Signal Integration and Adaptive Sensory Diversity Tuning in *Escherichia coli* Chemotaxis

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Summary:

In uncertain environments, phenotypic diversity can be advantageous for survival. However, as the environmental uncertainty decreases, the relative advantage of having diverse phenotypes decreases. Here, we show how populations of E. coli integrate multiple chemical signals to adjust sensory diversity in response to changes in the prevalence of each ligand in the environment. Measuring kinase activity in single cells, we quantified the sensitivity distribution to various chemoattractants in different mixtures of background stimuli. We found that when ligands bind uncompetitively, the population tunes sensory diversity to each signal independently, decreasing diversity when the signal ambient concentration increases. However, amongst competitive ligands the population can only decrease sensory diversity one ligand at a time. Mathematical modeling suggests that sensory diversity tuning benefits *E. coli* populations by modulating how many cells are committed to tracking each signal proportionally as their prevalence changes.

<u>Introduction:</u>

While navigating their environments, organisms sense and respond to signals embedded in a complex backdrop of other stimuli. Behavioral decisions thus require sensory systems capable of parsing these rich signal mixtures to control subsequent responses. In fly olfaction for example, relatively few olfactory receptors (~50) are used to encode and identify an enormous range of stimuli to drive a highly olfaction-dependent lifestyle.[1-4] Similarly, many bacteria use a small set (~3) of quorum-sensing receptors to drive the switch between biofilm and planktonic lifestyles as the ratio of signals secreted by self and other bacteria changes.[5,6] In both of these cases, a downstream network – neural for the fly and transcriptional for quorum sensing – parses the integrated signals and prevents signal cross-talk.

One of the most-studied sensory systems for navigation is the chemotaxis network of *Escherichia coli*. In this relatively simple signaling network, five chemoreceptor species that mix within allosterically coupled signaling complexes detect many different extracellular chemicals.[7] Ligand-receptor binding then modulates the activity of the kinase CheA, the sole output of the complex, which phosphorylates a response regulator CheY that controls the direction of flagellar rotation.[7,8] Thus, a multitude of extracellular signals are integrated into the activity of a single kinase and downstream effectors. In these receptor-kinase complexes (Figure 1A), ligand binding at one receptor is thought to not only change the conformation of the kinase associated with that receptor, but also its neighbors, leading to amplification of the signal generated by small changes in ligand concentration.[9,10]

In addition to cooperative receptor clusters, the chemotaxis network includes two proteins (CheR and CheB) that post-translationally modify receptors by respectively adding and removing methyl groups, to increase or decrease their activity in a way that opposes the current state of CheA activity.[7] This negative feedback allows kinase activity to precisely adapt to sustained changes in attractant concentration, returning to the same steady-state activity over a wide concentration range.[7,11,12] Adaptation has been shown to only be precise in receptor clusters containing multiple receptor species.[13] Additionally, transient cross-methylation of receptors in the presence of a non-cognate ligand can occur.[14-16] Despite decades of study, our understanding of cooperativity, adaptation, and signal integration within chemosensory arrays comprising multiple receptor species remains far from complete. Consequently, it remains challenging to explain, let alone predict, how *E. coli* navigate complex environments where they encounter and adapt to many signals at the same time.

Isogenic cell populations could generate individuals with diverse sensitivity to different stimuli to hedge their bets against changes in available attractant gradients and effectively explore complex environments.[17-19] Developments in single-cell fluorescence resonance energy transfer (FRET) have allowed this diversity to be probed at the signal-transduction level by measuring FRET between CheY-mRFP1 and CheZ-YFP fusions to quantify kinase activity in individual cells.[20-23] These studies revealed diverse sensitivities to various attractants, and confirmed cell-to-cell variability in kinase activity fluctuation.[24-26]

Recently, using single-cell FRET to measure kinase activity, we discovered that the degree of cell-to-cell variation in sensitivity to an attractant strongly depends on its background concentration.[27] When the background concentration of a chemoattractant is low, sensitivity to the attractant varies greatly from cell to cell. However, after the cells have adapted to a sufficiently high background of the attractant, the degree of variation in sensitivity within the clonal population is strongly attenuated. This background stimulus dependent "diversity tuning" occurs without changes in gene expression. It was hypothesized that diversity tuning could play a role in a population's ability to switch between different navigational strategies depending on the availability of environmental cues. When the information about the environment is scarce, populations can hedge their bets by diversifying their sensitivities to stimuli. However, after detecting a sufficiently strong signal, the population can shift to a tracking strategy where each

individual is tuned to the ambient signal level, and primed to detect changes from the background signal level.

The diversity-tuning phenomenon was observed for the responses to alpha-methyl-aspartate (MeAsp) and serine, cognate ligands of the two major chemoreceptors Tar and Tsr, respectively, in settings where only a single ligand species is presented to cells at a time. However, whether and how diversity tuning applies to more ecologically relevant scenarios, where multiple ligands are present simultaneously, remains unknown. Does adding one stimulus to the environment affect the ability of the population to modulate the sensitivity distribution for other stimuli? Are there different effects when the ligands presented bind the same receptor or different receptors?

We hypothesized that, due to strong cooperative interactions within the receptor cluster[28], the presence of one background ligand species could affect diversity-tuning of the sensitivity to other (foreground) ligand species. To test this hypothesis, we combined microfluidics and single-cell FRET to measure the distribution of sensitivities for various foreground ligands after allowing cells to adapt to different background conditions. We further reasoned that the binding mode of the foreground and background ligands – binding different receptors, binding one receptor competitively, or binding one receptor uncompetitively – could play an important role. Accordingly, we performed experiments for all three cases.

We found that the sensitivity distributions for ligands which bind uncompetitively, whether on the same receptor or different, despite strong allosteric coupling in the receptor cluster, can be tuned independently. However, when ligands compete for binding sites, response diversity that has collapsed upon adaptation with respect to one ligand can be restored by addition of a competitive ligand to the adapted-state background. Lastly, we explore through mathematical modeling the consequences of diversity tuning on chemotactic performance during navigation and how similar diversity tuning might arise in other systems.

Results:

Measuring the distribution of chemotactic response sensitivities

We set out to measure the distribution of sensitivity for one ligand species in the presence of different background ligand species. In our experimental setup, the ligand whose concentration is dynamically modulated in an experiment is called the foreground ligand, and the ligand whose concentration is fixed to a constant level is called the background ligand. Following preceding works,[21,27] we defined 'kinase activity', a, as the relative FRET level normalized within individual cells: zero and one activity correspond to the minimum and maximum FRET level, respectively. The minimum FRET levels are observed immediately following addition of a stimulus large enough to saturate the response, and the maximum FRET is observed after removal of this stimulus. We quantified sensitivity for a foreground ligand by the $K_{1/2}$, which we defined as the ligand concentration where kinase activity reached half of its steady-state value. For simplicity, we focused on ligands that bind the two highest-expressed receptors in *E. coli*: Tar and Tsr.[7]

For a given combination of foreground and background stimuli, we measured the $K_{1/2}$
distribution using an extension of previous methods, where cells expressing sticky FliC (FliC*)
adhered to the bottom of a microfluidic device are exposed to constant flow of stimuli dissolved
in motility buffer (STAR Methods).[27] We developed a microfluidic device with seven input
channels (Figure 1B; Figure S1A-D) which allowed us to alternate between flows of six different
stimulus solutions and a background solution over a field of immobilized cells. Each stimulus
solution was presented to cells multiple times in a single experiment to reduce the statistical
uncertainties originating from measurement noise and temporal variations in kinase activity by
allowing within-cell averaging of the FRET responses to each stimulus (Figure 1C, D). The time
to fully exchange the media in a field of view is ~200 ms (Figure S1A-D), enabling quantification
of kinase activity responses to small stimuli without the confounding effects of response
adaptation, which occurs on the order of 10 seconds for sub-saturating step stimuli.[22] Each
foreground stimulus lasted for 5 seconds with time-lapse FRET measurements conducted every
0.5 seconds starting 5 seconds before the stimulus onset and lasting 10 seconds total. We waited
30 seconds between consecutive foreground stimuli to allow kinase activity to adapt back to its
steady-state level. Cells were not imaged during these adaptation periods to minimize
photobleaching. This stimulus protocol gives quasi-stationary distributions of responses over the
course of an experiment (Figure S2A). Data collected from at least two biological replicates were
included in each analysis to increase the number of cells per data point.

Using this experimental setup, we measured the $K_{1/2}$ cumulative distribution function
(CDF) for one combination of foreground and background ligands in a single experiment. The
CDF of $K_{1/2}$ can be extracted from the distribution of post-stimulus kinase activity normalized by
its steady-state level, R (Figure S1F). As described previously, for a population of bacteria, the
value of the CDF of the $K_{1/2}$ is given by the fraction of responses R smaller than 0.5 (Figure S1E,
F).[27]

Also in agreement with previous work, the $K_{1/2}$ CDFs were well approximated by a
lognormal distribution (Figure S2B, C).[27] To quantify the variation in the magnitude of sensory
diversity we use the coefficient of variation (CV) of the $K_{1/2}$ distribution, which is defined as the
standard deviation divided by the mean. Note that the CV$= \sqrt{\exp \sigma^2_{\log K_{1/2}} - 1}$ is also
monotonically related to the standard deviation $\sigma_{\log K_{1/2}}$ of the distribution of $\log K_{1/2}$.

Orthogonal diversity tuning for ligands that bind different receptors

We first investigated how adaptation to a background ligand that binds one receptor species
affects the $K_{1/2}$ distribution for foreground ligands that bind a different receptor species (Figure
2A). Previous population-averaged FRET experiments found that prior adaptation to serine, which
binds Tsr with high affinity ($K_{1/2} \approx 10^{-1} \mu M$) and Tar with low affinity ($K_{1/2} \approx 10^{1} \mu M$), does not
significantly affect the population-averaged $K_{1/2}$ of MeAsp, which primarily binds Tar.[29,30]

However, at the single-cell level, whether this independence extends not only to the mean but also
the variance of the $K_{1/2}$ distribution remains unknown.

To address this question, we measured the $K_{1/2}$ distribution for MeAsp and serine in four
background conditions: no-background (plain motility buffer), 100 μM MeAsp, 1 μM serine, and
a mixture of 100 μM MeAsp and 1 μM serine. These concentrations were chosen because 100 μM
MeAsp and 1 μM serine were previously shown to collapse the width of MeAsp and serine $K_{1/2}$
distributions respectively upon adaptation to a background of the same signals.[27]

We observed a broad $K_{1/2}$ distribution at zero-background (CV $= 0.74 \pm 0.12$), and
adaptation to 100 μM MeAsp led to a collapse in the $K_{1/2}$ diversity (CV $= 0.037 \pm 0.004$) for
MeAsp (Figures 2B; Figure S2DE). However, adaptation to 1 μM serine did not significantly affect
the $K_{1/2}$ distribution for MeAsp, even in the mixed background condition (Figure 2C; Figure
S2FG). Similarly, while adaptation to 1 μM serine background collapses the serine $K_{1/2}$ diversity
(Figures 2D), adaptation to 100 μM MeAsp did not significantly affect the serine $K_{1/2}$ distributions
(Figures 2E; Figure S2FG).

These experiments show that in addition to maintaining the same mean sensitivity for
MeAsp (serine) in the presence of serine (MeAsp), the bacterial populations also maintain the
degree of variability in sensitivity. As such, even though receptor clusters inside individual cells
comprise a mixture of receptor species that signal cooperatively, populations of *E. coli* can
independently tune the $K_{1/2}$ distributions for ligands that bind different receptor species.[10,16,31]

Diversity tuning when ligands bind the same receptor

Having seen that two ligands that primarily bind different receptor species have no effect
on each other's $K_{1/2}$ distributions, we next asked how $K_{1/2}$ diversity is affected when background
and foreground ligands bind the same receptor. To that end, we sought to measure the $K_{1/2}$
distribution for MeAsp before and after adaptation to other Tar-binding ligands.

The amino acids L-aspartate (L-asp), glutamate, and MeAsp all bind directly and
competitively to the Tar receptor (Figure 3A). We first measured the $K_{1/2}$ distribution for each of
these ligands with no background stimulus, and found that, despite differences in the average
sensitivity for each ligand, the degree of $K_{1/2}$ diversity was similar for each ligand (Figure 3B, see
Figure S3A-C for plots of the CV values). We then measured the MeAsp $K_{1/2}$ distribution after
adaptation to various concentrations of glutamate or L-asp (Figure 3C; Figure S3D-F). Although
the average $K_{1/2}$ for MeAsp increased in the presence of these competing background ligands,
there was no significant change in the MeAsp $K_{1/2}$ CV (Figure S3E). While adaptation to an L-
asp or glutamate background will lead to methylation of the Tar receptor, these receptor
modifications appear to have had no effect on $K_{1/2}$ diversity for MeAsp.

To separate the effects of receptor modification and competition for binding sites, we
measured responses to MeAsp after adaptation to maltose, which binds Tar indirectly through the

maltose binding protein. Population-averaged maltose responses are known to be independent of the ambient MeAsp concentration (Figure 3D).[29] We first verified that responses to maltose undergo diversity tuning similar to directly binding ligands. In the absence of background stimuli, variation in maltose $K_{1/2}$ was similar to that of MeAsp (CV = 0.85 ± 0.11; Figure 3E; Figure S3A-C). After adaptation to 1 μM maltose, there was a significant decrease in the Maltose $K_{1/2}$ CV (CV = 0.25 ± 0.026; Figure S3B). We attempted to measure $K_{1/2}$ distributions at higher backgrounds, but due to saturation of the maltose binding protein, were unable to detect responses above 10 μM, consistent with previous population-level assays.[29]

When we measured the MeAsp $K_{1/2}$ distribution in the presence of 1 μM maltose, we found no significant change in the MeAsp $K_{1/2}$ distribution (CV = 0.55 ± 0.12; Figure 3E; Figure S3E). Similar to when serine, which binds at a different receptor, was present in the background, even in a mixed 100 μM MeAsp + 1 μM maltose background, the MeAsp $K_{1/2}$ distribution was similar to when there was a 100 μM MeAsp background alone (CV = 0.026 ± 0.002; Figure 3E). These results suggest that the shift in average $K_{1/2}$ when the background is competitive is due to lower binding site availability and not receptor modification (see model and discussion below).

Taken together, our experiments with Tar-binding background ligands suggest that adaptation to a background ligand that binds one receptor, only affects the $K_{1/2}$ distribution of other ligands which bind the same receptor through competition for binding sites. This is in contrast to the case where the ambient concentration of the foreground ligand itself is increasing, which leads to a decrease in $K_{1/2}$ diversity. To interpret this result, we turned to mathematical modeling of the chemoreceptor cluster.

The standard allosteric model of chemotaxis captures $K_{1/2}$ diversity tuning with mixed background stimuli

We asked to what extent our results can be recapitulated by the simple Monod-Wyman-Changeux (MWC) modeling framework for chemoreceptor clusters, which has been the standard model of chemotaxis for the past decade.[32-35] In this model, receptor-kinase clusters switch in an all-or-none fashion between a kinase activating 'on' state, and a deactivating 'off' state (**Figure 4A**). The free energy difference between these two states is determined by the concentration of all ligands in the environment, the methylation level of the receptors, and the degree of cooperativity between neighboring receptor-kinase units. Stronger cooperativity between neighboring receptor-kinase units leads to larger gain and a more nonlinear response.[9,10,36] The model assumes precise adaptation of kinase activity,[37,38] i.e., the change in free energy due to methylation always compensates for prolonged changes in ambient ligand concentration, ensuring that the average steady-state kinase activity is independent of the background ligand concentration. We also assume that the cluster contains two receptor species Tar and Tsr, that contribute n_{tar} and n_{tsr} cooperative units to the cluster.

In a previous study, we showed that when just one ligand species is used as both the foreground and background stimulus, the MWC model can quantitatively recapitulate the observed

$K_{1/2}$ distributions of adapted populations by assuming cell-to-cell variation in only one parameter,

the number of cooperative units of the cognate receptor (n_{tar} for MeAsp, n_{tsr} for serine).[27] Here,

we ask what this model predicts for the $K_{1/2}$ CV in the more general case where the background

can be a mixture of multiple ligand species. Motivated by our measurements, we solved the MWC

model for the CV of the $K_{1/2}$ distribution for a foreground ligand L, as a function of its background

concentration L_0 as well as the concentrations of all other competitive ligands L_l (with $l =$

$1, 2, 3, ...$) present in the background (Figure 4B, STAR Methods):

$$CV_L(L_0, C) = \frac{\sigma_0}{K_0 + L_0 \left(1 + \frac{L_0}{K_i} + C\right)^{-1}}$$

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where σ_0 and K_0 are the standard deviation and mean of the $K_{1/2}$ distribution for the foreground

ligand in the absence of any background stimulus, K_i is the dissociation constant of the foreground

ligand for the inactive receptor state, and $C = \sum_l L_l / K_l$ is the sum of all competing background

ligand concentrations scaled by their respective dissociation constants K_l (STAR Methods).

This simple expression for response diversity derived from the standard MWC model of

bacterial chemotaxis captures the essential features of our experiments.[33] First, the CV of the $K_{1/2}$

distribution does not depend on the concentration of uncompetitive ligands because their effect is

canceled out by adaptation (STAR Methods). The concentrations L_l of uncompetitive ligands

therefore do not appear in equation (1), which implies that they should have no effect on each

other's $K_{1/2}$ diversity, as experimentally demonstrated in Figure 2CE. Second, equation (1)

predicts that when the foreground ligand species is absent from the background ($L_0 = 0$), the CV

and hence $K_{1/2}$ diversity should be invariant under changes in either the dissociation constant K_i

or the amount of competitive background ligands C, consistent with our experiments in Figure

3BC.

Equation (1) makes several predictions. For a population adapted to a background ligand

concentration L_0 sufficient to collapse the $K_{1/2}$ diversity for the ligand L, addition of a competitor

to the background (positive change in C) should actually increase $K_{1/2}$ diversity. To test this

prediction, we measured the MeAsp $K_{1/2}$ distribution after adaptation to two different

backgrounds: 10 μM MeAsp alone, and 10 μM MeAsp in combination with 10 μM L-Asp (Figure

4B). Adapting to 10 μM MeAsp alone led to a collapse of the $K_{1/2}$ diversity (CV = 0.055 ± 0.007).

However, in the mixed background, the $K_{1/2}$ distribution widened (CV = 0.44 ± 0.05),

qualitatively consistent with the model.

To test the quantitative agreement between model and data, we measured the MeAsp

$K_{1/2}$ CV and L-asp $K_{1/2}$ CV across a range of mixed backgrounds containing different

concentrations of MeAsp and L-asp. We jointly fit the model to both datasets (Figure 4CD) with

the K_0, σ_0, and K_i values for MeAsp and L-asp (6 parameters total) as free parameters. We

generally found good agreement between the data and the model fit to both datasets (Figure
4CD) with reasonable parameter values (Table S1). Using the model, we were able to predict the
full $K_{1/2}$ distributions for MeAsp and L-asp in most background conditions (Figure S4). The
model slightly underpredicts the mean $K_{1/2}$ for MeAsp in high L-asp concentrations (Figure S4J-
L), and the diversity of L-asp $K_{1/2}$ values with MeAsp present (Figure 4D). *E. coli* were
previously shown to respond to L-asp even with mutant Tar receptors lacking the ligand binding
domain,[30] possibly through interactions with the phosphotransferase system.[39] Such effects are
not accounted for by the MWC model, and may be a source of the deviations from the model we
observe.

Impact of sensory diversity tuning on navigation in chemical gradients

With a quantitative understanding of how chemosensory diversity is affected by adaptation
to different background stimuli, we wondered whether this property of the $K_{1/2}$ distribution could
have tangible effects on navigation. Conceptually, the impact of diversity tuning on navigation
can be understood by considering a population climbing an exponential attractant gradient (**Figure
5A**). In such a gradient, the fold-change in stimulus concentration during a typical movement
within the gradient is constant[40]. For a pure log-sensing system, this would mean the perceived
change in signal is constant in the gradient, so if sensitivities to the gradient are diverse, they
should remain diverse at all concentrations. However, for a system which displays diversity tuning,
this is not always the case. At low ligand concentrations, cells will have diverse abilities to detect
the gradient. Meanwhile, at high ligand concentrations, cells with different sensory capabilities
will perceive similar signals. Our experiments suggest that the presence of other ligands in the
environment should not affect this overall strategy, but can only, in the case of competitive ligands,
change the concentration where this transition from diverse to near-uniform sensitivity occurs. We
hypothesized that diversity tuning allows populations to benefit from high-performance cells at
low concentrations, while attenuating the performance penalty of low-sensitivity cells as signal
intensity increases.

To test this idea, we solved a mathematical model of chemotactic migration (STAR
Methods) that takes into account the cooperativity of the receptor cluster[41,42]. This model is a
simple Keller-Segel drift-diffusion equation, where the drift velocity is proportional to the
perceived chemotactic signal. This perceived signal is calculated using the MWC model[41,43],
which, as we have seen above, exhibits sensory diversity tuning. Solutions were analytically
tractable with exponential attractant gradients for a bounded arena with reflecting boundary
conditions.

We defined the chemotactic performance of a phenotype as the average ligand
concentration over the population density at steady state, relative to the average concentration over
a density of cells incapable of sensing the gradient. Solving for this performance as a function of
receptor cooperativity n revealed three performance regimes characterized by the concentration
scale of the gradients (**Figure 5B**). At low concentrations, the chemotactic performance is a convex
function of the cooperativity n over the entire range of n values. As the concentration increases,

the performance curve enters a sigmoidal regime, and eventually a convex regime at high
concentrations. These same concentration-dependent performance regimes were also found
numerically for other gradient shapes including a Gaussian ligand profile (**Figure S5C**). These
three regimes of the performance curve suggest that, due to Jensen's inequality[44], over any fixed
interval of receptor cooperativities, the average performance of a population with diverse
cooperativities can exceed the performance of the average phenotype in low concentration
gradients, but may suffer a disadvantage when signals are strong.

While the qualitative effect of diversity on performance is predicted by the shapes of these
performance curves, the actual magnitude of the advantage/disadvantage depends on the
distribution of cooperativities, as well as the environmental stimulus field. To explicitly quantify
such effects of diversity tuning on navigation performance, we utilized an agent-based simulation
of chemotaxis to explore this effect in different environments with a distribution of sensory
capabilities constrained by our measured $K_{1/2}$ distributions. In the agent-based simulation, cells
sense their environment using an MWC-type receptor cluster with cooperativity n. Receptor
adaptation and flagellar motor behavior are simulated as previously described[45,46] (STAR
methods). We considered two populations: a diverse and a uniform population. In the diverse
population, each cell's cooperativity was sampled from a distribution approximated from the zero-
background $K_{1/2}$ distribution for MeAsp (**Figure S5A**). For simplicity, we assumed that all other
phenotypic parameters did not vary. In the uniform population, each cell had the median
cooperativity from this same distribution. In this way, we could compare the performance of a
diverse population to the performance of the median phenotype.

For each population, we simulated 10,000 cells for 1500 seconds in three dimensions with
an exponential gradient that decreased in one dimension, and a reflecting plane at $x = 0$ (**Figure
5C**). The concentration of the gradient reaches a maximum value $[L]_{max}$ at this barrier. As in the
analytical model, we defined the performance of a population as the average over the set of ligand
concentrations corresponding to the set of final positions of cells in the population. We computed
the performance of the diverse and uniform populations in attractant gradients with different
maximal concentration in the environment, and various length scales. With all length scales tested,
we found that when $[L]_{max}$ was low, the performance of the diverse population exceeded that of
the uniform population. As $[L]_{max}$ increased, there was a regime in which the diverse population
was at a slight disadvantage. At very high $[L]_{max}$, the performances of both populations were
similar (**Figure 5D**). In simulations within arenas with two separate Gaussian attractant peaks, we
observed qualitatively similar performance curves when the attractants bound uncompetitively,
and competitively (**Figure S5D-H**).

Both the analytical model and agent-based simulations demonstrate that diversity tuning
can play a role in chemotactic navigation. Variation in phenotypic parameters will generate cells
with variable chemotactic ability. However, diversity tuning allows the variation in chemotactic
ability to change with the environment without changes in the underlying phenotype distribution.
When signals are weak, the convex phenotype-performance map leads to a regime where
performances are variable and the population can benefit from rare high-sensitivity cells. When

signals are very strong, the phenotype-performance map flattens, leading to similar performance
of all phenotypes.

Diversity tuning beyond chemotaxis

Given the navigational performance benefits suggested by our mathematical analysis and
simulations above, we next asked if analogous diversity tuning arises in more general adaptive
signaling systems beyond bacterial chemotaxis and the allosteric MWC model. In the STAR
Methods, we present a mathematical analysis that identifies a general class of sensory systems,
which includes the MWC model of chemotaxis, in which background-dependent sensory
diversity tuning arises. In particular, we demonstrate that a sufficient condition for sensory
diversity tuning is that the sensory system in question demonstrates upon adaption to a
background input level L_0 a dose-response relation that can be written as a function

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$$f\left(\frac{A+L}{B+L_0}; \theta\right)$$

(2)

where f is a monotonic invertible function with phenotypic parameters θ which vary from cell to
cell, A and B are positive constants analogous to dissociation constants, and L is the foreground
input level. This generic dose-response relation, which could arise from a variety of underlying
mechanisms, demonstrates two sensory regimes. When L_0 is low relative to B, the system senses
linear changes in ligand concentration. However, when L_0 greatly exceeds B the system responds
to the fold-change in ligand concentration relative to the background. For systems with such
dose-response curves, we define a sensitivity K_R analogous to the $K_{1/2}$ but for arbitrary response
level R. The coefficient of variation in K_R can be shown in general to decrease as the background
ligand concentration increases. Furthermore, if $A = B$, the system is now precisely adapting over
all background stimuli, and the CV of K_R is exactly equation (1) in the absence of a competitive
background species (STAR Methods). As an illustrative example, we show how a dose-response
curve in the form of equation (2) can arise in simple adaptive feed-forward and feed-back
networks in the STAR Methods.

While equation (2) is a sufficient condition for tunable diversity, the dynamic range of
the sensory diversity (i.e. the maximal achievable contrast in the K_R CV) does depend on the
specific form of f. Specifically, fractional change in sensory diversity as the population adapts to
large backgrounds depends on the average zero-background sensitivity relative to the
dissociation constant A (STAR Methods). In the case of chemotaxis, what this implies is that if
cells are on average more sensitive than individual receptors ($K_0 < K_i$), then sensory diversity
will change significantly as the population adapts to large background stimuli. However, if cells
are not more sensitive than individual receptors ($K_0 \approx K_i$) the change in diversity as cells adapt
will be small. In the case of *E. coli* chemotaxis, high sensitivity is accomplished by cooperativity
in the receptor cluster. This suggests that both the transition from linear to fold-change detection,
and high cooperativity may be important for sensory diversity tuning.

<u>Discussion:</u>

        With decades of extensive characterization, *E. coli* chemotaxis provides an excellent
testing ground for general principles of signal processing by living systems, and the role of cell-
to-cell variation in population-level sensory strategies. In this study, we used single-cell FRET to
measure the sensitivity distributions for several ligands after adaptation to different background
stimuli. Consistent with previous studies, increasing the concentration of a particular ligand led to
a decrease in the amount of $K_{1/2}$ diversity for that ligand.[27] Here, we found that if two ligands bind
uncompetitively – on the same receptor or different receptors – sensory diversity for each ligand
can be tuned in an orthogonal manner. That is, it is possible to be in the low-diversity regime for
one ligand, and the high diversity regime for another ligand in the same environment. However,
for ligands that compete for binding sites, increasing the background concentration of one ligand
decreases $K_{1/2}$ diversity for that ligand, while increasing the $K_{1/2}$ diversity of its competitors.

        Previously, we showed that the two diversity regimes are explained by the two regimes of
allosteric receptor clusters. At low methylation levels, the $K_{1/2}$ is strongly dependent on the
receptor cooperativity. However, when receptors are highly methylated, the $K_{1/2}$ depends weakly
on the receptor cooperativity[27,35]. Our experiments and theory suggest that what matters for
sensory diversity tuning is not simply the methylation level of the receptors, but the amount of
receptor methylation that directly offsets the free energy contribution from each ligand species.

        First, consider two ligands that bind uncompetitively such as serine and MeAsp. Increasing
the background MeAsp concentration leads to receptor methylation to offset the effect of MeAsp
on the kinase activity. The magnitude of this offset, as in the single species case, determines
whether the population is in the high or low diversity regime.[27,35] Adding serine to the background
will cause additional receptor methylations that offset the serine concentration. If we change the
MeAsp concentration however, responses will not be affected by these new methylations, since
their effects are canceled out by the constant serine background. As such, the distribution of
MeAsp sensitivities remains independent of the serine concentration. Only methylation due to the
background MeAsp concentration affects the MeAsp $K_{1/2}$ distribution.

        The case of competing ligands is slightly more complicated. Consider MeAsp and L-Asp
for example. Again, adapting to MeAsp leads to receptor methylations which offset the
background MeAsp concentration. However, addition of a competitive background ligand, while
leading to additional methylations, now also changes the effective affinity of MeAsp for the
receptor due to reduced binding site availability. Due to this change in the effective affinity of the
receptor for MeAsp, even though the total receptor methylation has increased, the total
contribution of MeAsp to the free energy has decreased, and as such a smaller proportion of the
total receptor methylation is offsetting its concentration. This decrease in methylation required to
offset its concentration leads to an increase in the MeAsp $K_{1/2}$ diversity.

Another, more general way, to understand sensory diversity tuning is in terms of the transition from a linear sensing regime, where cells sense the total change in ligand concentration, to a logarithmic sensing regime, where cells sense the fold-change in ligand concentration relative to the adapted background concentration. In bacterial chemotaxis, the implementation of this transition (see equation (2)) by receptor clusters as described above is sufficient to capture the $K_{1/2}$ diversity as background conditions change. From this perspective, the reason for which sensory diversity can be tuned orthogonally for ligands that do not compete for binding sites is that the transition from linear to logarithmic sensing is also orthogonal for such ligands. However, for competitive ligands, previous theory showed that only one ligand species can be in the logarithmic sensing regime at a time.[47] While there are likely milder conditions for diversity tuning than equation (2), dose-response relationships of this kind can emerge in some simple feed-forward and feed-back signaling pathways (STAR Methods),[40,48] suggesting that diversity tuning may arise in adaptive signaling systems beyond chemotaxis.

Functionally, how might diversity in sensitivity ($K_{1/2}$) and the ability to tune this diversity in different backgrounds benefit bacterial populations? Behavioral studies previously revealed diversity in the chemotactic gain, and suggested that maintaining poor navigators in a population can protect the population from catastrophic events.[19] Additionally, within each cell, temporal fluctuations in gain have been theorized to improve resource exploitation in complex environments by preventing cells from getting trapped in local attractant maxima.[17] One implementation of pathway gain diversity which is consistent with our model, may be variation in receptor cooperativity, which has been suggested by previous work.[19,27]

Our findings add context to these previous results. Variation in receptor cooperativity can generate rare high-sensitivity cells that can track weak signals. But as the signal prevalence increases, diversity tuning enables even rare low-sensitivity cells to track the same gradient. This perspective is supported by our mathematical modeling of chemotactic behavior where we challenged cells with diverse sensory capabilities to track an exponential gradient, or locate the center of two different gaussian attractant signals. When the attractant source is weak, a diverse population has higher performance than the median phenotype since rare high-gain cells can track the gradient. However, at high source strength, due to diversity tuning, the low-gain cells do not significantly hamper performance, and behavior is similar to that of the median phenotype.

Ultimately, our experiments and theory suggest that *E. coli* implement sensory diversity tuning in a manner that allows the population to simultaneously deploy a bet-hedging strategy for responding to some ligands while deploying a tracking strategy to climb gradients of others. This feature of the chemosensory receptor cluster could aid populations in making behavioral decisions. If weak signals appear, a small segment of the population will track them without committing the entire population to a potentially transient signal. Due to precise adaptation and the independence of the sensory diversity for different ligands, this behavioral strategy can be applied independently to different signals by the same population, at the same time.

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Author contributions: J.M., K.K. T.E., and T.S.S. designed the project. K.K. designed the experimental setup. J.M. and R.K. performed the experiments. J.M. performed the data analysis and mathematical modeling. J.M., K.K., R.K., T.E. and T.S.S. wrote the manuscript.

Declaration of Interests: The authors declare no competing interests. **Data and materials availability:** All data needed to evaluate the conclusions in the paper are present in the paper and/or the Supplementary Materials. Additional data may be requested from the authors.

STAR Methods

RESOURCE AVAILABILITY

Lead contact
Further information and requests for resources should be directed to and will be fulfilled by the Lead Contact, Thierry Emonet (thierry.emonet@yale.edu).

Materials availability
This study did not generate new unique reagents or strains.

Data and code availability
All data needed to evaluate the conclusions in the paper are present in the main text and/or the supplementary materials. The datasets generated in this study have been deposited in the dryad database (doi: 10.5061/dryad.nvx0k6dzz). Codes used in this study are available on GitHub (https://github.com/emonetlab/SensoryDiversityTuningAnalysis). Any additional information required to reanalyze the data reported in this paper is available from the lead contact upon request.

EXPERIMENTAL MODEL DETAILS

Bacterial growth conditions
All FRET experiments were performed with a derivative of *E. coli* K-12 RP437 harboring ΔCheYZ and ΔFliC mutations, and transformed with two plasmids: pSJAB106 from which CheZ-YFP and CheY-mRFP1 are expressed in tandem on an isopropyl-β-d-thiogalactopyranoside (IPTG) inducible promoter, and pZR1 from which 'sticky' FliC* is expressed on a sodium-salicylate (NaSal) inducible promoter.[21] Cells were grown overnight in

TB broth (1% bacto-tryptone, 0.5% NaCl), then diluted 1:100 into 10mL of fresh TB
supplemented with $50\mu M$ IPTG to induce the FRET pair, and $3\mu M$ NaSal to induce sticky FliC*
for cell adhesion to glass coverslips[27], with 100ug/mL ampicillin and 34ug/mL chloramphenicol
for plasmid retention. Cultures were grown at 33.5^oC to an OD_{600} of 0.44-0.47 then washed once
with 30mL motility buffer (10mM KPO4, 0.1mM EDTA, 1uM methionine, 10mM lactic acid)
and suspended in 2mL of motility media. Suspensions were left at room temperature for 2hrs
before imaging.

METHOD DETAILS

Microfluidics fabrication and operation
Microfluidic devices were constructed from PDMS with standard soft lithography methods.[49] The
master mold for the device was a silicon wafer with features created using ultraviolet photoresist
lithography (Figure S1). To cast the device, the mold was coated with a 5 mm-thick layer of
degassed 10:1 PDMS-to-curing agent mixture (Sylgard 184, Dow Chemical). Molds were baked
at 80°C for 45 min. Devices were cut out of the mold and holes were punched into the inlets with
a manually sharpened 20-guage blunt-tip needle. Then, PDMS devices were bonded to a 24mm X
60mm coverslip (#1.5). PDMS was cleaned with transparent adhesive tape (Magic tape, Scotch)
then rinsed with acetone, isopropanol, methanol, and water. Coverslips were also rinsed with
acetone, isopropanol, methanol, and water. Glass and PDMS were treated with plasma generated
by a corona treater. Then, PDMS was laminated to the coverslip, and baked overnight at 80°C.

The microfluidic device has 7 inlets, an outlet at the end of the imaging chamber, and two
side outlets of which only the right one is opened during cell loading (Figure S1). During operation,
the inlets were connected to 7 reservoirs containing motility media supplemented with different
attractant concentrations. Cells washed in motility medium were loaded into the device through
the outlet channel, where they initially exit through one of the side outlets, which is plugged before
imaging to induce flow towards the end outlet. Pressure in the inlet reservoirs was controlled by
computer-controlled solenoid valves (MH1, Festo) that quickly switch between atmospheric
pressure, and a source of 1kPa pressurized air as needed.

In-vivo single-cell FRET microscopy
Single-cell FRET and cell culture were performed as previously described.[27] Cells were grown
and washed as described above. FRET imaging was performed with an inverted microscope
(Eclipse Ti-E, Nikon) equipped with an oil immersion objective (CFI Apo TIRF 60X Oil,
Nikon). Yellow fluorescent proteins were illuminated with a light-emitting diode system (SOLA
SE, Lumencore) through one excitation filter (59026x, Chroma), then another (FF01-500/24-25,
Semrock) and a dichroic mirror (FF520-Di02; Semrock). Emission was fed into an emission
image splitter (OptoSplit II, Cairn) where it was split into donor and acceptor channels with a
dichroic mirror (FF580-FDi01-25x36, Semrock) and collected through emission filters (FF01-
542/27 and FF02-641/75; Semrock) with a scientific CMOS camera (ORCA-Flash 4.0 V2,

Hammatsu). Red fluorescent protein mRFP1 was imaged in the same way as YFP, except with a
different second excitation filter (FF01-575/05-25) and dichroic mirror (FF593-Di03-25x36,
Semrock). For both fluorophores, images were taken with 50 ms exposure time.

FRET data analysis

Single-cell fluorescent signals were extracted from fluorescence time-series as described
previously.[21,27,50] Images were segmented and single-cell fluorescent signals determined with in-
house software. Photobleaching was corrected by fitting donor and acceptor time-series with a bi-
exponential function and subtracting out the decay to yield donor $D(t)$ and acceptor $A(t)$ time-
series.

To calculate FRET from fluorescence time-series, we used the E-FRET method.[50] The E-
FRET index is given by

544
$$FRET = E_{app} = \frac{I_{DA} - aI_{AA} - dI_{DD}}{I_{DA} - aI_{AA} + (G - d)I_{DD}}$$

where I_{DA} is FRET-acceptor emission intensity from donor excitation, I_{AA} is acceptor emission
with acceptor excitation, I_{DD} is donor emission from donor excitation, with a, G, d being optical
constants that depend on the FRET pair and optical setup which were determined by an
independent experiment with strains that express only CheY-mRFP or only CheZ-mYFP.[22]

To convert FRET time-series to kinase activity, for each cell, FRET values were
normalized by the minimum and maximum values measured during a saturating stimulus at the
beginning and end of the experiment. For each experiment, the saturating stimulus was a mixture
of the background stimulus, and a saturating amount of the foreground stimulus.

Determining $K_{1/2}$ distribution from single-cell responses

After a saturating stimulus for response calibration, cells were adapted to the background
for 3 minutes. Then, cells were presented with 5 different attractant concentrations in series with
5 second presentation time, and 30 seconds at the background level in between stimuli. This
cycle through the stimulus levels was presented 7 times to allow within-cell averaging of the
response amplitudes.

We extracted the $K_{1/2}$ cumulative distribution function from the within-cell average responses
using previous methods.[27] Given a family of dose-response curves, for a given ligand concentration
$[L]_i$, the fraction of responses that are greater than half-maximal equals the fraction of cells with
$K_{1/2} < [L]_i$ (Figure S1). Thus, by determining the fraction of half-maximal responses at a series
of ligand concentrations, we can measure the cumulative distribution function (CDF) of the $K_{1/2}$.
For each measured point on the CDF, confidence intervals were determined by bootstrapping, both
over cells and over the seven responses per re-sampled cell. Confidence intervals (95% CI) on the
fitted lognormal parameters were estimated from the posterior distribution with lognormal priors
and gaussian error using markov-chain monte carlo methods (Figure S2). For each CDF, cells from

at least two independent biological replicates were pooled to increase the number of cells included
in each analysis, since the number of cells measured in each experiment varied from day to day.

Model of the chemotaxis pathway

572 Throughout the main text and STAR Methods, we use the standard model of bacterial chemotaxis[32-35,51]
573 where the cell relays sensory information to the flagellar motor through a signaling cascade triggered by
574 binding of attractant to highly cooperative receptor arrays. Receptor clusters whose activity can be
575 described by a two-state model where activity $a \in [0,1]$ is determined by the free energy difference F (in
576 units of $k_B T$) between the active and inactive states

$$a = \frac{1}{1 + e^F}$$

(S1)

The free energy can be decomposed into two terms $F = F_m(m) + F_{\vec{L}}(\vec{L})$. The first depends linearly on the
degree of receptor methylation m, such that $F_m(m) = -n_T \alpha(m - m_0)$ where n_T is the total receptor
coupling, and α and m_0 are constants.[52] The second term is the dependence of the free energy on ligand
binding, where $\vec{L}$ is a vector containing the concentrations of all ligand species in the environment. The
form of $F_L(L)$ will depend on whether the ligands bind competitively or uncompetitively to the receptor
cluster. For a receptor cluster with two receptor species - Tar and Tsr - that are allosterically coupled, and
two ligands that bind either Tar or Tsr but not both,

$$F_{\vec{L}}(\vec{L}) = n_{tar} \ln\left(\frac{1 + \frac{L_1}{K_{i,1}}}{1 + \frac{L_1}{K_{a,1}}}\right) + n_{tsr} \ln\left(\frac{1 + \frac{L_2}{K_{i,2}}}{1 + \frac{L_2}{K_{a.2}}}\right)$$

(S2)

where n_{tar} and n_{tsr} are the number of cooperative Tar and Tsr units in the cluster with $n_{tar} + n_{tsr} = n_T$,
L_1 and L_2 are concentrations of ligands binding Tar and Tsr respectively with dissociation constants K_i and
K_a to the inactive and active receptor states. The case where two ligands bind independently to the Tar
receptor is identical to equation (S2) with $n_{tsr} = n_{tar}$. In cases where L_1 and L_2 both bind Tar in the same
binding pocket,

$$F_{\vec{L}}(\vec{L}) = n_{tar} \ln\left(\frac{1 + \frac{L_1}{K_{i,1}} + \frac{L_2}{K_{i,2}}}{1 + \frac{L_1}{K_{a,1}} + \frac{L_2}{K_{a,2}}}\right)$$

594 (S3)

595 As the external ligand concentration changes, receptors are methylated or demethylated to adapt to
596 maintain an activity level a_0 independent of the environment. To describe methylation kinetics, we used a
597 similar approach as previous studies, where

$$\frac{dm}{dt} = V_R \cdot \frac{1 - a}{K_R + 1 - a} - V_B(a) \cdot \frac{a}{K_B + a}$$

599 (S4)

where V_R and $V_B(a) = V_B(0)\left(1 + \theta(a - a_B)\frac{a - a_B}{1 - a_B}r_B\right)$ (θ is the Heaviside function and $a_B = 0.74, r_B = 4.0$) are the methylation/demethylation rates for CheR and CheB with dissociation constants, K_R and K_B.[18,33,52]

We assume signal transduction to be fast compared to methylation, so that the active response regulator CheY-P concentration can be written, $Y(a) = \alpha_y a$ with α_y constant. CheY-P binds the flagellar motor, changing the switching rate between clockwise (CW) and counter-clockwise (CCW) rotation. This switching is assumed to be a Poisson process with switching rates

$$\lambda_{CCW \to CW}(Y) = \omega e^{-G(Y)}$$
$$\lambda_{CW \to CCW}(Y) = \omega e^{G(Y)}$$

(S5)

where $G(Y) = \frac{\epsilon_1}{4} + \frac{\epsilon_2}{2}\frac{1}{1 + K/Y}$ with $\epsilon_1, \epsilon_2, K$ constant.[18,45,53] We assume that only a single motor switching from $CCW \to CW$ is sufficient to tumble, so for cells with only 1 flagellum, the rates above describe the run and tumble dynamics as a function of CheY-P.

Agent-based simulations of chemotactic behavior

Agent-based simulations were performed using Euler integration of the above model, as described previously.[18,45,53,54] At each time-step, the cell either moves or stays in place depending on its motility state (run or tumble), which both have their own rotational diffusion coefficients D_R and D_T. After updating the position and local ligand concentration, the adaptation equation is integrated and the free energy of the receptors, and thus the CheY-P concentration and motor switching rates are updated. A random number is drawn to determine whether the flagellum state switches, with rules and parameters as in.[53]

Cells were challenged to navigate two different environments. The first is a simple exponential gradient extending in one dimension with a reflecting boundary at $x = 0$, maximum concentration L_{max}, and length scale λ, given by $L(x) = L_{max}e^{-x/\lambda}$. The second was an environment with two static gaussian gradients, given by $L(x) = L_0 e^{-r(\vec{x} - \overrightarrow{x_0})^2}$, where L_0 is the ligand concentration at the starting position, $\overrightarrow{x_0}$ is the center of the gaussian, and r is the gradient ramp rate. The gradients were placed equidistant from the origin where cells were initialized. Additionally, for each cell, values of n_{tar} and n_{tsr} were drawn by sampling from the experimental $K_{1/2}$ distribution for meAsp in 0-background, and using the conversion $n \approx K_{\frac{1}{2}} \cdot \log(2)/K_i$.[35] For simplicity, the same distribution was assumed for both n_{tar} and n_{tsr}. Additionally, the distribution of n_{tar} and n_{tsr} was assumed to be independent since responses to the population average $K_{1/2}$ were uncorrelated (Figure S5B). To isolate the effect of signal integration and diversity in receptor coupling, we assumed that methylation does not saturate, which would lead to imperfect adaptation as the population climbs the gradient.[55,56]

Quantitative model of the $K_{1/2}$ CV as a function of background ligands

Here we derive the coefficient of variation (CV) of the distribution of $K_{1/2}$ for the classic MWC model of bacterial chemoreceptor clusters. For a ligand L, assuming $L \ll K_a$, the activity of the cluster is approximately

$$a(L, \epsilon) \approx \left[1 + \left(1 + \frac{L}{K_i} + C \right)^n U e^\epsilon \right]^{-1}$$

$$(S6)$$

where ϵ is the free energy of the cluster in the absence of all ligands, $C = \sum_l L_l / K_l$ is a constant that accounts for the presence of all background attractants that compete with L, and U is a constant that accounts for all uncompetitive ligands. C and U follow from equations (S2) and (S3) above. Note that U can take different forms depending on how the uncompetitive ligand binds. For example, if the second ligand L' bound the same receptor as L with dissociation constant K_i', then $U = \left(1 + \frac{L'}{K_{i'}} \right)^n$. However, if it bound a different receptor which contributed n' cooperative units to the receptor cluster, then $U = \left(1 + \frac{L'}{K_{i'}} \right)^{n'}$.

We assume that the receptor cluster adapts perfectly. This means that at steady state, any combination of ligands will result in the same activity, given by

$$a_0 = [1 + e^{\epsilon_0}]^{-1}$$

$$(S7)$$

where ϵ_0 is the adapted zero-background free energy difference. Now, we can define the $K_{1/2}$ as the ligand concentration L where $a(L, \epsilon) = a_0/2$. We also write $L = L_0 + \Delta L$ where L_0 is the background concentration of L. To find the $K_{1/2}$, we solve

$$a(L, \epsilon) = \frac{a_0}{2}$$

$$\left[1 + \left(1 + \frac{L}{K_i} + C \right)^n U e^\epsilon \right]^{-1} = \frac{1}{2} [1 + e^{\epsilon_0}]^{-1}$$

$$\left[1 + \left(1 + \frac{L_0}{K_i} + \frac{\Delta L}{K_i} + C \right)^n U e^\epsilon \right]^{-1} = \frac{1}{2} [1 + e^{\epsilon_0}]^{-1}$$

$$\left[1 + \left(1 + \frac{\Delta L}{K_i^{eff}} \right)^n e^{\epsilon^{eff}} \right]^{-1} = \frac{1}{2} [1 + e^{\epsilon_0}]^{-1}$$

$$(S8)$$

where $K_i^{eff} = K_i \left(1 + \frac{L_0}{K_i} + C \right)$ and $\epsilon^{eff} = \epsilon + \ln(U) + n \cdot \ln(1 + C + L_0/K_i) = \epsilon_0$ due to perfect adaptation. Continuing,

$$\left[1 + \left(1 + \frac{\Delta L}{K_i^{eff}} \right)^n e^{\epsilon_0} \right]^{-1} = \frac{1}{2} [1 + e^{\epsilon_0}]^{-1}$$

662
$$1 + \left(1 + \frac{\Delta L}{K_i^{eff}}\right)^n e^{\epsilon_0} = 2 + 2e^{\epsilon_0}$$

663
$$\Delta L = K_i^{eff}[(e^{-\epsilon_0} + 2)^{\frac{1}{n}} - 1]$$

664
(S9)

666   Thus, the $K_{1/2}$ as defined above, is given by

667
$$K_{1/2} = \left(1 + \frac{L_0}{K_i} + C\right) K_i \left[(e^{-\epsilon_0} + 2)^{\frac{1}{n}} - 1\right] + L_0.$$

668
(S10)

In the zero-background condition, the sensitivity becomes $K_{1/2} = K_i \left[(e^{-\epsilon_0} + 2)^{\frac{1}{n}} - 1\right]$

The $K_{1/2}$ clearly depends on both the free energy of the cluster in zero background condition ϵ_0,
and the degree of receptor coupling, n. It also depends on the concentration L_0 of ligand in the background,
as well as on the presence of competitive ligand $C = \sum_l L_l / K_l$ in the background. However, the $K_{1/2}$ is
unaffected by the presence of uncompetitive ligands, whether the bind the same or different receptors. We
assume that the receptor-ligand affinities K_i and K_l and concentrations L_0 and L_l of the ligand and
competitors in the background are the same for each cell. Thus, we can write the average $K_{1/2}$ as

677
$$\left\langle K_{\frac{1}{2}} \right\rangle = \left(1 + \frac{L_0}{K_i} + C\right) \left\langle K_i \left[(e^{-\epsilon_0} + 2)^{\frac{1}{n}} - 1\right] \right\rangle + L_0 = \left(1 + \frac{L_0}{K_i} + C\right) K_0 + L_0$$

678
(S11)

679   and the standard deviation as

680
$$SD\left(K_{\frac{1}{2}}\right) = \left(1 + \frac{L_0}{K_i} + C\right) SD\left(K_i \left[(e^{-\epsilon_0} + 2)^{\frac{1}{n}} - 1\right]\right) = \left(1 + \frac{L_0}{K_i} + C\right) \sigma_0$$

681
(S12)

682   where $K_0 = \left\langle K_i \left[(e^{-\epsilon_0} + 2)^{\frac{1}{n}} - 1\right] \right\rangle$ and $\sigma_0 = SD\left(K_i \left[(e^{-\epsilon_0} + 2)^{\frac{1}{n}} - 1\right]\right)$ are equivalent to the mean and
683   standard deviation of the $K_{1/2}$ distribution for ligand L in the absence of any background stimulus. Then,
684   the coefficient of variation ($CV = SD(K_{1/2})/\langle K_{1/2}\rangle$) in $K_{1/2}$ for ligand L in the presence of a background
685   concentrations L_0 of itself and background concentrations L_l of competitors is given by

686
$$CV = \frac{\sigma_0}{K_0 + L_0/(1 + \frac{L_0}{K_i} + C)}$$

687
(S13)

688 By inspection and for increasing L_0, the maximal CV is σ_0/K_0 and the minimal CV is $\sigma_0/(K_0 + K_i)$. Given
689 a particular competitive background C, the transition between the high and low diversity regimes as L_0
690 increases occurs when

$$L_0 = L_0^{\left(\frac{1}{2}\right)} \equiv \frac{K_0(1+C)}{1 + K_0/K_i}$$

692 (S14)

Diversity tuning emerges from the transition from linear to logarithmic sensing

695 The molecular details of the chemosensory network are not necessary to capture the essential
696 diversity-tuning behavior of the chemotaxis pathway. A sufficient condition to have background dependent
697 sensory diversity is that the dose-response relationship can be written as a function

$$f\left(\frac{A+L}{B+L_0}; \theta\right)$$

(S15)

where A and B are positive constants, L_0 is the background stimulus level, L is the foreground stimulus
level, and f some monotonic invertible function with phenotypic parameters θ. Note that this function is
always precisely adapting if $A = B$, but otherwise only precisely adapting when $L_0 \gg A, B$. Analogous to
the $K_{1/2}$, the stimulus level where activity is half of the steady state, we define a K_R, which is the stimulus
level where $f\left(\frac{A+K_R}{B+L_0}; \theta\right) = R$. We define the inverse of the monotonic function f at constant θ by
$f^{-1}(R; \theta) = \frac{A+K_R}{B+L_0}$. Solving for K_R,

$$K_R = (B + L_0)f^{-1}(R; \theta) - A$$

(S16)

We define $K_0 = B \cdot \langle f^{-1}(R; \theta)\rangle_\theta - A$, which is the mean of the distribution of K_R in zero-background
($L_0 = 0$), and the subscript θ denotes an average over the distribution of phenotypic parameters θ.
Similarly, we define $\sigma_0 = B \cdot SD_\theta(f^{-1}(R; \theta))$ which is the zero-background standard deviation of the
distribution of K_R, and SD_θ is the standard deviation of the distribution of θ. In an arbitrary background,
the K_R CV is $CV = \frac{SD(K_R)}{\langle K_R\rangle} = (B + L_0)SD_\theta(f^{-1}(R; \theta))/((B + L_0) \cdot \langle f^{-1}(R; \theta)\rangle_\theta - A)$. Using the
definition of K_0 and σ_0 to replace $\langle f^{-1}(R; \theta)\rangle_\theta$ and $SD_\theta(f^{-1}(R; \theta))$, we obtain

$$CV = \frac{\sigma_0}{K_0 + \frac{AL_0}{B+L_0}}$$

(S17)

which is a decreasing function of the background ligand concentration L_0. If $A = B = K_i$, equation (S17)
is identical to equation (1) from the main text in the absence of competitive background ligands.

The stated sufficient condition guarantees that the degree of cell-to-cell variability will vary with
the background stimulus level. But is the change in variability always significant? It can be shown that the

difference between the maximum and minimum levels of cell-to-cell variability depend only on the average
sensitivity K_0, relative to the dissociation constant A. As written above, the maximum CV occurs at $L_0 = 0$,
and the minimum CV occurs as $L_0 \to \infty$. These are,

723
$$\max(CV) = \frac{\sigma_0}{K_0}$$

724   (S18)

725
$$\min(CV) = \frac{\sigma_0}{K_0 + A}$$

(S19)

To determine the relative difference between the maximum and minimum CV we compute
$\frac{\max(CV) - \min(CV)}{\max(CV)} = 1/(1 + \frac{K_0}{A})$ which reveals that the contrast between the high and low diversity states
(i.e. the significance of diversity tuning) depends only on K_0/A, the average zero-background K_R relative
to the dissociation constant A. This leads to an intuitive understanding of the conditions for diversity tuning
within this framework. If the cells achieve a sensitivity greater than the dissociation constant ($K_0 \ll A$),
then adaptation can dramatically affect the K_R distribution. However, if cells are far less sensitive than
ligand binding alone ($K_0 \gg A$), then adaptation has a negligible affect on diversity.

It is easy to check that this theory applies to diversity tuning in chemotaxis. We start by re-writing
the MWC model in the form of Equation (S15). Assuming $L \ll K_a$, the activity of the receptor cluster can
be written

737
$$a = \frac{1}{1 + \left(1 + \frac{L}{K_i}\right)^n e^\epsilon}$$

738
$$= \frac{1}{1 + \left(1 + \frac{L_0}{K_i} + \frac{\Delta L}{K_i}\right)^n e^\epsilon}$$

739
$$= \frac{1}{1 + \left(1 + \frac{\Delta L}{K_i^{eff}}\right)^n e^{\epsilon + n \cdot \ln\left(1 + \frac{L_0}{K_i}\right)}}$$

740   (S20)

741   where, as before, we have decomposed L into its background concentration L_0 and the change in foreground
742   concentration ΔL, and defined $K_i^{eff} = K_i\left(1 + \frac{L_0}{K_i}\right)$. Assuming the activity adapts precisely to L_0, ϵ will
743   adjust until the sum $\epsilon + n \cdot \ln\left(1 + \frac{L_0}{K_i}\right) = \epsilon_0$ is the steady-state free energy difference. From here we get

744
$$a = \frac{1}{1 + \left(1 + \frac{\Delta L}{K_i^{eff}}\right)^n e^{\epsilon_0}} = \frac{1}{1 + \left(1 + \frac{L - L_0}{K_i\left(1 + \frac{L_0}{K_i}\right)}\right)^n e^{\epsilon_0}} = \frac{1}{1 + \left(1 + \frac{L - L_0}{K_i + L_0}\right)^n e^{\epsilon_0}}$$

745
$$= \frac{1}{1 + \left(\frac{K_i + L}{K_i + L_0}\right)^n e^{\epsilon_0}}$$

746   (S21)

747   Therefore we have written the kinase activity a as a function of the form $f\left(\frac{A+L}{B+L_0};\theta\right)$ with $A = B = K_i$:

748
$$a = f\left(\frac{K_i + L}{K_i + L_0}; n, \epsilon_0\right) = \frac{1}{1 + \left(\frac{K_i + L}{K_i + L_0}\right)^n e^{\epsilon_0}}$$

749   (S22)

750   Given an activity level $a = r$ the inverse of the function f at constant parameters $\theta = (n, \epsilon_0)$ is

751
$$\frac{K_i + L}{K_i + L_0} = f^{-1}(r; n, \epsilon_0) = \left[e^{-\epsilon_0}\left(\frac{1}{r} - 1\right)\right]^{\frac{1}{n}}$$

752   (S23)

753   which can be used to calculate the ligand concentration $L = K_R$ needed to reach the activity $a = r$:

754
$$K_R = (K_i + L_0)f^{-1}(r; n, \epsilon_0) - K_i = (K_i + L_0)\left[e^{-\epsilon_0}\left(\frac{1}{r} - 1\right)\right]^{\frac{1}{n}} - K_i$$

755   (S24)

756   Here we are interested in the concentration $L = K_{1/2}$ at which the activity is half its adapted value $r = \frac{a_0}{2} =$

757      $\frac{1}{2}(1 + e^{\epsilon_0})^{-1}$. Inserting in the above expression we recover the expression (S10) for the $K_{1/2}$ derived

758   earlier.

Two simple examples of adaptive signaling pathways with diversity tuning

To illustrate that diversity tuning can arise when equation (S15) is satisfied in systems beyond

chemotaxis, we analyzed two simple adaptive signaling pathways. With mild assumptions, diversity tuning

can be shown to arise in two basic adaptive network motifs: the incoherent feed-forward loop, and negative

integral feedback. First, we will consider a simple incoherent feed-forward loop with three species: the

output species Z, the input X which activates Z, and the adaptation species Y which deactivates Z but is

itself activated by X. We can write a zero-order approximation for the Z and Y dynamics[40,57-59]

767
$$\frac{dZ}{dt} = k_f(a + X)(1 - Z) - k_r(b + Y)Z$$

768   (S25)

769
$$\frac{dY}{dt} = \frac{1}{\tau}(X - Y)$$

770   (S26)

772   where k_f and k_r are rate constants, a and b are constants allowing constant basal production and destruction

773 of Z, and τ is the timescale of Y equilibration. After adaptation to a constant background input X_0, $Y = X_0$.

774 Assuming adaptation is slow relative to the response of Z to change in X, the dose-response curve of Z
775 activity is

$$R(X) = \frac{1}{1 + \frac{k_r}{k_f}\left(\frac{b + X_0}{a + X}\right)}$$

777 (S27)

779 which is a function of the form of equation (S15), suggesting this system is capable of diversity tuning if
780 k_r and/or k_f vary from cell to cell.

781   We can perform a similar analysis for negative feedback. For this case, we consider the same
782 dynamics of Z, but different dynamics for Y. The negative feedback loop equations are thus

$$\frac{dZ}{dt} = k_f(a + X)(1 - Z) - k_r(b + Y)Z$$

784 (S28)

$$\frac{dY}{dt} = \frac{1}{\tau}(Z_0 - Z)$$

787 (S29)

789 At steady state, assuming constant input X_0, $Z = Z_0$, so $Y = \frac{k_f}{k_r} \cdot \frac{1 - Z_0}{Z_0}(a + X_0) - b$, and the steady-state
790 dose-response curve of Z is

$$R(X) = \frac{1}{1 + \frac{1 - Z_0}{Z_0}\left(\frac{a + X_0}{a + X}\right)}$$

(S30)

which is also a function in the form of equation (S15), and should also tune diversity due to variation in Z_0
as the background input X_0 changes.

Calculating chemotactic performance with diverse receptor cooperativity
To explore analytically the role of diverse receptor cooperativity in navigation, we used an
extension of the classic Keller-Segel model.[41,42] In this model, the bacterial cell density $\rho(x, t)$ is governed
by the partial differential equation

$$\frac{\partial \rho}{\partial t} = \frac{\partial}{\partial x}\left(D \frac{\partial \rho}{\partial x} - \chi \rho \frac{\partial f}{\partial x}\right)$$

802   (S31)

803   where D is the diffusion coefficient, χ is the chemotactic coefficient, and f is the signal perceived by the
804   cell. This perceived signal is the change in free energy of the chemoreceptor complex given a change in
805   ligand concentration, which as in the MWC model can be expressed as

806
$$f(L|n) = n \cdot \log\left(\frac{1 + \frac{L}{K_i}}{1 + \frac{L}{K_a}}\right).$$

807   (S32)

808   Assume a fixed ligand profile over the domain $0 \leq x \leq a$ and that $L(x) \ll K_a$. Then the cell density reaches
809   a phenotype dependent steady-state

810
$$\rho(x|\eta) = Ce^{\frac{\eta}{n}f(L|n)} = C\left(1 + \frac{L(x)}{K_i}\right)^{\eta}$$

811   (S33)

812   where C is the integration constant and $\eta = n\chi/D$. It is convenient to define a conditional probability
813   density of the cell position given phenotype η :

814
$$P(x|\eta) = \frac{\left(1 + \frac{L(x)}{K_i}\right)^{\eta}}{\int_0^a \left(1 + \frac{L(x)}{K_i}\right)^{\eta} dx}$$

815   (S34)

816   The cell density for phenotype η is then simply $\rho(x|\eta) = N_{cells}P(x|\eta)$. We also see that when cells do not
817   respond to the gradient or when they do respond but there is no gradient, i.e. $L(x) = L_0$ is constant, then
818   the conditional probability density of the cell position becomes a constant P_0 :

819
$$P(x|\eta) = \frac{1}{a} \equiv P_0$$

820   (S35)

821   In this case the cell density is uniform and becomes $\rho = N_{tot}P_0 = N_{tot}/a$, as expected.

822   We now define the performance of a particular phenotype as the expected ligand concentration
823   experienced by the cells with phenotype η normalized by expected ligand concentration experienced by the
824   cells when they are not responsive to the ligand:

825
$$Q(\eta) = \frac{\int_0^a L(x) P(x|\eta)dx}{\int_0^a L(x) P_0 \, dx}$$

826   (S36)

827   For an exponential gradient $L(x) = L_{max}e^{-x/\lambda}$ we calculate $P(x|\eta)$ by changing variables from x to

828
$$S(x) = \frac{L(x)}{K_i} = \frac{L_{max}}{K_i} e^{-x/\lambda}$$

829
(S37)

830 Introducing (S37) in equation (S34) using the fact that $\frac{dS}{dx} = -\frac{S}{\lambda}$ we get:

831
$$P(x|\eta) = \frac{(1+S)^\eta}{\int_{S_0}^{S_a}(1+S)^\eta \frac{dx}{dS} dS} = \frac{(1+S)^\eta}{-\lambda \int_{S_0}^{S_a} \frac{(1+S)^\eta}{S} dS} = \frac{(1+S(x))^\eta}{-\lambda[B(1+S_0, 1+\eta, 0) - B(1+S_a, 1+\eta, 0)]}$$

832
(S38)

833 where $S_0 = S(0)$, $S_a = S(a)$ and B is the incomplete Beta function. We can also define the probability
834 density function

835
$$P(S|\eta) = P(x|\eta)\frac{dx}{dS} = -\frac{\lambda}{S} P(x|\eta) = \frac{\frac{(1+S)^\eta}{S}}{B(1+S_0, 1+\eta, 0) - B(1+S_a, 1+\eta, 0)}$$

836
(S39)

837 For the performance $Q(\eta)$ we then use (S36-S39) to calculate the numerator of equation (S36)

838
$$\int_0^a L(x) P(x|\eta)dx = K_i \int_{S_0}^{S_a} S P(S|\eta)dS = \frac{K_i}{1+\eta} \frac{(1+S_a)^{\eta+1} - (1+S_0)^{\eta+1}}{B(1+S_0, 1+\eta, 0) - B(1+S_a, 1+\eta, 0)}$$

839
(S40)

840 and the denominator

841
$$\int_0^a L(x)P_0 dx = K_i \frac{\lambda}{a}(S_0 - S_a)$$

842
(S41)

843 From this we obtain for the performance:

844
$$Q(\eta) = \frac{a/\lambda}{S_0 - S_a} \cdot \frac{1}{1+\eta} \cdot \frac{(1+S_a)^{\eta+1} - (1+S_0)^{\eta+1}}{B(1+S_0, 1+\eta, 0) - B(1+S_a, 1+\eta, 0)}$$

845
(S42)

If we restrict the values of η to any interval, this performance has three regimes. At low values of L_{max}

(or S_0), this performance curve is convex (Figure 5B). At intermediate values, the curve is sigmoidal, and
at high values, the curve is concave. Because of Jensen's inequality, which states that for a convex function
$Q(\eta)$, that $Q(\langle\eta\rangle) \leq \langle Q(\eta)\rangle$, in the convex regime, it is possible for the average performance of a population
with diverse η to exceed the performance of the average phenotype, $\langle\eta\rangle$. Conversely, in the concave regime,
the population may underperform the average phenotype.

QUANTIFICATION AND STATISTICAL ANALYSIS

All statistical testing was performed in Matlab (version R2020a). For each quantity, confidence intervals were calculated as described in the relevant figure caption. Data were quantified as described in the respective method subsections and/or figure captions.

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Figures:

Figure 1. Measuring chemosensory response variation with various combinations of background and foreground ligands. A) Diagram of the *E. coli* chemoreceptor cluster. *E. coli* have five chemoreceptor species, but the aspartate (Tar) and serine (Tsr) receptors make up the majority of the cluster. All receptors modulate activity of the kinase CheA, which is arranged in a hexagonal array, with adjacent kinases linked by the coupling protein CheW. **B)** Single-cell FRET Measurements were performed in a microfluidic device capable of exchanging media in the field-of-view on the order of 200 ms. The device has seven inlets: one contains only the background stimulus, one a saturating stimulus to determine maximal response amplitude, and five different test stimulus levels. Flow was visualized by loading different concentrations of fluorescein in each channel. **C)** Single cell responses to five different MeAsp concentrations with no background ligands present. For each stimulus level (columns), seven responses were measured per cell. Individual responses are in gray, with the within-cell averages shown in black. Responses are normalized to the minimum and maximum FRET response measured at the beginning and end of each experiment. **D)** Example responses to MeAsp after adaptation to a 1 μM serine background.

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Figure 2. Responses to ligands that bind different receptors show independent diversity tuning. A) We measured responses to MeAsp and serine while varying the background concentration of both ligands. **B)** Cumulative distribution function (cdf) of the MeAsp $K_{1/2}$ measured in plain buffer (gray), and after adaptation to a $100\ \mu M$ MeAsp background stimulus (blue). Points on the cdf are determined by calculating the fraction of cells with a response less than half the steady-state activity at each concentration ($N = 153,\ 171$, respectively for each curve as they appear from left to right, where N is the number of cells used to confine each cdf. All sample sizes will reported as such unless otherwise stated). Open circles and error bars are the median and 95% confidence interval (CI) estimates from bootstrapping over cells. Parameters of the lognormal cdf and their confidence intervals are determined using a Bayesian method with uninformative priors (see Figure S2). Curves are the cdf with maximum a posteriori

parameters, with shading representing the 95% CI of the cdf. The probability density function (pdf), normalized by its maximum value (norm pdf) is included as a visual guide, with double-bar cartoons above each pdf to indicate the foreground ligand (top bar) and background condition (bottom bar). In all subsequent figures, $K_{1/2}$ distributions should be interpreted as described above. **C)** MeAsp $K_{1/2}$ distributions after adaptation to 1 μM serine. Background serine had no significant effect on the MeAsp $K_{1/2}$ distribution with or without 100 μM MeAsp in the background ($N = 108, \ 46$; see Figure S2 for CV confidence intervals). Dotted line is the curve from panel B reproduced for comparison. **D)** Serine $K_{1/2}$ distribution before and after adaptation to a 1 μM serine background ($N = 174, \ 103$). **E)** Serine $K_{1/2}$ distributions after adaptation to 100 μM MeAsp ($N = 79, \ 75$). Black dotted lines are curves from panel D, reproduced for comparison.

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Figure 3. Diversity tuning when multiple ligands bind the same receptor. A) We measured
the $K_{1/2}$ distribution for 3 ligands that compete with MeAsp at the Tar ligand binding pocket,
and maltose which binds Tar indirectly through the maltose binding protein (MBP). **B)** $K_{1/2}$
distributions for L-Asp, MeAsp and glutamate ($N = 108, 158, 117$) measured in the absence of
a background stimulus. **C)** The MeAsp $K_{1/2}$ distribution in the presence of glutamate or L-asp
($N = 158, 127, 115$). In the presence of competitive background ligands, the average $K_{1/2}$
increases, but the width of the curves does not collapse. There is no significant change in the CV
(see Figure S3). **D)** $K_{1/2}$ distribution for maltose in buffer, and after adaptation to 1 μM maltose
($N = 104, 134$). Even though it binds indirectly, the maltose $K_{1/2}$ distribution is still tuned by
adaptation to maltose. **E)** At 1 µM, Maltose does not significantly affect the mean or CV of the
MeAsp $K_{1/2}$ distribution ($N = 102, 136$; see Figure S3). The black dotted lines are reproduced
from Figure 2B for comparison.

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Figure 4. Diversity tuning in mixed backgrounds is captured by a simple allosteric model.
A) The Monod-Wyman-Changeux (MWC) model of allostery treats receptor clusters as a single unit with 'kinase on' and 'kinase off' states. The equilibrium activity is determined by the total free energy of the cluster F which is decomposed into a term $F_L(\vec{L}, n_{Tar}, n_{Tsr})$ which accounts for changes in the free energy due to ligand binding, and $F_m(m, n_{tar}, n_{tsr})$ which accounts for changes in free energy due to receptor methylation. We assume precise adaptation, where at steady-state, changes in $F_L(\vec{L}, n_{Tar}, n_{Tsr})$ are perfectly offset by $F_m(m, n_{tar}, n_{tsr})$. **B)** MeAsp $K_{1/2}$ distribution in three background conditions: Zero background (reproduced from Figure 2B for comparison), 10 μM MeAsp, and a mixture of 10 μM MeAsp with 10 μM L-Asp ($N = 158, 102, 83$). With background MeAsp alone, the $K_{1/2}$ distribution collapses. The addition of L-Asp to this background expands the $K_{1/2}$ distribution. Equation (1) was fit simultaneously to the **C)** MeAsp $K_{1/2}$ CV and **D)** L-asp $K_{1/2}$ CV measured in various mixed MeAsp and L-asp

backgrounds. Solid points are maximum a-posteriori estimates of the CV, with error bars
representing 95% confidence intervals. In both plots, the x axis represents the background
concentration of MeAsp or L-asp respectively, with the color indicating the background
concentration of L-asp or MeAsp respectively. The model was fit with three free parameters
(mean zero-background $K_{1/2}$, standard deviation in zero-background $K_{1/2}$, and receptor-ligand
affinity) for each ligand species, for a total of six parameters (See Table S1).

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Figure 5. Diversity tuning during navigation in exponential attractant gradients. A)
Schematic for the role of diversity tuning in navigation. (left) in an exponential gradient with
length scale λ, the fold-change in stimulus concentration is constant in space. (right) Due to
diversity tuning, how far in the gradient cells need to move to reach their $K_{1/2}$ concentration
varies at low concentrations, but is similar at high concentrations. As such, at different positions
in the gradient, the impact of sensory diversity on navigation may vary. **B)** Analytical solution
for the chemotactic performance – defined as the average ligand concentration experienced by a
population with cooperativity n, chemotactic coefficient χ, and diffusion coefficient D – in a
bounded exponential gradient with different maximal concentrations L_{max} at the bound. **C)**
Agent-based simulations of cells navigating an exponential gradient. In the simulations, only
receptor cooperativity is allowed to vary. All other phenotypic parameters are shared between
individuals. The environment contains an exponential gradient of the ligand (log-concentration
indicated by colorbar), with a reflective barrier at $x = 0$. Cells are initiated 100 μm from this
barrier (dotted line) and allowed to navigate for 1500 seconds. Three example cell trajectories
(colored lines) are shown with their final positions indicated by the filled circles. Trajectories are
offset in the Y direction for clarity. **D)** Chemotactic performance of simulated agents was
calculated using the final positions of 10,000 agents after 1500 seconds of simulation time.

Relative performance is the performance of a population with diverse receptor cooperativity
divided by the performance of a population where each cell has the median cooperativity. All
other behavioral parameters were uniform in the population. The relative performance has a bi-
lobed shape in gradients with a range of length scales. In shallow gradients (low concentration at
the origin $[L]_{max}$ relative to the dissociation constant K_i), diverse cooperativities are
advantageous as they allow rare high-performance cells to track the gradient. As signal strength
increases, diversity incurs a mild performance deficit. In very strong gradients, the effect of
diversity on performance is minimal.

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1118 **Supplemental Materials:**

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1120 **Table S1. Optimal fitting parameters for the $K_{1/2}$ CV model**

Parameter	Value $\pm$ std deviation
K_0 (MeAsp)	1.29 ± 0.20 µM
σ_0 (MeAsp)	0.84 ± 0.37 µM
K_i (MeAsp)	18.1 ± 0.98 µM
K_0 (L-asp)	0.057 ± 0.005 µM
σ_0 (L-asp)	0.041 ± 0.020 µM
K_i (L-asp)	0.86 ± 0.10 µM

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Figure S1. Seven-inlet microfluidic device developed to measure sensitivity distributions. A)
Microfluidic device designed for single-cell FRET experiments. The device has seven inlets (top), two side
outlets, and one main outlet (bottom). Before an experiment, cells are introduced through the main outlet,
where they circle through the main chamber, and exit through one of the side outlets. The other side outlet
is unused. **B)** Image of the main chamber with the approximate field of view boxed in red. Each inlet is
loaded with different concentrations of fluorescein to visualize the flow. The stimulus concentration of the
pressurized channel (red arrow) fully covers the field of view.**C)** Time series of fluorescence intensity
measured at the field of view shown in B obtained by switching between channels filled with different
fluoresceine concentrations over time. **D)** Higher resolution time series of fluorescence intensity upon
switching pressurized channels. To fully turn over the solution in the field of view takes approximately 0.2
seconds. Each dot is the average fluorescence of the field of view for one frame, with images taken at 20
Hz. Interpolation of the points (blue line) is included as a visual guide. **E)** A schematic showing how the
cumulative distribution function of the $K_{1/2}$ can be calculated from single-cell responses to multiple
stimulus levels. For a given stimulus level $[L_i]$, the response R is the post-stimulus kinase activity divided

by the adapted kinase activity a_0. The probability that a cell's response is <0.5 equals the probability that

the $K_{1/2}$ is less than $[L_i]$. **F)** An example single-cell average response is shown where grey dots are

individual measurements of each response timepoint, while the red line is the median activity at each

timepoint. Grey horizontal lines are the median kinase activity pre and post stimulus normalized to the

steady-state activity. All seven measurements of the response are included to determine the average pre-

stimulus activity, and average post-stimulus activity.

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Figure S2: Statistical analysis of the $K_{1/2}$ distribution. (A) Example distribution of post-stimulus kinase activity for seven responses to MeAsp at five stimulus concentrations. The response distribution is quasi-stationary over the course of the experiment, a necessary condition for our method to estimate the $K_{1/2}$ distribution. **(B)** Parameters of the $K_{1/2}$ cumulative distribution function (cdf) were determined by finding the maximum a posteriori parameter values of the log-normal cdf. Data points (open circles) are the fraction of response R<0.5 with error bars representing 95% confidence intervals (95 CI), calculated by bootstrapping over both the cells included in the analysis. The blue line is maximum a posteriori cdf with the 95 CI shaded in blue. **(C)** Uncertainty in the lognormal cdf parameters was determined by sampling the posterior with standard Markov-chain Monte Carlo methods with minimally informative priors. **(D-G)** Statistical analysis of $K_{1/2}$ distributions in Figure 2. **(D)** CV and **(E)** mean $K_{1/2}$ for MeAsp in four background conditions in Figure 2BC. **(F)** CV and **(G)** mean $K_{1/2}$ for serine in the four background conditions in Figure 2DE. Error bars are 95-CI estimated using the posterior distribution of the fitted log-normal distribution parameters. Throughout the text, statistically significant differences occur only if there is no overlap in their 95% CI.

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Figure S3. Statistical analysis of $K_{1/2}$ distributions for Tar-binding ligands. (A) $K_{1/2}$ distributions for four ligands that bind Tar in the absence of a background stimulus. The maltose $K_{1/2}$ distribution is shown both with and without 1 μM maltose present. Statistical analysis of the mean **(B)** and CV **(C)** for each curve in panel A performed identically to Figure S2. Error bars are 95 CI. Only the CV for Maltose in $1\ \mu M$ Maltose is significantly different from any other CV value. **(D)** Distribution of MeAsp $K_{1/2}$ in the presence of various concentrations of glutamate, L-aspartate, and maltose. Statistical analysis of the **(E)** CV and **(F)** mean for the MeAsp $K_{1/2}$ after adaptation to various competitive background stimuli. Error bars represent 95-CI. Presence of ligands that compete with MeAsp for binding sites do not affect the $K_{1/2}$ CV, only the mean.

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meAsp $K_{1/2}$ distributions

L-Asp $K_{1/2}$ distributions

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Figure S4. Comparison of measured and predicted $K_{1/2}$ distributions for MeAsp and L-asp in mixed backgrounds. A-L) Experimental MeAsp $K_{1/2}$ distributions in black with 95-CI shown as the shaded region. Red dotted lines are the predicted MeAsp $K_{1/2}$ distributions from the fit in Figure 4CD. Background conditions in each panel are **A)** no background, **B)** 0.01 μM MeAsp, **C)** 0.1 μM MeAsp, **D)** 0.3 μM MeAsp, **E)** 1 μM MeAsp, **F)** 10 μM MeAsp, **G)** 100 μM MeAsp, **H)** 1 μM L-asp + 1 μM MeAsp, **I)** 1 μM L-asp + 10 μM MeAsp, **J)** 10 μM L-asp + 1 μM MeAsp, **K)** 10 μM L-asp + 10 μM MeAsp, **L)** 10 μM L-asp + 100 μM MeAsp. **M-W**) Experimental and predicted L-asp $K_{1/2}$ distributions. Background conditions in each panel are **M)** No background, **N)** 0.01 μM L-asp, **O)** 0.05 μM L-asp, **P)** 0.1 μM L-asp, **Q)** 0.5 μM L-asp, **R)** 1 μM L-asp, **S)** 10 μM L-asp, **T)** 100 μM MeAsp, **U)** 100 μM MeAsp + 0.1 μM L-asp, **V)** 100 μM MeAsp + 1 μM L-asp, **W)** 100 μM MeAsp + 10 μM L-asp.

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Figure S5. A) The distribution of receptor cooperativity n in the agent-based simulation can be extracted from the 0-background MeAsp $K_{1/2}$ as consequence of the MWC model. **B)** Response amplitudes to 1uM MeAsp and 0.1 uM serine are uncorrelated, so in our simulations, when multiple receptors were considered, we allowed n_{Tar} and n_{Tsr} to be uncorrelated. **C)** Steady-state performance as a function of $\eta = n\chi/D$ in a single gaussian stimulus, determined numerically by MCMC sampling of the cell density equation. Performance is defined as average ligand concentration across the population density. **D)** Environment for agent-based simulation with two separate gaussian stimulus peaks. The MeAsp peak is fixed at $100\mu M$. The second peak contains either serine or L-asp at variable peak concentration. Both gradients have the same length scale. Three example behavior trajectories are shown. **E)** Accumulation at a serine or MeAsp peak for a diverse population (solid line) and a population with uniform n_{Tar} and n_{Tsr} (dotted line), as described in main text. **F)** Relative performance of diverse population to the homogenous population at the serine and MeAsp peaks. The diverse population gains up to a 2-fold advantage for intermediate concentrations of serine. **G-H)** Same measurements as E-F but with the serine peak replaced with an L-asp peak with the same statistics. Even with this competitive attractant peak, the diverse population has up to a 2-fold advantage of the homogenous population at intermediate L-asp source strength.