Epidermal tumour-resistant progenitors require SOX2-driven developmental reprogramming to drive tumorigenesis

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ABSTRACT

The epidermal basal layer consists of two distinct progenitor populations contributing differentially to skin homeostasis or wound healing. However, their resilience to oncogenic insults is unknown. Here, we developed mouse models allowing lineage tracing and oncogene expression in both populations. Our findings support the existence of two long-lived and functionally distinct epidermal progenitors and define them as tumour-primed and tumour-resistant. The tumour-primed progenitors drive cutaneous squamous cell carcinoma (cSCC), within days from oncogenic expression resembling the rapid onset of BRAF-inhibitor-driven cSCC. The tumour-resistant progenitors transform gradually, requiring SOX2 activation. Once transformed, they share a transcriptomic profile revealing molecular hallmarks of epidermal transformation independently of the cell-of-origin or the oncogenic driving mutations. Importantly, SOX2 is expressed in a subset of cSCC patients hinting at its cell-of-origin. These highlight the need for an in-depth understanding of the cell-specific vulnerabilities that apply in each tissue to open new avenues for rational treatment.

STATEMENT OF SIGNIFICANCE

Using *in vivo* models, we define tumour-primed and tumour-resistant epidermal progenitors and reveal SOX2-driven reprogramming as a driver of tumorigenesis in resistant cells. SOX2 expression in a subset of cSCC patients links to cell-of-origin, uncovering a cell-specific vulnerability that advances our understanding of cancer initiation and progression in epithelial tissues.

INTRODUCTION

Adult stem cells and progenitors continuously regenerate and maintain the mammalian epidermis, ensuring its structural integrity and protection against the external environment. However, the ageing skin accumulates a high mutational burden, including mutations in known drivers of cutaneous squamous cell carcinoma (cSCC) as well as passenger mutations [1]. The proliferation of these mutated cells is confined under normal conditions by the skin hierarchy and spatial compartmentalisation, but stressors such as wounding, inflammation, UV exposure, and certain oncogenic mutations can overcome these constraints leading to tumorigenesis [2–6]. cSCC originates from the keratinocytes, and data from murine model systems have illustrated the tumour's ability to form from different origins, including the hair follicle, the sebaceous glands, and the interfollicular epidermis compartments [2,7–9].

Two models have been proposed in the interfollicular epidermis to explain the basal layer heterogeneity. The first model described the existence of two distinct basal progenitors that contribute differently during homeostasis, wound healing [10] and mechanical stretching [6]. Upon wounding, these progenitors sense reduced cell density and enhance proliferation by undergoing symmetric self-renewing division, whilst the skin adopts a transient fluid-like state to facilitate progenitor migration

for regeneration and remodelling [11]. An alternative second model proposes that the heterogeneity of

the basal layer is caused by different levels of commitment to differentiation, suggesting that a sole

progenitor fuels epidermal maintenance [12]. Nevertheless, the comparison between these two distinct

basal populations in response to oncogenic stimuli remains unexplored.

The most widely used cSCC mouse model is the well-established two-stage topical application of the

chemical carcinogen 7,12-dimethylbenz[a]anthracene (DMBA), followed by the promoting agent 12-

O-tetradecanoylphorbol-13-acetate (TPA) [2,13]. These tumours develop rapidly from the *Lgr6+* stem cells

residing in the hair follicle and are predominantly driven by $Hras^{Q61L}$ and *Trp53* mutations [2,14].

Nevertheless, mutations in *HRAS* are relatively uncommon in spontaneous human cSCC (9-16%) and

found in healthy skin as passenger mutations [1,9,15]. However, HRAS-driven cSCC is commonly found in

melanoma patients arising within weeks of treatment with $BRAF^{V600E}$ inhibitors (BRAFi) [15–17]. This has

been attributed to the paradoxical activation of the MAPK signalling pathway by BRAFi, due to the

HRAS-mutations already present in the skin [17,18]. Spontaneous human cSCC exhibits high mutational

burden, mutational heterogeneity and copy number alterations (Bailey et al., 2023), with the main

driver mutations concentrated in the Notch (79.5%) and TP53 (71%) signalling pathways [3]. However,

single mutations in these pathways are insufficient to induce cSCC in mice, and additional

combinations of genetic driver alterations involving the TGFβ and MAPK signalling pathways, are

required for transformation and modelling of disease progression [7,9,19,20]. The complexity and slow

tumour progression of these models have hindered efforts in the field to understand the biology of

skin carcinogenesis.

Here, we generated a suite of mouse models expressing different oncogenes targeted to two distinct

basal populations of the interfollicular epidermis, marked by the expression of KRT14+/KRT5+ or IVL+,

that rapidly model and resemble human cSCC. Particularly, we modelled the aetiology of fast-growing

cSCC in melanoma patients driven by the hyperactivation of MAPK signalling after treatment with

BRAFi. We defined a tumour-resistant and a tumour-primed population and uncovered a shared

transcriptional programme involving the activation of embryonic, wound healing and tumour-specific

keratinocyte signatures. Importantly, we identified SOX2 as a critical factor for the transformation of

the tumour-resistant population. SOX2, highly expressed in ~25% of human cSCC, is known to induce

stem cell characteristics as a super pioneer factor [21] and is recognised for its ability to reprogramme

terminally differentiated somatic cells into induced pluripotent stem cells in concert with the so-called

'Yamanaka' stem cell factors. Our findings demonstrate the differential susceptibility of basal

populations to transformation and reveal that tumours retain characteristics of their cells-of-origin,

offering insights into patient stratification and highlighting specific cellular vulnerabilities during cSCC

development.

RESULTS

Distinct basal populations coexist in the interfollicular epidermis and compete upon BRAF[V600E] expression

To investigate the heterogeneity of the basal cells within the interfollicular epidermis, we first confirmed the presence of two distinct cell populations in the basal layer [10,12]. For this, we utilised the *Rosa26* LSL-tdTomato fluorescence protein (tdRFP) reporter transgene under the control of tamoxifen-inducible Cre recombinase expressed from two cell-specific promoters: the *Krt14* promoter (*Krt14*-CreERT2; hereafter K14) to target the basal stem-like population, and the *Ivl* promoter (Ivl-CreERT; hereafter Ivl) to target the suprabasal layer and the basal committed population (**Fig. 1A**). Lineage-tracing experiments were conducted on day 8 and day 28 post tdRFP induction, three times roughly the vertical epidermis turnover time in mice (**Fig. 1B**). In the K14:tdRFP model, all cells in the basal layer and their progeny in the suprabasal layers were labelled at day 8, and both epidermal layers remained labelled at day 28 (**Fig. 1C and D**). In the Ivl:tdRFP model, the labelled cells were mainly located in the suprabasal layer with a few labelled cells in the basal layer at day 8 (**Fig. 1C and E**). By day 28, the basal IVL/RFP+ labelled cells had now divided forming small stable clones contributing with their progeny to the suprabasal layer (**Fig. 1C and F**). Nevertheless, suprabasal cells that were not located under a label retainer IVL+ basal cluster turned over and those regions lost any tdRFP label.

We confirmed IVL expression in the basal layer of the mouse interfollicular epidermis by immunohistochemistry (**Fig. 1G**). Moreover, the tdRFP label was retained for up to 180 days post-induction marking a long-residing stable population of the basal layer (**Fig. 1H**). We also confirmed KRT14 and KRT5 (basal markers) ubiquitous expression in all cells within the basal layer by immunohistochemistry (**Supplementary Fig. S1A**).

To gain further insights into the tumorigenic capacity of these distinct pools of progenitors, we used the potent oncogene BRAF[V600E/+] which hyperactivates the pro-proliferative MAPK signalling pathway. MAPK hyperactivation drives rapid cSCC in melanoma patients treated with BRAFi [15–17]. Moreover, oncogenes in this pathway, such as KRAS[G12V] and HRAS[G12D], have been used to drive cSCC in mouse models in combination with other drivers [7,9,19].

We generated a suite of mouse models in which we could induce and follow BRAF[V600E] expressing populations under its endogenous promoter once tamoxifen activates Cre recombinase in IVL+ or KRT14+ expressing cells. This in turn induces the coexpression of tdRFP reporter that provides and approximation of mutated cells (Ivl:BRAF[V600E]-tdRFP and K14:BRAF[V600E]-tdRFP). We conducted lineage-tracing analysis in both models, on day 8 post BRAF[V600E] oncogene and tdRFP induction, before any

macroscopic changes appeared in the skin. As expected in the K14: BRAF^{V600E}-tdRFP model, all cells in the basal layer and their progeny in the suprabasal layer were labelled. The only difference with the K14:tdRFP model was the marked increase in proliferation shown by Ki67 staining (**Fig. 1D**).

Upon oncogene activation in the Ivl:BRAF^{V600E} -tdRFP model, we observed a vast increase in the number of labelled basal cells which overtook the unlabelled population. This was in line with the increase in the number of cells expressing the proliferation marker Ki67 (**Fig. 1E**). In sharp contrast, in the Ivl:tdRFP model the IVL+ labelled population was a minority. Thus, IVL and K14 mark distinct progenitor cell types that coexist in the basal layer and that both can give rise to differentiated progeny that migrate to suprabasal layers and are susceptible to oncogene-induced proliferation.

Tumour-primed and tumour-resistant populations coexist in the basal layer

To study the susceptibility of the two different basal populations to transformation and tumour formation upon BRAF^{V600E} oncogene activation, we used the K14 and *Krt5* promoter (K5-CreERT; hereafter K5) and the *Ivl* promoter to drive oncogene activation at our targeted populations (**Fig. 2A**). Upon BRAF^{V600E} oncogene induction, both K14+ and K5+ cells rapidly formed tumours (8 days to tumour onset), suggesting that they are permissive to tumour development and primed for oncogenic transformation. This contrasted with the tumour-resistant IVL+ cells, which required a much longer time to develop tumours (125 days to tumour onset) (**Fig. 2B-2D**).

We also observed that the Ivl:BRAF^{V600E} model tends to develop multiple tumours at different body sites, including the back, paws, ears and lips. In contrast, the K5- and K14-driven BRAF^{V600E} models mainly develop one tumour on their back at the precise area of tamoxifen application (**Fig. 2E**). Moreover, reducing the dose and duration of the tamoxifen-induction regimen in the K5:BRAF^{V600E} and K14:BRAF^{V600E} models delayed tumour onset, but tumours still grew at a fast rate (**Fig. 2F**). The longer latency period for tumours to develop in the Ivl:BRAF^{V600E} model suggests that the IVL+ population requires additional cooperating events to facilitate tumour onset. Thus, we exposed the back of the Ivl:BRAF^{V600E} mice to mild UV [four weekly doses 6 standard erythema doses (SED)], but it did not accelerate tumour onset despite UV being a risk factor for cSCC due to its increase in mutation burden (**Fig. 2B**). Similarly, topical treatment with the inflammation-promoting agent known to stimulate epidermal proliferation, TPA, (three times per week) did not accelerate tumorigenesis either (**Supplementary Fig. S1B**). Lineage-tracing experiments, conducted in the Ivl:tdRFP model in the presence and absence of TPA, on day 28 post-induction showed neither increased proliferation nor IVL+ clonal expansion (**Supplementary Fig. S1C**).

Transplantation of subcutaneous pieces from K5:BRAF^{V600E}-derived tumours into C57BL/6J and NSG-II2 immunodeficient mice revealed cancer stem cell potential and a rapid ability to form secondary

tumours (**Fig. 2G**). No statistical differences in tumour onset were seen between K14:BRAF^{V600E} cohorts
housed in two different establishments or by sex (**Fig. S1D and S1E**). However, the Ivl: BRAF^{V600E} model
showed a shorter tumour onset in the cohort housed at the CRUK SI while no differences were seen
between sexes (**Supplementary Fig. S1F and S1G**).

Overall, despite both populations residing in the basal layer and sharing the microenvironment, they
show profound differences in susceptibility to transformation upon BRAF^{V600E} oncogene induction.

Shared transcriptional landscape of different epidermal populations upon transformation

We characterised the histopathological features of tumours originating in the K5:BRAF^{V600E},
K14:BRAF^{V600E}and Ivl:BRAF^{V600E} models and found remarkable similarities. All tumours were formed by
vertical columns of keratinocytes with clearly demarcated limits (**Supplementary Fig. S2A**). Detailed
immunohistochemistry showed distinctive pathological features of cSCC. These included enlarged
interfollicular epidermis and cornified layers with aberrant accumulation of extracellular keratin
(keratin pearls), nuclear atypia, and incomplete maturation of keratinocytes (parakeratosis) as the
keratinocytes in the cornified layer retain their nuclei (**Fig. 2H and Supplementary Fig S2B**).

The tumours presented the hallmarks of papilloma with signs of squamous differentiation, as
demonstrated by the increase in the number of layers, expressing the basal markers KRT5 and KRT14,
but also the suprabasal marker KRT1 (**Fig. 2I and Supplementary Fig. S2C**). In the most advanced cases,
these markers were expressed throughout the entire epidermal layer indicating a complete loss of
cellular hierarchy and disruption of multi-layer organisation. Moreover, the increase in Ki67 denotes
epidermal hyperproliferation and hyperplasia of the interfollicular epidermis. These lesions were
highly proliferative, recapitulating the rapid onset and histopathology observed in human cSCC (**Fig. 2J**
and Supplementary Fig. S2D).

Given the similarities in histology, we next assessed whether transcriptional profiling could identify
potential long-lasting markers of the cell-of-origin of these tumours. Firstly, we performed a batch
correction to correct for any bias arising from batches sequenced at different times (**Supplementary**
Fig. S3A). Then, we examined potential differences between the K5:BRAF^{V600E} and K14:BRAF^{V600E}
models, as the respective tumours arose from the same cell populations simultaneously expressing
both KRT5 and KRT14. They clustered independently of the model, and our analysis returned no
differentially expressed genes, so we merged these samples for further transcriptomic analysis
(**Supplementary Fig. S3B and S3C**). Thus, we compared K14/K5:BRAF^{V600E}- and Ivl:BRAF^{V600E}-derived
tumours against normal skin from control littermates. Unsupervised clustering and principal
component analysis (PCA) showed that the tumours separated from the normal skin samples (**Fig. 3A**

and B). Interestingly, the vast majority of upregulated genes (82.8%) were shared between the

K14/K5:BRAF[V600E] and Ivl:BRAF[V600E] tumours (**Fig. 3C and D**).

Gene set enrichment analysis of differentially expressed genes highlighted commonly upregulated

signatures including those associated with the *Myc*, *Lgr5* and *Lgr6* wound healing response [22],

embryonic epidermis [23], and the human-derived tumour-specific keratinocyte population [24] among

others (**Fig. 3E and Supplementary Fig. S3D**). Next, we examined the expression of selected

differentially expressed genes across samples. We observed high expression of *Myc*, the known cSCC

markers *Krt6a* and *Krt6b* [25], and *Anxa1* ligand, which is secreted by wounded epithelia during

regeneration and re-epithelisation [22] (**Fig. 3F**). ANXA1 is also enriched in the tumour-specific

keratinocyte population signature [24], and it has been shown to play a tumour-promoting role in other

cancers of epithelial origin such as cancers of the prostate [26] and breast [27]. We also found increased

expression of the basal marker *Ly6a* [22] which, together with *Anxa1*, have been proposed as a marker

of foetal reprogramming and regenerative stem cells in the regenerating colonic epithelium and

colorectal tumours (Gil Vazquez et al., 2022; Yui et al., 2018).

In addition, we found upregulation of *Myc*, which has been identified in wound healing as a crucial

transcription factor during sebaceous duct dedifferentiation generating a broad range of interfollicular

epidermis cells that contribute to re-epithelialisation [5]. We also observed increased expression of the

interleukins *Il24* and *Il6*. Interestingly, a recent model for tissue injury-sensing uncovered the role of

IL24, produced at wound sites in response to hypoxia, in promoting epithelial proliferation and re-

epithelialisation via pSTAT3 activation [30]. This pathway may also extend to cSCC, as we see increased

expression of the hypoxia sensor HIF1α and IL24, and pSTAT3 in our models (**Fig. 3F and G**). In addition,

IL6 stimulates the release of proinflammatory cytokines from the cutaneous microenvironment in

response to wounding, activating TGFβ receptor signalling and the STAT3 signal transduction pathway

[30,31].

These transcriptomic results were validated by RNAscope for *Ly6a*, and immunohistochemistry for

MYC, ANXA1 and pSTAT3 in our K14:BRAF[V600E] and Ivl:BRAF[V600E] models (**Fig. 3G**). Similar findings were

seen in tumours originating from the hair follicle stem cells upon MAPK signalling hyperactivation and

deletion of the TGFβ receptor 1 (*Alk5*) (Lgr5:BRAF[V600E]-ALK5[fl/fl], Lgr5:HRAS[G12V/G12V]-ALK5[fl/fl],

Lgr5:KRAS[G12D/+]-ALK5[fl/fl]) [9] and deletion of *Trp53* and *Notch2* (Lgr5:TRP53[fl/fl]-NOTCH2[fl/fl])

(**Supplementary Fig. S3E**).

Overall, these results reveal shared molecular and transcriptional hallmarks of epidermal

transformation independently of the cell-of-origin, tumour latency, or the oncogenic driver mutations.

The tumour-resistant basal population depends on SOX2 for transformation

To further investigate the tumours arising from the two distinct basal cell populations, we grouped tumours from K5/K14:BRAF[V600E] and Ivl:BRAF[V600E] models and compared their transcriptomic profiles revealing only a handful of differentially expressed genes (**Fig. 4A**). Notably, SOX2 emerged as a key transcriptional difference, being highly and selectively enriched in Ivl:BRAF[V600E] tumours, relative to K5/K14:BRAF[V600E] (**Fig. 4A**).

SOX2 has been identified as a super pioneer transcription factor able to bind to close chromatin through its ability to interfere with the maintenance of DNA methylation [21]. Furthermore, SOX2 is commonly used as a marker of cancer stem cells and is upregulated in cSCC patients, where it appears to rewire cells for tumour initiation and growth [32,33]. We confirmed SOX2 expression by immunohistochemistry in Ivl:BRAF[V600E] tumours (**Fig. 4B**). Meanwhile, SOX2 expression was negligible in normal skin during homeostasis (**Supplementary Fig. S4A**), and in tumours of K5:BRAF[V600E] or K14:BRAF[V600E] origin (**Fig. 4B**). We also assessed SOX2 levels in TPA-treated skin and detected no immunoreactivity suggesting that its expression is not linked to inflammation (**Supplementary Fig. S4B**). We then extended our investigation to a broader suite of models. We found SOX2 expressed in DMBA/TPA-induced tumours (**Supplementary Fig. S4C**) but not in tumours originating from *Lgr5+* cells (hair follicle bulge) driven by different oncogene combinations (**Supplementary Fig. S4D**).

To highlight the cell-specific role of SOX2, we assessed the expression of SOX9, a different master regulator of chromatin accessibility that switches embryonic epidermal cells to a hair follicle stem cell fate and is also constitutively active during tumorigenesis [34]. As reported, we found that SOX9 was expressed mainly in the hair follicle cells in healthy skin homeostasis, and its expression was increased in the basal layer of all the tumours irrespective of the cell of origin (**Supplementary Fig. S4E**). Therefore, the transcriptional output of BRAF[V600E] activation is dependent on the cell-specific context. The suprabasal markers KRT4 and KRT13, commonly expressed in skin homeostasis, were also differentially expressed between the K5/K14:BRAF[V600E] and Ivl:BRAF[V600E] models (**Fig. 4A**). However, mRNA expression levels did not correlate with increased protein levels as we found no significant differences in immunostaining intensity across our models (**Supplementary Fig. S4F**).

Given the potential aetiological activation of SOX2 in skin tumorigenesis, we crossed the K14:BRAF[V600E] and Ivl:BRAF[V600E] models with mice harbouring a conditional *Sox2* knockout allele (SOX2[fl]) (**Fig. 4C**). While conditional *Sox2* deletion did not affect tumorigenesis or tumour growth in the K14:BRAF[V600E]-SOX2[fl/fl] model (**Fig. 4D**), it significantly delayed tumour onset and tumour growth in the Ivl:BRAF[V600E]-SOX2[fl/fl] model (**Fig. 4E**). Loss of *Sox2* had no impact on skin homeostasis, consistent with its lack of expression in normal skin. The histopathological features of K14:BRAF[V600E]-SOX2[fl/fl] and Ivl:BRAF[V600E]-

SOX2$^{fl /fl}$ tumours were similar to those expressing the wild-type *Sox2* allele, including an enlarged epidermis displaying vertical columns of keratinocytes, incomplete maturation of keratinocytes, increased proliferation indicated by Ki67 immunoreactivity mainly in the basal layer, and MYC and pSTAT3 activation (**Fig. 4F and Supplementary Fig. S5**). Interestingly, certain patches within Ivl:BRAF^{V600E-} SOX2$^{fl /fl}$ tumours show recombination escaping clones that retained SOX2 expression, indicating that its expression contributed to tumorigenesis (**Fig. 4G**). However, such SOX2+ escapee patches were not observed in the K14:BRAF^{V600E-}SOX2$^{fl/fl}$ tumours (**Supplementary Fig. S5**).

To confirm the role of SOX2 in the tumour-resistant population, we crossed the Ivl:BRAF^{V600E} model with an allele overexpressing SOX2 after tamoxifen induction *Rosa26*LSL-SOX2-IRES-eGFP (hereafter SOX2^{LSL}). The overexpression of SOX2 in combination with BRAF^{V600E} in this population significantly accelerated tumour onset to 34.5 days, while SOX2 overexpression on its own showed no phenotype (**Fig. 4E**).

Overall, these results highlight SOX2 activation as a specific requirement for the IVL+ population to drive tumorigenesis.

Expression of SOX2 hints at a cell-of-origin for cSCC patients and drives developmental and juvenile epidermal signatures.

Around 25% of cSCC from human patients show high or medium expression levels of SOX2 [33,35]. We further validated this finding in a human dataset [19] containing transcriptional data from different stages of disease progression. We observed that *SOX2* levels were increased in 27% of premalignant actinic keratosis (AK) and 35% of cSCC lesions, whereas *SOX2* expression levels were low in normal skin (NS) (**Fig. 5A**). These results underscore a diverse cell origin for cSCC. Besides, they align with the hypothesis that SOX2 is only required for the transformation of a particular IVL+ basal population, whereas it is not required for the transformation of K5/K14+ basal population or metastatic competence.

To further explore the role of SOX2 activation in human keratinocytes, we first immortalised two healthy human epidermal keratinocyte cell lines, derived from a juvenile and an adult donor, by introducing hTERT overexpression and p16 knockout. We subsequently overexpressed SOX2 in the derivative cell lines (**Fig. 5B and C**) and investigated their transcriptomic profiles by bulk RNAseq. SOX2 overexpression triggers transcriptomic changes in the adult cell line, separating it from the parental cell line, while only small transcriptomic changes were seen in the juvenile SOX2-expressing cell line that cluster with its parental line (**Fig. 5D**). The profound SOX2-driven changes in the adult transcriptome included significant enrichment for the embryonic and juvenile epidermal signatures even without additional oncogenes (**Fig. 5E-G**). Interestingly, this enrichment was not observed in the SOX2 overexpressing juvenile cell line (**Supplementary Fig. S6A-S6C**). This could be due to the juvenile

cell line already expressing an embryonic/juvenile-like transcriptome, hence SOX2 cannot drive further changes. Nevertheless, it enriched for MYC hallmarks required for tumour growth (**Supplementary Fig. S6B and S6C**), as we have seen in our murine models independently of the cell of origin (**Fig. 3E and G**).

Dabrafenib as a tumour-promoter in *HRAS*-mutated epidermis

Patients of cSCC often carry mutations in the *HRAS* gene causing hyperactivation of MAPK signalling. Thus, we tested whether we could drive tumours from distinct basal cell populations using an *Hras*^{G12V} allele, which encodes a different upstream oncogenic effector of the MAPK signalling pathway. We expressed the *Hras*^{G12V} allele in the K14+ and IVL+ cell populations under its endogenous promoter (**Fig. 6A**). Nevertheless, this oncogene was not as potent at driving transformation as *Braf*^{V600E}. Expression of one copy of the *Hras*^{G12V} allele in the K14+ population did not result in tumorigenesis (**Fig. 6B**). Two copies of this allele resulted in mice becoming unwell, probably due to the critical function of HRAS in the gastrointestinal epithelium before any skin-related malignancies appeared. Nevertheless, K14:HRAS$^{G12V/G12V}$ mice showed hyperproliferation of the skin basal layer, evidenced by increased Ki67 expression, mild MYC activation, and strong pSTAT3 activation at the time of sampling (**Supplementary Fig. S7**). In the IVL+ basal population, one copy of the HRAS^{G12V} allele was not sufficient to drive tumorigenesis, but two copies of the allele drove tumorigenesis with a tumour-free survival of 24 days (**Fig. 6C**). The resulting tumours displayed similar hallmarks to Ivl:BRAF^{V600E} tumours including vertical columns of immature keratinocytes, increased expression of the proliferation marker Ki67, MYC and pSTAT3 activation, and patches of SOX2 activation (**Supplementary Fig. S7**).

Interestingly, melanoma patients commonly treated with BRAFi, such as Dabrafenib, have an increased risk of developing cSCC due to the presence of dormant *HRAS* mutations in the skin (Hauschild et al., 2012; Oberholzer et al., 2012; Su et al., 2012). Consequently, these patients develop fast-growing tumours within weeks of treatment, driven by the paradoxical activation of the MAPK signalling pathway. This rapid cSCC development resembles what we have seen in our K5:BRAF^{V600E} and K14:BRAF^{V600E} models. Thus, we treated Ivl:HRAS$^{G12V/+}$ and K14:HRAS$^{G12V/+}$ mice with Dabrafenib three times a week to mimic the patient dosing regimen and promote tumorigenesis. Indeed, this resulted in tumorigenesis with a tumour-free survival rate of 22 days for the K14:HRAS$^{G12V/+}$ model and 58 days for the Ivl:HRAS$^{G12V/+}$ model (**Fig. 6B and C**). These results align with the K14 population being tumour-primed and IVL being tumour-resistant. Dabrafenib-promoted tumours exhibited keratin pearls, parakeratosis, and nuclear dysplasia, together with increased expression of MYC, Ki67, pSTAT3 activation and, in the case of Ivl:HRAS$^{G12V/+}$ tumours, SOX2 activation (**Fig. 6D**). These models mimic the rapid onset of cSCC seen in patients receiving BRAFi therapies and highlight its risk. Moreover, we also treated with Dabrafenib healthy-looking mice carrying HRAS^{G12V} in the K14+ and IVL+ mutations at

310 180±5 days post-oncogene induction. These aged treated mice rapidly developed tumours within 25

311 days from the Dabrafenib treatment start, at similar latency in both models, mimicking the onset of

312 cSCC from melanoma patients carrying *HRAS* mutations (**Fig. 6E**).

DISCUSSION

The interfollicular epidermis basal layer is formed by two distinct populations that relate to different

levels of commitment to differentiation. There is still considerable debate whether these represent

two distinct progenitor populations or whether there is a single progenitor and its progeny. Here, we

show that the basal IVL+ is a long-lived minority population able to proliferate, generate small clones,

and differentiate. Therefore, our results support the existence of two long-lived and functionally

distinct epidermal progenitors [6,10,11] and contrast with the single progenitor model that classifies the

IVL+ population as a post-mitotic differentiating cell with a short residence in the basal layer [12].

One key question was whether these distinct basal populations had the same tumour-initiating

capacity following oncogenic mutations. Although both progenitors could contribute to epidermal

turnover and maintenance they had different permissiveness to tumorigenesis. MAPK signalling

hyperactivation through BRAF[V600E] expression in the basal K14+/K5+ population drove rapid

tumorigenesis with tumours developing within days of oncogene induction; hence, we called this

population tumour-primed. BRAF[V600E] expression in the IVL+ population bestowed a competitive

advantage over IVL- wild-type cells in the basal layer such that mutated cells expanded over the entire

basal epithelium just a week after oncogene expression. However, Ivl:BRAF[V600E] cells did not rapidly

develop into tumours and remained within an otherwise normal-looking epithelium. Thus, we termed

this latter population tumour-resistant. At longer latency, these cells progressed to tumorigenesis, and

tumours resembled those originating from K5+/K14+ cells. Expression of HRAS[G12V] or KRAS[G12D]

oncogenes in the skin epithelium also outcompeted the wild-type population in homeostasis [36]. The

competitive advantage of oncogene-expressing cells that look histologically normal has also been seen

in blood cells and intestinal epithelium [37,38].

The differential permissiveness to oncogenic transformation of IVL+ and K5+/K14+ populations aligns

with the behaviour observed during mechanical stretching and wound healing. In these situations, the

K5+/K14+ population are the first and main responders to epithelium repair and regeneration. The

K5+/K14+ population can swiftly bias its cell division towards a symmetric division promoting

proliferation to generate mass, while IVL+ cells make only a small contribution [6,10,11]. Similarly, in the

oesophagus epithelium, carcinogenesis is caused by a progenitor biasing cell division towards

symmetric proliferation [39]. The limited capacity of the IVL+ basal population to switch to symmetric

division and its tendency to preferentially undergo asymmetric division is part of its transcriptome-engrained commitment towards differentiation and could explain its tumour-resistant phenotype.

Tumours arising from an IVL+ or a K5+/K14+ origin share a common transcriptional landscape that is enriched for an activated wound-healing response [22], embryonic developmental pathways [23] and a tumour-specific keratinocyte population seen in human cSCC [24]. In addition, we observed strong MYC activation across all tumours, which has been proposed as a mechanism to confer stem cell properties and dedifferentiation in the *Gata6+* epidermal populations [5]. At the same time, we revealed evidence of hijacking the tissue injury-sensing and repair pathway, triggered by hypoxia, and driven by IL24 and STAT3 activation that resolves in a coordinated tissue repair after wounding [30]. Similar to wounds, the core of a tumour is hypoxic, and we observed increased transcription of *Hif1a* and *Il24*, as well as STAT3 phosphorylation that enhanced oncogene-driven proliferation to generate the critical tumour mass required for progression. These results highlight the close interplay between proliferation during tumorigenesis, and re-epithelisation during wound sealing. Both processes involve the blood vessels, fibroblast, and extracellular matrix remodelling.

One of our key findings was that the tumour-resistant population depends on SOX2 activation for transformation; knocking out this gene delayed tumour onset and growth but did not affect the tumour-primed population. Importantly, SOX2 overexpression within the Ivl:BRAF^{V600E} population rapidly accelerated tumorigenesis showing that SOX2 is both necessary and sufficient for transformation of the IVL+ lineage. Tumours generated using the DMBA/TPA protocol, also expressed SOX2 suggesting a common origin. SOX2 is a super pioneer factor able to bind closed chromatin and rewire the epigenome to drive stem cell features [21,40]. SOX2 expression has been reported in cSCC patients and its activity confers tumour-initiating potency and stem cell traits [32,33]. Furthermore, around 25% of cSCC patients express high levels of SOX2[33,35], suggesting that the IVL+ basal population may act as a cell-of-origin for these tumours. Notably, previous studies examining tumorigenesis from different cell types of the intestinal epithelium (progenitors from the crypt versus terminal differentiate villus cells) were unable to find molecular changes associated with tumorigenesis coming from these different cell types[41]. This contrasts with our findings here where SOX2 both marks and is functionally required for the tumours arising from the IVL+ population but not for the K5/K14+ populations.

SOX2 overexpression in an adult human keratinocyte cell line increased the expression of transcriptional signatures reflective of embryonic and juvenile epidermal cells implying that it can rewire the epigenome to drive dedifferentiation and allow transformation. This is consistent with a proposed bi-stable transcriptional network governed by PITX1 that precedes SOX2 and TRP63 expression and promotes cell proliferation and inhibition of differentiation by acting on KLF4 [42]. This

network would allow the tumour to switch between two states; proliferation and self-renewal or differentiation and keratin pearl formation. We hypothesize that upon oncogene expression the IVL+ tumour-resistant population depends heavily on the activation of SOX2 axis to suppress, freeze, or completely abolish its commitment towards differentiation by re-expressing basal makers. IVL+ cells may dedifferentiate and become IVL- to drive tumorigenesis and to remain in the basal layer, where the proliferative environment is confined.

These results are similar to studies within the oesophageal epithelium, where SOX2 is expressed in adult progenitors during homeostasis and becomes overexpressed in oesophageal squamous cell carcinoma. Once overexpressed, SOX2 drives a different transcriptional program by changing its partner to KLF5, which drives STAT3 activation and tumorigenesis [43,44]. Thus, activation of SOX2 in the cancer context would not necessarily signal through its traditional partners, *Pou5f1 (Oct4) and Nanog*, that lead to pluripotent embryonic stem cells, but through a tissue or even cell-specific signalling network that allows escaping any proliferation constraints with some hints from its embryonic development. SOX2 is also expressed in a stem-cell enriched population in aggressive head and neck cancer where it appears linked to smoking and HPV-positive patients [45]. How SOX2 is activated by oncogenic mutations is still elusive. It may be directly or indirectly downstream of the commonly activated pERK or MYC signalling pathways.

Our murine models resemble the rapid cSCC development, seen in melanoma patients treated with BRAFi, due to paradoxical MAPK signalling activation [15–17]. Thus, we further modelled the cSCC aetiology in these patients by mimicking patient treatment with the commonly used in-clinic BRAFi, Dabrafenib. We found that Dabrafenib promoted the development of tumours from cells carrying HRAS^{G12V} mutations that had been sitting in the skin for up to 180 days without driving transformation. It is important to note that in human tumorigenesis HRAS mutations in cSCC are relatively rare but very common in patients that have developed cSCC following BRAF inhibitors. These also occur at rapid latency, showing that the skin can tolerate mutations in oncogenic pathways with little histological change and can rapidly progress to tumorigenesis given a specific stimulus or promoter.

Collectively, we have generated new *in vivo* models to study cSCC and characterised the response of two distinct basal populations in the skin epithelium to oncogenic insults. We have defined a tumour-primed and a tumour-resistant population able to drive cSCC. Importantly, SOX2 emerged as a critical epigenetic regulator required to drive tumour growth from the IVL+ tumour-resistant population, which also serves as a marker for identifying and classifying human cSCC according to the cell-of-origin. Further characterisation of the different cSCC cells-of-origin and their vulnerabilities to transformation will allow the development of rational cancer therapies to contain tumours at their source. For

408   example, by manipulating the cell-division bias towards differentiation rather than proliferation and

409   self-renewal. Nevertheless, this will require a deep understanding not only of the tissue-specific

410   mechanisms that drive transformation but also of the cell-specific vulnerabilities that govern epithelial

411   maintenance in homeostasis and tumorigenesis.

MATERIAL AND METHODS

Genetically engineered mouse models and husbandry

Mice were housed in accordance with UK Home Office Regulations, maintained in a pathogen-free

facility under a 12-h light-dark cycle at a constant temperature between 19–23°C, and 55 ± 10%

humidity, and given drinking water and fed standard chow diet *ad libitum*. Experiments conducted at

the CRUK Scotland Institute Animal Facility were in accordance with the UK Home Office guidelines,

under project licence PP3908577, and were reviewed and approved by the University of Glasgow

Animal Welfare and Ethical Review Board (AWERB). Experiments conducted at the CRUK Manchester

Institute were performed at Alderley Park Animal Research Unit, with breeding at the University of

Manchester incubator breeding facility, in accordance with UK Home Office regulations, under project

licences PE4369EDB and P671A5B06, and reviewed and approved by the CRUK Manchester Institute's

AWERB. Animals were monitored regularly until terminally sacrificed by schedule 1 at clinical endpoint:

either when the cumulative tumour burden had reached a maximum volume of 1500 mm^3 or when a

single tumour exceeded 15 mm in diameter, weight loss >20%, or any other signs of ill health and

distress. For all mouse studies, no formal randomisation was performed, and researchers were not

blinded to the mouse genotypes. No exclusions were performed and all mice included in experimental

cohorts were included in the analysis.

Genotyping was performed by Transnetyx according to the previously published protocols provided in

the references for each allele. Mice were maintained on a C57BL/6J background, carrying the following

alleles/transgenes: *Ivl*-CreERT2 [7], *Krt5*-CreERT2 [46], *Krt14*-CreERT2 [47], BRAF^V600E [48,49], HRAS^G12V [50],

Rosa26LSL-tdRFP [51], *Sox2*^fl [52] and *Rosa26LSL-SOX2-IRES-eGFP* [53]. Archived tumour blocks [from [9]]

included the additional following alleles: *Lgr5*-CreERT2 [54], *Kras*^G12D [55], *Notch2*^fl [56], and *Trp53*^fl [57].

Genetic recombination was induced in mice of either sex 8-12 weeks of age by topical application to

the shaved backs of the mice of 100 μL tamoxifen (10 mg/ml in ethanol; T5648, Sigma) in models

driven by Ivl-CreERT2, or 4 μl 4-hydroxytamoxifen (20 mg/ml in ethanol; H6278, Sigma) in models

driven by *Krt5*-CreERT2 and *Krt14*-CreERT, unless otherwise stated. This was repeated three more

times over 8 days.

UV irradiation

UV irradiation experiments were conducted at the CRUK Manchester Institute husbandry facility following the UK Home Office regulations under project licences PE4369EDB and P671A5B06. In cohorts exposed to UVR, mice were subjected to UVR exposure once per week for 4 weeks, beginning 4 weeks after the final tamoxifen application. For this process, mice were anaesthetised by intraperitoneal injection with 1 mg/kg Domitor and 100 mg/kg ketamine, with 5 mg/kg Antisedan anaesthetic reversal. The backs were shaved, and a black cloth was used to cover regions that were to remain unexposed. The Waldmann UV181 unit with UV6 broad wavelength (280-380 nm) lamp was used for UVR exposure and the intensity was tested regularly with a USB2000+ spectroradiometer (Ocean Optics). The UV dose used was 0.6 kJ/m^2, which equated to 3 minutes and 14 seconds of exposure. Following irradiation, E45 moisturising cream was topically applied to the back.

Tumour fragment implantation

Tumour implantation experiments were conducted at the CRUK Manchester Institute husbandry facility following the UK Home Office regulations under project licences PE4369EDB and P671A5B06. A tumour derived from a K5:BRAF^{V600E} mouse was resected upon clinical endpoint under a laminar flow hood aseptically. The tumour was cut into 2-3 mm^3 pieces for immediate implantation on anesthetised 6-8 week-old C57/6J littermates and NSGII2 mice. Briefly, recipient animals were anesthetised with isoflurane and kept on a heated stage. A tumour piece was implanted subcutaneously between the skin and the peritoneal wall. The surgical incision was closed using a surgical clip. Rymadyl/Carprofen analgesic was given at 4mg/kg. Mice were monitored until consciousness was regained and then monitored daily. The surgical clip was removed 7 days post-surgery.

In vivo drug treatments

In vivo drug treatments were conducted at the CRUK Scotland Institute Animal Facility following the UK Home Office guidelines, under project licence PP3908577. Skin inflammation was induced by topically applying 150 µl of TPA (31.25 µg/ml) in acetone (Sigma-Aldrich 16561-29-8) to shaved dorsal skin three times per week until tumour signs appeared. The BRAFi Dabrafenib was administered by daily oral gavage (30 mg/kg in 100 µl) during the experiment.

Immunohistochemistry and immunofluorescence

Organs collected in 10% neutral buffered formalin were stored at room temperature for 20-28 hours, followed by transfer to 70% ethanol and storage at 4°C until processing. All haematoxylin and eosin (H&E), immunohistochemistry, co-immunofluorescence and *in situ* hybridisation staining were performed on 4-µm formalin-fixed paraffin-embedded sections (FFPE) which had previously been heated at 60°C for 2 hours.

The following antibodies were used on a Leica Bond Rx autostainer: KRT5 (905501, Biolegend), Ki67

(12202, Cell Signaling), SOX2 (14962, Cell Signaling) and pSTAT3 (9131, Cell Signaling). All FFPE sections

underwent onboard dewaxing (AR9222, Leica) and epitope retrieval using ER2 solution (AR9640, Leica)

for 20 minutes at 95°C. Sections were rinsed with Leica wash buffer (AR9590, Leica) before peroxidase

block was performed using an Intense R kit (DS9263, Leica) for 5 minutes. Sections were rinsed with

wash buffer before primary antibody application at an optimal dilution (KRT5, 1/1500; Ki67, 1/1000;

pSTAT3, 1/100; SOX2, 1/200). The sections were rinsed with wash buffer before the application of anti-

rabbit EnVision HRP-conjugated secondary antibody (K4003, Agilent) for 30 minutes. The sections were

rinsed with wash buffer, visualised using DAB, and counterstained with haematoxylin from the Intense

R kit.

FFPE sections for KRT14 (ab7800, Abcam), c-MYC (ab32072, Abcam), RFP (600-401-379, Rockland) and

SOX9 (AB5535, Millipore) staining were stained on an Agilent autostainer Link48. FFPE sections were

loaded into an Agilent pre-treatment module to be dewaxed and undergo heat-induced epitope

retrieval (HIER) using a High pH target retrieval solution (K8004, Agilent). After HIER, the sections were

rinsed in FLEX wash buffer (K8007, Agilent) before being loaded onto the Agilent autostainer. The

sections underwent peroxidase blocking (S2023, Agilent) for 5 minutes and were rinsed with FLEX

buffer. The primary antibody application was at an optimised dilution (KRT14, 1/300; c-MYC, 1/800;

RFP, 1/1000; SOX9, 1/500). Sections were washed with FLEX buffer before application of anti-rabbit

EnVision secondary antibody for 30 minutes. Sections were rinsed with FLEX wash buffer before

applying Liquid DAB (K3468, Agilent) for 10 minutes. Sections were washed in water and

counterstained with haematoxylin 'Z' (RBA-4201-00A, CellPath).

In-situ hybridisation detection for *Anxa1* (509298), *Ivl* (422538), *Ly6a* (427578), PPIB (313918; positive

control) and dapB (312038; negative control) (all Bio-Techne) mRNA was performed using RNAScope

2.5 LSx (Brown) detection kit (322700; Bio-Techne) according to the manufacturer's instructions. H&E

staining was performed on a Leica autostainer (ST5020). Sections were dewaxed in xylene, taken

through graded ethanol solutions and stained with haematoxylin 'Z' (RBA-4201-00A, CellPath) for 13

minutes. Sections were washed in water, differentiated in 1% acid alcohol, washed and the nuclei

stained blue in Scott's tap water substitute (in-house). After washing with tap water, sections were

placed in Putt's eosin (in-house) for 3 minutes. To complete H&E, IHC & ISH staining, sections were

rinsed in tap water, dehydrated through a series of graded alcohols, and placed in xylene. The stained

sections were coverslipped in xylene using DPX mountant (SEA-1300-00A, CellPath).

Sections for KRT14 and RFP co-IF staining were loaded onto a Leica Bond Rx autostainer. The FFPE

sections underwent on-board dewaxing and epitope retrieval using ER2 solution for 20 minutes at

95°C. Sections were rinsed with Leica wash buffer (AR9590, Leica) before application of 10% normal goat serum (X090710-8, Agilent) for 30 minutes. The sections were rinsed with Leica wash buffer before application of anti-RFP antibody at 1/1000 dilution for 1 hour. Sections were rinsed with Leica wash buffer and goat anti-rabbit IgG 488 (A11034, Invitrogen) secondary antibody diluted 1/250 for 30 minutes. After rinsing with Leica wash buffer KRT14 antibody was applied at 1/750 dilution for 1 hour. Sections were rinsed with Leica wash buffer and goat anti-mouse IgG 647 secondary antibody (A21236, Invitrogen diluted) 1/250 for 30 minutes before application of DAPI (MBD0015, Sigma-Aldrich). To complete the staining, sections were mounted using ProLong Diamond antifade mountant (P36970, Thermo Fisher Scientific).

Immunohistochemistry images were acquired using a SCN400F slide scanner (Leica Microsystems) at ×20 or x40 magnification. Confocal images were collected on a Zeiss 710 point-scanning confocal microscope, built on an inverted Zeiss Axio Imager.Z2 stand. Images were acquired using a EC Plan-Neofluar 40x/1.30 Oil and a confocal pinhole diameter of 107 μm. Multi-channel images were captured sequentially: DAPI (nuclear marker) using 405 nm excitation and 410-481 nm emission bandwidth, IgG 488 using 488 nm excitation and 514-582 nm emission and IgG 647 using 633 nm excitation and 638-747 nm emission. Images were collected with a 1x zoom with an image size of 2320 x 2320 pixels, yielding a pixel size of 92 x 92 nm, and a 1.38 us pixel dwell time. Z-stacks were collected using a step size of 2 um. Images were acquired using the software Zen LSM 2.1 Black (Zeiss).

RNAseq sequencing and analysis

RNA was extracted from fresh frozen tumour samples or human cell line pellets using an AllPrep DNA/RNA kit (74104, Qiagen) according to the manufacturer's instructions. Indexed poly(A) libraries were prepared using 200 ng of total RNA and 14 cycles of amplification with the Agilent SureSelect Strand-Specific RNA Library Preparation Kit for Illumina Sequencing (G9691B, Agilent). RNA polyA libraries were sequenced using NovaSeq 6000 XP SP, 200 cycles, paired-end reads (2 x 101 bp) 20-30 million reads. RNA preparation and sequencing of mouse samples were performed at the CRUK Manchester Institute histology core and sequencing facility. RNA preparation and sequencing of human cell lines were performed at GENEWIZ Azenta.

For mouse samples raw sequence quality control was performed using FastQC (v0.11.8) before and after removing adapters and low-quality base calls (Phred score <20) using TrimGalore with default options (v0.6.6). Trimmed reads were aligned to GRCm38, release 100 using Hisat2 (v2.1.0). Gene counts were subsequently estimated using featurecounts (subread/1.6.3). For human cell lines, raw sequence quality control and alignment were performed using Nextfow nf-core/rnaseq pipeline using STAR and Salmon [58]. Trimmed reads were aligned to GRCh38, release 113. Sva::ComBat-seq was used

for batch correction (v3.52.0). For all samples, after removing transcripts without a minimum of 5

reads in at least one sample, the differential expression analysis between mouse tumours and skin was

performed using the R package DESeq2 (v1.44.0). The resultant p-values were corrected for multiple

comparisons using the Benjamini-Hochberg approach. The following additional R packages were used

for downstream analysis: pheatmap (v1.0.8), fgsea (v1.30.0), enhancedVolcano (v1.22.0),

clusterProfiler (v4.12.6), dplyr (v1.1.4), tidyr (v1.3.1), AnnotationHub (v3.12.0), ggvenn (0.1.10),

AnnotationDbi (v1.66.0), mixOmics (v6.26.0).

Culture of human keratinocyte cell lines and introduction of genetic modifications

Human keratinocyte cell lines were maintained in serum-free Keratinocyte Growth Medium 2 (C-

20011, PromoCell) until confluent and then split using 0.25% Trypsin-EDTA (T4049-100ML, Merck) and

quenched using Defined Trypsin Inhibitor (R007100, Gibco). All cell culture incubators were set to 37°C

and 5% CO_2.

Normal human primary juvenile keratinocytes (JHEK) (C-12006, PromoCell) and normal human primary

adult keratinocytes (AHEK) (102-05a, Cell Applications) were immortalised with in-house produced

lentivirus expressing the hTERT-hygromycin resistant pLV-EF1a-IRES-Hygro plasmid and selected with

hygromycin (300 μg/ml). The plasmid was a gift from Tobias Meyer (85140, Addgene) [59]). Then,

nucleofection-based CRISPR-Cas-9 methodology was used to generate p16 KO using the 4D

Nucleofector Core Unit (AAF-1002B with AAF-1002X, Lonza). A gRNA with enhanced stability targeting

Cdkn2a (p16) was designed and purchased from Integrated DNA Technologies (IDT). Ribonucleoprotein

(RNP) complexes were formed by diluting 120 pmol sgRNA, 104 pmol Cas9 Nuclease V3 (1081059,

IDT), 1 μl of Alt-R Cas9 Electroporation Enhancer (1075916, IDT) in Nuclease-Free IDTE, pH 7.5 (1X TE

solution) (I11-01-02-02, IDT). RNP complex was added to 20 μl of Primary Cell P3 Nucleofector Solution

(V4XP-3032, Lonza) and nucleofected using programme CM137. The mixture was then transferred to

a 20 μl nucleocuvette strip and nucleofected using programme CM137. The targeted sequence was

PCR-amplified, sequenced at Eurofins and KO-validated using the TIDE algorithm (achieving >90%

efficiency)[60]. *SOX2* overexpression lentivirus with puromycin resistance was purchased from

VectorBuilder ready-to-use (vector id VB900088-3008dcy). SOX2-overexpressing keratinocytes were

selected with 1 μg/ml puromycin. GFP overexpression control lentivirus with puromycin resistance

purchased from VectorBuilder ready-to-use were used as controls. Cell pellets were regularly collected

and submitted for cell line authentication at Eurofins and tested for Mycoplasma in-house.

Immunoblotting

Proteins were extracted from whole-cell lysates using RIPA buffer (R0278, Sigma-Aldrich) mixed with 1

tablet of cOmplete™ Protease Inhibitor Cocktail (11873580001, Sigma-Aldrich). Cell suspensions were

incubated on ice for 10 minutes before centrifuging at 13,000 rpm for 10 minutes at 4°C. Protein

extracts from the supernatants were quantified using the Pierce™ BCA Protein Assay Kit (23225,

Invitrogen). Protein extracts (25 µg) were denatured in 4x Laemmli sample buffer (1610747, BIO-RAD)

at 95 °C for 5 minutes. The samples were separated on NuPAGE™ 4-12% Bis-Tris Mini Protein Gels

(NP0322BOX, Invitrogen) at 120 V for 1 hour in 1x MOPS SDS running buffer (B0001, Invitrogen)

together with the Chameleon Duo pre-stained Protein Ladder (928-60000, LI-COR). The proteins were

transferred onto a nitrocellulose membrane (170-4270, BIO-RAD), using the BIO-RAD Trans-Blot Turbo

Transfer System. The membrane was blocked with 1x TBST with 5% BSA (A7906, Sigma-Aldrich) for 1

hour at room temperature in the dark. The membrane was then incubated in anti-SOX2 antibody

1:1000 (23064, Cell Signalling) and anti-β-actin 1:10,000 (MA1-140, Invitrogen) diluted in 1x TBST 5%

BSA, at 4°C overnight in the dark. β-actin was used as a loading control. Followed by 3x10 minute

washes in 1x TBST in the dark and subsequently incubated in fluorescence-conjugated secondary

antibodies, diluted in 5% BSA in 1x TBST, at room temperature for 45 minutes in the dark. Secondary

antibodies used were anti-rabbit IgG (A32735, Thermo Fisher Scientific) and anti-mouse IgG

(A21057, Thermo Fisher Scientific). This was followed by 3x10 minute washes in 1x TBST before the

membrane was scanned using the LI-COR Odyssey® CLx Infrared Imaging System.

Data availability

The data discussed in this publication will be deposited in NCBI's Gene Expression Omnibus.

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AUTHOR CONTRIBUTIONS

P.P.C., A.C., R.M. and O.J.S. designed experiments and interpreted results. P.PC, C.C., C.A.F., R.A.R., T.J.S. and P.C. performed experiments and analysed results. P.P.C. analysed publicly available human cancer data sets. P.P.C. processed and analysed the RNA sequencing data. P.PC., A.C. and O.J.S. wrote the paper, and reviewed and discussed the drafted manuscript. All authors contributed to the manuscript.

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  FIGURES

Figure 1

Figure 1. **Distinct basal populations coexist in the epidermis and compete upon BRAF^{V600E} expression.**
A, Schematic representation of the mouse models used for lineage tracing (top) and the epidermis
(bottom) formed by the suprabasal, formed by IVL+ cells, and the basal layer, which includes a mixture
of K14+/K5+ and IVL+ cells. **B,** Schematic representation of the experimental design used for tamoxifen
induction of Cre-mediated recombination and lineage tracing. **C,** Representative Z-stack co-
immunofluorescence (IF) of KRT14 and RFP at day 8 and day 28 post tdRFP induction in K14:tdRFP and

Ivl:tdRFP normal skin. **D and E**, Representative H&E and immunohistochemistry (IHC) of RFP and Ki67

conducted in skin at day 8 post-induction from K14:tdRFP and K14:BRAF^{V600E}-tdRFP (D) and Ivl:tdRFP

and Ivl:BRAF^{V600E}-tdRFP (E) models. **F**, Representative images of IHC of RFP performed in K14:tdRFP

and Ivl:tdRFP normal skin at day 28 post induction. **G,** Representative image of IHC of IVL staining in

wild-type skin showing positive cells in the basal and suprabasal layers. **H,** Representative IHC of RFP

from Ivl:tdRFP normal skin at 180 days post tdRFP induction showing label-retaining populations

residing in the basal layer.

Figure 2

Figure 2. Tumour-primed and tumour-resistant populations coexist in the basal layer. A, Schematic representation of the mouse models used for skin tumorigenesis. **B,** Kaplan-Meier plot displaying tumour-free survival for K5:BRAF^{V600E}, K14:BRAF^{V600E}, Ivl:BRAF^{V600E}, and Ivl:BRAF^{V600E}+ UV-treated female mice aged until clinical endpoint. **C, D and E**, Total tumour growth in K5:BRAF^{V600E} and K14:BRAF^{V600E} (C) and in Ivl:BRAF^{V600E} and UV-treated Ivl:BRAF^{V600E} (D) female mice and total tumour number (Mean and SEM) (E) in female mice aged until clinical endpoint. **F,** Tumour burden growth at

different induction regimens in K5:BRAF^{V600E} and K14:BRAF^{V600E} models. **G,** Schematic and tumour

burden growth of K5:BRAF^{V600E} tumour pieces transplanted into C57/6J and immunosuppressed

female mice (NSG-II2). **H, I and J**, Representative images of K5:BRAF^{V600E} (left) and Ivl:BRAF^{V600E} (right)

tumours showing H&E staining (H) and IHC of skin hierarchy markers KRT5, KRT14 and KRT1 (I), and

proliferation marker Ki67 (J) at clinical endpoint. Keratin pearls are indicated (KP) and arrows indicate

nuclear atypia.

Figure 3

Figure 3. Transcriptional landscape of tumours derived from primed K5/K14:BRAF^{V600E} and resistant Ivl:BRAF^{V600E} basal populations. **A and B**, Hierarchical clustering heatmap (A) and principal component analysis (PCA)(B) of normalised expression values showing the correlation between the transcriptional profiles of normal skin (NS, n=4), Ivl:BRAF^{V600E} (IVL, n=6) and K5/K14:BRAF^{V600E} (K5_K14, n=9). **C**, Volcano plots showing differentially expressed genes in IVL tumours (left) and K5_K14 tumours (right) compared with normal skin using the Wald test (two-tailed). **D,** Venn diagram showing upregulated genes shared between Ivl:BRAF^{V600E} (Ivl) and K5/K14:BRAF^{V600E} (K5_K14) tumours compared to normal skin. **E,** Gene set enrichment analysis of Hallmarks and indicated pathways in K5_K14 tumours and IVL tumours. Showing pathways significantly enriched (padj<0.01 based on an adaptive multi-level split Monte-Carlo). **F,** Hierarchical clustering heatmap of selected genes showing normalised expression and correlation between normal skin (NS), Ivl:BRAF^{V600E} (Ivl) and K5/K14:BRAF^{V600E}

834   (K5_K14). **G,** Representative images of IHC validation of selected targets in K14:BRAF^{V600E} and Ivl:BRAF^{V600E}

835   tumours at the clinical endpoint.

Figure 4

Figure 4. The tumour-resistant basal population depends on SOX2 for transformation. A, Volcano plot showing differentially expressed genes between K5/K14:BRAF^{V600E} and Ivl:BRAF^{V600E} tumours using Wald test (two-tailed). **B,** Representative images of IHC validation of SOX2 in Ivl:BRAF^{V600E} ,

K5:BRAF^{V600E}, and K14:BRAF^{V600E} tumours at clinical endpoint. **C,** Schematic representation of the

mouse models used for tumorigenesis. **D and E**, Kaplan-Meier tumour-free survival plot and tumour

growth for K14:BRAF^{V600E}, K14:BRAF^{V600E}-SOX2$^{fl/fl}$ and K14:SOX2$^{fl/fl}$ (D) and for Ivl:BRAF^{V600E},

Ivl:BRAF^{V600E}-SOX2$^{fl/fl}$ and Ivl:SOX2$^{fl/fl}$(E). P-values were determined using the log-rank (Mantel-Cox)

test. NS, not significant P>0.05, ** p<0.01. Note that K14:BRAF^{V600E} and Ivl:BRAF^{V600E} cohorts

correspond to CRUK-SI cohorts shown in Figure 1D and F and are shown here for comparison. **F,**

Representative H&E and IHC of Ki67, MYC and pSTAT3 in Ivl:BRAF^{V600E}-SOX2$^{fl/fl}$ tumour at the clinical

endpoint. **G,** IHC validation of SOX2 expression in Ivl:BRAF^{V600E}-SOX2$^{fl/fl}$ tumours revealing partial

expression of SOX2.

Figure 5

Figure 5. cSCC patients express SOX2 and it drives embryonic and juvenile signatures. A, Normalised RNA expression levels (counts) of SOX2 from a cSCC human dataset [19] including normal skin (NS, n=17), and different levels of disease progression including actinic keratosis (AK, n=14) and cutaneous squamous cell carcinoma (SCC, n=66). Dotted lines mark the mean *SOX2* normalised expression in normal skin and two standard deviations from the mean. Pie charts showing the percentage of samples with high and low *SOX2* normalised expression for SCC and AK groups. Two standard deviations from normal skin mean were used as a threshold. **B,** Western-blot validation of SOX2 overexpression in adult (AHEK) and juvenile (JHEK) human keratinocytes. **C,** Normalised RNA expression levels (counts) of SOX2 in AHEK, JHEK, and SOX2-overexpressing AHEK-SOX2 and JHEK-SOX2. N=3, repeated independent experiments per group. **D,** Principal component analysis (PCA) of normalised expression values showing the correlation between the transcriptional profiles of JHEK, JHEK-SOX2, AHEK, and AHEK-SOX2. N=3, repeated independent experiments per group. **E,** Volcano plot showing differentially expressed genes between AHEK and AHEK-SOX2 using the Wald test (two-tailed). **F,** Gene set enrichment analysis of Hallmarks and indicated pathways in AHEK and AHEK-SOX2. Pathways are significantly enriched (padj<0.01 based on an adaptive multi-level split Monte-Carlo). **G,** Normalised enriched scores of embryonic and juvenile epidermis signatures [23].

Figure 6

Figure 6. Dabrafenib as a tumour promoter in *HRAS*-mutated epidermis . A, Schematic representation of the mouse models used. **B and C,** Kaplan-Meier tumour-free survival plot for K14:BRAF^{V600E}, K14:HRAS$^{G12V/+}$ and K14:HRAS$^{G12V/+}$ treated with the BRAFi Dabrafenib and TPA (B), and Ivl:BRAF^{V600E}, Ivl:HRAS$^{G12V/+}$, Ivl:HRAS$^{G12V/G12V}$ and K14:HRAS$^{G12V/+}$ treated with BRAFi Dabrafenib (C). Note that K14:BRAF^{V600E} and Ivl:BRAF^{V600E} cohorts correspond to CRUK-SI cohorts shown in Figure 1D and F and are shown here for comparison. **D,** Representative histological images including H&E and IHC of selected markers in tumours derived from K14:HRAS$^{G12V/+}$ and Ivl:HRAS$^{G12V/+}$ mice treated with the BRAFi Dabrafenib at clinical endpoint. **E,** Kaplan-Meier tumour-free survival plots for K14:HRAS$^{G12V/+}$ treated with BRAFi Dabrafenib 182 days after oncogene induction (left) and Ivl:HRAS$^{G12V/+}$ treated with BRAFi Dabrafenib 189 days after oncogene induction (right).