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**The representational dynamics of the animal appearance bias in human visual cortex are indicative of fast feedforward processing**

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17 **Abstract**

18 *The human visual system has a seemingly unique tendency to interpret zoomorphic*  
19 *objects as animals, not as objects. This animal appearance bias is very strong in the*  
20 *ventral visual pathway as measured through functional magnetic resonance imaging*  
21 *(fMRI), but it is absent in feedforward deep convolutional neural networks. Here we*  
22 *investigate how this bias emerges over time by probing its representational dynamics*  
23 *through multivariate electroencephalography (EEG). The initially activated*  
24 *representations to lookalike zoomorphic objects are very similar to the representations*  
25 *activated by animal pictures and very different from the neural responses to regular*  
26 *objects. Neural responses that reflect the true identity of the zoomorphic objects as*  
27 *inanimate objects are weaker and appear later, as do effects of task context. The*  
28 *strong early emergence of an animal appearance bias strongly supports a feedforward*  
29 *explanation, indicating that lack of recurrence in deep neural networks is not an*  
30 *explanation for their failure to show this bias.*

31

32 **Keywords:** Animacy perception; EEG; Multivariate pattern analysis; Representational  
33 similarity analysis

## 34 **1. Introduction**

35

36 The sensory systems of all animals have evolved and developed to detect the most  
37 important events in their environment. In many cases, those events are related to the  
38 presence of other animals. Prey animals have to detect predators, such as shown by  
39 the special sensitivity of rodent behavior and neural responses to looming objects that  
40 might signal the approach of a predator bird (Li et al., 2021; Yilmaz and Meister, 2013).  
41 The neural systems of predators are set up to detect and catch prey, illustrated by the  
42 existence of fly detectors in the frog's brain (Barlow, 1953) and prey catching behavior  
43 in mice (Hoy et al., 2016). Many animals care about processing the behavior of  
44 conspecifics, resulting in elaborate processing of social stimuli (Powell et al., 2018;  
45 Sliwa and Freiwald, 2017).

46

47 In the human visual system, studies have revealed the existence of brain regions  
48 specialized for socially relevant stimuli such as faces and bodies (Downing et al., 2001;  
49 Kanwisher et al., 1997). These regions display a sensitivity for the degree of animacy,  
50 with a graded selectivity for how similar the face and body properties of a particular  
51 animal are to the human face and body (Ritchie et al., 2021). As a result, animacy  
52 comes out as a primary dimension characterizing object representations in human  
53 cortex and perception (Bracci and Op de Beeck, 2016; Kriegeskorte et al., 2008b; Mur  
54 et al., 2013; Yargholi and Op de Beeck, 2022). In addition to this general selectivity for  
55 animacy, human visual cortex also shows a bias to process non-animate or ambiguous  
56 stimuli as being animate. The term pareidolia is used for the general phenomenon of  
57 giving a meaningful interpretation to a random pattern or shape. Very often this  
58 interpretation is in terms of an animal form or face. Examples from daily life are  
59 numerous. We see all sorts of shapes, mostly animals, in clouds. We detect faces and  
60 human forms in rock formations and pizza. In the lab, participants interpret shape  
61 stimuli as complex animate forms even when performing simple and boring  
62 discrimination tasks (e.g., Op de Beeck et al., 2003; Op de Beeck, 2012). Perceived  
63 curvature might be a particularly important mid-level perceptual feature for this  
64 perception of animate forms (Long et al., 2017).

65

66 In some cases, the illusory perception of animacy dominates the overall processing of  
67 the presented objects in visual cortical processing, resulting in an animal appearance

68 bias. Bracci et al. (2019) introduced a stimulus design with so-called zoomorphic or  
69 lookalike objects: non-animate objects that are made to look like an animal, such as a  
70 cow-shaped mug. It is still easy to interpret the lookalike objects for what they really  
71 are, objects, rather for what they appear to be, animals. When judging similarity,  
72 human observers considered the lookalike objects as somewhere in between animals  
73 and objects, a bit closer to inanimate objects than to animals. Feedforward deep neural  
74 networks (DNNs) exhibited the same behavior to an even greater extent, grouping the  
75 lookalike objects with inanimate objects. We could refer to this tendency as an object  
76 bias. Nevertheless, the neural response to these lookalike objects as measured  
77 through functional magnetic resonance imaging (fMRI) was almost indistinguishable  
78 from the response to actual animate objects, showing that human visual cortex is  
79 strongly affected by the appearance of the stimuli as animals. This result was even  
80 found when subjects were doing a task in which they had to group the lookalike objects  
81 with objects.

82

83 However, it is unclear how this animal appearance bias emerges during information  
84 processing. By using fMRI, Bracci et al. (2019) obtained a time-averaged view of  
85 representational similarity. Such data cannot distinguish different hypotheses about  
86 how representations evolve over time. A first possibility is that the animal appearance  
87 of the lookalike objects is detected early on in the first feedforward sweep of  
88 information processing. This would be consistent with the findings from a recent study  
89 on face pareidolia (Wardle et al., 2020). Stimuli that elicit face pareidolia are  
90 associated with an increased activity in face-selective brain regions and early face-  
91 selective electrophysiological responses (Wardle et al., 2020). Note though that  
92 despite the speed of processing of illusory faces, early electrophysiological responses  
93 to an illusory face were still more object-like than face-like, as was also the case for  
94 the (time-averaged) fMRI responses. In contrast, the animal bias in Bracci et al. (2019)  
95 was much larger than the face bias/pareidolia for the stimuli of Wardle et al. (2020),  
96 complicating the generalization between these two phenomena. Furthermore, the very  
97 stereotypical nature of face templates might speed up face detection relative to the  
98 detection of animal appearance, which is indeed supported by the earlier emergence  
99 of face clusters compared to animate/inanimate clusters in cortical representational  
100 spaces (Kietzmann et al., 2019). As a result of these differences, it is uncertain to  
101 which extent early feedforward processing would underlie the strong animal bias.

102

103 A second hypothesis about the emergence of the animal bias is that the processing of  
104 the animal-like appearance of lookalike objects might be present from the start but in  
105 addition increases over time. Such increase could depend on recurrent processing  
106 after the initial feedforward sweep of information processing. Recently there have been  
107 several reports that feedforward DNNs cannot fully capture the representational  
108 dynamics in human visual cortex (Kietzmann et al., 2019) and cannot explain human  
109 performance in difficult object recognition tasks (Seijdel et al., 2021; Tang et al., 2018).  
110 The very different behavior of feedforward DNNs (lookalikes processed as objects)  
111 and human visual cortex (lookalikes processed as animals) might be due to the fact  
112 that human visual cortex relies upon recurrent processing to process the animal-like  
113 appearance of these lookalikes. The gradual increase in the animacy representation  
114 might also explain why the animal bias measured by Bracci et al. (2019) is much  
115 stronger than face pareidolia effects (Wardle et al., 2020).

116

117 In the present study, we investigated the representational dynamics and task  
118 dependence of the animal bias for lookalike zoomorphic objects using  
119 electroencephalography and fMRI-EEG fusion. We find that the initially activated  
120 representations to lookalike objects are very similar to the representations activated  
121 by animal pictures. Neural responses that reflect the true identity of the lookalikes as  
122 inanimate objects are weaker and appear later. Task effects of the relevance of the  
123 animal appearance versus object identity were relatively minor and confined to later  
124 time points. In sum, the bias to process lookalike objects as if they are animals is  
125 particularly strong in the initial response to these lookalike objects.

126

## 127 **2. Methods**

128

### 129 **2.1 Participants**

130

131 30 healthy volunteers (23 females; mean age, 21 years) were recruited online through  
132 a university online recruitment system (SONA). The volunteers received either course  
133 credit or monetary rewards. Most volunteers were belonging to the student population  
134 of KU Leuven and there was no restriction in terms of gender. This study was approved  
135 by the KU Leuven Social and Societal Ethics Committee (G-2020-2379). All

136 participant's data were organized according to the brain imaging data structure (BIDS)  
137 (Pernet et al., 2019).

138

## 139 2.2 Stimuli and experimental design

140



141

142 **Figure 1. Experimental stimuli.** *The stimulus set consisted of 27 stimuli in three*  
143 *categories (animate, zoomorphic, and inanimate objects) and was used in the study*  
144 *of Bracci et al. (2019).*

145

146 Stimuli consisted of nine triads, resulting in a total of 27 stimuli (see Figure 1). Within  
147 these triplets, visual appearance and category information (animacy) were  
148 manipulated. Each triplet consists of one animate, one inanimate, and one zoomorphic  
149 object that looks like the animal and is matched to the object (e.g., a cow, a mug, and  
150 a cow-shaped mug). All of the images were gray-scaled and used before by Bracci et  
151 al. (2019).

152

153 Participants performed two tasks: an animacy task and an animal appearance task. In  
154 the animacy task, participants judged animacy (“Does this image depict a living animal  
155 or an object?”). Participants responded ‘object’ to the objects as well as to the  
156 zoomorphic objects. In terms of response tendency for the zoomorphic objects, this  
157 can be rephrased as an object bias (lookalikes classified with the objects). In the  
158 appearance task, participants judged animal appearance (“Does this image look like  
159 an animal?”). Participants responded ‘animal’ to the animals as well as to the  
160 zoomorphic objects, which we refer to as an animal (appearance) bias. Participants  
161 completed seven runs of 108 trials on each task. Within each trial, an image was

162 presented for 500 ms in the center of the screen, with a random inter-trial interval  
163 ranging between 700 ms to 1100 ms.

164

### 165 **2.3 EEG recording and preprocessing**

166

167 EEG signals were recorded with a 128-channel active electrode system arranged  
168 according to the extended radial system, using an ActiveTwo amplifier at a sampling  
169 rate of 1024 Hz (BioSemi, Amsterdam, Netherlands). A photosensor tracked the exact  
170 onset time of each stimulus by detecting a concurrent change from black to white in a  
171 corner of the screen.

172

173 Participants were around 60 cm away from a BenQ XL2411 screen (24 inches, 60 Hz,  
174 resolution of 1920 x 1080 pixels), in a dark room. The stimulus presentation was  
175 controlled using a script constructed with the PsychoPy experiment builder (Peirce et  
176 al., 2019). All stimuli were presented at a resolution of 324 x 324 pixels.

177

178 Offline preprocessing was conducted using the FieldTrip toolbox (Oostenveld et al.,  
179 2011) in MATLAB R2020b. To reduce the slow drift noise and the power line noise, a  
180 2 Hz high-pass filter and a 50 Hz notch filter were used. Traces were demeaned per  
181 run (baseline correction), referenced to the average of all 128 channels, and then  
182 resampled to 250 Hz.

183

184 To remove artifacts for eye movements, muscle, heartbeats, and the channels  
185 containing excessive noise, independent component analysis (ICA) was performed  
186 using EEGLAB (Delorme and Makeig, 2004). Subsequently, the components were  
187 labeled and removed using ICLabel (Pion-Tonachini et al., 2019). Afterwards, the  
188 artifact-free data was segmented into 700 ms epochs from -200 ms to 500 ms relative  
189 to stimulus onset. We define stimulus onset relatively to the onset of the photosensor,  
190 which is later than the time at which the stimulus presentation script gives the  
191 command to flip the screen.

192

### 193 **2.4 Category-level decoding analysis**

194



195 To determine the amount of object category information contained in EEG data,  
196 decoding analyses were applied (for review, see Grootswagers et al., 2017). A  
197 temporal searchlight analysis using linear discriminant analysis (LDA) classifier was  
198 performed, as implemented in the CosMoMVPA toolbox (Oosterhof et al., 2016). We  
199 implemented this searchlight analysis nine times per participant, combining the three  
200 pairwise contrasts of the three categorical distinctions (animal; lookalike; object) with  
201 three task circumstances: both tasks together (combining data from 14 runs), and each  
202 task separately (animacy task and appearance task). The temporal searchlight  
203 analysis included the multi-sensor signal from all 128 sensors. The temporal  
204 neighborhood consisted of each center time point with four neighboring time points,  
205 moving across all time points from -200 ms to 500 ms. The LDA classifier was trained  
206 and tested using leaving-one-run-out cross-validation.

207

## 208 **2.5 Scalp topography of category-level decoding**

209

210 A spatiotemporal searchlight analysis was performed with a different spatial  
211 neighborhood setting in the sensor space. For each sensor, the sensor and its nine  
212 nearest neighboring sensors in the configuration from Biosemi 128 electrode cap  
213 formed a neighbourhood. After iterating across all 128 sensors and across all time  
214 points, and averaging across all participants, the resulting maps yield the topography  
215 of category-level decoding accuracy.

216

## 217 **2.6 Representational similarity analysis**

218

219 Representational similarity analysis was used to evaluate the similarity for all individual  
220 image pairs over time. We again used temporal searchlight analyses including multi-  
221 sensor patterns from all sensors and each time point plus four neighboring time points.  
222 For each participant and each task, the LDA classifier was trained and tested to  
223 discriminate between each pair of individual images (27x26 pairs), using leaving-one-  
224 run-out cross-validation. The pairwise image decoding accuracy was used as a  
225 measure of neural dissimilarity. As a result, we obtain a neural dissimilarity matrix for  
226 each time point.

227



228 The dissimilarity matrices were compared with other data modalities in so-called  
229 representational similarity analyses (Kriegeskorte et al., 2008a). Only the upper half  
230 of the matrices were used in these analyses. First, the dissimilarity matrices were  
231 correlated with the predictions from two conceptual models, an animacy model and an  
232 appearance model (Bracci et al., 2019). For the animacy model, the lookalikes were  
233 expected to evoke similar activation patterns as inanimate objects, in accordance with  
234 an object bias. For the appearance model, the lookalikes were expected to evoke  
235 similar activation patterns as animate objects, showing an animal bias. Second, we  
236 performed fMRI-EEG fusion. We used the fMRI dissimilarity matrices from the three  
237 regions of interest in Bracci et al. (2019): early visual cortex (EVC), posterior ventro-  
238 temporal cortex (pVTC), and anterior ventro-temporal cortex (aVTC). The fMRI  
239 matrices are averaged across 16 participants.

240

## 241 **2.7 Statistical inference**

242

243 Statistical significance was assessed using the threshold-free cluster enhancement  
244 procedure (TFCE) (Smith and Nichols, 2009) and multiple-comparison correction with  
245 null distributions created from 1000 bootstrapping iterations, all as implemented in the  
246 CoSMoMVPA toolbox. For category-level decoding and the decoding difference  
247 between category pairs, the null hypothesis of no difference was conducted by a  
248 permutation test that shuffled the category labels on each participant 100 times. For  
249 individual image pair decoding, the null hypothesis of chance (50%) was set. For  
250 correlation between neural dissimilarity matrices and models and their differences, the  
251 null hypothesis of zero correlation was used. The threshold was set at  $z > 1.96$  and  $z$   
252  $< -1.96$  (i.e., TFCE corrected  $p < 0.05$ , two-tailed).

253

## 254 **2.8 Data and code availability statement**

255

256 Stimulus presentation code, analysis code, and data will be made available through  
257 the Open Science Framework at xxx.

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259

260

261

## 262 **3. Results**

263

### 264 **3.1 How are lookalikes processed relative to animals and objects?**

265

266 We grouped the 27 images in three category-level conditions: Animate (animals),  
267 lookalike and inanimate (regular objects). We trained linear classifiers for the three  
268 possible pairwise contrasts between these three conditions using all trials from all runs  
269 but one, and tested these classifiers on the individual trials of the left-out run. This  
270 procedure was iterated until all runs served as left-out run. Fig. 2 shows the resulting  
271 test performance averaged across all participants, taking all runs together (panel A),  
272 or separately for the two task contexts (panels B-C).

273

274 We first analyzed the data combined across the two behavioral tasks. The decoding  
275 across time for the distinction between animate and inanimate serves as a benchmark  
276 for the other distinctions (Fig. 2A, orange line). This decoding goes up towards a first  
277 peak around 104 ms, increases further to a second peak around 160 ms, and then  
278 gradually decreases towards the end of stimulus presentation but remains significant  
279 throughout.

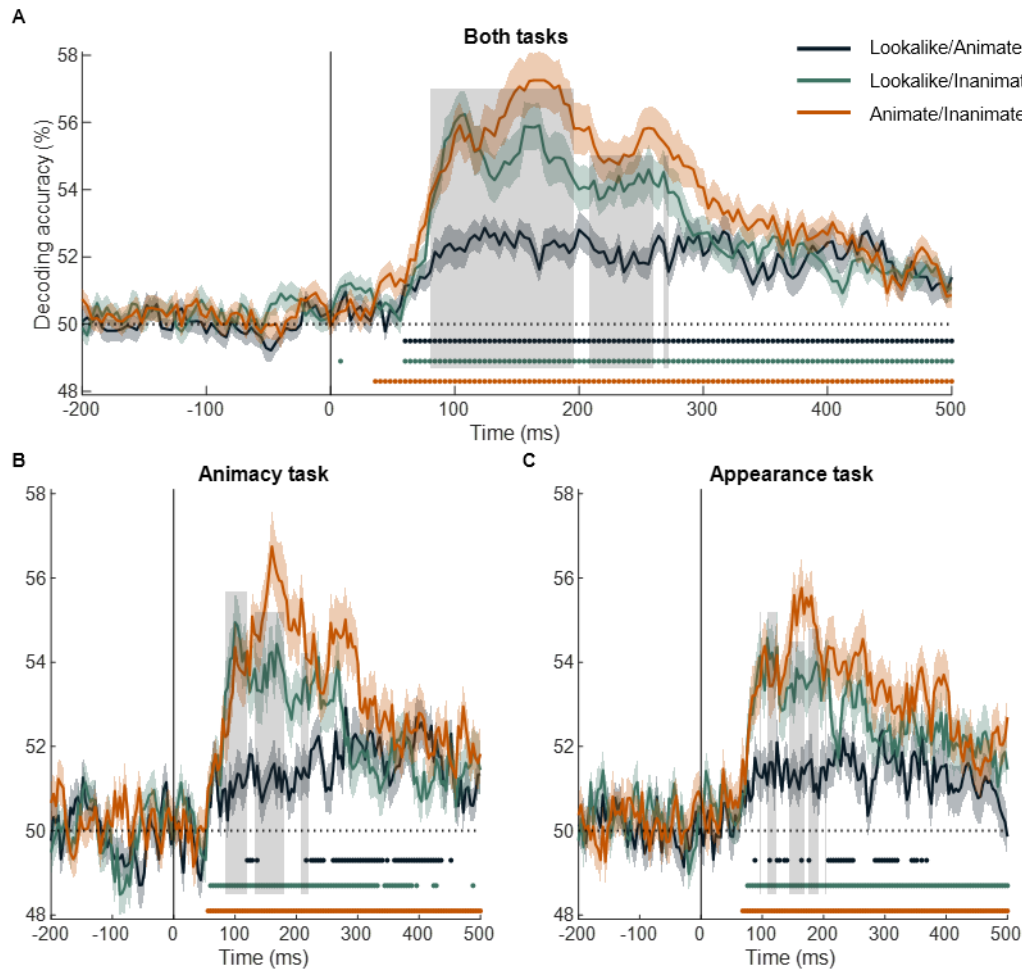
280

281 We find almost equally high decoding for the distinction between lookalike and  
282 inanimate (Fig. 2A, green line). The initial peak around 108 ms virtually has the same  
283 height as for the distinction between animate and inanimate. Afterwards decoding  
284 performance declines but remains high. In comparison, the decoding of lookalikes  
285 versus animate is much lower (Fig. 2A, blue line), significantly lower throughout most  
286 of the interval from 80 to 272 ms (grey area in figures). Summarized, the pairwise  
287 decoding of the three conditions suggests that lookalike objects are mostly  
288 represented as if they are animals for the first hundreds of milliseconds of the neural  
289 response.

290

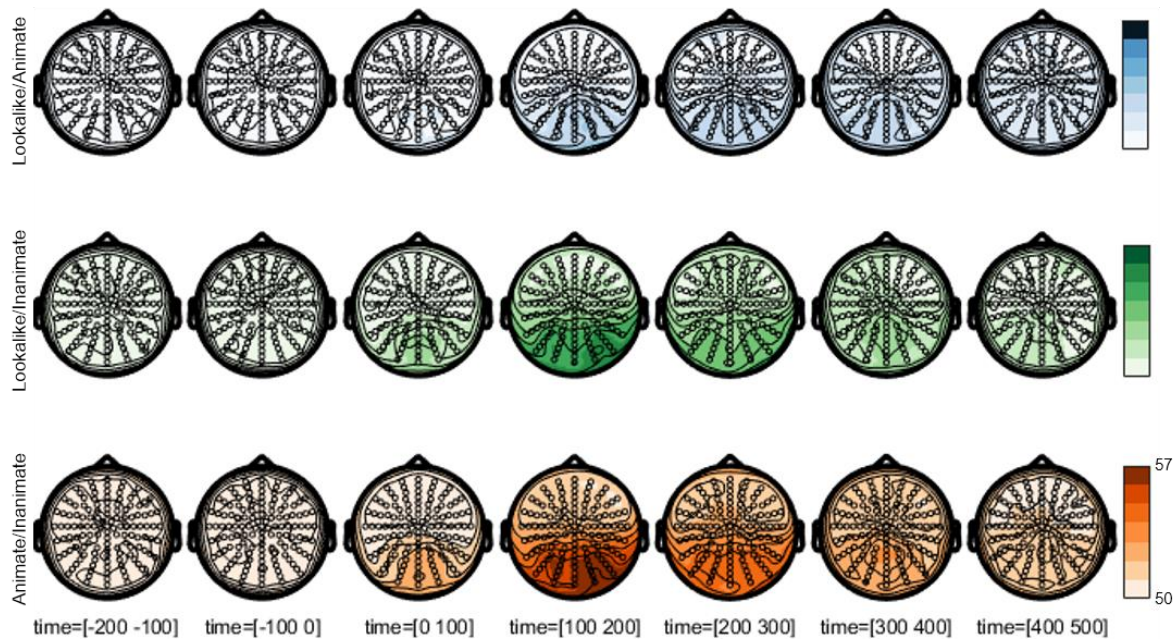
291 The temporal dynamics and relative decoding strengths were very similar in the two  
292 task settings, the animacy task and the appearance task (Fig. 2B-C). This is most  
293 striking for the animacy task. In this task, subjects are asked to group the lookalikes  
294 with the inanimate objects. Nevertheless, lookalikes are represented as most similar  
295 (lowest decoding) to the animals throughout the early part of the neural response. In

296 later parts of the response, the decoding of lookalikes is similar for the two contrast  
297 conditions, versus animate and versus inanimate, and this is found in each task  
298 context.  
299



300

301 **Fig. 2. Time course of decoding for condition pairs.** *The condition-wise decoding*  
302 *accuracies over time are shown for the data combined across the two tasks (A), for*  
303 *the animacy task (B), and for the appearance task (C). Different lines show the*  
304 *decoding performance for each condition pair: animate against lookalike (blue),*  
305 *lookalike against inanimate (green), and animate against inanimate (orange). The*  
306 *light-coloured regions above and below the mean lines indicate standard error across*  
307 *subjects (n = 30). Marks above the x axis indicate time points where the decoding*  
308 *performance is significantly greater than chance. The vertical gray lines indicate the*  
309 *time points where the decoding difference between the lookalike and inanimate*  
310 *(green), and lookalike and animate (blue) is significantly different than zero.*  
311



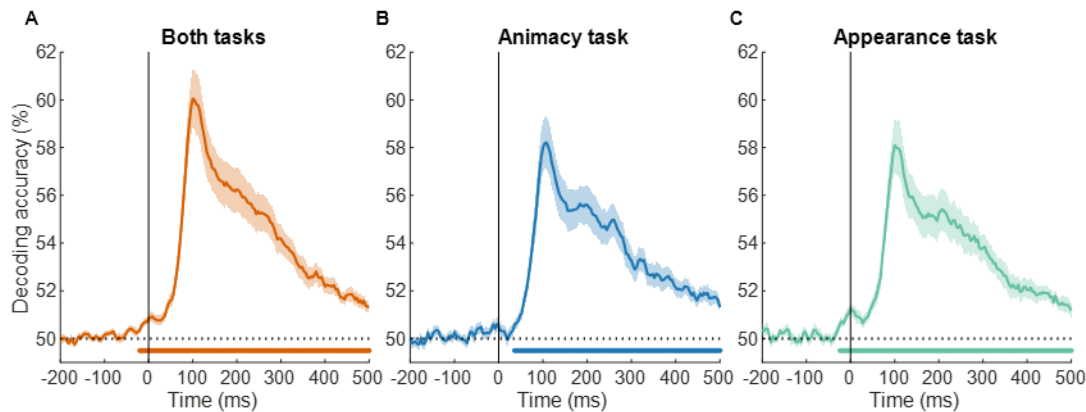
312

313 **Fig. 3. Scalp topography of decoding for condition pairs.** Scalp plots show the  
314 topography of average decoding performance in seven 100 ms time intervals for each  
315 condition pair: lookalike and animate (blue), lookalike and inanimate (green), and  
316 animate and inanimate (orange).

317

318 We performed a spatiotemporal searchlight analysis to explore which electrode  
319 neighbourhoods would provide the strongest signal to distinguish the three stimulus  
320 conditions in a pairwise manner. EEG is not well suited for anatomical localization, but  
321 as far as there are differences between sensors in how much they allow for category-  
322 level decoding we would expect these sensors to be over occipitotemporal cortex  
323 where these categorical differences are typically reported in fMRI. Indeed, for each  
324 category-level distinction, we found the highest decoding around occipitotemporal  
325 electrodes, maybe with a slight bias towards the right (Fig. 3). In addition, these  
326 topographic plots further confirm the overall differences in effect size between  
327 distinctions, with larger effects for animate versus inanimate and for lookalike versus  
328 inanimate than for lookalike versus animate. However, the topographies do not  
329 suggest clear differences in the spatial distribution of the diagnostic signals between  
330 the three pairwise comparisons. Nor is there an obvious change in this topography  
331 across time beyond the expected reduction in amplitude towards later time points.

332



333

334 **Fig. 4. Time course of decoding for image pairs.** *The pairwise decoding accuracies*  
335 *over time, averaged across all 27x26 stimulus pairs, are shown for the data combined*  
336 *across the two tasks (A), for the animacy task (B), and for the appearance task (C).*  
337 *The shaded regions above and below the mean lines indicate standard error across*  
338 *subjects (n=30). Marks above the x axis indicate the time points where decoding*  
339 *performance is significantly different from chance.*

340

### 341 **3.2 Representational similarity in pairwise image differences**

342

343 When we train classifiers to decode the differences between the three aforementioned  
344 stimulus conditions, we lose information about differences among individual images.  
345 This grouping at the level of conditions also increases the challenge for the  
346 classification, as the classifier can only use features that are common to the images  
347 in a condition. With this in mind, it might not be a surprise that the peak decoding  
348 performance is higher when we classify individual pairs of images, despite the fact that  
349 this classification is based upon much less training data. This peak decoding of  
350 individual image classification reaches up to 60% (Fig. 4A), up from around 57% in the  
351 condition-wise decoding (Fig. 2). The curve as a function of time now shows a more  
352 prominent early peak, probably because decoding can be based upon more simple  
353 features that distinguish individual images. The curve has a very similar shape in the  
354 different task contexts (Fig. 4B-C).

355

356 The overall decoding hides the truly interesting level of analysis, which is the  
357 representational dissimilarity matrix showing the decoding of all individual image pairs  
358 (Fig. 5). We have one such matrix for each time point. The supplemental information  
359 shows all time points as a movie, in Fig 5 we display the matrices at four time points:  
360 0 ms, 80 ms, 100 ms, and 168 ms. We show the matrices for both tasks analyzed



361 together and for the two tasks separately. The task-specific figures reveal the  
362 replicability of the matrices across tasks. In all tasks, we find a blue matrix (overall  
363 decoding close to chance) around 0 ms, which transforms into a green-yellow matrix  
364 around 100 ms. Around time 160 ms there is an obvious quadrant structure with a  
365 large quadrant in the top left which relates to a clustering of lookalikes with animals.

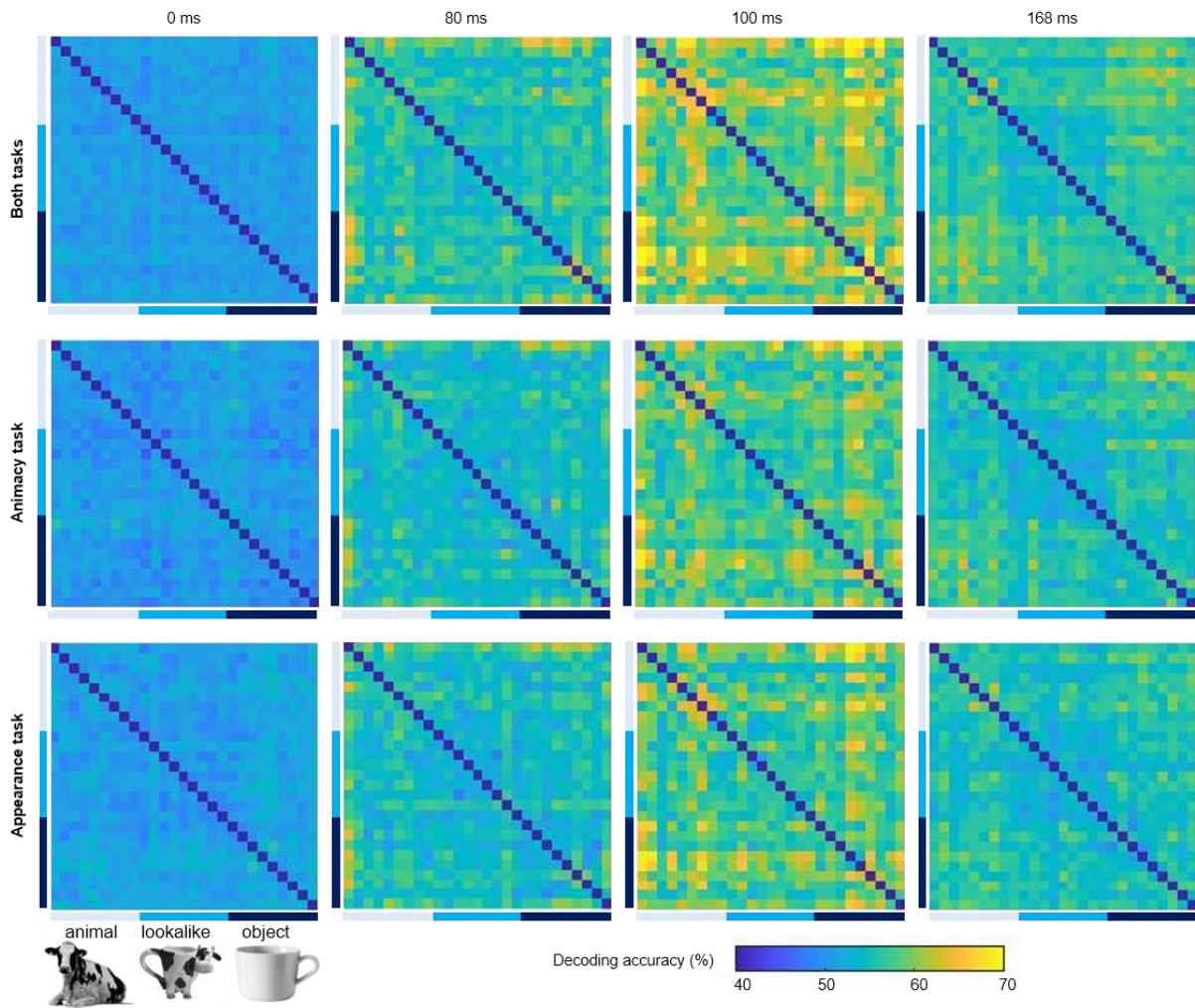
366

367 To analyze this pattern more quantitatively, we correlated the matrices at each time  
368 point with the matrices from the two a priori conceptual models: the appearance model,  
369 in which lookalikes are clustered with animals, and the animacy model, in which  
370 lookalikes are clustered with the inanimate objects. Taking the data from both task  
371 settings together, we find a significant correlation with the appearance model  
372 throughout a long-time interval, but much less so with the animacy model (Fig. 6A).  
373 For part of the time, most prominently around 160 -200 ms, the correlation with the  
374 appearance model is significantly higher than with the animacy model.

375

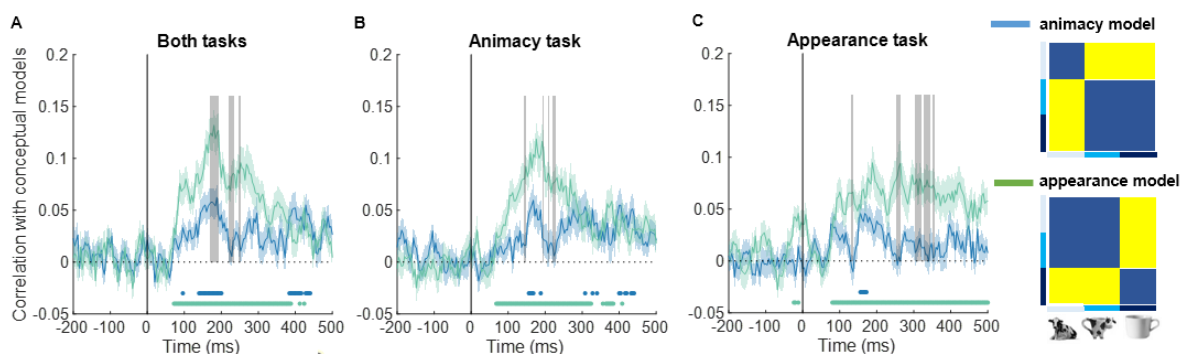
376 Through these correlations with model matrices, we also obtain a first clear effect of  
377 task setting. In the animacy task (Fig. 6B), the later part of the responses showed  
378 virtually identical correlations with the two models. In contrast, in the appearance task,  
379 there was a significantly stronger correlation with the appearance model than with the  
380 animacy model (Fig. 6C).

381



382

383 **Fig. 5. The decoding accuracies for all image pairs at 0 ms, 80 ms, 100 ms, and**  
 384 **168 ms.** *The pairwise decoding matrices at selected time points are shown for the*  
 385 *data combined across the two tasks, for the animacy task, and for the appearance*  
 386 *task. The higher decoding accuracy (yellow) corresponds to greater neural*  
 387 *dissimilarity. Note that there are no data values along the diagonal, these values are*  
 388 *pre-set at the bottom end of the colour scale.*  
 389



390

391 **Fig. 6. Correlation between decoding accuracy and theoretical models over time.**  
 392 *Time course of correlation between decoding accuracy and theoretical models is*  
 393 *shown for the data combined across the two tasks (A), for the animacy task (B), and*



394 *for the appearance task (C). The shaded regions above and below the mean lines*  
395 *indicate standard error across subjects ( $n = 30$ ) and the marks above the x axis*  
396 *indicate time points where the correlation is significantly different than zero. The*  
397 *vertical gray lines indicate time points where the difference between the animacy*  
398 *model (blue) and the appearance model (green) is significantly different than zero.*  
399

### 400 **3.3 fMRI-EEG fusion**

401

402 Bracci et al. (2019) investigated the representational similarity with the same stimulus  
403 design with fMRI. fMRI provides time-averaged data with sufficient spatial resolution  
404 to distinguish between separate brain areas. The dissimilarity matrices at the bottom  
405 of Figure 7 represent their findings for three separate ROIs: early visual cortex (EVC),  
406 posterior ventro-temporal cortex (pVTC), and anterior ventro-temporal cortex (aVTC).  
407 Bracci et al. (2019) found that the fMRI similarity patterns in EVC correlated with  
408 neither model, while pVTC and aVTC showed a significantly stronger correlation with  
409 the appearance model.

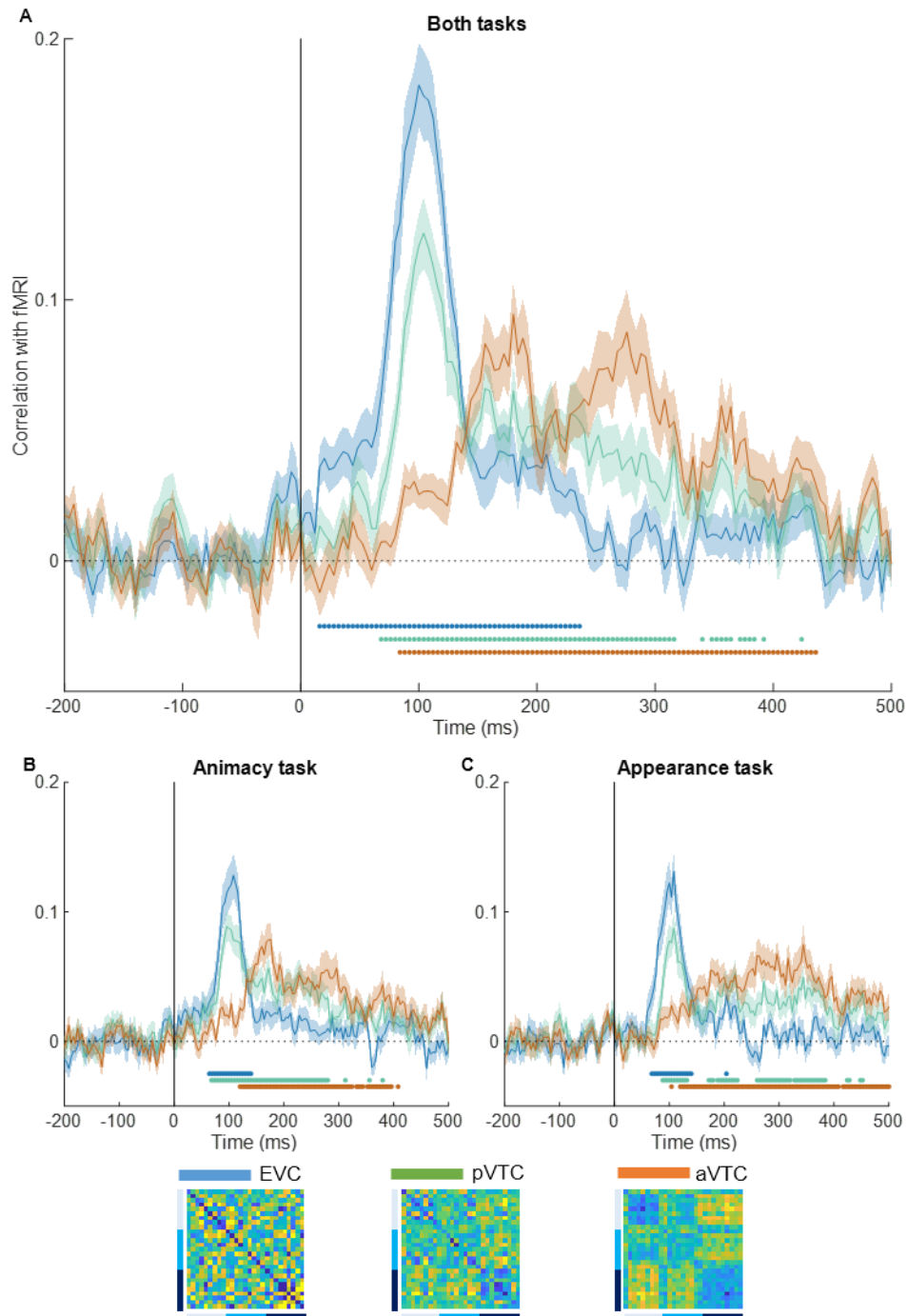
410

411 Here we report how the time-averaged activity in these three brain regions is related  
412 to the temporal dynamics as measured through EEG (Fig. 7A). Consistent with our  
413 knowledge of the visual processing hierarchy, the representational similarity matrix in  
414 EVC correlated strongly with relatively early time points in the EEG (peak: 100 ms),  
415 pVTC still showed a clear early peak but with some sustained correlations, and aVTC  
416 correlations were initially very weak and increased towards a peak at much later time  
417 points (first peak around 156 ms). The temporal development was qualitatively similar  
418 in the two task conditions (Fig. 7B-C).

419

420 These findings reveal that the early bias to represent lookalikes as animals in EEG  
421 data cannot be due to aVTC only, as this region shows almost no correlation with EEG  
422 in these early time points. It is interesting to visually compare the EEG condition-wise  
423 decoding (Fig. 2) and representational similarity analyses (Fig. 6) with the fMRI-EEG  
424 fusion (Fig. 7). The temporal profile in the first two, summarized as a clear decoding  
425 early on but with a comparable peak later on, might be explainable by a combination  
426 of the pVTC and aVTC results in the fMRI-EEG fusion.

427



428

429 **Fig. 7. fMRI-EEG fusion.** Time courses of correlation between the EEG pairwise  
430 decoding matrices and fMRI similarity patterns are shown for the data combined  
431 across the two tasks (A), for the animacy task (B), and for the appearance task (C).  
432 The shaded regions above and below the mean lines indicate standard error across  
433 subjects ( $n = 30$ ) and the marks above the x axis indicate time points where the  
434 correlation is significantly different from zero.

435

436

437

#### 438 **4. Discussion**

439

440 We investigated the representational dynamics underlying the animal appearance bias  
441 in the visual cortical processing for zoomorphic objects. The current findings  
442 demonstrate that the animal appearance bias emerges early on in the first feedforward  
443 sweep of information processing. Early cortical responses tend to process lookalike  
444 objects more like animals than like regular, inanimate objects. A first line of evidence  
445 is the very strong early decoding of the distinction between lookalike objects and  
446 regular inanimate objects, combined with a much weaker decoding of the distinction  
447 between lookalike objects and animals. A second line of evidence is a strong early  
448 correlation with the so-called appearance model in which lookalike objects are  
449 clustered with animals. These effects persist for at least 200 ms, after which the animal  
450 appearance bias fades out. In the later responses it depends a bit which task  
451 participants are performing. In particular, the stronger correlation with the appearance  
452 model persists into later time points only when participants are performing an  
453 appearance task in which they group the lookalikes with animals.

454

455 There is little room for doubt with these data. With 30 participants, we obtained very  
456 reliable results. Across both tasks together and replicated in each task context  
457 separately, we find that early responses are very much biased towards differentiating  
458 lookalike objects from inanimate objects, more so than differentiating lookalike objects  
459 from animals. The strength of this animal appearance bias, its relatively long duration,  
460 and its resilience to task effects is overall consistent with earlier findings obtained with  
461 fMRI (Bracci et al., 2019). The most important new piece of information here is that  
462 this bias is present already in the initial responses, and it is particularly strong early  
463 on. Only towards much later time points the lookalikes seem to fall more in the middle  
464 between animals and inanimate objects. Only in these later time points, there is some  
465 indication of an effect of task context. The spatiotemporal searchlight analyses  
466 suggest similar topographies of the diagnostic neural signals across pairwise  
467 comparisons and across time, so we have no strong indications that different brain  
468 regions would be involved. Broadly speaking, and keeping the low spatial resolution  
469 of EEG in mind, the different categorical distinctions and the decoding at different time  
470 points seem to be supported by the same set of regions (see e.g., Graumann et al.,  
471 2022).

472

473 The strong early emergence of an animal appearance bias strongly supports the first  
474 hypothesis that the processing of the animal appearance in lookalike objects is carried  
475 out in the initial feedforward sweeps of information processing. This outcome is  
476 consistent with the findings of Wardle et al. (2020) on face pareidolia. Note however  
477 that the strength of the effects is very different. In the case of Wardle et al., the object  
478 images that induced face pareidolia were still mostly processed as objects. The early  
479 face-like responses are small in comparison. Translating their findings to our design,  
480 what they found would be as if the lookalikes versus inanimate would have the lowest  
481 pairwise decoding, and lookalikes versus animate much higher but lower than  
482 inanimate versus animate in the initial part of the response. The pareidolia effect is  
483 small in such a case. The animal appearance bias as we see it in our design is much  
484 larger.

485

486 A close comparison with Wardle et al's data also reveals another discrepancy: our  
487 onsets are faster. In our analyses, a first peak of decoding and correlations is found  
488 around 100 ms, while in Wardle et al. decoding only starts going up around 100 ms  
489 with much later peaks. Note that EEG/MEG articles typically do not mention how they  
490 define stimulus onset, and probably in the large majority of papers this is the time at  
491 which the presentation software gives the command to show the stimulus on the  
492 screen. This practice stands in contrast to the more precise benchmark that is often  
493 used in animal physiology studies where zero time is the time when the stimulus  
494 actually comes on the screen, as for example verified through a photodiode placed on  
495 the screen. We used the latter practice, and the two methods provide a (constant) 32  
496 ms difference in stimulus onset in our setup. With our method we will have briefer but  
497 arguably also more precise latencies.

498

499 While our findings are consistent with the first hypothesis in terms of feedforward  
500 processing, they contradict an explanation in terms of recurrent processing. From this  
501 perspective the early emergence of the animal appearance bias further deepens the  
502 mystery of why deep neural networks do not show this animal appearance bias. It was  
503 an obvious way out to point to the absence of recurrent processing in these artificial  
504 networks, but this argument is no longer valid now that we know that the animal  
505 appearance bias in human visual cortex emerges in the initial feedforward sweep of

506 information processing. Furthermore, a gradual build-up of the animal appearance  
507 bias over time as recurrent processing proceeds was also a possible explanation for  
508 why the animal appearance bias is so much stronger compared to for example face  
509 pareidolia.

510

511 The current findings will be important for constraining further computational studies  
512 aimed at understanding why the human visual system shows such a strong animal  
513 appearance bias and why it is already so prominent in the early feedforward  
514 processing of objects. One potential avenue is the implementation of a variety of  
515 training regimes that have been shown to change information processing in  
516 feedforward deep convolutional neural networks.

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527

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