## 1 Idiosyncratic, retinotopic bias in face identification

## 2 modulated by familiarity

- 3 Abbreviated title: Retinotopic bias in face identification
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## 34 Abstract

35 The perception of gender and age of unfamiliar faces is reported to vary 36 idiosyncratically across retinal locations such that, for example, the same 37 androgynous face may appear to be male at one location but female at another. 38 Here we test spatial heterogeneity for the recognition of the *identity* of personally 39 familiar faces. We found idiosyncratic biases that were stable within subjects 40 and that varied more across locations for low as compared to high familiar faces. 41 These data suggest that like face gender and age, face identity is processed, in 42 part, by independent populations of neurons monitoring restricted spatial 43 regions and that the recognition responses vary for the same face across these 44 different locations. Moreover, repeated exposure to the same face in different 45 portions of the visual field due to repeated and varied social interactions appears 46 to lead to adjustment of these independent face recognition neurons so that the 47 same familiar face is eventually more likely to elicit the same recognition 48 response across widely separated regions.

### 49 **Significance statement**

50 In this work we tested spatial heterogeneity for the recognition of personally 51 familiar faces. We found retinotopic biases that varied more across locations for 52 low as compared to highly familiar faces. The retinotopic biases were 53 idiosyncratic and stable within subjects. Our data suggest that, like face gender 54 and age, face identity is processed by independent populations of neurons

55 monitoring restricted spatial regions and that recognition may vary for the same 56 face at these different locations. Unlike previous findings, our data show how 57 the effect of learning modifies the representation of face identity in 58 retinotopically-organized visual cortex. This new perspective has broader 59 implications for understanding how learning optimizes visual processes for 60 socially salient stimuli.

## 61 Introduction

62 We spend most of our days interacting with acquaintances, family and close 63 friends. Because of these repeated and protracted interactions, the 64 representation of personally familiar faces is rich and complex, as reflected by stronger and more widespread neural activation in the distributed face 65 66 processing network, as compared to responses to unfamiliar faces (Gobbini and 67 Haxby, 2007; Taylor et al., 2009; Gobbini, 2010; Natu and O'Toole, 2011; Bobes 68 et al., 2013; Sugiura, 2014; Ramon and Gobbini, 2017; Visconti di Oleggio 69 Castello et al., 2017a). Differences in representations of familiar as compared to 70 unfamiliar faces is also reflected in faster detection of familiar faces and more 71 robust recognition (Burton et al., 1999; Gobbini et al., 2013; Ramon et al., 2015; 72 Visconti di Oleggio Castello and Gobbini, 2015; Visconti di Oleggio Castello et 73 al., 2017b). Thus, despite the subjective feeling of expertise with faces in general 74 (Diamond and Carey, 1986), our visual system seems to be optimized for the 75 processing of familiar faces. The mechanisms underlying the prioritized

76 processing of familiar faces are still a matter of investigation (Guntupalli and

Gobbini, 2017; Ramon and Gobbini, 2017; Young and Burton, 2017).

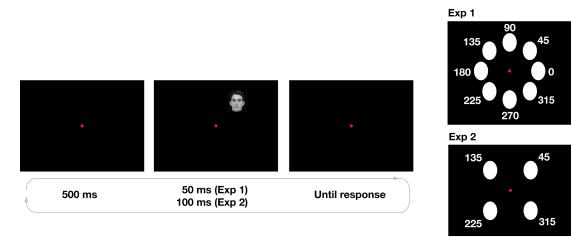
78 The advantage for familiar faces could originate at different stages of the visual 79 processing stream. In a study measuring saccadic reaction time, correct and reliable saccades to familiar faces were recorded as fast as 180 ms when 80 81 unfamiliar faces were distractors (Visconti di Oleggio Castello and Gobbini, 82 2015). At such short latencies it is unlikely that a viewpoint-invariant 83 representation of an individual face's identity drives the saccadic response. To 84 account for facilitated, rapid detection of familiarity, we have previously 85 hypothesized that personally familiar faces may be recognized quickly based on 86 diagnostic, idiosyncratic features, which become highly learned through 87 extensive personal interactions (Visconti di Oleggio Castello and Gobbini, 2015; Visconti di Oleggio Castello et al., 2017b). In a study of perception of gaze 88 89 direction and head angle, changes in eye gaze were detected around 100ms 90 faster in familiar than in unfamiliar faces (Visconti di Oleggio Castello and 91 Gobbini, 2015). These data provide support for the hypothesis that facial 92 features that are diagnostic for identity are processed more efficiently for familiar 93 as compared to unfamiliar faces. Detection of these features may occur early in 94 the visual hierarchy, allowing an initial, fast differential processing for personally 95 familiar faces.

Processes occurring at early stages of the visual system can show idiosyncratic
retinotopic biases (Greenwood et al., 2017). Afraz et al. (2010) reported

98 retinotopic biases for perceiving face gender and age that vary depending on 99 stimulus location in the visual field and were specific to each subject. These 100 results suggest that neurons in higher-order face areas have restricted receptive 101 fields or, equivalently, that diagnostic facial features for gender and age are 102 encoded in retinotopic visual cortices. Here we reasoned that diagnostic visual 103 features that play a role in visual processes for individuating faces may show 104 idiosyncratic retinotopic biases and that these biases may be tuned by repeated interactions with personally familiar faces. Such biases may affect recognition of 105 106 the identities presented in different parts of the visual field and may be 107 modulated by the familiarity of those identities.

108 We tested this hypothesis by presenting participants with morphed stimuli of 109 personally familiar individuals that were briefly shown at different retinal locations. In two separate experiments we found that participants showed 110 111 idiosyncratic biases for specific identities in different visual field locations, and 112 these biases were stable on retesting after weeks. Importantly, the range of the retinal biases was inversely correlated with the reported familiarity of each target 113 114 identity, suggesting that prolonged personal interactions with the target 115 individuals reduced retinal biases. These findings provide additional support for 116 the hypothesis that asymmetries in the processing of personally familiar faces 117 can arise at stages of the visual processing hierarchy where there is still 118 retinotopic coding.

# 119 Materials and Methods



**Stimulus locations** 

**Figure 1. Experimental paradigm.** The left panel shows an example of the experimental paradigm, while the right panel shows the angular locations used in Experiment 1 (eight locations, top panel) and in Experiment 2 (four locations, bottom panel).

120 **Stimuli** 

129

- 121 Pictures of the faces of individuals who were personally familiar to the participants (graduate students in the same department) were taken in a photo 122 123 studio room with the same lighting condition and the same camera. Images of two individuals were used for Experiment 1, and images of three individuals were 124 125 used for Experiment 2. All individuals portrayed in the stimuli signed written 126 informed consent to use their pictures for research and in publications. The images were converted to grayscale, resized and centered so that the eyes 127 128 were aligned in the same position for the three identities, and the background

was manually removed. These operations were performed using ImageMagick

and Adobe Photoshop CS4. The resulting images were matched in luminance

(average pixel intensity) using the SHINE toolbox (function *lumMatch*)
(Willenbockel et al., 2010) after applying an oval mask, so that only pixels
belonging to the face were modified. The luminance-matched images were then
used to create morph continua (between two identities in Experiment 1, see
Figure 2; and among three identities in Experiment 2, see Figure 3) using
Abrosoft Fantamorph (v. 5.4.7) with seven percentages of morphing: 0, 17, 33,
50, 67, 83, 100 (see Figures 2, 3).

#### 138 Experiment 1

#### 139 Paradigm

140 The experimental paradigm was similar to that by (Afraz et al., 2010). In every 141 trial participants would see a briefly flashed image in one of eight locations at 142 the periphery of their visual field (see Figure 1). Each image was shown for 50 ms at a distance of 7° of visual angle from the fixation point, and subtended 143 approximately 4° x 4° of visual angle. The images could appear in one of eight 144 145 locations evenly spaced by 45 angular degrees. For Experiment 1, only the 146 morph ab was used (see Figure 1). Participants were required to maintain fixation 147 on a central red dot subtending approximately 1° of visual angle.

After the image disappeared, participants reported which identity they saw using the left (identity *a*) and right (identity *b*) arrow keys. There was no time limit for responding, and participants were asked to be as accurate as possible. After

responding, participants had to press the spacebar key to continue to the nexttrial.

Participants performed five blocks containing 112 trials each, for a total of 560 trials. In each block all the images appeared twice for every angular location (8 angular locations x 7 morph percentages x 2 = 112). This provided ten data points for each percentage morphing at each location, for a total of 70 trials at each angular location.

Before the experimental session participants were shown the identities used in the experiment (corresponding to 0% and 100% morphing, see Figure 2), and practiced the task with 20 trials. These data were discarded from the analyses. Participants performed two identical experimental sessions at least four weeks apart.

Participants sat at a distance of approximately 50 cm from the screen, with their chin positioned on a chin-rest. The experiment was run using Psychtoolbox (Kleiner et al., 2007) (version 3.0.12) in MATLAB (R2014b). The screen operated at a resolution of 1920x1200 and a 60Hz refresh rate.

167 Subjects

We recruited six subjects for this experiment (three males, including one of the authors, MVdOC). The sample size for Experiment 1 was not determined by formal estimates of power, and was limited by the availability of participants familiar with the stimulus identities. After the first experimental session, two

participants (one male, one female) were at chance level in the task, thus only data from four subjects (two males, mean age  $27.50 \pm 2.08$  SD) were used for the final analyses.

175 All subjects had normal or corrected-to-normal vision, and provided written

176 informed consent to participate in the experiment. The study was approved by

the Dartmouth College Committee for the Protection of Human Subjects.

#### 178 Experiment 2

179 Paradigm

Experiment 2 differed from Experiment 1 in the following parameters (see Figures 1, 3): 1. three morph continua (*ab*, *ac*, *bc*) instead of one; 2. images appeared in four angular locations (45°, 135°, 225°, 315°) instead of eight; 3. images were shown for 100 ms instead of 50 ms to make the task easier.

All other parameters were the same as in Experiment 1. Participants had to indicate which of the three identities they saw by pressing the left (identity *a*), right (identity *b*), or down (identity *c*) arrow keys.

Participants performed ten blocks containing 84 trials each, for a total of 840 trials. In each block all the images appeared once for every angular location (4 angular locations x 7 morph percentages x 3 morphs = 84). We used 70 data points at every angular location to fit the model for each pair of identities. Thus, 191 we used the responses to different unmorphed images for each pair of identities,

- 192 ensuring independence of the models.
- 193 Before the experimental session participants were shown the identities used in
- the experiment (corresponding to 0% and 100% morphing, see Figure 3), and
- 195 practiced the task with 20 trials. These data were discarded from the analyses.
- 196 Participants performed two experimental sessions at least four weeks apart.
- 197 Subjects

Ten participants (five males, mean age 27.30  $\pm$  1.34 SD) participated in Experiment 2, five of which were recruited for Experiment 1 as well. No authors participated in Experiment 2. The sample size (n = 10) was determined using G\*Power3 (Faul et al., 2007, 2009) to obtain 80% power at  $\alpha$  = 0.05 based on the correlation of the PSE estimates across sessions in Experiment 1, using a bivariate normal model (one-tailed).

All subjects had normal or corrected-to-normal vision, and provided written informed consent to participate in the experiment. The study was approved by the Dartmouth College Committee for the Protection of Human Subjects.

207 Familiarity and contact scales

After the two experimental sessions, participants completed a questionnaire designed to assess how familiar each participant was with the identities shown in the experiment. Participants saw each target identity, and were asked to

complete various scales for that identity. The questionnaire comprised the 211 212 "Inclusion of the Other in the Self" scale (IOS) (Aron et al., 1992; Gächter et al., 213 2015), the "Subjective Closeness Inventory" (SCI) (Berscheid et al., 1989), and 214 the "We-scale" (Cialdini et al., 1997). The IOS scale showed two circles increasingly overlapping labeled "You" and "X", and participants were given the 215 216 following instructions: Using the figure below select which pair of circles best 217 describes your relationship with this person. In the figure "X" serves as a 218 placeholder for the person shown in the image at the beginning of this section, and you should think of "X" being that person. By selecting the appropriate 219 220 number please indicate to what extent you and this person are connected (Aron 221 et al., 1992; Gächter et al., 2015). The SCI scale comprised the two following 222 questions: Relative to all your other relationships (both same and opposite sex) 223 how would you characterize your relationship with the person shown at the 224 beginning of this section?, and Relative to what you know about other people's close relationships, how would you characterize your relationship with the person 225 226 shown at the beginning of this section? Participants responded with a number 227 between one (Not close at all) and seven (Very close) (Berscheid et al., 1989). The We-scale comprised the following question: Please select the appropriate 228 229 number below to indicate to what extent you would use the term "WE" to 230 characterize you and the person shown at the beginning of this section. 231 Participants responded with a number between one (Not at all) and seven (Very 232 much so). For each participant and each identity we created a composite 233 "familiarity score" by averaging the scores in the three scales.

234 We also introduced a scale aimed at estimating the amount of interaction or 235 contact between the participant and the target identity. The scale was based on 236 the work by (Idson and Mischel, 2001), and participants were asked to respond 237 Yes/No to the following six questions: Have you ever seen him during a 238 departmental event?, Have you ever seen him during a party?, Have you ever had a group lunch/dinner/drinks with him?, Have you ever had a one-on-one 239 240 lunch/dinner/drinks with him?, Have you ever texted him personally (not a group 241 message)?, and Have you ever emailed him personally (not a group email)? The 242 responses were converted to 0/1 and for each participant and for each identity 243 we created a "contact score" by summing all the responses.

For each subject separately, to obtain a measure of familiarity and contact related to each morph, we averaged the familiarity and contact scores of each pair of identities (e.g., the familiarity score of morph *ab* was the average of the scores for identity *a* and identity *b*).

#### 248 Psychometric fit

For both experiments we fitted a group-level psychometric curve using Logit Mixed-Effect models as implemented in *Ime4 (Bates et al., 2015)*. For each experiment and each session, we fitted a model of the form

252 
$$y^{k} = \operatorname{logit}\left(\beta_{0}x + \sum_{i=1}^{n} (\beta_{i} + z_{i}^{k})I_{i}\right)$$

where *k* indicates the subject, *n* is the number of angular locations (n = 8 for the first experiment, and n = 4 for the second experiment),  $I_i$  is an indicator variable for the angular location,  $\beta_i$  are the model fixed-effects, and  $z_i$  are the subjectlevel random-effects (random intercept). From this model, we defined for each subject the Point of Subjective Equality (PSE) as the point *x* such that logit(*x*) = 0.5, that is for each angular location

259 
$$PSE_i^k = -\frac{\beta_i}{\beta_0} - \frac{z_i^k}{\beta_0} = PSE_i^p + \Delta PSE_i^k$$

Thus, the PSE for subject *k* at angular location *i* can be decomposed in a population-level PSE and a subject-specific deviation from the population level, indicated with  $PSE^{\rho}$  and  $\Delta PSE^{k}$  respectively.

In Experiment 2 we fitted three separate models for each of the morph continua.

In addition, prior to fitting we removed all trials in which subjects mistakenly

reported a third identity. For example, if an image belonging to morph *ab* was

presented, and subjects responded with *c*, the trial was removed.

### 267 Code and data availability

Code and data for both experiments are available at [link removed: will be made

269 public after publication].

### 270 **Results**

### 271 Experiment 1

In this experiment, participants performed a two-alternative forced-choice (AFC) task on identity discrimination. In each trial they saw a face presented for 50 ms, and were asked to indicate which of the two identities they just saw. Each face could appear in one of eight stimulus locations. Participants performed the same experiment with the same task a second time, at least 33 days after the first session (average 35 days  $\pm$  4 days standard deviation).

278 Participants showed stable and idiosyncratic retinal heterogeneity for 279 identification. The PSE estimates for the two sessions were significantly 280 correlated (see Table 1 and Figure 2B), showing stable estimates, and the within-281 subject correlations of  $\Delta$ PSEs (see Methods) was significantly higher than the 282 between-subject correlation (correlation difference: 0.87 [0.64, 1.10], 95% BCa 283 confidence intervals (Efron, 1987); see Table 2), showing that the biases were 284 idiosyncratic (see Figure 2A for example fits for two different subjects).

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Table 1.         Correlation of parameter estimates across sessions for the two experiments.					
Parameter	r	t	df	р	
Experiment 1					
PSE	0.89 [-0.23, 1]	4.86**	6	0.002831	
ΔPSE	0.71 [0.47, 0.84]	5.47***	30	6.106e-06	
Experiment 2					
PSE	0.98 [0.93, 0.99]	15.22***	10	3.042e-08	
ΔPSE	0.64 [0.5, 0.75]	9.02***	118	3.997e-15	
Note: All confidence intervals are 95% BCa with 10,000 repetitions. * $p < .05$ . ** $p < .01$ . *** $p < .001$					

Table 2. Comparison of within-subjects correlations of parameter estimates across sessions with between-subjects correlations.						
Morph	Within-subjects r	Within-subjects r Between-subjects r Difference				
Experiment 1						
ab	0.65† [0.57, 0.8]	-0.22 [-0.41, -0.01]	0.87 <sup>†</sup> [0.63, 1.1]			
Experiment 2						
ab	0.32 [-0.10, 0.62]	-0.02 [-0.15, 0.11]	0.34 [-0.07, 0.69]			
ac	0.62† [0.35, 0.79]	-0.07 [-0.21, 0.08]	0.68 <sup>†</sup> [0.41, 0.92]			
bc	0.85 <sup>†</sup> [0.61, 0.95]	-0.08 [-0.27, 0.12]	0.92 <sup>†</sup> [0.68, 1.15]			
Note: All confidence intervals are 95% BCa with 10,000 repetitions. † indicates that the CIs do not contain 0.						

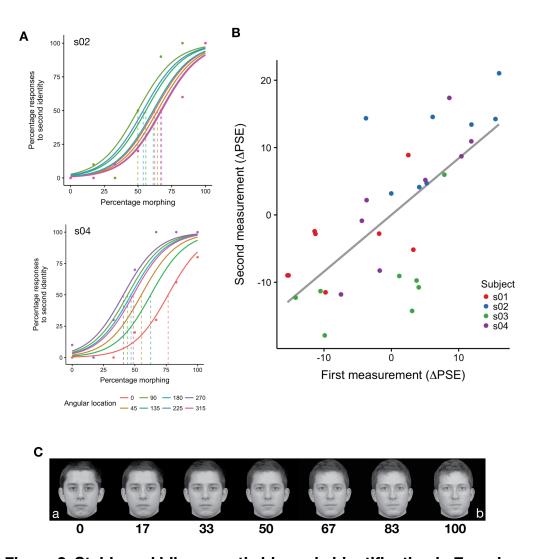


Figure 2. Stable and idiosyncratic biases in identification in Experiment 1. A) Psychometric fit for two subjects from one of the two sessions. Colors indicate angular location; actual data (points) are shown only for the extreme locations to avoid visual clutter. B) The parameter estimates across sessions (at least 33 days apart) were stable (r = 0.71 [0.47, 0.84], see Table 1). C) Example morphs used in the experiment. Note that the morphs depicted here are shown for illustration only, and participants saw morphs of identities that were personally familiar to them.

289

### 291 Experiment 2

292 In this experiment, participants performed a similar task as in Experiment 1, with the following differences. First, each face was presented for 100 ms instead of 293 294 50 ms in order to make the task easier; second, each face could belong to one 295 of three morphs, and participants were required to indicate which of three 296 identities the face belonged to; third, each face could appear in four retinal locations instead of eight (see Figure 1). Each participant performed another 297 298 experimental session at least 28 days after the first session (average 33 days  $\pm$ 299 8 days SD).

300 We found that participants exhibited stable biases across sessions for the three 301 morphs (see Table 1 and Figure 3). Interestingly, within-subjects correlations 302 were higher than between-subjects correlations for the two morphs that included the identity c (morphs ac and bc), but not for morph ab (see Table 2), 303 304 suggesting stronger differences in spatial heterogeneity caused by identity c. To 305 test this further, we performed a two-way ANOVA on the PSE estimates across 306 sessions with participants and angular locations as factors. The ANOVA was run 307 for each pair of morphs containing the same identity (e.g., for identity a the ANOVA was run on data from morphs ab and ac), and the PSE estimates were 308 309 transformed to be with respect to the same identity (e.g., for identity b we 310 considered PSE<sub>bc</sub> and 100 - PSE<sub>ab</sub>). We found significant interactions between 311 participants and angular locations for identity b (F(27, 120) = 1.77, p = 0.01947) 312 and identity c (F(27, 120) = 3.34, p = 3.229e-06), but not identity a (F(27, 120) =

313 1.17, p = 0.2807), confirming that participants showed increased spatial 314 heterogeneity for identities *b* and *c*. Moreover, inspecting the  $\Delta$ PSE estimates 315 for each individual subjects (Figure 4A) revealed lower variance across retinal 316 locations of the biases for morph *ab* than the other two morphs.

317 The variance of the average  $\Delta PSE$  estimates across sessions for each subject 318 was significantly correlated with the reported familiarity of the identities 319 (r = -0.56 [-0.71, -0.30], t(28) = -3.59, p = 0.001248), showing that the strength of the retinal bias for identities was inversely modulated by personal familiarity 320 321 (see Figure 4B). Because the amount of personal familiarity was correlated with the amount of contact with a target identity (r = 0.45 [0.17, 0.68], t(28) = 2.65, 322 p = 0.01304), we tested whether a linear model predicting  $\Delta PSE$  with both 323 324 contact and familiarity as predictors could fit the data better. Both models were 325 significant, but the model with two predictors explained more variance as indicated by higher R<sup>2</sup>: R<sup>2</sup> = 0.45, adjusted R<sup>2</sup> = 0.40 for the model with both 326 Familiarity and Contact scores (F(2, 27) = 10.82, p = 0.0003539), and  $R^2 = 0.32$ . 327 adjusted  $R^2 = 0.29$  for the model with the Familiarity score only (F(1, 28) = 12.88, 328 329 p = 0.001248). Importantly, both predictors were significant (see Table 3), 330 indicating that familiarity modulated the variance of the  $\Delta PSE$  estimates in 331 addition to modulation based on the amount of contact with a person. After 332 adjusting for the contact score, the variance of the  $\Delta PSE$  estimates and the familiarity score were still significantly correlated ( $r_p = -0.42$  [-0.61, -0.16], t(28) = 333 334 -2.42, p = 0.02235).

Table 3. Models predicting variance of the $\Delta PSE$ estimates across angular locations in Experiment 2.						
Model	R <sup>2</sup>	Score	β	${\pmb \eta}_{ m p}{}^2$	t	р
1	0.32	Familiarity	-0.0574	0.32	-3.59	0.0013
2	0.45	Familiarity	-0.0390	0.17	-2.38	0.0249
		Contact	-0.0452	0.19	-2.512	0.0183

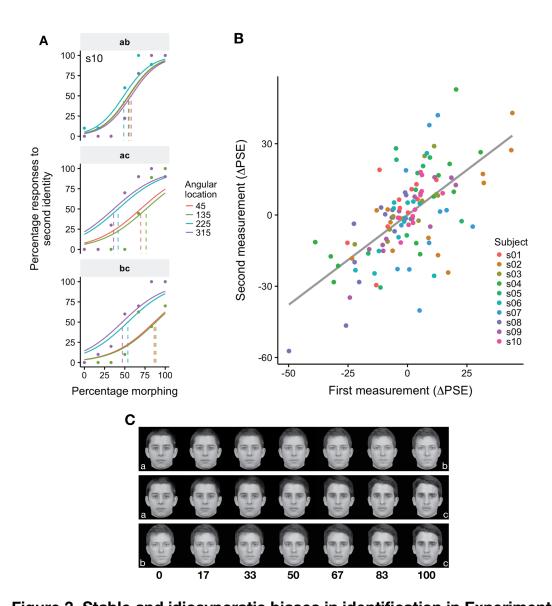


Figure 3. Stable and idiosyncratic biases in identification in Experiment 2. A) Psychometric fit for one subject from one of the two sessions for each of the morphs. Colors indicate angular location; actual data (points) are shown only for the extreme locations to avoid visual clutter. B) The parameter estimates across sessions (at least 28 days apart) were stable (r = 0.64 [0.5, 0.75], see Table 1). C) Example morphs used in the experiment. Note that the morphs depicted here are shown only for illustration (participants saw morphs of identities who were personally familiar).

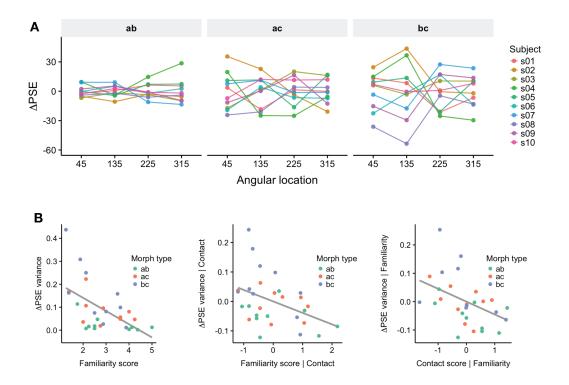


Figure 4. The strength of idiosyncratic biases was modulated by personal familiarity. A) Individual subjects'  $\Delta$ PSE for each morph, averaged across sessions. Note the difference in variance across angular locations for the three different morphs (left to right)). B) The variance across angular locations of  $\Delta$ PSE estimates was inversely correlated with the reported familiarity of the identities (left panel; r = -0.56 [-0.71, -0.30]), even when adjusting for the Contact score (middle panel; r<sub>p</sub> = -0.42 [-0.61, -0.16]). The right panel shows the scatterplot between the Contact score and the  $\Delta$ PSE variance, adjusted for the Familiarity score, which were significantly correlated as well (r<sub>p</sub> = -0.44 [-0.62, -0.17]). See Methods for definition of the Familiarity score and the Contact score.

338

## 340 **Discussion**

341 Afraz et al. (2010) reported spatial heterogeneity for recognition of facial 342 attributes such as gender and age, suggesting that relatively independent neural 343 populations tuned to facial features might sample different regions of the visual 344 field. Prolonged social interactions with personally familiar faces lead to facilitated, prioritized processing of those faces. Here we wanted to investigate 345 346 if this learning of face identity through repeated social interactions also affects 347 these local visual processes, by measuring spatial heterogeneity of identity recognition. We measured whether face identification performance for 348 349 personally familiar faces differed according to the location in the visual field 350 where face images were presented. We found that participants exhibited idiosyncratic, retinotopic biases for different face identities that were stable 351 352 across experimental sessions. Importantly, the variability of the retinotopic bias was reduced with increased familiarity with the target identities. These data 353 354 support the hypothesis that familiarity entails learning visual features that affect 355 processing in visual areas with a retinotopic organization (Visconti di Oleggio 356 Castello et al., 2017a).

These results extend the reports of spatial heterogeneity in visual processing to face identification. Similar biases exist for high-level judgments such as face gender and age (Afraz et al., 2010), as well as shape discrimination (Afraz et al., 2010), crowding, and saccadic precision (Greenwood et al., 2017). Afraz et al. (2010) suggested that neurons in IT exhibit biases that are dependent on retinal

location because their receptive field sizes are not large enough to provide 362 363 complete translational invariance, and stimuli in different locations will activate 364 a limited group of neurons. In this work, we show that these perceptual biases 365 for face processing not only exist for gender and age judgments (Afraz et al., 2010), but also for face identification and that these biases are affected by 366 learning. Retinotopic organization is stronger in earlier visual areas, suggesting 367 that high-level judgments of gender, age, and identity may be biased by 368 369 variability of feature detectors in visual areas such as the occipital face area, or even earlier. 370

371 In this work, we showed that the extent of variation in biases across retinal locations was inversely correlated with the reported familiarity with individuals, 372 373 suggesting that a history of repeated interaction with a person may tune the responses of neurons to that individual in different retinal locations, generating 374 375 more homogeneous responses. Repeated exposure to the faces of familiar 376 individuals during real-life social interactions results in a detailed representation 377 of the visual appearance of a personally familiar face. Our results showed that 378 both ratings of familiarity and ratings of amount of contact were strong 379 predictors for reduced retinotopic bias. This supports our hypothesis that facilitated processing might be mediated by the development or tuning of 380 381 detectors for diagnostic fragments of personally familiar faces that may exist in 382 the visual pathway in areas that still have localized analyses and have a

retinotopic organization (Gobbini et al., 2013; Visconti di Oleggio Castello et al.,

- 2014, 2017b; Visconti di Oleggio Castello and Gobbini, 2015).
- 385 Future research can investigate the mechanism that generates these biases and
- 386 how learning reduces them. However, our results suggest that prioritized
- 387 processing for personally familiar faces may exist at relatively early stages of the
- visual processing hierarchy, as shown by the local biases reported here. We
- 389 hypothesize that these differences may be one of the mechanisms that underlies
- 390 the known behavioral advantages for perception of personally familiar faces
- (Burton et al., 1999; Gobbini and Haxby, 2007; Gobbini, 2010; Gobbini et al.,
- 2013; Visconti di Oleggio Castello et al., 2014, 2017b; Ramon et al., 2015;
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# 475 **Legends**

Figure 1. Experimental paradigm. The left panel shows the experimental
paradigm, while the right panel shows the angular locations used in Experiment
1 (eight locations, top panel) and in Experiment 2 (four locations, bottom panel).

Figure 2. Stable and idiosyncratic biases in identification in Experiment 1. 479 480 A) Psychometric fit for two subjects from one of the two sessions. Colors 481 indicate angular location; actual data (points) are shown only for the extreme 482 locations to avoid visual clutter. B) The parameter estimates across sessions (at least 33 days apart) were stable (r = 0.71 [0.47, 0.84], see Table 1). C) Example 483 484 morphs used in the experiment. Note that the morphs depicted here are shown for illustration only, and participants saw morphs of identities that were 485 486 personally familiar to them.

Figure 3. Stable and idiosyncratic biases in identification in Experiment 2. 487 488 A) Psychometric fit for one subject from one of the two sessions for each of the 489 morphs. Colors indicate angular location; actual data (points) are shown only for 490 the extreme locations to avoid visual clutter. B) The parameter estimates across sessions (at least 28 days apart) were stable (r = 0.64 [0.5, 0.75], see Table 1). 491 492 C) Example morphs used in the experiment. Note that the morphs depicted here 493 are shown only for illustration (participants saw morphs of identities who were 494 personally familiar).

495 Figure 4. The strength of idiosyncratic biases was modulated by personal familiarity. A) Individual subjects'  $\Delta PSE$  for each morph, averaged across 496 497 sessions. Note the difference in variance across angular locations for the three 498 different morphs (left to right)). B) The variance across angular locations of  $\Delta PSE$ 499 estimates was inversely correlated with the reported familiarity of the identities 500 (left panel; r = -0.56 [-0.71, -0.30]), even when adjusting for the Contact score (middle panel;  $r_p = -0.42$  [-0.61, -0.16]). The right panel shows the scatterplot 501 between the Contact score and the  $\triangle PSE$  variance, adjusted for the Familiarity 502 503 score, which were significantly correlated as well ( $r_{p} = -0.44$  [-0.62, -0.17]). See 504 Methods for definition of the Familiarity score and the Contact score.

505 **Table 1.** Correlation of parameter estimates across sessions for the two 506 experiments.

507 **Table 2.** Comparison of within-subjects correlations of parameter estimates 508 across sessions with between-subjects correlations.

**Table 3.** Models predicting variance of the ΔPSE estimates across angularlocations in Experiment 2.

# 512 **Tables**

Table 1.Correlation of parameter estimates across sessions for the two experiments.					
Parameter	r	t	df		
Experiment 1					
PSE	0.89 [-0.23, 1]	4.86**	6		
ΔΡSE	0.71 [0.47, 0.84]	5.47***	30		
Experiment 2					
PSE	0.98 [0.93, 0.99]	15.22***	10		
ΔPSE	0.64 [0.5, 0.75]	9.02***	118		
Note: All confidence intervals are 95% BCa with 10,000 repetitions. $p < .05$ . ** $p < .01$ . *** $p < .001$					

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### Table 2.

Comparison of within-subjects correlations of parameter estimates across sessions with between-subjects correlations.

Morph	Within-subjects r	Between-subjects r	Difference				
Experiment 1							
ab	$0.65^{\dagger}$ [0.57, 0.8]	-0.22 [-0.41, -0.01]	0.87 <sup>†</sup> [0.63, 1.1]				
Experiment 2							
ab	0.32 [-0.10, 0.62]	-0.02 [-0.15, 0.11]	0.34 [-0.07, 0.69]				
ac	$0.62^{\dagger}$ [0.35, 0.79]	-0.07 [-0.21, 0.08]	0.68 <sup>†</sup> [0.41, 0.92]				
bc	$0.85^{\dagger}$ [0.61, 0.95]	-0.08 [-0.27, 0.12]	0.92 <sup>†</sup> [0.68, 1.15]				
Note: All confidence intervals are 95% BCa with 10,000 repetitions. † indicates that the CIs do not contain 0.							

Table 3. Models predicting variance of the $\Delta PSE$ estimates across angular locations in Experiment 2.						
Model	R <sup>2</sup>	Score	β	${\boldsymbol{\eta}_{\mathrm{p}}}^2$	t	р
1	0.32	Familiarity	-0.0574	0.32	-3.59	0.0013
2	0.45	Familiarity	-0.0390	0.17	-2.38	0.0249
		Contact	-0.0452	0.19	-2.512	0.0183