Title: Impacts of Virtual Reality Experiences: Enhanced Undergraduate Student

Performance and Engagement with use of 360-degree video.

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Disclosure of Potential Conflicts of Interest: There are no financial, personal, or

professional conflicts of interest between the associated authors and the manuscript.

Abstract:

Virtual reality has been used for a variety of training and gaming purposes. Recent

studies have demonstrated their use in higher education enhances student engagement

and positively impacts student performance. In this study, we implemented 360-degree

video in an introductory biology lab and assessed student attitudes, engagement, and

performance on various assessments as well as the overall course performance.

Students were extremely positive about virtual reality, had minimal issues handling the

technology, and indicated that engagement with the topic was better with virtual reality.

Student performance increased on 2 of the 3 formative assessments analyzed, 1 of 1

summative assessment analyzed, and overall course grades in semesters with virtual

reality were higher than in semesters without virtual reality. These results suggest virtual

reality in higher education may enhance not only student engagement and performance,

but also enhance student attitude about the topic.

Keywords:

Engagement, Virtual Reality, Student Performance, Survey, 360-degree video,

Educational Technology

Introduction

Virtual reality (VR) is the computer-generated simulation of a three-dimensional

image or environment that can be interacted with in a seemingly real or physical way.

Over the past decade, use has rapidly evolved and has become more prevalent as

technology advances. The first widely known experiments using head-mounted displays

were conducted by Ivan Sutherland and showed participants different software based

on the direction of the gaze (Sutherland, 1968). Now, VR has adapted with the fast-

growing world to bring forth modern innovations including more portable forms of VR

and augmented reality glasses that allow for interfacing of the digital and physical

worlds. Studies have demonstrated a correlation between visual stimuli and related

audio cues to enhance learning (Quak et al. 2015; Shams and Seitz, 2008). Utilizing VR

in the classroom provides both visual and auditory cues to potentially provide enhanced

value for learning (Huang and Liaw, 2018; Hu-Au and Lee, 2017).

Aside from the vast uses of VR in the entertainment and gaming industry, the

development has proven efficient in the worlds of education and occupational training

(Bennett and Saunders, 2019; Domingo and Bradley, 2018; Huang and Liaw, 2018; Hu-

Au and Lee, 2017). The once novel concept of flight simulation is now standard in

aviation training across the globe, with an increase in safety and a decrease in cost

(Allerton, 2010). VR has also been implemented in military stress management training

programs to decrease levels of perceived stress among soldiers (Pallavicini et al.,

2016). Healthcare has played a key role in demonstrating the benefits of integrating VR

with teaching and practicing. Orthopedic surgeons can improve their technical skills, and

medical students can improve anatomy interest as well as test scores (Florence et al.,

2016; Zhao et al., 2020). The benefits of VR in an educational setting stretch beyond

performance and exam scores. University students using immersive versus desktop VR

had significantly higher scores in presence and motivation which fall outside of strictly

objective measurements (Liou and Chang, 2018; Makransky and Lilleholt, 2018).

Positive student outcomes rely heavily on not only the amount but also the

quality of participation that is given in the classroom setting. Few concepts are as

emphasized as student engagement in discussions surrounding how to best improve

student test scores and classroom experiences (Axelson and Flick, 2010; McClenney,

2007; Mushtaq et al., 2018). Recent studies surrounding electronic learning

demonstrate the direct correlation between test grades and the amount of interaction

that a student has with the class (Mushtaq et al., 2018). As more studies demonstrate

the importance of student engagement, it is necessary to investigate not only the

quantity of engagement but also how the quality of engagement affects test scores

(Zhao et al., 2020). Students learn in a variety of ways and the quality of learning can be

a subjective measure. Education specialists debate as to how to universally measure

this value, but there are several models becoming more accepted. Generally,

educational practices that involve more senses produce longer lasting and higher

quality working memories (Crissien et al., 2019). VR has great potential to increase the

quality of student education and improve test score through multi-sensory immersive

experience without leaving the classroom (Quak et al., 2015; Shams and Seitz, 2008).

The sustainability of the VR experiences is greater than field trips and more equitable,

as not all students have the resources for extensive excursions that some field trips

require.

One learning theory proposes four stages known as the learning cycle where the

use of multisensory learning has been beneficial in the initial phase. These stages are

gathering, reflection, creation, and active testing (Quak et al. 2015; Shams and Seitz,

2008). The gathering phase of learning was focused on in this study using VR to

increase the amount of stimulation through multisensory processing. Multisensory

processing is the interaction of simultaneous signals from various sensory receptors

(Quak et al., 2015; Shams and Seitz, 2008). These signals can be processed and

interpreted into a signal event or combined in various ways to function as a single signal

in a process known as multisensory integration (Quak et al., 2015; Shams and Seitz,

2008). The digital age has led to a significant increase in the ways that people consume

multisensory data, especially in the case of adolescents and young adults who are

accustomed to constant multisensory processing (Domingo and Bradley, 2018; Shams

and Seitz, 2008; Spence, 2020; Starkey, 2012). The rise of the digital age and the

consistent ability to access the internet has impacted these individuals by inundating

them with stimuli. Although this instantaneous information available at their disposal has

allowed for the formation of unique neural connections, it can lead people of this age

group to be uninterested when experiences are under stimulating (Shams and Seitz,

2008; Starkey, 2012, Van Atteveldt et al., 2004).

One valuable consideration is the pedagogical styles used to help students learn

and its connection to VR. Previous studies have linked constructivist approaches with

VR being an addition to further enhance learning (Cheng and Wang, 2011; Huang et al.,

2010; Sánchez et al., 2000). Constructivists approaches lean heavily on the ability for

students to make connections with the material they're learning and through their

experiences, integrating this new knowledge/material into their ever-growing body of

knowledge. Luckily in our present study our approaches are very constructivist in nature

and lend themselves easily to VR use in higher education.

In our present study, we implemented VR experiences in a large introductory

biology laboratory course at a public institution of higher education in the United States.

We hypothesized that with VR experiences, students will not only be more engaged, but

student performance on assessments will also be enhanced potentially through

engaging multisensory learning. Our VR experiences used prepared materials freely

available on the social media site YouTube (see materials section for additional

information). We used 360-degree video, a form of virtual reality and many videos

utilized were professionally produced (for example: Discovery and National

Geographic). 360-degree video is footage shot with a special camera that immerses the

viewer completely in a specific scene. The camera captures footage all around, below,

above, from all angles. When the viewer is consuming the 360-degree video, they

typically have a headset on and when the viewer's head is pointed in a specific direction

(leading the viewer to be able to look around in various directions for an immersive

experience). Overall, through the implementation of VR experiences, we aim to

enhance student attitudes, engagement, and performance for our students in

foundational biological sciences material.

Materials and Methods

School Details and Demographics

The University of South Carolina (UofSC) is a state funded public four-year institution.

The institution offers over 300 areas of study with majors, minors, and areas of

emphasis covering a plethora of humanities, sciences (life and social), math, and art

related fields, various certificate programs, Associate degrees, Bachelor of Arts, and

Bachelor of Science degrees for numerous subjects for undergraduates. The school

also has a thriving graduate program in many of the aforementioned subjects offering

various degrees including master's degrees and doctorate degrees. The UofSC system

includes several professional schools such as medical schools (School of Medicine,

Columbia SC; School of Medicine, Greenville SC), law school (UofSC School of Law),

and a College of Pharmacy. The main campus is home to 35,296 total students, 26,753

of which are undergraduates. The largest major on campus is biological sciences which

consists of 1,801 students. The course that was analyzed is not only a part of the

biological sciences curriculum for the degree but also an optional part of the Carolina

Core (general education) component. Demographics of the university can be found at

the following link along with more details regarding the university as a whole:

https://sc.edu/about/offices_and_divisions/institutional_research_assessment_and_anal

ytics/documents/institutional_effectiveness/ipeds_data_feedback_reports/columbia/202

1.pdf

Class structure

Virtual reality (VR) was implemented in an introductory biology laboratory course (BIOL

102L) at the University of South Carolina. These labs typically meet once every week

for two and a half hours and the maximum capacity of each lab is 24 students. Covering

a wide variety of topics, the course is taken by students ranging from first year students

to seniors (although most of our students are classified as first year). Students must

either be currently enrolled or already completed the associated BIOL 102 lecture

course to enroll in BIOL 102L. Student's previous experience in biology varies widely,

from high achieving advanced placement students to students that may not have taken

any biology courses in their secondary school career. Each year we offer roughly 60

sections of BIOL 102L that are taught by the graduate students of the Department of

Biological Sciences with a faculty member lab coordinator who trains the graduate

student instructors, orders supplies, updates the curriculum, and handles all logistics of

the implementation of the lab. For the semesters used in our study, Fall 2018 was

comprised of 20 sections with a total of 471 students, Spring 2019 was comprised of 39

sections with a total of 900 students, Fall 2019 was comprised of 24 sections with a total

of 540 students, and Spring 2020 was comprised of 39 sections with a total of 866

students.

Class Curriculum and Format

BIOL 102L includes a wide variety of biological topics. Our major breaks up BIOL 101

and BIOL 102, the general principles of biological sciences, into two courses based on

topics. BIOL 101 is typically based on cellular and molecular biology while BIOL 102

focuses on evolutionary, ecological, organismal, and basic anatomy and physiological

biology. BIOL 102L is not directly linked to the course (the material covered is up to the

instructor for BIOL 102 and with a wide variety of instructors), but generally covers the

same topics. We also include topics such as experimental design and science

communication to ensure our students have a firm foundation of how science operates.

Our lab is delivered as a flipped course, meaning students are responsible for

consuming and digesting material outside of the lab (and take a low-stakes quiz before

lab starts). Typically, each lab session begins with a short formative in-lab assessment

to test students on the previous lab's material, followed by a short lecture and

discussion by the graduate student instructor, and finally the students engage in the lab

activities for the day (from designing and conducting various experiments to performing

gallery walks of student work).

VR Headsets

Each student in lab used a plastic VR headset in which they could insert their phone to

view the VR experience (figure 1). We purchased and used the Onn Virtual Reality

Smartphone headset. The headsets were purchased at a local store, transported, and

distributed in a face-to-face physical lab on UofSC's campus. A smartphone with the

YouTube application installed was needed to be fully immersed in the VR experience.

We also offered laptops for students that may not have a smartphone. While the

experience wouldn't be as immersive, they could still consume the material in a 2D

format like any regular video. During our test semesters with VR (Fall 2019 and Spring

2020), out of 1,406 students there were zero students that didn't have or use a

smartphone for VR.

Figure 1. Image of a Virtual Reality Headset. To use the headset, one flips open the

pink door of the headset, inserts a device that has the media displayed on the screen of

the device, closes the door, and then places the headset on their head. The top of the

headset has specific features that allow for the lenses to be adjusted closer or further

from the viewer's eyes and from side to side to allow for optimal viewing.

VR Experiences

We selected specific 360-degree videos to be viewed by students in lab with the Onn

VR headsets. These were pre-made, often extremely high quality, videos that were

available free through YouTube. These videos were selected to supplement our

curriculum and reinforce the topics that we were covering in lab that week. We selected

videos focusing on topics that students had previously had issues engaging with, which

include biodiversity, evolutionary biology, and plants. It's important to note that each

graduate student instructor was trained on how to use the Onn VR headsets and the

amount of time that should be allotted in each lab session for the viewing of VR

experiences. Each session would introduce the topic, and before beginning the lab

activities of the day, students would spend roughly 15 minutes with the VR experience

while engaging with students physically close to them in lab (so they aren't just viewing

the videos in isolation, but collaboratively with their peers). Below are the specific links

to the 360-degree videos used in lab:

1. Surrounded by Wild Elephants in 4K 360: https://youtu.be/mlOiXMvMaZo

2. Wild With: Wolves (360 Video): https://youtu.be/vC8EVirfuMM

3. 360 Baby Pandas Nat Geo WILD: https://youtu.be/0XrH2WO1Mzs

4. Wild With: Bears (360 Video): https://youtu.be/lnh53i6RqQc

5. Lions 360 National Geographic: https://youtu.be/sPyAQQklc1s

6. Trip to the Caribbean: https://youtu.be/CIn-TjElcGw

7. Caribbean VR Experience Alpha: https://youtu.be/3DDqYdgvvxs

8. Galapagos 360: https://youtu.be/CcN6JkzM6Fk

9. 360 Galapagos Islands, Ecuador: https://youtu.be/gsPbaIeh_nQ

10. 360 Climbing Giants National Geographic: https://youtu.be/f7wTolIlK_s

11. 360 Video Tour of Congaree National Park: https://youtu.be/oUSioQ0Huu0

12. Krabi 360: Mangrove Forest: https://youtu.be/ZkNLqncV9xU

Optional Survey

To assess student views and engagement with the VR experiences, we conducted an

optional survey for each section. Using a standard Likert scale, we generated a

Microsoft Form and encouraged students to fill out the survey once in the semester. As

shown in the results section, we compiled these results to analyze the implementation

of VR in BIOL 102L for semesters Fall 2019 and Spring 2020.

Student Performance and Statistical Analysis

To analyze student performance in lab, we compared the grades of four different

semesters: Fall 2018 and Spring 2019 that had no VR experience and Fall 2019 and

Spring 2020 that contained VR experiences. Course grades along with withdrawal data

were obtained through the publicly available data provided by the University of South

Carolina Registrar's office at the following link:

https://sc.edu/about/offices_and_divisions/registrar/toolbox/grade_processing/grade_spr

eads/index.php.

We also analyzed each individual assessments that were linked directly with VR

experiences to assess if VR enhanced student engagement. We performed Student T-

Tests assuming equal variance to compare student performance on assessments and

overall course grades between semesters with VR experience and those without.

Graphs and tables were constructed using R version 4.2.1 ("Funny -Looking Kid") which

is distributed under the terms of the GNU General Public License. R software is

provided for free at www.R-project.org.

One plot type used to visualize the data of our study is the violin plot. This plot is useful

for visualizing simple descriptive statistics (such as average and standard deviation)

and includes a density plot to better see the distribution of the data. Violin plots can be

read as follows: the wider the area of the geometric shape at a specific y axis value, the

higher the probability of data being located at that specific value. For example, a plot

that has wide geometric shapes at 70% and 80% y axis values has a higher probability

of data being located at those values.

Results

Students were enthusiastic about using virtual reality per an optional survey.

The use of 360-degree video in BIOL 102L at UofSC was an optional but encouraged

experience. At several points during the semester after completing a virtual reality

experience, students were given the opportunity to complete a survey. A total of 679

students responded to the survey in Fall 2019 and Spring 2020 with a participation rate

just under 50% (49.7%, n= 679). Students were provided several Likert scale

statements and asked to select the response they most agreed with. Overall, students

viewed the VR experience positively (and visualized in figure 2 below). We stated "I can

better visualize some global biodiversity through this activity" to which 33.3% Strongly

agreed (n=226), 47.6% Agreed (n=323), 13.5% Neutral (n=92), 2.9% Disagreed (n=20),

and 2.7% Strongly disagreed (n=18). Our next statement was "This activity helped me

engage with the topic" to which 39.2% Strongly agreed (n=266), 42.1% Agreed (n=286),

12.5% Neutral (n=85), 3.5% Disagreed (n=24), and 2.7% Strongly disagreed (n=18).

We asked statements about the usage of VR in our lab and in other courses to assess if

the technology is being utilized broadly. We stated "I would like to see more 360 video

in lab" to which 36.7% Strongly agreed (n=249), 37.4% Agreed (n=254), 17.5% Neutral

(n=119), 3.2% Disagreed (n=35), and 5.2% Strongly disagreed (n=22). Next, we wanted

to assess whether the equipment/technology we were implementing caused students to

have a negative experience. We stated "Technology distracted me from the topic at

hand" to which 6% Strongly agreed (n=41), 9.9% Agreed (n=67), 14.5% Neutral (n=98),

44.6% Disagreed (n=303), and 25% Strongly disagreed (n=170). Our final statement

was to determine the broad usage of VR in courses. We stated "I have used 360-degree

videos/virtual reality in other courses" to which 5% Strongly agreed (n=34), 7.2%

Agreed (n=49), 6.2% Neutral (n=42), 24.9% Disagreed (n=169), and 56.7% Strongly

disagreed (n=385).

Figure 2. Survey data from students enrolled in BIOL 102L during the Fall 2019

and Spring 2020 semesters. A. Diverging bar graph visually representing the data.

Each white number in the bar graph indicates the percentage of students that

responded with that specific Likert scale choice. The optional survey was administered

via Microsoft Forms directly after students had participated in a 360-degree virtual

reality experience. Total number of participants was 679, with a participation rate of

49.7%. The results section includes the specific Likert statements (shortened here for

appealing data visualization).

<u>Assessment performance and differing semesters.</u>

To assess the true impacts of virtual reality use, we analyzed several different regular

assessments. Together, we analyzed formative quizzes (given at the beginning of lab to

determine how students are doing on material from the previous lab), a summative lab

practical (serving as a final exam in some respects), and we analyzed overall course

grades. The formative quizzes were administered the lab section after the virtual reality

experience took place and we only analyzed quizzes that were attempted (in other

words, those students who did not complete the quiz were not included in the analysis).

Specifically, we analyzed the biodiversity quiz, evolution quiz, and the plant quiz as they

all had direct virtual reality experiences associated with the topic. The summative lab

practical was selected to determine if virtual reality experience had impacts on retention

of material throughout the course of the semester. Final course grades and DFW rates

were also analyzed for semester with and without the use of virtual reality experiences.

Fall and spring semesters were analyzed specifically (and distinctly) because there's a

traditional difference in course grades and performance overall. The major curriculum

for biological sciences requires BIOL 101 (and BIOL 101L) and BIOL 102 (and BIOL

102L) but there's no specific order in which they must be taken. Our advising model

suggests that students who have not placed into calculus (via a placement assessment)

should take BIOL 102 and BIOL 102L their first semester of school to keep pace with

the major curriculum. Due to these suggestions, grades are typically significantly

different from fall to spring semesters with spring semesters usually having higher

course averages. These differences are also why we chose to analyze both fall and

spring semesters with and without VR experiences.

<u>Virtual reality had minimal impact on biodiversity quiz performance.</u>

We first examined the quiz performance on the topic of diversity. Students had the

opportunity to view several videos regarding biodiversity, mainly by showcasing specific

exotic organisms (arguably one of most visually impactful aspects of biodiversity).

Shown in figure 3, the quiz averages were very similar across all semesters examined:

87.69 for Fall 2018, 86.89 for Fall 2019 and 92.84 for Spring 2019, 89.55 for Spring

2020 (units: percentage). The overall distribution of the quiz grades had minimal

changes between the 4 semesters. Note the general shape of figure 3 comes from the

fact each quiz had low numbers of questions with no partial credit given (therefore,

grade distributions were clumped at distinct locations).

Data	Fall2018	Fall2019	Spring2019	Spring2020
Average	87.69	86.89	92.84	89.55
Standard Deviation	13.61	14.74	11.69	13.66
Sample size	442	489	848	793

Figure 3. Biodiversity quiz performance was not impacted with use of virtual reality. All quiz grades from the biodiversity quiz were collected from Fall 2018, Spring 2019 with no VR experience and Fall 2019, Spring 2020 with VR experiences included in the course. A. Violin plot demonstrating the potential distribution of quiz grades for each semester. White dot corresponds to the average quiz grade while the white lines represent one standard deviation below and above the average. In general, the areas of

the plot with the largest width indicate relative density of grades at that specific

percentage. B. Table summarizing the data from Figure 3A. Mean, standard deviation,

and the sample size are included. Blue color indicates a semester in which there was no

VR experience while yellow color indicates a semester using VR.

Virtual reality experiences were associated with enhanced evolution quiz

performance for the spring semester.

The formative quiz regarding evolution was analyzed to determine if VR experiences

may influence performance. Visualized in figure 4, VR experiences in the fall semester

had no significant impact on the quiz performance (fall 2018: 76.7%, fall 2019: 78.53%)

while the VR experience was associated with an enhanced quiz performance in the

spring semester (spring 2019: 77.86%, spring 2020: 84.58%). Statistical analysis of the

grades using a Student's T test found there was a statistically significant increase in

grades from spring 2019 to spring 2020 (p-value: 1.05×10^{-11}; t-stat: -6.75).

A. Impact of Virtual Reality on Evolution Quiz Performance

B.

Data	Fall2018	Fall2019	Spring2019	Spring2020
Average	76.70	78.53	77.36	84.58
Standard Deviation	23.31	22.34	22.20	20.92
Sample size	437	484	833	795

Figure 4. Evolution quiz performance. All quiz grades from the evolution specific quiz

were collected from Fall 2018, Spring 2019 with no VR experience and Fall 2019,

Spring 2020 with VR experiences included in the course. A. Violin plot demonstrating

the potential distribution of quiz grades for each semester. Black dot corresponds to the

average quiz grade while the black lines represent one standard deviation below and

above the average. In general, the areas of the plot with the largest width indicate

relative density of grades at that specific percentage. B. Table summarizing the data

from Figure 4A. Mean, standard deviation, and sample sizes are included. Blue color

indicates a semester in which there was no VR experience while yellow color indicates

a semester using VR.

Virtual reality experiences were associated with improved plant quiz performance

in each semester implemented.

We also analyzed student performance on a formative quiz focused on the topic of plant

biology. Traditionally, students have found the plant material of the course to be

unengaging. Shown in figure 5, we analyzed the plant quiz performance in semesters

with and without VR experiences. VR experiences were associated with a significant

increase in quiz performance (averages for quiz: fall 2018: 86.18%, fall 2019: 92.03%

and spring 2019: 87.81%, spring 2020: 94.59%). The distribution of the quiz grades was

different between semesters with and without the VR experience, with an increase in

high percentage grades (figure 5a). Statistical significance was determined by

performing a Student's T test and there was found to be a significant increase in grades

from fall 2018 to fall 2019 and from spring 2019 to spring 2020 (fall data: p-value: 2.74 x

10^{-10}, t-stat: -6.27; spring data: p-value: 1.09 x 10^{-27}, t-stat: -11.04).

B.

Data	Fall2018	Fall2019	Spring2019	Spring2020
Average	86.18	92.03	87.81	94.59
Standard Deviation	15.55	12.22	14.42	9.55
Sample size	411	477	840	775

Figure 5. Plant quiz performance was enhanced in semesters with virtual reality

experiences. All quiz grades from the plant quiz were collected from Fall 2018, Spring

2019 with no VR experience and Fall 2019, Spring 2020 with VR experiences included

in the course. A. Violin plot demonstrating the potential distribution of quiz grades for

each semester. Black dot corresponds to the average quiz grade while the black lines

represent one standard deviation below and above the average. In general, the areas of

the plot with the largest width indicate relative density of grades at that specific

percentage. B. Table summarizing the data from Figure 5A. Mean, standard deviation,

and sample sizes are included. Blue color indicates a semester in which there was no

VR experience while yellow color indicates a semester using VR.

Summative assessment (lab practical) performance was enhanced in semesters

with virtual reality experiences implemented.

To analyze the impact of VR experiences on a summative assessment, we collected

and analyzed performance on the lab practical. This summative assessment is

administered at the end of each semester to determine collective knowledge gains.

Shown in figure 6, VR experiences in lab were associated with improved assessment

performance on the summative lab practical. For the fall semesters, the average grade

on the practical was 75.48% for fall 2018 that had no VR experiences and increased to

79.44% for fall 2019 with VR experiences. Statistical significance was determined with a

Student's T test (p-value: 6.83×10^{-7}, t-stat: -4.86). For spring semesters, the average

grade on the practical was 78.53% for spring 2019 with no VR experience and 84.80%

for spring 2020 that included VR experiences. Statistical significance was determined

with a Student's T test (p-value: 1.68×10^{-34}, t-stat: -12.48). One situation to note is that

in spring 2020, the lab was forced to move to an online modality due to the COVID-19

global pandemic. The lab practical was taken virtually that semester (along with the

anatomy and physiology labs which contained no VR experiences).

Figure 6. Lab practical performance. All lab practical grades were analyzed from Fall

2018, Spring 2019 with no VR experience and Fall 2019, Spring 2020 with VR

experiences included in the course. A. Violin plot demonstrating the potential distribution

of grades for each semester. Black dot corresponds to the average grade while the

black lines represent one standard deviation below and above the average. In general,

the areas of the plot with the largest width indicate relative density of grades at that

specific percentage. B. Table summarizing the data from Figure 6A. Mean, standard

deviation, and sample sizes are included. The lab practical is a summative assessment

administered at the end of each academic semester to gauge retention of content. Blue

color indicates a semester in which there was no VR experience while yellow color

indicates a semester using VR.

Virtual reality experiences were associated with higher final course grades.

To assess overall impact of VR experiences on our course, we analyzed final course

grades. Shown in figure 7, VR experiences in lab were associated with improved overall

course grades for both semesters analyzed. For the fall semesters, the average course

grade was 85.32% for fall 2018 that had no VR experiences and increased to 88.22%

for fall 2019 with VR experiences. Statistical significance was determined with a

Student's T test (p-value: 6.92 x 10^{-5}, t-stat: -3.82). For spring semesters, the average

grade was 89.95% for spring 2019 with no VR experience and 91.77% for spring 2020

that included VR experiences. Statistical significance was determined with a Student's T

test (p-value: 8.53 x 10^{-9}, t-stat: -5.67).

A.

Impact of Virtual Reality on Course Grade

B.

Data	Fall2018	Fall2019	Spring2019	Spring2020
Average	85.32	88.22	89.85	91.77
Standard Deviation	12.69	10.72	10.97	9.08
Sample size	459	501	864	806

Figure 7. Final course grade performance improves with virtual reality use. All

grades were analyzed from Fall 2018, Spring 2019 with no VR experience and Fall

2019, Spring 2020 with VR experiences included in the course. A. Violin plot

demonstrating the potential distribution of grades for each semester. Black dot

corresponds to the average grade while the black lines represent one standard

deviation below and above the average. In general, the areas of the plot with the largest

width indicate relative density of grades at that specific percentage. B. Table

summarizing the data from Figure 7A. Mean, standard deviation, and sample sizes are

included. Blue color indicates a semester in which there was no VR experience while

yellow color indicates a semester using VR.

Semesters with virtual reality experiences exhibited reduced rates of D and F

rates.

Demonstrated in figure 8, VR use was associated with greatly decreased rates of D and

F with minimal impact on withdrawal rates in the fall semester, and a potential reduction

for the spring semester (although midway through spring 2020 the pandemic forced

face to face education to move online, potentially impacting withdrawal rates). For fall

2018 the D rate was 4.03% with no VR experience and 0.56% for fall 2019 with VR

experiences, a decrease of 86.1%. For spring 2019 the D rate was 1.11% with no VR

experience and 0.11% for spring 2020 with VR experiences, a decrease of 90%. For fall

2018 the F rate was 4.46% with no VR experience and 2.41% for fall 2019 with VR

experiences, a decrease of 45.96%. For spring 2019 the F rate was 2.33% with no VR

experience and 0.81% for spring 2020 with VR experiences, a decrease of 65.23%. The

withdrawal rate for fall 2018 was 2.97% with no VR experience and 3.14% for fall 2019

with VR experiences. The withdrawal rate for spring 2018 was 2.89% with no VR

experience and 1.39% for fall 2019 with VR experiences.

A. Impact of Virtual Reality on DFW Rates

B.

Data	Fall2018	Fall2019	Spring2019	Spring2020
D	4.03	0.56	1.11	0.11
F	4.46	2.41	2.33	0.81
W	2.97	3.14	2.89	1.39

Figure 8. DFW rates with and without use of VR. D, F, and W rates were analyzed

from Fall 2018, Spring 2019 with no VR experience and Fall 2019, Spring 2020 with VR

experiences included in the course. A. A bar graph for each category (D, F, and W) is

presented. B. Table summarizing the data from Figure 8A. Blue color indicates a

semester in which there was no VR experience while yellow color indicates a semester

using VR.

Discussion

In our current study, we've assessed the impact of VR experiences on various

formative assessments, a summative assessment, DFW rates, and overall course

performance. Collected over 4 semesters and over a hundred sections of lab, our data

suggests VR experiences in an introductory lab course is associated with enhanced

student engagement, student attitudes, and overall course performance.

Analyzing the data from our survey, students had a positive experience with VR

in lab. From enhancing engagement with specific topics to better visualizing global

biodiversity, students seemed to agree that the experience was beneficial (Figure 2).

We even assessed their views on putting more VR experiences in lab and students

were enthusiastically in favor, 74.1% of students either strongly agreeing or agreeing

(Figure 2). Previous studies have shown that technology use and potential motion

sickness may occur and result in undesirable experiences for students/users of VR in

general (Saradakis et al*.,* 2020). To help address the technology aspects, we asked

students if technology distracted them from the topic and 69.6% of students either

disagreed or strongly disagreed (Figure 2). While students were enthusiastic about VR

experiences in lab, our survey results suggest it's not something they've encountered in

many other courses (81.6% either disagreed or strongly disagreed to the question "I

have used 360-degree videos/virtual reality in other courses"). Overall, the reception of

the VR experience by students was extremely positive and came with praise from the

instructor, which may have helped students engage fully (engagement helps students

meet their academic goals). (Hourigan, 2013; McClenney, 2007; Persell et al*.,* 2008).

Students saw the VR experiences positively and we next analyzed student

performance on various assessments to determine if there were any associations with

enhanced performance and VR usage. A few studies have been published that indicate

student performance was enhanced with the implementation of virtual reality

experiences in higher education, although none looking specifically at large numbers

over multiple years in a biological sciences curriculum and/or included formative and

summative assessment performance (Bennett and Saunders, 2019; Lee and Wong,

2014; Makransky and Lilleholt, 2018; Shim et al., 2003; Zhao et al., 2020). The first VR

experience used in the course was one focused on global biodiversity (Figure 3).

Interestingly, there was no associated impact on biodiversity quiz performance with VR

usage. We speculate that this result may be simply because it was the first VR

experience so students may have spent more time trying to make the equipment

function instead of focusing on the content. Alternatively, the 360-degree videos we

selected were about large fauna found globally (and were relatively popular organisms,

such as wolves, pandas, and lions). Due to this popularity, students may already have a

sense of large organism biodiversity and thus why the VR experience wasn't associated

with any specific enhancement in quiz performance (Figure 3).

The next assessment focused on the theory of evolution and Hardy-Weinberg

equilibrium (a concept that challenges students). We found that the fall semesters

experienced no impact on quiz performance with the implementation of VR while the

spring semester had a statistically significant increase in quiz grades associated with

the use of VR (Figure 4). The VR experience used focuses on places of historic

importance; for example, we show the students what life is like on the Galápagos

Islands, the place credited for the inception of Darwin's famous theory of evolution.

While the setting may have been important for spring semester students, those in the

fall may have needed additional information for the VR experience to potentially make a

difference in performance. Another important consideration is the topic of Hardy-

Weinberg equilibrium. Traditionally the problems assigned need a solid foundation of

math, and our fall students may not have that solid foundation (thus potentially resulting

in no significance with VR experiences).

Another subject students traditionally struggle with is plant biology. We found a

statistically significant increase in plant quiz performance associated with VR

implementation of both fall and spring semesters analyzed (Figure 5). These

experiences showcased the amazing biodiversity of plants and helped students see the

importance of plants.

To analyze the potential impacts of VR on a summative assessment, we

analyzed performance on the lab practical (Figure 6). Again, we found a statistically

significant increase in performance for both fall and spring semesters. We analyzed the

overall associated potential impacts of VR usage on overall course grades and found a

statistically significant increase in semesters that implemented a VR experience.

Then to analyze potential impacts on final course grades, we compared

semesters with and without VR usage (Figure 7). Here we uncovered that both fall and

spring semesters had a statistically significant increase in student grades in semesters

that had a VR experience than in semesters without a VR experience. While several

factors could potentially influence final course grade, including admission standard

changes or advisement changes, we're optimistic that VR experiences had a positive

impact on student course grades and engagement as has been found in other studies

using VR in education (Lee and Wong, 2014; Makransky and Lilleholt, 2018; Shim et al.,

2003; Zhao et al*., 2020)

Lastly, we assessed the D, F, and withdrawal rates (Figure 8). Both D and F

rates had significantly lower rates in semesters that implemented VR experiences. Fall

semester withdrawal rates weren't significantly altered while there was an associated

decrease in withdrawal rates for the spring semester. While these results are

encouraging, it should be noted that specifically for withdrawal rates, the spring

semester did experience a shutdown due to the global pandemic and a shift to virtual

learning.

Overall, our results demonstrate a potential significant impact of virtual reality

experiences in an introductory college course. Our findings support our hypothesis that

VR experiences will enhance student engagement, attitudes, and performance. While

two formative assessments: the biodiversity quiz and fall semester evolution quiz, didn't

have enhanced performance with VR, we speculate a more refined experience could

potentially lead to enhanced performance for these quizzes as well. Virtual reality has

already been shown in various studied to enhance student engagement (Huang and

Liaw, 2018; Hu-Au and Lee, 2017); in our present study, we link student performance

on assessment in a large sample size over multiple years of study to add even further

value to the implementation of virtual reality in higher education. Once used primarily as

a training technique for pilots and associated with next level gaming, virtual reality has a

place in higher education where it can help cement concepts for our students. Multi

sensory processing and the four stages of learning are all enhanced through the

engagement of sight and sound with the implementation of VR in the classroom (Quak

et al., 2015; Shams and Seitz, 2008). In future work, we'll investigate potential uses of

augmented reality (potentially with the use of the popular social media app Snapchat)

and even the gamification of these virtual reality experiences in an active, social

learning environment. While VR experiences may not be for all students (i.e. motion

sickness, Saradakis et al., 2020), it can serve extremely important roles in

supplementing our curriculum in ways to further enhance engagement and

performance.

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