The "value perspectives of nature" scale: A validated scale to measure plural value perspectives of

future nature from a transformative angle.

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PRE-PRINT

MANUSCRIPT CURRENTLY UNDER REVIEW

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The "Value Perspecves of Nature" scale: A validated scale to measure plural value perspecves of future nature from a transformave angle.

Abstract

1. Just sustainability transformaon is a process of change that has a dual commitment to human well-being and environmental sustainability. Inclusive transformaon crically depends on recognion of the plural values of nature in society. Lack of value alignment can lead to profound disagreements with those in society not sharing the same views on nature.

2. To explore plural value perspecves, we introduce the Value Perspecves of Nature (VPN) scale. This scale builds on exisng value literature and measurement scales as well as on transformave approaches, most notable the Nature Futures Framework.

3. Using a seven-step process that includes qualitave expert evaluaons, cognive interviews, and three rounds of quantave pre-tesng and validaon, the scale is developed, refined, and validated across five European countries (representave sample; N=1000).

4. The final VPN scale consists of 11 items, measuring instrumental value perspecves (material and nonmaterial contribuons to people), relaonal value perspecves (place attachment and identy; Fulfilment and well-being; Spirituality; and Kinship) and intrinsic value perspecves (nature as an end in itself and acknowledgement of the rights of nature). The final validaon study shows moderate to high internal consistency, reliability, and predicve validity of the scale across all countries.

5. While exisng scales often focus on single values, the VPN is the first cross-culturally validated scale that integrates intrinsic, instrumental, and relaonal value perspecves into one composite scale with a focus on changes for the future. Based on the development and analysis of the VPN, we discuss several theorecal and conceptual issues in relaon to relaonal values.

6.   Policy implications: The VPN scale can be used in survey research to understand attitudes

towards nature restoration measures. This may facilitate dialogue on effective and just

transformative change in nature, through sensitising to the plural values of diverse

communities. It may also be used to monitor the diversity of value perspectives over time

and between communities and stakeholders. Understanding such changes in mind-sets and

taking into account concerns from critical groups in society will help navigate towards positive

nature futures supported by the general public.

Keywords:

Attitudes; Biodiversity; Conservation; Nature Futures Framework; Relational values.

Introduction

The world is facing unprecedented environmental challenges, especially related to climate and

biodiversity. The Kunming-Montréal Global Biodiversity Framework (GBF) in 2022 has established

biodiversity safeguarding targets to be reached in 2030 as well as targets to ensure sustainable use of

nature (Hughes & Grumbine, 2023). In doing so, the GBF recognizes that human societies and nature

are intertwined, an acknowledgement that is also made in the scientific literature concerning social-

ecological systems (Partelow, 2018). This perspective is often regarded as essential for the large-scale

societal changes (transformations) and related shifts in complex, adaptive systems (transitions) that

are needed to tackle the world's environmental polycrises.

A societal transformation can, in a reasonably well-functioning democracy, only take place if it has

public support. This support, in part, depends on people's perceptions, values and cognitions

(Patterson et al., 2017). However, views of nature vary within and between sociodemographic groups,

cultures, countries and regions (Buijs et al., 2009; Kloek et al., 2017). This has led to researchers

advocating for recognition of diverse nature value positions and for incorporating a plurality of values

in conservation (Chan et al., 2016; Diaz et al., 2018; Pascual et al., 2023; Pereira et al., 2020). Nature

conservationists are often guided by one set of values, often with a narrow view on the so-called

intrinsic value of nature, which then risks failing to address the plurality of values and ethical

worldviews in society (Andersen et al., 2022). In turn, this lack of value alignment can lead to

profound disagreements with those in society not sharing the same views on nature as (Chan et al.,

2016) and challenges the widely acknowledged need for a just and inclusive transformation (Bennett

et al., 2019). A just transformation can be seen as a process of change that has a dual commitment to

human well-being and environmental sustainability, sensitive to the plural values present in society

(Perino et al., 2022).

79 Values of Nature

The plural values of nature are often conceptualised into instrumental, intrinsic and relational values

(Chan et al., 2016; Pascual et al., 2023). However, decades of philosophical, sociological and

psychological explorations (e.g. Buijs, 2009; Chan et al., 2018; Kempton et al., 1995; Lockwood, 1999)

have shown that this categorisation is not without issues (Kenter et al., 2019).

Values can be seen as standards or criteria for the selection or evaluation of policies and actions

(Schwartz, 1994). They are generally stable and apply across different situations and objects. Since

the 1970s, research has focused on cultural and personal differences in intrinsic and instrumental

values, also to understand conflicts over natural resources and individual behaviour towards nature

and the environment (e.g. Stern et al., 1998). Instrumental values are based on the value that an

individual and/or society may derive *from* nature, that is, from animals, plants, ecosystems and

natural processes. They are *means* to some end (Himes & Muraca, 2018); as the value of living

entities as means to achieve human-defined ends, or *satisfy human preferences* (Pascual et al., 2017),

or the basis of *services* and *benefits* that nature can provide for human beings (See, 2020). Especially

the latter is often associated with the concept of ecosystem services, providing, regulating, cultural,

and supporting services, as well as with the related concept of nature's contribution to people

(Feucht et al., 2023). One important characteristic of instrumental values is that they are, in principle,

substitutable.

The concept of *intrinsic* value in relation to nature can be defined as: 'values inherent to nature,

independent of human judgment, have been intensely debated. (Pascual et al., 2017). This definition

conflates three different elements (Cf. O'Neill, 1992), i) the *Inherent*, non-relational properties of

nature/natural objects; ii) the value of nature *independent* of human valuation and judgment, and iii)

nature as bearer of inherent moral value as *ends in itself*, and subjects/objects with their own good

(In line with Palmer, 2013). Even this narrower focus raises the question of what intrinsic value is, e.g.

the. attributes of individual organisms, such as ability to flourish or rather more abstract notions such

as diversity, richness, naturalness, or balance (Buijs, 2009; Palmer, 2013). Unlike instrumental values,

intrinsic values cannot be substituted.

Finally, relational values are concerned with the value of nature stemming from relationships

(interactions, responsibilities) between people and nature or between people with regard to nature.

Relational values have been suggested as a way to break up the dichotomy of instrumental and

intrinsic values, first articulated in land use literature by Brown (Brown, 1984), coined in the

philosophical literature by Muraca (Muraca, 2011) and in sustainability science by Chan et al. (Chan et

al., 2016). The advent of this suggested type of value can be seen as a response to a growing critique

of (economic) environmental valuation (e.g. Spash, 2020) and as an effort to move beyond the heavily

debated human-nature dichotomy (Himes et al., 2024). It also responds to critiques that with

instrumental and intrinsic values, only a narrow spectrum of values is captured (Gould et al., 2024;

Himes et al., 2024). The concept of relational values is still under debate. While some authors argue

that all environmental values are ultimately relational (Norton & Sanbeg, 2021), others question the

conceptual and pragmatic worth, arguing that relationality is inherent to both instrumental and

intrinsic values (Luque-Lora, 2023). When the term relational values is used, it captures a more

diverse and equitable array of nature's values than intrinsic and instrumental values - meanings and

uses, including kinship, stewardship, indigenous, spiritual, and place-based values, as well as

eudemonic values; i.e. living a fulfilling life of care, well-being and reciprocity (Anderson, 2022; Chan

et al., 2018; Feucht et al., 2023; Himes et al., 2024; Pratson et al., 2023). Relational values are distinct

from instrumental and intrinsic values in three ways: relationships have inherent interconnected

qualities; they are nonsubstitutable (although there are instrumental threads to relational values);

and relationships are reciprocal (instrumental values of nature are transactional).

Value perspectives and transformative change

Keeping the distinction between relational, intrinsic, and instrumental value, the Intergovernmental

Platform on Biodiversity and Ecosystem Services (IPBES) has developed the Nature Futures

Framework (NFF) as a tool designed to explore different paths for bringing about transformative

change, focusing on positive and diverse relationships between people and nature, often typified as

'nature positive futures' (Pereira et al., 2020). The term 'nature positive' refers to stopping

biodiversity loss and restoring nature to get full ecosystem recovery by 2050 according to policy aims

including the Kunming-Montreal Global Biodiversity Framework. The paths towards nature-positive

futures are explicitly inspired by the plurality of values. Because the NFF is future-oriented, it

conceptualises the values as value *perspectives*. These value perspectives can encompass a wide

variety of dimensions that assess the degree of interdependence between nature and societies from

a plural value lens (value-pluralism). Value perspectives are conceptualised as (1) nature for nature,

prioritizing the intrinsic value perspectives of nature, (2) nature for society, prioritizing the

instrumental values perspectives; and (3) nature as culture, prioritizing relational value perspectives

(Pereira et al., 2020). These perspectives allow for exploring multiple pathways towards more

sustainable futures (Kim et al., 2023). The NFF framework is increasingly being applied in practical

case studies across the globe including: urban development (Mansur et al., 2022), policy design and

guidance (Palacios-Abrantes et al., 2022), and biodiversity conservation and ecological restoration

(Quintero-Uribe et al., 2022). Meanwhile, quantitative adaptations to measure NFF value

perspectives or people's perspectives on halting biodiversity loss to be incorporated in, for example,

surveys or participatory planning exercises are still lacking. Combining insights from environmental

psychology and other disciplines about understanding and measuring values and value perspectives

with the NFF literature, we aim to take the NFF a step further by quantifying the value perspectives of

nature-positive futures as developed and used in the NFF. In the following we build on the NFF value

perspectives, but to capture all the aspects of nature valuation described in the previous section, we

prefer to use the categories of instrumental, intrinsic, and relational value perspectives.

Aim

The aim of this paper is to develop a psychometrically validated scale to measure value perspectives

of nature. Prime examples of existing scales of human-nature views and relations, as reviewed by

Cruz and Manata (Cruz & Manata, 2020), are the revised New Ecological Paradigm scale (NEP)(Dunlap

et al., 2000); the Environmental Attitude Scale (Kuhn & Jackson, 1989); and the Environmental

Concerns scale (Schultz, 2001). More specifically in relation to the *value* of nature, there are many

scales to capture the value of nature to humans (intrinsic, instrumental, and relational), or human

value orientations (egoistic, altruistic, biospheric) (Arias-Arévalo et al., 2017; Klain et al., 2017; Winter

& Lockwood, 2004). However, many of these scales focus on a single-value dimension. Further, none

of the existing scales addresses the values, connections or worldviews from a *transformative*

perspective, and particularly the transformation towards nature-positive futures. There are some

exemptions, but the focus has been on very specific settings, such as a specific national park, see e.g.

(Kuiper et al., 2022) or an urban setting, see e.g. (Mansur et al., 2022).

To address these gaps, our aim is to develop a scale to measure the value perspectives of people

regarding *futures* for nature, integrating all three perspectives described above into one psychometric

scale. To maximise usability and the ability to include the scale in larger questionnaires, we aim for a

condensed scale (Stern et al., 1998). This scale, the Value Perspective of Nature (VPN) scale, is

validated across five European countries.

173   Materials and Methods

We developed the Value Perspectives of Nature (VPN) scale, following recommended development

and validation practices as outlined in Hair et al. (Hair et al., 2019) and Boateng at al. (Boateng et al.,

2018), via seven steps (Fig 1). The Table S1 in the supplementary material provides the formulation of

all items at each step and the changes made between them. A notable difference from other

attempts to develop a psychometric measurement scale is that we developed VPN simultaneously

within multiple (European) cultural settings, which required additional considerations regarding the

scale validation and specifically statistical analysis. Thus, during the development and validation

steps, special attention was given to existing guidelines for cross-cultural scale adaptations.

Fig. 1. Methodological overview of VPN scale development and validation process

Instrument Development

An initial narrative literature review was carried out to identify existing related scales and explore

relevant subdimensions that should be considered within each value perspective. For the

instrumental value perspective, we build on previous conceptualisations of ecosystem services (ESS)

and Nature's Contribution to People (NCP), differentiating between *material, non-material, and*

regulating contributions to people (Fig 2)(Diaz et al., 2018). For the intrinsic value perspective, we

build on existing conceptualisations seeing *nature as an end in itself* and acknowledging *rights of*

nature (Hourdequin, 2024). The conceptualisation of relational value perspective proved to be the

most difficult, as this relatively new concept is still in development, quite complex and broad, and has

noticeable overlaps with indirect, non-material aspects of instrumental values. Although items and

scales have recently been suggested to measure relational values, they have either focused on

relational values as metaphors, without a clear conceptual distinction with other values (Klain et al.,

2017), or were very limited in their application (Feucht et al., 2023). In addition, conceptualisations of

relational values often overlap explicitly (Andersen et al., 2022) or implicitly (Klain et al., 2017) with

instrumental or intrinsic values. Next to these existing scales, we found inspiration to distinguish

subdimensions for the relational perspective from the IPBES Value Assessment, which differentiates

between *Place attachment and identity*; *Fulfilment and well-being* (Eudemonia); *Spirituality*; and *Care*

(as stewardship responsibility)(Anderson, 2022). Based on other reviews of relational values (Feucht

et al., 2023; Pratson et al., 2023), we added the notion of *Kinship* with nonhuman entities as a fifth

subdimension. With the three subdimensions for instrumental value perspective and two

subdimensions for intrinsic value perspective, this resulted in a structure to develop items consisting

of in total ten subdimensions (Fig. 2).

Fig. 2. Overview of the value perspectives and their subdimensions, including references and

examples from previous studies used as inspiration for the VPN.

	Subdimensions	References	Example formulations used for inspiration
INSTRUMENTAL	**1.** Material contributions	Diaz et al., 2018; Feucht et al., 2023; Himes et al., 2024	Nature has a benefit in that it provides food, water, raw materials, etc. for humans (Feucht et al., 2023)
	2. Immaterial contributions	Diaz et al., 2018; Feucht et al., 2023; Himes et al., 2024	This green space is a good venue for recreational activity (See et al., 2020)
	3. Regulating contributions	Diaz et al., 2018; Feucht et al., 2023; Himes et al., 2024	This green space can mitigate climate change (See et al., 2020).
RELATIONAL	**4.** Place attachment and identity	Chan et al., 2016; Klain et al., 2017; Andersen et al., 2022; Lan et al., 2022; Saito et al., 2022; Pratson et al., 2023; Feucht et al., 2023; Himes et al., 2024	There are landscapes that say something about who we are as a community, a people (Klain et al., 2017)
	5. Fulfilment and well-being	See et al., 2020; Andersen et al., 2022; Saito et al., 2022; Himes et al., 2024	My care for this land fulfils me, helps me lead a good life (Saito et al., 2022)
	6. Spirituality	Lliso et al., 2021; Andersen et al., 2022; Pratson et al., 2022; Lan et al., 2022	Nature has a religious, sacred or spiritual value to me (Lliso et al., 2021)
	7. Care	Chan et al., 2016; Andersen et al., 2022; Saito et al., 2022; Pratson et al., 2023; Himes et al., 2024	Caring for all lifeforms and physical forms is a moral necessity (Saito et al., 2022)
	8. Kinship	Klain et al., 2017; Pratson et al., 2023; Feucht et al., 2023	Humans are a part of nature and nature is a part of us (Lliso et al., 2021)
INTRINSIC	**9.** Nature as an end in itself	Feucht et al., 2023; Himes et al., 2024	Nature has value regardless of whether man can derive any benefit from it (Feucht et al., 2023)
	10. Rights of nature	Himes et al., 2024	Inherent moral value of natural beings (right to exist) (Himes et al., 2024)

The formulations of items were validated in an online workshop with all coauthors as well as in 16

cognitive interviews with people not professionally engaged in conservation or research in the

Netherlands and Denmark. We then pilot tested the 28-items for further refinement and shortening

of the scale in representative international samples, resulting in 12 items in the main study and

eventually 11 items in the final scale (Fig. 3). Based on the pilot study, the question stem for the final

scale was adapted to *'Listed below are statements on different aspects that could be important when*

thinking of nature in the future. Please indicate how much of a priority you feel each aspect should

have in [your country] in the future.' and responses to each item had to be given on a 7-point scale

from 'not important at all' to 'very important'. Supplementary material S1 text and S1 table give a full

description of all steps and changes in formulations between each step.

Fig. 3: Final items of the Value Perspectives of Nature (VPN) scale.

Data Collection

Scale validation was carried out with three independent data collections, each containing samples

from multiple countries (Fig. 1). First, an online questionnaire was administered with a convenience

sample of university students, some of these were international students, adding quality to the

development of the cross-cultural scale (n=94 & n=101). After further revisions of the scale (see the

results section, Table S1, S2, S3), a pilot study was conducted as an online questionnaire administered

by a professional polling agency with a sample of the general public in the Netherlands, Spain and

Denmark (n= 3 x 150) (Table S4). After final iterations of the scale (see results section, Table S1, S5-

S8), including a back-translation of the survey to check for translation inconsistencies, it was

administered in October 2024 by a professional international polling agency as part of a larger online

questionnaire on restoration and rewilding. The sample consisted of people from the general public

in the Netherlands, Spain, Sweden, Poland, and Romania (n=5 x 200) (S9 table). The studies were

conducted according to ethical guidelines, including informed consent. The ethics approval for the

study was given by the Wageningen Research Ethics Committee for nonmedical studies involving

human subjects (WUR-REC-2024-112).

Data Analysis

For the statistical validation of the scale, a range of common scale reliability and validity analysis (Hair

et al., 2019) were performed for each of the steps and samples (Fig. 1). Country samples were treated

separately in the pretesting and pilot study to support the cross-cultural adaptation and development

of the scale. All data analysis was performed in *R* and statistical significance was set at p=0.05.

Across all data collections, we evaluated the performance of individual items using basic descriptive

statistics, including mean values, standard deviations (SD), skewness, kurtosis, and response range to

assess the clarity of the items and response options and to check for potential ceiling or floor effects

(mean values >6.5 or <1.5). To assess the appropriateness of our assumed value perspective

dimensions, we performed several exploratory and confirmatory factor analysis on our different

samples (Fig. 1). The reliability of the factors obtained was assessed using Cronbach's alpha. A

detailed descriptions of the statistical data analysis in each validation step and for each country,

including used configurations, tests for appropriateness, and analysis steps can be found in the

Supplementary material S2 Text.

Linear regression models were used to assess the predictive validity of the final scale. The final study

contained besides the value perspectives scale also several items measuring attitudes towards

different restoration actions, asking how respondent would feel about these changes in their country

and in an area close to them. We chose four attitude items ("Reducing the influence that humans

have on nature in the country/area" and "Restoring natural processes and dynamics in the

country/area"). The attitude items were then each used as a dependent variable in a linear regression

model, including the three composite scales (i.e. value perspectives) as predictor variables and

assessed on explained variance.

To illustrate and better understand the plurality of value perspectives, we classified respondents

according to a typology of the Nature-Futures Framework, consisting of all possible combinations of

value perspectives (Kim et al., 2023). The classification was based on the scores of the respondents

on the composite scales, as these represent the priority given to the different value perspectives.

Assuming that values above 4.5 express a high priority, we classified respondents into the eight

combinatory typologies (Intrinsic; Instrumental; Relational; Intrinsic & Instrumental; Intrinsic &

Relational; Instrumental & Relational; Intrinsic & Relational & Instrument; None).

Results

After the qualitative pretesting as described in the methods section, we refined and validated the

scale in three subsequent quantitative steps in a pre-testing with university students, a pilot survey in

three European countries, and a final survey send to the general public in five European countries.

The aim of these steps was to reduce the number of items by focusing the scale on the best

performing items and to validate the final scale for its adequacy to measure the three value

perspectives. Here, we report on the results of the final validation test. We will only briefly

summarize the results from the pretesting and pilot studies (see S3 Text for extensive description of

results) before reporting in-depth about the final validation study.

Quantitative Pre-Testing and Pilot Study

Data analysis of the quantitative pretest (n = 94 & n=101; see Table S2) revealed a strong ceiling effect

(mean scores above 6.5 on a 7-point scale) for some of the items (Table S2). Given that most of the

students were enrolled in nature conservation-related programs, we decided not to adjust the items

as mean values might be more moderate within more diverse samples. Both samples performed well

within the exploratory factor analysis and the identified factor structures mostly support the

theoretically expected three-dimensional structure of the scale. However, in the Danish sample *the*

instrumental value perspective is split into two factors. Based on the findings of pretesting and

additional theoretical reasoning within the research team, a total of eight items were edited in order

to improve their clarity and understandability for respondents (S1 Table).

The pilot study (n= 3 x 150; see Table S4) did not show a strong ceiling effect for any of the items in

either sample. Overall, the sample showed statistical adequacy in performing an exploratory factor

analysis and the initially retained solution for the complete data set explained 62% of the variation

(see Table S6). However, some items, most notably items from the Regulating Benefits subdimension

within the instrumental value perspective and the Care subdimension within the relational

perspective caused issues with low variability (e.g. 80% of respondents choosing the two highest

response options and/or loaded on a factor associated to one of the other value perspectives (S5

Table and S6 Table). The reduction in items resulted in the Regulating Benefits and the Care

subdimension no longer had any related items in the scale, and were therefore removed. We then

performed an additional exploratory factor analysis for each country separately (S7 Table), which

retained 4 factor solutions explaining 64%-69% of the variation (S7 table). Some of the proposed

factors also indicated an overlap between the instrumental and relational value perspectives. Based

on the collective findings and analysis of the quantitative pre-testing and pilot study, we selected 12

of the pilot study items (see items in bold in the Table S7). The grouping of them according to our

theoretical model into instrumental, relational, and intrinsic value perspective dimensions indicated

good scale reliability (Cronbach alpha>0.70) across all countries (S8 table). See S3 text in the

supplementary material for an extensive description of the results. In the hope of increasing the

variability in answers, we decided to slightly change the question stem and focus on the priority of

value perspectives: "*Listed below are statements on different aspects that could be important when*

thinking of nature in the future. Please indicate how much of a priority you feel each aspect should

have in [your country] in the future" (S1 Table).

Main Survey

The main survey no longer showed strong ceiling effects (S10 Table). However, multivariate normality

was not achieved, therefore a robust estimator was used within the confirmatory factor analysis

(CFA). Assessment of measurement invariance across countries showed that while configural and

metric invariance was established, the scalar invariance was not. This indicates that the factor

structure and factor loadings are similar across countries, while there are differences in item

intercepts between countries. This might be caused by the cultural differences in response (e.g.,

practices).

To make the scale more concise and the number of items balanced across its subdimensions, we

decided to reduce the number of items representing immaterial contributions. On the basis of

content and theoretical considerations, we decided to remove the item on mental well-being. Doing

so results in a similarly good fit of the confirmatory factor analysis (Robust CFI=0.957, Robust

TLI=0.942, Robust RMSEA=0.070, SRMR=0.050) and acceptable factor loadings across all countries

(Table 1).

Table 1. Final Value Perspectives of Nature scale. Overview of the final items included in the scale,

standardized factor loadings for the hypothesized factor structure in all five samples, including the

Cronbach alpha (α) and Average Variance Extracted (AVE) as measures of scale reliability and validity.

Value perspective	Sweden (n=208)	Spain (n=204)	Romania (n=207)	Poland (n=201)	Netherlands (n=208)
Instrumental	α = .830 AVE=.543	α = .756 AVE=.424	α = .644 AVE=.342	α = .764 AVE=.412	α = .713 AVE=.334
Nature contributes to economic growth and gives job opportunities	0.64	0.599	0.568	0.517	0.517
Nature offers opportunities to harvest goods, such as wood, berries, mushrooms, or fish	0.713	0.508	0.459	0.474	0.535
Nature offers opportunities for outdoor recreation and sports	0.787	0.709	0.656	0.775	0.544
People can enjoy the beauty of natural areas	0.838	0.816	0.72	0.837	0.781
Relational	α = .819 AVE=.511	α = .770 AVE=.449	α = .822 AVE=.544	α = .769 AVE=.453	α = .797 AVE=.478
People can find a sense of belonging in nature	0.835	0.71	0.813	0.853	0.815
Nature contributes to people's sense of fulfilment in life	0.848	0.829	0.815	0.829	0.808
Nature provides religious, sacred and spiritual values or experiences	0.559	0.528	0.656	0.42	0.52
People can relate to and feel connected with trees and animals	0.734	0.687	0.755	0.727	0.703
Intrinsic	α = .841 AVE=.642	α = .859 AVE=.668	α = .750 AVE=.526	α = .774 AVE=.536	α = .820 AVE=.602
Nature is protected regardless of whether this benefits humans or not	0.827	0.78	0.786	0.699	0.781
Our moral responsibility to protect nature is upheld	0.805	0.816	0.75	0.739	0.784
Nature is protected for its own sake	0.765	0.864	0.622	0.759	0.764

Correlation Instrumental x Relational	0.891	0.773	0.842	0.869	0.85
Correlation Instrumental x Intrinsic	0.626	0.834	0.769	0.885	0.614
Correlation Relational x Intrinsic	0.682	0.639	0.754	0.789	0.716

Concerning scale reliability, the results show acceptable to good internal consistency (Cronbach's

alpha > 0.7) for the three value perspectives in all countries, with the exception of *the instrumental*

value perspective in Romania (Table 1). In most samples the AVE for *the instrumental and relational*

value perspectives lies slightly below the recommended threshold of 0.5 indicating weak convergent

validity. We assume this is partly due the fact that the items aim to capture different sub-dimensions

within the value perspectives and thus represent related but distinct facets. The confirmatory factor

analysis revealed high correlations (r > 0.85) between the factors. Based on follow-up assessment of

the Fornell-Larcker criterion, it was confirmed that there seems to be especially a lack of discriminant

validity between *instrumental and relational value perspectives*. This led to the decision to create

composite scales before assessing the predictive validity of the different value perspectives.

To assess the predictive validity of our scale and of the three underlying value perspectives, we did a

linear regression linking the composite scales for each value perspective to four attitudes about

nature restoration on the local and national scales that were part of the larger survey. The composite

scales showed lower correlations between the three value perspectives (r<0.75), allowing us to

include them in the same linear regression models while avoiding issues of multicollinearity (VIF<5

for all models). The linear regression models showed a considerable to high predictive validity of the

VPN scale (Table 2) with a higher predictive validity toward attitudes at the country level compared to

a more local acceptance of restoration actions.

Table 2. Predictive validity of the final value perspectives scale. Summary of the linear regression

models that were analysed for each country using attitude items as dependent variables and the

three value perspectives as independent variables.

	Sweden	Spain	Romania	Poland	Netherlands
Reducing the influence that humans have on nature in the country	F(3,201)=40.23, p<0.001	F(3,199)=17.12, p<0.001	F(3,195)=3.38, p<0.05	F(3,194)=15.33, p<0.001	F(3,198)=19.18, p<0.001
Intrinsic	**0.582*****	**0.439*****	0.156	**0.392*****	**0.348*****
Relational	-0.051	**0.209****	0.044	0.064	**0.229****
Instrumental	0.107	**-0.214***	0.050	0.007	-0.079
R2	**0.366**	**0.193**	**0.035**	**0.179**	**0.213**
Reducing the influence that humans have on nature in the area	F(3,201)=7.69, p<0.001	F(3,199)=5.85, p<0.001	F(3,195)=2.63, p=0.05	F(3,194)=11.47, p<0.001	F(3,198)=11.40, p<0.001
Intrinsic	**0.284*****	**0.261****	0.062	**0.243****	**0.235****
Relational	0.136	**0.190***	0.108	**0.283****	**0.263****
Instrumental	-0.105	**-0.236***	0.055	-0.142	-0.211**
R2	**0.090**	**0.067**	**0.024**	**0.138**	**0.134**
Restoring natural processes and dynamics in the country	F(3,201)=33.12, p<0.001	F(3,199)=20.42, p<0.001	F(3,195)=3.35, p<0.05	F(3,194)=27.67, p<0.001	F(3,198)=22.79, p<0.001
Intrinsic	**0.557*****	**0.414*****	0.076	**0.429*****	**0.383*****
Relational	-0.024	0.071	0.045	0.143	**0.173***
Instrumental	0.059	0.045	0.132	0.029	0.013
R2	**0.321**	**0.224**	**0.034**	**0.289**	**0.245**
Restoring natural processes and dynamics in the area	F(3,201)=16.75, p<0.001	F(3,199)=13.10, p<0.001	F(3,195)=6.17, p<0.001	F(3,194)=15.33, p<0.001	F(3,198)=14.58, p<0.001
Intrinsic	**0.434*****	**0.237****	0.076	**0.372*****	**0.446*****
Relational	-0.077	**0.234****	0.102	0.074	0.015
Instrumental	0.100	-0.005	0.186	0.025	-0.094
R2	**0.188**	**0.152**	**0.073**	**0.179**	**0.168**

353 The values shown are the standardized regression coefficients (β) and model fit statistics (F statistics

354 with degrees of freedom, adjusted R^2. Significance Levels: *$p < 0.05$, **$p < 0.01$, ***$p < 0.001$).

356 Final scale and value perspective typology

The final scale and the weighted data set indicate in general a high importance (mean values > 4.5) of

the three value perspectives in all included countries (Table 3). In Spain and the Netherlands, the

intrinsic value perspective has the highest mean value, while in Sweden and Romania the

instrumental value perspective is prioritized the most. Across all countries, the lowest mean value is

given to the relational value perspective.

Table 3. Mean values on each of the value perspectives in all countries.

	Sweden	Spain	Romania	Poland	Netherlands	TOTAL
Mean values						
Intrinsic	5.72	**6.25**	6.06	**5.96**	**5.70**	**5.93**
Instrumental	**5.77**	5.81	**6.27**	**5.96**	5.18	5.80
Relational	5.07	4.86	5.86	5.32	4.77	5.17

Figure 4 illustrates the large overlap of the different value perspectives, showing that the majority of

residents in all countries prioritize more than one value perspective. There are considerable

differences in the prominence of the different types across the included countries (Fig. 4, S12 Table).

For example, while 8% of the public in Sweden prioritizes solely instrumental value perspectives, this

type is completely missing in Spain. Plotting the value perspectives typology (collectively for all

samples) against the four attitude items reaffirms the predictive validity of the scale, showing

considerable differences among the typologies (Fig. 4). Those expressing *neither* of the value

perspectives consistently show the lowest support for restoration actions, followed by those

prioritizing instrumental value perspectives. People prioritising intrinsic or all value perspectives show

the highest support (Fig. 4).

376 Fig. 4. Value perspective typology, the subdimensions of the value perspectives, and its relevance
377 to restoration attitudes. *Persons indicate the prominence of the different value perspective types*
378 *across the five countries, whereby one person represents 2% of the total population. The red persons*
379 *outside the circles are those that were classified as 'no', meaning that they do not express high*
380 *priority for any of the three value perspectives. (Note that due to the small number of participants*
381 *falling purely within the relational value perspective, this type was not plotted for the attitude scales)*

Discussion

Scale Validity

The presented scale, the Value Preference for Nature (VPN) scale, is a new psychometric scale to

measure people's value perspectives of nature in the future, differentiating between relational,

intrinsic, and instrumental value perspectives. VPN is inspired by and related to the IPBES Nature-

Futures Framework scenarios for "nature-positive futures" (Pereira et al., 2020), but also by the

broader human-nature relation literature. Cross-national validation studies in five countries (N=1000)

show that the internal consistency and reliability of the scale are moderate to high. The predictive

validity of VPN is considerable to high when tested in a restoration setting, ranging up to 37%

explained variance for the Swedish subsample. Especially the intrinsic value perspective has strong

predictive value vis-à-vis attitudes towards ecological restoration. These results confirm the validity

and practical value of the scale to be used in different national and cultural contexts in Europe.

The VPN is the first cross-nationally validated scale that captures relational, intrinsic, and

instrumental value perspective simultaneously. The scale recognises several things: the plurality of

values in society; that individuals can hold several values at the same time; and that values may be

prioritized differently between people within and between cultures, leading to potential differences

in nature-related preferences, attitudes, and behaviours as reflected in decision-making. Our results

show that the majority of people in all countries assign a moderate to high priority (values above 4.5

on a 7-point scale) to all three value perspectives (Table 3), confirming recent calls to recognise not

only instrumental and intrinsic values but also relational nature values (Andersen et al., 2022; Chan et

al., 2016). Meanwhile, compared to the instrumental and intrinsic value perspective, support for the

relational value perspective was on average lower in all countries, most notably for the item on the

religious, sacred, and spiritual values of nature. The mean priorities for the value perspectives differ

between countries. In Sweden and Romania, the instrumental value perspective receives the highest

societal support, in Spain and the Netherlands, the intrinsic value perspective is given a higher

priority (Table 3).

412 Scale development challenges

Instrumental and intrinsic values are well delineated in literature, whereas the conceptual debate on

relational values, and its relationship to the two other values, is ongoing. This conceptual unclarity

was reflected in the process of conceptualising and operationalising relational values for our scale.

For example, only after a thorough review of the literature and internal discussions, we

conceptualized the spiritual component of nature as a relational value and the beauty of nature as an

instrumental value. Confirmatory factor analysis confirmed these decisions, although at the national

level, the items sometimes also scored from other value perspectives. Furthermore, the care

dimension consistently loaded on the intrinsic value perspective, leading to the decision not to

include this subdimension in the VPN.

Difficulties to delineate the relational value perspective with the instrumental value perspective was a

persisting issue from the initial pre-testing to the final scale. Meanwhile, the weak discriminant

validity across all countries confirmed the existence of fuzzy boundaries between, especially, the

relational and instrumental value perspectives. For example, in several countries, the item on berry

picking as instrumental value perspective also scored high on the relational value perspective. Also

items reflecting nonmaterial Contributions to People -or cultural ecosystems in ESS terminology -

showed combined loadings on the relational and instrumental value perspective factor. Consequently,

approaches to operationalise instrumental values through the concept of ecosystem services might

need to be reconsidered in light of the more recent debate on relational values (e.g. Plieninger et al.,

2013). In general, as highlighted by relational value literature, Natures Contributions to People, or

ecosystem services should not be considered one-directional contributions, but multi-directional and

emerging relationships between humans and nonhuman nature, where the relationship itself holds

value and contributes to nature and people alike (Himes et al., 2024; West et al., 2018).

More generally, overlap and fuzzy boundaries raise the question of whether it would be better to use

three independent scales for capturing intrinsic, instrumental, and relational value perspectives,

reflecting perennial discussions within scale development (Gardner et al., 1998), including the

predictive validity (Diamantopoulos et al., 2012). Obviously, developing our scale consisting of three

subdimensions to capture the three value perspectives means compressing meaning, reducing

complexity, and risking validity. Although the reduction of complexity in this scale may not fit the

potential use for in-depth analysis of individual value perspectives, its feasibility should be seen in

relation to practical use. In relation to Schwartz's 56-item measure of the structure and content of

human values, Stern et al. (1998) argue in their seminal paper that a brief 'inventory' of values is

more suitable for use in survey research, as the longer instrument could simply be impractical (not

least in relation to challenges of survey fatigue (Jeong et al., 2023).

Two potential limitations of VPN should be discussed. First, one could ask whether it is possible to

measure value perspectives without explicit reference to specific places. However, we believe that

with the formulation set out in the questionnaire ("…considering nature *in your country*…"), does

stimulate respondents to link the value perspectives to a spatial context – the national. That people

care about nature at a national level is shown in multiple contexts (Bakhtiari et al., 2018), and hence

we would also expect value perspectives to be relevant here. Further, values are generally considered

to be consistent over time and conditions (cf. the introduction), and we would expect the same with

value perspectives. Finally, the cognitive interviews during semantic validation suggested people were

quite able and willing to reflect on items related to, e.g. recreation, spirituality and kinship without

reference to specific, well-defined *places*. Here, our proposed scale may be situated in-between

existing traditions, ranging from the usually highly contextualized sense-of-place literature (but see

Raymond et al., 2023 for more fluid approaches to senses of place; Williams & Vaske, 2003), to

generic approaches trying to gauge overall connection to, concern for or affinity to nature (e.g.

Dunlap et al., 2000; Mayer & Frantz, 2004). Meanwhile, scholars who want to focus on perspectives

of local or regional nature projects can do so by slightly adapting the stem of the scale (e.g.

'...considering nature in your region').

Second, one can ask what the respondents will perceive in terms of 'future nature' - how far into the

future will that be? This did not arise as a matter of ambiguity or concern during the scale validation

process. Again, as time spans differ in terms of changes in nature (e.g., a forest can take more than

100 years to fully grow up, whilst changes in meadows or moors can be considerable after maybe ten

or twenty years), putting on a certain time length could again act as too much of a restriction.

Obviously, it will still open the question of what period respondents had in mind when answering the

survey, and if a specific time length is in question, it may be useful to specify it and use the scale in

such a context.

Scale Implications and Usage

The focus of our study was on validating the VPN, not on measuring the relative support for each of

the value perspectives in the five countries. However, results do suggest that not only instrumental

and intrinsic but also relational value perspectives are recognized by the general public. Recognising

multiple value perspectives is argued in the literature to offer powerful pathways to reconnect people

to their natural environment (Beery et al., 2023; Richardson et al., 2020). One particular aspect of

VPN is the focus on change – leading to distinct futures. This characteristic is embedded in other

fields, such as environmental valuation, where respondents are asked to value a change in a policy

leading to a new environmental outcome (Johnston et al., 2017). We see VPN as a tool that can help

to take stock of the current value perspectives that societies have regarding the future development

of nature, and as a monitoring tool to observe potential shift in societal value perspectives over time

(Fig. 5).

Fig. 5: The Value Perspectives of Nature scale and relationships to attitudes toward restoration

actions

Studies and scenario-building efforts, for example, using the Nature-Future Framework, may benefit

from the scale suggested here. The significant predictive validity of our scale on nature restoration

attitudes suggests its usefulness to understand people's attitudes on specific conservation or

restoration issues. Using the VPN in surveys when the numbers of stakeholders may be too high or

trust may be low -e.g., from marginalized groups- may add an additional layer in participatory

processes and contribute to more inclusive and just transformation process.

We have shown that VPN works in different cultural settings, all within Europe. Testing the usefulness

of the scale in different cultures and beyond Europe will be interesting. As the scale is heavily inspired

by the NFF, which is cross-continental in its development, we expect that it may prove useful, but

likely with different weights on the perspectives. Likewise, as VPN is just developed, it remains to be

seen whether value perspectives remain stable over time (as values are in general perceived to do) or

change as both society and the state of natural environment changes. These usages should be

examined in future research.

Conclusions

Our aspiration for this research was to develop a tool to quantify plural value perspectives of future

nature from a transformative angle. Engaging with this diversity of perspectives in an integrated

manner allows for better understanding of the relative dominance of value perspectives across

regions, cultures, countries, or stakeholder groups. We hope the Value Perspectives of Nature (VPN)

scale can facilitate dialogue on effective and just transformative change in nature, through sensitising

change efforts to the plural values of diverse communities, and to monitor the diversity of visions for

natures over time. This may inform policies on smaller or larger geographical scales, ranging from

regional ecological restoration projects to European or UN policies.

Furthermore, a society in transformation signals (and may require) changes in how people and

societies relate to non-human nature. Understanding such changes in mind-sets, considering

concerns from critical groups in society, and including a wide variety of visions will help navigating

towards positive nature futures. Efforts for just and inclusive transformation require alignment of

restoration measures and policies to the demands and preferences in society and among policy

makers, planners, and managers to sustain momentum and support for implementation.

Authors' contributions

Ethical approval

526 Research has been done according to ethical standards for human subject research, including formal

527 approval of the study by the appropriate institutional ethics commission. Ethics committee: WUR

528 Research Ethics Commission for review of nonmedical studies with human subjects (WUR-REC)

529 APPROVAL NUMBER: 2024-112 FORM OF CONSENT: written consent.

Conflict of Interest

532 The authors have no conflict of interest to declare.

Data availability statement

535 We intend to archive our data in the Data Station for Social Sciences and Humanities (DANS) upon
536 acceptance.

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