Relative value perception in an insect: positive and negative incentive contrasts in ants

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Abstract

When choosing between two options, a sensible strategy is to choose the highest value option. To do this, both options must be evaluated and compared. The way value is judged and utility is perceived therefore has strong effects on which option is chosen. Traditionally, value was considered absolute. However, research on human decision-making suggests that, for us, utility is relative and based on past experiences or expectations. The study of successive contrast effects suggests that the same might be true for animals. Here we show that ants which had previously experienced a low quality food source showed higher acceptance of medium quality food (e.g. 0.1M then 0.5M; positive contrast) than if they had received the medium food all along (e.g. 0.5M then 0.5M; control). Ants also showed lower acceptance of medium food when previously offered high quality food (e.g. 2M then 0.5M; negative contrast). Further experiments demonstrate that these contrast effects arise from psychological, not physiological or psychophysical, causes. Pheromone deposition also correlates with perceived reward value, and ants also showed successive contrasts in their pheromone deposition. Contrast effects occurred not only when ants collected private information outside the nest, but also when information was received through trophallactic interactions in the nest. Relative value perception can therefore be expected to have strong effects not only on individual behaviour, but also on collective decision-making.

Key Words

Introduction

Utility, the sum of benefits an individual gains from consuming goods or services, is a core concept in economics. The evaluation of utility in decision making is of central importance to behavioural economics, as it strongly affects the option ultimately chosen. Theories explaining the mechanisms by which options are compared and decisions are made have a long tradition (Vlaev et al. 2011) with Expected Utility Theory (EUT) being the most widely used theory in economic models (Mankiw 2011; von Neumann and Morgenstern 1944). EUT suggests that decisions under uncertainty are made by weighting possible resulting states by their probability of occurrence, usually associated with a numerical value indicating its utility. A rational decision maker then chooses the option providing the greatest utility (von Neumann and Morgenstern 1944)[1].

However, economic research over the past decades has started to shift away from such a simplistic view of (absolute) utility maximization towards more nuanced notions of relative utility, such as reference-dependent evaluations, when explaining human decision making. Kahneman and Tversky (1979) made a major contribution to this shift by introducing Prospect Theory, suggesting that decision making is not based on absolute outcomes, but rather on relative perceptions of gain and losses. In contrast to EUT, the utility attributed to options being evaluated is determined relative to a reference point such as the status quo or former experience (Kahneman and Tversky 1979; Parducci 1984; Tversky and Kahneman 1992; Ungemach, Stewart, and Reimers 2011; Vlaev et al. 2011). Various examples of relative value perception have been described. For example, income quality is perceived not absolutely, but relative to a social reference group (Boyce, Brown, and Moore 2010). Overall, Prospect Theory has enriched our understanding of human decision making by conceptualizing it as more nuanced than previously assumed (Tversky and Kahneman 1974, 1981).

A similar relativistic pattern can be found in sensory judgements: Humans rated drinks containing the same sucrose concentration sweeter when they were presented with a range of lower concentrations and less sweet when higher concentrations were presented more frequently (McBride 1982; Riskey, Parducci, and Beauchamp 1979). However, these findings also match well with predictions from psychophysics (Zwislocki 2009) and are not solely explainable by the concept of relative value perception.

The concept of relative value perception is not just relevant to humans. Value judgments in animals are also influenced by factors apparently independent of the absolute value of options. For example,

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[1] A simple example is a coin toss, where heads leads to a win of €10 while tails leads to no win and thus the expected utility from the coins toss would be €5. A subject asked to choose between a certain win of €4 or participating in the coin toss, is expected to settle for latter option as it will provide a greater expected utility. Further extensions like risk aversion and individual preferences can then been applied.

capuchin monkeys refuse unequal pay in exchanges with a human experimenter if they had witnessed a conspecific obtain a more attractive reward for equal effort (Brosnan and de Waal 2003). Rats, starlings, and ants, like humans, place greater value on things they work harder for (Aw, Vasconcelos, and Kacelnik 2011; Czaczkes, Brandstetter, et al. 2018; Lydall, Gilmour, and Dwyer 2010) and fish and locusts demonstrate state-dependent learning, wherein they show a preference for options experienced when they were in a poor condition (Aw et al. 2009; Pompilio, Kacelnik, and Behmer 2006).

A common way in which value is judged is by either comparing two options to each other or by comparing one option to an option experienced in the past. Thus, the perceived value of an option is likely to depend strongly on the strength of contrast between both options and on whether the new option results in a relative gain or a loss. Such value-distortion by comparison effects have been studied for decades using the successive contrasts paradigm. In such experiments, animals are trained to a quality or quantity of reward which is then suddenly increased (positive incentive contrast) or decreased (negative incentive contrast) (Bentosela et al. 2009; Bitterman 1976; Couvillon and Bitterman 1984; Crespi 1942; Flaherty 1982, 1999; Mustaca, Bentosela, and Papini 2000; Weinstein 1970b). The reaction of animals towards the post-shift reward is then compared to the reaction of animals which always received the first reward and therefore did not experience a shift. Many mammals, including apes, monkeys, rats and dogs (Bentosela et al. 2009; Brosnan and de Waal 2003; Crespi 1942; Flaherty 1999; Mustaca, Bentosela, and Papini 2000; Pellegrini and Mustaca 2000; Weinstein 1970a) have been shown to respond to successive negative contrast by disrupting their behaviour compared to unshifted control animals. The animals display behaviour akin to disappointment – slower running speeds to a reward (Bower 1961), depressed licking behaviour (Flaherty, Becker, and Pohorecky 1985; Vogel, Mikulka, and Spear 1968), or reward rejection (Tinklepaugh 1928).

However, unlike negative contrast effects, responses to positive successive contrast have rarely been found, even when searched for (Black 1968; Capaldi and Lynch 1967; Bower 1961; Dunham 1968; Papini et al. 2001). This may be due to three possible factors which have the opposite effect of positive contrast and may counterbalance it: ceiling effects, neophobia and generalization decrement (Annicchiarico et al. 2016; Flaherty 1999). Ceiling effects may occur when the performance of animals receiving a large reward is at or near a physical limit. The absence of positive contrast may then not be generated by behavioural principles, but through an artefact of experimental design (Bower 1961; Campbell et al. 1970). Neophobia may manifest through the reluctance to eat novel food – even if the food is of higher quality than normal (Flaherty 1999). Generalization decrement may occur when animals are trained under one set of stimuli and then tested under another. The strength of the tested response may decrease with increasing differences between the training and testing stimuli (Kimble

1961), which may then result in weaker positive contrast effects following a reward shift. Thus, the

reward change itself may lead to a decrease in responding just as would any other change in context,

such as a change in the brightness of the runway (Capaldi 1978; Premack and Hillix 1962).

Even though positive contrast effects proved to be hard to demonstrate in laboratory experiments,

there is good theoretical reasons for expecting both positive and negative contrast effects to evolve

(McNamara, Fawcett, and Houston 2013): If conditions become rich in the environment of an animal

which was initially exposed to poor conditions, it should work harder than if conditions have been rich

all along. This is because conditions are likely to worsen in the future and the animal should therefore

use good conditions to the fullest while available. By contrast, if the animal was accustomed to rich

conditions which then suddenly worsen, it should work less hard than if conditions have always been

poor. In this case, rich conditions are likely to return and the animal would do better by waiting for the

good conditions to return before continuing to exploit the environment. Lastly, contrast effects should

be strongest in animals adapted to rapidly changing conditions, because it enhances the differential

allocation of effort between favourable and unfavourable periods (McNamara, Fawcett, and Houston

2013).

Contrast effects could potentially arise without differential valuation of options; other mechanisms

could also in principle produce these results: Contrast effects in sensory tasks could derive from simple

psychophysical mechanisms (Fechner 1860; Zwislocki 2009), and thus arise from sensory perceptual

mechanisms rather than higher level cognitive processing of value. Sensory judgements are also

usually made relative to reference points and through constant comparisons with former stimuli

(Helson 1964; Vlaev et al. 2011). The position of the reference point in the range of stimuli may thus

bias how the stimulus, and thus the value, of a post-shift reward is perceived (Zwislocki 2009). For

example, the sweetness of a sucrose solution may be perceived much stronger when the reference

point to which it is compared is low. Sensory satiation may also result in apparent contrast effects: The

more sweetness receptors are blocked by a sweet reference solution, the fewer receptors will fire

when confronted with a post-shift reward, thus making solutions taste less sweet (Bitterman 1976). A

final potential driver of apparent contrast effects is related to the theoretical benefits of such

behaviour described above: Animals may rationally expect the pre-shift reward to be available in the

future again and therefore rationally show lower acceptance towards the post-shift reward, because

they are waiting for the pre-shift reward to reoccur.

The finding of contrast effects in the honey bee, up until now the only invertebrate for which such

behaviour was shown, led to a fourth explanation for contrast effects (Couvillon and Bitterman 1984;

Bitterman 1976; Núñez 1966). Bitterman (1976) found that honey bees which were trained to a 40%

sucrose solution show many feeding interruptions when experiencing a downshift to 20% sucrose. By

contrast, bees which were fed on 20% throughout the whole experiment filled their crops immediately.

Bees which were shifted from 20% to 40% showed no interruptions at the post-shift solution either.

Apart from explaining these results as negative contrast effects, Bitterman suggested two alternative

hypotheses: sensory saturation (see above) and changes in satiation level. Individuals may not only

store sucrose solutions in their crop, but may also ingest small amounts of sucrose, leading to an

increase of haemolyph-sugar levels. Higher blood-sugar levels negatively affect sweetness perception

in humans (Mayer-Gross and Walker 1946; Melanson et al. 1999), and a similar effect could cause a

post-shift solution to taste less sweet to animals trained on high sucrose concentrations. However,

using an odour training paradigm, Couvillon and Bitterman (1984) found negative contrast effects in

honeybees and could rule out the above alternative causes.

In this study, we investigate positive and negative contrast effects using the successive contrasts

paradigm and define the first relative value curve in an invertebrate; the ant *Lasius niger*. We then

demonstrate that relative value perception arises from bottom up psychological effects, rather than

rational decision-making or physiological effects. Finally, we demonstrate that information flowing into

the nest can influence value perception in outgoing foragers.

Methods and Results

Study animals

Eight stock colonies of the black garden ant *Lasius niger* were collected on the University of Regensburg

campus. The colonies were kept in 30x30x10cm foraging boxes with a layer of plaster covering the

bottom. Each box contained a circular plaster nest box (14 cm diameter, 2 cm height). The colonies

were queenless with around 1000-2000 workers and small amounts of brood. Queenless colonies still

forage and lay pheromone trails, and are frequently used in foraging experiments (Devigne and Detrain

2002; Dussutour et al. 2004). The colonies were fed with *ad libitum* 0.5M sucrose solution and received

Drosophila fruit flies once a week. Water was available *ad libitum.*

One sub-colony of 500 individuals was formed from each stock colony, and these eight fixed-size sub-

colonies were used for our experiments. Sub-colonies were maintained identically to the stock colonies,

but did not receive any *Drosophila* fruit flies to prevent brood production, and were starved four days

prior to the experiments in order to achieve a uniform and high motivation for foraging (Mailleux,

Detrain, and Deneubourg 2006; Josens and Roces 2000). During starvation, water was available *ad*

libitum. Any ants which died or were removed from the sub-colonies were replaced with ants from the

original stock colonies.

General setup

The general setup used for all of our three experiments was identical and consisted of a 20 x 1 cm long paper-covered runway which was connected to the sub-colony's nest box via a 40 cm long drawbridge (figure 1A). A 5mm diameter drop of sucrose solution (Sigma-Aldrich) was placed on an acetate feeder at the end of the runway (60cm from the nest). The molarity of the sucrose droplet depended on the experiment, treatment and on the ants' number of visit to the food source.

Fig. 1: **A)** General setup used for all presented experiments. The 20 cm long runway is connected to the nestbox via a 40 cm long drawbridge. The droplet of sucrose solution is placed at the end of the runway (60 cm distance to the nest). **B)** Y-maze used on the 10th visit of experiment 2. All arms were 10 cm long. The arm connected to the nest box was covered with unscented paper overlays while the other two arms were covered with lemon and rosemary scented paper overlays (one scent on each side). Visual cues (landmarks) were placed directly behind the two scented arms. The first decision line was located 2.5cm from the Y-maze centre and marked the initial decision of an ant while the second decision line was located 7.5cm from the centre and marked the final decision.

To begin an experiment, the sub-colony was connected to the runway via the drawbridge. 2-4 ants were allowed onto the runway, and the first ant to reach the feeder was marked with a dot of acrylic paint on its gaster. The marked ant was allowed to drink to repletion at the food source, while all other ants were returned to the nest. As the ant drank at the droplet it was given one of three food acceptance scores. Full acceptance (1) was scored when the ant remained in contact with the drop from the moment of contact and did not interrupt drinking within 3 seconds of initial contact. Partial acceptance (0.5) was scored if feeding was interrupted within 3 seconds after the first contact with the food source, but the ant still filled its crop within 10 minutes (as can be seen by the distention of the abdominal tergites). Lastly, rejection (0) was scored if the ant refused to feed at the sucrose solution and either returned to the nest immediately or failed to fill its crop within 10 minutes.

When the ant had filled its crop or decided not to feed at the sucrose droplet, it was allowed to return to the nest. Inside the nest, the ant unloaded its crop to its nestmates and was then allowed back onto

the runway for another visit. The drawbridge was now used to selectively allow only the marked ant

onto the runway.

In addition to measuring food acceptance, we also measured pheromone deposition. Individual

pheromone deposition behaviour correlates with the (perceived) quality of a food source (Beckers,

Deneubourg, and Goss 1993; Hangartner 1970; Czaczkes, Grüter, and Ratnieks 2015). Individual ants

can adapt the strength of a pheromone trail by either depositing pheromone or not, or varying the

intensity of a pheromone trail through number of pheromone depositions (Hangartner 1970; Beckers,

Deneubourg, and Goss 1993). Pheromone deposition behaviour in *L. niger* is highly stereotypic. To

deposit pheromone, an ant briefly interrupts running to bend its gaster and press the tip of the gaster

onto the ground (Beckers, Deneubourg, and Goss 1992). This allows the strength of a pheromone trail

to be quantified by counting the number of pheromone depositions over the 20 cm runway leading to

the feeder. Pheromone depositions were measured each time the ant moved from the food source

back to the nest (inward trip), and each time the ant moved from the nest towards the food source

(outward trip). Because *L. niger* foragers almost never lay pheromone when they are not aware of a

food source (Beckers, Deneubourg, and Goss 1992), we did not measure pheromone depositions for

the very first outward trip (visit 1). The presence of trail pheromone on a path depresses further

pheromone deposition (Czaczkes et al. 2013). Thus, each time an ant had passed the 20 cm runway,

the paper overlay covering the runway was replaced by a fresh one every time the ant left the runway

to feed at the feeder or returned to the nest.

All experimental runs were recorded with a Panasonic DMC-FZ1000 camera to allow for later video

analysis.

After each experimental run the ant was permanently removed.

Details of our statistical analysis methods and samples sizes are provided in online supplement S1.

Experiment 1 – Defining a relative value perception curve

212   The aim of this of experiment was to test whether *Lasius niger* foragers value a given absolute sucrose

213   solution concentration relative to a reference point or based on its absolute value. We used a range of

214   12 molarities as reference points in order to describe a value curve. To exclude effects of the

215   researcher's expectations on the data, the data for this experiment were collected blind to treatment

216   (Holman et al. 2015).

Experiment 1 - Methods

218   In the first two visits to the apparatus - termed the training visits - the ants' reference point was set by

219   allowing it to feed from a feeder at the end of the runway. The quality of the sucrose solution was

varied between ants, with each ant receiving the same quality twice successively. 12 different molarities were used: 0.1, 0.2, 0.3, 0.4, 0.5, 0.6, 0.7, 0.8, 0.9, 1, 1.5 or 2M. *Lasius niger* workers learn the quality of a feeder within 2 visits (Wendt and Czaczkes 2017). On the third visit (test visit), the food source was replaced by a 0.5M sucrose solution droplet for all ants. Thus, ants trained to qualities <0.5M experienced a positive successive contrast, ants trained to >0.5M experienced negative successive contrast, and the ants trained to 0.5M constituted the control (no contrast). Food acceptance and pheromone depositions were noted for each visit, as described above.

Experiment 1 - Results

Ants seemed to value sucrose solution droplets relative to a reference point (figure 2, table S1). While in the training visits acceptance scores increased significantly with increasing molarity of the reference quality (CLMM: 1st visit: estimate= 1.18, z=6.99, p>0.001; 2nd visit: estimate= 1.56, z=9.28, p<0.001, fig. 2), in the test (contrast) visit acceptance scores decreased significantly with increasing molarity of the reference quality (CLMM: estimate=-2.59, z= -13.75, p<0.001, fig. 2). Ants which were trained to very low molarities (0.1M: p<0.001) showed significantly higher acceptance of 0.5M sucrose than control ants, while ants trained to high molarities (1.5M: p<0.001, 2M: p<0.001) showed lower acceptance of 0.5M than the control group (see supplement Table S2.1 for all pairwise comparisons).

Fig. 2: Food acceptance shown in experiment 1 for the two training visits (visit 1 & 2) in which ants received one of 12 molarities and the test visit (3) in which all ants received 0.5M. Shown are the mean food acceptance (points) and the 95% confidence intervals (coloured ribbons) for each reference molarity and visit. Data was normalized to show the mean food acceptance of the control group (received 0.5M on each visit) at 0 for all three visits. For a non-normalized graph of the data see supplement Figure S2.1.

A similar pattern was found for pheromone deposition behaviour on the way back to the nest (figure
3). In the training visits, number of pheromone depositions increased significantly with increasing
molarity of the reference solution (GLMM: estimate= 0.86, z= 13.86, p<0.001). Additionally, ants
performed significantly more pheromone depositions on the second return to the nest compared to
the first return visit (GLMM: estimate= 0.31, z= 4.64, p<0.001). By contrast, on the test visit pheromone
depositions decreased significantly with increasing molarity of the reference solution (GLMM:
estimate= -0.82, z= -9.75, p<0.001, fig. 3). Ants which deposited more pheromone during the training
visits generally deposited more pheromone on the test visit compared to ants which deposited less
pheromone during the training visits (GLMM: estimate= 0.16, z= 15.99, p<0.001). Ants which were
trained to very low molarities (0.2M: p<0.01) deposited significantly more pheromone depositions in
the test visit than control ants, while ants trained to high molarities (1M: p<0.001, 1.5M: p<0.001, 2M:
p<0.001) deposited less pheromone depositions than the control group (see supplement Table S2.2
for pairwise comparisons).

Fig. 3: Pheromone depositions on the way back to the nest shown in experiment 1 for the two training visits (visit
1 & 2) in which ants received one of 12 molarities and the test visit (3) in which all ants received 0.5M. Shown is
the median number of pheromone depositions (points) measured on a 20 cm track right behind the food source
for each reference molarity and visit. Data was normalized to show the median number of pheromone
depositions of the control group (received 0.5M on each visit) at 0 for all three visits. For a non-normalized graph
of the data with error ribbons see supplement Figure S2.2.
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Experiment 2 – ruling out alternative explanations using scent training

The results of experiment 1 are consistent with relative value perception stemming from the psychological effects of successive contrasts. However, alternative hypotheses could also explain these results. Four possible alternatives must be excluded: sensory saturation, ingested sucrose changing haemolyph-sugar levels, psychophysical sensory contrast effects and the fact that ants may expect pre-shift solutions to return in later visits (see introduction). To rule out the above four alternative explanations, we carried out experiment 2.

Experiment 2 - Methods

To rule out the alternative non-psychological explanations for the contrast effects we described above, we needed to change the expectation of the ants while exposing all ants to identical training regimes. This would provide a reference point for testing relative value perception while keeping sensory saturation, haemolymph-sugar levels and psychophysical effects the same until the switch occurred. To this end, we trained ants over 8 visits to associate a high sucrose molarity (1.5M) with one scent, and a low molarity (0.25M) with a different scent. Then, in the 9th testing phase, we used scents to trigger an expectation of either high or low molarity, which was then contrasted with a medium (0.5M) unscented solution. Finally, preference for the high-quality associated odour was tested for using a Y-maze.

For a detailed description of the methods used, see online supplement S3.1.

Experiment 2 - Results

During training, ants behaved as expected, showing higher acceptance and pheromone deposition for 1.5M than 0.25M on all but the very first visit to 0.25M (Food acceptance: CLMM: estimate = -1.13, z= 3.38, p<0.001; pheromone depositions outward journey: GLMM: estimate= 1.79, z= 17.10, p<0.001; pheromone depositions inward journey: GLMM: estimate= -1.20, z= -10.10, p<0.001, figures 4A, C & E). Furthermore, food acceptance and pheromone depositions both on the outward and inward journeys decreased with increasing experience with the 0.25M feeder and increased with increasing experience with the 1.5M feeder (Food acceptance: CLMM: estimate = -1.13, z= 3.38, p<0.001; pheromone depositions outward journey: GLMM: estimate= -0.31, z= -17.07, p<0.001; pheromone depositions inward journey: GLMM: estimate = -0.21, z= -7.02, p<0.001).

On the outward journey of the 9th (test) visit, ants walking towards the feeder while exposed to 1.5M sucrose-associated cues deposited more pheromone (median=15, fig. 4D) compared to ants exposed to 0.25M-associated cues (median=2, GLMM: estimate= -1.32, z= -13.51, p<0.001). Moreover, in the learning probe, 87% of ants chose the 1.5M associated arm. This demonstrates that ants formed a robust expectation of food molarity based on the cues learned during training.

Ants exposed to 1.5M-associated cues during the 9th visit showed significantly lower food acceptance

towards the unscented 0.5M feeder than ants exposed to 0.25M-associated cues (CLMM: estimate=

1.07, z= 2.15, p= 0.03, figure 4B, table S1). Although ants exposed to high molarity associated cues on

their outwards journey showed a significantly higher number of pheromone depositions on their

return journey than ants confronted with low molarity scent (GLMM: estimate= -1.36, z= -5.50,

p<0.001, figure 4E & F), the number of pheromone depositions decreased drastically for both

treatments compared to training visits (median 1.5M = 0, median 0.25M = 0, figure 4E & F, table S1).

Fig. 4: A) & B) Food acceptance C) & D) Number of pheromone depositions on the way to the food source and E)
& F) Number of pheromone depositions on the way back to the nest shown in experiment 2 for A), C) & E) the

eight training visits (visits 1-8) in which ants received 0.25M coupled with one scent and 1.5M coupled with another scent in an alternating order, always starting with 0.25M. and B), D) & F) the test visit (visit 9) in which ants always received unscented 0.5M sucrose solution, but the runway leading towards the food source was impregnated with one of the learned scents, triggering an expectation towards receiving either high or low molarities at the end of the runway. A) & B) Shown are the mean food acceptance (points) and the 95% confidence intervals (error bars) for each visit; C) - F) Shown are the median number of pheromone depositions on a 20 cm track right in front of the food source and the 75%/25% quantiles for each visit.

Experiment 3 – expectation setting via trophallaxis: the nest as an information hub

Ants receive information about available food sources, such as food odour and palatability, through trophallactic contacts inside the nest (Provecho and Josens 2009; Josens et al. 2016). An ant beginning a food scouting bout may not have direct information about the quality of the food sources available in the environment, but nonetheless must make a value judgement on their first visit to a food source. The aim of this experiment was to ascertain whether information about sucrose concentrations gained through trophallaxis in the nest affected the perceived value of food sources found outside the nest.

Experiment 3 - Methods

An ant (forager) was allowed to feed at an unscented sucrose solution droplet of either 0.16, 0.5 or 1.5M at the end of a 60cm long runway. Once the ant had fed and returned to the nest, we observed the number of contacts with other nestmates which occurred until trophallaxis was initiated. When trophallaxis began, we noted the time spent in trophallaxis with the first trophallactic partner. When trophallaxis stopped, the receiving trophallactic partner (receiver) was gently moved from the nest and placed onto the start of a 20cm long runway, offering unscented 0.5M sucrose solution at the end. As the receiver fed, we noted its food acceptance.

Experiment 3 - Results

The time spent in trophallaxis with the receiver increased significantly with increasing molarity (GLMM: estimate= 0.13, z= 4.79, p<0.001).

Acceptance scores of receivers towards 0.5M decreased with increasing molarity of the sucrose solution received through trophallaxis. The interaction of reference molarity and trophallaxis time significantly predicted acceptance (CLMM: estimate=-0.06, z= -2.34, p= 0.02, fig. 5). Ants which received 0.16M inside the nest showed significantly higher acceptance of 0.5M sucrose than ants which received 1.5M (p<0.01, see supplement Table S4.1 for pairwise comparisons).

Fig. 5: Food acceptance shown in experiment 3 for the receivers which received either 0.16, 0.5 or 1.5M through
trophallaxis in the nest and then found 0.5M at the end of the runway. Shown are the mean food acceptance
(points) and the 95% confidence intervals (error bars) for each reference molarity.

Discussion

Kahneman and Tversky's (1979) introduction of Prospect Theory contributed to a major shift in
economic research by suggesting that humans do not perceive value in absolute terms, but relative to
reference points. Here, we demonstrate parallel findings in an insect, providing for the first time to our
knowledge a detailed description of relative value perception in an invertebrate. Positive contrast
effects were shown by ants which were trained to low molarities (figures 2 & 3). These ants showed
higher acceptance scores and deposited more pheromone after being shifted to medium quality than
unshifted ants which received medium quality food throughout the whole experiment. Conversely,
ants trained to high molarities showed lower acceptance after being shifted to medium quality
compared to the unshifted control, showing negative contrast effects.

Another prediction of Prospect Theory, that gains are underemphasized and losses are
overemphasized (Tversky and Kahneman 1992), is not supported by the data of our main experiment.
Indeed, gains seem to be overvalued while losses are undervalued. This may be due to the
psychophysics of our study system: A basic tenant of psychophysics is that the Just Noticeable
Difference (JNDs) between two stimuli is a function of the relative difference between the stimuli
(Fechner 1860; Stevens 1957; Zwislocki 2009). Thus, ants shifted from 0.1M to medium (0.5M) quality
experience a 5-fold increase in molarity, while those down-shifted from 0.9M to 0.5M experience less
than a two-fold decrease, although the absolute change was of the same magnitude. This would

predict larger shift-changes, in terms of absolute molarity change, for gains than for losses. Indeed, the fact that this is also not seen may imply that losses are indeed – relatively speaking – looming larger than gains for the ants. Finally, it must be kept in mind that acceptance scores are unlikely to be linear, and that pheromone deposition behaviour shows large variation (Beckers, Deneubourg, and Goss 1992), making it difficult to use either of these factors to test for over- and undervaluation of gains and losses. Final crop load or complete drinking times normalized to the weight of tested ants may have been better predictors to check for this hypothesis.

While the results of experiment 1 can be explained using alternative, non-psychological mechanisms (sensory saturation and changes in satiation) or rational behaviour based on future expectations, the results of experiment 2 cannot. Ants which were expecting high molarities after scent training showed lower acceptance scores when confronted with unscented medium quality food than ants which expected to find low quality food (figure 4B). This is in spite of all ants undergoing identical training experiences. The only difference between the groups was the odour of the runway on the 9th (test) visit. It is thus unlikely that sensory saturation, increased haemolymph-sugar levels, simple psychophysical effects or expecting pre-shift solutions to return can fully explain the behaviour of the ants in our experiments.

Contrast effects were stronger in experiment 1 than in experiment 2. Possible explanations for this pattern are given in supplementary note 1. The fact that we nonetheless see both positive and negative contrasts suggests that such contrast effects are very pronounced. The reduced pheromone deposition seen in the final return in experiment 2 may be due to the change in environment (scented runways to unscented runways) causing a disruption in recruitment behaviour, perhaps due to generalization decrement (E. D. Capaldi 1978; Kimble 1961) or neophobia (Barnett 1958; Johnson 2000, 2000; Mitchell 1976; Pliner and Loewen 1997).

Ants which received information about the quality of a food source through trophallactic interactions inside the nest are able to use this information when evaluating new food sources outside the nest. Ants which received low quality (0.16M) food from a returning forager were more likely to accept medium (0.5M) food when foraging themselves than ants which had received good (1.5M) food via trophallaxis (fig. 5). Apart from ants valuing the medium quality food source based only on the quality they received from the returning forager, there is another possible explanation which may lead to the same pattern of food acceptance as shown in this experiment (fig. 5). Ants which expected to find a high quality food source outside the nest may not have accepted a medium quality food source in order to search for the high quality food source which is supposed to be available outside the nest, leading to low food acceptance scores when the reference point was high (Wendt and Czaczkes 2017).

Our results suggest that information about sucrose concentrations gained through trophallactic

interactions inside the nest can affect the way a newly discovered food source is valued outside the

nest. Trophallaxis is a rich source of information: it has been shown to contain chemical cues, growth

proteins, and hormones (LeBoeuf et al. 2016). Transfer of scented food (Provecho and Josens 2009;

Josens et al. 2016) and aphid-associated information (Hayashi et al. 2017) through trophallactic

contacts inside the nest, as well as information about available food qualities gained directly or through

pheromone trails (Beckers, Lachaud, and Fresneau 1994; Czaczkes and Beckwith 2018; Roces and

Núñez 1993; Roces 1993; Wendt and Czaczkes 2017) have been shown to shape ant behaviour outside

the nest. By taking into account information gained inside the nest, recruited workers will be able to

evaluate newly discovered food sources in relation to other food sources available in the environment.

They will also be able to make better informed decisions on whether it is worth exploiting a new food

source or ignore it. Such a pattern would lead to individual ants being more likely to forego food

sources which are of lower quality than the average available food sources and thus allows colonies to

only exploit above-average food sources. Ants can also use this information to choose between various

information use strategies, such as whether to continue exploiting known food sources or be recruited

to follow pheromone trails leading to other food sources (Czaczkes and Beckwith 2018). Ultimately,

we see the nest serving as an information hub, in which information about currently available food

sources can be collected, synthesised, and fed back to outgoing foragers. Relative value perception can

therefore be expected to have strong effects not only on the individual behaviour of animals, but also

on the collective behaviour of insect colonies, potentially allowing colonies to ignore usually acceptable

options in favour of better ones

A broad range of behaviours relevant to behavioural economics have now been described in

invertebrates. These include overvaluing rewards in which more effort was invested (Czaczkes et al.

2018), self-control (Cheng et al. 2002; Wendt and Czaczkes 2017), and state dependent learning

(Pompilio, Kacelnik, and Behmer 2006). Many other parallels to human behaviour and cognition have

also been described in insects, such as abstract association learning (Czaczkes et al. 2014; Giurfa,

Eichmann, and Menzel 1996; Hateren, Srinivasan, and Wait 1990), concept learning (Giurfa et al. 2001),

and reward changes affecting voluntary task switching (Czaczkes et al. 2018). Applying concepts from

behavioural economics to the study of animal behaviour is likely to yield many further insights.

Moreover, the benefits of an interdisciplinary approach are likely to flow both ways. We suggest that

invertebrates make attractive models for a broader understanding of behavioural economics in

humans. Using animal models allows researchers to avoid pitfalls associated with studies on humans,

such as cultural and educational differences (Carter and Irons 1991; Guiso, Sapienza, and Zingales

2006) second-guessing of experimenters, and non-relevant reward sizes (Levitt and List 2007) as well

as relaxing ethical concerns.

Due to its complexity, building models which can accurately predict human behaviour is a challenge.
This is compounded by the fact that data on humans obtained in laboratory experiments
overwhelmingly stem from game-like designs that are highly artificial and where the economic
incentives that can be provided to experimental subjects are severely limited by the research budget
of the experimenter (Kahneman and Tversky 1979; Levitt and List 2007). At the same time, there has
been much progress in field studies on humans to clearly measure causal relationships (Harrison and
List 2004). However, the usefulness of these new techniques (such as field experiments) is clearly
constrained by the range of questions and settings to which they can be meaningfully applied. Hence,
while behavioural studies on invertebrates also have their limitations (for example, in that inducing
expectations is more of a challenge), they can be easily designed to be ecologically meaningful, and
offer rewards which are in line with the real-life budgets under which the animals operate. Therefore,
we propose that economic models to predict invertebrate decision making may be a complementary
step on the way to predict human behaviour.

While there is a well-developed tradition of integrating economics and biology (Aw et al. 2009; Aw,
Vasconcelos, and Kacelnik 2011; Cheng et al. 2002; Czaczkes et al. 2018; Evans and Westergaard 2006;
Lydall, Gilmour, and Dwyer 2010; Wendt and Czaczkes 2017), we feel a critical mass of evidence is now
available to consider comparative behavioural economics as a relevant discipline for both biologists
and economists.

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