1   Facial and body colouration is linked to social rank in the African cichlid *Astatotilapia burtoni*

2   Peroš M..[1,4], Chang A.[2,4], Martashvili A.[3,4], Alvarado S.G.[1-4*]
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4   1. City University of New York Neuroscience Collaborative Subprogram, Graduate Center of City University
5   of New York, New York, NY 10016
6   2. Subprogram in Ecology, Evolution, and Behavior, Department of Biology, Graduate Center of City
7   University of New York, New York, NY 10016
8   3. Cognitive Neuroscience Program, Graduate Center of City University of New York, New York, NY 10016
9   4. Department of Biology, Queens College City University of New York, NY 11367
10
11 *Corresponding Author: Sebastian.Alvarado@qc.cuny.edu

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Abstract
Animal colouration is fundamentally important for social communication within conspecifics to advertising threat to
competitors or fitness to possible mates. Social status and animal colouration are covarying traits that are plastic in
response to dynamic environments. In the African cichlid, *Astatotilapia burtoni*, body colouration and behaviour
have been extensively reported to vary with social rank. However, the nature of the interaction between these two
traits is poorly understood. We hypothesise that pigmentation patterns could be linked to the behavioural repertoires
underlying social status and can be resolved to regions on the cichlid body plan. To test this hypothesis, we
generated Territorial (T) and Non-territorial (NT) males and employed computer vision tools to quantify and
visualise patterns/colour enrichment associated with stereotyped T/NT male behaviour. We report colour-behaviour
interactions localised in specific areas of the body and face for two colour morphs illustrating a more nuanced view
of social behaviour and pigmentation. Since behavioural and morphological variation are key drivers of selection in
the East African Great Rift Lakes, we surmise our data may be translatable to other cichlid lineages and underline
the importance of trait covariance in sexual selection and male competition.

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Introduction
Animal colouration is a fundamentally important trait across the animal kingdom. Diversity and plasticity through
pigmentation serve various functions, from thermoregulation to social signalling and cryptic displays. For example,
Balkan moor frogs [1] and stony-creek frogs [2] undergo dramatic changes in body colouration during mating, while
bearded dragons modulate dorsal pigmentation for crypsis and thermoregulation in the wild [3]. The development
and plasticity of animal pigmentation are critical to the diversification and adaptive speciation of various animal
clades. For example, industrial melanism in peppered moths is a classic example of how natural variation and
selection can shape population dynamics [4]. Across taxa, the evolution of unique colours and patterns is linked to
ecology and antipredator defences related to background adaptation [5] and intermediary phenotypes to evolve into
warning colouration [6]. The biological basis for colouration is often resolved to cellular and molecular substrates,
which underline the importance of developmental genetics in studying animal pigmentation. However, animal
colouration is also plastic in response to various social, physical, and chemical stimuli comprising the ambient
environment [7].
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The link between animal colouration and behaviour has been studied for nearly a century and illustrated for roles in
sexual selection and social communication. The evolution of nuptial colouration in birds and fishes has been shown
to drive mate selection and competition [8]. However, these roles expand beyond sexual selection and can result in
additional pleiotropic effects. For example, agouti signalling is fundamentally essential for melanin deposition in
mammals but has also been shown to modulate social [9] and feeding behaviours [10]. Similarly, stimulation of
melanocortin signalling in cichlid fish can regulate pigment cells' function and shape aggressive behaviour in males
[11]. The link between animal behaviour and pigmentation is vital concerning phenotypic plasticity in
heterogeneous environments. For example, seasonal variation can shape visual ecology, territory establishment, and
subsequent mating opportunities critical for survival[12]. However, most of the existing literature has focused on
resolving animal pigmentation to genetic variation instead of developing an understanding of phenotypic plasticity
in animal colouration and behaviour.
42
Within cichlid lineages, morphological variation and behaviour have long been considered key factors driving their
adaptive speciation [7,13]. Sensory drive suggests that interactions between sensory systems and the ambient
environment can shape evolution on predictable trajectories and are salient for animal colouration and perception
[14]. For example, variation in the nuptial colouration of cichlid *Pundamilia* lineages has been linked to selection
acting on the *lws* opsin along all but the steepest environmental gradients within an island in Lake Victoria. In
contrast, eutrophication and increases in the turbidity of Lake Victoria have been suggested to lead to species
collapses where intraspecific visual signalling can be occluded [15,16]. Despite the importance of animal

pigmentation in diverse processes, the intersectional roles of behaviour and animal pigmentation still need to be
better understood, suggesting a nuanced study of behaviour and animal pigmentation is merited. While
developmental genetics has identified the molecular bases of colouration/behaviour within populations [17–19], it
has not been as helpful in understanding the plasticity of these inherently dynamic model traits.

Here, we adopt the African cichlid model system, *Astatotilapia burtoni*, for its robust social system [20] and
morphological variation [11,21–24]. *A. burtoni* has a robust social hierarchy and the ability to change colour, which
allows proper investigation of how behaviour and colour might be linked. In nature, males become territorial (T),
displaying brighter colouration [25], black eyebars [26,27], and egg spots on the anal fin, whereas non-territorial
(NT) males are muted in colour and do not hold territory. These social ranks and accompanying patterns are
reversible via social descent and ascent paradigms[28,29] and present in both blue and yellow male colour morphs,
each with their behavioural repertoire [21,30]. For example, yellow individuals preferentially interact with
individuals of the opposite colour and are better able to establish and defend territory than blue males [23].
Additionally, yellow morphs are more aggressive and win more fights against blue morphs in direct territorial
competitions [11].

In this study, we manipulated social status and male colouration to investigate the colours associated with social
behaviour and interindividual signalling. Males were reared in a dyad paradigm to generate T and NT males in the
presence of three females on either blue/yellow substrates with downwelling light of the same colour. Dyads were
filmed, photographed, and manually scored. On photographs of the males, we applied a k-means reduction of
colouration in fish to quantify colour pattern areas and correlative analyses to evaluate if body colouration is
associated with behavioural variation. Colours linked to specific behaviours were then mapped onto cichlid body
plans to identify underlying colour distribution patterns unique to social rank. Cichlids' conspicuous and cryptic
colours are important for sexual selection and male-specific competition and are relevant for understanding
interindividual signalling. Further, the blue-yellow colour morph dualism, the bright-muted colours of T/NT males,
and secondary patterns such as pelvic fin stripes, humeral blotch, and egg spots are shared across various lineages of
cichlids in the East African Great Rift Lakes [31,32]. These data will contribute to understanding the interactions
between plastic traits in a model family that are important for the largest adaptive speciation seen in vertebrates.

Methods
Animal husbandry and dyad tank setup
Stockfish were reared in communal settings under laboratory conditions mimicking their natural environment: pH
7.8 ± 8.2, 29°C, and a 12-hour light/dark cycle with full-spectrum illumination[33]. Water was regulated using an
automated sensor system (Neptune Systems, Apex) to dispense salt (Seachem, #0279) and buffer (Seachem, #0287).
Animals were housed on a brown gravel substrate (Pure Water Pebbles #30035) with halved terra-cotta pots to
allow males to establish and maintain their territories [34] and fed daily at 9:00 AM with flakes (Tetra AQ-77007).
Tank gravel colour has previously been sufficient to reversibly induce distinct colour phenotypes in *A. burtoni [35]*.
To determine the effect of environmental colour on social behaviour, dyad paradigm tanks were supplied with
yellow (Pure Water Pebbles, #70021) or blue gravel (Pure Water Pebbles, #70111) with matching downwelling
light from custom-made LED lighting. A dyad of two socially naive, size- and age-matched males and three females
were selected and placed into either yellow (n=18) or blue (n=28) tanks for four weeks to establish a social
hierarchy, generating T and NT phenotypes.

Behavioural analysis, photography, and animal sacrifice
Tanks were recorded using video cameras (GoPro Hero8 Black) mounted on aluminium tripods (AmazonBasics
WT3540). Tripods were positioned so camera lenses were ~15 cm away from the fish tank, and height was adjusted
until the whole tank was visible (~105cm). Video recordings were initiated at noon under "Standard" settings
(1080p, 30FPS, linear) for 60 minutes. Videos were manually scored with BORIS event-logging software [36]
utilising a constructed ethogram described in Supplemental Table 1 with behaviours described in previous

literature[25,33]. Scoring began after a 15-minute habituation period. Then, males were collected and pat dry with a
paper towel for photography in a lightbox (Puluz PU5032B) next to an X-Rite colour standard (X-Rite MSCCMN-
RET). Animals were weighed using a digital scale (±0.001g) and lengths recorded for mouth-to-caudal trunk before
being sacrificed via rapid cervical transection (IACUC Protocol #198). Chemical/thermal anaesthetics were avoided
here to mitigate any impact on melanophore/chromatophore expression under nervous control [27]. Following
photography and sacrifice, gonads were dissected and weighed to calculate the gonadosomatic index (GSI) as a
function of reproductive investment.
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Image analysis
Photographs were colour-corrected (Fig. 1A) using the colorChecker function from the R package 'patternize' [37].
White light reflected on eyes resulted in overexposure in all images. At the same time, fin positions varied picture-
to-picture and were not equally splayed to observe patterning. Following correction, overexposed pixels, fins, and
eyes were masked to a black background using FIJI (ver. 2.15.1) to avoid type I errors in colour analysis (see Fig.
1B, left side) [38]. To segment colour patterns between colour morphs and quantify the relative area covered by
specific colours, the 'recolorize' package was used to carry out a k-means clustering of all colours in all images to a
palette of 30 colours for each colour-rearing group (Fig. 1C) for remapping on each image [39]. To reduce colour
variation, the photos were blurred using the 'blurImage' function in recolorize. The 30-colour palette was chosen as
it represented the most straightforward and accurate colours from the original images (see Fig. 1B). Due to discrete
differences in blue/yellow male colour morphs (Fig. 1A), two different colour palettes were used for yellow and blue
male morphs (Fig. 1C). This analysis guided false colouring of colours that exceeded a 5% threshold for total area
(see Figs. 2 and 4). colours that significantly correlated with social rank were then remapped using false colours to
examine patterns of colour seen across individuals as heatmaps via 'patternize' for the whole body and faces.
121
Statistical analysis
Score logs exported from BORIS software were analysed in RStudio-2023.12.1-402, using base R and packages
such as 'stats', 'dplyr', 'ggplot2', 'tidyr', and 'patchwork' [40]. Relative frequencies were calculated, normalising
behaviours to total behaviours within each subject. Two-way ANOVA was conducted using GraphPad Prism v.
10.2.2. Paired multiple comparisons tests were performed on each behaviour category using the Tukey multiple
comparisons test. GraphPad Prism was used for colour analysis to quantify the variation of morph-specific 30-colour
bins. A two-way ANOVA was conducted, followed by Tukey multiple comparisons test. GraphPad Prism was also
used to generate multiple correlation tables for colour and behaviour on the dorsal and ventral halves of the cichlid
body plan. Significant correlations were individually plotted against relevant behaviours for social rank for body and
face in each colour morph, where we reported Pearson's r, r^2, and 95% confidence intervals on the data.
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<u>Results</u>
Dorsal and ventral body colour patterns correlate with behaviour and colour morph.
To examine the interaction between body colouration and behavior, we simplified the number of colours represented
by pixels within each fish image and remapped those colours back onto the fish. This generated images that
recoloured original images (Fig. 1A) into 30-colour palettes for each rearing environment (Fig. 1B and C). Pixel
areas of each colour were quantified within 'recolorize' per individual and normalised as within-individual
proportions by dividing colour pixel area by the sum of all colour pixels (Fig. 2A and C). Our ANOVA showed that
among blue-reared males, colour was responsible for 68.28% of the total variance (Fig. 2A, $F_{colour}(29, 1500)=116.1$,
$p < 0.0001$; $F_{rank}(1, 1500) = 2.21 \times 10^{-11}$, $p > 0.99$; $F_{interaction}(29,1500) = 2.19$, $p<0.001$). Three colours were
significantly different between ranks (Tukey post hoc, $p<0.0001$). Among yellow-reared males, colour was also
responsible for most of the variation (Fig. 2C, $F_{colour}(29,1020)=29.16$, $p < 0.0001$; $F_{rank}(1, 1020) = 1.82 \times 10^{-11}$, p
>0.99; $F_{interaction}(29,1020) = 2.16$, $p<0.001$). Four colours were significantly different between ranks (Tukey post
hoc, $p_6<0.01$, $p_{11}<0.001$, $p_{12}<0.01$, and $p_{22}<0.0001$). Three of these colours were then mapped using false colours
representing variation in both dorsal and ventral areas of the body (Fig. 2B and D). In the case of yellow-reared
males, the colours with the greatest magnitude of Pearson's r were selected (Fig. 2F). In addition to our focus on

rank (Fig. 1A-D) we decided to carry out a correlation analysis across all animals involved in the study categorized
by their rearing colour (Blue: Fig1E or yellow: Fig1F). Since *A. burtoni* are typically found in shallow areas in Lake
Tanganyika, they are likely to develop cryptic colouration on the dorsal portion of their bodies and display
conspicuous, socially relevant colours on the ventral portion [41]. Each image's pixel area proportions were
separated into dorsal and ventral portions to account for the biological significance of midline divisions. To test
whether colour pattern areas correlate with behaviour, Pearson's multiple correlation matrices were generated for
each division, with significant correlations adjusted for multiple comparisons (Fig. 2E and F).

For each rearing colour, the top three significant correlations were selected based on Pearson's *r* magnitude (Figure
2E and F, red asterisk). Among blue-reared males, three different behaviours (*Entry/exit pot, Dig pot/substrate,* and
Quiver male) correlated with colours while three colours correlated with *Bite female* in yellow-reared males. For
each correlation, a rank-independent colour heat map visualises pattern similarities within rearing environment
while rank-dependent scatterplots were used to determine rank-specific contributions to the compound Pearson's *r*
in Figure 2 (Figure 3). In blue-reared males (Fig. 3A), *Entry/exit pot* correlated with colour 3, which is ventrally
expressed with areas of relatively low pattern agreement largely driven by a positive correlation in T males (R^2_T=
0.307, R^2_{NT}=0.073). *Dig pot/substrate* correlates with colour 11, dorsally located with an area of strong pattern
agreement, but did not correlate with either rank (R^2_T= 0.089, R^2_{NT}=0.018). *Quiver male* correlated to colour 28,
which shows ventral pattern agreement towards the caudal trunk, was positively correlated in T males (R^2_T= 0.361,
R^2_{NT}=0.049). In yellow-reared males (Fig. 3B), *Bite female* correlated with three similar colours that exhibit a
diagonal dorsal-to-ventral pattern. colours 1 and 2 both positively correlate in NT males (**colour 1** R^2_T= 0.0811,
R^2_{NT}=0.484; **colour 2** R^2_T= 0.0127, R^2_{NT}=0.453) while colour 3 positively correlates with both T and NT behaviour
(R^2_T= 0.202, R^2_{NT}=0.290).

Proportions of facial colour correlate with social behaviour
Previous literature suggests facial features are a key visual focal point for fish [42]. To examine which facial colour
patterns correlate with behavior, we isolated the anterior portion of the fish images that contained the face and
quantified patterns of colour that were associated with social behavior. In blue-reared males, colour is responsible
for 67.95% of the variance in the data (Fig. 4A, $F_{colour}(29, 1500)$=116.05, p <0.0001; $F_{rank}(1, 1500) = 7.44 \times 10^{-5}$, p
>0.99; $F_{interaction}(29,1500) = 3.01$, p<0.0001). Of colours that differed between ranks, four colours with proportions
above 5% are significantly different between ranks (Tukey post hoc, p_5<0.0001, p_6<0.05, p_7<0.0001, and p_{10}<0.001).
Colours plotted in the heatmap (Fig. 4B) had the three greatest Pearson's *r* magnitudes, excluding colour 10. Among
yellow-reared males, colour is responsible for 49.31% of the variance in the data (Fig. 4C, $F_{colour}(29, 1020)$=36.70, p
<0.0001; $F_{rank}(1, 1020) = 9.77 \times 10^{-9}$, p >0.99; $F_{interaction}(29,1020) = 2.54$, p<0.0001). Of colours that differed between
ranks, seven colours with proportions above 5% are significantly different between ranks (Tukey post hoc, p<0.05).
colours plotted in the heatmap (Fig. 4D) had the three greatest Pearson's *r* magnitudes.

For each rearing colour, three significant correlations were selected based on Pearson's *r* magnitude (Figure 4E and
F, red asterisk). Two different behaviours for blue (*Chase female* and *Entry/exit pot*) and yellow (*Entry/exit pot* and
Bite female) correlate with colours. For each correlation, a rank-independent colour heat map visualises pattern
similarities within rearing environment while rank-dependent scatterplots were used to determine rank-specific
contributions to the compound Pearson's *r* in Figure 4 (Figure 5). In blue-reared males (Fig. 5A), *Chase female*
correlated with colour 2, expressed with areas of relatively low pattern agreement and little rank-specific correlation
(R^2_T= 0.045, R^2_{NT}=0.014). *Entry/exit pot* correlates with colours 3 and 29 (**colour 3** R^2_T= 0.049, R^2_{NT}=0.262; **colour
29** R^2_T= 0.043, R^2_{NT}<0.001). In yellow-reared males (Fig. 5B), *Entry/exit pot* correlates with colour 3, driven by T
male correlation (R^2_T= 0.558, R^2_{NT}=0.002). colours 1 and 2 both have strong positive correlations in NT males
(**colour 1** R^2_T= 0.222, R^2_{NT}=0.652; **colour 2** R^2_T= 0.055, R^2_{NT}=0.558).

Discussion
African cichlids in the East African Rift Lakes have long been recognized as textbook examples of sexual selection,
with morphological diversity being a driving factor steering their adaptive speciation[13]. Within this family,
Astatotilapia burtoni is emerging as a powerful model for studying sociobiology[20] and phenotypic plasticity[7]. In
this study, we generated socially dominant territorial (T) and subordinate non-territorial males (NT) of two known
colour morphs. We tested the hypothesis that quantitative variation in colouration is linked to modalities of social
rank and behaviour. First, we show that different colour morphs have unique palettes of colour variation across
social rank. Secondly, we show that these colours can vary with behaviour independent of rank. Lastly, we localise
this variation across the cichlid body plan and face. Together, these data provide a descriptive overview of two
colour morphs present within this species that may reveal how and where visual signalling occurs within the social
hierarchies of African cichlids.
207
A. burtoni has a robust social system in which aggressive, conspicuously coloured T males hold territory and court
females, and subordinated, cryptic NT males have none of these opportunities. Males of either rank can express blue
or yellow body colours in the wild and the laboratory as a function of social community [21] and/or visual ecology
[22,35]. However, it is unclear if body colouration is expressed as a function of social life history or other variables.
In previous work[21–23], the age of individual males was not controlled, which may shape the results of social
competition across male size differentials [43]. Here, body colouration was controlled with age-matched males that
were never before dominant and paired within a dyad paradigm in a blue or yellow visual environment. Thus,
animal colouration was solely induced by the ambient light in the rearing environment where social life history and
age were controlled. It is important to note that this approach also removes contrasting colour pairs between T/NT
dyad males from all analyses [23]. We suspect this manipulation through the visual environment is more analogous
to seasonal shifts in visual ecology seen in Lake Tanganyika, where colour morphs are localised regionally along the
shoreline (unpublished data).
220
Various physiological cues are capable of shaping variation in colouration and rank. For example, the expression of
endothelin receptors in yellow pigment cells has been shown to modulate the dispersal of pigments through
epigenetic substrates[35] in blue and yellow morphs. Additionally, both yellow and blue male colour morphs have
unique hormonal profiles when controlled for size (but not age or visual environment). Higher levels of plasma 11-
ketotestosterone were measured in yellow T males compared to blue T males, while blue NT males had higher
plasma cortisol [21] or differences in their melanocortin system (Dijkstra 2017). Similarly, androgen signalling may
also play an upstream role in how colouration is expressed as a function of social behaviour. In androgen receptor
knockouts, male fish show muted colouration across their body, suggesting a deficiency in developmental
pigmentation[44] analogous to albino tyrosinase knockouts within *A. burtoni*[45].
230
Ultimately, the colours and patterns described in this study can be resolved down to cellular substrates,
chromatophores, which function by rapidly aggregating/dispersing pigment granules in response to both neural and
physiological cues. For example, phenotypic plasticity in the body coloration of *Melanochromis auratus* has been
attributed to the innervation of dendritic processes around melanophores of their black morphs when compared to
yellow morphs[46]. However, this study could not report on the neural and physiological control of chromatophore
function (or its associated patterns). Here, morphological variation in these colours was reported as the presence or
absence of colours and patterns in the dermal chromatophore unit. When handled for photographs, animals were
subject to brightening through largely dispersed chromatophores. This colouration and its change occurs over weeks
relying on changes in the density, function, and overlapping processes of chromatophores of different pigments[7].
Furthermore, while we may identify pixel variation for dark or light yellow, it should be assumed that this
colouration is tied to the interactions of yellow xanthophores, melanophores, and iridophores in specific locations on
the cichlid body plan for an individual pixel.
243

Across the cichlid body plan quantitative variation in coloration was observed in both colour morphs and with rank.

False colouring highlighted overlapping localization of different colours were most notable in blue males.

Specifically, blue males had two overlapping dark tones (Colour 8 + 10, Figure 2B) covering the dorsal side

compared to yellow males who had mostly yellow tones on their dorsal side and throughout their body (Figure 2D).

This dorsal darkening was also identified to be correlated with digging within the pot territory in blue males , albeit

with low R^2 values (Figure 3A). Blue males have been suggested to more sexually attractive in female mate choice

experiments[47] and we suspect that female preference for blue males may also be tied physiologically induced

changes in opsin expression observed in the eyes of female *A. burtoni* and an increased sensitivity to male

colouration [48] (See Colour palettes generated in Figure 1C). Specifically, the increased expression of the short

wavelength opsins (sws1/2a/2b) in ovulated females are sensitive to light within the violet-blue range [48]

highlighting blue males. Within blue males, a blue-green patch (Colour 28, Figure 3A) was identified in the ventral

posterior end revealing a correlation with male quivering mainly within T males ($R^{2T}= 0.361$ vs $R^{2NT}=0.05$) .

Between males, quivering has been interpreted as a threat display between males and often involves aligning bodies

where the posterior third of the quivering males overlaps with the visual field of the observing male. Since the rh2b

opsin mRNA has been reported to be enriched in NT males it may allow for a more vivid perception of green across

this patch in T males between signaller (T males) and receiver (NT males). However additional experiments will

need to be carried out to consolidate this link. In general, our data suggest that brighter contrasting colours are

present in T compared to NT males. We suspect it may be due to sexual selection and female mate preference. This

is analogous to how androgen receptor knockouts, who display developmentally muted coloration, are less sought

after by females (Howard 2023).

Prominent facial features exclusive to T males include a dark bar pattern under the eye, which is suppressed in NT

males and can be turned off rapidly [26]. For example, cutting the Vth cranial nerve or the administration of

norepinephrine can discretely attenuate the black eyebar through the rapid aggregation of underlying melanophores.

In our data, colours correlated with social behaviour were localised to patterns enriched in the face of *A. burtoni*

(Figures 2 and 4). In the face, this was seen as darker tones on the dorsal anterior face in T compared to NT males

that spread further towards the ventral lip and jaw (Figure 4BD). Across yellow males, grey tones were seen to be

correlated with both digging and chasing females and were largely localised anterior to the operculum (Figure 5B)

and were most correlated among T males compared to NT counterparts. We speculate that this pattern may be tied to

threat behaviours such as frontal displays where competing males face each other with open jaws typically leading

to demarcated boundaries between territories[25,33]. This is supported by behavioural variation we have observed in

socially naive yellow (not blue) males(unpublished data) and how these patterns are enriched in the "cheek" via

false coloured correlations (Figure 5A).We suspect that this colour variation in the face supports other evidence in

cichlid fish where attention on the face may signal intraspecific social signalling[42,49]. For example, other

Tanganyikan cichlids, such as *Neolamprologous brichardii*, focus more on the faces of conspecifics when presented

with images bisecting the body plan of conspecifics/heterospecifics[42]. Similarly, *Neolampologous pulcher* focuses

more on familiar conspecifics than strangers[49].

Our data contextualise how the phenotypic plasticity of male stereotyped coloration may send information to

conspecifics based on rank and/or sex. To date, studies on morphological variation in pigmentation focus wholly on

developmental variation in pigmentation as a function of genetic variation or qualitatively categorise pigmentation

as the absence/presence of patterns or colours. Furthermore, they rarely address developmental plasticity in adults.

Here, computer vision workflows afforded us a more nuanced and quantitative study of pigmentation across two

colour morphs in a phenotypically plastic model system. Since markings such as anal fin spots, eye bars, pectoral fin

striping, red humeral blotch, and high contrast striping are found across various cichlid lineages, we anticipate that

the data presented here may be translatable to other cichlid and teleost models. These data can also inform how

exogenously added markings either via latex injections or tattoos can allow to testable hypotheses on signal-receiver

dynamics and social communication. Since these findings sit at the crux of behavior and morphology, two known

drivers of selection in the East African Great Rift Lakes, they may allow a deeper understanding of the covariation of traits contributing to evolutionary outcomes.

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Figure 1: Computer vision workflow used to analyse body colour patterns in A. burtoni territorial and non-territorial males (A) Example images of yellow- and blue-reared territorial (T) and non-territorial (NT) males used in this experiment (B) Images were masked to isolate either the whole body or face (left side) for later colour analysis using false colour highlights (right side). (C) Colour palettes generated using recolorize for rearing environment (left-right) and body segment (top-bottom).

Figure 2: Quantification and patterning of body colour and correlation to behaviour in blue- and yellow- males. Quantification of colour variation in blue-(A) and yellow-reared (C) males. Mean plotted with SEM as error bars, $N_{blue}=28$, $N_{yellow}=18$, One-way ANOVA, Tukey's post hoc. (B) Top three colours in (A) layered as a composite overlay used to falsely colour the cichlid body plan separately with rank in blue-reared males. (D) Top three colours in (C) layered as a composite overlap used to falsely colour the cichlid body plan separately with rank in yellow males. Outer colours on Venn diagram inset represent significant colours falsely coloured on the inner Venn diagram. ** p <0.01, ***p<0.001, ****p<0.0001. (E,F) Correlations table between behaviour and dorsal/ventral colour. Blue-reared (E) and yellow-reared (F) males. Each cell represents a Pearson's correlation coefficient (r), with yellow and blue colour coding positive and negative r values respectively. White, crossed boxes represent absent values for colours on ventral/dorsal halves.

Figure 3: Colour patterns and rank-dependent scatterplots of top three behaviour-colour correlation pairs. Colour area agreement and rank-dependent correlations of blue- (A) and yellow-reared (B) males. Heatmaps (left) indicate low (yellow) or high (dark blue) levels of pattern overlap among all blue-reared males for the indicated colour. Scatterplots (right) showing individual values for colour and behaviour proportions in territorial (T, red triangle) and non-territorial (NT, blue circle) males. Solid and dotted lines represent best fit line and 95% confidence intervals respectively.

Figure 4: Quantification and patterning of face colour and correlation to behaviour in blue- and yellow- males. Quantification of colour variation in blue- (A) and yellow-reared (C) males. Mean plotted with SEM as error bars, $N_{blue}=28$, $N_{yellow}=18$, One-way ANOVA, Tukey's post hoc. (B) Top three colours in (A) layered as a composite overlay used to falsely colour the cichlid face separately with rank in blue-reared males. (D) Top three colours in (C) layered as a composite overlap used to falsely colour the cichlid face separately with rank in yellow males. Outer colours on Venn diagram inset represent significant colours falsely coloured on the inner Venn diagram. ** p <0.01, ***p<0.001, ****p<0.0001. (E,F) Correlations table between behaviour and colour. Blue-reared (E) and yellow-reared (F) males. Each cell represents a Pearson's correlation coefficient (r), with yellow and blue colour coding positive and negative r values respectively. White, crossed boxes represent absent values for colours on the face.

Figure 5: Colour patterns and rank-dependent scatterplots of top three behaviour-colour correlation pairs specific to the cichlid face. Colour area agreement and rank-dependent correlations of blue- (A) and yellow-reared (B) males. Heatmaps (left) indicate low (yellow) or high (dark blue) levels of pattern overlap among all blue-reared males for the indicated colour. Scatterplots (right) showing individual values for colour and behaviour proportions in territorial (T, red triangle) and non-territorial (NT, blue circle) males. Solid and dotted lines represent best fit line and 95% confidence intervals respectively.