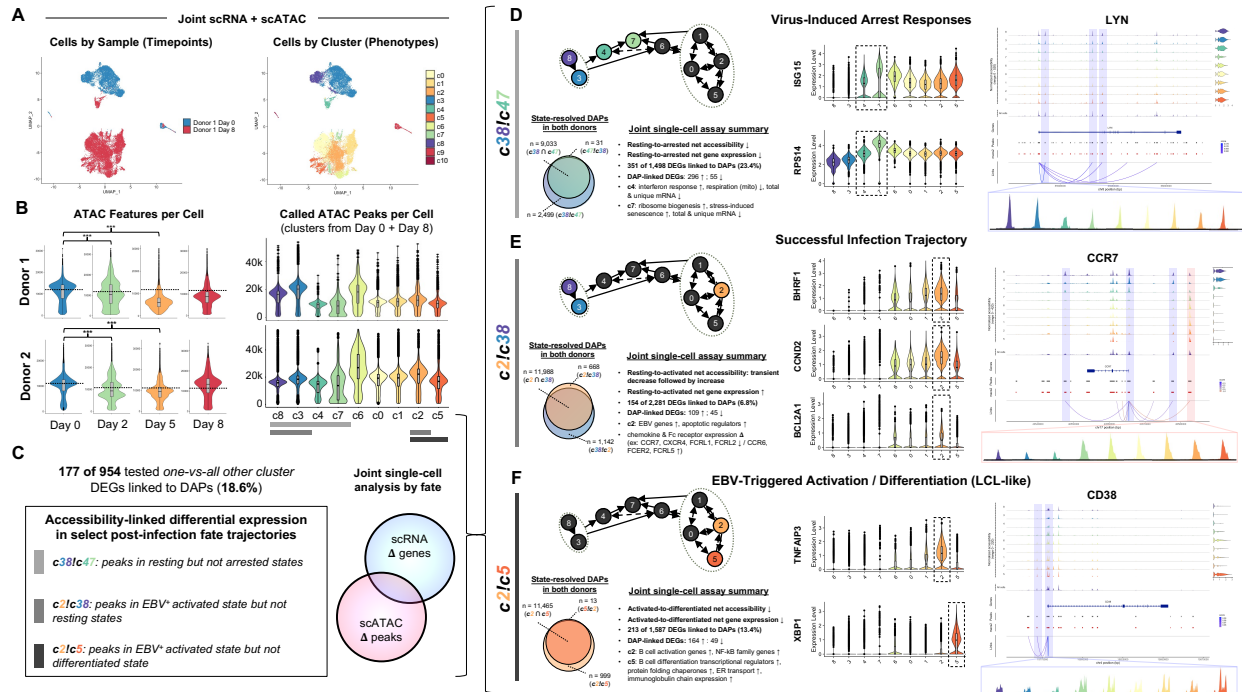
(B) CCR6 surface expression on uninfected and EBV-infected B cells by number of cell divisions (CellTrace Violet). CCR6<sup>hi</sup> cells (blue gate) exhibits reduced proliferation relative to CCR6<sup>lo</sup> (magenta gate) cells.

(C) CCR6 and CD23 (*FCER2*) surface expression over the early infection timecourse.

(D) Cell divisions and IgD status of cells at Day 8 gated by CCR6 and CD23 expression. Gated fractions are colored by approximate correspondence to scRNA-seq model phenotypes.

(E) A fate model for EBV-induced AP-eMBC-like cells.  $P_{0 \rightarrow \dots n}$  signifies the probability of the eventual transition of a cell from cluster 0 (AP-eMBC analog) to a given cluster *n*. Relative probability relationships for naïve and memory cells are proposed based on empirical findings from FACS.

See also Figures S22-25



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**Figure 6. Cell-matched expression and chromatin accessibility cell fate trajectories**

(A) UMAP visualization of scRNA + scATAC data generated using weighted nearest neighbors (WNN) multimodal integration (Hao et al., 2021; Stuart et al., 2020). Merged multimodal data from the first and last timepoints (day 0 & day 8) contain cells representative of all identified phenotypes.

(B) Distribution of called ATAC peaks per cell by timepoint and phenotype in both donors (\*\*p < 1e-15, one-sided Kolmogorov-Smirnov test).

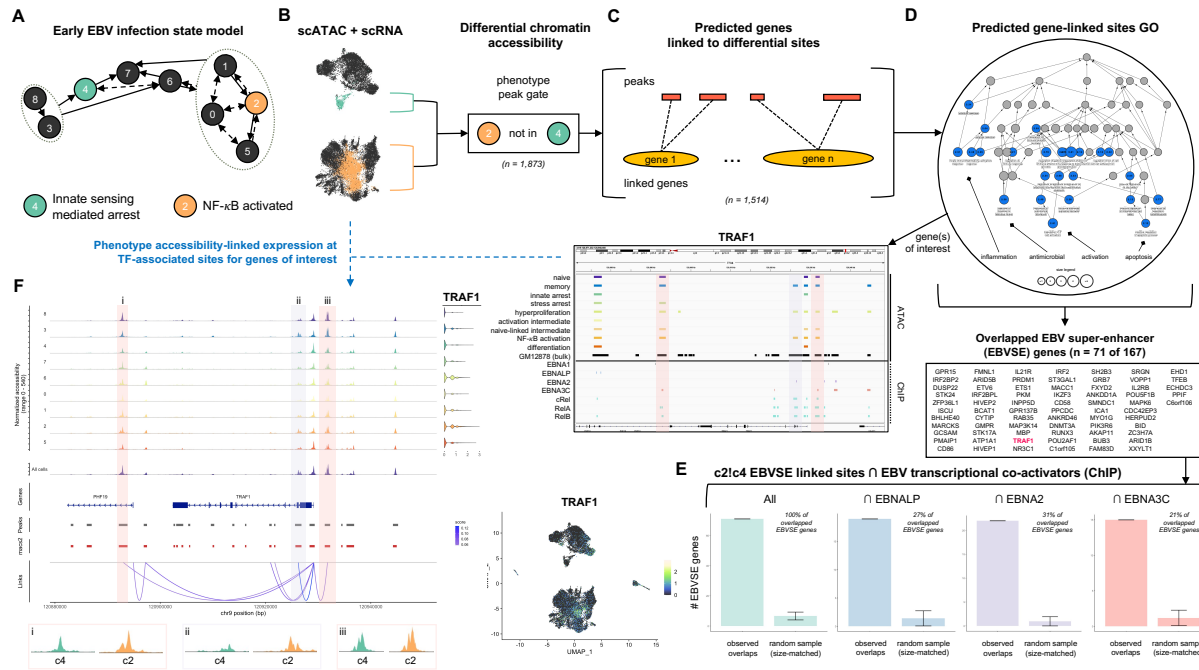
(C) Overview of global differentially accessible peak (DAP)-linked differentially expressed genes (DEGs) and cluster comparisons for major trajectories of interest. DAPs are identified by their presence in one or more peaks but not in (!) one or more other peaks. DAP-linked DEGs were explored in resting versus arrested cells (c38 vs c47), EBV<sup>+</sup> activated versus resting cells (c2 vs c38), and EBV<sup>+</sup> activated vs EBV<sup>+</sup> differentiated cells (c2 vs c5).

(D) Virus-induced arrest responses. State-resolved DAPs (c38/c47) and joint assay trend summaries are presented in addition to example DEGs and DAP linkages resolved by phenotype.

(E) Successful infection trajectory. State-resolved DAPs (c2/c38), joint assay summaries, and trajectory-specific examples are presented as in (D).

(F) EBV-induced B cell activation/differentiation continuum. State-resolved DAPs (c2/c5), joint assay summaries, and trajectory-specific examples are presented as in (D and E).

See also Figures S26-S38



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**Figure 7. CRISPR-ATAC analysis of DAP-linked DEGs in activated versus innate arrested EBV<sup>+</sup> B cells**

(A) Schematic of NF- $\kappa$ B activation (c2) and innate arrest (c4) model phenotypes.

(B) Multimodal assay gating to extract c2/c4 DAPs.

(C and D) Prediction of cis-regulatory linkage. All c2/c4 peak intervals (n=1,873) are used as inputs to the GREAT (McLean et al., 2010) to predict c2/c4 DAP-linked genes (n=1,514).

(E) Occurrence of EBVSE-linked genes identified as c2/c4 DAP-linked DEGs associated with select EBNA binding sites relative to expected frequency due to random overlap (n=100 simulation trials, error bars depict mean +/- standard deviation). Random samples were size-matched relative to each EBNA-associated gene list.

(F) Example gene of interest analysis for *TRAF1*, an EBVSE-linked gene identified as a c2/c4 DAP-linked DEG with phenotype-variable accessibility at multiple EBNA binding sites.

See also Figures S39-S46

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