

1 ***Cis*-regulatory basis of sister cell type divergence in the vertebrate retina**

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7 **Abstract**

8 Multicellular organisms evolved via repeated functional divergence of transcriptionally related sister cell
9 types, but the mechanisms underlying sister cell type divergence are not well understood. Here, we study a
10 canonical pair of sister cell types, retinal photoreceptors and bipolar cells, to identify the key *cis*-regulatory
11 features that distinguish them. By comparing open chromatin maps and transcriptomic profiles, we found
12 that while photoreceptor and bipolar cells have divergent transcriptomes, they share remarkably similar *cis*-
13 regulatory grammars, marked by enrichment of K50 homeodomain binding sites. However, cell class-
14 specific enhancers are distinguished by enrichment of E-box motifs in bipolar cells, and Q50 homeodomain
15 motifs in photoreceptors. We show that converting K50 motifs to Q50 motifs represses reporter expression
16 in bipolar cells, while photoreceptor expression is maintained. These findings suggest that partitioning of
17 Q50 motifs within cell type-specific *cis*-regulatory elements was a critical step in the divergence of the
18 bipolar transcriptome from that of photoreceptors.

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26 **Introduction**

27 Complex tissues require the coordinated activity of a wide array of specialized cell types. It has
28 been proposed that cell type diversity arises in the course of evolution through a ‘division of labor’ process,
29 in which a multifunctional ancestral cell type gives rise to descendant cell types with divergent and novel
30 functions^{1,2}. Such descendants are often referred to as ‘sister’ cell types, and typically share a range of
31 morphological, functional, and transcriptional features while at the same time displaying key differences^{3,4}.
32 A canonical example of sister cell types are mammalian retinal photoreceptors and bipolar cells^{5,6}. In a
33 typical vertebrate retina, photoreceptors synapse onto bipolar cells, which, in turn, synapse onto retinal
34 ganglion cells that send their axons to the brain. Bipolar cells therefore constitute the central interneuronal
35 cell class in the vertebrate retina. In mice, an array of 15 distinct bipolar cell types, broadly categorized as
36 ON and OFF based on their response to light onset/offset, serve as a scaffold upon which the complex
37 information-processing circuitry of the retina is built⁷. In this paper, we refer to photoreceptors and bipolar
38 cells as cell ‘classes’, since they each comprise multiple distinct cell types.

39 During retinal development, photoreceptors and bipolar cells arise from the same population of
40 OTX2-expressing progenitor cells⁸⁻¹⁰, share a similar elongate morphology⁶, and possess the molecular
41 machinery required for ribbon synapse formation, a structure not found in any other retinal cell class¹¹. In
42 some vertebrate species, a subset of bipolar cells exhibit additional photoreceptor-like features, including
43 localization of their cell bodies in the outer nuclear layer¹² and the presence of an inner segment-like
44 structure known as Landolt’s club, which extends from the dendrite to the outer limiting membrane and
45 contains a 9+0 cilium¹³⁻¹⁵. These ‘transitional’ cell types point to the evolutionary origin of bipolar cells
46 from photoreceptors^{5,6}.

47 Both shared and divergent features of sister cell types are mediated by the transcriptional regulatory
48 networks that govern gene expression in each cell type. In vertebrates, photoreceptors and bipolar cells
49 express the paired-type homeodomain (HD) TFs CRX and OTX2, which are master regulators of gene
50 expression in both cell classes¹⁶⁻¹⁹. A third paired-type HD TF, VSX2, is expressed specifically in bipolar
51 cells and is required for bipolar fate^{20,21}. Paired-type homeodomains recognize a core ‘TAAT’ motif, with

52 additional specificity conferred by amino acids in positions 47, 50, and 54 of the homeodomain²²⁻²⁴ In
53 particular, a lysine at position 50 (K50, as found in CRX and OTX2) favors recognition of TAATCC,
54 whereas a glutamine (Q50, as found in VSX2) favors recognition of TAATT^{A/G}. Thus, substitution of a
55 single amino acid in the HD toggles the TF's binding preference for the nucleotides 3' of the TAAT core²².
56 Various bHLH TFs, which recognize E-box motifs (CANNTG), also play important roles in photoreceptor
57 and bipolar cell gene expression programs. For instance, the bHLH TFs ASCL1 and NEUROD4 are
58 required for the development of both photoreceptors and bipolar cells²⁵. Similarly, NEUROD1 is required
59 for photoreceptor survival, and BHLHE22 and BHLHE23 are required for development of OFF cone
60 bipolar cells and rod bipolar cells, respectively²⁶⁻²⁹.

61 Our lab has previously shown that the *cis*-regulatory elements (CREs; i.e., enhancers and
62 promoters) of mouse rods and cones are strongly enriched for K50 HD motifs as well as moderately
63 enriched for Q50 HD and E-box motifs³⁰. In addition, we recently used a massively parallel reporter assay
64 to analyze the activity of thousands of photoreceptor enhancers identified by CRX ChIP-seq and found that
65 both K50 HD and E-box motifs are positively correlated with enhancer activity in photoreceptors while
66 Q50 HD motifs have a weakly negative correlation with enhancer activity³¹. In contrast, studies of
67 individual reporters have shown that Q50 HD motifs mediate weak activation of expression via RAX, and
68 that RAX can either enhance or suppress the transactivation activity of CRX, depending upon RAX
69 expression levels^{32,33}. Thus, Q50 HD motifs appear to have both positive and negative effects of
70 photoreceptor enhancer activity, depending on context. In contrast, Q50 motifs in bipolar cells appear to be
71 strongly repressive when bound by VSX2, which has been proposed to inhibit the expression of
72 photoreceptor genes in bipolar cells^{20,34,35}. The opposing effects on transcriptional activity mediated by K50
73 and Q50 motifs suggests that even subtle changes in HD binding sites may mediate major differences in
74 gene expression. Indeed, a recent study in *Drosophila* showed that single base pair substitutions that
75 interconvert Q50 and K50 half-sites within dimeric motifs are sufficient to switch the specificity of opsin
76 expression within photoreceptor sub-types³⁶.

77 Photoreceptors and bipolar cells offer an attractive model system in which to examine the
78 mechanisms of *cis*-regulatory divergence in evolution and development, but the *cis*-regulatory landscape
79 of bipolar cells is currently unknown. To elucidate the *cis*-regulatory grammar of bipolar cells we used
80 FACS to isolate bipolar cell populations from mouse retina and obtain profiles of open chromatin and gene
81 expression. By comparing these datasets to matching data from mouse rod and cone photoreceptors we
82 found differential enrichment of Q50 motifs in photoreceptor-specific enhancers and a corresponding
83 enrichment of E-boxes in bipolar-specific enhancers. We propose that the differential partitioning of Q50
84 motifs in photoreceptor and bipolar enhancers was a key evolutionary innovation contributing to
85 transcriptomic divergence between the two cell classes.

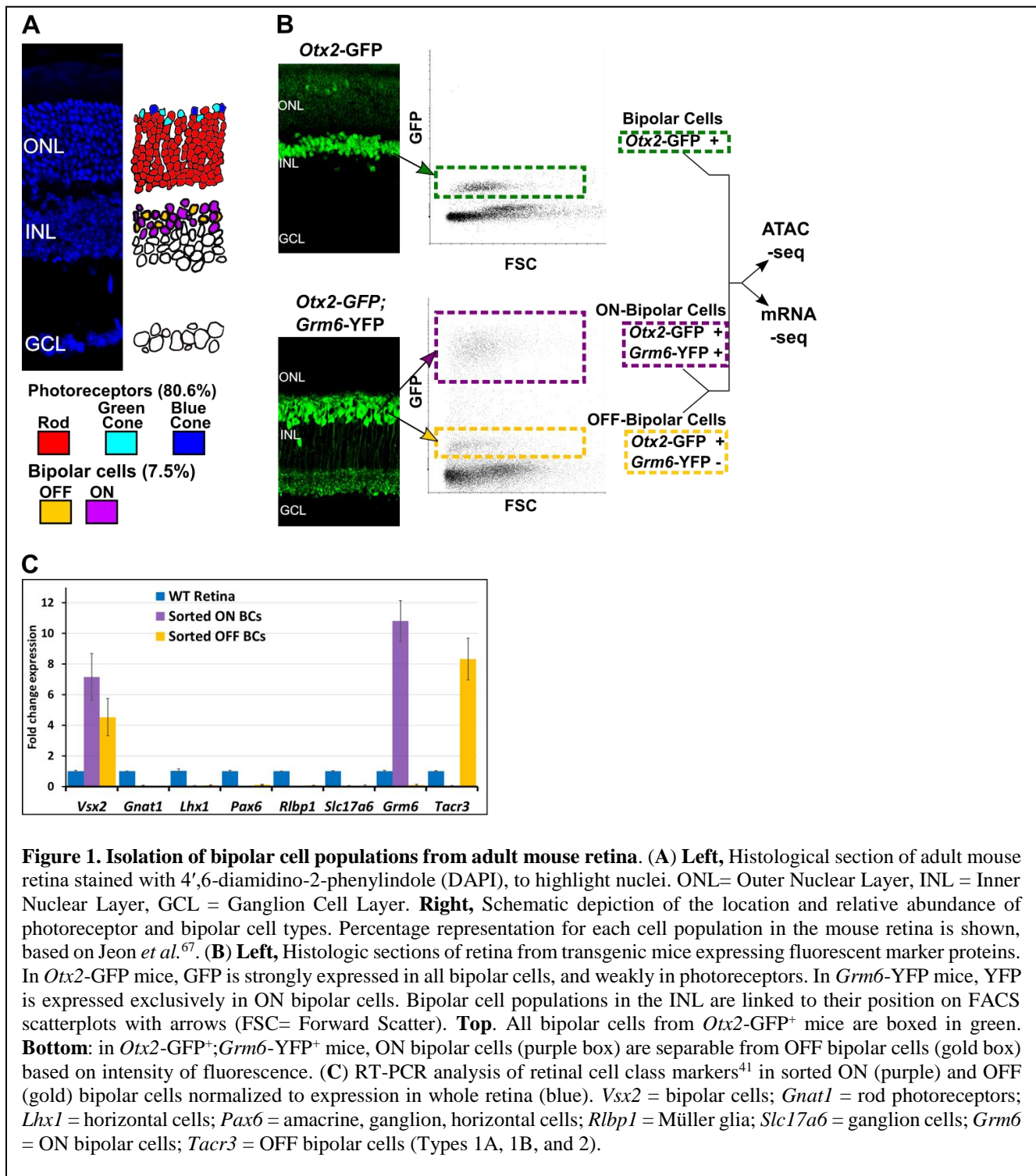
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87 **Results**

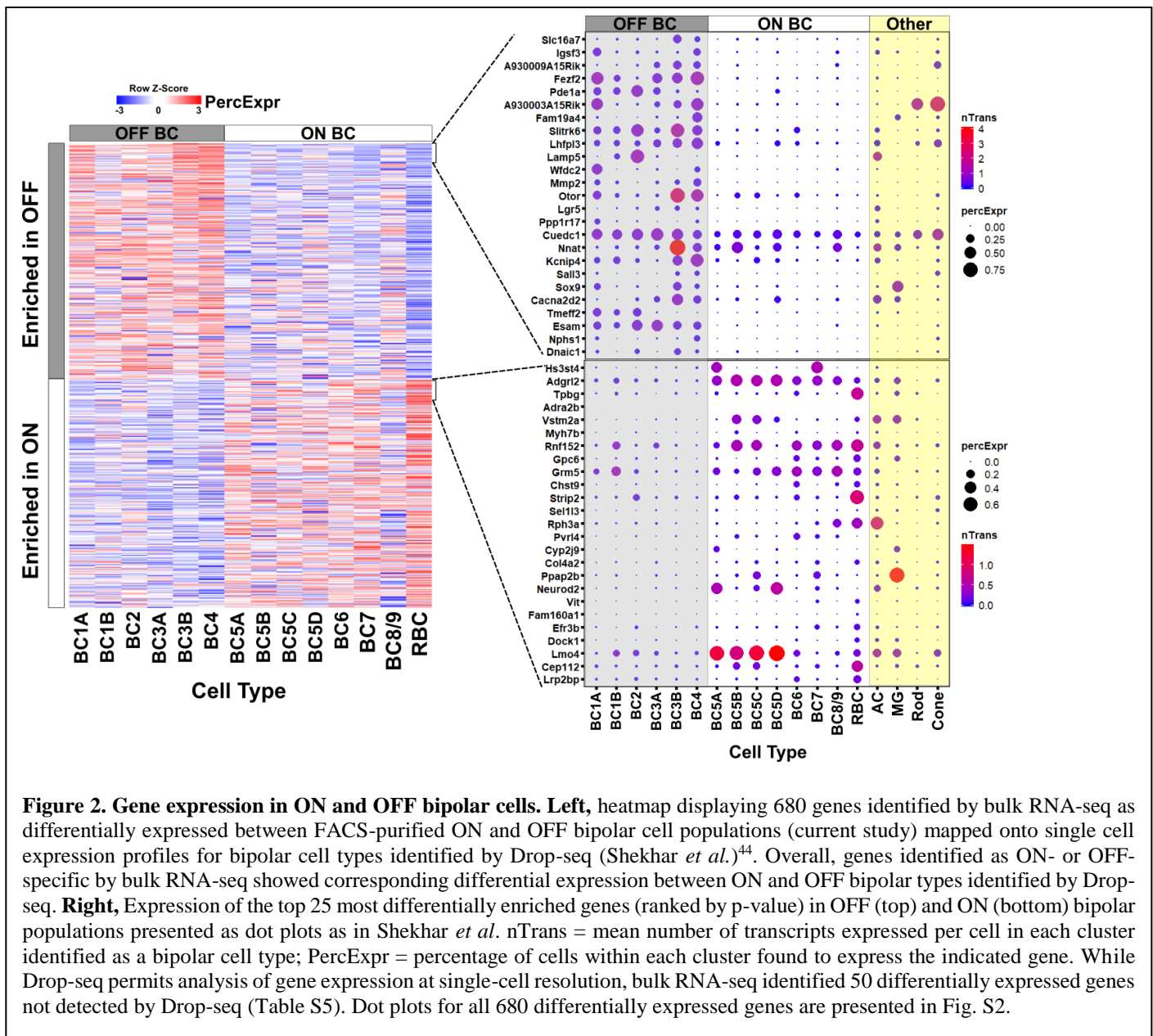
88 *Photoreceptors and bipolar cells exhibit divergent transcriptional profiles*

89 To obtain cell class-specific transcriptome profiles of mouse bipolar cells we used fluorescence-
90 activated cell sorting (FACS) to purify bipolar cell populations from adult mice. We first isolated all bipolar
91 cells using *Otx2*-GFP mice. This line harbors a GFP cassette knocked into the endogenous *Otx2* locus³⁷.
92 Adult *Otx2*-GFP mice display high-level GFP in bipolar cells and low-level expression in photoreceptors
93 (Fig. 1B). To purify ON and OFF bipolar cells separately, we crossed *Otx2*-GFP mice with a *Grm6*-YFP
94 line, in which YFP is driven by the *Grm6* promoter and expressed only in ON bipolar cells³⁸. In the double
95 transgenic mice (*Otx2*-GFP⁺; *Grm6*-YFP⁺) ON bipolar cells co-express GFP and YFP and can be separated
96 from OFF bipolar cells based on fluorescence intensity (Fig. 1B). We subjected OFF bipolar cells to a
97 second round of sorting to maximize purity from the adjacent weakly fluorescent photoreceptor population.
98 Purity of bipolar cell populations was confirmed by qPCR which showed enrichment of ON- and OFF-
99 specific genes in their respective populations and depletion of markers for other retinal cell classes as

100 compared to whole retina (Fig. 1C). We then used RNA-seq to profile gene expression in purified
 101 populations of bipolar cells (Fig. S1).



102 To define the transcriptional differences between photoreceptor and bipolar cells we compared
103 RNA-seq data from bipolar cells to similar data from wild-type rods and *Nrl*^{-/-} photoreceptors previously
104 generated in our lab. We used *Nrl*^{-/-} photoreceptors as a surrogate for blue cones (i.e., *Opn1sw*-expressing
105 cones), since mouse photoreceptors lacking *Nrl* transdifferentiate into blue cones during development^{39,40}.
106 We identified a total of 5,259 genes with at least a two-fold difference in expression between bipolar cells
107 and either rods or blue cones (FDR < 0.05) (Table S5). Despite the large number of differentially expressed
108 genes, published single-cell RNA-seq profiles indicate that the bipolar cell transcriptome is more similar to
109 that of photoreceptors than to that of any other retinal cell class⁴¹. To evaluate the functional differences
110 between photoreceptor and bipolar cell gene expression programs we compared the top ~30% most
111 differentially expressed genes in each cell class (832 bipolar cell, 818 photoreceptor) using the gene
112 ontology (GO) analysis tool, PANTHER⁴². Top bipolar-enriched GO terms were typical of many neuronal
113 cell types and related to aspects of synaptic transmission, while photoreceptor-enriched GO terms mainly
114 related to light-sensing (Table S6). To identify the transcriptional regulators, we compared the list of
115 differentially expressed genes to a database of mouse TFs (AnimalTFDB3.0⁴³), which revealed that 394 of
116 the differentially expressed genes encode putative transcriptional regulators (Table S5). These include TFs
117 known to be responsible for controlling gene expression in rods (*Nrl*, *Nr2e3*, *NeuroD1*), cones (*Thrb*),
118 bipolar cells (*Vsx2*, *NeuroD4*), or both cell classes (*Crx*). Nearly one-third (176) of differentially expressed
119 TFs are members of the zinc finger (ZF) family, many of which are more highly enriched in rods compared
120 to bipolar cells but not in blue cone compared to bipolar cells. Conversely, of the top 10% differentially
121 expressed TFs, the majority (25 of 35) are more highly expressed in bipolar cells compared to either rods
122 or cones, and of these, most (16 of 25) are classified as HD, ZF or bHLH. Thus, the transcriptomes of
123 bipolar cells and photoreceptors are surprisingly divergent, despite functional and morphological
124 similarities between the two cell classes.



125 In contrast, comparison of the transcriptomes of ON and OFF bipolar cells identified only 680
 126 genes that were differentially expressed by at least two-fold (317 ON- and 363 OFF-enriched at FDR <
 127 0.05; Table S5). This figure is less than half of the number of differentially expressed genes identified
 128 between rods and blue cones (1,471), indicating that the transcriptomes of the two categories of bipolar
 129 cells are quite similar. A recent study by Shekhar *et al.*, described single-cell expression profiles for bipolar
 130 cell types using Drop-seq⁴⁴. In order to verify our list of differentially expressed genes and gain insight into
 131 gene expression among individual bipolar cell types, we compared the list of genes differentially expressed

132 between ON and OFF bipolar cells with the data of Shekhar *et al.* Overall, we found a strong correlation
133 between the results of bulk ON and OFF bipolar cell expression profiling and single-cell transcriptome
134 analysis (Fig. 2; Suppl. Fig. 2). However, we found that 50 of the 680 differentially expressed genes were
135 not present in the Drop-seq data. These genes are generally expressed at low levels, even in the cell
136 population in which they are enriched (Table S5). This result suggests that the greater sequence depth
137 afforded by bulk RNA-seq allows for detection of subtle transcriptomic differences between cell
138 populations that can be missed by single-cell profiling. Taken together, these data indicate that despite their
139 sister cell type relationship, photoreceptor and bipolar cells have markedly distinct transcriptional profiles,
140 while ON and OFF bipolar cells are more similar at the transcriptome level than rods and cones.

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142 ***Bipolar cells have a more accessible chromatin landscape than either rods or cones***

143 To compare chromatin accessibility between photoreceptor and bipolar cells, we used ATAC-seq
144 (Assay for Transposase-Accessible Chromatin by sequencing) to generate open chromatin profiles from
145 FACS-purified bipolar cells⁴⁵. Similar to our RNA-seq data, ATAC-seq generated reproducible open
146 chromatin profiles across biological replicates (Pearson correlation 0.95-1.00, Fig. S1). We combined
147 ATAC-seq peaks from bipolar cells with previously generated ATAC-seq data from purified mouse rods,
148 blue cones, and ‘green’ cones (i.e., *Opn1mw*-expressing cones) as well as DNase-seq data⁴⁶ from whole
149 retina, brain, heart, and liver to obtain a list of >345,000 open chromatin regions. Hierarchical clustering of
150 chromatin accessibility profiles at enhancers (i.e. regions >1000 bp upstream or >100 bp downstream of
151 annotated transcription start sites) showed that photoreceptors, bipolar cells, and whole retina cluster
152 separately from other tissues (Fig. 3A). Thus, the sister cell type relationship between photoreceptors and
153 bipolar cells is reflected by the similarity of genome-wide patterns of enhancer chromatin accessibility.
154 Interestingly, whole retina DNase-seq clustered with bipolar cell samples, which is unexpected given that
155 rod photoreceptors constitute ~80% of all cells in the mouse retina (Fig. 1A). This result may be a
156 consequence of the distinctive pattern of global chromatin closure that we previously identified in rod
157 photoreceptors³⁰. Consistent with this, comparison of genome-wide patterns of chromatin accessibility in

158 rods, cones and whole retina showed that more than half of the whole retina peaks did not overlap with
 159 photoreceptor peaks, suggesting that they likely derive from non-photoreceptor retinal cell types³⁰.

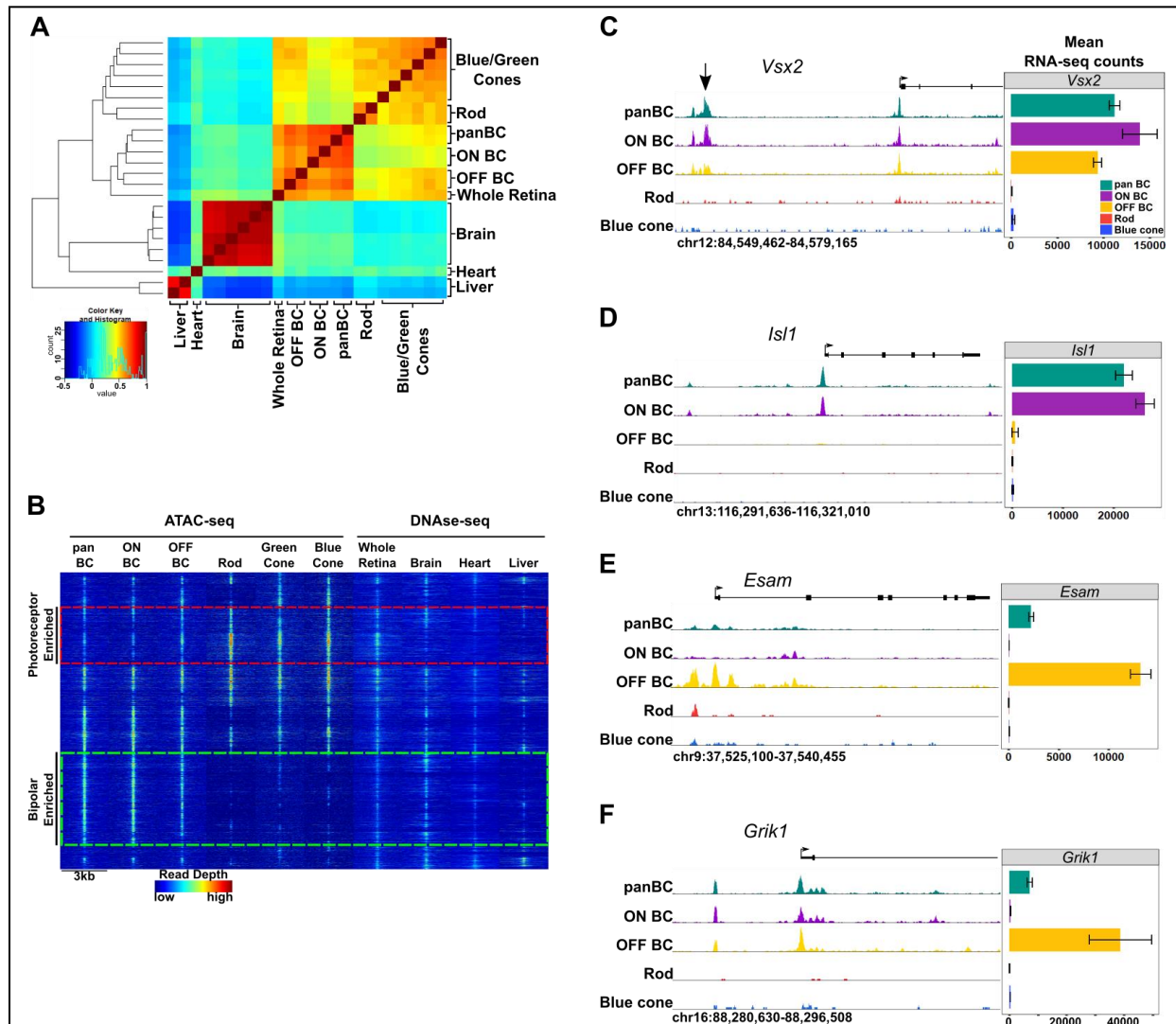


Figure 3. Genome-wide open chromatin profiles of ON and OFF bipolar cells. (A) Heatmap showing pairwise correlation between replicates of ATAC-seq data from photoreceptor and bipolar cell populations as well as DNase-seq replicates from whole retina, brain, heart and liver. Peaks from each sample were combined to generate a set of 302,518 ‘enhancer’ (TSS-distal) peaks, and replicates were clustered based on read counts at each peak. Bipolar cells and photoreceptors form separate clusters. Whole retina DNase-seq clusters with bipolar cells. Photoreceptors, bipolar cells and whole retina cluster separately from other tissues. (B) Genome-wide profiles of chromatin accessibility in isolated photoreceptor and bipolar cell ATAC-seq datasets as well as DNase-seq datasets from additional control tissues. Rows show accessibility as indicated by read depth in 3 kb windows centered on peak summits sampled from photoreceptor, bipolar, and whole retina datasets (10,000 peaks randomly sampled from a total of 99,684 enhancer peaks are shown). Hierarchical clustering reveals peak sets enriched in photoreceptors (red box) or bipolar cells (green box). (C-F) Screenshots of UCSC genome browser tracks show regions of accessible chromatin in bipolar and photoreceptor populations at loci that exhibit shared or cell class-specific expression patterns. Black arrow in panel C indicates a known enhancer of *Vsx2*⁵⁴. There is an imperfect correlation between chromatin accessibility and gene expression. Bar graphs aligned with browser tracks indicate mean RNA-seq counts of each gene for the indicated populations.

160 To investigate global accessibility within the retina we combined TSS-distal ATAC-seq peaks from
161 bipolar cells and photoreceptors with DNase-seq peaks from whole retina to create a list of 99,684 retinal
162 open chromatin regions. Clustering these regions based on chromatin accessibility in retinal as well as non-
163 retinal cell types offers a broad view of cell class- and cell type-specific regions of open chromatin (Fig.
164 3B). We found a large subset of bipolar-enriched peaks, many of which were also accessible in whole retina
165 and brain (Fig. 3B, green box). Conversely, a smaller subset of peaks showed selective accessibility in
166 photoreceptors, with lower levels of accessibility in bipolar cells, and even less in other cell types (Fig. 3B,
167 red box). While pan BCs and ON-BCs showed nearly identical open chromatin profiles, OFF-BC open
168 chromatin patterns were somewhat divergent, with slightly more accessibility in the photoreceptor-enriched
169 subset (red box) and less in the bipolar-enriched subset (green box) compared to ON-BC. Overall, the sum
170 of photoreceptor and bipolar cell ATAC-seq peaks accounted for 83 percent of whole-retina DNase-seq
171 peaks, with the remainder presumably deriving from other inner retinal cell classes. These data suggest that
172 relatively few regions of open chromatin are truly photoreceptor-specific, and that regions enriched in
173 bipolar cells are more likely to share accessibility in other tissues, such as brain. For instance, compared to
174 photoreceptors, a greater proportion of bipolar cell peaks corresponded to DNase-seq peaks in brain (47%
175 vs 37%). Finally, direct comparison of ATAC-seq peaks from photoreceptor and bipolar cells identified
176 55,402 differentially accessible regions (FDR < 0.05), 75% of which are more accessible in bipolar cells
177 (Table S7).

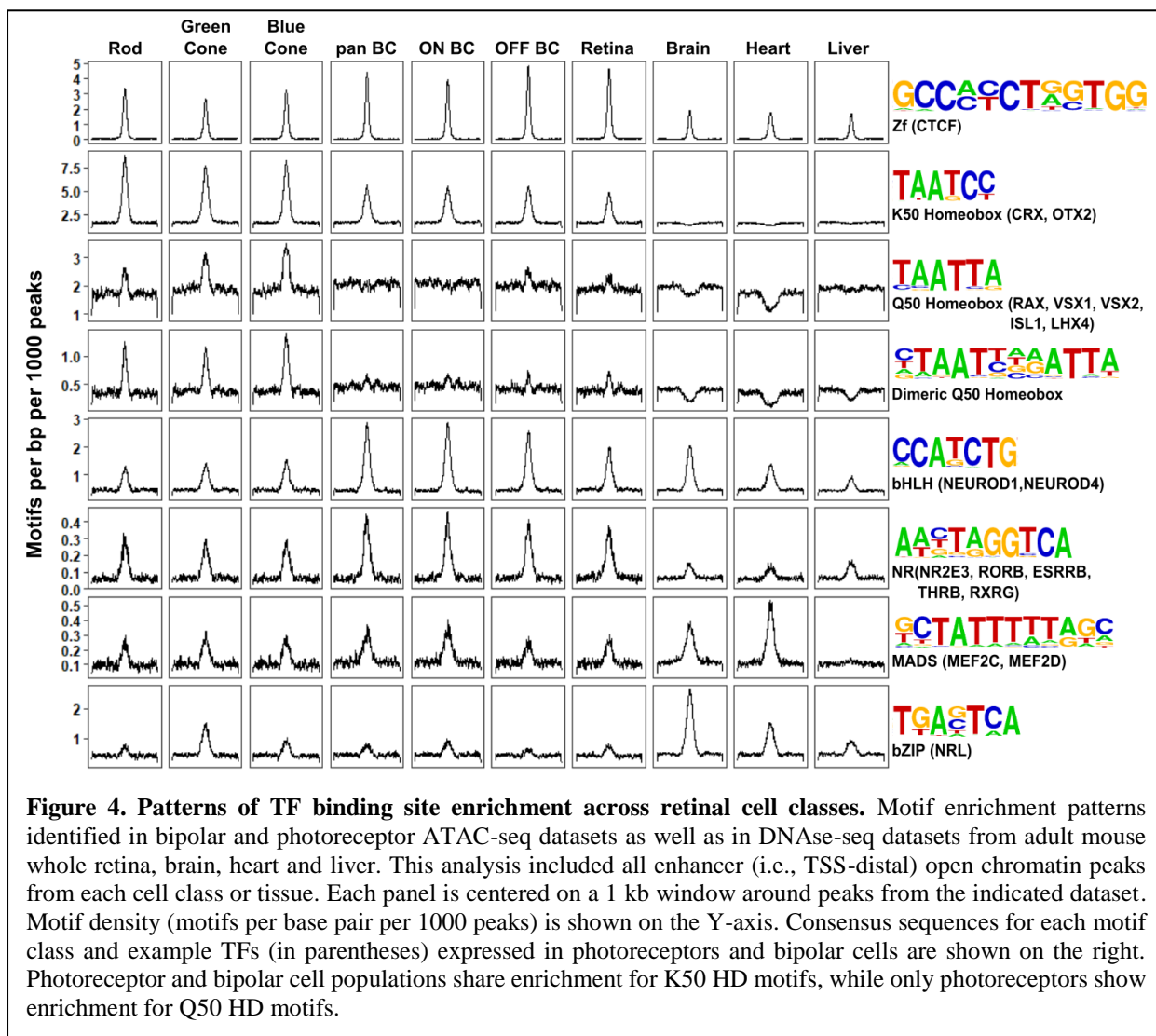
178 While we observed significant differences in global chromatin accessibility between
179 photoreceptors and bipolar cells, the open chromatin profiles of ON and OFF bipolar cells were largely
180 similar, consistent with the high degree of similarity between their transcriptomes. Specifically, only 4,263
181 peaks were differentially accessible between ON and OFF bipolar cells. Of note, 79% (3359) of these
182 differential peaks were more accessible in ON bipolar cells. When examining loci surrounding genes
183 expressed in both ON and OFF bipolar cells, we found that ON and OFF subclasses typically had similar
184 open chromatin profiles (e.g., *Vsx2*, Fig. 3C). In contrast, some ON- or OFF-specific genes exhibit cell
185 subclass-specific patterns of chromatin accessibility (e.g., *Isl1* and *Esam*, Fig. 3D-E). However, a

186 correlation between gene expression and chromatin accessibility is not found at all gene loci (e.g., *Grik1*,
 187 Fig. 3F). Thus, the relationship between ON- and OFF-specific gene expression and chromatin accessibility
 188 is complex, consistent with previous observations in rods and cones (Fig S5C).

189

190 ***Photoreceptor and bipolar cells employ closely related yet distinct cis-regulatory grammars***

191 Having compared global accessibility between photoreceptor and bipolar cells, we next sought to
 192 compare them in terms of ‘cis-regulatory grammar’, which we define as the number, affinity, spacing and
 193 orientation of TF binding sites within the open chromatin regions of a given cell type or class. To begin,
 194 we assessed all 319 TF binding site motifs from the HOMER database⁴⁷ for enrichment within bipolar cell



195 open chromatin regions. The most highly enriched motifs within enhancers corresponded to CTCF, K50
196 HD, E-box, nuclear receptor, and MADS box motifs (Table S8). All of these motifs were previously shown
197 to be among the most enriched motifs in photoreceptor ATAC-seq peaks as well³⁰. The similarity in the
198 patterns of TF binding site enrichment between photoreceptors and bipolar cells can be better understood
199 in the context of known patterns of TF expression in these cell classes. Specifically, the K50 HD TFs OTX2
200 and CRX are master regulators of gene expression programs in photoreceptor and bipolar cells. Likewise,
201 bHLH TFs (which recognize E-box motifs) play roles in fate specification and maintenance of both
202 photoreceptor and bipolar cell gene expression programs, as outlined in the Introduction. Finally,
203 enrichment of ZF motifs recognized by CTCF in both cell classes is in line with reports that CTCF motifs
204 lie in ubiquitously accessible chromatin regions⁴⁸, where CTCF recruitment is thought to play an
205 architectural role, mediating the interaction between promoters and enhancers, among other functions^{49,50}.

206 Despite the overall similarity between the *cis*-regulatory grammars of bipolar cells and
207 photoreceptors, there are notable quantitative differences in motif enrichment between the two cell classes.
208 To systematically identify these differences, we compared the proportion of peaks containing each of the
209 319 motifs between pan-bipolar cells and each photoreceptor cell type (Table S8). The most differentially
210 enriched motifs corresponded to those with the highest enrichment in each cell class and are summarized
211 in Figure 4. Although both photoreceptors and bipolar cells showed marked enrichment for K50 HD motifs,
212 these motifs were more enriched in photoreceptors (Fig. 4). Conversely, E-box motifs were more enriched
213 in bipolar cells than photoreceptors. The most striking difference in TF binding site enrichment between
214 the two cell classes was the enrichment of both monomeric and dimeric Q50 HD motifs in photoreceptor
215 open chromatin regions and their lack of enrichment in bipolar regions (Fig. 4). The most well-
216 characterized Q50 HD TF expressed in photoreceptors is RAX, which is required for cone gene expression
217 and survival³². In contrast, bipolar cells express multiple Q50 HD TFs (VSX2, VSX1, ISL1, LXH3, LHX4,
218 AND SEBOX)⁴⁴. VSX2 is required for bipolar cell development and is expressed in all mouse bipolar cell
219 types throughout development and into adulthood^{20,21}. The paradoxical absence of Q50 HD motif
220 enrichment in bipolar open chromatin regions despite the presence of multiple Q50 HD TFs in this cell

221 class may be explained by the observation that VSX2 acts as a repressor of photoreceptor CREs³⁴. We
222 hypothesize that the lack of enrichment of Q50 motifs in bipolar cells is due to selective closure of
223 photoreceptor-specific open chromatin regions by VSX2, which, in turn, prevents ectopic expression of
224 photoreceptor genes in bipolar cells. We will return to this hypothesis in the final section of the Results.

225 To further compare the *cis*-regulatory grammars of bipolar cells and photoreceptors, we examined
226 TF binding site co-occurrence and spacing within each cell class. For this analysis we compared a combined
227 list of enhancer regions from rod and cones to that of bipolar cells. As previously reported for
228 photoreceptors, motifs enriched for co-occurrence (pairs of motifs within a single open chromatin region)
229 tended to include those that showed the highest individual enrichment³⁰. For example, a common motif
230 pair, found in open chromatin regions of both photoreceptors and bipolar cells, was a K50 HD motif co-
231 occurring with an E-box (i.e., bHLH binding site). Overall, we found that the patterns of TF binding site
232 co-occurrence were largely indistinguishable between bipolar cells and photoreceptors (Fig. S3)³⁰.
233 Similarly, motif co-occurrence is indistinguishable between ON and OFF bipolar cells (Fig. S3). To
234 investigate preferences in spacing and orientation between pairs of motifs, we plotted the density of highly
235 enriched motifs (those depicted in Fig. 4) centered on regions flanking K50 and Q50 HD motifs in each
236 peak set. As described previously for photoreceptors, spacing and orientation preferences in bipolar open
237 chromatin regions were minimal (Fig. S4)³⁰. Thus, patterns of motif co-occurrence and spacing were largely
238 indistinguishable between photoreceptors and bipolar cells; and the primary differences in the *cis*-
239 regulatory grammar of the two cell classes appears to be the degree of HD and E-box motif enrichment.

240

241 ***Photoreceptor- and bipolar-specific open chromatin regions are positively correlated with cell class-***
242 ***specific gene expression***

243 We next sought to determine the extent to which photoreceptor- and bipolar-enriched open
244 chromatin regions correlate with cell type-specific gene expression. To this end, we assigned each of the
245 55,402 regions identified as differentially accessible between photoreceptor and bipolar cells to a candidate
246 target gene based on proximity to the nearest transcription start site and compared mean RNA-seq

247 expression values for the assigned genes. As described in previous studies, we observed a modest

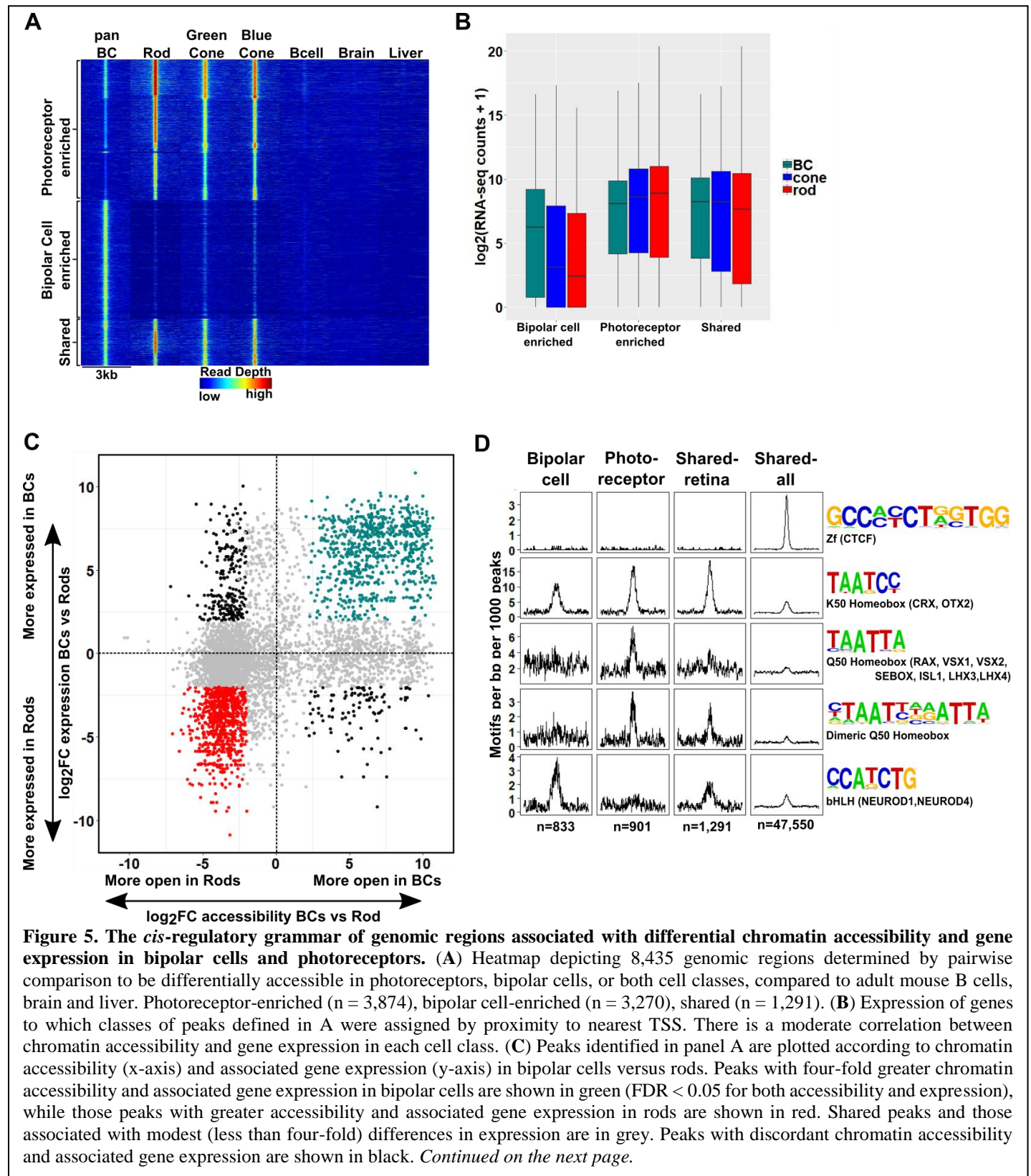


Figure 5. The *cis*-regulatory grammar of genomic regions associated with differential chromatin accessibility and gene expression in bipolar cells and photoreceptors. *Continued from the previous page (D)* Motif enrichment within peaks displaying correlated chromatin accessibility and associated gene expression in bipolar cells and photoreceptors as well as within peaks displaying shared accessibility, including those shown in panel A (shared-retina) and shared peaks which were not filtered to remove those accessible in non-retinal tissues (shared-all). Both photoreceptor and bipolar cell peaks show enrichment for K50 HD motifs. Bipolar cell peaks (n = 833) are also highly enriched for E-box motifs but lack enrichment of Q50 HD motifs. In contrast, photoreceptor peaks (n = 901) show enrichment for Q50 HD motifs but almost entirely lack E-box enrichment. Shared retina-specific peaks (n = 1,291) show a hybrid pattern of motif enrichment. Only the shared-all peak set exhibits enrichment for CTCF motifs, underscoring a key difference between cell-class specific open chromatin regions (which show no enrichment of CTCF motif) and ubiquitously open chromatin regions which show strong enrichment.

248 correlation between enhancer accessibility and gene expression, and a more robust correlation between
249 promoter accessibility and gene expression (Fig. S5)^{30,51,52}.

250 Our analysis of global chromatin accessibility suggested that many of the differentially accessible
251 peaks were also open in other tissues, especially those enriched in bipolar cells compared to photoreceptors
252 (Fig. 3E). Therefore, to gain a better understanding of the cell type-specific open chromatin regions that
253 drive gene expression differences between these two cell classes, we refined our analysis to exclude peaks
254 shared with non-retinal cell types. We identified 8,435 enhancer regions which are accessible either in
255 photoreceptors or bipolar cells, but not accessible in brain, liver or splenic B cells (Fig 5A). This set includes
256 1,291 regions that are open in both photoreceptors and bipolar cells, and 7,144 regions that are differentially
257 accessible between the two cell classes (Figure 5A). We found that ~46% (3,270) of the differentially
258 accessible peaks were more open in bipolar cells. Thus, most of the bipolar cell-enriched regions identified
259 in the previous section were also accessible in one or more non-retinal tissues. As with the enhancer regions
260 from the unfiltered list, assigning genes to this more retina-specific set of differentially accessible regions
261 also shows a correlation between accessibility and gene expression (Fig. 5B). To visualize this association
262 and identify the peaks that underly it, we plotted all 8,435 peaks according to fold-change differences in
263 accessibility and gene expression between bipolar cells and rods (Fig. 5C) and between bipolar cells and
264 blue cones (Fig. S5D). We then selected for further analysis those peaks that exhibited correlated
265 accessibility and gene expression in photoreceptors (highlighted in red or blue in Fig. 5C and S5D; n = 901)
266 or bipolar cells (highlighted in green in Fig. 5C and S5D; n = 833). These differentially enriched peaks
267 represent strong candidates for CREs that mediate the gene expression differences between the two cell

268 classes. Indeed, the photoreceptor peak set contains known enhancers responsible for driving cell type-
269 specific expression of *Rhodopsin* (*Rho*) and components of the rod-specific phototransduction cascade^{19,53},
270 while the bipolar peak set contains a known enhancer driving *Vsx2* expression in bipolar cells⁵⁴. To gain
271 insight into the possible biological functions of these peaks we used GREAT⁵⁵ to assign biological
272 annotations based on nearby genes and identified highly enriched biological processes associated with
273 ‘sensory perception of light stimulus’ in the photoreceptor peak set and ‘transmission of nerve impulse’ in
274 the bipolar peak set (Fig. S6). Thus, as was found with the unfiltered datasets, photoreceptor peaks are
275 linked with genes associated with light sensation, whereas bipolar peaks are linked to genes involved in
276 more generic neuronal functions.

277 Next, we asked whether the patterns of TF binding site enrichment observed with aggregate sets of
278 ATAC-seq peaks from each cell class would be preserved within the retina-specific peak sets associated
279 with correlated gene expression. We compared photoreceptor-enriched regions, bipolar-enriched regions,
280 and regions that share accessibility between the two cell classes which were either specific to the retina
281 (Fig. 5A, ‘shared retina’ n = 1,291), or unfiltered (‘shared all’, n = 47,550). We found that K50 HD motifs
282 were enriched in both shared and cell class-selective regions, but to a lesser extent in regions specifically
283 enriched in bipolar cells. The bipolar-selective regions were markedly enriched for E-box motifs but
284 completely lacked enrichment for Q50 HD motifs (Fig. 5D). Conversely, photoreceptor-selective regions
285 were enriched for Q50 HD motifs, but lacked E-box motif enrichment. Peaks that were shared between the
286 two cell classes showed an intermediate pattern of motif enrichment. Of note, CTCF enrichment was absent
287 in all but the unfiltered peak set, suggesting that the CTCF enrichment observed in Figure 4 is attributable
288 to ubiquitously accessible peaks. Taken together, these findings suggest that differential enrichment of Q50
289 HD and E-box motifs are the key features that distinguish the *cis*-regulatory grammars of photoreceptors
290 and bipolar cells.

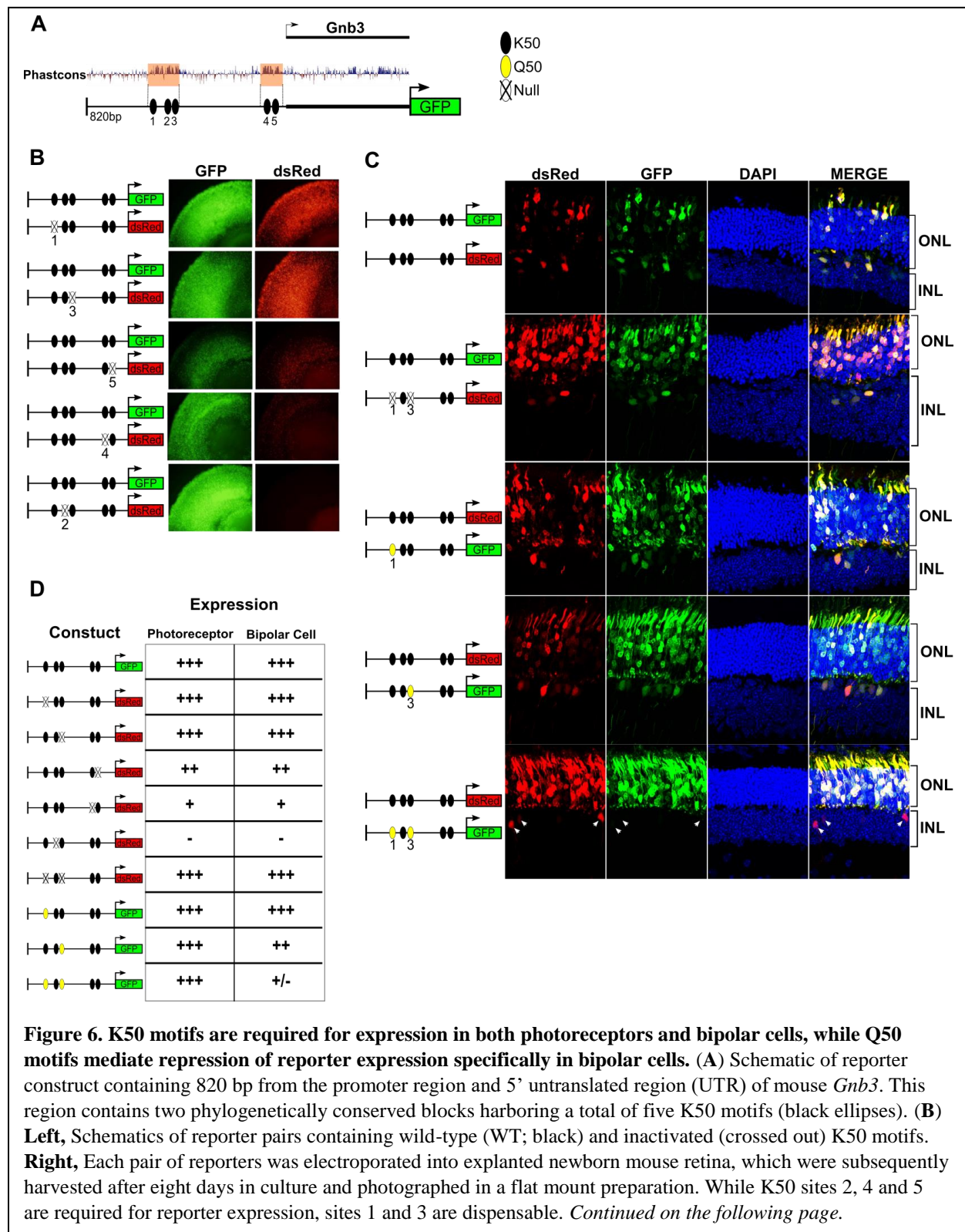


Figure 6. K50 motifs are required for expression in both photoreceptors and bipolar cells, while Q50 motifs mediate repression of reporter expression specifically in bipolar cells. *Continued from the previous page.* (C) **Left**, Pairs of reporters containing WT, inactivated K50, or novel Q50 (TAATTA; yellow) motifs were electroporated into newborn mouse retina *in vivo*. Mice were allowed to grow for 20 days at which point retinas were harvested and photographed in vertical cross-sections. **Right**, Representative cross-sections of retinas injected with the indicated pair of reporters. Loss of both K50 motifs 1 and 3 has no effect on expression in either photoreceptors or bipolar cells, while converting these same sites to Q50 motifs abrogates expression specifically in bipolar cells (n = 3-6 depending on reporter pair). White arrowheads indicate bipolar cells expressing the WT reporter, but not the mutated one. (D) Table summarizing the results of reporter analysis presented in (B) and (C).

292 *K50 motifs in the Gnb3 promoter are required for both photoreceptor and bipolar expression, but*
293 *addition of Q50 motifs selectively represses expression in bipolar cells*

294 Given the critical roles of HD TFs in the regulation of photoreceptor and bipolar gene expression,
295 we further investigated the role of K50 and Q50 motifs in a specific *cis*-regulatory region, the promoter of
296 *Gnb3*. *Gnb3* encodes the β subunit of a heterotrimeric G-protein required for cone phototransduction as
297 well as ON bipolar cell function. *Gnb3* is expressed in rods, cones, and bipolar cells during early postnatal
298 retinal development in the mouse. Selective repression of *Gnb3* in rods by the nuclear receptor TF NR2E3
299 results in a cone + bipolar pattern after postnatal day 10^{56,57}. We focused on the 820 bp immediately
300 upstream of the TSS of *Gnb3* which drives robust expression in rods, cones, and bipolar cells when
301 electroporated into early postnatal mouse retina. This region lacks Q50 motifs but contains five K50 HD
302 motifs of varying affinity which occur in two clusters, one immediately upstream of the TSS (-65 bp) and
303 the other more distally (-350 bp). To evaluate the role of these five K50 motifs in mediating photoreceptor
304 and bipolar expression, we engineered reporter constructs in which each of the five motifs was individually
305 inactivated by mutating the TAAT core to TGGT. We then introduced wild-type and mutant reporters into
306 mouse retinal explants via electroporation and compared expression levels after 8 days. Mutations in K50
307 motifs 2, 4 and 5 resulted in coordinate loss of expression in both photoreceptor and bipolar cells, indicating
308 that these motifs are required for reporter expression in both cell classes. Conversely, mutations in site 1 or
309 3 had no effect on expression in either cell class (Fig. 6B). Binding site affinity did not correlate with
310 expression, as site 3 has a higher predicted affinity than sites 4 or 5. Thus, the *Gnb3* promoter contains both

311 essential and nonessential K50 motifs, underscoring the critical role for these shared motifs in both
312 photoreceptors and bipolar cells.

313 Next, we sought to determine the effect of introducing Q50 motifs into the *Gnb3* promoter. For
314 these experiments, reporters were introduced into newborn mouse retinas via *in vivo* electroporation and
315 harvested for histologic analysis after 20 days. First, we electroporated identical wild-type sequences
316 driving both dsRed and GFP to confirm that essentially all photoreceptors and bipolar cells received both
317 constructs (Fig. 6C). Next, we compared the expression of a *Gnb3* promoter containing mutations in K50
318 motifs 1 and 3 to that of a wild-type promoter, confirming that elimination of both of these sites has no
319 effect on expression in either photoreceptors or bipolar cells (Fig. 6 C, D). To test the effect of introducing
320 Q50 motifs into the *Gnb3* promoter, we replaced K50 motifs 1 and 3 with a Q50 motif (TAATTA), both
321 individually and in combination. Whereas introduction of a Q50 motif into site 1 had no apparent effect,
322 replacement of site 3 caused a selective decrease in bipolar expression with no change in photoreceptor
323 expression. When we introduced Q50 motifs into both sites, reporter expression was selectively turned off
324 in bipolar cells, with no effect on photoreceptor expression. These data, along with previous reports of
325 VSX2-mediated repression of photoreceptor-specific promoters/enhancers, suggest that Q50 motifs play an
326 important role in mediating repression of photoreceptor genes in bipolar cells.

327

328 **Discussion**

329 In this study we generated open chromatin maps and transcriptome profiles of mouse bipolar cells,
330 including FACS-purified ON and OFF bipolar cell populations, and compared them to analogous data from
331 rod and cone photoreceptors. We found that photoreceptors and bipolar cells differ in the expression of
332 thousands of genes, and yet have very similar *cis*-regulatory grammars. The key *cis*-regulatory differences
333 that distinguish the two cell classes are the preferential enrichment of Q50 HD motifs in open chromatin
334 regions associated with photoreceptor-specific gene expression and a corresponding enrichment of E-box
335 motifs in chromatin associated with bipolar-specific expression. The cellular features and transcriptional
336 mechanisms shared by photoreceptors and bipolar cells have prompted speculation that these two sister cell

337 types arose from a single ancestral photoreceptor cell type via a process of progressive cellular
338 divergence^{5,6}. We propose that the elimination of Q50 motifs from bipolar-specific CREs likely played a
339 key role in differentiating the bipolar transcriptome from that of photoreceptors during early stages of
340 vertebrate retinal evolution. Prior studies of individual photoreceptor CREs showed a role for the Q50 HD
341 TF, VSX2, in selectively repressing photoreceptor genes in bipolar cells^{20,34}. Our results generalize this
342 conclusion, suggesting that VSX2 plays a genome-wide role in silencing photoreceptor gene expression in
343 bipolar cells. A similar role for VSX2 has recently been described in the spinal cord, where closely related
344 progenitor cells give rise to either motor neurons or V2a interneurons⁵⁸. VSX2 promotes V2a identity by
345 directly repressing the motor neuron gene expression program and by competing for Q50 sites at motor
346 neuron enhancers. Thus, in both retina and spinal cord, expression of VSX2 promotes interneuron fate at
347 the expense of the alternative ‘effector’ neuron (photoreceptor or motor neuron) cell type. These parallels
348 suggest that transcriptional repression by cell type-specific TFs such as VSX2 represent a common
349 mechanism for differentiating the gene expression programs of two closely related cell types.

350 Support for the idea that bipolar cells diverged from photoreceptors via progressive partitioning of
351 cellular function is provided by the existence of cell types in the retinas of non-mammalian vertebrates with
352 features intermediate between those of mammalian photoreceptors and bipolar cells. In some turtle species
353 ~30% of the cell bodies in the photoreceptor layer (the outer nuclear layer) belong to bipolar cells, not
354 photoreceptors¹². These so-called ‘displaced bipolar cells’ possess an inner segment-like process that
355 extends to the outer limiting membrane and contains abundant mitochondria and even a sensory-type (‘9 +
356 0’) cilium (Fig. 7A,B). Thus, displaced bipolar cells closely resemble typical photoreceptors except that
357 they lack an outer segment, possess dendrites in the outer plexiform layer, and synapse directly onto retinal
358 ganglion cells. Another intermediate type of bipolar cell occurs in nearly all non-mammalian vertebrate
359 classes and even in some mammalian species^{13–15,59}. This bipolar type has a nucleus localized to the inner
360 nuclear layer, but retains an inner segment-like structure, called Landolt’s club, which extends from the
361 cell’s dendritic arbor to the outer limiting membrane and contains abundant mitochondria and a sensory-
362 type cilium (Fig. 7A)^{13–15}. We suggest that displaced bipolar cells and those with a Landolt’s club represent

363 ‘transitional forms’ on the evolutionary path from photoreceptor to typical bipolar cell. The existence of
364 these transitional forms suggests that bipolar cells may have evolved via the stepwise repression of discrete
365 gene modules required for the development of individual cellular features, or ‘apomeres’, that are specific
366 to photoreceptors.

367 If this evolutionary model is correct, then how can we account for the co-existence of ‘transitional’
368 bipolar cell types and ‘conventional’ bipolar cells in a single retina? One testable hypothesis is that VSX2
369 may be expressed at lower levels in transitional bipolar cell types, thereby permitting expression of
370 additional photoreceptor gene modules and their corresponding apomeres. Alternatively, it is possible that
371 additional activating Q50 HD TFs are expressed in transitional bipolar types, and these TFs can overcome
372 VSX2-mediated repression of selected photoreceptor gene modules. Indeed, we have found that multiple
373 Q50 HD TFs are expressed in subsets of mouse bipolar cells. In addition, there is evidence that transitional
374 bipolar cell types with Landolt’s club may exist in the mouse⁶⁰. Thus, individual bipolar cell types may
375 control the number of photoreceptor apomeres they express by modulating the balance of activating and
376 repressing Q50 HD TFs in their nuclei.

377 The evolutionary divergence of bipolar cells from photoreceptors likely required coordinated
378 changes in both *cis*-regulatory grammar and HD TF expression. The Q50 HD TF, RAX, is expressed in
379 developing vertebrate rods and cones and is required for normal activation of photoreceptor gene expression
380 in mice^{32,61}. The expression of a RAX homolog in the photoreceptors of the tadpole larva of the
381 protochordate, *Ciona intestinalis*, suggests a primordial role for this Q50 HD TF in activating photoreceptor
382 gene expression in chordates. These data suggest that both K50 and Q50 motifs were present in the CREs
383 of the ancestral vertebrate photoreceptor prior to the evolutionary emergence of bipolar cells, and that both
384 K50 (OTX2 and CRX) and Q50 (RAX) HD TFs were required for gene activation in that ancestral cell type
385 (Fig. 7C). In this context, the emergent expression of a repressive Q50 HD TF (VSX2) in a primordial
386 bipolar cell would have permitted selective repression of CREs containing Q50 motifs. Maintaining

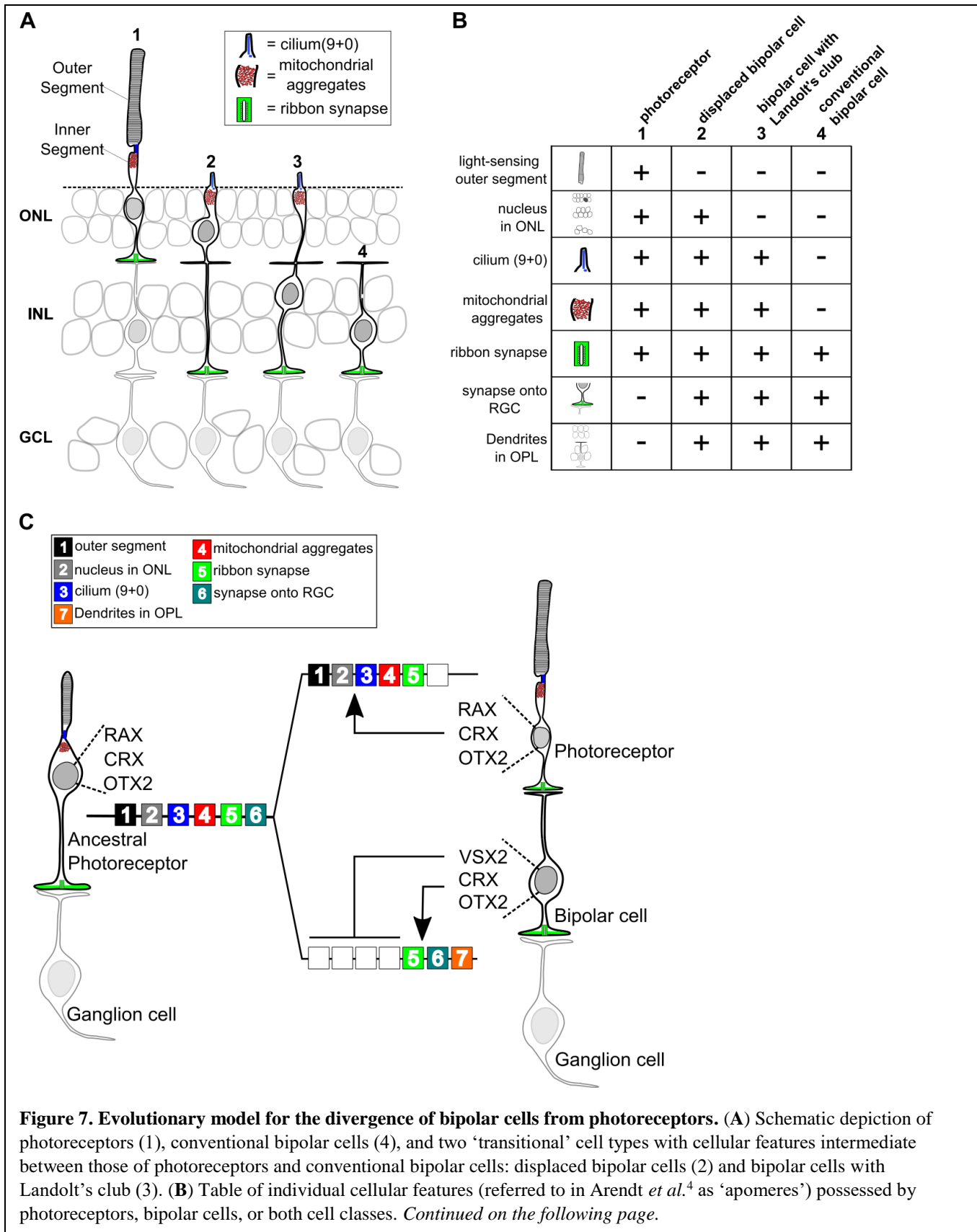


Figure 7. Evolutionary model for the divergence of bipolar cells from photoreceptors. *Continued from the previous page.* (C) Evolutionary model for the divergence of present-day photoreceptors and bipolar cells from a common ancestral photoreceptor type. We propose that the ancestral photoreceptor (possibly present in a hagfish-like ancestor) expressed cell type-specific genes via both K50 HD TFs (CRX and OTX2) and a possibly weakly activating Q50 HD TF (RAX). The emergent expression of a strongly repressive Q50 HD TF (VSX2) in bipolar cells then permitted silencing of selected photoreceptor gene modules underlying the formation of defined photoreceptor apomeres (e.g., outer segment). Selective expression of activating Q50 HD TFs in ‘transitional’ bipolar cell types may have allowed the derepression of specific photoreceptor apomeres (e.g., cilium formation, mitochondrial aggregates). Novel bipolar-specific apomeres (e.g., dendrites in the outer plexiform layer [OPL]) may have evolved via co-option of other gene expression programs.

388 elimination of Q50 motifs from the *cis*-regulatory regions of those genes.

389 These evolutionary considerations suggest that the modern vertebrate retina arose from an ancestral
390 retina in which photoreceptors directly synapse onto projection neurons (i.e., ganglion cells) without an
391 intervening layer of interneurons (left side of Fig. 7C). Two lines of evidence suggest that such a retina may
392 have existed. First, the retina of the hagfish, the most primitive extant vertebrate, reportedly has
393 photoreceptors that directly synapse onto projection neurons (i.e., ganglion cells)^{6,62}. Second, some
394 vertebrate species (including reptiles, amphibians, and larval lamprey) have an unpaired, median ‘parietal
395 eye’ developmentally related to the pineal gland, which contains photoreceptors that directly synapse onto
396 ganglion cells^{63–66}. It is possible that the parietal eye evolved from the midline ‘eye’ of a protochordate
397 ancestor, akin to the present-day ascidian larva. The simple lateral eyes of a hagfish-like vertebrate ancestor
398 may then have emerged via co-option of the gene networks required for parietal eye development.
399 Subsequently, bipolar cells may have arisen in the lateral eyes of early vertebrates via subtle changes in *cis*-
400 regulatory grammar and TF expression, paving the way for the emergence of the sophisticated interneuronal
401 circuitry found in present-day vertebrate retinas.

402

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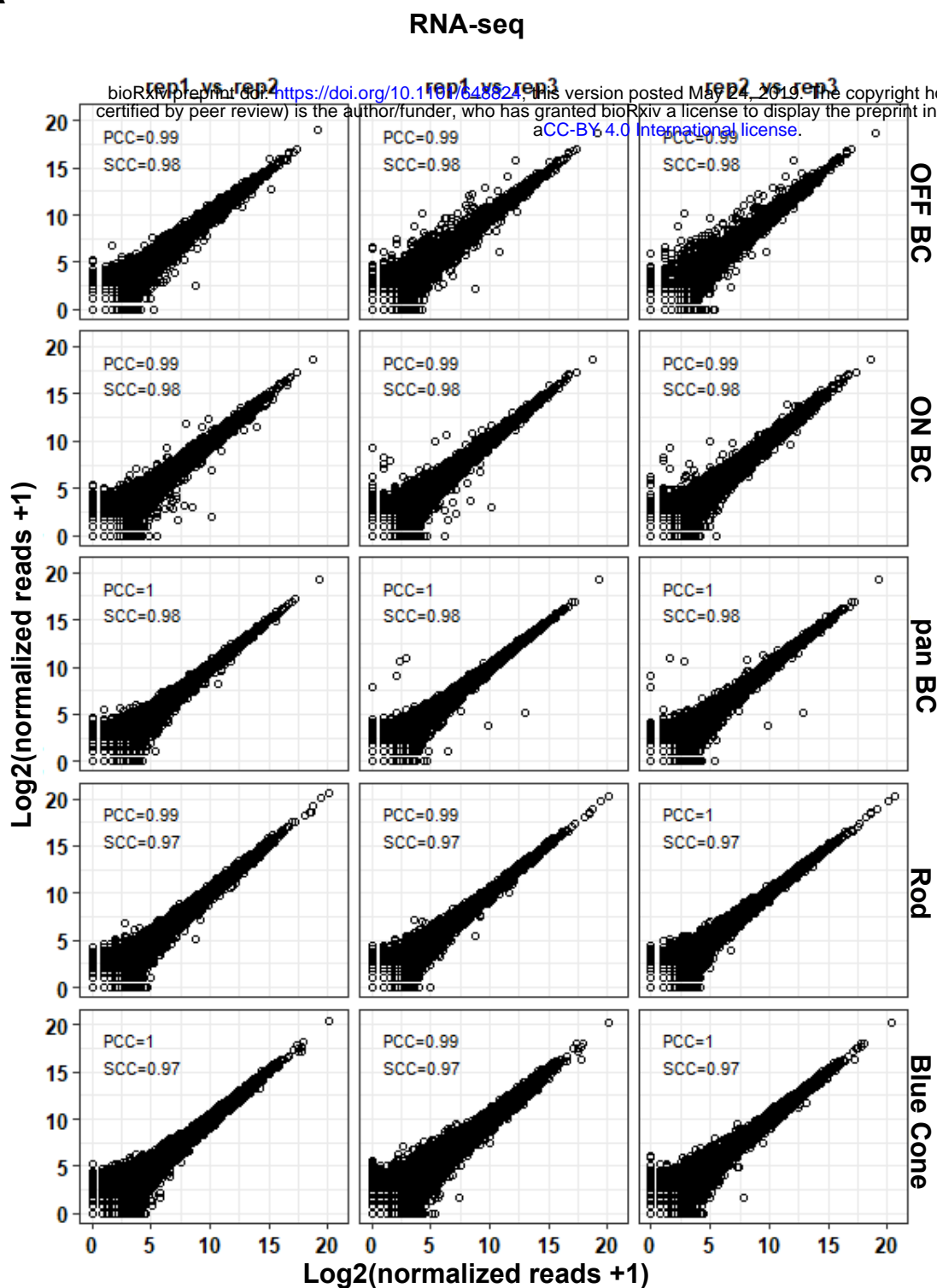
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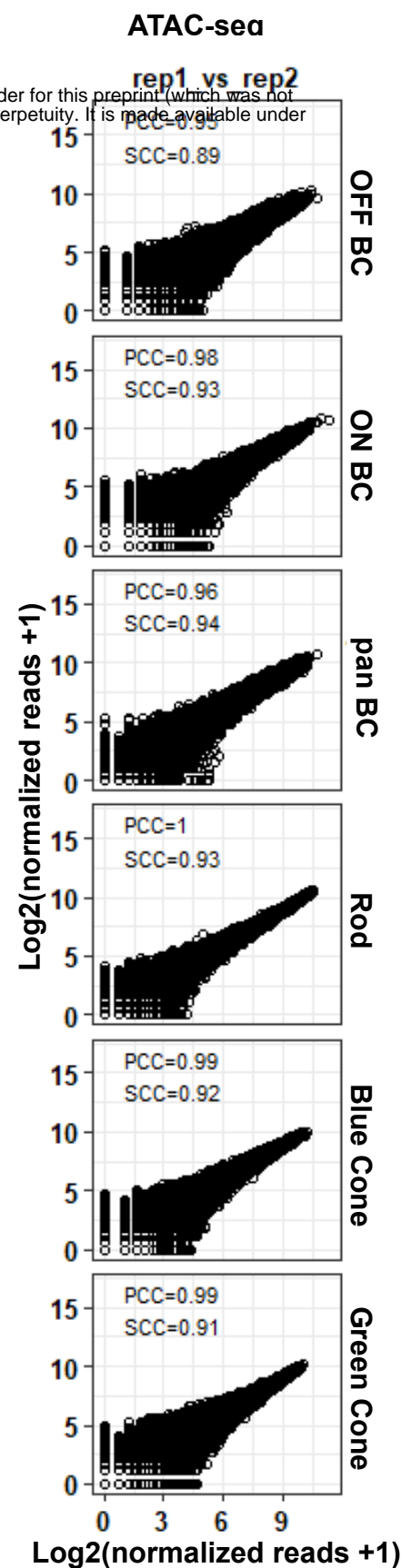
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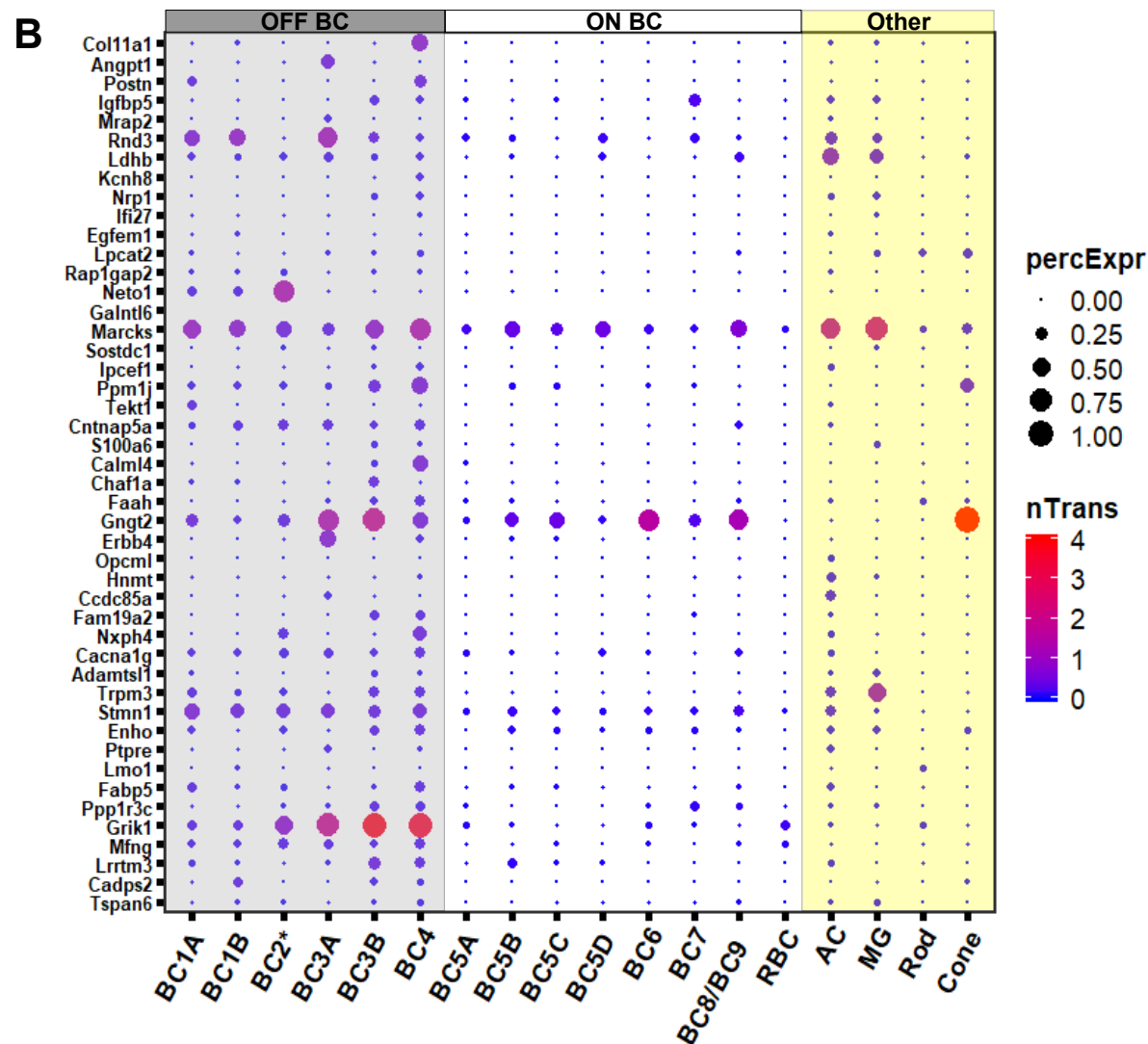
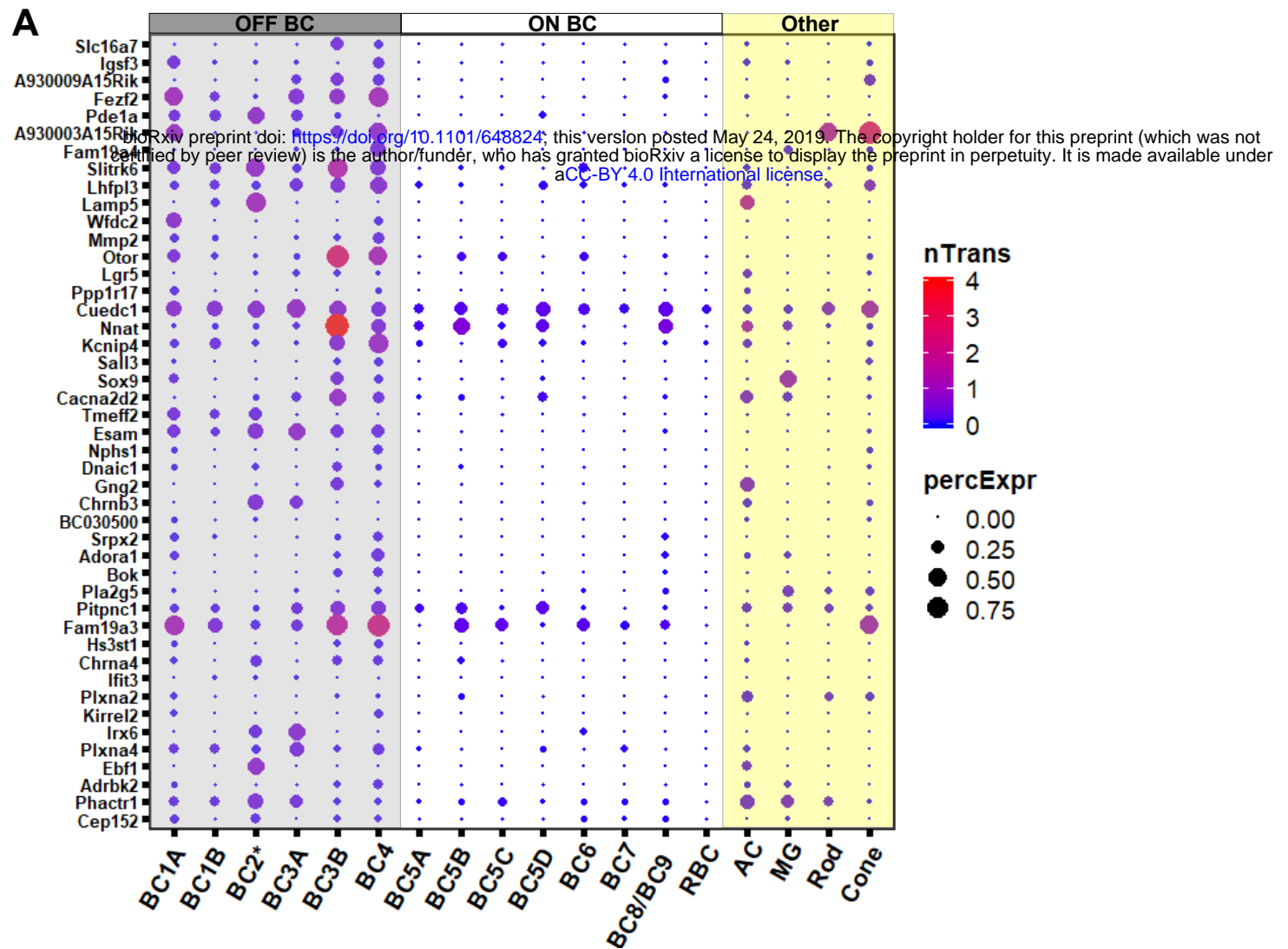
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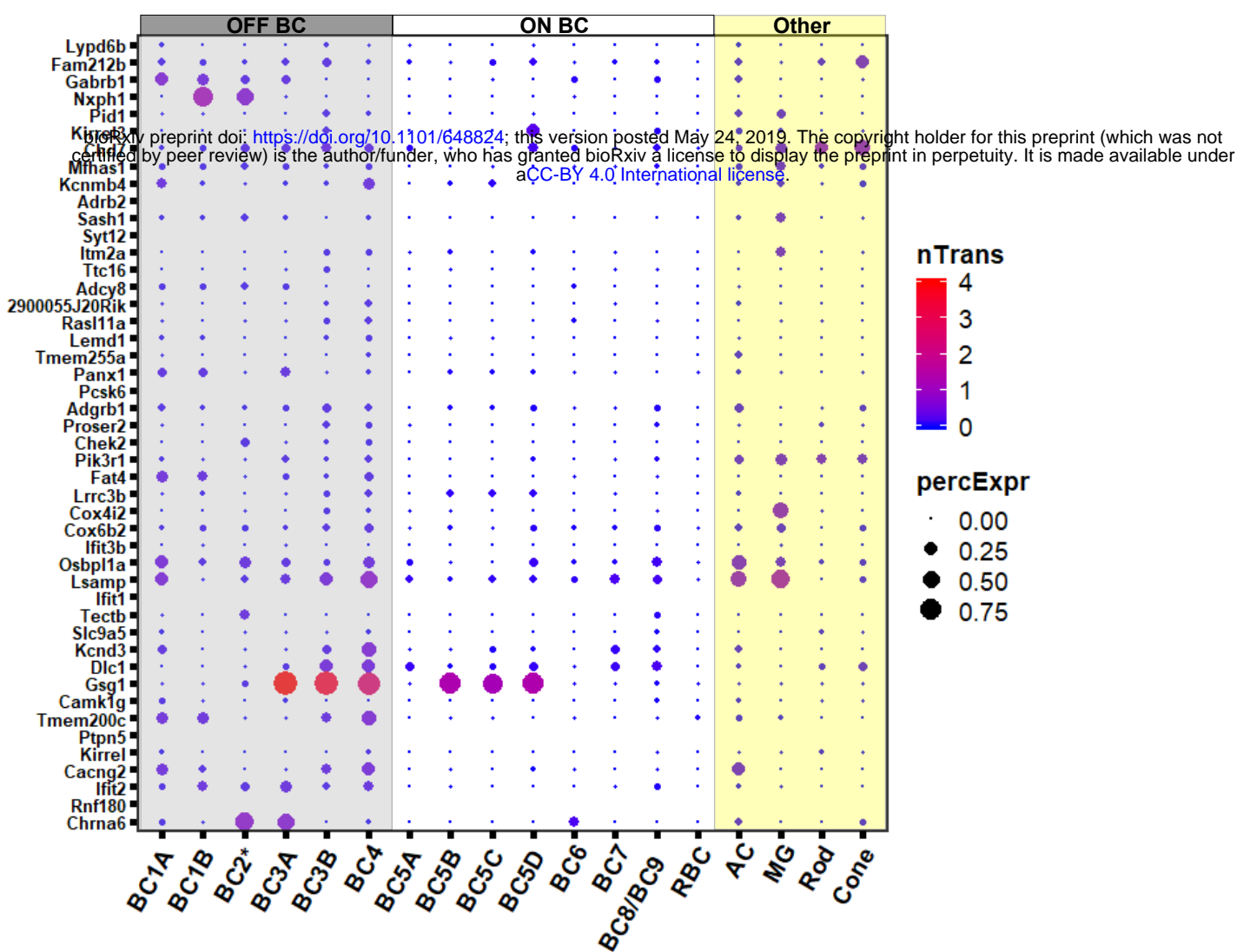


Supplementary Figure S1. Reproducibility of ATAC-seq and RNA-seq datasets. (A) Pairwise comparison between biological replicates of RNA-seq from purified photoreceptor and bipolar cell populations. For each sample, normalized read counts from one biological replicate are plotted against normalized read counts of another biological replicate. (B) Pairwise comparison between biological replicates of ATAC-seq from purified photoreceptor and bipolar cell populations as in A. PCC: Pearson Correlation Coefficient. SCC: Spearman Correlation Coefficient.

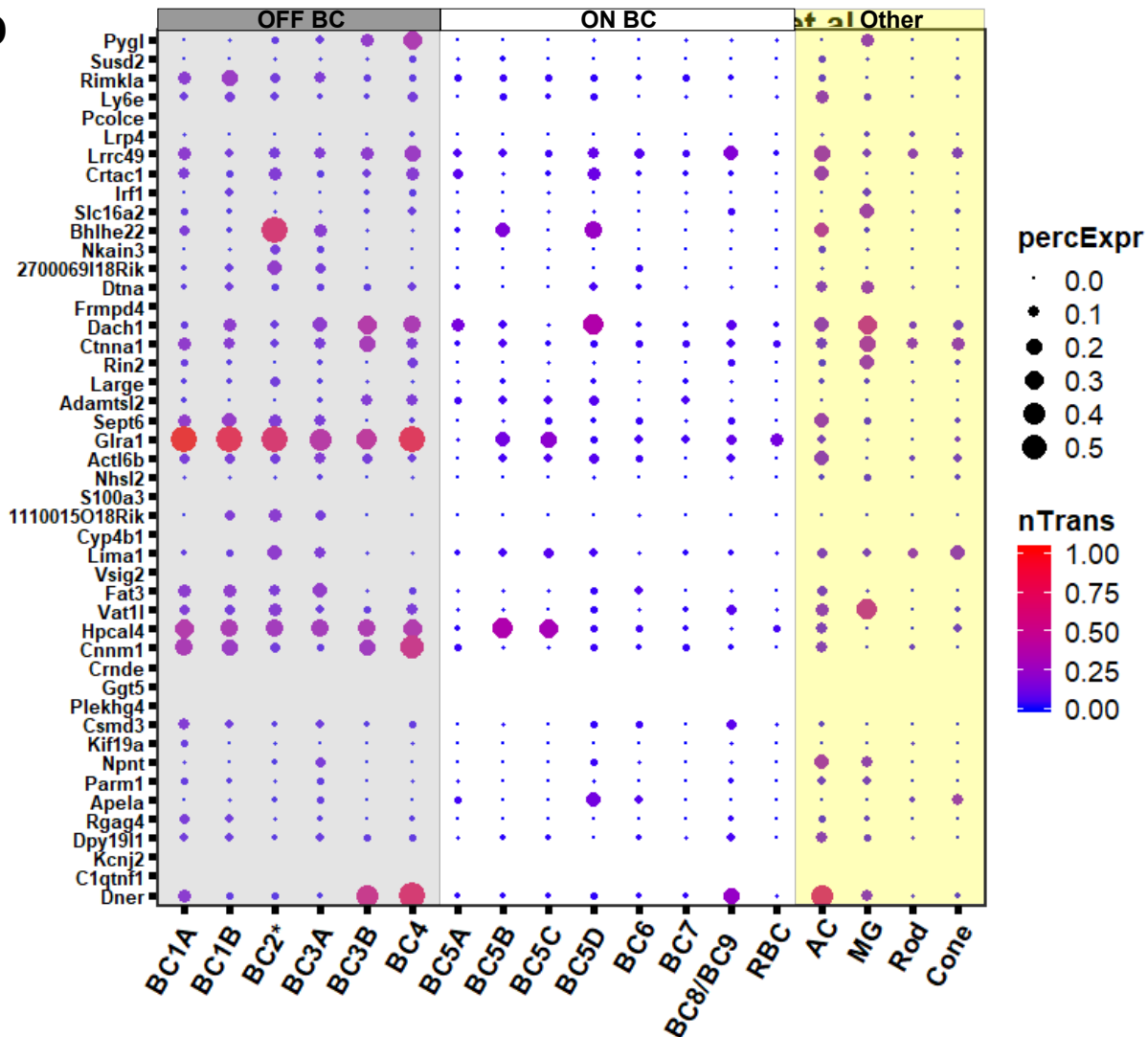


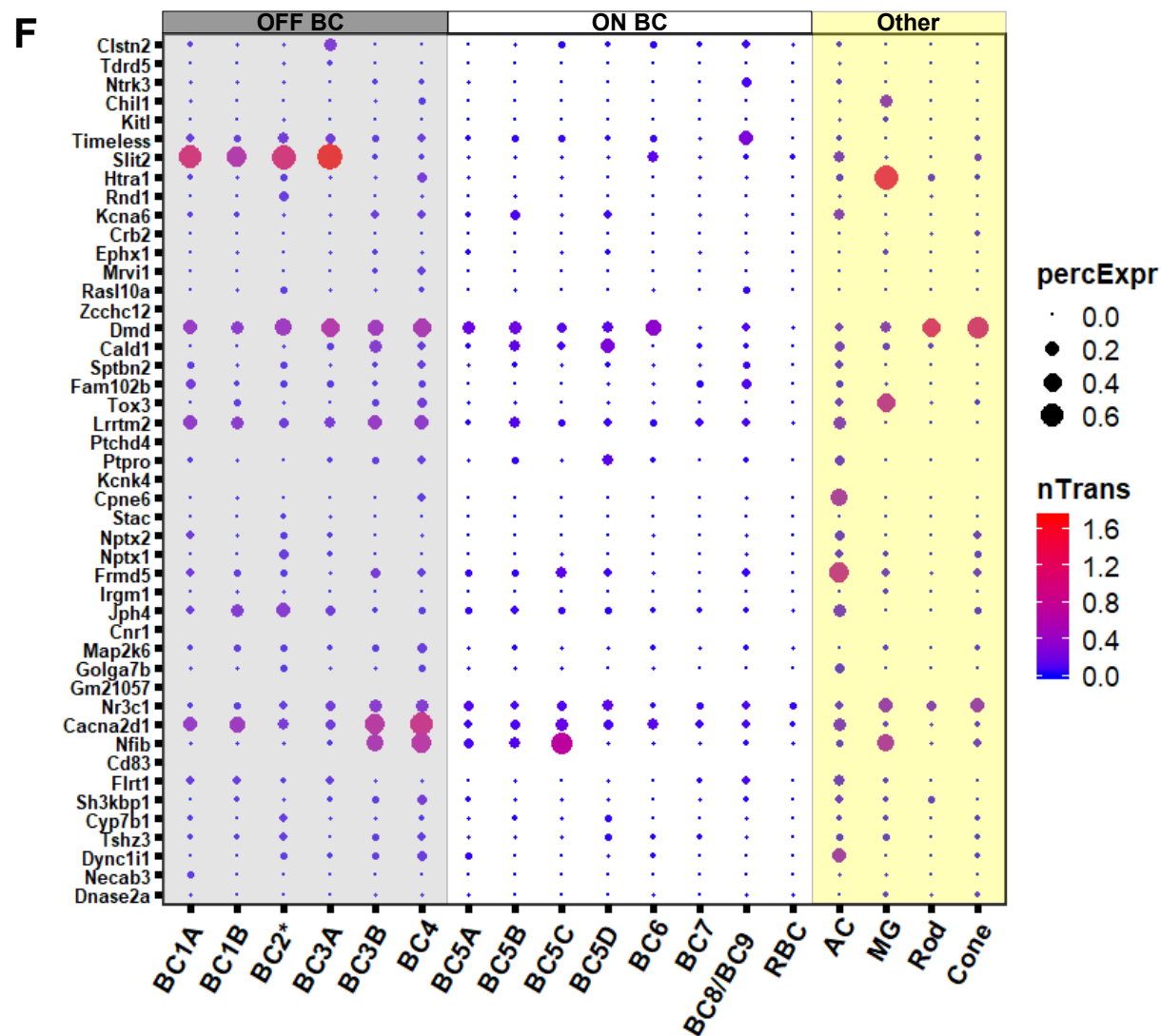
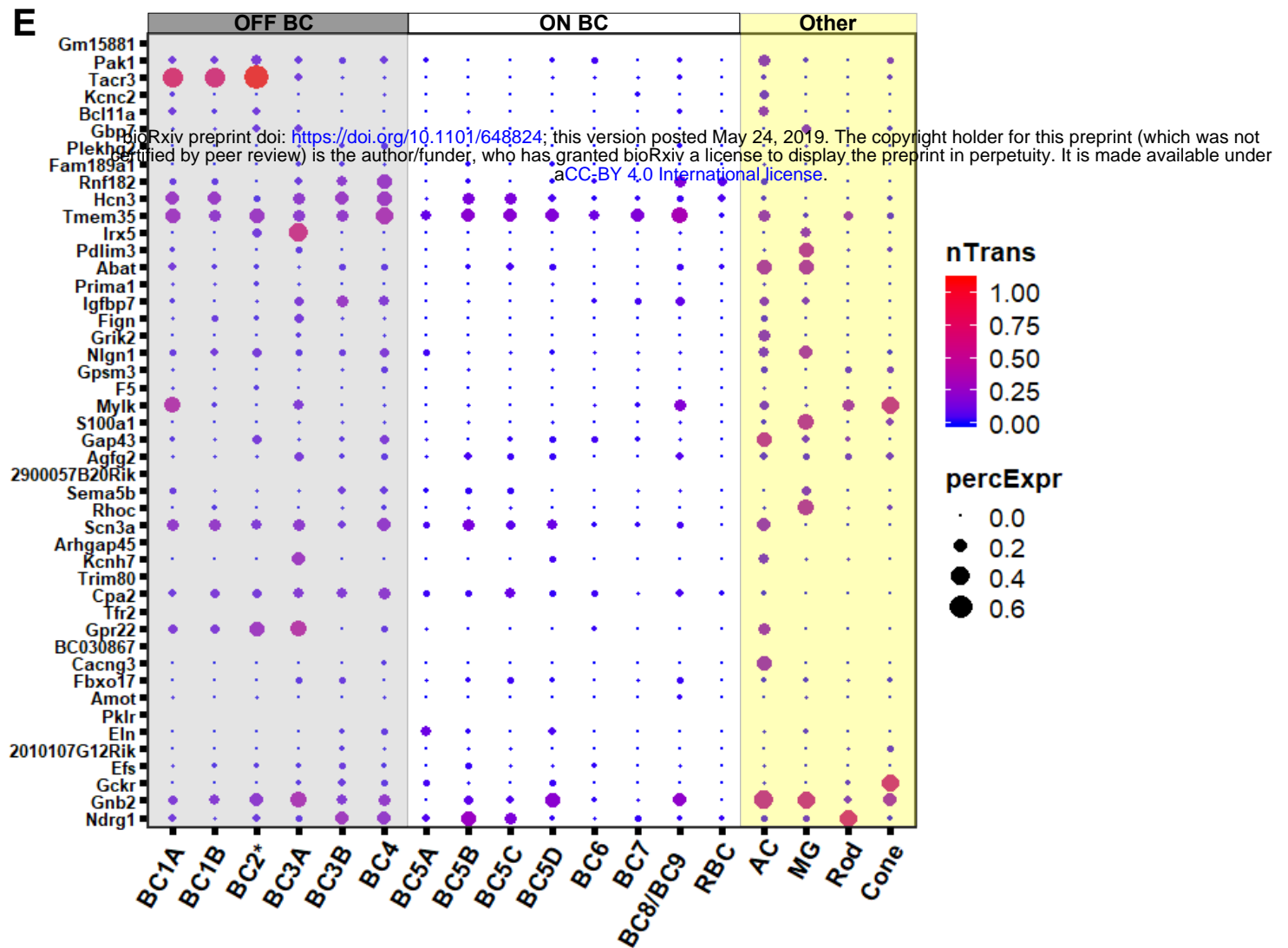
Cell type identified by Shekhar *et al* 2016

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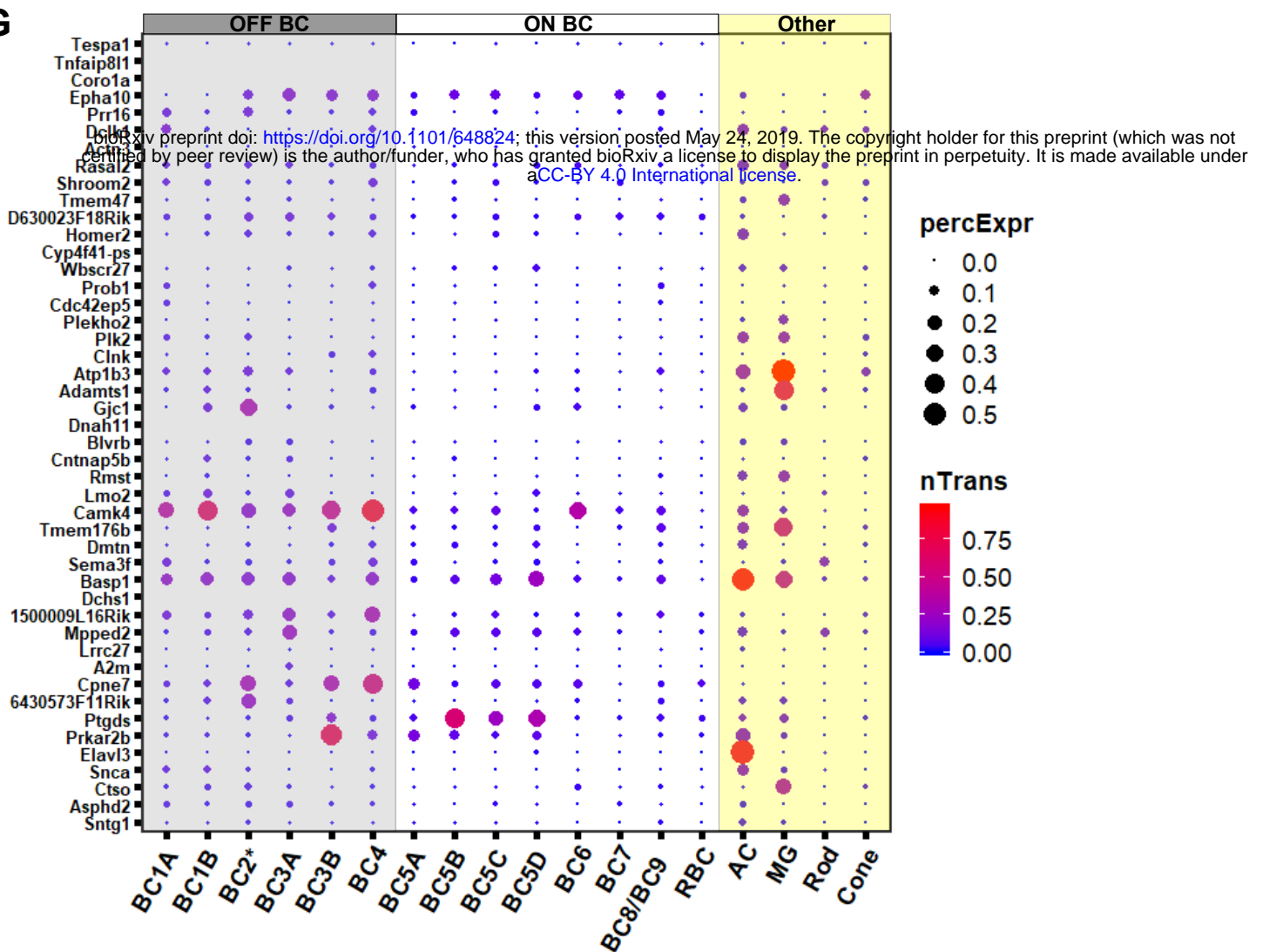
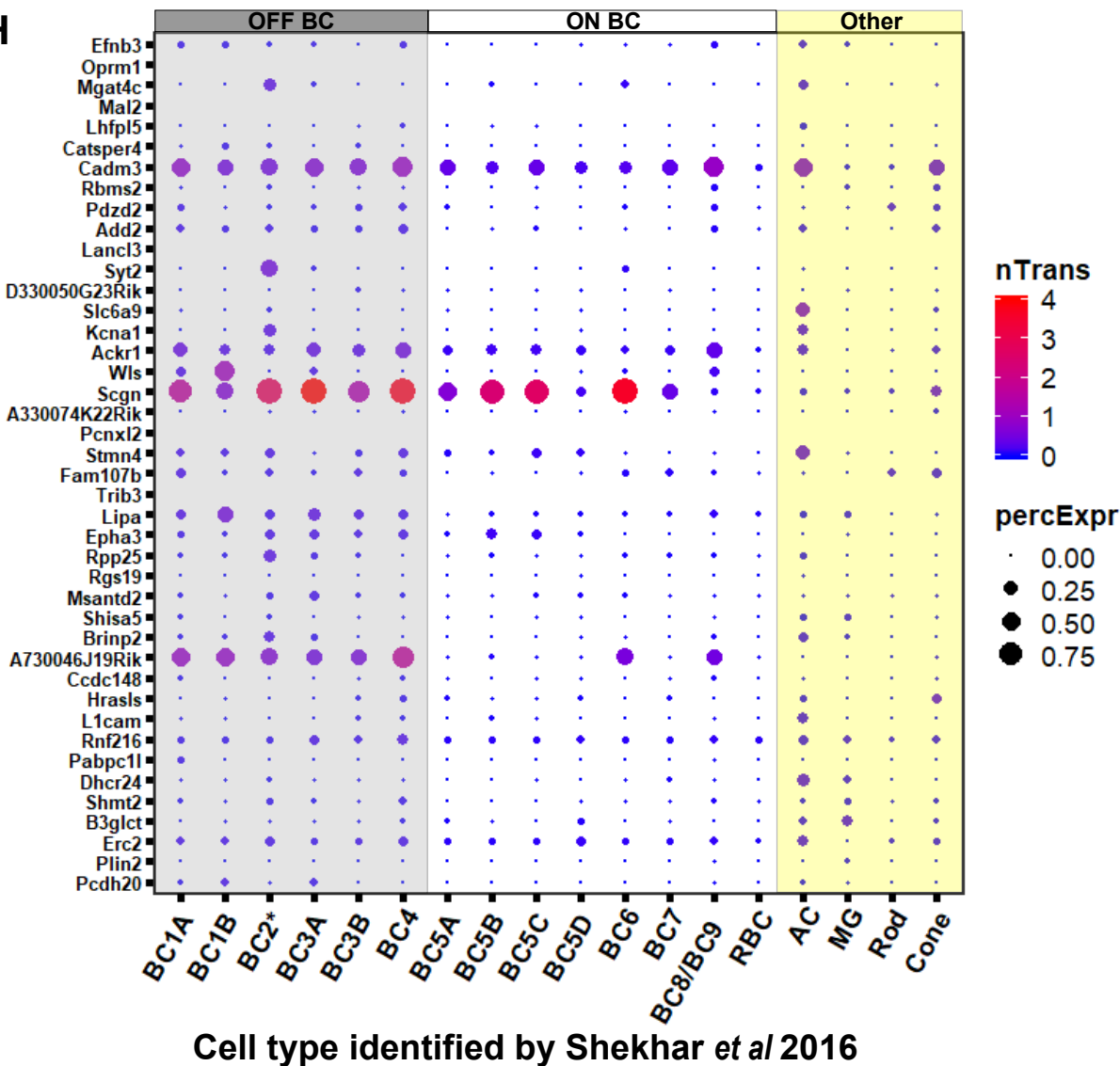


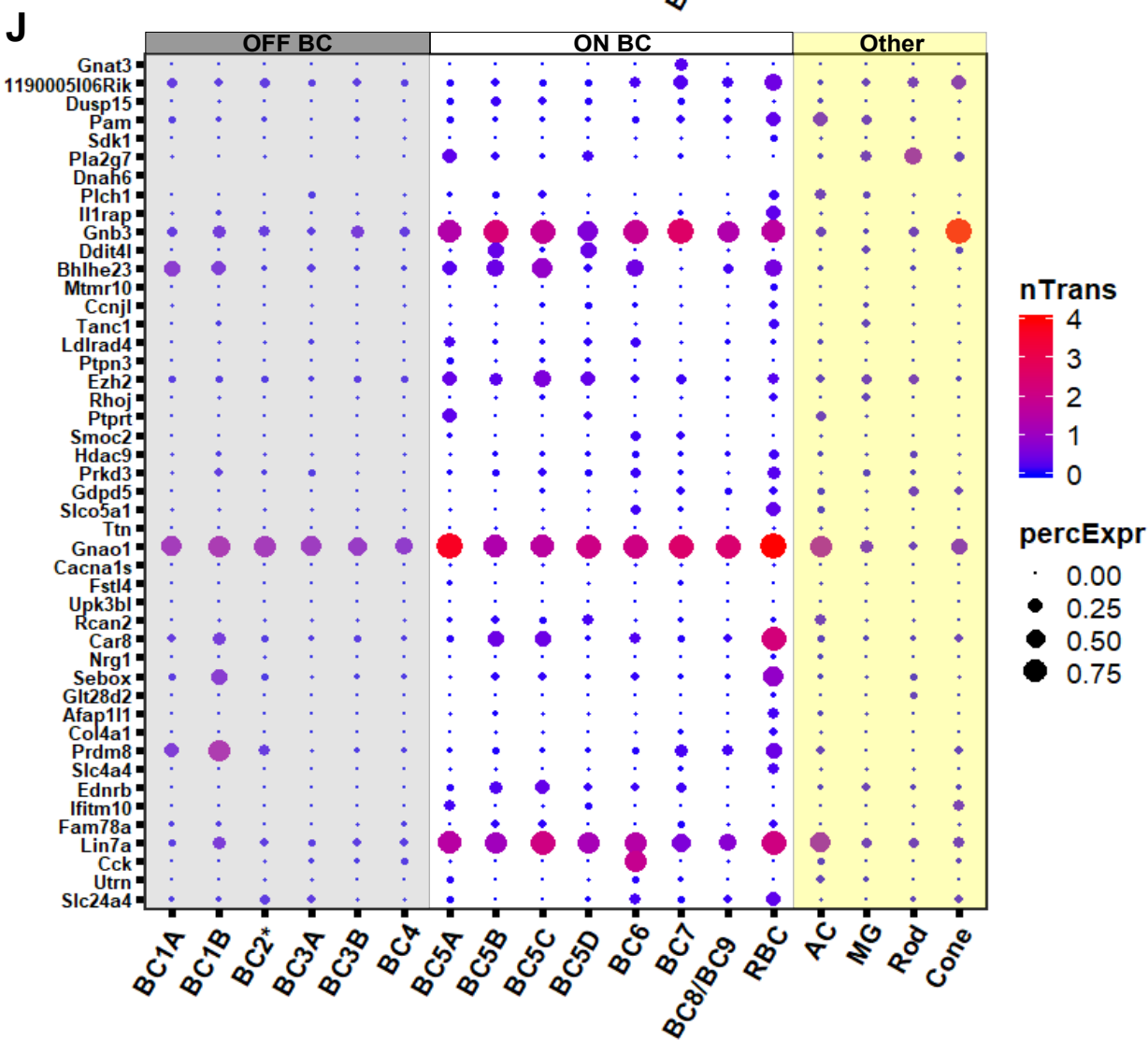
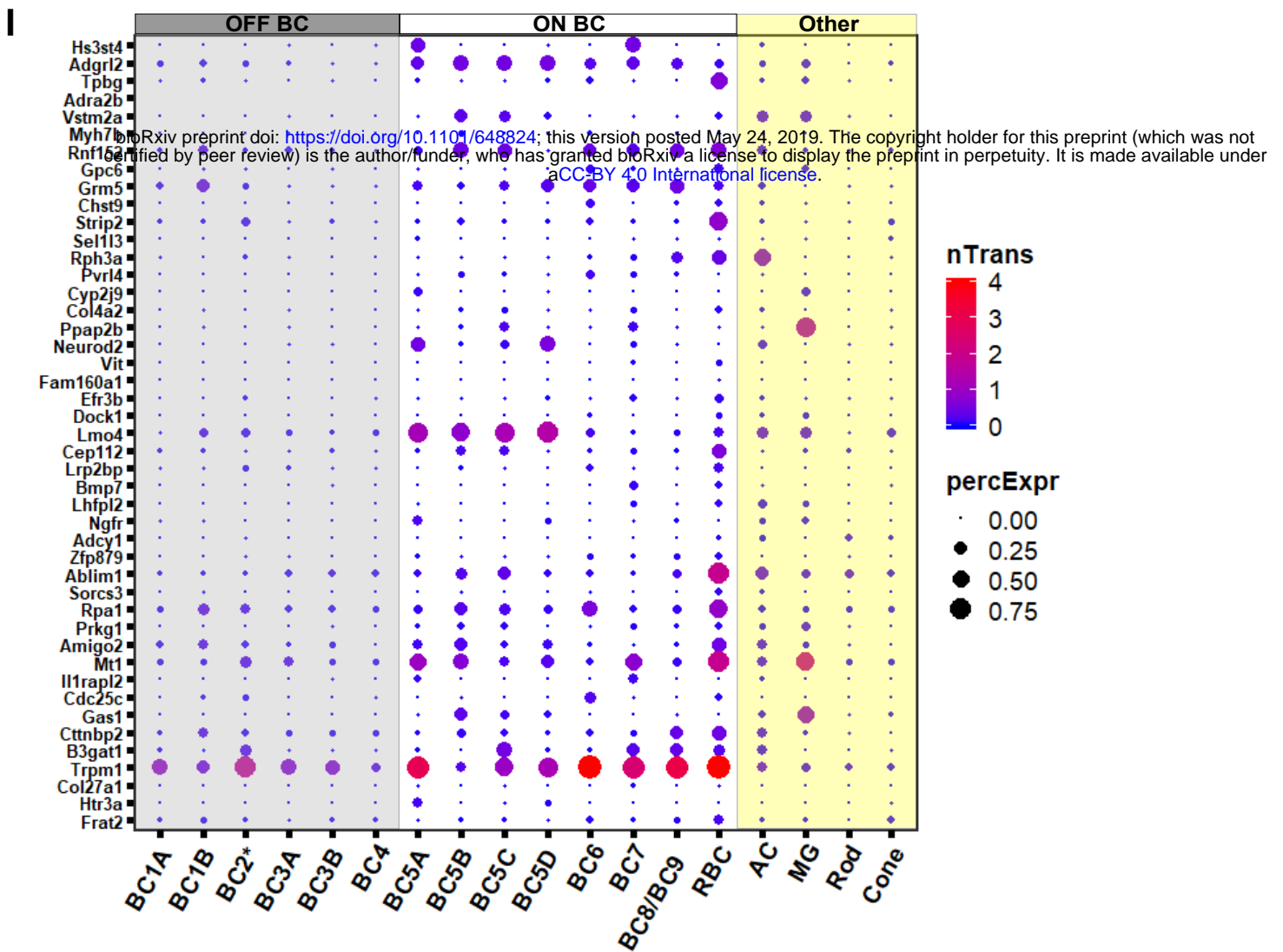
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Cell type identified by Shekhar *et al* 2016



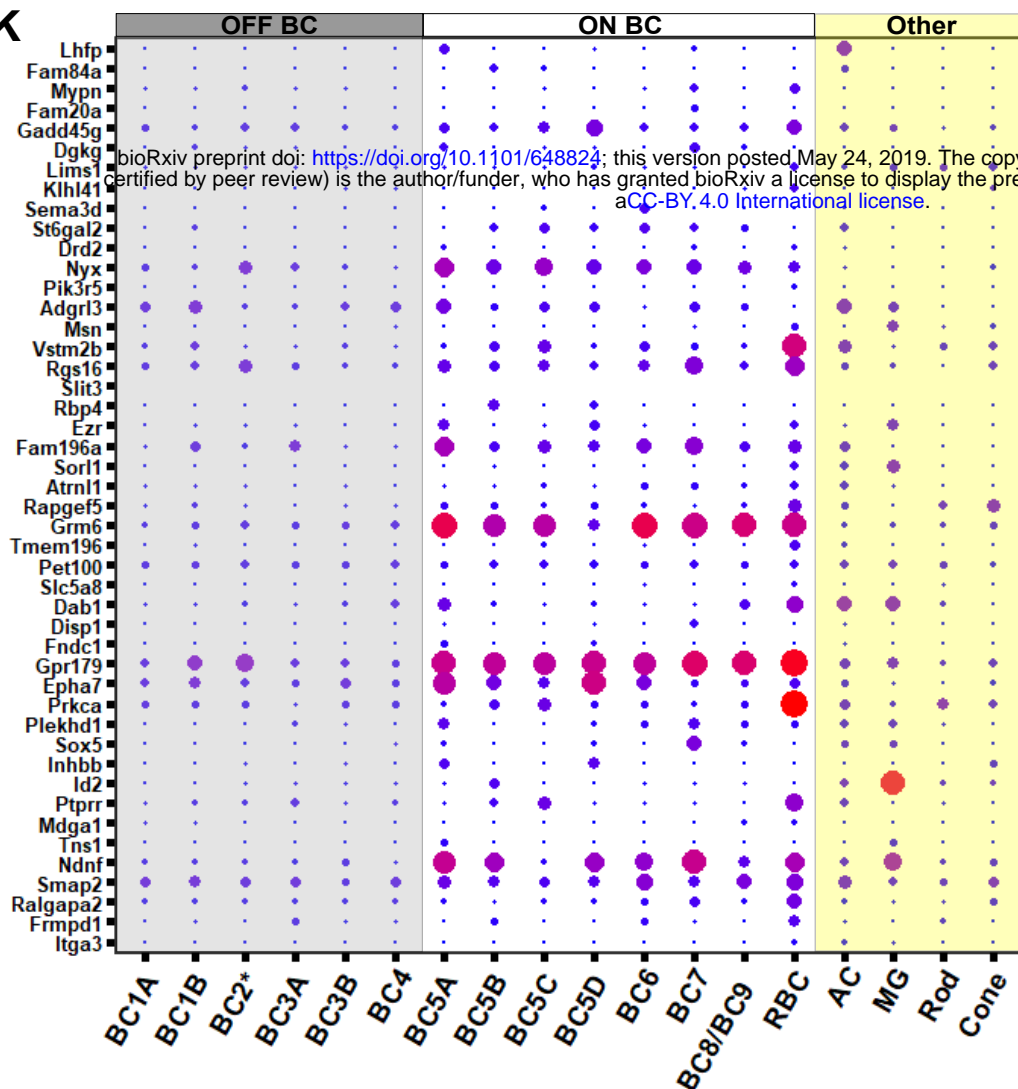
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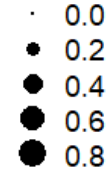


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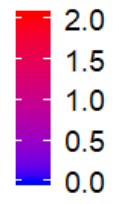
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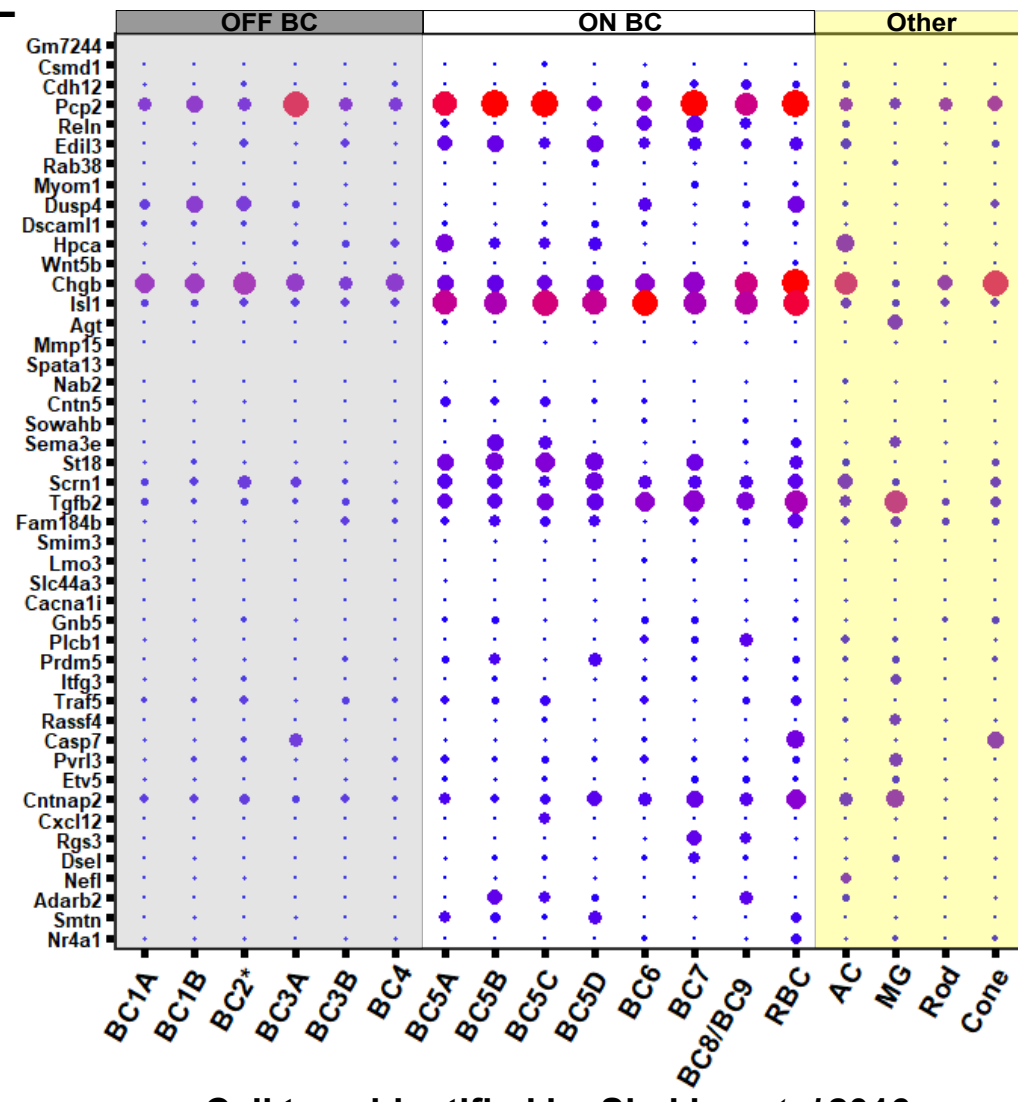
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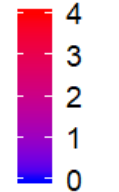
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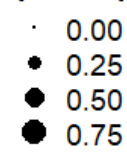
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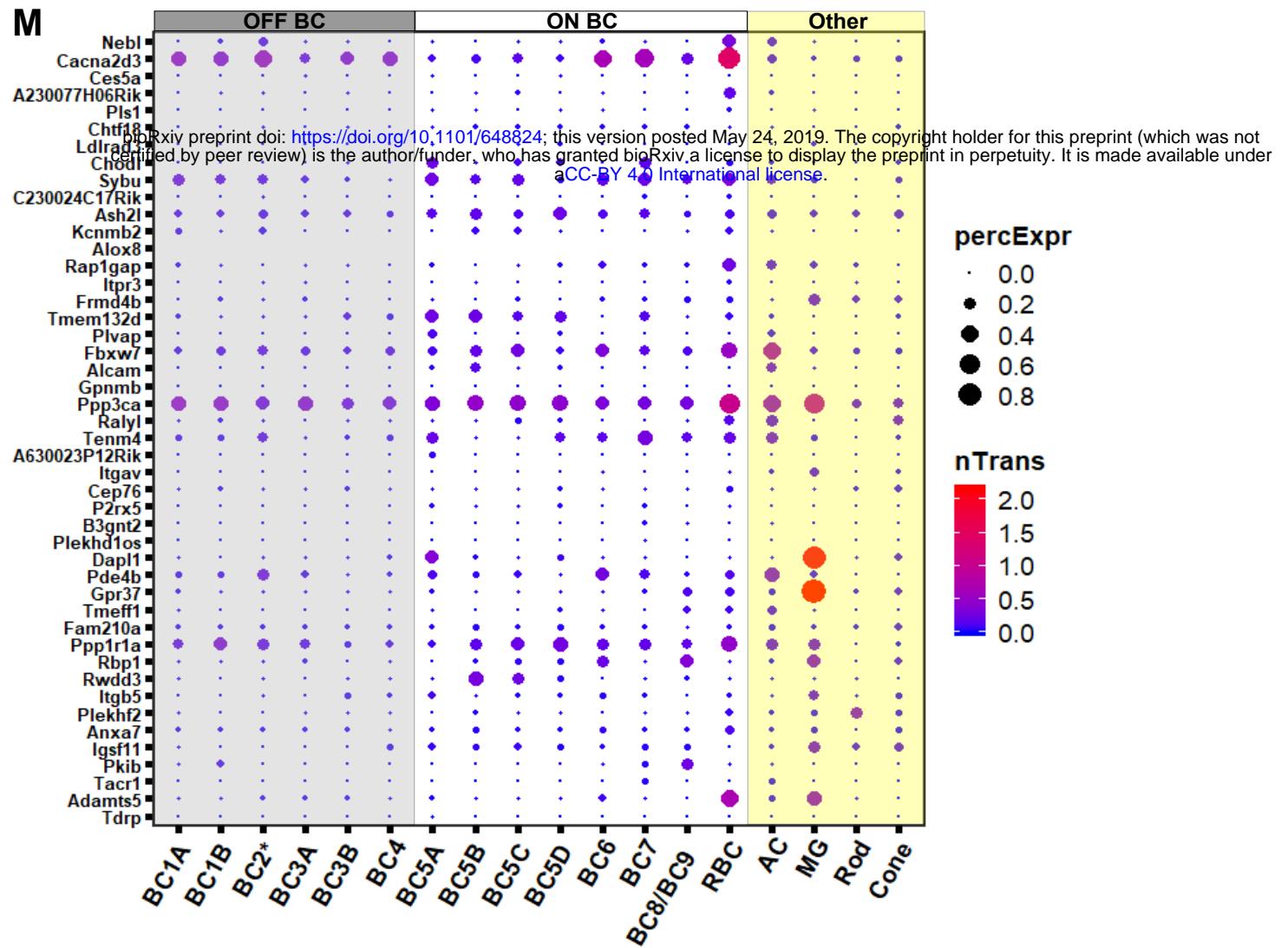
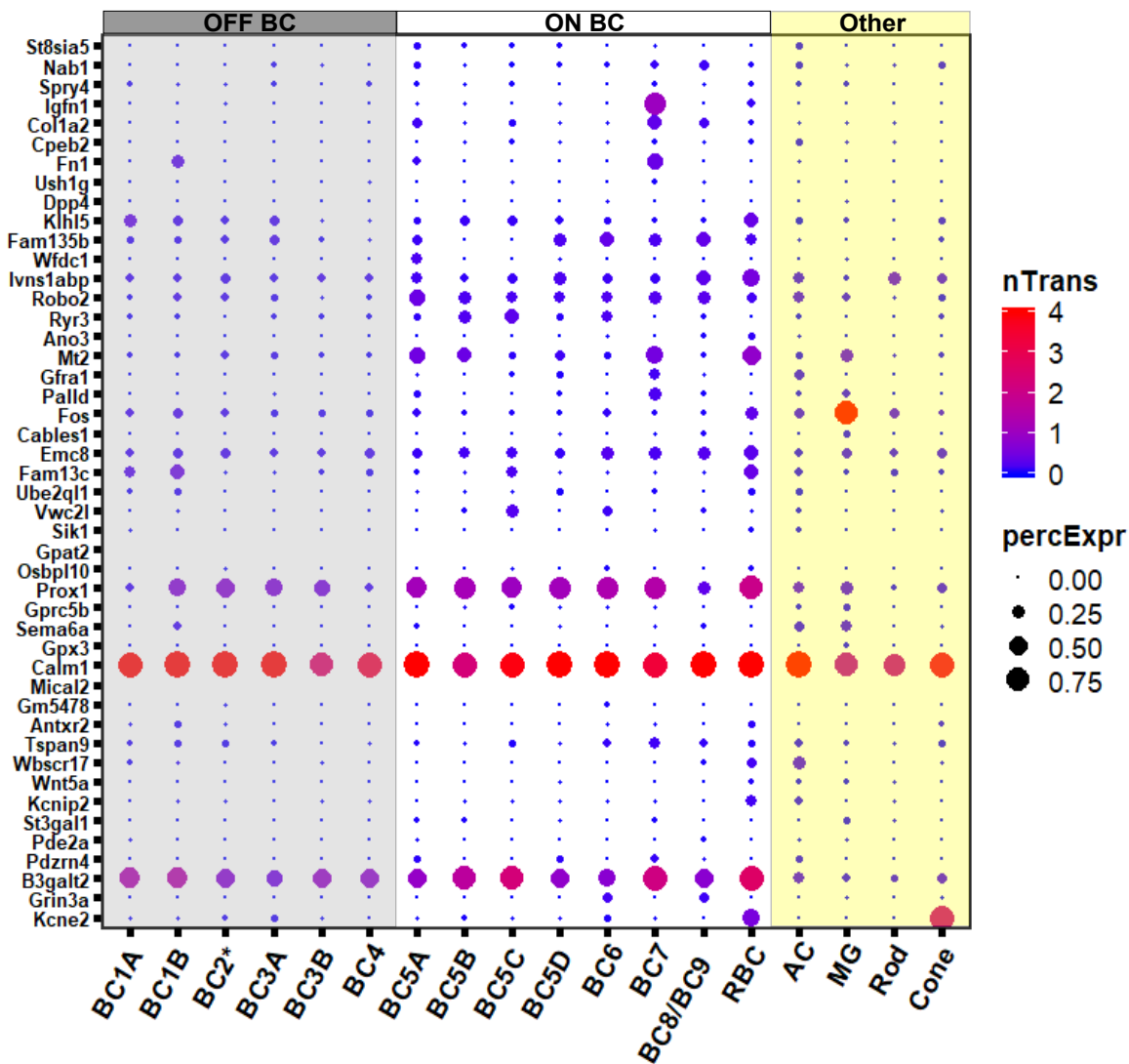
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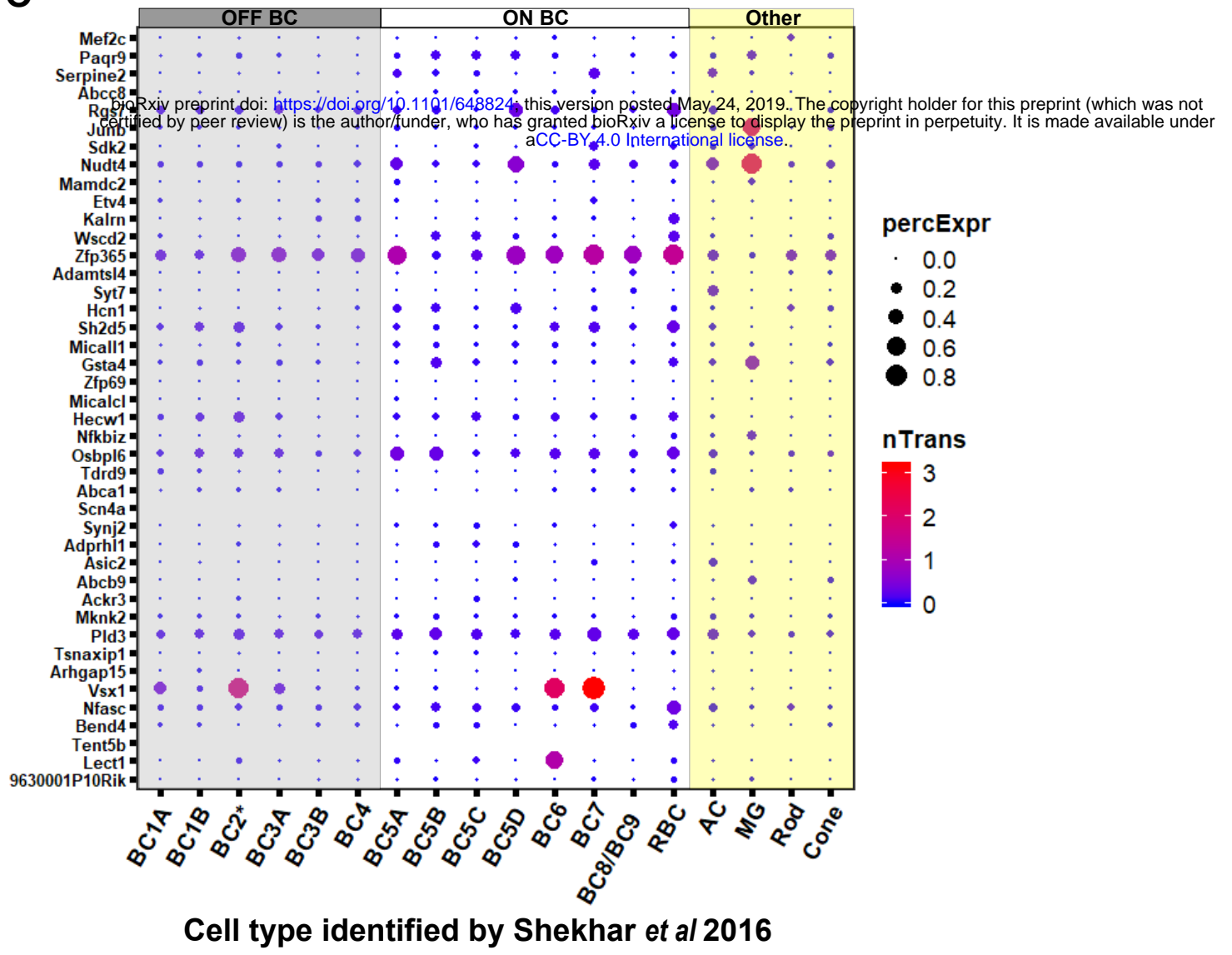
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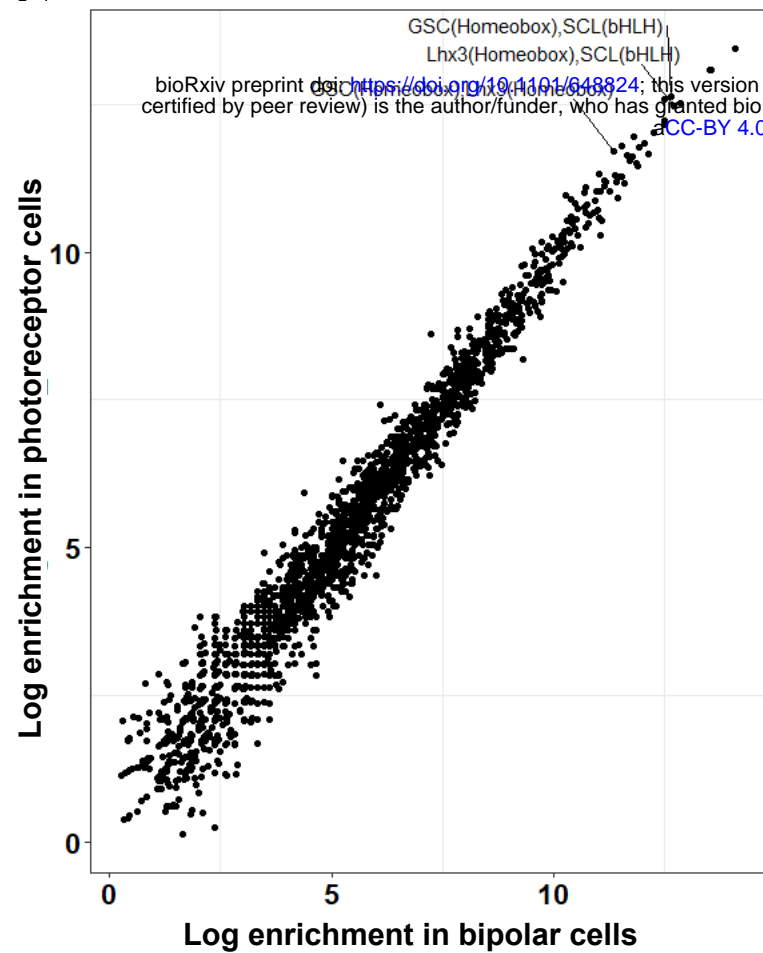
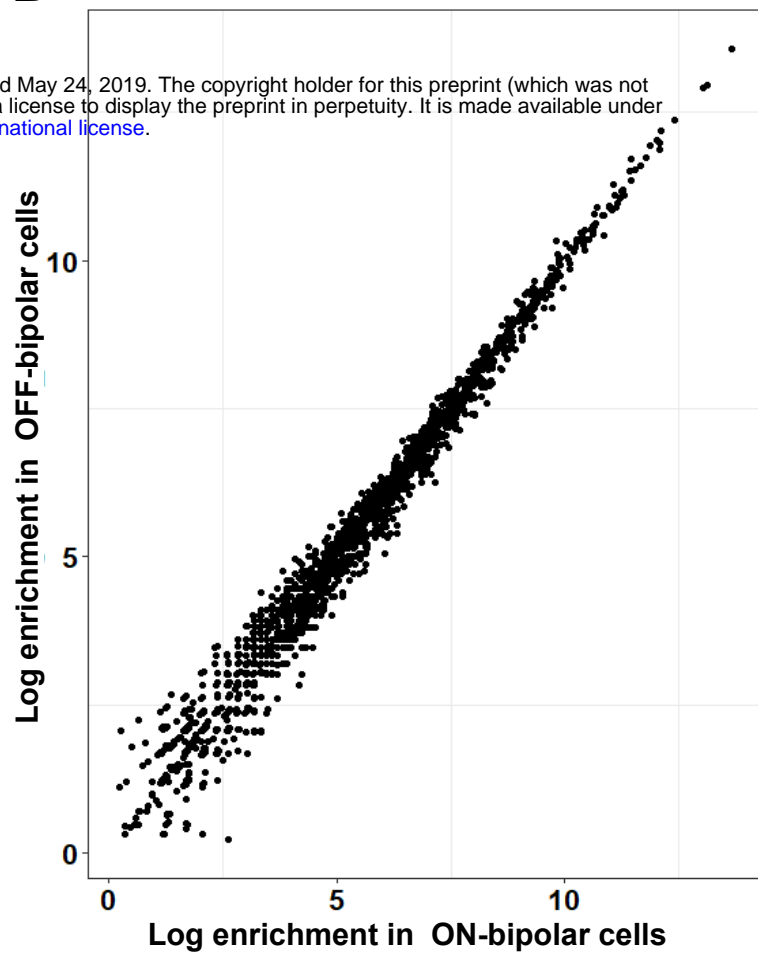
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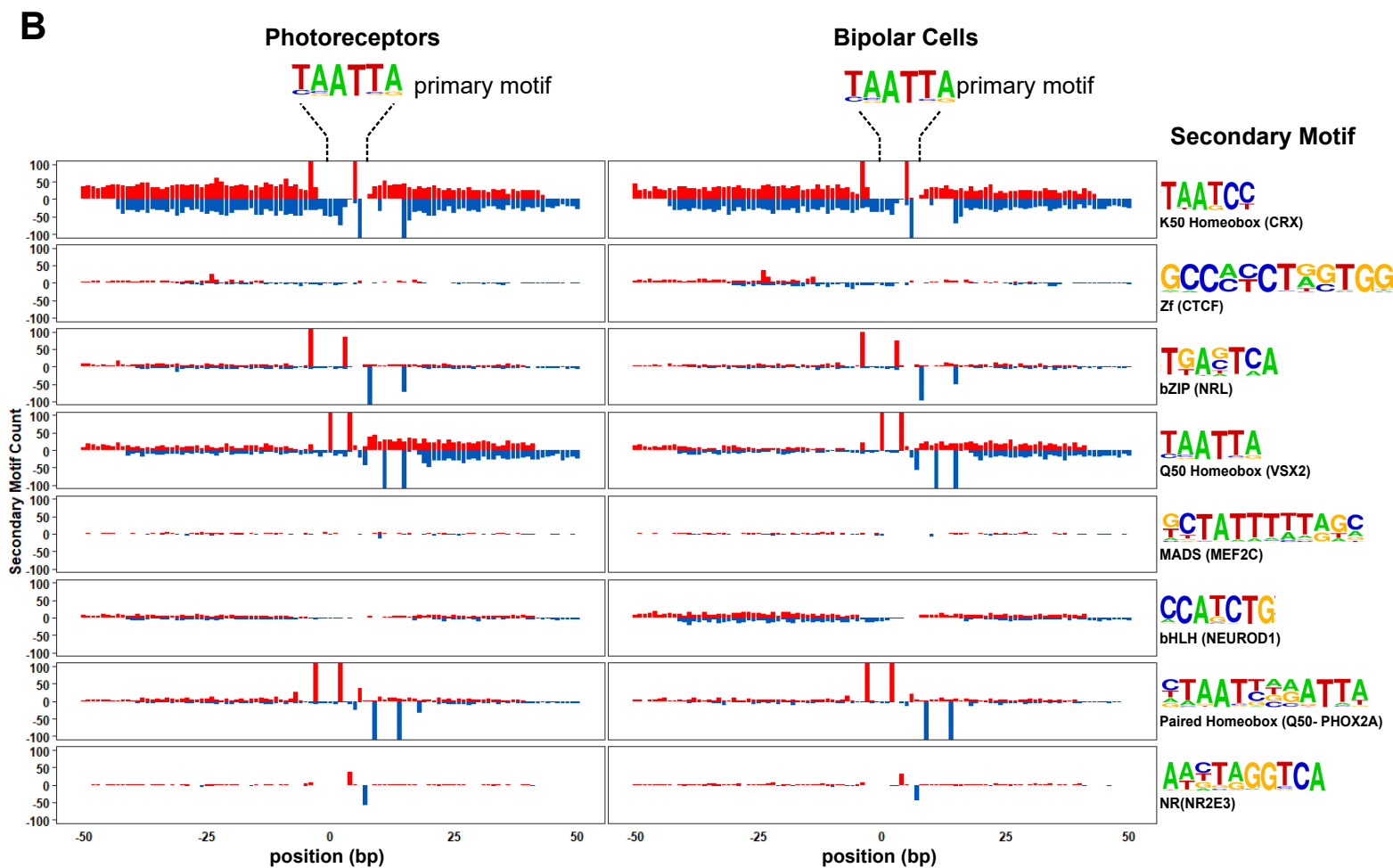
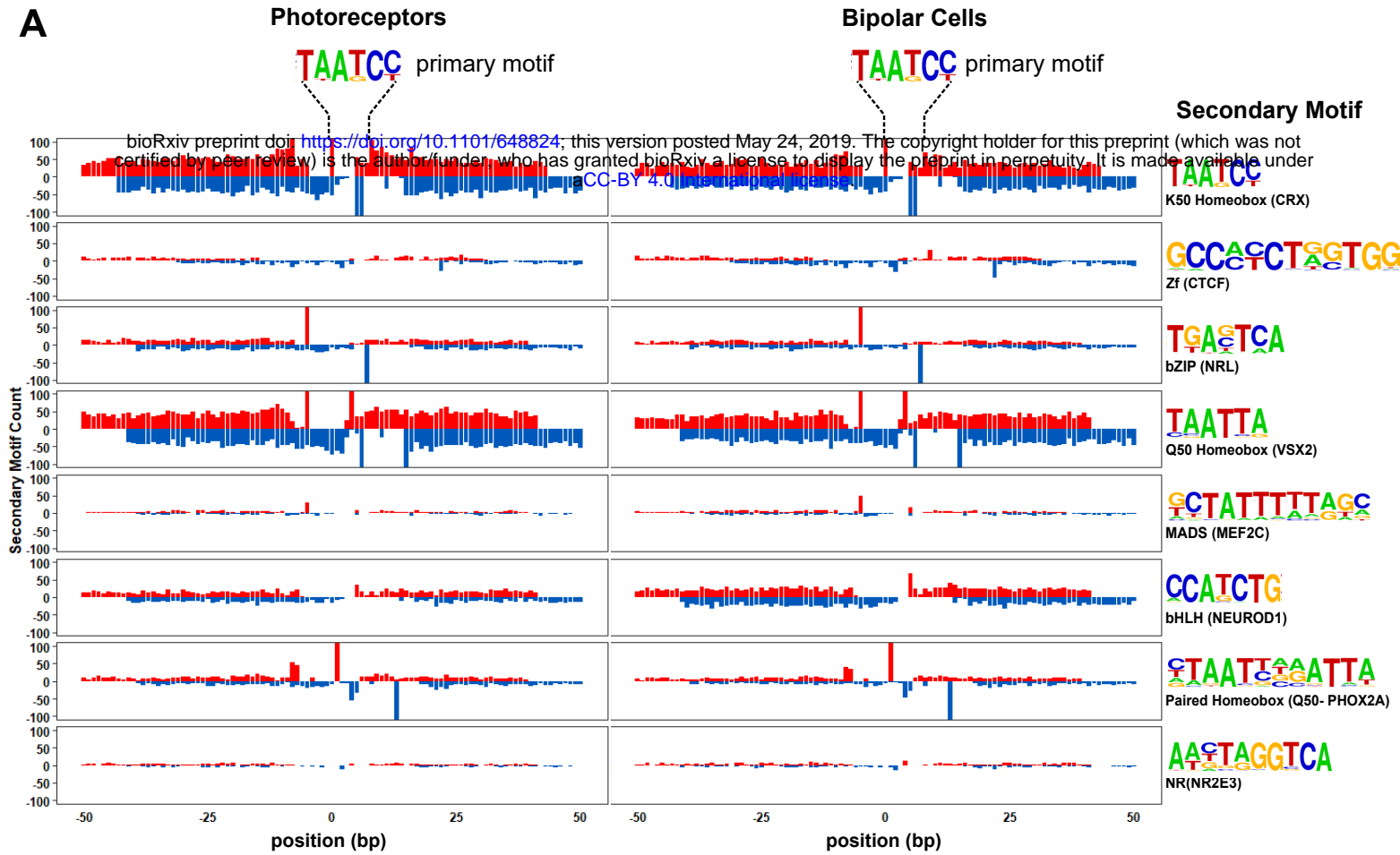


Supplementary Figure S2. Single-cell expression profiles of genes differentially expressed between ON and OFF bipolar cells. Dot plots present single-cell expression data obtained by Shekhar *et al.*⁴⁴ using Drop-seq for genes identified in this study by bulk RNA-seq as differentially enriched in ON or OFF bipolar cells. Drop-seq data was available for 630 of the 680 genes, which are sorted by lowest adjusted p-value. **(A-H)** Genes enriched in OFF bipolar cells. **(I-O)** Genes enriched in ON bipolar cells. nTrans = mean number of transcripts expressed per cell in each cluster identified as a bipolar cell type. PercExpr = percentage of cells within each cluster found to express the indicated gene.

A**B**

Supplementary Figure S3. Co-enrichment of motifs in photoreceptor and bipolar cells.

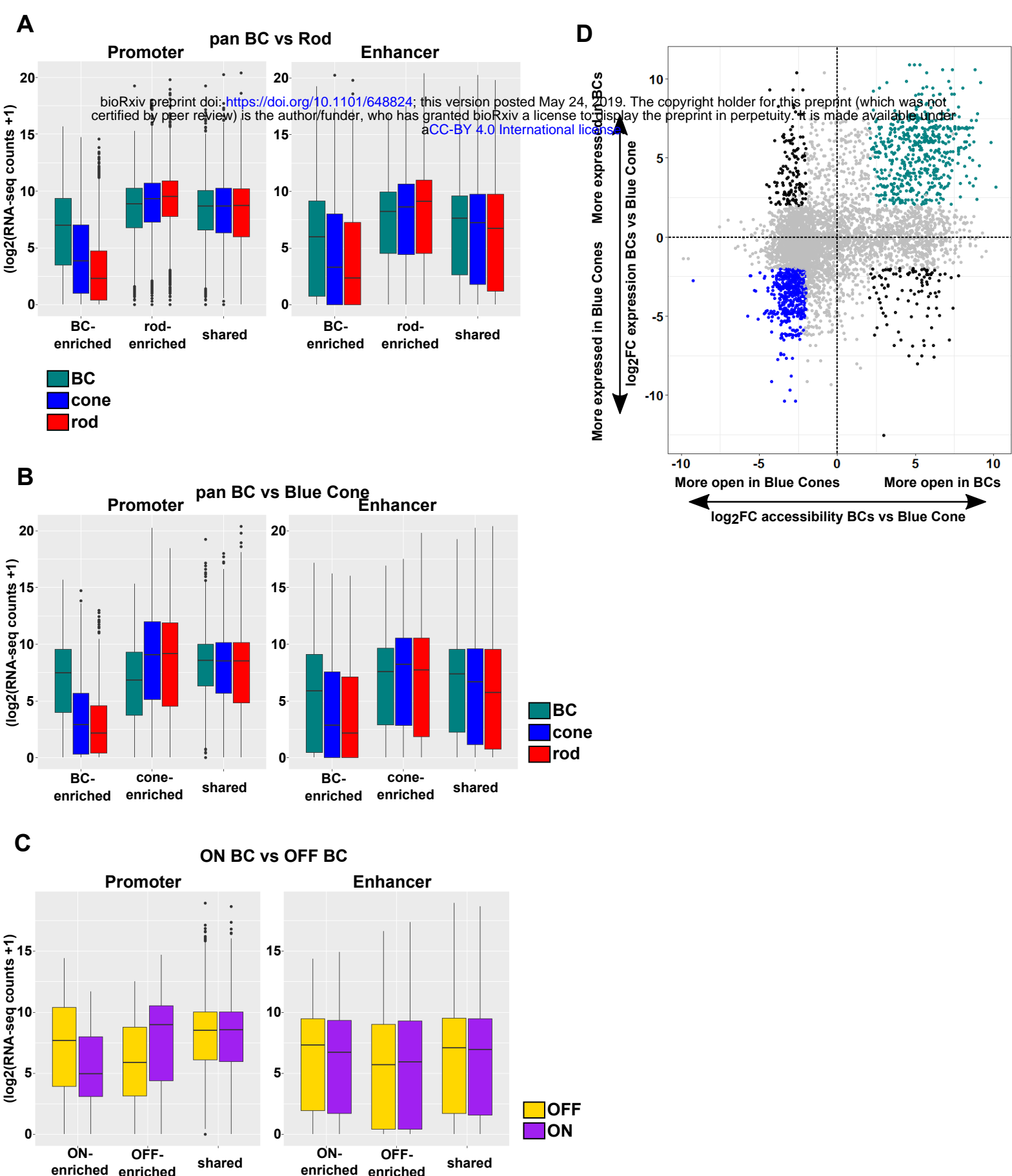
(A) Scatterplot comparing enrichment for pairs of 67 non-redundant motifs from HOMER within enhancer (TSS-distal) regions of photoreceptors (y-axis) and bipolar cell (x-axis). Each point represents a motif pair (motifs present within the same peak). Motif pairs that are highly enriched in both tissues include individual motifs recognized by GSC (K50 HD), LHX3 (Q50 HD) and SCL (E-box). **(B)** Scatterplot as in A, showing enrichment of motif pairs between ON and OFF bipolar cells.



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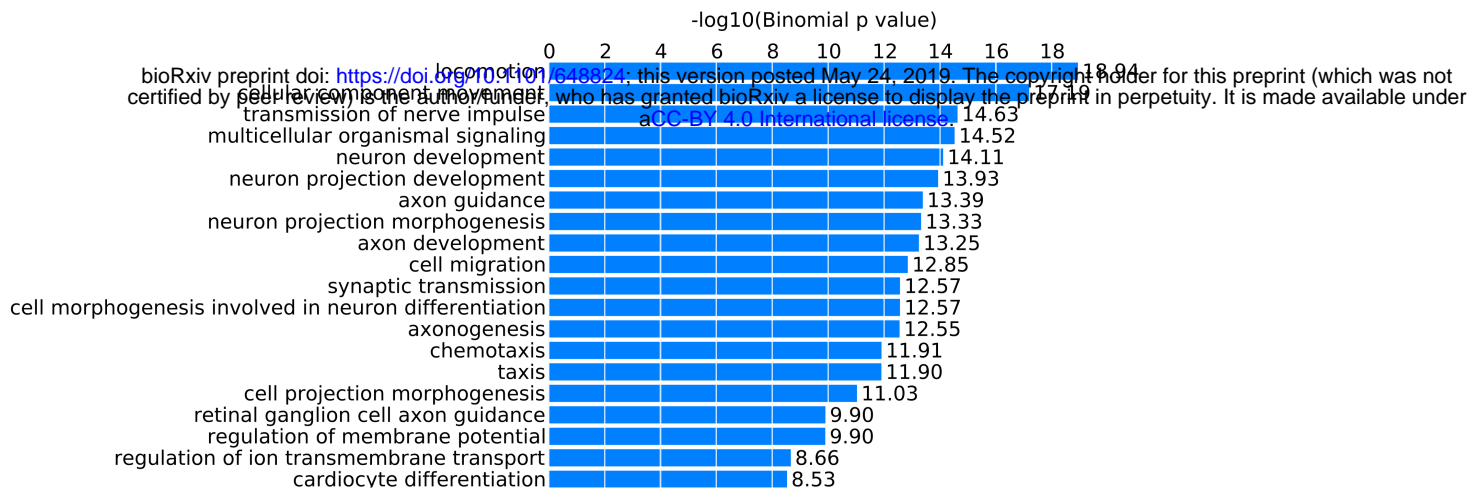
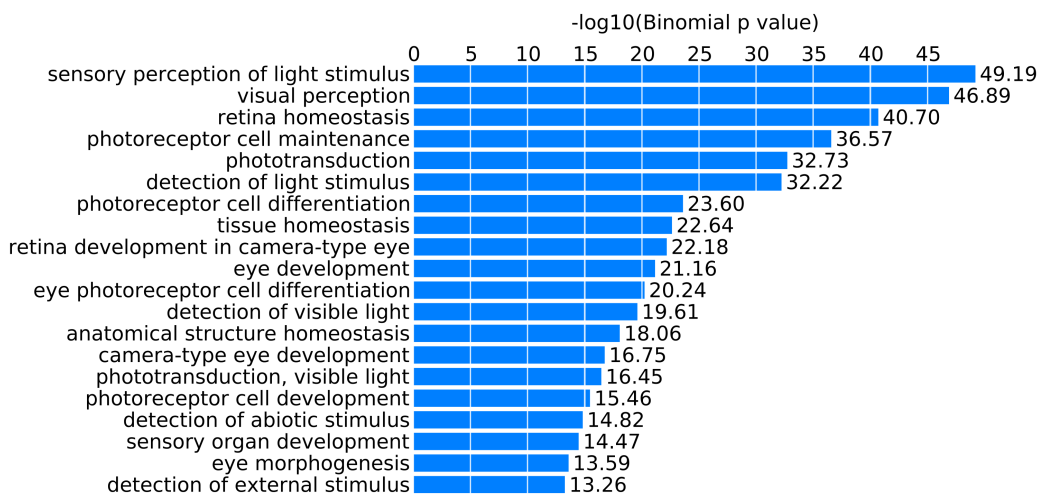
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Supplementary Figure S4. Motif spacing and orientation in photoreceptor and bipolar cells. Peaks from photoreceptors (left) and bipolar cells (right) are centered on K50 HD (A) or Q50 HD motifs (B). Per base-pair counts for secondary motifs (PWM and example TFs shown at the far right) are plotted in a 100 bp window surrounding the primary motif, with counts on the plus strand shown in red, and the minus strand shown in blue. The y-axis was limited to ± 100 .



Supplementary Figure S5. Correlation between chromatin accessibility and expression of associated genes.

A-C. Differentially enriched ATAC-seq peaks were mapped to genes based on proximity to the nearest TSS. Peaks within -1000 bp upstream and +100 bp downstream of a TSS are defined as 'Promoter' peaks, whereas intergenic or intronic peaks are defined as 'Enhancer' peaks. Boxplots show RNA-seq expression data for genes associated with peaks that are differentially accessible in **(A)** pan BC vs rod, **(B)** pan BC vs blue cone and **(C)** ON bipolar cells vs OFF bipolar cells. **(D)** Scatterplot as in Fig. 5B showing chromatin accessibility and associated gene expression of ATAC-seq peaks identified in Fig. 5A in bipolar cells and blue cones. Peaks with four-fold greater accessibility and associated gene expression (FDR < 0.05 for both accessibility and gene expression) in bipolar cells are shown in green (n = 542), while those of blue cones are in blue (n = 505). Shared peaks and those associated with genes that have less than four-fold differences in expression are in grey. Peaks with discordant chromatin accessibility and associated gene expression (n = 234) are shown in black.

A**GO Biological Process****B****GO Biological Process**

Supplementary Figure S6. Gene Ontology (GO) annotation of peaks exhibiting correlated chromatin accessibility and associated gene expression. GO terms enriched in peaks that show positive correlations between chromatin accessibility and assigned gene expression in **(A)** bipolar cells or **(B)** photoreceptors. Peaks identified in Figure 5B and Figure S5E as bipolar-enriched (green) or photoreceptor-enriched (red or blue for rods or blue cones, respectively) were combined to create unique lists for bipolar cells (n = 833) and photoreceptors (n = 901) which were analyzed using GREAT⁵⁵.

408 **Supplementary table legends**

409 **Supplementary Table S1. Biological replicate and sequencing metrics for ATAC-seq and RNA-seq.**

410 ‘Raw sequencing reads’ are the number of paired reads for each sample. ‘Processed reads’ are those reads
411 remaining after filtering out those that are improperly paired, have poor mapping quality, align to the
412 mitochondrial genome, align to ENCODE blacklisted regions, or arise from PCR duplicates. RIN = RNA
413 integrity number.

414

415 **Supplemental Table S2. Primers used in this work.** Primers used in creation of *Gnb3* promoter constructs
416 and in qPCR experiments are listed.

417

418 **Supplemental Table S3. Datasets and accessions.**

419

420 **Supplemental Table S4. Annotated ATAC-seq peaks and counts.** Raw count data for all ATAC-seq
421 peaks identified in photoreceptor and bipolar cell populations. Peaks identified in individual replicates from
422 each cell type are shown on separate sheets.

423

424 **Supplemental Table S5. Differentially expressed genes.** Genes identified as differentially expressed
425 between aggregate bipolar cells and either rod or blue cone, and between ON and OFF bipolar cell
426 populations are shown on separate sheets. ‘Specificity’ indicates which cell type expressed the gene more
427 highly. For pan BC vs rod and cone, genes identified as putative transcription factors are identified by their
428 TF family. Genes absent from the Drop-seq data shown in Figure S2 are indicated among those that are
429 differentially expressed between ON and OFF bipolar cells.

430

431 **Supplemental Table S6. GO analysis of differentially expressed genes.** Enriched GO terms for
432 biological processes obtained from geneontology.org. Outputs for genes enriched in photoreceptor and
433 bipolar cells are shown on separate sheets. Input gene lists were filtered based on fold-change in expression
434 and minimum read counts to identify those most highly enriched in photoreceptor (n=818) and bipolar cells
435 (n=832). A list of all genes identified by RNA-seq in either cell class was used as a reference.

436

437 **Supplemental Table S7. Differentially accessible regions.** ATAC-seq peaks, normalized read counts,
438 fold-change values, adjusted p-values and assigned genes are listed on separate sheets for each comparison.
439 ‘Specificity’ indicates the cell type in which the peak is more highly accessible. ‘Shared-unfiltered’ peaks
440 are those that are not differentially accessible when comparing bipolar cells versus photoreceptors (fold-
441 change values <2 and >-2). ‘Retina’ peaks are those shown in Figure 5A, and have been filtered to remove
442 those accessible in B cell, brain and liver. Peaks with correlated gene expression identified in Figure 5C
443 and S5D are indicated

444

445 **Supplemental Table S8. Known motifs enriched in enhancers of bipolar cell populations.** Enrichment
446 of all 319 motifs in the HOMER database for aggregate, ON-, and OFF-bipolar cells, each on separate
447 sheets. A comparison of the proportional enrichment for each motif between aggregate bipolar cells and
448 rod, blue and green cones is included on a separate sheet. A complete list of sequence logos and position
449 weight matrices for individual motifs is available online in the HOMER motif database:
450 <http://homer.salk.edu/homer/motif/HomerMotifDB/homerResults.html>.

451

452

453

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463

464 **Competing interests**

465 The authors of this manuscript have no competing interests to declare.

466

467 **Materials and Methods**

468 **Mouse models.** All animal experiments were carried out in accordance with the regulations of the IACUC
469 at Washington University in St. Louis. Retinal dissociation and FAC sorting were carried out using *Otx2*-
470 GFP or *Otx2*-GFP; *Grm6*-YFP mice. All *Otx2*-GFP mice were heterozygous for a GFP cassette inserted at
471 the C-terminus of the endogenous *Otx2* locus³⁷. The *Grm6*-YFP line harbors a YFP transgene driven by the
472 *Grm6* promoter³⁸. All electroporation experiments were carried out in CD1 mice.

473

474 **Retinal dissociation and FACS.** Following dissection, retinas of 6-8 week old mice were dissociated with
475 papain as described previously⁶⁷. Briefly, two retinas were incubated in 400 µl of calcium/magnesium free
476 Hanks' Balanced Salt Solution (HBSS) (Thermo Fisher) containing 0.65 mg papain (Worthington
477 Biochem) for 10 min at 37°C. Cells were then washed in a DMEM (Thermo Fisher) solution containing 100

478 units DNase1 (Roche) and incubated an additional 5 minutes at 37°C. Cells were then resuspended in 600µl
479 of sorting buffer (2.5 mM EDTA, 25 mM HEPES, 1% BSA in HBSS) and used directly for sorting. Cells
480 were sorted on a FACS Aria-II (BD biosciences) with gates based on forward scatter, side scatter, and GFP
481 fluorescence. OFF bipolar cell populations (*Otx2*-GFP⁺;*Grm6*-YFP⁺) were immediately sorted a second
482 time to increase purity.

483

484 **Generation of reporter constructs.** An 820 bp region encompassing part of the *Gnb3* 5' UTR and
485 upstream sequence was amplified from mouse genomic DNA. Site-directed mutagenesis by overlap
486 extension was used to modify K50 sites⁶⁸. The resultant PCR products were digested and ligated into GFP
487 or DsRed reporter vectors derived from pCAGGS⁶⁹. After verification by sequencing, plasmid DNA was
488 resuspended in PBS at a concentration of ~6-7µg/µl prior to injection. All primers are listed in Table S2.

489

490 ***In-vivo* and explant electroporation.** *In-vivo* subretinal injection and electroporation of newborn CD1
491 mice was performed as previously described⁷⁰. Briefly, mice were first anesthetized on ice. A 30-gauge
492 needle was then used to incise the eyelid and puncture the sclera, and a Hamilton syringe with a 33-gauge
493 blunt-tipped needle was used to inject the DNA into the subretinal space. Tweezer electrodes placed across
494 the head were then used to electroporate with 5 square pulses of 80 volts and 50 millisecond duration at
495 950 millisecond intervals. Explant electroporation was carried out as described previously⁶⁹, except that the
496 electroporation chamber contained a solution of 0.5µg/µl DNA in PBS.

497

498 **Retinal tissue sectioning and imaging.** Eyes were removed at P21, punctured with a 26-gauge needle, and
499 incubated in 4% paraformaldehyde for 5 minutes before dissection to remove the cornea. The lens was
500 removed, and eyes were then incubated for an additional 45 minutes in 4% paraformaldehyde. Eye cups
501 were next washed in PBS and incubated overnight at 4°C in 30% sucrose-PBS. The following day, eye cups

502 were incubated in a 1:1 mixture of OCT compound (Sakura) and sucrose-PBS before being flash frozen in
503 OCT and stored at -80°C. Retinal sections of 14 µm were cut using a cryostat (Leica CryoCut 1800),
504 mounted on Superfrost Plus slides (Fisher), and stored at -20°C. Prior to placement of cover slips, slides
505 were washed with PBS to remove OCT. The sections were then stained with DAPI, and coverslips were
506 mounted using Vectashield mounting medium (Vectorlabs). Retinal sections were imaged on a Zeiss 880
507 laser-scanning confocal microscopy in the Washington University Center for Cellular Imaging (WUCCI)
508 Core.

509

510 **ATAC-seq.** Transposition and library preparation from sorted cell populations were performed as
511 previously described⁷¹. Briefly, 30,000-100,000 sorted cells were pelleted at 500 G and washed twice in
512 ice-cold PBS before lysis. Transposition reactions were incubated at 37°C for 30 minutes and purified using
513 a Qiagen MiniElute PCR Purification kit. Libraries were amplified with Phusion High-Fidelity DNA
514 Polymerase (NEB). Cycle number was calibrated by a parallel qPCR reaction. Gel electrophoresis was used
515 to assess library quality, and final libraries were quantified using KAPA Library Quantification Kit (KAPA
516 Biosystems). Equimolar concentrations of each library were pooled and run on an Illumina HiSeq2500 to
517 obtain 50 bp paired-end reads.

518

519 **ATAC-seq, DNase-seq, and RNA-seq data processing.** ATAC-seq and RNA-seq reads from bipolar cell
520 populations were processed in an identical manner to those previously obtained from rod and cone
521 photoreceptor cells³⁰. ATAC-seq reads were aligned to the GRCm38/mm10 mouse genome assembly using
522 Bowtie2 (v2.3.5) with a max fragment size of 2000⁷². Alignments were filtered using SAMtools (v1.9)⁷³,
523 PCR duplicates were removed using Picard (v2.19.0) (<https://broadinstitute.github.io/picard/>), and
524 nucleosome-free reads were selected by removing alignments with an insertion size greater than 150 bp.
525 Peaks were called using MACS2 (v2.1.1)⁷⁴ and annotated with HOMER (v4.8)⁴⁷. DNase-seq datasets

526 generated by ENCODE⁴⁶ were downloaded as FASTQ files from <https://www.encodeproject.org/> and
527 processed in the same manner as ATAC-seq data. RNA-seq reads were aligned to the GRCm38/mm10
528 using STAR (v2.7.0d)⁷⁵, with an index prepared for 50 base-pair reads and the RefSeq gene model, and
529 read counts were calculated using HTSeq (v1.9)⁷⁶. All datasets are listed in Table S3.

530

531 **Transcription factor binding site motif analysis.** Motif enrichment, co-enrichment, and spacing analyses
532 for ATAC-seq and DNase-seq datasets were performed as described previously using HOMER (v4.8)^{30,47}.
533 Differential motif enrichment was determined using a test of equal proportions (R stats v3.5.3) to compare
534 each motif between pan-BC and rods, blue cones or green cones. The top motifs across the three
535 comparisons were manually filtered for redundancy and are shown in Figure 4. Motif co-occurrence
536 analysis was performed using a list of 66 non-redundant motifs³⁰ to which the motif for LHX3 (representing
537 a Q50 HD motif) was manually added. For purposes of the analysis, peaks from rod, green cones and blue
538 cones were merged to obtain a ‘photoreceptor’ peak list, while those from pan-, ON- and OFF-bipolar cells
539 were merged to create a ‘bipolar cell’ peak list. Enrichment for co-occurrence was calculated by taking the
540 $\log_2(\text{observed pairs}/\text{expected pairs})$. Expected frequency of individual pairs was estimated from the
541 frequency of each motif within the pair (peaks with motif 1 \times peaks with motif 2 \div number of total peaks).
542 Motif spacing was analyzed for the top enriched peaks shown in Figure 4. The same set of peaks for co-
543 occurrence were centered on individual K50 or Q50 motifs, and the density of flanking secondary motifs
544 was plotted on either strand.

545

546 **Identification of differentially accessible peaks and differentially expressed genes.** DESeq2 (v1.14.1)⁷⁷
547 was used to test for differential expression or differential accessibility using a \log_2 fold-change threshold
548 of 1 and an FDR of 0.05. For comparison of ATAC-seq data with DNase-seq data from non-retinal tissues
549 (Fig. 5), photoreceptors were collapsed into a single level. Differentially expressed genes are listed in Table

550 S5, and differentially accessible regions are listed in Table S7. For each comparison (i.e. ON versus OFF,
551 pan-BC versus rod), gene expression stemming from low-level contamination of bipolar cell populations
552 with either rod or cone photoreceptors was filtered out. When comparing pan-BC to photoreceptor
553 populations, potential contaminating genes from the alternate photoreceptor type (i.e. rod genes identified
554 as enriched in pan-BC versus blue cone) were identified as those highly expressed (>16-fold) and specific
555 to rod compared to blue cone, and also more highly expressed in rod compared to pan-BC (at least four-
556 fold). In comparing ON and OFF bipolar cells, genes enriched in each bipolar cell population were filtered
557 for those which were also identified as highly specific to either photoreceptor population compared to the
558 enriched bipolar cell type. For example, genes increased in OFF- compared to ON-bipolar cells were filtered
559 for genes that were also highly enriched (>16-fold) in rods and blue cones compared to OFF bipolar cells.
560 In total, 38 genes were filtered from those identified as enriched in pan-BC compared to photoreceptors,
561 and 39 genes were filtered from the ON versus OFF comparison (12 from the ON-enriched, 27 from the
562 OFF-enriched). These genes include those known to be expressed at very high levels in either rod or cone
563 photoreceptors⁷⁸.

564

565 **RNA isolation, qPCR and RNA-seq.** Sorted bipolar cell populations were resuspended in 500 µl TRIzol
566 reagent (Invitrogen), and RNA was isolated according to manufacturer's instructions. Prior to sequencing,
567 RNA quality was analyzed using an Agilent Bioanalyzer. cDNA was prepared using the SMARTer Ultra
568 Low RNA kit for Illumina Sequencing-HV (Clontech) per manufacturer's instructions. cDNA was
569 fragmented using a Covaris E210 sonicator using duty cycle 10, intensity 5, cycles/burst 200, time 180
570 seconds. cDNA was blunt-ended, an 'A' base added to the 3' ends, and Illumina sequencing adapters were
571 ligated to the ends of the cDNAs. Ligated fragments were amplified for 12 cycles using primers
572 incorporating unique index tags. Replicate libraries from each bipolar cell population were pooled in
573 equimolar ratios and sequenced on an Illumina HiSeq 3000 (single-end 50 bp reads). For qPCR, RNA
574 samples were treated with TURBO DNase (Invitrogen) and cDNA was synthesized with SuperScript IV

575 (Invitrogen) and oligo(dT) primers according to manufacturer's instructions. Expression was normalized to
576 the average of reference genes *Gapdh*, *Sdha*, *Hprt*, and *Pgk1*. Primers for *Grm6*, *Gnat1*, *Lhx1*, *Pax6*, *Rbp1*,
577 *Slc17a6*, *Vsx2*, *Grik1*, and *Tacr3* are listed in Table S2.

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