1   **Title.** Testing the phylogenetic gambit: how much functional diversity can we reliably conserve
2   if we prioritize phylogenetic diversity?
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https://github.com/FloMazel/FD_PD_Max

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Abstract

In the face of the biodiversity crisis, it is argued that we should prioritize species in order to capture high functional diversity (FD). Because species traits often reflect shared evolutionary history, many researchers have advocated for a "phylogenetic gambit": maximizing phylogenetic diversity (PD) should indirectly capture FD. For the first time, we empirically test this gambit using data from >15,000 vertebrate species and ecologically-relevant traits. Maximizing PD results in an average gain of 18% of FD relative to random choice. However, this average gain hides the fact that in over 1/3 of the comparisons, maximum PD sets contain less FD than randomly chosen sets of species. These results suggest that, while maximizing PD protection can help to protect FD, it represents a risky strategy.

Introduction

We are in the midst of a period of heightened biological extinction, with rates several orders of magnitude higher than background rates estimated from the fossil record[1–3]. In addition to having potentially widespread consequences for the functioning of ecosystems and the provisioning of valuable ecosystem services, this situation poses an immense moral challenge[4–8]. Since the extent that resources for conservation actions remain limited, agonizing choices as to which species most warrant attention become necessary[9,10]. To keep humanity's options open, and our common legacy as rich as possible, it is widely argued that we should seek to maximize the biological diversity of form and function in conservation strategies[6–12]. The biological diversity of form and function can be measured as functional diversity [FD] (see methods). However, in practice, it is challenging to prioritize species on the basis of FD: we have imperfect knowledge about which, and how many traits and functions are important in a given context, how these traits and functions vary among species and across space, and how the importance of traits may change in the future[13]. Many researchers have therefore advocated for a "phylogenetic gambit"; that is, if species traits reflect their shared evolutionary history, then the pattern of that evolutionary history –their phylogeny– should serve as a useful stand-in for unmeasured and unmeasurable traits[9,14,15]. The phylogenetic gambit implies that maximizing phylogenetic diversity (PD), i.e. the breadth of evolutionary history, will ensure that a wide variety of forms and functions are present within a species set[14–17].

Following this logic, phylogenetic diversity has formed the basis of global conservation schemes, notably the EDGE program[18] has been used by restoration biologists[19] and has been widely embraced by researchers across the biodiversity sciences[20–23]. Despite this enthusiasm, the critical question of whether maximizing PD will actually capture more FD than prioritization schemes that ignore phylogeny has, to our knowledge, never been empirically tested[16]. Some studies have discussed[24,25] and documented the relationship between FD and PD, both at regional[26] and global scales[20,22], and many of these studies have shown that maximizing PD does not *maximize* FD. However, such studies do not test the fundamental phylogenetic gambit at the heart of all PD-based conservation strategies: maximizing PD captures *more FD than*

randomly choosing species. No one would dispute that the best way to maximize FD is to

prioritize FD, but phylogenetic diversity has emerged as prioritization tool because we rarely

have sufficient trait data to calculate FD. Here we test whether PD-based conservation passes a

much less stringent, but ultimately more fundamental, test: is conserving on the basis of PD

better than conserving at random? Worryingly, a recent theoretical study has indeed

demonstrated that PD could be a poor surrogate for FD and, in some scenarios, prioritizing

species on the basis of PD could actually lead to capture *less* FD than if species were simply

selected at random[16].

This points to the need for empirical tests of whether —within a given species pool— sets of

species selected to maximize PD actually contain more FD than sets of species selected without

regard to evolutionary relatedness. We clarify what our goals are in testing the utility of PD to

capture FD. First, we take as given that maximizing PD is not the overarching goal *per se* of PD-

maximization schemes, but rather that a PD maximization strategy is valued for its ability to

capture more FD compared to a strategy that ignores phylogeny. Second, it is important to note

that we are selecting *species* sets to maximize PD or FD within a region. While this is a

simplification, as conservation actions often aim to select sets of *areas* (e.g. in reserve design),

the only global phylogenetically-informed conservation initiative is species-centered[18] (EDGE).

Critically, the question we raise has been shown to be distinct from asking whether traits have

phylogenetic signal (whether closely related species tend to share similar sets of traits), since

PD can be a poor surrogate for FD *even if* traits exhibit phylogenetic signal[16].

We evaluate the PD~FD relationship for different species pools (taxonomic families and

geographical assemblages, *i.e.*, sets of species co-occurring at a given scale) using a large global

dataset including trait, phylogenetic, and geographic range data for 4,616 species of mammals,

9,993 species of birds, and 1,536 species of tropical fish. Specifically, we measure FD as

functional richness (see methods) and compute, for any given species pool, an estimate of

surrogacy[27,28] (S_{PD_FD}, Figure 1). S_{PD_FD} represents the amount of FD sampled by the set of

species chosen to maximize PD, relative to the FD sampled by optimal set of species selected to

maximize FD directly, with both components controlled for the expected FD from a random

species set of the same size. S_{PD_FD} will be positive if the averaged PD-maximized set contains

more FD than the averaged random set, and negative if not. S_{PD_FD} will equal 100% if the PD-

maximization strategy is optimal (*i.e.* to maximize FD). We integrate S_{PD_FD} for each species pool

across all deciles of species richness but because they are many sets of species that can

maximize PD or than can be chosen at random, we computed S_{PD_FD} based on the averaged FD

over 1000 PD-maximized sets and 1000 random sets [16].

Figure 1 – A conceptual approach for evaluating whether PD is a good surrogate for FD. To

evaluate if PD is a good surrogate of FD, we measure to what extent a species prioritization

strategy that maximize PD captures FD relative to an optimal and a random strategy. To do so,

we compare FD accumulation curves (i.e. FD computed for increasing proportion of the species

pool considered) across these three different sampling strategies: the random sampling (i.e.

rarefaction curve, averaged over 1000 sets), the maxPD (surrogacy, averaged over 1000 sets)

sampling (i.e. the sets that maximize PD) and the maxFD (optimal) sampling (i.e. sets that

maximize FD, see legends). Then, we measure the surrogacy of PD for FD (SD_{PD-FD}) as the area

between the random and the maxPD curve ('A', see legend) divided by the area between the

random and the maxFD curve ('A+B', see legend). If SD_{PD-FD} is positive, PD is a good surrogate

for FD (the maximum value being 1 where PD is an optimal surrogate) while when SD_{PD-FD} is

negative preserving species based on PD is worse than preserving them at random.

<u>Results</u>

We find that selecting the most phylogenetically diverse sets of species within a given taxonomic family or within a given geographical location (large grid-cells across the globe) captures, on average, 18% more FD than sets of randomly chosen species (i.e. S_{PD_FD} = 18%, SD +/- 6.5% across pools, see Figure 1 and S1-2). Although the surrogacy is generally positive, there was substantial variation across species pools. For example, the surrogacy of PD varies widely from a minimum of -85% to a maximum of 92%, meaning that selecting the most phylogenetically diverse sets of taxa can capture either 85% less (or 92% more) FD than sets of randomly chosen taxa (Fig. 2-3 and Fig. S3-4). However, in 88% of the species pools, choosing sets of species according to PD captured more FD than would be expected at random (*i.e.*, surrogacy values > 0 in 88% of the cases, see Fig. 2-3). This suggests that, on average, maximizing PD is a sound strategy to capture FD.

Figure 2 – PD is a good surrogate for FD across space. The figure presents the distribution and correlates of S_{PD-FD} for mammals (panels A-C), birds (panels D-F) and tropical fishes (G-I) separately across space. For each of the three groups, the SD_{PD-FD} frequency distribution is presented in top panels (B, E and H) along with its mean (vertical line) and the color code that is common to all panels, with blue indicating positive S_{PD-FD} (maximizing PD captures more FD than random). SD_{PD-FD} geographical distribution is presented in middle panels (A, D, G). Relationships between SD_{PD-FD} and species pool richness are presented in panels C, F and I. In each grid cell, SD_{PD-FD} values are based on the mean over 1000 repetitions of random and PDmax set draw (there is only one maxFD set).

Figure 3 – PD is a good surrogate for FD across clades. The figure presents the distribution and
correlates of SD$_{PD-FD}$ for mammals (panels A-C) and birds (panels D-F) across families. For each
of the two groups, the SD$_{PD-FD}$ frequency distribution is presented (B and E) along with its mean
(vertical line). The colour code that is common to all panels. SD$_{PD-FD}$ phylogenetic distribution is
presented in panels A and D. Relationships between SD$_{PD-FD}$ and species pool richness are
presented in panels C, F and I. For each taxonomic family, SD$_{PD-FD}$ values are based on the mean
over 1000 repetitions of random and maxPD set draw (there is only one maxFD set).

However, even if in the majority cases maximizing PD does, on average, better than an

averaged random selection, this does not capture the *reliability* of its performance. The PD-

maximization and the random selection strategies exhibit variation: simply by chance, random

selection of species can capture very high (or, conversely, very low) FD, and the same may be

true (to a previously unstudied degree) for PD. The extent of this variation is important: if it is

less than the average difference, PD-maximization is a reliable strategy as it will always yield

more FD, but if it does not, then PD-maximization could be unreliable for individual

conservation interventions. To contrast these two situations, we measured the fraction of times

that, within each species pool, the PD-maximization strategy yielded more FD than random

selection (see methods). PD-based selection was the best choice in 64% of cases (SD across

species pool=9%, see Supplementary Table 1 and Fig. S5), making it the better strategy but not

a perfectly reliable one. Thus, while the PD-maximization strategy has a consistent positive

effect (i.e. the average PD-maximization strategy yields more FD than the average random

strategy), its effect is weak (i.e. the PD-maximization strategy still yields less FD than the

random strategy in 36% of the trials within a species pool).

We next explored the drivers of surrogacies values across species pools. Surrogacy of PD

appears to weaken as the species pool richness increases (on average, Spearman Rho between

absolute surrogacies and species richness = -.15), most clearly seen in the tropics and in

species-rich families such as the Muridae (rats, mice and allies) and Columbidae (pigeons and

allies) (Fig. 2-3). This is likely because our measure of FD (see Methods) rapidly saturates as the

number of selected species increases and species from these large pools harbor high functional

redundancy, such that a random prioritization scheme performs relatively well, or at least no

worse than other strategies (Fig. S6). In contrast, FD can be greatly increased by prioritization of

species using PD from species poor assemblages or clades. This is particularly the case in spatial

assemblages containing multiple taxonomic orders, which are both phylogenetically and

ecologically divergent from one another. Interestingly, the PD-FD relationship was not

consistent across *taxonomic* scale: we found that, in contrast to patterns at the family level, for

certain mammalian and avian orders (which are older than the families described above), using

PD to select species is much worse for capturing FD than choosing species at random (see, for
example, the Afrosoricidae, Chiroptera, and Charadriiformes in Fig. S7).

We then explored whether we can explain this variability within- and between-datasets,
and in particular, why for some assemblages/clades, a PD-prioritization strategy fails to capture
more FD than random choice. It is often implicitly assumed that phylogenetic signal (i.e. the
degree to which closely related species tend to harbor similar sets of traits) can be used to
evaluate the effectiveness of PD as a surrogate for FD [5,15–17]. Surprisingly perhaps, the value of
PD as a surrogate for FD was only weakly correlated with the phylogenetic signal of the
underlying traits (Fig. S8-9, on average Spearman Rho = 0.17). Similarly, tree imbalance, which
is known to affect surrogacy in simulations [16], did not explain surrogacy in these empirical data
(Fig. S8-9).

For mammals, regions where PD did worse than random were located in the Sahara,
south western Patagonia, southern Africa including parts of Madagascar, and New Guinea
(Figure 2). These latter two in particular are of concern since they are global conservation
priorities on the basis of species endemism and habitat loss. We suggest two historical reasons
for such idiosyncratic poor performance of PD. First, there is a tendency for a large carnivore
species, either a top predator (*e.g.*, cheetahs in the Sahara or foxes in Patagonia) or a large
scavenger (*e.g.*, the hyena in South Africa) to co-occur with a close relative with distinct traits in
these areas (*e.g.*, a desert cat with the cheetah or the aardwolf with the hyena, see Fig. S10).
Only one of these closely-related species will tend to be selected under prioritization schemes
that maximize PD, thus reducing the volume of the convex hull on average when the
functionally distinct one is not selected (the large predator or scavenger). This seems also to
drive the low surrogacy of PD in Charadriiformes (especially *Larus* and *Sterna*; see Figure S10).
Second, lineages in which traits evolve very slowly will contribute little to FD, even over long
periods of time (branch lengths) that contribute greatly to PD. For example, in New Guinea
many co-occurring bats with similar traits diverged long ago, such that they are always selected
in the PD maximizing set, but do not add much to the convex hull, resulting in a poor surrogacy
of PD for FD. Such strong ecological niche conservatism is common in mammals [29], e.g. in the

Geomyidae: two basal branches of the Geomyidae tree harbor very similar traits (species
descending from these branches are actually grouped in the same genus *Thomomys)* while
being distantly related in the phylogenies we used (Fig. S10). As such, they will be selected in
all PD maximizing sets, but will not contribute greatly to FD.

Discussion

Maximizing PD in conservation decisions is now commonplace in the academic world[20–
22,30–33] and is also starting to be used in real-world conservation prioritizations, for example with
the EDGE program[18]. To the best of our knowledge, there are no clear direct ecosystem
function or health benefits that phylogenetic branch lengths provide. Rather, high PD is
perceived as valuable because it is assumed to be a good proxy for high diversity of traits or
"features"[14] (referred as to high functional diversity in this paper, FD), a hypothesis that we
name the "phylogenetic gambit". High FD might be valuable for a number of reasons, for
example ecosystem functioning, ecosystem services, future "options values"[14,15] or
"evolutionary potential"[15,34]. The utility of PD for conservation stems from the fact that
calculating PD is relatively fast and cheap, often making it an easier way to prioritize species or
areas than FD. Indeed, we have imperfect knowledge about which, and how many, traits and
functions are important in a given context, how these traits and functions vary among species
and across space, and how the importance of traits may change in the future[13]. Yet, even if
convenient, maximizing PD can only be an effective and realistic conservation strategy to
conserve FD if the phylogenetic gambit holds and maximizing PD yields more FD than a strategy
that ignores phylogeny. If maximizing PD yields *less* FD than a random strategy (i.e., the gambit
fails), then researchers and conservationists should reconsider whether maximizing PD as a
useful conservation strategy. A large body of literature has shown that maximizing PD does not
maximize FD empirically[20–22,30] or even in simple theoretical cases[16], but such work does not
test the phylogenetic gambit of whether PD prioritization captures more FD than *random*
selection (which has not, to our knowledge, been tested)[16]. Here we have shown that the
phylogenetic gambit holds: that PD *is* an effective conservation metric to capture FD. Yet we

also show that it remains something of a gambit: PD is good 'on average', but there is still some

risk associated with taking it.

We found that prioritizing the most phylogenetically diverse set of taxa in a region or

clade will result in an average gain of 18% functional diversity relative to applying the same

conservation effort without considering phylogeny, but this gain will decrease as species

richness increases. In opposition to what has previously been implicitly assumed[15,16], we find

weak empirical evidence that the presence of phylogenetic signal in traits predicts whether PD-

based conservation will prioritize FD. Our result suggests that PD is a reasonable conservation

prioritization strategy, especially in species-poor clades or regions, or in the absence of

meaningful data on functional traits. However, we note three important caveats to the use of

this strategy. First, 18% extra FD may not always be a useful conservation target. It is currently

unknown whether this added 18% of FD can actually be of enough conservation value. Second,

in cases of either recent trait divergence or, alternatively, very strong trait conservatism, a PD

prioritization scheme can capture less FD than a random scheme. Evolutionary biologists

commonly focus on 'unusual' clades with rapid divergences (e.g., cichlids); we show here that

divergence does not have to be that spectacular (e.g., African carnivores) to alter the PD-FD

relationship. Third, we found that while this strategy, on average, captures FD well, it is also

somewhat unreliable, and 36% of the time will not capture more FD than random choice. This

means that while the PD gambit can be a bet worth taking, it is still a bet with associated risk,

not a sure thing.

Our objective in this paper is to test the phylogenetic gambit using empirical datasets.

This means that we do not aim to provide a coherent prioritization strategy[35], or ready-to use

conservation guidelines. Indeed, we simplistically and implicitly assume that chosen species will

either be saved or go extinct, and we have not linked our various scenarios to any particular

policy position or conservation objective other than maximizing FD within a phylogenetic clade

or region[28,31]. In reality, conservation decisions reflect the interplay of social, economic,

political, and scientific priorities, and do not necessarily result in the saving of target species

(and therefore of their associated FD or PD). While our study is thus not directly applicable, the

test we are conducting is actually critical to validate (or invalidate) the use of PD in conservation

as a whole. While it is not clear whether our results would generalize to other taxa (although

we hope that others will extend our work and test the phylogenetic gambit in other systems),

we do feel it is important to consider the uncertainty that has been introduced into our analysis

as a result of uncertainty associated with the spatial scale of our analysis, our phylogenetic

data, and our choice of trait and measurement of FD.

The scale of conservation activities can vary, from the global scale of the hotspots

approach to local protected areas within a single country, but, unfortunately, the connection

between these scales remains unclear. For example, if the motivation for protecting FD is to

maintain community-driven ecosystem functions and services [6,36,37], the value of a regional or

global focus may be questionable[38], and studies are increasingly focusing on local scales[6].

Ecologists are refining and improving our understanding of how local assemblages assemble

within a regional context[39], and while the concept of the 'regional pool' of species is

increasingly being viewed as a simplification, it is unlikely that regional- and local-scale patterns

are totally disconnected. We emphasize that our results are relatively robust to variation in

spatial scale (see Fig. S3), but we acknowledge that future studies should test the phylogenetic

gambit at more local scale as well.

The set of species that maximize PD obviously rely on the phylogenetic hypothesis used.

No hypothesis is perfect or without uncertainty, and these phylogenetic uncertainties could in

turn impact the composition of the set of species that maximize PD and hence the surrogacy

values we compute. In this study, we explicitly took into account these uncertainties by using

100 different trees[40,41]. The explicit propagation of this phylogenetic uncertainty through into

our results may underlie some of the uncertainty ('risk') of our result, and we suggest it is

important that future studies explicitly take into account phylogenetic uncertainty when testing

the phylogenetic gambit.

The motivator of our test of the surrogacy value of PD for FD is the fact that ecologically-

relevant trait data is in short supply, especially for rare and data-deficient species. Indeed, if it

were not for this relative paucity of data, we could simply prioritize species based on their

unique contribution to FD directly. Although there have been massive and well-funded efforts

to collect and curate trait data from across the Tree of Life[42–44], we are still far from having

comprehensive coverage. Furthermore, despite recent progress[45], it is still not fully understood

which traits are most relevant for responses to environmental change, or that contribute most

to certain ecosystem functions and services, and how these vary among systems. Our analysis

suffers from a similar data limitation. We chose these traits because they are frequently

collected in ecological studies, not because we know they are ecologically important. Our

assumption is that their phylogenetic distribution is typical of those traits that are most

desirable for the purpose of conservation and that our primary results are therefore widely

applicable. While we did test the robustness of our results to the variation of trait information

retained to compute FD (Figure S1), it is true that, overall, we used a rather limited set of traits.

We acknowledge that it is possible that many other potential valuable traits are not captured

by our measure of FD. One of the ideas behind the use of PD is that phylogeny might account

for these for unmeasured and unmeasurable traits[9,14,15], however, as this hypothesis is not

testable (we do not have these traits), it seems risky to assume it is true. Our objective here is

to test the phylogenetic gambit given the limited set of traits that we have: we consider that

carrying out our imperfect test is more informative than not carrying any test at all.

In conclusion, we found that maximizing PD results in an average gain of 18% of FD

relative to random choice. However, this average gain hides the fact that in over 1/3 of the

comparisons, maximum PD sets contain less FD than randomly chosen sets of species. These

results suggest that, while maximizing PD can help capture FD, it represents a risky strategy. If

maximizing PD is a risky strategy, then, should we abandon the use of PD in conservation? We

believe that before such dramatic decision, our test should be repeated across space, traits and

taxa, in order to narrow the uncertainties of our results. This is why we now urge others to

expand our simple phylogenetic gambit test to other clades and other traits in order to test the

generality of our findings. We hope that our study will stimulate the production of numerous

tests to finally rigorously assess the usefulness of PD in conservation.

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Competing interest.

No competing interest.

Material and Methods

We use two classes of data to address the question of whether choosing sets of species according to PD captures the underlying trait diversity (as measured with FD) well. First, we used taxonomic groups (clades) of species as our unit of analysis ('species pool' hereafter) and, second, we investigated broad assemblages found across the globe. The former is more explicitly evolutionary, ensuring that our results are not driven by well-established relationships across large taxonomic groups (*e.g.*, monotremes are distinct from placental mammals) and the latter is likely more relevant to actual conservation practice.

1. Data

We use distribution data to delineate geographical assemblage species pool and taxonomy to delineate clade-based species pools (namely families and orders).

Distribution data – For mammals, we used the distribution maps provided by the Mammal Red List Assessment (http://www.iucnredlist.org/) for 4,616 species. For birds, full (breeding and wintering) and breeding ranges distribution maps were extracted from BirdLife (http://www.birdlife.org/) for 9,993 species. The best resolution at which these maps should

be used is still under discussion in the literature, so we decided to use the 40 000km^2

resolution (200x200km gird cell at the equator) that is commonly used at global scale [46,47].

The total number of grid cells was 3,646. Domestic and aquatic mammals were excluded

from the analysis. In order to make sure our results were not driven by the important trait

difference between volant and non volant mammals, we repeated our results excluding bats.

For birds, we repeated our analysis using the full ranges. Finally, we evaluated the

robustness of our result to the spatial resolution considered by repeating our analysis at a

resolution of 100x100km (number of cells was 13,330) for birds and mammals; we present

these results in the supplementary materials, as they are qualitatively identical to those

conducted at 200x200km (Fig. S1). For fishes, we used a database of 1536 species, for which

we had distribution data, phylogenetic and functional data. Distribution data were extracted

from a global-scale distribution database [48]. Species composition was then extracted from

grid cells of 5°x5°, corresponding to approximately 555x555 km at the equator [49]. This grain

size of the grid was chosen because it represents a good compromise between the desired

resolution and the geographical density of information.

Phylogenies – In order to prioritize species to maximize PD, phylogenies of each species pool

are needed. We used the first 100 published calibrated ultrametric trees of Jetz et al. (2012) for

birds and Faurby and Svenning (2015) for mammals. By repeating our analyses across a

posterior distribution of phylogenetic hypotheses, we control and account for phylogenetic

uncertainty. For tropical reef fishes, we built a phylogeny for 18 families (i.e. Labridae, Scaridae,

Pomacentridae, Chaetodontidae, Acanthuridae, Haemulidae, Balistidae, Carangidae,

Serranidae, Lutjanidae, Sparidae, Caesionidae, Holocentridae, Mullidae, Muraenidae,

Tetraodontidae, Lethrinidae and Siganidae) by pruning a dated molecular phylogenetic tree for

7,822 extant fish species [49]. These families were selected as the most representative tropical

reef fish families, that is, they are abundant and speciose on tropical reefs. We grafted missing

species on the pruned phylogenetic tree (circa 50% among the 1536 studied species) based on

published phylogenies for these families, supplemented by taxonomic information from fish

identification guides and FishBase [49,50]. We recorded, for each of these trees, a measure of

imbalance (as measured by **β** [51]) and 'tipiness' (as measured by Gamma [52]). For both mammals

and birds, we chose to group species in families and orders. We used these groupings when

calculating the purely phylogenetic, clade-based analyses (to address question 1), but not

within the spatial, assemblage-based analyses (question 2). For the taxonomic analysis of

mammal families, we removed two families (Dipodidae and Echimyidae) because of their very

poor phylogenetic resolution (i.e. polytomies for an important number of species).

Traits – For birds and mammals, four traits (diet, (log transformed) body mass, activity cycle,

and foraging height) were extracted from Elton Traits1.0 [44]. These traits are generally assumed

to appropriately represent Eltonian niche dimensions within an assemblage or clade of

mammals or birds [53,54]. For fishes, we used a previously published database [12]. We used 6

categorical traits: size, mobility, period of activity, schooling, vertical position in the water

column, and diet (for a full description of the dataset, see Mouill*ot et* al. 2014). These traits

have already been used to investigate community assembly rules [55] and to seek vulnerable fish

functions [11]. For each clade and assemblage, we used the raw trait (only body mass was log-

transformed and rescaled by the clade/assemblage range of body masses) values to compute

distance between species using Gower distance [19] and use PCoA to summarize the trait space

in few dimensions. We retained the numbers of PCoA axes necessary to represent 70% of the

total initial variability (using a 80% threshold did not quantitatively change our conclusions, see

Fig. S1). We also recorded phylogenetic signal for each PCoA axis using Blomberg's K [56].

2. Approach

Our aim was to evaluate, across a wide range of clades and regions, the ability of PD-informed

prioritization scheme to capture FD in comparison with two other prioritization schemes:

selecting species to directly maximize FD ('maxFD' hereafter) and selecting species randomly

(Figure 1). Our premise was that we often do not know or have not measured the traits that are

most relevant for ecosystem function and services such that maximizing FD is not generally

feasible. By focusing on a subset of traits and assuming that they are representative of

ecologically relevant traits, we were able to get an estimate of how well PD does compared to

the best we could possibly do. We used performance relative to choosing on the basis of FD as

an upper-limit to the performance of PD as a surrogate for FD, and used random species

selection as a lower benchmark.

Random prioritization scheme – For each pool (i.e. each clade and each geographical

assemblage) and each number of selected species (10, 20, 30, 40, 50, 60, 70, 80, 90, and 100%

of the total pool), 1000 random sets of species were produced, from which the average FD was

recorded.

Prioritization scheme maximizing PD (maxPD) – While there are many, overlapping metrics for

measuring the evolutionary history encompassed by a set of species [15,57], the most common is

the sum of all branch lengths (often in units of time) connecting a set of species to a common

root [14], called Phylogenetic Diversity (PD). This is the metric whose maximization has most

commonly been proposed as a conservation prioritization metric [14,34,58], and as a measure of

phylogenetic 'richness' it most naturally maps onto our chosen FD metric [57]. We used the

greedy algorithm proposed by Bordewi*ch et* al. (2008) to find our maxPD set of species *S*. For a

given tree there are likely multiple, and possibly very many, sets of species with the same PD as

S. As a consequence, we produced, for each pool, each number of selected species, and each

alternative phylogenetic trees, 10 maxPD sets of species. We then averaged the FD of these

sets across our 100 phylogenetic trees, so that each value is an average of 1000 sets (10 sets for

each of the 100 trees).

Prioritization scheme maximizing FD (maxFD) – Functional diversity was estimated using a

functional richness index (FRic; Cornwe*ll et* al. 2006; Villé*ger et* al. 2008; Pavoine & Bonsall

2011). The FRic index relies on a multidimensional Euclidean space, where the axes are traits

(or factorial axes from a principal coordinates analysis (PCoA) computed using these traits)

along which species are placed according to their trait values. This index measures the volume

of trait space occupied by a given species assemblage by calculating the convex hull volume [62],

defined by the species at the vertices of the functional space, that encompasses the entire trait

space filled by all species in this assemblage. In a single dimension, this simply equals the range

of values [62]. This broadly used metric in ecology is set monotonic with species richness, a

property generally assumed desirable in conservation whereby the addition of a new species

can never decrease the metric's value [63]. FD measures the total amount of variation in trait

values, making it conceptually comparable to PD [57]. We used the FRic index instead of the FD

index based on a functional dendrogram (Petchey & Gaston, 2006) since recent studies showed

that the FD index may lead to biased assessments of functional diversity and inaccurate

ecological conclusions [64]. The most straightforward way to obtain the maximal FD for *n* species

is to compute FD for all possible combinations of *n* species and simply record the greatest value

(the brute force approach). However, this is not feasible in practice as the numbers of

combinations of selected species was too high (e.g., 10^{71} possible sets for all mammal

assemblages). To rapidly and efficiently find the set of species that aim to maximize FD, we

developed a novel (at least in ecology) greedy algorithm. In brief, our approach iteratively

(starting with two species) select the species that is the furthest from the centroid of the

already selected set. To avoid selecting two species that are far from the centroid but close to

each other, we penalized the distance to the centroid by the distance to the closest neighbour

in the already selected set. Here we present in details the greedy algorithm we used to find the

set of species that maximize FD:

Step 1. Select the two species with the highest trait distance

Step 2. Compute the centroid of these two selected species

Step 3. Compute distances between species not in the set and this 'set centroid'.

Step 4. Penalize these distances by adding the following factor f (Eq. 1)

$$f = K \times e^{L \times minD} \qquad\qquad \text{(eq. 1)}$$

with K and L being penalizing factors and minD the distance between a given candidate

species and the nearest species already in the selected set.

Step 5. Select the species that maximized the penalized distance

Step 6. Go back to step one with this new set of species until the desired number of

species is reached.

To avoid arbitrarily setting the penalizing parameters, we tested 1000 pairs of parameters

drawn from a truncated normal distribution (mean=1, sd=.5) and retained the parameter pairs

that yielded the maximal FD.

In tests of subsets of the data for which finding the true maxFD was feasible, we found our

approach to adequately approximate the true maxFD and to produce a very good

approximation of the true degree of PD's surrogacy for FD (Fig. S2).

Measuring   performance   and   surrogacy   of   prioritization   schemes.

We use a common approach[27,28] to quantify the extent to which a given surrogate (here, the

maxPD choice) reaches a certain objective (here, maximize FD). Species from a given pool (i.e.,

for each dataset (clade and assemblages) independently,) were prioritized and selected

according to (1) the objective, i.e. maximize FD, producing the 'optimal curve' (maxFD curve in

Figure 1), (2) the surrogate i.e. maximize PD, producing the 'surrogate curve' (maxPD curve in

Figure 1) and (3) at random (random curve in Figure 1), i.e. producing the 'random curve'

(Figure 1). To compute a 'surrogacy' estimate of PD ($S_{PD\text{-}FD}$), we compare the position of the

surrogate curve (1) to the random curve (2) relative to the optimal curve (2) (Figure 1 and Eq. 2)

across the deciles of species richness of the pool (given as an interval 0-1):

$$S_{PD\text{-}FD} = \int_0^1 \frac{FD_{maxPD}\text{-}FD_{random}}{FD_{maxPF}\text{-}FD_{random}}$$ (Equation 2)

This surrogacy metric is at 100% when the surrogate perfectly meets the objective (i.e., the

maxFD and maxPD curves are identical and the max PD set is the maxFD set), 0% when the

surrogate is not better than randomly chosen sets of species (i.e., the random and maxPD

curves are identical) and is negative if the surrogate choice is worse than random (i.e., the

maxPD curve is below the random curve). Correlates of $S_{PD\text{-}FD}$ were evaluated using Spearman

correlations.

Apart from focusing on average tendencies, we quantified the variability of the FD yielded by

the PD—maximized selection strategy and the random selection strategy within each species

pools. To do so, we compute, for each species pool and for each % of selected species

independently, the number of cases where $FD_{random} > FD_{maxPD}$ across the 1000 random *1000

maxPD sets combinations (i.e. 10^6 comparisons). We then averaged theses number across % of

selected species and report statistics across datasets (Supp. Table 1).

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