1 Clarifying the role of an unavailable distractor in human
2 multiattribute choice

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13 Abstract

Decisions between two economic goods can be swayed by a third *unavailable* 'decoy'
alternative, which does not compete for choice, notoriously violating the principles of
rational choice theory. Although decoy effects typically depend on the decoy's position in a
multiattribute choice space, recent studies using risky prospects (i.e., varying in reward and
probability) reported a novel 'positive' decoy effect operating on a single 'value' dimension:
the higher the 'expected value' of an unavailable (distractor) prospect was, the easier the
discrimination between two available target prospects became, especially when their
expected-value difference was small. Here we show that this unidimensional distractor effect
affords alternative interpretations: it occurred because the distractor's expected value
covaried positively with the subjective utility difference between the two targets. Looking
beyond this covariation, we report a modest 'negative' distractor effect operating on
subjective utility, as well as classic multiattribute decoy effects. A normatively meaningful
model (selective integration), in which subjective utilities are shaped by 'intra-attribute'
information distortion, reproduces the multiattribute decoy effects, and as an
epiphenomenon, the negative unidimensional distractor effect. These findings clarify the
modulatory role of an unavailable distracting option, shedding fresh light on the mechanisms
that govern multiattribute decisions.

Introduction

Humans strive to make good decisions but are rarely veridical judges of the world. Instead, our judgments are swayed by seemingly irrelevant factors[1] and our preferences are improvised as we go along[2]. For instance, echoing well-documented optical illusions, we may perceive the same doughnut as larger on a tiny plate than on a bigger one (**Fig. 1a**). Analogous distortions are encountered when we choose among alternatives that vary in more than one dimension or *attribute*. For instance, in the attraction effect[3], adding a similar but less advantageous 'decoy' option (a disk drive with a good storage capacity but at a high price) can make a target alternative (a lower-priced disk with more storage) appear more appealing than a competing alternative (an affordable disk with lower storage).

Figure 1. Context effects in decision-making. (**a**) Judgment about object size can be influenced by the surround. (**b**) Documented positive[4] or negative[5] distractor effects occur at the level of unidimensional value. A higher-valued distractor (D_H), compared with a lower-valued distractor (D_L), can *increase* the choice rate of A relative to B (*positive* distractor effect) but can also *decrease* the choice rate of A relative to B (*negative* distractor effect), leading to opposing distractor effects in past reports[4,5]. (**c**) During risky choices, if people derive subjective utilities of prospects by integrating reward magnitude and probability additively (additive utility or AU), and if targets {A_2, B_2} are more frequently paired with distractor D_H while targets {A_1, B_1} with D_L, then a positive distractor effect could be explained by additive integration (because $\Delta AU_1 < \Delta AU_2$) rather than the distractor's expected value (EV: magnitude x probability). Curves: EV indifference lines. (**d**) Similarly, relative preference changes for target alternatives A and B can be driven by an *attraction-effect* bias[3,6] that depends on the position of the decoy D with respect to each target alternative. If D_H appears more often closer to A while D_L being more often closer to B, a positive distractor effect will ensue as a by-product of the attraction effect. In all illustrations, A-alternatives are always better than B-alternatives, with D-alternatives denoting the distractor (decoy) alternatives.

The attraction effect together with related contextual *preference-reversal* phenomena violate the very notion of rational-choice explanation according to which preferences should be menu-invariant[7,8]. Instead, these phenomena suggest that preferences are menu-variant or *context-*

64　*sensitive*, with the subjective utility (a notion of attractiveness) of an economic alternative
65　being malleable to the properties of other available alternatives. Preference reversals have
66　been typically reported in multiattribute choice settings, instigating a departure from 'value-
67　first' utility theories[9]—in which attributes are integrated within each option independently—
68　towards the development of novel theories of multiattribute choice[10–14].
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In contrast to multiattribute decisions, decisions over alternatives varying along a single
attribute have been typically regarded as complying with the principles of rational choice
theory[15]. A plausible account for this dichotomy could be that multiattribute decisions are
more complex. Recently however, a new type of context effect has been reported in
unidimensional multialternative decisions. In the so-called *negative distractor* effect, humans
become more indifferent between two unequal alternatives of high reward value when a third
distracting option has a high, as opposed to a low, reward value[5] (**Fig. 1b**; although see a recent
replication failure of this effect[16]). This negative distractor effect is theoretically important
because it shows that violations of rationality may not be restricted to complex multiattribute
decisions[17]. In turn, this motivates the development of a cross-domain, unified theory of
decision irrationality.
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Interestingly, in a series of more recent experiments involving risky prospects (alternatives
offering reward outcomes with some probabilities), the opposite pattern was predominantly
documented[4,18] (**Fig. 1b**): the decision accuracy of choosing the best of two target prospects is
particularly compromised by a low expected-value, 'unavailable' prospect (distractor) that
should have never been in contention. This disruption effect fades away as the distractor's
expected value increases, leading to a *positive* distractor effect. However, Gluth and colleagues
(2018) casted doubts on this positive distractor effect, claiming that it arises due to statistical
artefacts[19]. Later, in return, Chau et al. (2020) defended the positive distractor effect by
emphasising its robust presence in difficult trials only (it tends to reverse into a negative
distractor effect in easy trials, i.e., distractor effects *interact* across different parts of the
decision space[18]).
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Overall, the abovementioned risky-choice studies paint a rather complex empirical picture on
the ways a distractor alternative impacts decision quality. Notably, in these studies, key design
aspects and analyses rested on the assumption that participants' decisions were fully guided
by the expected value of the prospects. However, since Bernoulli's seminal work, it has been
well established that expected value is a theoretical construct that often fails to adequately
describe human decisions under uncertainty[20,21]. Instead, human decisions under uncertainty
are guided by subjective utilities that are shaped by a plethora of non-normative factors[22]. Such
factors—including the absolute reward magnitude of a prospect[23], the riskiness of a
prospect[24], or even the sum of the normalised reward and probability[25–27]—can perturb
people's valuations of risky prospects in ways that the expected-value framework does not
capture[28]. We reasoned that if such factors covaried with the expected value of the distractor,
then the distractor effects reported previously could, partially or fully, afford alternative
interpretations.
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It could be argued that if the experimental choice-sets are generated randomly and afresh for
each participant, such covariations between the distractor's expected value and other factors
are likely to be averaged out. However, we note that all previous studies reporting positive and

interacting distractor effects[4,18] used the exact same set of trials for all participants. This set of
trials was generated pseudo-randomly, by resampling choice-sets until the expected value of
the distractor was sufficiently decorrelated from the expected-value difference (choice
difficulty) of the two targets. On the positive side, presenting the same set of trials to all
participants eliminates the impact of stimulus variability on the group-level behaviour[29]. On
the negative side, using a single set of trials in conjunction with this decorrelation approach,
increases the risk of introducing unintended confounding covariations in the elected set of
trials, which in turn will have consistent impact on the group-level behaviour.

Here we outline two classes of unintended covariations that could potentially explain away
distractor effects in these datasets. First, the expected value (EV) of the distractor could
potentially covary with specific (and influential to behaviour) reward/probability regularities in
the two target prospects (we call them *target-related* covariations). For instance, if people
valuate prospects by simply adding up their payoff and probability information (hereafter
additive utility or *AU*)[25,27,30], two target prospects both offering £1 with probability of 0.9 vs.
0.8, respectively (i.e., EV difference: 0.1, AU difference: 0.1), will be less easily discriminable
than two other prospects both offering £0.5 with probability of 0.5 vs. 0.3, respectively (i.e.,
EV difference: 0.1, AU difference: 0.2; **Fig. 1c**). Crucially, if the first choice-set (AU difference:
0.1) is more frequently associated with low expected-value distractors than the second one
(AU difference: 0.2), then a positive distractor effect could be attributable to additive
integration rather than the distractor's EV (**Fig. 1c**). Second, the EV of the distractor alternative
could covary with its relative position in the reward-probability space (we call these *distractor-*
related covariations). This would influence decision accuracy because, as outlined earlier, the
relative position of a decoy alternative in the multiattribute choice space can induce strong
choice biases[12,13]. For illustration purposes only, we assume that the distractor boosts the
tendency of choosing a nearby target akin to the attraction effect[3,6] (**Fig. 1d**). Under this
assumption, if distractors with high expected values happen to appear closer to the correct
target (i.e., the target with the highest expected value), a positive distractor effect could be
entirely attributable to the attraction effect.

The aim of this paper is to re-assess distractor effects in the relevant, previously published
datasets[4,18,19] while looking beyond these two classes of potentially confounding covariations
(target-related and distractor-related). We began with establishing that the first class of target-
related covariations is indeed present in the examined datasets, with positive and interacting
'notional' distractor effects being evident even in matched *binary* trials, in which the distractor
alternative was not present. Using a novel baselining approach, we asked if there are residual
distractor effects when the influence of these unintended covariations is controlled for,
reporting that distractor effects are eradicated. We then pinpointed these target-related
confounding covariations to people's strong tendency to integrate reward and probability
additively, and not multiplicatively. Moving forward, defining the key target and distractor
utility variables, not using expected value, but subjective (additive) utility, revealed a modest
negative distractor effect. Moving on to the second class of distractor-related covariations, we
established that choice accuracy was lawfully influenced by the position of the distractor in the
multiattribute space (**Fig. 1d**), consistent with a large body of empirical work in multiattribute
choice[6,12]. This 'decoy' influence was most pronounced when the distractor alternative was
close to the high-EV (correct) target in the multiattribute space, yielding an attraction effect
(i.e., a boost in accuracy) when the distractor was inferior, and a repulsion effect (i.e., a

reduction in accuracy) when the distractor was superior (in subjective utility) to the target. Of
note, this decoy influence peaking around the high-EV target, essentially re-describes a
negative distractor effect without evoking ad-hoc 'unidimensional distractor' mechanisms
other than those that are needed to produce classic multiattribute context effects[12,31].
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163 Overall, our analyses update the state-of-the-art by suggesting that, when confounding
164 covariations are controlled for, only a modest negative distractor effect survives. Further, it is
165 conceivable that this distractor effect mirrors asymmetric classic multiattribute context
166 effects, which occurred robustly in the examined datasets.
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168 Results
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We re-analysed 5 datasets from published studies (Chau et al.[4]; Gluth et al.[19]; N = 144 human
participants) of a speeded multiattribute decision-making task. Participants were shown choice
alternatives that varied along two distinct reward attributes: reward magnitude (X) and reward
probability (P), which mapped to visual features (colourful slanted bars as options in **Fig. 2a**).
After learning the feature-to-attribute mapping, participants were instructed to choose the
most valuable one among multiple options placed in this multiattribute space (**Fig. 2a**) on each
trial and to maximise the total reward across trials. In the ternary-choice condition, one option
(the 'distractor', or D) was flagged *unavailable* for selection early in the trial. The expected
value (or *EV*, i.e., X multiplied by P) of the higher- and lower-value *available* alternatives
('targets' H and L, respectively), and of the *unavailable* distractor were denoted by *HV*, *LV*, and
DV, respectively.
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Rational choice theory posits that an unavailable D should not in any way alter the relative
choice between two available H and L targets. However, the behavioural data in this task[4]
challenged this view. By examining the probability of H being chosen over L in ternary trials,
i.e., the *relative* choice accuracy, Chau et al.[4,18] reported that a *relative* distractor variable 'DV
− HV' (the EV difference between the distractor and the best available target) altered relative
accuracy. We note that other recent studies, using different stimuli, quantified the distractor
influence by means of an *absolute* distractor variable DV[5,16]. Wherever possible, we quantify
distractor effects using both the relative (DV − HV) and absolute (DV) distractor variables.
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To begin with, we note that, in addition to ternary trials in which D was present (but
unavailable), participants encountered 'matched' binary trials in which only the H and L target
alternatives were shown. These binary trials are ideally suited for assessing the extent to which
previously reported distractor affects can be attributed to covariations between the distractor
variable and target-related properties. This is because, for each ternary trial, we can derive a
respective binary-choice baseline accuracy from binary trials that had the exact same targets
but no distractor (**Figure 2—figure supplement 1c**). Given that participants never saw D in
binary trials, the distractor variable is *notional* and should have no effect on the binary baseline
accuracies. However, if D does paradoxically 'influence' binary accuracies, then this would
signal that the distractor variable covaries with other unspecified modulators of choice
accuracy. We dub any effect that D has upon binary-choice accuracy as the 'notional distractor
effect'. We emphasise here that a notional distractor effect is not a genuine empirical
phenomenon but a tool to diagnose target-/distractor-related covariations in the experimental
design.

Figure 2. Re-assessing distractor effects beyond target-related covariations in ternary- and binary-
choice trials. (**a**) Multiattribute stimuli in a previous study[4]. Participants made a speeded choice
between two available options (HV: high expected value; LV: low expected value) in the presence
(ternary) or absence (binary) of a 3rd distractor option ('*D*'). Three example stimuli are labelled for
illustration purposes only. In the experiment, D was surrounded by a purple square to show that it
should not be chosen. (**b**, **c**) Relative choice accuracy (probability of H choice among all H and L choices)
in ternary trials (panel b) and in binary-choice baselines (panel c) plotted as a function of both the
expected value (EV) difference between the two available options (HV − LV) (y-axis) and the EV
difference between D and H (x-axis). Relative choice accuracy increases when HV − LV increases (bottom
to top) as well as when DV − HV increases (left to right, i.e., *positive* D effect). (**d**, **e**, **f**) Predicting relative
accuracy in human data using regression models (Methods). Asterisks: significant effects ($p < .05$; 2-
sided 1-sample *t*-tests of GLM coefficients against 0) following Holm's sequential Bonferroni correction
for multiple comparisons. (**g**) Rival hypotheses underlying the positive notional distractor effect on
binary-choice accuracy. Left: EV indifference contour map; Right: additive-utility (AU) indifference
contour map. Overall utility remains constant across all points on the same indifference curve and
increases across different curves in evenly spaced steps along the direction of the dashed grey line.
Decision accuracy scales with Δ(utility) between H and L in binary choices. Left (hypothesis 1): Δ(EV) =
(HV - LV)/(HV + LV) by virtue of divisive normalisation; because $HV_2 - LV_2 = HV_1 - LV_1$, and $HV_2 + LV_2 >$
$HV_1 + LV_1$, $\Delta(EV_2) < \Delta(EV_1)$. Right (hypothesis 2): $\Delta(AU) = AU_H − AU_L$; $\Delta(AU_2) < \Delta(AU_1)$. (**h**, **i**) Regression
analysis of model-predicted accuracy in binary choice. EV + DN model corresponds to hypothesis 1
whilst AU model corresponds to hypothesis 2 in panel g. Error bars = ± s.e.m. (*N* = 144 participants).

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Re-assessing distractor effects beyond target-related covariations

We used logistic regression (generalised linear model, or GLM) to quantify the effect of the distractor variable on relative choice accuracy (the probability of H choice among all H and L choices). Differently from previous studies, which focused primarily on ternary-choice trials, here we analysed two different dependent variables (**Fig. 2d**—**f**): ternary-choice relative accuracies ('T') and their *respective* baseline accuracies ('B') (see Methods and **Figure 2—figure supplement 1c**). For the ternary-choice condition, our GLM reveals a significant main effect of the relative distractor variable 'DV − HV' ($t(143) = 3.89$, $p < .001$), and a significant interaction between this distractor variable and the index of decision difficulty 'HV − LV' on relative choice accuracy, $t(143) = -3.67$, $p < .001$ (**Fig. 2d**). These results agree with previous reports when analysing ternary choice alone[4,18]. Turning into the matched binary baseline accuracies, the GLM coefficients bear a striking resemblance to those of the ternary-choice GLM (see **Fig. 2e**; also compare **Fig. 2b** with **2c** for a stark resemblance between T and B accuracy patterns), with (this time) *notional* positive and interacting distractor effects being observed. Crucially, neither the main distractor nor the (HV − LV) x (DV − HV) interaction variables are modulated by 'Condition' in a GLM combining T and B together, $|t(143)| < .92$, $p > .72$ (**Fig. 2f**). We see similar results when the relative distractor variable DV − HV is replaced by the absolute distractor variable 'DV' or when a covariate HV + LV is additionally included: the distractor's EV had no differential effect on relative accuracy across binary vs. ternary condition (**Figure 2—figure supplement 2, 3**). These results equate the distractor effects in ternary trials (D present) with the notional distractor effects in binary trials (D absent), indicating that the former arose for reasons other than the properties of D. Specifically, the notional distractor effects (**Fig. 2e**) in binary trials (with only H and L stimuli present) indicate that the value of D covaries with target-related properties (other than HV − LV, which was already a regressor) that modulate choice accuracy. Next, we use computational modelling to unveil these confounding target-related properties.

Integrating reward and probability information additively in risky choice

The original study reported a surprising phenomenon[4]: decisions seem to be particularly vulnerable to disruption by a 3rd low-value, as opposed to high-value, distracting alternative, i.e., a positive distractor effect. The very definition of this effect hinges upon the *a priori* assumption that decisions rely on calculating and subsequently comparing the expected values (EVs) across alternatives. An alternative prominent idea is that participants eschew EV calculations[32]; instead, they compute the difference between alternatives *within* each attribute and simply sum up these differences across attributes. As mentioned in the Introduction, we refer to this class of strategies that involve the additive (independent) contributions of reward and probability as additive utility (AU). Indeed, past studies in binary risky choice have reported decision strategies in humans and other animals[25,27,30] based on a weighted sum of the attribute differences, i.e., a decision variable equivalent to the additive utility (AU) difference between alternatives, $\Delta(AU) = \lambda(HX − LX) + (1 − \lambda)(HP − LP)$, where $0 \leq \lambda \leq 1$. Although the additive combination of reward and probability may not be generalisable in all types of risky choice tasks, it could viably govern decisions in the simple task illustrated in **Fig. 2a**. Of note, we came to notice that the key distractor variable DV − HV positively covaries with the $\Delta(AU)$ between H and L across all choice sets (e.g., Pearson's $r(148) = .314$, $p < .0001$, in the case of equal weighting between X and P, $\lambda = .5$). This unintended covariation arose in the original

study possibly due to a deliberate attempt to decorrelate two EV-based quantities (DV − HV
and HV − LV) in the stimuli[4]. The correlation between DV − HV and Δ(AU) is stronger in more
difficult trials ($r(71) = .52$, $p < .0001$, shared variance = 27%; splitting 150 trials into difficult vs.
easy by the median of HV − LV[18]) than in easier trials ($r(59) = .43$, $p < .001$, shared variance =
19%), mirroring both the positive (overall positive correlation) and the interacting (change of
correlation strength as a function of difficulty) notional distractor effects on binary choice.
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285   **Additive integration explains notional distractor effects in binary-choice trials**
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Notably, DV − HV also negatively covaries with HV + LV (Pearson's $r(148) = -.78$, $p < .001$), which
potentially leads to another explanation of why binary choice accuracy seems lower as the
matched DV − HV variable decreases. This explanation appeals to the divisive normalisation
(DN) model based on EV[5,33]. Imagine choosing between two prospects, H and L, in two different
choice-sets, H_1 vs. L_1, and H_2 vs. L_2, with the EV difference between H and L being the same
across the two choice-sets (**Fig. 2g** left panel). DN applied to EVs ('EV + DN', hereafter) will
shrink the EV difference between H and L more aggressively for set 2 than for set 1 because of
the larger denominator in set 2, rendering set 2 a harder choice (lower accuracy). It is
important to note that, in line with previous analyses[4,19], adding the HV + LV covariate to the
GLMs does not explain away the interacting notional distractor effects in binary trials (**Figure
2—figure supplement 3**). Qualitatively, the above 2 hypotheses ('AU' vs. 'EV + DN') both predict
a positive main notional distractor effect on binary choice accuracy, but their predictions for
the (HV − LV) x (DV − HV) interaction could differ. For instance, DN might even predict a slightly
positive, rather than negative, interacting distractor effect on binary accuracy—in this stimulus
set, the divisively normalised Δ(EV) happens to be more positively correlated with DV − HV in
easier trials (shared variance = 39.8%) than in harder trials (shared variance = 36.7%).
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It is also important to note that AU on its own can approximate this EV sum effect by nearly
tripling the utility difference between H and L in set 1 compared with that in set 2, which also
renders set 2 a harder choice (**Fig. 2g** right panel). These two models can thus mimic each
other. To better distinguish between these candidate hypotheses, we fit a model with a
softmax decision rule to each participant's binary choice probabilities (Methods). As expected,
both the EV + DN model and the AU model (with a free λ parameter; mean λ estimate: .46, SE:
.017) predict a positive 'distractor' main effect on binary accuracy (**Fig. 2h, i**). However, the AU
model, but not the EV + DN model, reproduces a negative (HV − LV) x (DV − HV) interaction
effect on accuracy (**Fig. 2i**), mirroring the human data (**Fig. 2e**). The AU model thus qualitatively
provides a parsimonious account of why notional distractor effects occurred in binary trials.
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Figure 3. Modelling binary choice behaviour. (**a**) Human vs. model-predicted choice accuracy and RT
patterns. (**b**, **c**) Bayesian model comparison based on cross-validated log-likelihood. Linear and non-
linear: different psychometric transduction functions for reward magnitude and probability (see
Methods). Linear multiplicative: EV; Linear additive: AU. Dynamic model: optimisation based on a joint
likelihood of choice probability and RT; Static model: optimisation based on binomial likelihood of
choice probability. (**d–f**) Model predictions (circles) plotted against human data (bars) for different
condition categories (H dominates L on one attribute only, i.e., *single dom.* (81% of all trials), or on both
attributes, i.e., *double dom.* (only 19%)) at each level of HV − LV. Error bars = ± s.e.m. (N = 144
participants).

Next, we used formal Bayesian model comparison to quantitatively identify the simplest
possible model that can reproduce the binary-choice behaviour. For completeness, we added
in the comparison a naïve expected-value (EV) model, and a recently proposed dual-route
model, which relies on EV utility and flexibly arbitrates between DN and mutual-inhibition
processes[18]. A vanilla DN model can be viewed as a nested model within the dual-route model.
All models were fitted to each participant's binary choices and reaction times (RTs) by
optimising a joint likelihood function (Methods). Qualitatively, **Fig. 3a** shows that the naïve EV
model fundamentally deviates from the human choice data: The model predicts a vertical
gradient of choice accuracy constrained by HV − LV. When comparing these models head-to-
head using a cross-validation scheme, we find that the AU model wins over any other model
(**Fig. 3b**; protected exceedance probability P_{pexc} > .99; Methods). This result still holds robustly
when including, in all models, subjective non-linear distortions of attributes[34] ('Non-linear' in
Fig. 3b, **c** right panels; Methods). Moreover, the RTs predicted by the divisive normalisation
(DN) model mismatch the human RTs (**Fig. 3a**: 'EV + DN'). But this is not the sole reason why

DN fails in the model comparisons. DN still fails to win over the AU model even when we
consider static versions of the models fitted to the choice probabilities alone while ignoring the
RTs (**Fig. 3c** 'Static models'; Methods). These systematic model comparisons thus quantitatively
support the AU model as a remarkably simple account of the 'notional distractor' effects in
binary trials (**Fig. 2i**). Additional model comparisons corroborate that the AU model is favoured
over specific and popular instantiations of the non-linear multiplicative model (i.e., expected
utility[20] and prospect theory[35]; see **Figure 3—figure supplement 1**).

The success of the AU model suggests that the reward attributes were not multiplicatively
conglomerated into a single EV dimension. To better illustrate the differences between AU-
and EV-based models, we plotted model predictions separately for different condition
categories in which H dominates L in one attribute only (single dom.) or in both attributes
simultaneously (double dom.; only 19% of all trials) (**Fig. 3d—f**). The EV model, being only
sensitive to the difference in the product of probability and reward, fails to capture any
performance variations across these distinct categories (because these categories are
orthogonal to the EV difference; **Fig. 3d**). By contrast, the AU model can capture these across-
category performance changes (**Fig. 3e**). Qualitatively, the dual-route model seems to be able
to capture some patterns of the human data on the binned maps (**Fig. 3a**: 'Dual-route'), but its
deviation from human behaviour becomes more salient when inspecting the model predictions
at each fixed level of EV difference (**Fig. 3f**). Taken together, we show that the AU model
reproduces the patterns of both accuracy and RT in binary-choice trials decisively better than
the models relying on EV or divisively normalised EV (also see **Supplemental Tables 1** and **2** for
model parameter estimates.

A modest negative distractor effect operating on additive utility

Because 'additive integration' is a decisively better model of binary-choice behaviour than
multiplicative models are (e.g., EV, EV + DN, expected utility, and prospect theory), here we re-
assessed distractor effects after defining the key analysis variables using the subjective utilities
afforded by the AU model. To better define these variables, we fit the dynamic AU model (with
free λ weight; Methods: *Context-independent model*) to binary and ternary choices, separately,
and constructed subjective utility as AU = λ(X) + (1 − λ)(P). We then analysed relative choice
accuracy using a GLM with AU-based regressors: $AU_H - AU_L$ (AU difference between targets),
$AU_H + AU_L$ (AU sum), distractor variable (absolute: AU_D, or relative: $AU_D - AU_H$), distractor
variable x $(AU_H - AU_L)$ interaction, and the interaction between each of these effects and 'C'
(Condition: T vs. B). We focus on the key regressors that assess the distractor effects in ternary
choices over and above the matched baseline performance (captured by the 'x C' interaction):
the main distractor effect, 'distractor variable x C', and the interacting distractor effect
dependent on choice difficulty, 'distractor variable x $(AU_H - AU_L)$ x C'. First, we verified that
including the AU-sum regressors decisively improved the GLM's goodness-of-it, $\chi^2(2) > 1.005$
x 10^3, $p < .0001$; and the GLM with AU regressors had better goodness-of-it than the GLM with
EV regressors, $\chi^2(0) > 1.03 \times 10^4$, $p < .0001$ (for either absolute or relative distractor variable).
We found a significant *negative* main distractor effect, AU_D x C, on the choice accuracy, $t(143)$
= -2.27, $p = .024$ (uncorrected); however, this main effect was marginally significant when using
the relative distractor variable $AU_D - AU_H$, $t(143) = -1.86$, $p = .065$ (uncorrected). The interacting
distractor effect was not significant $t(143) < -.54$, $p > .1$ (see **Supplemental Table 3** for a full
report). We here reiterate that, by contrast, neither the main nor the interacting distractor

effects were significant in the GLM with EV-based regressors ($p > .3$, uncorrected, **Fig. 2f** and
Figure 2—figure supplement 2, 3). These results based on subjective AU fit more closely with
recent reports showing a *negative* main distractor effect[5].
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391 **Distractor-related covariations and multiattribute context effects**
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393 Having revisited distractor effect while controlling for target-related confounding covariations,
394 we now move into examining distractor-related covariations, i.e., whether multiattribute
395 context effects were present in these datasets, and if so, whether they were related to the
396 modest AU-based negative distractor effect we reported above.
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Classic multiattribute context effects typically occur when a decoy alternative is added to a
choice-set consisting of the two non-decoy alternatives (**Fig. 4a**). Two classic context effects
are particularly relevant in this task because 84% of the ternary trials satisfy specific H, L, and
D geometric (i.e., in the two-dimensional choice space) configurations that could give rise to
these context effects (**Fig. 4a**). First, an attraction effect[3], whereby the probability of choosing
a target over a competitor increases due to the presence of an 'inferior' *dominated* D near the
target (also see **Fig. 1b—d** for an illustrative example); and second, a repulsion effect[6], whereby
this pattern is reversed (and the probability of choosing the target is reduced) in the presence
of a nearby 'superior' *dominating* D. We note in passing that other popular context effects,
such as the similarity and the compromise effects, could not be examined here due to the
absence or the very low frequency of occurrence of appropriate choice-sets (i.e., in these
effects the decoys are required to be roughly iso-preferrable to the target or the competitor
alternatives[36]).

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Figure 4. Multiattribute context effects. (**a**) The attraction effect[3] can happen when D is close to and
dominated by H or L. The repulsion effect[6] can happen when D is close to but dominates H or L. (**b**) T −
B p(H over L) plotted as a function of D's relative Euclidean distance to H vs. L in the attribute space and
D's AU dominance − 'superior' ('inferior') D lies on a higher (lower) AU indifference line than both H
and L. Error bars: ± s.e.m. across participants (N = 144). (**c**) Condition-unspecific bias of p(H over L) in
ternary conditions relative to binary conditions. (**d**) Bias-corrected T − B p(H over L). Black asterisks:
significant context effects (Bonferroni-Holm corrected $p < .05$; two-tailed 1-sample t-tests against 0).
(**e**) Bias-corrected T − B p(H over L) predicted by different models. Grey asterisks: significant difference
between model predictions and human data (uncorrected $p < .05$; two-tailed paired-sample t-tests). (**f**)
Main effect of D's AU dominance (superior vs. inferior) on T − B relative accuracy change in human data
and model predictions. (**g**) Bayesian model comparison of context-dependent models (also see Figure
4—figure supplement 1). (**h**) Model recovery (Methods). Text in each cell: posterior model frequency;
Heatmap: protected exceedance probability (P_{pexc}) that a fitted model (each column) has the highest
log-likelihood given input ternary-trial data (choice probabilities and RTs) simulated by a certain model
(each row).

Before characterising decoy effects, we considered the possibility that the change of relative
accuracy between binary (B) and ternary (T) choice reflects a condition-unspecific change in
behaviour, i.e., an accuracy reduction potentially induced by higher cognitive demands in the
ternary trials. We estimated this 'generic' bias by a permutation procedure whereby we
randomly shuffled the true mappings between ternary conditions and their matched binary
conditions and obtained an average T − B accuracy contrast across random permutations (**Fig.**
4c; see Methods). After this bias was corrected for each participant, the relative accuracy
change from B to T was compared against zero (i.e., a null hypothesis: T and B had no difference
over and above the condition-unspecific bias). The bias-corrected T − B relative accuracy
change shows a strong attraction effect: The relative choice accuracy dynamically decreases
and increases as an inferior D gets closer to L (n = 32 relevant trials in this category) and H (n =
33), respectively, $|t(143)| > 4.88$, $p < .0001$ (**Fig. 4d**). Meanwhile, a significant repulsion effect
occurs when a superior D dominates H or L in the attribute space, $t(143) = -2.53$, $p = .025$,
particularly when D is closer to H (n = 41 relevant trials in this category), but not when D is
closer L (fewer trials n = 20 in this category; $t(143) = -1.09$, $p = .28$, Bonferroni-Holm corrected).
A repeated-measures ANOVA reveals a significant interaction between the similarity (D closer
to H vs. D closer to L) and the dominance of D (inferior vs. superior), $F(1, 143) = 30.6$, $p < .0001$,
partial $\eta^2 = .18$, on the T − B relative accuracy change.

Of note, in line with the AU-based negative distractor effect we reported in the previous
section, the current analysis on multiattribute decoy effects also reveals a significant main
effect of D's AU dominance on relative accuracy change (repeated-measures ANOVA on T − B
relative accuracy change in all trials), $F(1, 143) = 6.51$, $p = .012$, partial $\eta^2 = .044$ (**Fig. 4f**:
'Human'). This overall dominance effect seems to be induced by a noticeable asymmetry in the
observed decoy effects (**Fig. 4d**, net of inferior-purple vs. superior-blue bars): targeting H
seems more effective than targeting L, and also, the attraction effect is stronger than the
repulsion effect (hence, the multiattribute effects do not cancel out but lead to a net accuracy
boost for inferior D's). Crucially, across participants there is a significant positive correlation
between the negative main distractor effect 'AU_D x C' (GLM in the previous section) and the
negative main effect of D's AU dominance here (Spearman's $\rho = .28$, $p = .00074$). This indicates
that if a participant had a stronger *asymmetry* in the decoy effects (D's AU dominance) then
they would also have a stronger AU-based negative distractor effect. We further interpret this
correspondence using computational modelling in the next section.

Selective gating explains multiattribute context effects and adapts to decision noise

Although the AU model successfully described behavioural responses in binary trials (**Fig. 3**), it
is essentially a context-independent model complying with the *independence from irrelevant*
alternatives (IIA) principle. That is, according to the AU model, the characteristics of D in
ternary trials should not lead to any preference change between the two available targets H
and L. In this section, we resort to computational modelling to understand why multiattribute
context effects occur in ternary trials. First, as shown in **Fig. 4e** leftmost panel, the T − B effects
in human data could not be explained by a context-independent AU model ('blind' to D, i.e.,
only taking H and L as inputs) with freely varying parameters across B and T conditions (the
free parameters could capture any global changes in behaviour due to, e.g., different noise

levels and/or attribute weighting, potentially induced by higher cognitive demands in the
ternary trials; Methods).
475
Next, we considered two models that can predict context effects in multiattribute choice:
selective integration (SI) and adaptive gain[6,37] (Methods). In the SI model, the gain of
processing on each attribute value relies on its rank within that attribute, with a selective gating
parameter w controlling the suppression strength for the low-rank attribute value. In the
adaptive gain model, each alternative is evaluated relative to the context statistics via a non-
linear function. We compared these models to the context-dependent dual-route model by
Chau et al., which had not been previously examined in relation to classic context effects[18]. As
shown in **Fig. 4e**, the SI model can reproduce all types of attraction and repulsion effects in the
data, but a dual-route model cannot. A systematic Bayesian random-effects model comparison
shows that SI prevails over all other models ($P_{pexc} > .99$; **Fig. 4g**), including the dual-route, DN,
or any context-independent model with either EV or AU as the utility function (**Figure 4—figure
supplement 1a**). The adaptive gain model captures some key context effects, although not as
closely as the SI model does (fixed-effects: SI vs. adaptive gain, cross-validated log-likelihood
ratio = 219.8, ΔBIC = -1194, pooled over participants; random-effects: SI's $P_{pexc} > .99$; **Fig. 4e**),
and explains the human data decisively better than the dual-route model (adaptive gain vs.
dual-route: cross-validated log-likelihood ratio = 48.58, ΔBIC = -806, pooled over participants;
adaptive gain's $P_{pexc} = .78$; see **Supplemental Table 4** for model parameters). A model recovery
procedure (Methods) also confirmed that our Bayesian model comparison was capable of
properly discriminating among these context-dependent models (SI, adaptive gain, and dual-
route; **Fig. 4h**).
496
Crucially, the SI model could lawfully reproduce the overall negative D's AU dominance effect
without relying on any additional mechanism such as divisive normalisation (DN), $F(1, 143) =$
78.4, $p < .00001$, partial η^2 = .35, post-hoc t-test: $t(143) = -8.85, p < .0001$ (**Fig. 4f**). By contrast,
the models that predict 'by-design' unidimensional distractor effect (dual-route and DN) could
not describe the multiattribute decoy effects (**Fig. 4e, f**; also see **Figure 4—figure supplement
1b, c**). This suggests that the negative D dominance effect is not the by-product of a
unidimensional distractor mechanism but instead falls out naturally from the presence of
asymmetrical decoy effects (i.e., stronger attraction effect, when H is targeted). The
correlation between the D dominance and AU distractor effects discussed above, corroborates
the possibility that, to some extent, the negative distractor effect is driven by asymmetrical
decoy effects (**Fig. 4f**: SI model mimics the negative D dominance effect).
508
How does the winning selective integration (SI) model capture the attraction and repulsion
effects? The way the model works in these two effects is shown in a schematic form in **Fig. 5a
and b**. Because SI selectively allocates reduced gain to 'locally losing' attribute values, it exerts
a stronger gating on the utility of option B when the decoy D dominates B (**Fig. 5b**) than when
D is dominated by B (**Fig. 5a**). Thus, the relative preference between A and B can be dynamically
reversed according to the dominance of D, giving rise to the opposing context effects of
attraction and repulsion.

516
Figure 5. Selective gating, context effects, and decision noise. (**a**, **b**) By virtue of SI, alternatives A, B, and
D are ranked within each attribute dimension; SI weights are then assigned to the sorted alternatives
accordingly (for illustration, $w_1 = 0$, $w_2 = .5$, and $w_3 = .9$). Attribute values are selectively suppressed in
proportion to the SI weights, i.e., lower ranked values are suppressed more strongly. As a result of SI
(assuming any $w_1 < w_2 <= w_3$), the additive utility (AU) of B is higher in the case of panel a than that of
B' in the case of panel b due to the distinct locations of decoy D. (**c**) Relationship between SI w and
decision noise. Red lines: robust linear regression fits (using Matlab's robustfit). β: softmax inverse
temperature. Top: binary trials ('B'); bottom: ternary trials ('T') (ternary SI w: mean across w_2 and w_3);
SI $w = 0$: lossless integration, i.e., attributes maintain their original values; SI $w > 0$: selective integration;
SI $w = 1$: attribute value shrinks to 0. ρ: Spearman's rank correlation coefficient. ***$p < .0001$. (**d**)
Relationship between SI w and drift sensitivity k (filled black) or decision bound (open grey).

528
Lastly, selective integration has been shown to maximise decision accuracy and economic
outcomes in the face of decision noise that arises when multiple attributes or pieces of
information need to be combined towards a decision[31,38]. Here, we examined whether SI
confers robustness on decisions by adapting to the individual decision noise levels. And if so, it
could provide a normative justification of these decoy biases as emergent properties of a
decision policy that maximises robustness against decision noise. After fitting a static version
of the SI model to choice probabilities (Methods), we found a positive correlation across
participants between the SI gating w and the temperature of a softmax choice function
(Spearman's $\rho(142) > .43$, $p < .0001$, for both binary and ternary choices; **Fig. 5c**). Additional
parameter-recovery simulations corroborated that these findings are not due to any trade-off
between model parameters (**Figure 5—figure supplement 1**). After fitting the dynamic SI model
to choices and RTs together, we found that the SI w negatively correlates with the utility drift
sensitivity (how effective a participant is in using the information about utility; Methods), but
not the height of the decision bound (**Fig. 5d**). These findings suggest that SI has an adaptive
role, as it selectively exaggerates the attribute difference between winning and losing
alternatives by just the right amount in proportion to decision noise.

Discussion

Context effects violate the axioms of rational choice theory and can shape our understanding of the computational mechanisms that underlie decision-making. Recent reports suggested that such effects do not occur only in multiattribute space, but also at the level of a single value dimension[4,5,18,39]. However, these reports diverge in their conclusions[16,19,40], with some studies showing a negative distractor effect while others, using risky-choice tasks, showing positive and interacting distractor effects. Here we focused on these risky-choice datasets and examined whether the positive and interacting distractor effects could afford alternative interpretations. We found that the previously reported positive and interacting effects can be explained away by confounding covariations among distractor variables and subjective utility, which in these datasets was shaped by additive and not multiplicative reward/probability integration. When we redefined distractor effects using the descriptively more adequate 'additive utility', we instead reported a modest negative distractor effect. Asides from this modest negative distractor effect, classic context (decoy) effects—determined by the multiattribute similarity and dominance relationship between the distractor and the available alternatives—occurred robustly. Of note, the multiattribute context effects occurring here were technically 'phantom' effects[41] due to the fact that the distractor could not be chosen; and contrary to most previous demonstrations, where the target and competitor alternatives are almost equally valuable, the effects we reported here arise even under a noticeable value difference between the target and the competitor[42]. These context effects were asymmetric in magnitude, yielding an average accuracy increase for inferior distractors and an average accuracy decrease for superior ones, mirroring thus the negative distractor effect.

These results clarify the role that an unavailable distractor alternative plays in decisions between two uncertain prospects. Notably, the negative distractor effect we reported is of rather small size. A plausible explanation of this negative distractor effect is that it could be driven, to some extent, by asymmetric multiattribute context effects. We made this conjecture for two reasons. First, from an empirical perspective, the 'dominance' effect arising from multiattribute decoy effects correlates with the negative distractor effect. Second, from a theoretical perspective, model comparison favours by large a model that can only produce multiattribute decoy effects and has no dedicated mechanism to generate unidimensional distractor effects. This alludes to a parsimonious account that precludes genuine unidimensional distractor effects. However, we interpret the link between the distractor and decoy effects with caution given that there are differences in the way the two effects were quantified. In the distractor effect, the key variable is defined continuously (i.e., the distractor's utility) while in decoy effects, 'dominance' is defined categorically (superior or inferior to the target). Similarly, a less parsimonious hybrid model in which both unidimensional distractor mechanism (i.e., divisive normalisation) and multiattribute context-sensitivities (i.e., selective integration) coexist has not been ruled out. Definitive conclusions on the link between distractor and decoy effects await new experimental designs in which the two types of effects can be quantified independently.

In light of the stronger robust presence of decoy effects in these datasets, the hypothesis that multiattribute complexity is a key moderator of context dependencies, remains viable[11,43,44]. Encoding absolute information along several attributes is inefficient[2] and suffers from the *curse of dimensionality*[45,46]. A plausible solution to circumvent these issues is to discard information

that is less important[47]. In a similar spirit, our selective integration (SI) model preferentially
focuses on larger values at the expense of smaller values, and because of this policy, context-
effects ensue. This selective policy potentially maximises robustness to decision noise[31,48],
providing thus a normative justification of contextual preference reversal. And although the
selective integration model had thus far been applied to dynamic (sequential) value
accumulation tasks[49], we here show that it can also account for behaviour in a static
multiattribute task. Nevertheless, we do not claim that SI, despite its simplicity and
computational tractability, is the only computational model that could explain the
multiattribute context effects in this task[50–53].

Notably, and contrary to the normative rule, participants in the datasets we analysed
integrated probability and payoff information additively and not multiplicatively. This additive
integration, or more generally, the processing of information in a 'within dimensions' fashion,
is probably what spurs contextual preference reversal in risky choice. However, unlike what we
observed here, a large and influential body of research in risky decision-making supports the
idea that non-linear transformations of probabilities and rewards are multiplicatively
combined (e.g., prospect theory[35]). Additive integration in risky choice has limited applicability
as opposed to the more widely applied multiplicative-integration framework. Unlike
multiplicative models, the additive-integration framework enforces independent contributions
of reward and probability[54] and cannot readily accommodate rich attitudes towards risk[55] or
other complex phenomena in decisions over multibranch gambles[56,57]. At an even more
fundamental level, additive integration requires ad-hoc assumptions (on the way outcomes
and probabilities are represented) to capture the decreasing desirability of negative outcomes
with increasing probability, or risk-attitudes over mixed gambles that offer both positive and
negative outcomes[58]. Although these limitations suggest that additive integration is not readily
generalisable to all types of risky choice, this does not undermine its descriptive superiority in
simpler tasks like the one we focused on here. One overarching conjecture is that the stimulus
employed in different experiments determines the way participants integrate reward and
probability, with multiplicative integration observed in numerically explicit gambles and
additive integration when rewards and probabilities are inferred from abstract non-numerical
(perceptual) dimensions[25–27,30,54]. This may further suggest that risk preference is a rather
elusive and unstable construct[59].

Additive and multiplicative integration strategies are not necessarily mutually exclusive, and
they could instead co-influence risky decisions[27,30]. More generally, neural correlates of both
additive and multiplicative decision variables have been reported within the same task and
even within overlapping brain regions. Neural signals in a network of cortical and subcortical
brain regions have been shown to code for value/utility-related metrics of diverse assets[58,60–
62]. Within this network, the dorsal medial frontal cortex (dmPFC in humans[11] and an
anterior/dorsal frontal site located between the rostral and anterior cingulate sulci in area 32
of non-human primates[30]) seems to be particularly relevant for the multiplicative integration
of reward and probability in risky decisions. Strikingly, a focal ultrasonic disruption of this
anterior/dorsal frontal region (but not the posterior/ventral medial frontal cortex) caused a
shift from a multiplicative to an additive strategy in the macaques[30], imputing a direct causal
link between EV computation and the dorsal medial frontal lobe. By contrast, the ventral
medial frontal cortex (vmPFC) seems to be involved in representing individual sources of
reward information such as the latent reward probabilities or states[25,63] and the prospective

appetitive values of risky gambles[25], and is causally linked to the within-attribute comparison
across alternatives[44], providing key process components for the additive strategy.
Interestingly, however, the human dmPFC, but not vmPFC, has been shown to guide risky
choice by combining *additively* bandits' reward probabilities with their normalised utilities[25].
Explicit coding of multiplicative value has also been found in the orbitofrontal cortex (OFC) and
ventral striatum[64], while reward attribute representations and comparisons could also engage
the OFC[65] or the parietal cortex[11] depending on the task and the relevant attributes. This rather
complicated picture of the neural coding of multiplicative vs. additive integration suggests that,
even though behaviour may be by and large best described by a particular decision strategy[66],
the brains could afford simultaneous representations of multiple competing strategies[66–68].
649
To conclude, harnessing the power of open science, we scrutinised large datasets from
published studies (over 140 human participants) and re-assessed the role of the distractor
alternative in decisions under uncertainty. More broadly, we adopted an integrative approach
attempting to characterise the interplay between two types of context effects (unidimensional
and multiattribute), which had thus far been examined in isolation. Our findings contribute to
a large body of research[32,50,69,70] that challenges the standard tenet of neuroeconomics that
value representation is menu-invariant[71–73].

Methods

Multiattribute decision-making task and datasets

In the multiattribute decision-making task of Chau et al.[4], participants made a speeded choice
within 1.5 s between two available options (HV: high value; LV: low value) in the presence
('ternary') or absence ('binary') of a 3rd unavailable distractor option (D). On each trial, the 2
or 3 options appeared in different quadrants of a computer screen. Each option was a small
rectangle and its colour/orientation represented some level of reward magnitude/probability
(the feature-to-attribute mapping was counterbalanced across participants). There were equal
number of ternary (n = 150) and binary trials (n = 150). However, the ternary and binary trials
did not have 'one-to-one' mapping, i.e., some ternary trials had only 1 matched binary trial
with the same H and L options while others had several (also see **Figure 2—figure supplement
1**). The available targets and the unavailable distractor were flagged by orange and pink
surround boxes, respectively, 0.1 s post stimulus onset. Participants received feedback about
whether the chosen option yielded a reward at the end of each trial. We re-analysed 5
published datasets of this speeded-decision task (*N* = 144 human participants in total). These
5 datasets all include ternary and binary trials: the original fMRI dataset (*N* = 21[4]), a *direct*
replication study (using exact trial sequence provided by Chau et al.) performed by Gluth et al.
(Gluth Experiment 4: *N* = 44), and additional replication experiments performed by Gluth et al.
(Gluth Experiments 1, 2, and 3; *N* = 79 in total[19]). Of note, a new dataset ('Hong Kong'; *N* = 40)
recently acquired by Chau et al.[18] did not contain binary trials and thus could not be included
in our analyses that compared ternary and binary choices head-to-head.

Computational modelling of behaviour

General architecture of dynamic models
We used the framework of feedforward inhibition (FFI) model to jointly fit choice probability
and RT. The FFI model conceptually 'interpolates' between a race model and a drift-diffusion
model[74]. Each accumulator is excited by the evidence for one alternative and inhibited by the
evidence for the other alternatives via feed-forward inhibition. Evidence units are ideal
integrators with no leak, and they receive crossed inhibition from different alternatives. The
activation of each integrator is x_i (for the ith alternative), which takes I_i as evidence input:

$$dx_i = (kI_i + I_0)dt + \xi\sqrt{dt} \tag{1}$$

Where k is a sensitivity parameter (drift rate coefficient, i.e., how effective the nervous system
is in using utility information), and I_0 a baseline drift, independent of I_i. ξ denotes Gaussian
noise of a zero mean and a variance of σ^2. The noise term is in proportion to the square-root
of dt because the noise variance itself is a linear function of dt. Evidence I_i is computed as the
utility of alternative i inhibited by the average utility across all other alternatives in a choice
set (assuming n alternatives in total including i):

$$I_i = U_i - c\left(\frac{\sum_{j \neq i} U_j}{n-1}\right) \tag{2}$$

699 Where c ($0 \leq c \leq 1$) is the FFI strength. When c = 0, the model becomes a classic race model;
700 when c = 1, it corresponds to a drift-diffusion model. The drift rate μ of FFI diffusion thus can
701 be rewritten as:

$$\mu_i = kU_i - ck\left(\frac{\sum_{j \neq i} U_j}{n-1}\right) + I_0 \tag{3}$$

702 The utility function U_i can take different forms of interest, such as expected value (EV), additive
703 utility (AU), or being adaptive to contexts (SI and adaptive gain models, see next).
704
705 We next derive the analytical solutions for the FFI dynamic system (equation 1). First, the
706 distribution of first-passage times t (i.e., decision-bound hitting times) is known to follow an
707 inverse Gaussian distribution[75]:

$$p(t; \theta, x_0, \mu) = \frac{\theta - x_0}{\sqrt{2\pi\sigma^2 t^3}} e^{\frac{-(\theta - x_0 - \mu t)^2}{2\sigma^2 t}} \tag{4}$$

708
709 In which, x_0 is a starting point of the integrator, and θ, the height of decision bound. Then, we
710 can derive the probability of observing a response time RT on a given trial as:
711

$$p(t = T) = \frac{\theta - x_0}{\sqrt{2\pi\sigma^2 T^3}} e^{\frac{-(\theta - x_0 - \mu T)^2}{2\sigma^2 T}} \tag{5}$$

712
713 Where $T = RT - t_{nd}$, and t_{nd} is a non-decision response delay. Now, we can obtain the
714 probability of observing a choice i but not choice j at time T as:
715

$$p(\text{choice} = i, t = T) = p(t_i = T)p(t_j > T) = p(t_i = T)\left[1 - p(t_j < T)\right] \tag{6}$$

716 That is, we can multiply the PDF for response i (e.g., H choice) with the cumulative probability
717 that the alternative response j (e.g., L choice) hits the decision bound if and only if at a time
718 later than T. Given that a CDF of an inverse Gaussian is expressible in terms of the CDF of the
719 standard Gaussian $\Phi(\cdot)$, i.e.,
720

$$p(t_j < T) = \Phi\left(\frac{\mu_j T - \theta + x_0}{\sigma\sqrt{T}}\right) + e^{\frac{2(\theta - x_0)\mu_j}{\sigma^2}} \Phi\left(\frac{-\mu_j T - \theta + x_0}{\sigma\sqrt{T}}\right) \tag{7}$$

721
722 and by substituting equation (7) into equation (6), we obtain the likelihood function of
723 observing choice i at time T as:
724

$$L(i, T) = \left[1 - \Phi\left(\frac{\mu_j T - \theta}{\sigma\sqrt{T}}\right) + e^{\frac{2\theta\mu_j}{\sigma^2}} \Phi\left(\frac{-\mu_j T - \theta}{\sigma\sqrt{T}}\right)\right] \frac{\theta}{\sigma\sqrt{2\pi T^3}} e^{\frac{-(\theta - \mu_i T)^2}{2\sigma^2 T}} \tag{8}$$

725
Further, we assume no bias in the starting point of accumulation, i.e., $x_0 = 0$, and a unit
variance of the noise term, i.e., $\sigma = 1$. This is equivalent to measuring the diffusion properties
such as sensitivity k and bound θ in units of σ, a convention in standard diffusion models that
prevents parameter trade-offs via a re-scaling of the diffusion space[76,77]. When fitting the
models to data, we maximised the sum of Log(L) (LL, hereafter) across trials given empirical
trial-by-trial choices and RTs. From this, and after getting the best-fitting model parameters,

we can get the model prediction of choice probability (equation 9) and mean RT (equation 10)
using the following integrals, respectively:

$$p(\text{choice} = i) = \int_0^{+\infty} L(i,t)dt \tag{9}$$

$$\mathbf{E}(t_i) = \int_0^{+\infty} \big(tL(i,t)\big)dt \Big/ \int_0^{+\infty} L(i,t)dt \tag{10}$$

734   In practice, we used the trapezoidal numerical integration with a small enough dt = .001 s and
735   large enough $T_{\max}$ = 100 s. Empirically no negative drift rates were observed in any of the model
736   parameter estimates in any participant.
737
738   *Context-independent model*
739   The utility function U_i in the context-independent model is 'blind' to the distractor (D). When
740   being fitted to ternary trials, the context-independent model only takes H and L as inputs. For
741   instance, the context-independent AU model assumes additive utility, AU_H = (λ)HX + (1 - λ)HP,
742   and AU_L = (λ)LX + (1 - λ)LP, with λ being the attribute weight of reward magnitude ($0 \leq \lambda \leq 1$).
743
Selective integration (SI) model
We adopted the simplest form of SI model. The SI model discards information about choice
alternatives with relatively lower value in each attribute separately. Alternatives are compared
and then selectively gated based on their ranks within each attribute. The highest attribute
value remains unchanged ($w_1 = 0$), intermediate value gets suppressed by a multiplicative
weight w_2, whilst the lowest value gets more strongly suppressed by w_3 ($0 \leq w_2 \leq w_3 \leq 1$).
That is, the SI w represents the percent reduction in information processing gain in an
attribute. In case of a tie for the highest value, the two high values are unchanged, and the
lowest value is suppressed by w_3. By contrast, in case of a tie for the lowest value, the two low
values both get suppressed by w_3. After the selective gating within each attribute, which
transforms attribute values to X' and P', respectively, an additive utility is constructed for each
alternative via a weighted averaging, i.e., AU = (λ)X' + (1 - λ)P', with λ being the attribute weight
of reward magnitude ($0 \leq \lambda \leq 1$). This additive utility (after SI) is then fed into the FFI model as
the component U for each alternative (equation 3).
758
Adaptive gain model
The attribute value of a certain alternative, i, e.g., the reward magnitude, X_i, is inhibited by a
context mean across all alternatives in a choice set (e.g., n alternatives), which yields $\overline{X_i}$. $\overline{X_i}$
then passes through a sigmoidal transduction function with slope s and bias term b. This gain
control is adaptive in that it accommodates the contextual information. Importantly, the gain
control operates independently on each attribute, and it produces the final subjective attribute
value (X_i^{AG}) for the construction of additive utility for each alternative:
766

$$X_i^{AG} = 1 \Big/ \left(1 + e^{\frac{b_x - \overline{X_i}}{s_x}}\right) \tag{11}$$

$$\overline{X_i} = X_i - \left(\frac{\sum_i X_i}{n}\right) \tag{12}$$

767 The adaptive gain modulation of P can be obtained by replacing X with P in the above two
768 equations. Ultimately, the utility of each alternative is computed as a weighted sum across
769 attribute values:

$$U_i = \lambda X_i^{AG} + (1 - \lambda)P_i^{AG} \tag{13}$$

770 *Dual-route model*
771 The dual-route model arbitrates between a vanilla mutual inhibition (MI) process and a MI
772 process with additional divisive normalisation (DN). In the vanilla MI 'route', this model
773 assumes that the evidence input to the accumulator is:
774

$$I_i = U_i - f_{MI}\left(\frac{\sum_i U_i}{n}\right) \tag{14}$$

775
776 Where U is expected value (EV), i.e., EV = XP, and f_{MI} is the inhibition strength of MI. In another
777 rival route, the utility of each choice alternative is additionally divisively normalised by the sum
778 of utilities across all alternatives (H + L in a binary trial; H + L + D in a ternary trial):
779

$$I_i^{DN} = U_i^{DN} - f_{MI}\left(\frac{\sum_i U_i^{DN}}{n}\right) \tag{15}$$

$$U_i^{DN} = U_i / \sum_i U_i \tag{16}$$

780
781 The drift rate takes the same form as that in FFI: $\mu_i = kI_i + I_0$. Based on equation (8) and for
782 clarity, we rewrite the two components in (8) as **g** and **G**:
783

$$\mathbf{G}(\mu, T, \theta, \sigma) = 1 - \Phi\left(\frac{\mu T - \theta}{\sigma\sqrt{T}}\right) + e^{\frac{2\theta\mu}{\sigma^2}}\Phi\left(\frac{-\mu T - \theta}{\sigma\sqrt{T}}\right) \tag{17}$$

$$\mathbf{g}(\mu, T, \theta, \sigma) = \frac{\theta}{\sigma\sqrt{2\pi T^3}}e^{\frac{-(\theta - \mu T)^2}{2\sigma^2 T}} \tag{18}$$

784
785 The likelihood of the DN route and the vanilla route arriving at the decision bound first to yield
786 a choice i is, respectively:
787

$$L^{DN}(i, T) = \mathbf{g}(\mu_i^{DN}, T, \theta, \sigma)\mathbf{G}(\mu_j^{DN}, T, \theta, \sigma)\mathbf{G}(\mu_i, T, \theta, \sigma)\mathbf{G}(\mu_j, T, \theta, \sigma) \tag{19}$$

$$L(i, T) = \mathbf{g}(\mu_i, T, \theta, \sigma)\mathbf{G}(\mu_j, T, \theta, \sigma)\mathbf{G}(\mu_i^{DN}, T, \theta, \sigma)\mathbf{G}(\mu_j^{DN}, T, \theta, \sigma) \tag{20}$$

The final likelihood function of choice i at time T is thus: $L^{DN}(i, T) + L(i, T)$. These closed-
form analytical solutions of choice probability and mean RT, as given by equations (9) and (10),
match well with the model simulations performed in Chau et al. (2020)[18]. Empirically the trial-
by-trial model predictions of a model with free σ (one for each route) vs. a model with $\sigma = 1$
are highly similar (across-participants mean Pearson's correlation coefficient $r(148) = .96$ for
ternary choice probabilities, $r(148) = .98$ for binary choice probabilities, $r(148) = .97$ for ternary
RTs, $r(148) = .88$ for binary RTs). Here we chose the simpler model with unit σ (lower BIC

compared to the free σ model: -169 for ternary trials, -790 for binary trials, summed across
participants).
797
Static models
799 The static models were fit to trial-by-trial human choice probability (while ignoring RT). These
800 models assume a softmax function that takes as inputs the options' utilities (AU, EV, or
801 divisively normalised EV, see **Fig. 3**) and controls the level of decision noise via an inverse
802 temperature parameter β:

$$p(\text{choice} = i) = \frac{e^{\beta U_i}}{\sum_i e^{\beta U_i}} \tag{21}$$

803
804 The model-predicted and the empirical choice probabilities were then used to calculate the
805 binomial log-likelihood: $LL \propto p_e \log(p_m) + (1 - p_e) \log(1 - p_m)$, in which p_m and p_e
806 denotes the model-predicted and empirical p(H over L), respectively.
807
Model fitting, comparison, and recovery
Models were fit to data via maximising the log-likelihood summed over trials. Because the *LL*
functions all have analytical solutions, Matlab's fmincon was used for parameter optimisation.
To avoid local optima, we refit each model to each participant's behavioural data at least 10
times using a grid of randomly generated starting values for the free parameters. Conversative
criteria were used during the optimisation search: MaxFunEvals = MaxIter = 5,000; TolFun =
TolX = 10^{-10}. We then calculated each model's posterior frequency and protected exceedance
probability (i.e., the probability corrected for chance level that a model is more likely than any
others in describing the data) using the variational Bayesian analysis (VBA) toolbox[78,79]. To be
consistent with the methods in Chau et al.[18], we fit models to those trials with either H or L
responses whilst ignoring a very small portion of trials in which D was accidentally chosen
(median proportion of D choices: 4%, IQR: [2%, 8%], across participants).
820
Model comparison relied on cross-validation. That is, for each participant, we split the 150
trials into 5 folds and then fit each model to a 'training' set comprising 4 random folds of trials,
obtained the best-fitting parameters, and finally calculated the *LL* summed across trials in the
left-out 'test' fold. This process was repeated over test folds and the final cross-validated *LL*
was computed as the mean *LL* across cross-validation folds. Model recovery was carried out by
first simulating each model's behaviour (choice probability and RT) with its own best-fitting
parameters obtained from fitting the model to each participant's raw data; then cross-fitting
all models of interest to the simulated behaviour and calculating the *LL*s summed over trials;
and finally comparing models' goodness-of-fit using Bayesian model comparison.
830
Subjective distortion of reward attributes
When modelling binary-choice behaviour, in addition to assuming linear subjective
representations of reward attributes for simplicity, we also considered non-linear subjective
functions[34]. The probability distortion undergoes a log-odds function (equation 22) that
converts a probability value P to P_d, in a flexible manner (S-shape, inverted S-shape, concave,
or convex, depending on parameterisation), whereas the magnitude distortion follows a
power-law function (equation 23) that converts X to X_d:

$$\log\left(\frac{P_d}{1 - P_d}\right) = \eta \log\left(\frac{P}{1 - P}\right) + (1 - \eta) \log\left(\frac{P_0}{1 - P_0}\right) \tag{22}$$

$$X_d = X^\gamma \tag{23}$$

838   Where $\eta > 0$, P_0 ($0 < P_0 < 1$), and $\gamma > 0$ are the 3 parameters controlling the extent of non-
839   linearity of the distortion functions.

841   In addition to the log-odds function, we also considered another non-linear function (only 1
842   free parameter τ) for the probability distortion, described by equation 24:

$$P_d = \frac{P^\tau}{[P^\tau + (1-P)^\tau]^{\frac{1}{\tau}}} \tag{24}$$

This particular function underlies the subjective probability distortion in a model of the
prospect theory[35]. More specifically, the prospect-theory model assumes a multiplicative utility
that multiplies X_d (equation 23) with P_d (equation 24). Another popular multiplicative model
is the standard *expected utility*[20] in which the probability function is linear (i.e., τ is fixed to 1)
while γ governing X_d is a free parameter. We included these 2 additional multiplicative models
when comparing additive vs. multiplicative strategies (**Figure 3—figure supplement 1**).

Condition-nonspecific response bias correction

Choice behaviour can differ between a binary condition and a ternary condition, simply due to
the increased number of options (higher cognitive demands). To estimate these condition-
nonspecific biases, we used a permutation approach to shuffling the mappings between the
ternary conditions and their matched binary conditions (5,000 permutations). This yielded a
mean bias term for the 'T minus matched B' data, and was eventually removed from the re-
referenced ternary performance ('T − B'), for relative accuracy and for RT, respectively.

Generalised linear model (GLM) analysis of relative choice accuracy

We used GLM approach to analysing choice behaviour. For ternary conditions, we focused on
the *relative* accuracy, i.e., the proportion of H choices among trials with H or L choices (while
ignoring a small number of D-choice trials), which has been commonly used as a measure of
the violation of the Independence from Irrelevant Alternatives (IIA) principle. Matched binary
trials were identified for each ternary trial (see **Figure 2—figure supplement 1**). Among the 150
ternary trials there are 149 unique ternary conditions with a unique combination of probability
(P) and magnitude (X) attributes across the 3 alternatives (H, L, and D), whereas among the
150 binary trials there are only 95 unique conditions with a specific combination of P and X
across the 2 available options (H and L). The ternary and binary trials do not have 'one-to-one'
mapping. Some ternary trials have more than 1 matched binary trial. The different counts of
matched binary trials were explicitly considered as 'observation weights' in the GLM. We used
logit binomial GLM to analyse trial-by-trial relative choice accuracy (MATLAB's glmfit with
'binomial' distribution and 'logit' link function). The GLMs in **Fig. 2** (**d** and **e**; using relative
distractor variable 'DV − HV') and **Figure 2—figure supplement 2** (using absolute distractor
variable 'DV') were specified as follows:

Logit(p(H over L)) ~ β₀ + β₁ z(HV − LV) + β₂ z(DV − HV) + β₃ z(HV − LV) x z(DV − HV)
Logit(p(H over L)) ~ β₀ + β₁ z(HV − LV) + β₂ z(DV) + β₃ z(HV − LV) x z(DV)

z(): z-score normalisation of the regressor vector. The interaction terms were constructed *after*
individual component terms were z-scored[19]. The analysis shown in **Fig. 2f** combined ternary
(T) and binary (B) relative accuracies in a single GLM and assessed how distractor-related
effects interacted with 'Condition' (i.e., 'C', a dummy variable: 0 for B, 1 for T). The code for
reproducing Fig. 2 and Figure 2—figure supplement 2 and 3 GLMs can be found here:
https://github.com/YinanCao/multiattribute-distractor/
886
887   ## Construction of binned maps
888
The choice-accuracy and RT maps (**Fig. 2b**, **c; Fig. 3a**) were constructed using the exact binning
approach of Chau et al. (2020)[18]. Data were averaged using a sliding square window inside the
space defined by the 2 expected-value differences, (DV – HV) and (HV – LV). The edge length
of the window is 30% quantile difference along each dimension, with step-size being equal to
1% quantile difference. This binning approach smooths the data and results in a map of size
71-by-71.

Acknowledgements

We thank the authors of the original studies for sharing their data publicly (Chau et al., 2014[4]: https://doi.org/10.5061/dryad.040h9t7; Gluth et al., 2018[19]: https://osf.io/8r4fh/). This work was supported by the EU Horizon 2020 Research and Innovation Program (ERC starting grant no. 802905) to K.T. The funders had no role in study design, data collection and analysis, decision to publish or preparation of the manuscript.

Contributions

Y.C. performed the modelling and analyses. K.T. supervised all stages of the work. Y.C. and K.T. wrote the paper.

Code availability

https://github.com/YinanCao/multiattribute-distractor/

Competing interests

The authors declare no competing interests.

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1067 # Supplemental Information

1068

1069 Supplemental Information includes 6 figures and 4 tables.

1070   Supplemental Figures

1071

Figure 2—figure supplement 1 (related to Fig. 2). Distinctions between our baselining approach
and the method in the original study[4]. (**a**) Method in the original study[4]: A schematic showing
that the mean DV across relevant ternary trials ('T') is taken as a notional DV for each individual
binary trial ('B'). For each participant, among the 150 T trials there are 149 unique T conditions
with a specific combination of P and X attributes across the 3 alternatives, while among the
150 B trials there are only 95 unique B conditions with a specific combination of P and X across
the 2 options. The T and B trials do not have one-to-one mapping even if the unique stimulus
positions (among 4 quadrants of the screen) are taken into consideration. (**b**) A successful
reproduction of an invalid control analysis in the *Supplemental Fig. 3b* of the original study[4]:
"The effect of HV-D on human behavior was specific to distractor trials" using the notional DV
depicted in panel a. (**c**) Our baselining approach uses a new dependent variable, the trial-by-
trial baseline accuracy, via identifying all matched B trials (number of trials 1<= nB <=6) of every
T trial. Of note, when analysing choice accuracies in B trials using logistic regression (e.g., Fig.
2), Matlab's glmfit takes a 2-column response matrix whose first column indicates the number
of correct responses (H choices) for each observation and second column indicates nB for each
observation.

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1090   **Figure 2—figure supplement 2** (related to Fig. 2). Re-assessing distractor effects beyond target-
1091   related covariations. The only difference between this figure and Fig. 2 in the main text is that
1092   the regressor DV − HV in Fig. 2 is replaced by DV here. Error bars = ± s.e.m. (N = 144
1093   participants).
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1096   **Figure 2—figure supplement 3** (related to Fig. 2). Re-assessing distractor effects beyond target-
1097   related covariations. The GLMs here included an additional regressor HV + LV. Error bars = ±
1098   s.e.m. (*N* = 144 participants). Asterisks: significant effects (*p* < .05; 2-sided 1-sample *t*-tests of
1099   GLM beta coefficients against 0) following Holm's sequential Bonferroni correction for multiple
1100   comparisons.
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Figure 3—figure supplement 1 (related to Fig. 3). (**a**) Additional multiplicative models (expected
utility and prospect theory) fit to binary-choice trials. (**b**) Visualisation of best-fitting utility and
probability functions of the prospect-theory model. Gray curves: individual participants' best-
fitting functions; red curves: median across participants (N = 144). The typical best-fitting
weighting function tends to overweigh low probabilities and the typical utility function
(distorted magnitude) tends to be concave (i.e., compressive non-linearity).
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Figure 4—figure supplement 1 (related to Fig. 4). (**a**) Bayesian random-effects model
comparison based on cross-validated log-likelihood (5 folds). SI: Selective integration model;
Adap. Gain: adaptive gain model; CI: context independent; EV: expected value; AU: additive
utility. (**b**, **c**) Dual-route and divisive normalisation (DN) model predictions for the relative
accuracy change (Ternary minus Binary, T − B) as a function of (**b**) both D's AU dominance
(colour of the bars) and D's position similarity to H and L in the 2D attribute space, or (**c**) D's
AU dominance only (main effect). AU: additive utility. EV: expected value.
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 Figure 5—figure supplement 1 (related to Fig. 5). Parameter recovery. (**a, b**) Recovery of SI
model parameters by simulating choice probabilities (1,000 trials) based on a grid of uniformly
distributed parameters' values (n = 800 each) and then estimating the best-fitting parameters.
(**c, d**) Each row shows a case of simulating choice probabilities by varying 1 model parameter
while fixing all other parameters (λ = 0.5, β = 10, SI w = 0.5) and then estimating the best-
fitting parameter values via model fitting. On-diagonal panels show the recovery of each
parameter as a function of itself (all |Pearson's r| > .99), whilst off-diagonal panels suggest that
variation in irrelevant parameters do not bias the recovery of any given parameter of interest
(all |Pearson's r| < .056, p > .1).
1129

1130

1131   Supplemental Tables

1132

1133   **Supplemental Table 1** (related to Fig. 3). Optimal parameter estimates of dynamic models:
1134   Mean (SE) and cross-validated log-likelihood (CV LL).

1135

1136

AU FFI linear (n = 6 free parameters)						
λ	k	θ	I_0	t_{nd}	c	CV LL
.475 (.017)	3.89 (.11)	3.21 (.097)	2.81 (.06)	.141 (.012)	.76 (.011)	-958.5

1137

EV FFI linear (n = 5)					
k	θ	I_0	t_{nd}	c	CV LL
3.38 (.097)	3.076 (.09)	3.14 (.061)	.152 (.012)	.85 (.01)	-1191.3

1138

EV (+ DN) FFI linear (n = 5)					
k	θ	I_0	t_{nd}	c	CV LL
1.96 (.061)	2.92 (.097)	2.59 (.07)	.167 (.012)	.38 (.009)	-1286.1

1139

Dual-route EV linear (n = 6)						
k	k^{DN}	θ	I_0	t_{nd}	f_{MI}	CV LL
5.62 (.21)	2.53 (.11)	2.77 (.08)	1.99 (.064)	.169 (.011)	.75 (.021)	-1150

1140
1141

AU FFI non-linear (n = 9)									
λ	k	θ	I_0	t_{nd}	c	η	P_0	γ	CV LL
.337 (.023)	11.7 (.61)	3.26 (.099)	1.29 (.17)	.144 (.012)	.77 (.011)	5.6 (1.04)	.69 (.032)	4.8 (.88)	-822

1142

EV FFI non-linear (n = 8)								
k	θ	I_0	t_{nd}	c	η	P_0	γ	CV LL
6.25 (.41)	3.22 (.09)	2.48 (.16)	.15 (.012)	.81 (.012)	2.39 (.57)	.56 (.032)	1.04 (.14)	-897

1143

EV (+ DN) FFI non-linear (n = 8)								
k	θ	I_0	t_{nd}	c	η	P_0	γ	CV LL
3.52 (.44)	3.07 (.096)	2.67 (.083)	.16 (.012)	.45 (.015)	17.98 (1.7)	.61 (.03)	13.8 (1.4)	-1052

1144

Dual-route EV non-linear (n = 9)									
k	k^{DN}	θ	I_0	t_{nd}	f_{MI}	η	P_0	γ	CV LL
6.58 (.38)	4.29 (.40)	2.95 (.09)	1.69 (.12)	.16 (.011)	.67 (.027)	9.23 (1.28)	.56 (.03)	5.74 (.96)	-927

1145

1146 **Supplemental Table 2** (related to Figs. 2, 3). Optimal parameter estimates of static models:
1147 Mean (SE), and cross-validated log-likelihood (CV LL).
1148

1149

AU softmax linear (n = 2 free parameters)		
λ	β	CV LL
.457 (.017)	9.15 (.302)	-2330.1

1150

EV softmax linear (n = 1)	
β	CV LL
6.79 (.198)	-2645.5

1151

EV (+ DN) softmax linear (n = 1)	
β	CV LL
3.35 (.11)	-2656.4

1152

1153

AU softmax non-linear (n = 5)					
λ	β	η	P_0	γ	CV LL
.327 (.019)	16.4 (.47)	4.72 (.938)	.669 (.031)	4.43 (.792)	-2193.3

1154

EV softmax non-linear (n = 4)				
β	η	P_0	γ	CV LL
33.9 (8.81)	3.69 (.74)	.524 (.036)	.82 (.13)	-2388.8

1155

EV (+ DN) softmax non-linear (n = 4)				
β	η	P_0	γ	CV LL
31.3 (6.53)	13.5 (1.62)	.607 (.031)	9.44 (1.24)	-2481.2

1156

1157 **Supplemental Table 3** (related to Fig. 2). GLMs using subjective additive-utility (AU) regressors.
1158 * Significant effects ($p < .05$; 2-sided 1-sample t-tests of GLM coefficients against 0) following
1159 Holm's sequential Bonferroni correction for multiple comparisons. C: 'Condition' (binary vs.
1160 ternary).

1161

1162 *AU_D as (absolute) distractor variable (with 'AU sum' covariate):*

	T value	p-value (uncorrected)
$AU_H - AU_L$	12.3	< .0001*
$AU_H + AU_L$	11.9	< .0001*
AU_D	2.37	.0193
$(AU_H - AU_L)$ x AU_D	-.099	.92
$(AU_H - AU_L)$ x C	-6.09	< .0001*
$(AU_H + AU_L)$ x C	-5.24	< .0001*
AU_D x C	-2.27	.024
$(AU_H - AU_L)$ x AU_D x C	-1.64	.102
C	-5.04	< .0001*

1163 *AU_D as (absolute) distractor variable (without 'AU sum' covariate):*

	T value	p-value (uncorrected)
$AU_H - AU_L$	13.9	< .0001*
AU_D	3.93	< .001*
$(AU_H - AU_L)$ x AU_D	-.44	.66
$(AU_H - AU_L)$ x C	-6.56	< .0001*
AU_D x C	-2.87	.0047*
$(AU_H - AU_L)$ x AU_D x C	-1.74	.083
C	-8.06	< .0001*

1164 *$AU_D - AU_H$ as (relative) distractor variable (with 'AU sum' covariate):*

	T value	p-value (uncorrected)
$AU_H - AU_L$	13.1	< .0001*
$AU_H + AU_L$	11.7	< .0001*
$AU_D - AU_H$	-.35	.73
$(AU_H - AU_L)$ x $(AU_D - AU_H)$	-4.25	< .0001*
$(AU_H - AU_L)$ x C	-6.24	< .0001*
$(AU_H + AU_L)$ x C	-5.63	< .0001*
$(AU_D - AU_H)$ x C	-1.86	.065
$(AU_H - AU_L)$ x $(AU_D - AU_H)$ x C	-.54	.59
C	-5.39	< .0001*

1165 *$AU_D - AU_H$ as (relative) distractor variable (without 'AU sum' covariate):*

	T value	p-value (uncorrected)
$AU_H - AU_L$	13.7	< .0001*
$AU_D - AU_H$	-10.2	< .0001*
$(AU_H - AU_L)$ x $(AU_D - AU_H)$	-5.65	< .0001*
$(AU_H - AU_L)$ x C	-6.41	< .0001*
$(AU_D - AU_H)$ x C	1.95	.054
$(AU_H - AU_L)$ x $(AU_D - AU_H)$ x C	.22	.83
C	-7.18	< .0001*

1166

1167 **Supplemental Table 4** (related to Fig. 4). Optimal parameter estimates of context-dependent
1168 dynamic models: Mean (SE), and cross-validated log-likelihood (CV LL).
1169

1170

SI AU FFI (n = 8 free parameters) [Ternary]								
λ	SI w_2	SI w_3	k	θ	I_0	t_{nd}	c	CV LL
.534	.25	.43	2.44	4.73	3.82	.024	.786	-1310.5
(.019)	(.029)	(.034)	(.078)	(.108)	(.074)	(.006)	(.02)	

1171

SI AU FFI (n = 7) [Binary]							
λ	SI w_2	k	θ	I_0	t_{nd}	c	CV LL
.487	.31	3.54	3.21	2.91	.145	.74	-915
(.016)	(.02)	(.11)	(.097)	(.061)	(.012)	(.015)	

1172

1173

Adaptive Gain AU FFI (n = 10) [Ternary]										
λ	b_p	s_p	b_x	s_x	k	θ	I_0	t_{nd}	c	CV LL
.43	-.24	.23	.033	.24	44.2	4.7	.54	.023	.56	-1530
(.027)	(.12)	(.04)	(.12)	(.056)	(5.84)	(.11)	(.44)	(.006)	(.034)	

1174

Adaptive Gain AU FFI (n = 10) [Binary]										
λ	b_p	s_p	b_x	s_x	k	θ	I_0	t_{nd}	c	CV LL
.42	-.16	.15	-.092	.18	16.3	3.16	-2.68	.15	.19	-1012
(.023)	(.039)	(.02)	(.074)	(.051)	(2.4)	(.09)	(.43)	(.012)	(.02)	

1175

1176

Dual-route EV (n = 6) [Ternary]						
k	k^{DN}	θ	I_0	t_{nd}	f_{MI}	CV LL
3.21 (.15)	1.68 (.09)	4.16 (.097)	2.85 (.065)	.035 (.008)	.72 (.028)	-1579

1177

Dual-route EV (n = 6) [Binary]						
k	k^{DN}	θ	I_0	t_{nd}	f_{MI}	CV LL
5.62 (.21)	2.53 (.11)	2.77 (.08)	1.99 (.064)	.169 (.011)	.75 (.021)	-1150

1178