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2		for Bt maize: A social science perspective	
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5		Bt Maize	
6	Authors		
7	Yuji Saikai		
8	ROLES: Conc	eptualization, Software, Data curation, Formal analysis, Investigation,	
9	Methodology, Visualization, Writing – original draft, Writing – review & editing		
10	E-mail: saika	i@wisc.edu	
11	AFFILIATION	N: Department of Agricultural and Applied Economics, University of Wisconsin-	
12	Madison, WI	USA	
13			
14	Paul D. Mitc	hell	
15	ROLES: Conc	eptualization, Formal analysis, Investigation, Methodology, Visualization,	
16	Writing – ori	ginal draft, Writing – review & editing, Funding acquisition, Supervision	
17	E-mail: pdmi	tchell@wisc.edu	
18	AFFILIATION	N: Department of Agricultural and Applied Economics, University of Wisconsin-	
19	Madison, WI	USA	
20			
21	Terrance M	Hurley	
22	ROLES: Conc	eptualization, Writing – review & editing, Funding Acquisition	
23	AFFILIATION	N: Department of Applied Economics, University of Minnesota, St. Paul, MN USA	

24

# 25 Abstract

26 Managing and mitigating agricultural pest resistance to control technologies is a complex 27 system in which biological and social factors spatially and dynamically interact. We build a 28 spatially explicit population genetics model for the evolution of pest resistance to Bt toxins 29 by the insect Ostrinia nubilalis and an agent-based model of Bt maize adoption, emphasizing 30 the importance of social factors. The farmer adoption model for Bt maize weighed both 31 individual profitability and adoption decisions of neighboring farmers to mimic the effects 32 of economic incentives and social networks. The model was calibrated using aggregate 33 adoption data for Wisconsin. Simulation experiments with the model provide insights into 34 mitigation policies for a high-dose Bt maize technology once resistance emerges in a pest 35 population. Mitigation policies evaluated include increased refuge requirements for all farms, 36 localized bans on Bt maize where resistance develops, areawide applications of insecticidal 37 sprays on resistant populations, and taxes on Bt maize seed for all farms. Evaluation metrics 38 include resistance allele frequency, pest population density, farmer adoption of Bt maize and 39 economic surplus generated by Bt maize.

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Based on economic surplus, the results suggest that refuge requirements should remain the
foundation of resistance management and mitigation for high-dose Bt maize technologies.
For shorter planning horizons (< 16 years), resistance mitigation strategies did not improve</li>
economic surplus from Bt maize. Social networks accelerated the emergence of resistance,
making the optimal policy intervention for longer planning horizons rely more on increased

46 refuge requirements and less on insecticidal sprays targeting resistant pest populations.
47 Overall, the importance social factors play in these results implies more social science
48 research, including agent-based models, would contribute to developing better policies to
49 address the evolution of pest resistance.

50

# 51 Author Summary

52 Bt maize has been a valuable technology used by farmers for more than two decades to 53 control pest damage to crops. Using Bt maize, however, leads to pest populations evolving 54 resistance to Bt toxins so that benefits decrease. As a result, managing and mitigating 55 resistance has been a serious concern for policymakers balancing the current and future 56 benefits for many stakeholders. While the evolution of insect resistance is a biological 57 phenomenon, human activities also play key roles in agricultural landscapes with active pest 58 management, yet social science research on resistance management and mitigation policies 59 has generally lagged biological research. Hence, to evaluate policy options for resistance 60 mitigation for this complex biological and social system, we build an agent-based model that 61 integrates key social factors into insect ecology in a spatially and dynamically explicit way. 62 We demonstrate the significance of social factors, particularly social networks. Based on an 63 economic surplus criterion, our results suggest that refuge requirements should remain the 64 foundation of resistance mitigation policies for high-dose Bt technologies, rather than 65 localized bans, areawide insecticide sprays, or taxes on Bt maize seed.

66

# 67 Introduction

Globally, farmers have planted more than 2.3 billion hectares of genetically engineered crops 68 69 since their commercial introduction in 1996, including a new maximum of 190 million 70 hectares in 2017 [1]. Focusing on maize (Zea mays), the world's leading grain crop with 71 annual production exceeding a billion metric tons, the United States, Brazil and Argentina 72 together produced almost half of the world's supply in 2017 [2]. Bt maize – maize genetically 73 engineered to produce *Bacillus thuringiensis* (Bt) toxins in plant tissues for insect control – 74 accounted for more than 80% of the maize planted in each of these three nations in 2017 [1]. 75 After more than two decades of commercial use of genetically engineered crops, insect 76 resistance to Bt toxins continues to be a major concern around the world [3]. A high-77 dose/refuge resistance management strategy continues to be the primary policy in multiple 78 nations for delaying resistance to these Bt toxins [4–6]. Nevertheless, field-evolved 79 resistance to some of these Bt toxins has been documented for populations of western corn 80 rootworm (Diabrotica virgifera virgifera) in the United States and various lepidopteran 81 species in multiple locations [7].

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The commercialization of Bt crops has generated a variety of research, including bioeconomic models that integrate population genetics and pest ecology with farmer economic returns [8–10]. Though these models contributed to the development of insect resistance management policies, little other work exists on the role of social factors in the evolution of insect resistance to commercialized toxins. Insect resistance to these toxins evolves in response to human management activities, activities driven by a variety of social factors that include not only economic considerations, but also sociological, psychological, cultural, historical and political considerations [11]. As a result, examining genetic and
ecological processes in isolation from these broader social factors driving human behavior
potentially misses key determinants of the evolution of insect resistance. Hence, a broader,
complex systems model of insect resistance management that incorporates both biological
and social processes can potentially provide new insights [12].

95

96 In the United States (US), the Environmental Protection Agency (EPA) required companies 97 commercializing Bt crops to develop resistance mitigation plans as a condition for product 98 registration [13]. Once a resistant population has been officially documented according to 99 the EPA process, these resistance mitigation plans generally restrict the availability of the 100 technology (Bt seed) in and around the region where the resistant population emerges. 101 Though resistant insect populations and field failures in the US have been documented in the 102 scientific literature [7,14], the official EPA criteria have yet to trigger implementation of 103 these mitigation plans for any pest. Instead, the EPA has required a more generalized 104 response by Bt crop registrants [15]. Interestingly, little research exists that evaluates and 105 compares the mitigation plans that have been filed or other mitigation policies, particularly 106 from an economic perspective. Given the length of time that Bt crops have been in use in the 107 US and elsewhere, insect resistance is likely to become an increasing problem, making more 108 research on mitigation responses and strategies especially timely.

109

110 This paper has two goals. First, we develop an agent-based model of insect resistance to Bt 111 maize that incorporates farmer adoption behavior. We then use the model to compare 112 different mitigation policies in order to inform policymakers and other stakeholders of the 113 types of programs that are likely to generate the largest economic benefits for society.
114 Second, focusing specifically on the impact of social networks on farmer adoption behavior,
115 we show that social factors can also play a key role in the evolution of insect resistance to Bt
116 toxins in agricultural cropping systems.

117

118 Agent-based modeling has become more widely-used for studying complex systems and 119 emergent behavior, including socio-ecological modeling of insect resistance management 120 [16.17]. In agent-based models, an observed macroscopic phenomenon emerges as a result 121 of interaction among heterogeneous agents in a dynamically evolving environment. Agents 122 typically follow simple decision rules and influence each other either directly or indirectly 123 through the environment, which itself evolves according to its own rules and agent actions. 124 Because the processes being explicitly modeled are complex, researchers use computer 125 simulations to examine outcomes over a wide range of parameter values. In short, agent-126 based models are laboratory experiments conducted *in silico* [17,18]. Despite the remaining 127 challenges to overcome, such as ad hoc assumptions and lack of relevant data for validation 128 [19–21], agent-based modeling can provide insights into complex systems that would be 129 difficult to study otherwise. Given the merits, applications of agent-based models to pest and 130 resistance management in agricultural systems have been developed [22–24].

131

132 Although agent-based models can integrate many factors, they still face the fundamental 133 tradeoff in modeling: fidelity to the phenomenon being examined and abstraction for ease of 134 analysis and interpretation [17]. This paper focuses on deriving new insights into policy 135 options for mitigating insect resistance once it has evolved, and emphasizes the significance

of social factors for questions relevant to policymakers [22]. As a result, social components
are richer than existing models that use individual-based modeling to incorporate social
factors [25], while the biological aspects of the model are simpler than other models focusing
on biological processes [26–28].

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141 We extend existing work [25] on insect resistance management for Bt crops by more fully 142 leveraging the power of agent-based modeling. First, we explicitly model the local influence 143 that neighbors have on farmers through social networks as they make decisions regarding 144 adoption of Bt maize, creating a hybrid decision process that mixes both individual profit 145 considerations and a desire to mimic neighbors. Second, we allow the additional cost of 146 planting Bt seed to vary over time, because this cost influences adoption decisions and 147 companies have reduced the cost of single-toxin Bt seed to encourage farmers to continue to 148 plant Bt maize in the face of pest population suppression [29]. With this pricing flexibility, 149 we calibrate the farmer decision model using historical data that reflects these decreasing 150 prices, and then can examine the impact of a tax on Bt seed as a policy option for mitigating 151 resistance.

152

For this analysis, we parameterize a bioeconomic model of maize production with the option to use high-dose Bt maize to manage European corn borer (*Ostrinia nubilalis*). We calibrate the Bt maize adoption model using aggregate historical adoption data for farmers in the state of Wisconsin. Through the calibration process, we emphasize the significant role that a social factor – the local influence of social networks on Bt maize adoption [30] – can play in the evolution of insect resistance. Using the calibrated model, we then simulate a number of mitigation policies implemented either over the entire landscape or around the areas where resistance develops. In particular, we consider combinations of an increased refuge requirement and a tax on the sale of Bt seed for all farms, and a ban on the use of Bt maize and areawide use of an additional insecticide to control the pest in the area around where resistance emerges. To assess the relative performance of each policy, we use economic surplus as a monetary measure of the social value generated by the use of Bt maize and conduct sensitivity analysis of key parameters to explore the robustness of model results.

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167 Results

#### 168 Baseline Results

169 Running the calibrated model 1,000 times with different random seeds and averaging over 170 these iterations gave baseline results for the insect population, the Bt seed adoption rate, 171 and the resistance (R) allele frequency at the landscape level. In the model, periods 0 to 10 172 were an initialization phase, periods 11 to 32 were a calibration phase corresponding to 173 years 1996 to 2017, and periods 33 to 60 were projections (see Model). The baseline model 174 captured the aggregate Bt adoption rate of Wisconsin farmers by calibrating two parameters 175 that determined Bt maize adoption – farmer responsiveness to profit incentives and the 176 farmer tendency to mimic the adoption decisions of neighbors due to social network effects. 177 The calibrated model reproduced the previously noted oscillation of the European corn 178 borer population before the advent of Bt maize [31], and the documented suppression of the 179 pest population due to the widespread farmer adoption of Bt maize in Wisconsin and other 180 states [32]. As expected, the calibrated model projected a surge in the R-allele frequency as the insect resistance developed, resulting in the eventual recovery of the pest population.
Baseline results suggested that period 33 was the beginning of a significant increase in the
R-allele frequency. In period 33, the R-allele frequency was 4.1%, but rose quickly, exceeding
10% in period 36, 20% in period 38, 30% in period 39, 40% in period 40 and 50% in period
41. The pest population did not recover until later, with the average density not exceeding
0.5 larvae per plant until period 50.

187

#### 188 Policy Experiments

189 We simulated policies to mitigate resistance to the Bt toxin once it emerged. Refuge 190 requirements have been the lynch pin of resistance management, and so the mitigation 191 policies we examined began with increasing refuge requirements. In addition, building on 192 the model's capacity for capturing the complexity from the interaction of biological and 193 social factors, we experimented with combinations of three other types of mitigation 194 policies: localized bans on the use of Bt maize around areas where resistance emerged, 195 areawide applications of other insecticides to control the pest around areas where resistance 196 emerged, and a uniform tax on the sale of Bt seed for all farmers buying it. Refuge policies 197 and localized bans directly regulate the use of Bt maize, areawide spray policies directly 198 manage resistant pest populations, and the Bt seed tax adjusts farmer incentives to use Bt 199 maize. The simulation of resistance mitigation policies was a combination of different 200 assumptions for these four policy parameters: the refuge requirement, localized bans, 201 areawide management, and a Bt seed tax.

The simulated landscape consisted of a grid of fields, with 44% of fields assigned randomly 203 204 to maize production initially and the remainder to non-maize. Fields remained in their initial 205 allocation throughout a simulation, but were reassigned for each simulation. During a 206 simulation, insect resistance was declared when the R-allele frequency exceeded 50% in the 207 pest population in a field after Bt toxin mortality and before pest dispersal occurred. The 208 50% threshold was chosen because at this level the landscape-average pest population 209 began to increase (Fig 1), implying that higher population densities were occurring in some 210 fields due to resistance. For resistance mitigation, the refuge requirement was increased 211 from the baseline of 5% to either 20% or 50% for all farmers on the landscape planting Bt 212 maize, with complete compliance achieved using seed mixtures. The localized ban was 213 imposed only on farms within a radius r of any field where resistance was declared, again 214 with complete compliance assumed. We considered two radii: once and twice the distance 215 of adult dispersal from the natal field ( $r = 1 \times dispersal$ ,  $r = 2 \times dispersal$ ). Conceptually, this 216 ban was a 100% refuge requirement applied locally and dynamically imposed and lifted 217 according to the situation in the previous period. For areawide management, a non-Bt 218 insecticide was applied in the period when resistance was declared, either covering only the 219 field of resistance or all maize fields in a neighborhood around the field within the distance 220 of adult dispersal ( $r = 0 \times dispersal$ ,  $r = 1 \times dispersal$ ). We assumed 100% compliance with the 221 insecticide application for all fields within this area and that the application reduced the pest 222 population by 80% after Bt toxin mortality and increased farmer costs by \$33.51 ha<sup>-1</sup>. This 223 cost was based on published survey averages for active ingredient and application costs and 224 adjusted for inflation to 2017 equivalents [33,34]. Finally, the tax policy increased the Bt 225 seed cost by 25% or 50% for all farmers on the landscape for all periods after resistance was

226 declared. In brief, each policy parameter had the following three levels: refuge requirement 227 (5%, 20%, 50%), localized ban (none,  $r = 1 \times dispersal, r = 2 \times dispersal)$ , areawide spray (none, 228  $r = 0 \times \text{dispersal}, r = 1 \times \text{dispersal}$ , and Bt seed tax (0%, 25%, 50%). Three levels for each of 229 these four policy parameters created  $3^4 = 81$  mitigation policy combinations to simulate. 230 231 Fig 1. Baseline results from the calibrated model. It contains the insect population 232 density (Insect). Bt seed adoption rate (Bt), and the resistance allele frequency (R) (results for each period are averages over 1,000 simulations). 233 234 235 The calibrated model was run 1.000 times for each policy and, just as for the baseline, the 236 following three results variables were averaged over all 1,000 iterations for each period: 237 aggregate farmer adoption of Bt maize, population-level R-allele frequency, and average pest 238 population density for the landscape. In addition, as a performance metric to compare each 239 policy, we approximated economic surplus each period as the sum of farmer profits and the 240 technology fees collected by the seed company, divided by the total number of farmers. 241 242 Costs for spraying insecticides were subtracted from farmer profits for those making applications, while collected taxes were subtracted from farmer profits, but added to the 243 244 economic surplus (i.e., the tax was a surplus transfer, not a surplus loss). To simplify the

analysis, we did not discount future surpluses. Each policy scenario began after the
calibration phase (i.e., at period 33), and the cumulative surplus was evaluated for each
length of planning horizon ranging from 1 to 25 years (i.e., periods 33 to 57).

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249 To build intuition about the nature of each policy treatment (i.e. refuge, tax, spray, and ban). 250 we first report results for each policy individually (not combinations of policies) by plotting 251 the dynamics for Bt adoption, the R-allele frequency, and the pest population density (Fig 2-252 Fig 4). In Fig 2 (Bt adoption), results for the ban policy (Ban 1x) are plotted with a separate 253 vertical axis due to its qualitatively different and much stronger effect than for the other 254 policies. Also, results for the spray policy with  $r = 1 \times \text{dispersal}$  (Spray 1x) and the ban policy 255 with  $r = 2 \times \text{dispersal}$  (Ban 2x) are omitted as they were very similar to those with smaller 256 radii. In total, Fig 2 plots the Bt adoption rate against the planning horizon for the following 257 policies: baseline (Baseline), 20% refuge (20% Refuge), 50% refuge (50% Refuge), 25% seed 258 tax (25% Tax), 50% seed tax (50% Tax), areawide spray in the field with resistance (Spray 0x) 259 and a localized ban on Bt seed within one pest dispersal radius of the field with resistance 260 (Ban 1x). Consistent with Fig 1, the baseline policy showed a continuing increase in Bt maize 261 adoption from planning horizon year 0 (period 32 in Fig 1), with a peak of almost 86.5% in 262 planning horizon year 9 (period 41 in Fig 1). All policies showed this same general trend 263 (with one exception), but with a lower adoption peak occurring sooner for the seed tax 264 policies, a higher adoption peak occurring later for the increased refuge policies (especially 265 for 50% refuge), and a slightly higher and later peak occurring for the areawide spray 266 policies. The one exception were localized bans the sale of Bt seed, for which implementation 267 caused a rapid decline in the use of Bt maize, with almost complete dis-adoption by the end 268 of the simulation in horizon period 25.

269

Fig 2. Bt adoption rate under single policies plotted against the planning horizon. The
results for each period are averages over 1,000 simulations.

272

273 In Fig 3 (R-allele frequency), results for both tax policies are omitted as they were almost 274 identical to the results for the baseline, suggesting low policy efficacy. This result was 275 surprising because Bt adoption differs noticeably for these policies (Fig 2). All mitigation 276 policies plotted in Fig 3 slowed the development of resistance compared to the baseline. The 277 most effective mitigation policies were the 50% refuge for all farms (50% Refuge) and a 278 localized ban on and around fields with resistance (Ban 1x), both of which kept the R-allele 279 frequency below 20% for more than 20 years. By horizon period 25, however, the 50% refuge policy showed a rapid increase in the R-allele frequency, suggesting its failure, while 280 281 the ban policy kept the frequency below 20%, suggesting that it was the most effective policy 282 for mitigating resistance over the long-run (>25 years). The 20% refuge for all farms (20% 283 Refuge) effectively mitigated the resistance for about 10 years, and then the R-allele 284 frequency began a rapid increase, reaching the baseline level by horizon period 25. The spray 285 policies (Spray 0x) were not particularly effective for mitigating resistance, showing a steady 286 increase in the R-allele frequency, though slower than for the baseline and tax policies.

287

Fig 3. R-allele frequency under single policies plotted against the planning horizon.
The results for each period are averages over 1,000 simulations.

290

In Fig 4 (pest population density), results for both tax policies are again omitted as they were almost identical to results for the baseline. The areawide spray policy (Spray 0x) kept the pest population density low over all 25 years, even with a radius = 0, due to the efficacy of the insecticide spray. The baseline with no intervention to mitigate resistance kept the pest

295	population density low for about 15 years, and then the population increased and began to
296	oscillate as expected. Surprisingly, the refuge policies showed distinctly different patterns
297	over the 25 years. The 20% refuge policy (20% Refuge) kept the pest population low for about
298	20 years (about 5 years longer than the baseline), while the 50% refuge (50% Refuge) showed
299	a long slowly increasing pest population density over all 25 years, exceeding the baseline in
300	year 17 and the 20% refuge policy in year 23. Interestingly, the ban policy (Ban 1x) only kept
301	the pest population low for about 10 years (about 5 years longer than the baseline).
302	
303	Fig 4. Insect population density under simple policies plotted against the planning
304	horizon. The results for each period are averages over 1,000 simulations.
305	
305 306	These results showed the tradeoffs inherent in the mitigation of resistance. For example, the
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306 307	50% refuge and ban policies were both the most effective at reducing the frequency of
306 307 308	50% refuge and ban policies were both the most effective at reducing the frequency of resistance alleles (Fig 3), but came at the cost of reduced adoption of Bt maize (Fig 2) and
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316 planning horizon, i.e., the sum of landscape surplus over the planning horizon, divided by the

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curves in Fig 5 is an annualized average of the accumulated surplus over the corresponding

number of years in the planning horizon and the maize planted area. As seen in Fig 5, the

318 baseline (5% refuge, no localized ban, no areawide spray, no Bt seed tax) generated the 319 greatest average annual surplus for all planning horizons up to 15 years. This result occurred 320 because the surplus measure was cumulative, and the baseline policy accumulated more 321 surplus during the early years than the other policies. However, for planning horizons of 16 322 or more years, the optimal mitigation policy increased the refuge requirement from 5% to 323 20% for all farms, but did not impose a localized ban, an areawide spray, or Bt seed tax. The 324 areawide spray was suboptimal due to the additional costs incurred by farmers, while the 325 ban policy was sub-optimal due to the loss of Bt maize benefits for farmers and the lost 326 revenue for the seed company. Interestingly, the 50% refuge policy generated the lowest 327 economic surplus – though it was one of the most effective mitigation policies, its cost in 328 terms of lost benefits to farmers was too high. Recall that results for the two omitted tax 329 policies (25% Tax, 50% Tax) were almost identical to the baseline.

330

# Fig 5. Average annual surplus for different mitigation policies plotted against theplanning horizon.

333

Because the results in Fig 5 did not include combinations of mitigation policies, Table 1 summarizes results over the 81 policy combinations evaluated. Three combinations emerged as optimal for some length of planning horizon. For a planning horizon of 1 to 15 years, the baseline policy (5% refuge, no localized ban, no areawide spray, no Bt seed tax) continued to be optimal even as resistance increased. For a planning horizon of 16 to 22 years, the optimal policy increased the refuge requirement from 5% to 20%, but did not impose a localized ban, an areawide spray, or Bt seed tax. For a planning horizon of 23 to 25 341 years, technically adding the 50% tax to the 20% refuge requirement was optimal, but the 342 increase in economic surplus was trivial (<0.05%). Therefore, our economic surplus 343 criterion suggested that the optimal resistance mitigation policy was no intervention if a 344 shorter ( $\leq 15$  years) planning horizon was used and, if a longer ( $\geq 16$  years) planning horizon 345 was used, increasing the required refuge to 20% for all farmers when resistance emerged. 346 Because mitigation policies that increased the required refuge decreased current benefits to 347 achieve increased future benefits, discounting implies that the 20% and 50% refuge policies 348 would have generated less surplus than plotted in Fig 5. Calculations showed that, with a 349 13% or higher discount rate, the no-intervention baseline remained the optimal policy for 350 all planning horizons less than or equal to 25 years.

351 <b>Ta</b>	ole 1. Optimal polic	y combination	by length of	optimization	period
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Length of	Refuge	Localized	Areawide	
Optimization Period	Requirement	Ban	Spray	Bt Seed Tax
1-15	5%	None	None	0%
16-22	20%	None	None	0%
23-25	20%	None	None	50%

352

353

We also investigated the distribution of surplus shares under three resistance mitigation policies: the baseline (with a 5% refuge), a 20% refuge for all farmers planting Bt maize, and both a 20% refuge and a 50% Bt seed tax for all farmers planting Bt maize. Recall that economic surplus was the sum of farmer profit, the technology fee collected by the company and tax revenue and that adding the Bt seed tax as a mitigation policy had little impact on

359 surplus with a 20% refuge requirement. For the baseline, farmers and the companies roughly 360 divided the surplus evenly as yield gains and technology fees (Fig S1). Increasing the refuge 361 requirement from the baseline of 5% to 20% to mitigate resistance increased the company 362 share of surplus by about 5 to 10 percentage points, with the farmer share falling to about 363 40% (Fig S1). Adding a 50% Bt seed tax on top of the 20% refuge requirement to mitigate 364 resistance, the tax burden was borne more by the companies, with their share declining by 365 about 15 percentage points to 45% of the surplus, while farmers received about 35% of the 366 surplus and tax revenue accounts for about 20% of the surplus.

367

#### 368 Role of Social Networks

369 To highlight the difference created by incorporating the effects of social networks. Fig 6 and 370 Fig Fig 7 show results with all parameters the same as for the baseline except that the model 371 was recalibrated with social networks "shut off" by setting the parameter q = 1. In this case, 372 farmers made Bt maize adoption decisions based only on their individual expected profitably, 373 giving no weight to their neighbors' decisions. In terms of Bt maize adoption, without the 374 effect of social networks, the farmer adoption rate grew faster first, but then slowed and 375 eventually declined from period 43 onward (Fig 6). This result was explained by the lack of 376 social network effects. Without them, profitable adoption by early adopters was not slowed 377 by neighboring non-adopters. Similarly, as the technology became less effective due to 378 resistance, profit-motivated dis-adoption of Bt maize was not slowed by neighbors' inertia. 379 As a consequence of the lower usage of Bt maize, the R-allele frequency reached key levels 380 later than for the baseline. Specifically, the R-allele frequency did not exceed 10% until 381 period 42, 20% until period 45, 30% until period 46, 40% until period 47, and 50% until

period 48, or about 7 years later than for the baseline. Hence, not including the effects of
social networks on farmer adoption of Bt maize slowed the estimated evolution of resistance
by about 7 years.

385

**Fig 6. Results from the calibrated model without social network effects.** It contains the insect population density (Insect), Bt seed adoption rate (Bt), and the resistance allele frequency (R) for the calibrated model without social network effects. The results for each period are averages over 1,000 simulations.

390

Fig 7. Average annual surplus for different mitigation policies. Each is plotted against
the planning horizon for the calibrated model without social network effects.

393

394 Fig 7 plots average annual economic surplus against the planning horizon with the effect of 395 social networks on adoption "shut off." Again, results for the tax policies were omitted as 396 they were almost identical to baseline results. Compared to Fig 5, which incorporated the 397 effects of social networks on adoption, Fig 7 shows that all mitigation policies generated 398 essentially the same surplus for the first 6 or 7 years. Because mitigation policies were not 399 implemented until the R-allele frequency exceeded a 50% threshold, the slower projected 400 evolution of resistance without social networks effects delayed policy implementation, so 401 that all policies were initially equivalent.

402

Based on Fig 7, the optimal policy depended on the planning horizon and varied from Fig 5.
The baseline again generated the greatest average annual surplus for all planning horizons

405 up to 17 years (about the same as in Fig 5). Again, the 20% refuge for all farmers was the 406 optimal mitigation policy for longer planning horizons, but only for the narrow range from 407 18 to 20 years. Furthermore, the difference between the baseline (with 5% refuge) and the 408 20% refuge mitigation policy was much smaller than in Fig 5. However, just as in Fig 5, the 409 50% refuge policy generated among the lowest amounts of economic surplus. Interestingly, 410 for planning horizons exceeding 20 years, the areawide spray policy became optimal, which 411 did not occur in Fig 5. This result occurred because without social network effects, farmers 412 more quickly dis-adopted Bt maize when resistance developed, thus avoiding the higher 413 costs of the spray policy and lower Bt maize benefits, and so they generated higher surplus. 414 Again, the ban policy generated the lowest economic surplus over many planning horizons, 415 even with the more rapid dis-adoption of Bt maize when resistance developed.

416

417 Because the results in Fig 7 did not include combinations of mitigation policies, Table 2 418 summarizes results over the 81 policy combinations evaluated, just as Table 1 did for Fig 5. 419 Without social network effects, farmer adoption of Bt maize only responded to individual 420 profitability, which created some shifts in the optimal mitigation policy. Three policy 421 combinations again emerged as optimal for some length of planning horizon. For a planning 422 horizon of 1 to 17 years, the baseline policy continued to be optimal even as resistance 423 increased, and for a planning horizon of 18 to 19 years, the optimal policy increased the 424 refuge requirement from 5% to 20%. These were the same policies as when the effects of 425 social networks were included, but the planning horizons changed to be slightly longer for 426 the baseline policy and shorter for the 20% refuge policy (Table 1). The greatest change 427 without social network effects was for the longest planning horizons. For a 20- to 25-year

428 planning horizon, the optimal resistance mitigation policy was to reduce the refuge 429 requirement back to 5% for all farmers, to add a 50% Bt maize seed tax on all farmers, and 430 to make areawide insecticide applications in areas where resistance emerged. With social 431 network effects and longer planning horizons of 22 to 25 years, the refuge remained at 20% 432 and only the 50% Bt seed tax was added (Table 1). The greater responsiveness of farmers to 433 individual profitability without social network effects made more active mitigation policies 434 optimal, but only for longer planning horizons. However, the effect was not large, as again 435 calculations showed that with a 9% or higher discount rate, the no-intervention baseline 436 remained the optimal policy for all planning horizons less than 25 years.

# 437 Table 2. Optimal policy combination by length of optimization period without social

438 network effects

Length of	Refuge	Localized	Areawide	
Optimization Period	d Requirement	Ban	Spray	Bt Seed Tax
1-17	5%	None	None	0%
18-19	20%	None	None	0%
20-25	5%	None	r = 0	50%

439

### 440 Discussion

Research on insect resistance mitigation strategies and empirical applications of agentbased models to pest and resistance management are limited [22–24]. Hence, as part of this paper's first goal, we demonstrated the capacity of an agent-based model to produce results of use by policymakers and other stakeholders, specifically examining resistance mitigation policies for Bt maize and the European corn borer and the role of social networks in Bt maize
adoption. We evaluated 81 resistance mitigation policies that combined three levels of four
policies (non-Bt maize refuge, areawide non-Bt insecticide sprays, localized Bt maize bans,
Bt maize seed tax) implemented when and/or where resistance emerged. These
combinations showed variation in projected dynamics for Bt maize adoption, resistance
allele frequency in the pest population, and the average pest population density.

451

452 From a biological perspective focused on keeping the frequency of resistance alleles in the 453 pest population low, the most effective mitigation policies were a 50% refuge requirement 454 for all farms when resistance emerged on the landscape and a localized ban on planting Bt 455 maize within one radius of adult dispersal of farms with resistance. Bringing a broader 456 economic perspective that balanced costs and benefits, we used economic surplus (the sum 457 of farmer profit from maize production, company technology fees from selling Bt maize seed, 458 and any tax revenue collected) to identify recommended mitigation policies. Surprisingly, 459 results showed that when resistance emerged, the optimal response in terms of maximizing 460 economic surplus was making no policy changes, but continuing the current resistance 461 management policy of 5% non-Bt refuge, with no requirement of insecticidal sprays or 462 localized Bt maize bans in and around areas of resistance, or Bt seed taxes when resistance 463 emerges. For planning horizons beyond 16 years it became optimal to increase refuge 464 requirements to 20% for all farmers when resistance developed. Furthermore, for planning 465 horizons beyond 22 years it became optimal to add a 50% tax on all Bt maize seed sold when 466 resistance developed in addition to the 20% refuge requirement. These results show the

467 impacts that incorporating broader social science perspectives into resistance management468 or mitigation can have on recommended policy responses.

469

470 Several caveats apply to these results, as models cannot avoid the fundamental tradeoff 471 between fidelity to the phenomenon examined and abstraction for ease of analysis and 472 interpretation. Baseline results assume one single-toxin Bt maize producing a high dose of 473 the toxin. However, multiple single-toxin Bt maize hybrids with different modes of action 474 have been commercialized in the US, and single-toxin Bt maize hybrids have been phased out 475 as companies have shifted to Bt maize hybrids with multiple, pyramided traits [35]. 476 Furthermore, refuge requirements in the Midwest have changed over time for the different 477 Bt maize hybrids. Initial requirements were for 20% non-Bt maize as structured refuge, but 478 more recently, some Bt maize hybrids with pyramided traits have a 5% or 10% refuge 479 requirement implemented as a seed mix and/or structured refuge [35,36]. Our model does 480 not capture the use of multiple toxins entering the market at different times, overlapping use 481 of hybrids with multiple, pyramided traits at the same time by neighboring farmers, or 482 changes in refuge requirements and methods of implementation. In addition, our model 483 assumes that Bt maize delivers a high dose of the toxin, which is accurate for European corn 484 borer, but not for other lepidopteran pests such as corn earworm (*Helicoverpa zea*) or Bt 485 maize for corn rootworm [14,37,38]. Furthermore, the model focuses on a single pest, 486 though farmers simultaneously manage multiple pests with varying levels of control by 487 different Bt maize hybrids [39]. In addition, the model assumes a single selection by the Bt 488 toxin each year, while many target pests, including the European corn borer, have multiple 489 generations per season with more than one selection event by Bt maize [39]. Also, economic

490 surplus is not a complete measure of social benefits [40]. For example, as used here, it does
491 not include environmental impacts of insect management, even though a significant benefit
492 of Bt maize is that farmers use it as a substitute for conventional insecticides [41–43].

493

494 With these caveats, the policy experiments reported here suggest that refuge requirements 495 remain the foundation of resistance mitigation for high-dose technologies, just as they are 496 for resistance management. Based on maximizing social surplus, the optimal policy to 497 mitigate resistance when it emerges was to maintain the current refuge requirement or to 498 modestly increase it for all farmers, rather than to implement localized bans on the sale of Bt 499 maize in areas where resistance develops or to make areawide applications of insecticidal 500 sprays on resistant populations. Based on the economic surplus criterion, the benefits of 501 lower resistance allele frequency for these policies did not adequately compensate for the 502 added costs or loss of the benefits from using Bt maize. Taxes on the sale of Bt maize seed 503 did not cause surplus to differ substantially from the baseline policy, suggesting a possible 504 mechanism to fund various programs to improve Bt maize use, such as development of 505 educational materials and outreach or research activities. However, the results showed that 506 companies bear a large share of these costs, suggesting that it would be more efficient for 507 companies to directly fund these programs based on seed sales rather than creating a seed 508 tax program to fund them. Also, as a caveat, this model did not incorporate the Bt technology 509 market. As a result, for example, the model did not include market competition among 510 companies via differentiated traits, including different regulatory requirements, as, for example, companies would lobby to not have their hybrids included in tax schemes if 511 512 resistance developed to a competitor's Bt maize.

513

514 As a secondary goal of this paper, we demonstrated that social factors can play key roles in 515 the development and management of insect resistance, focusing on the effect that social 516 networks can play on farmer adoption of Bt maize. As modeled here, adoption depended in 517 part on the average adoption of a farmer's neighbors, not just each farmer's expected 518 profitability, as a way to capture the effects of information exchange, integration of multiple 519 farmers' experiences with pests and adoption, shared local institutions and markets, and 520 similar factors. Modeling the mechanisms for this social network and the specific 521 connections among individual farmers is beyond the scope of this analysis. Relative to a 522 model in which farmers responded only to their individual profitability, social networks as 523 modeled here impeded farmer responsiveness to profitability signals, which slowed the 524 initial adoption of Bt maize and its dis-adoption as pest populations declined or resistance 525 developed. Model calibration to observed state-level adoption rates identified model 526 parameters and reduced differences in initial adoption rates with and without social 527 networks. However, this calibrated model implied a relatively slower adjustment in Bt maize 528 use by farmers. As a result, when including social network effects, our model projected that 529 resistance develops about 7 years earlier than without social network effects and the optimal 530 mitigation policy more strongly favored use of moderate increases in refuge for all farmers. 531 Resistance developed earlier because farmers uses Bt maize more intensely since they did 532 not dis-adopt Bt maize as pest populations declined and resistance developed, even though 533 the profitability of Bt maize decreased. With social network effects, the optimal resistance 534 mitigation policy also more strongly favored use of modest increases in refuge because more 535 farmers continued to use Bt maize and obtain it benefits relative to more costly, but effective,

policies such as areawide sprays or localized bans. In this example, ignoring social network
effects could contribute to making inappropriate policy recommendations for managing pest
resistance or mitigating it once it develops.

539

540 The intensity and extent of farmer adoption of Bt maize plays a key role in the management 541 and mitigation of pest resistance. This agent-based model incorporated the influence of 542 social factors by having individual farmer adoption respond to expected profitability and the 543 adoption behavior of neighboring farmers. However, many social factors not addressed by 544 this model also affect adoption. For example, expected profitability depends not only on all 545 the market factors driving maize prices, but also technology markets and the pricing 546 behavior of firms selling Bt maize [29]. Similarly, farmers adopt Bt maize not only for 547 expected profit, but also to manage income risk [44,45]. Also, social networks for agricultural 548 management rarely have the simple spatial structure assumed here, but typically have 549 varying nodes of importance such as key crop consultants, retailers, and extension agents 550 [30,46]. In addition, social factors affect resistance through more than just adoption of Bt 551 maize, such as through farmer compliance with resistance management and mitigation 552 practices and how Bt maize affects broader cropping systems such as crop rotations [10,11]. 553 Overall, our results demonstrate that social factors can play an important role in resistance 554 management and mitigation. However, more applied and quantitative social science 555 research would contribute to developing better policy recommendations for resistance 556 management and mitigation, and agent-based models can be a part of this contribution.

557

# 558 Model

#### 559 Landscape

560 The spatially explicit model used a 30×70 grid space representing the cropland in Wisconsin. 561 Modeled farmers mimic the Wisconsin crop landscape [47] and plant 44% of the fields to 562 maize, the host crop for the pest. Fields maintain their initial random assignment to maize 563 or non-maize production during a simulation, but are reassigned at the start of each new 564 simulation. During a simulation, maize farmers decide adoption of Bt maize each period. Fig 565 8 depicts a typical model landscape, in this case with 90% Bt adoption and a resistance allele 566 frequency of 51% for the total population. A circle ( $\circ$ ) represents a farmer who plants 567 conventional (non-Bt) maize, whereas a black dot (•) represents a farmer who adopts Bt 568 maize. A light-gray background ( ) indicates that the pest population in an individual field 569 before adult dispersal has a resistance allele frequency of more than 50%, the criterion used 570 for declaring that a population is resistant [48]. To avoid boundary effects, top fields wrap to 571 corresponding bottom fields and left-most fields to corresponding right-most fields, creating 572 a torus, implying that the model space is part of a larger landscape with comparable 573 dynamics occurring for the pest population and its genetic structure [28].

574

Fig 8. Example model landscape. Circle (○) represents a field planted to non-Bt maize,
black dot (●) represents a field planted to Bt maize, and light-gray (□□) indicates a field
with a pest population with a resistance allele frequency of more than 50% before adult
dispersal.

579

#### 580 Pest Population Genetics

581 The pest population-genetics model is parametrized for European corn borer (Ostrinia 582 *nubilalis*), a major pest for Midwestern maize and the primary target for initial commercial 583 releases of Bt maize beginning in 1996 [32]. The insect model uses discrete time steps 584 corresponding to distinct generations and consistent with the seasonality of many types of 585 crop production and pest life cycles. *O. nubilalis* typically has two generations per year in the 586 major US maize production region, though northern regions may have only one generation 587 per year and southern regions may have three or more [39]. The model simplifies these 588 dynamics to one discrete time step per year that aggregates population dynamics and genetic selection across these generations. Hutchison et al. [32] used a comparable empirical 589 590 approach to estimate annual population growth rates for *O. nubilalis* using annual 591 observations of second-generation adult population densities in Minnesota and Wisconsin.

592

Historically, the *O. nubilalis* population in the Midwestern US has oscillated with an approximately seven year cycle [49] largely due to the entomopathogenic parasite *Nosema pyrausta* [31]. Field data for second-generation populations in Wisconsin over 1944-1995 show an average peak and trough for the oscillation of about 1.2 and 0.2 larvae per plant [31,32]. The population model approximates these dynamics using a lagged logistic growth model:

599 
$$N_{t+1} = gN_t \left(1 - \frac{N_{t-1}}{K}\right) \#(1)$$

600 where  $N_t$  is the second-generation larval population (larvae per maize plant), g is the annual 601 growth rate and K is the carrying capacity. Using g = 2.15 and K = 1.4 generates a reasonable 602 approximation of historical *O. nubilalis* population dynamics in Wisconsin, with a similar 603 range of population minimums and maximums as observed and six or seven years between 604 peaks.

605

606 The genetics model assumes two alleles, R for resistant and S for susceptible, creating three 607 genotypes, homozygous resistant RR, homozygous susceptible SS, and heterozygous RS, with 608 respective Bt toxin larval survival rates of 1.0, 0.0, and 0.18. Each period, after Bt toxin 609 mortality and density-dependent mortality for larvae, random mating occurs among the 610 adult population within each field before adult dispersal. Note that, with random mating, RR 611 and RS genotypes both contribute R alleles, but RS genotypes do so half as often on average, 612 also contributing S alleles just as often. Let  $\alpha_t$ ,  $\beta_t$ , and  $\gamma_t$  respectively denote the relative 613 frequencies in period t of RR, SS, and RS genotypes, which by definition sum to 1. Random implies  $1 = \alpha_{t+1} + \beta_{t+1} + \gamma_{t+1} = (\alpha_t + \beta_t + \gamma_t)^2 = (\alpha_t + 0.5\gamma_t)^2 + \alpha_t + 0.5\gamma_t + 0.$ 614 mating then  $(\beta_t + 0.5\gamma_t)^2 + 2(\alpha_t + 0.5\gamma_t)(\beta_t + 0.5\gamma_t)$  , so that 615

616  

$$\alpha_{t+1} = (\alpha_t + 0.5\gamma_t)^2,$$

$$\beta_{t+1} = (\beta_t + 0.5\gamma_t)^2,$$

$$\gamma_{t+1} = 2(\alpha_t + 0.5\gamma_t)(\beta_t + 0.5\gamma_t).\#(2)$$

617

Adults disperse uniformly within a radius *r* of maize fields (i.e. not onto non-maize fields).
The literature provides a range of observations for dispersal, with dispersal in most cases
taking place within 20km and depending on various factors (season, gender, mating status).

To capture the effects of dispersal yet remain computationally tractable, the model uses a dispersal radius of 15km, which corresponds to 3 fields in the model grid space. We assume that the natal field is always available as a destination, which implies that if no neighboring fields exist within the dispersal range, adults stay in the same field.

625

#### 626 Farmer Behavior

627 Individual farmers manage each field and decide each period whether to plant Bt or non-Bt 628 maize. A number of economic and social factors influence farmers' adoption decisions for Bt 629 maize [50]. Rather than explicitly enumerating and modeling these multiple factors, agent-630 based models combine simple behavioral models with suitable random components and let 631 complex phenomenon emerge [18]. Though expected profitability greatly influences farmer 632 management decisions in commercial agriculture, their local social networks also 633 significantly influence their behaviors, not just by providing additional information 634 regarding the relative profitability of different practices [30,46,51]. Therefore, we model the 635 Bt adoption process as a hybrid of individual profit maximization and local imitation to 636 capture the effect of social networks.

637

#### 638 Farmer Profit

- 639 The profit-based component of farmer behavior uses the following switching function [25]:
- 640  $\Pr(Switch \ C \ to \ A) = \begin{cases} 1 \exp\left[-\rho(\pi_A \pi_C)\right] & \text{if } \pi_A > \pi_C \\ 0 & \text{otherwise} \end{cases} .\#(3)$
- 641 Here,  $\pi_A$  is the profitability of the alternative choice and  $\pi_C$  is the profitability of the current 642 choice, with both profits calculated using the pest population density for the previous period

643 in the field. The function determines the probability that the farmer switches from the 644 current choice to the alternative (Switch C to A), with the probability increasing as the 645 alternative becomes relatively more profitable than the current choice. We use a "soft" 646 probabilistic switching decision to capture the effect of other unobserved individual factors 647 [39]. The parameter  $\rho$  captures the responsiveness of farmer adoption to profitability 648 differences, with a greater  $\rho$  increasing the probability farmers use the more profitable 649 alternative. As explained in the Calibration section, we calibrate  $\rho$  against the Bt seed 650 adoption data for Wisconsin to derive  $\rho = 0.0023$ . The negative-exponential function implies 651 that the switching probability is the farmers' expected utility gain from switching when the 652 gain is uncertain, assuming constant absolute risk aversion for the farmer, a commonly used 653 assumption for empirical analysis [52,53].

654

# Farmer profit for a field ( $\pi$ ) is crop revenue minus cost, where revenue declines as the pest population increases and cost varies with the scenario:

657 
$$\pi = PY(1 - Loss(N)) - Cost.\#(4)$$

658 Here P is crop price ( $Mg^{-1}$ ). Y is potential or pest-free crop yield (Mg ha<sup>-1</sup>). Loss is 659 proportional crop loss, which depends on N, the average pest population density (larvae per 660 plant), and *Cost* is the production cost (\$ ha<sup>-1</sup>). To focus on factors other than annual 661 variability in crop prices and yields, crop price and potential yield are fixed at reported 662 averages in 2017 for Wisconsin farmers: P =\$129.91 ha<sup>-1</sup> and Y = 10.92 Mg ha<sup>-1</sup> [54]. These 663 values imply constant potential revenue of \$1,418.62 ha<sup>-1</sup> across fields and seasons. The 664 proportion of potential revenue lost due to pest damage depends on the average larval population density based on an empirical model [44]:  $Loss(N) = 0.1186N^{0.5146}$ . 665

666

667 *Cost* consists of a base cost  $C(\$ ha^{-1})$  that does not vary by policy scenario and costs that do:

668 
$$Cost = \begin{cases} C + T(1 - \theta)(1 + \tau) + C_s & \text{if Bt maize} \\ C + C_s & \text{if non - Bt maize} \end{cases} \#(5)$$

669 Based on US Department of Agriculture crop budgets [55], the base cost *C* is set to \$1,202.51 670 ha<sup>-1</sup>, the reported average for 2017 in the region containing Wisconsin for all costs except 671 opportunity costs for land and operator labor and management. T( ha<sup>-1</sup>) is the additional672 seed cost for Bt maize ("technology fee"), which varies over time based on the function 673 estimated with Wisconsin market data [27]. Specially,  $T = \$17.49 \text{ ha}^{-1}$  from 1996 to 2003, 674 and then declines to  $T = \$17.45 \text{ ha}^{-1}$  for 2004.  $\$15.78 \text{ ha}^{-1}$  for 2006.  $\$13.75 \text{ ha}^{-1}$  for 2007. 675 \$11.41 ha<sup>-1</sup> for 2008, \$9.18 ha<sup>-1</sup> for 2009, \$8.29 ha<sup>-1</sup> for 2010, \$7.82 ha<sup>-1</sup> for 2011, \$7.39 ha<sup>-1</sup> 676 for 2012, and then remains at a base of \$7.04 ha<sup>-1</sup> for years 2013 and afterward. The 677 remaining cost parameters vary with the policy scenario:  $\theta$  is the proportion of refuge (non-Bt maize) planted with Bt maize,  $\tau$  is the tax rate for Bt maize, and  $C_s$  is the cost (\$ ha<sup>-1</sup>) for a 678 679 foliar insecticidal spray as part of areawide management of adults. Each scenario sets these 680 cost parameters at appropriate values as described in the Policy Experiments section. For 681 example, a refuge only scenario sets  $\tau = C_s = 0$  and sets  $\theta$  at 0.05, 0.20 or 0.50; a ban only 682 scenario sets  $\tau = C_s = 0$  and  $\theta = 1$  (100% refuge) in fields where a ban is in effect; and an 683 areawide spray policy sets  $\tau = 0$  and imposes the cost  $C_s$  for all affected fields. The cost of an insecticidal spray C<sub>s</sub> is \$33.51 ha<sup>-1</sup> based on published survey averages for insecticide active 684 685 ingredients used in maize and application costs, adjusted for inflation to 2017 equivalents 686 [33,34].

#### 688 Social Network

689 Network analysis has been widely applied to understand the diffusion of innovations as a 690 social phenomenon, including in agriculture [56,57]. Neighboring farmers have been shown 691 to create a local environment that affects individual farmer adoption decisions, both for 692 hybrid maize seed and for Bt maize [30,58]. To capture this social network effect, the model 693 assumes each farmer in a field is connected to farmers in neighboring fields, with the size of the neighborhood determined by a "radius". Fig 9 shows an example of a size-2 694 695 neighborhood for a farmer with nine neighbors who plant maize, either Bt or non-Bt. Those 696 neighbors themselves have their own neighborhoods, with each connection undirected so 697 that the local social networks are tightly overlapped. The number of neighbors for a size-*n* 698 neighborhood can range from 0 to a maximum of 4n(n + 1). With no data for social network 699 sizes for farmers, and considering that n = 3 gives up to 48 neighbors (implying a substantial 700 computational burden), the model randomly assigns neighborhood sizes to each farmer for 701 all seasons using a uniform distribution over  $\{0, 1, 2\}$ .

702

Fig 9. Example size-2 neighborhood. It is centered on a farmer (×) with nine neighbors
who plant maize, either Bt maize (●) or non-Bt maize (○).

705

Given this local social network, each maize farmer chooses each season to grow either Bt or non-Bt maize for a field. A parameter q defines the impact of social networks on farmer adoption decisions. With probability q, a farmer focuses solely on individual profits using the switching function and with probability 1 - q follows the majority choice of his neighbors in

the previous season. For example, if the farmer in Fig 9 follows the majority, he plants Bt 710 711 maize next season because his neighborhood has 5 Bt maize adopters and 4 non-adopters. 712 In the case of a tie, he chooses Bt maize as well. Also, one-third of the farmers randomly have 713 a size-0 neighborhood (n = 0) and so, with no social network, always use the switching function. As a result, the probability that a farmer uses the switching function is  $q + \frac{1}{3}(1-q)$ , 714 while the probability that a farmer has a size-1 neighborhood is  $\frac{1}{3}(1-q)$ , which is also the 715 716 probability that a farmer has a size-2 neighborhood. Thus, the model has two calibration 717 parameters for Bt maize adoption: q defining the impact of social networks and  $\rho$  defining 718 the responsiveness of farmers to profit in the switching function.

719

720 Lastly, a refuge policy is implemented as a fixed proportion  $\theta$  of non-Bt maize with complete 721 compliance by farmers, the so-called "refuge in a bag" [59] in which the company mixes Bt 722 and non-Bt maize seeds before purchase. In our model, the refuge requirement has two 723 effects. First, the effective seed cost is the proportion  $(1 - \theta)$  of the technology fee T at that 724 period. Second, the effective survival rate of each genotype is calculated as the weighted 725 average:  $\theta + (1 - \theta)s$ , where s is the original survival rate. That is, with probability  $\theta$ , any 726 genotype survives due to the non-Bt maize, and with probability  $1 - \theta$ , each genotype 727 survives according to its Bt toxin survival rate. Initially, we assume  $\theta = 0.05$ , which is the 728 lowest refuge requirement already in place, and later increased refuge levels are examined 729 as resistance mitigation policies.

#### 731 Running the Model

732 Each model run begins with initialization, including randomly placing farmers across the 733 landscape. Since corn fields occupy roughly 44% of total farmland in Wisconsin (represented 734 by 30×70 fields configured as a torus), the total number of maize farmers for a run is 735 approximately  $0.44 \times 30 \times 70 = 924$ . After initialization, the run proceeds period by period, 736 with a period corresponding to a growing season or year. Before introducing Bt maize into 737 the model, the insect module runs for 11 periods, which corresponds to the pre-Bt periods 738 and helps stabilize the model's biological dynamics. Thereafter, the model simultaneously 739 updates the pest population density of each field for each period. First, Bt toxin effects reduce 740 each field's pest population based on the survival rates of the genotypes established there 741 the previous season. Second, mating determines the genotype composition of the next 742 generation based on random mating of the population in the field. Third, reproduction 743 determines the pest population density based on the lagged logistic growth model. Fourth, 744 the population locally re-mixes across fields based on the dispersal model. Finally, maize 745 farmers simultaneously make planting decisions (whether to plant Bt or non-Bt maize) for 746 the next period based on the farmer behavioral model. In short, during a growing season the 747 Bt toxin (if present) reduces the natal population in a field, survivors randomly mate and 748 produce the next generation, which then disperses locally across fields, and then farmers 749 make maize planting decisions for the following spring.

750

#### 751 Calibration

We used aggregate Bt maize adoption data for Wisconsin to calibrate the model. Our calibration minimized the average of the mean squared error (MSE) of prediction for the

754 simulated landscape compared to the observed data. Specifically, the MSE for a run was the 755 squared deviation of the simulated Bt adoption rate from the annual Wisconsin adoption 756 data, averaged across all periods with adoption data (t = 11 to 32). Since runs were random, 757 the MSEs were averaged across 1,000 runs. The two calibration parameters were the 758 responsiveness of farmers to expected profit differences between alternatives ( $\rho$ ) and the 759 probability (q) that farmers focus solely on profit differences to make adoption decisions, 760 rather than their neighbors' choices. To avoiding both over-fitting and excessive 761 computational requirements, a grid search was used with increments of 0.0002 for  $\rho$  and of 762 0.1 for *q*. To highlight the significance of local networks, we also calibrated the model by 763 fixing q = 1 and using only  $\rho$ , which "shut off" all social network effects on adoption.

764

Plotting the Wisconsin Bt maize adoption data and both calibration fits shows the superior fitting of the two-parameter hybrid model relative to the one-parameter model (Fig 10). Using the same random seeds for both models, the optimum solutions are  $\rho = 0.0036$  and q = 0.3 for the hybrid model and  $\rho = 0.0022$  for the single parameter model. These optimal values for the two-parameter model imply that 70% of the years, farmers follow the majority choice of their neighborhood, suggesting that network effects are important for understanding farmer adoption dynamics for Bt maize.

772

Fig 10. Aggregate adoption of Bt maize in Wisconsin and two simulated results. The
simulated results are generated by calibrating one parameter and two-parameters.

- 775
- 776

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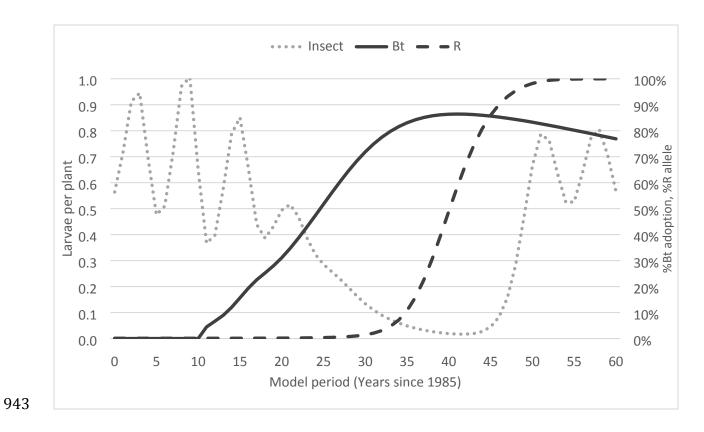
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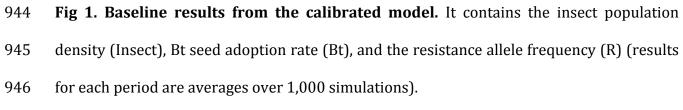
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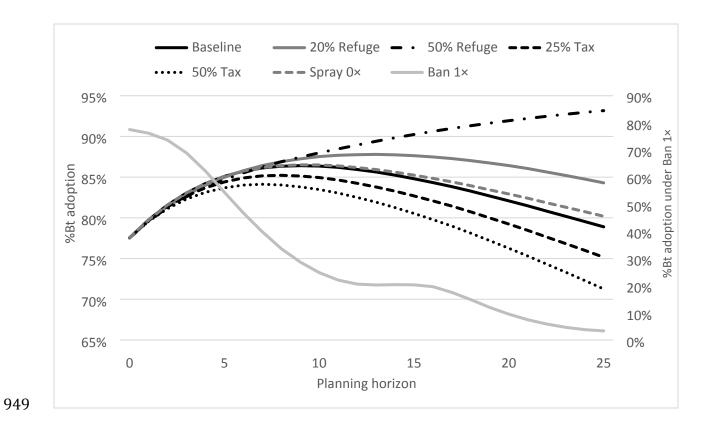
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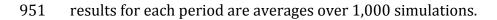
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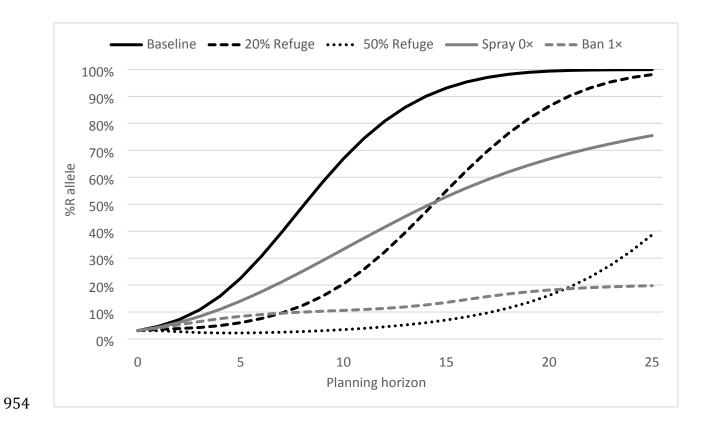




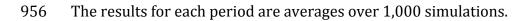


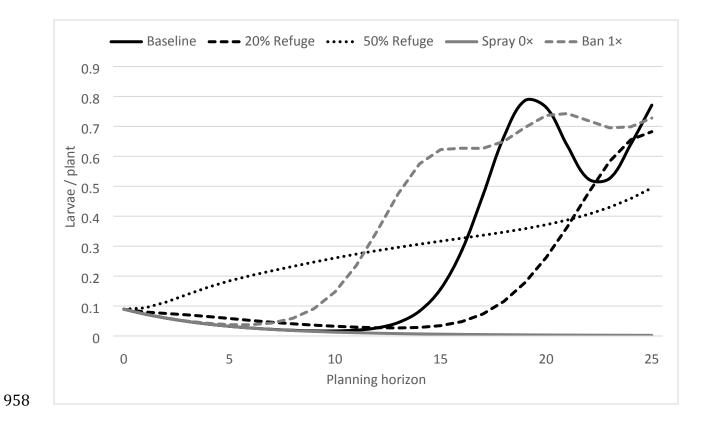
#### **Fig 2. Bt adoption rate under single policies plotted against the planning horizon.** The



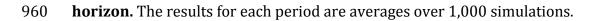


#### 955 Fig 3. R-allele frequency under single policies plotted against the planning horizon.

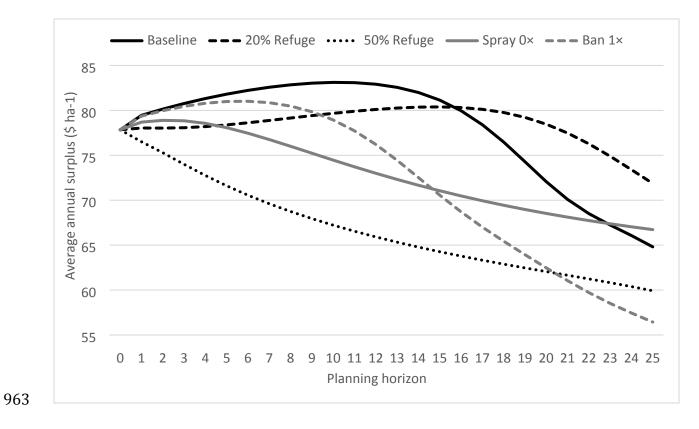




#### 959 Fig 4. Insect population density under simple policies plotted against the planning

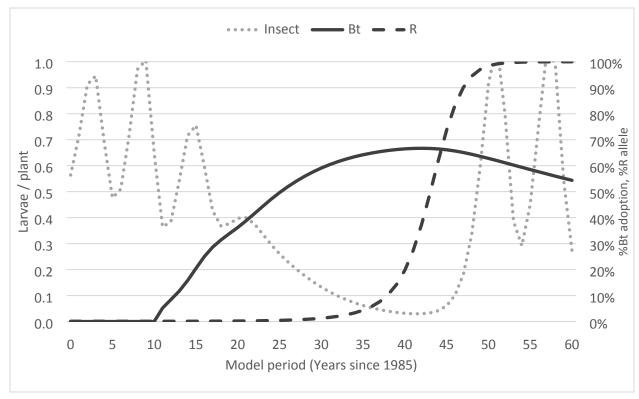


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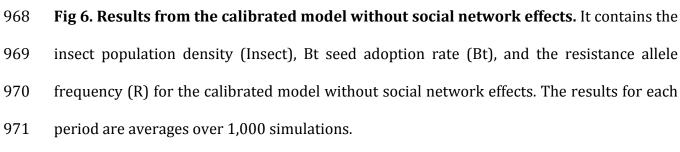


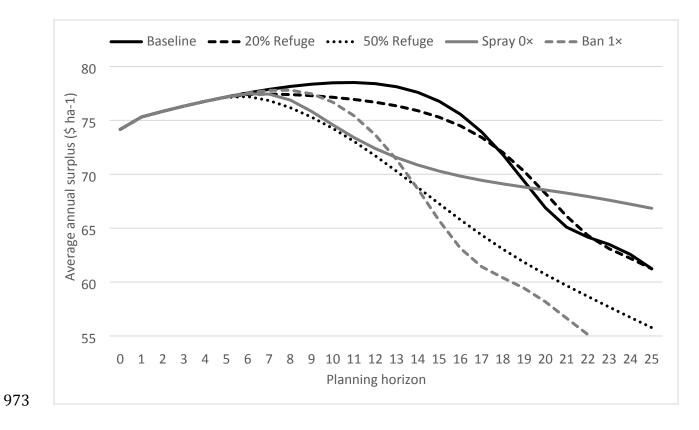
964 Fig 5. Average annual surplus for different mitigation policies plotted against the

965 planning horizon.







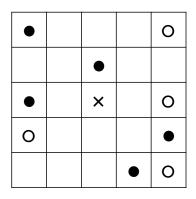


**Fig 7. Average annual surplus for different mitigation policies.** Each is plotted against

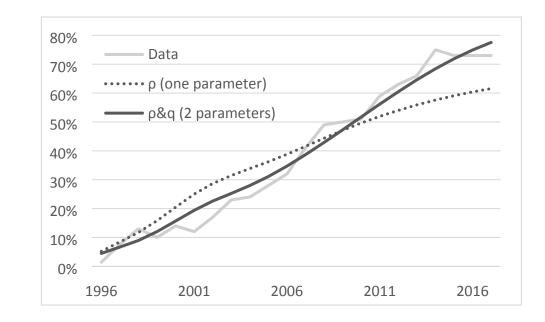
975 the planning horizon for the calibrated model without social network effects.

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Fig 8. Example model landscape. Circle (°) represents a field planted to non-Bt maize,
black dot (•) represents a field planted to Bt maize, and light-gray (••) indicates a field with
a pest population with a resistance allele frequency of more than 50% before adult dispersal.



- **Fig 9. Example size-2 neighborhood.** It is centered on a farmer (×) with nine neighbors
- 987 who plant maize, either Bt maize ( $\bullet$ ) or non-Bt maize ( $\circ$ ).



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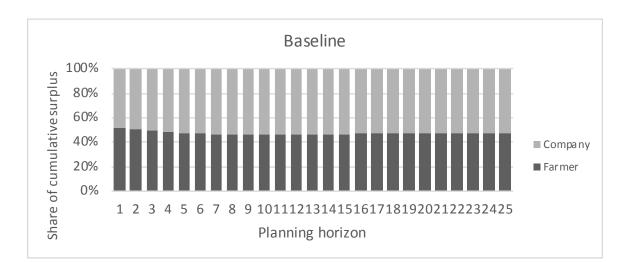
### 991 Fig 10. Aggregate adoption of Bt maize in Wisconsin and two simulated results. The

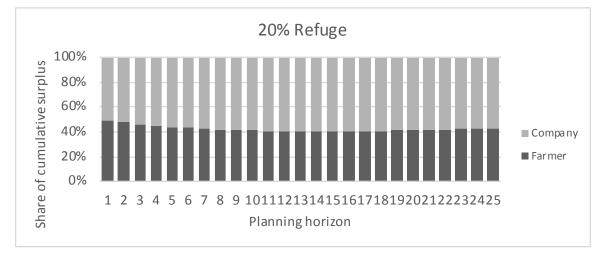
simulated results are generated by calibrating one parameter and two-parameters.

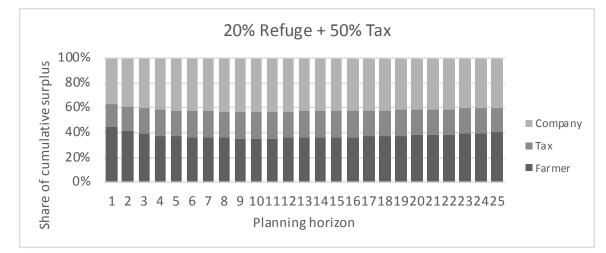
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### 995 Supporting information

#### 







### 1000 **Fig S1. Cumulative share of surplus by planning horizon.** The top panel is for the baseline,

- 1001 the middle is for the 20% refuge mitigation policy, and the bottom is for the 20% refuge
- 1002 mitigation policy combined with a 50% Bt seed tax.

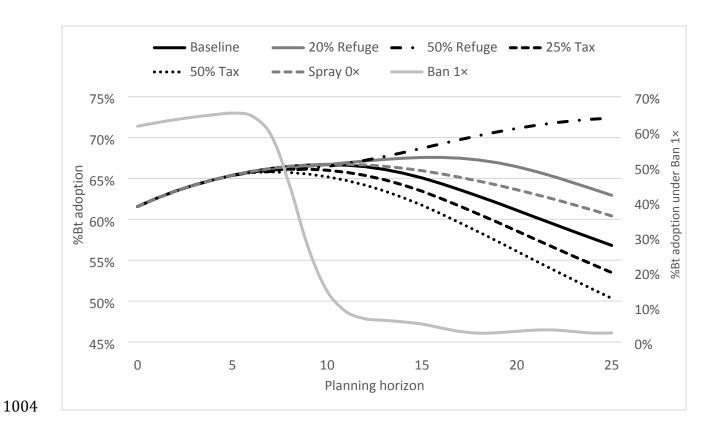
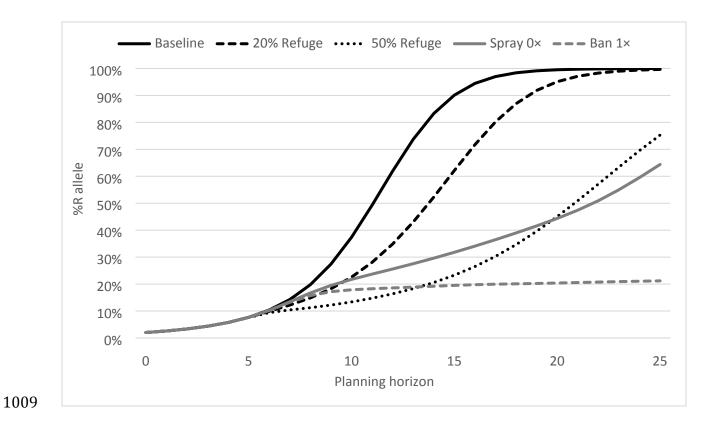
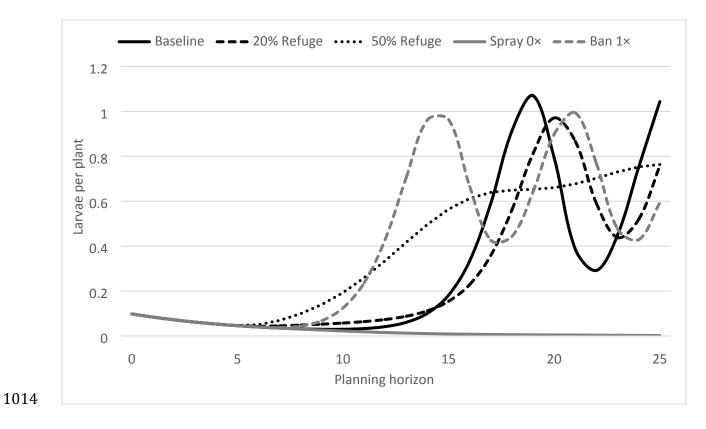


Fig S2. Bt adoption rate under simple policies. Each is plotted against the planning
horizon without social network effects. The results for each period are averages over 1,000
simulations.

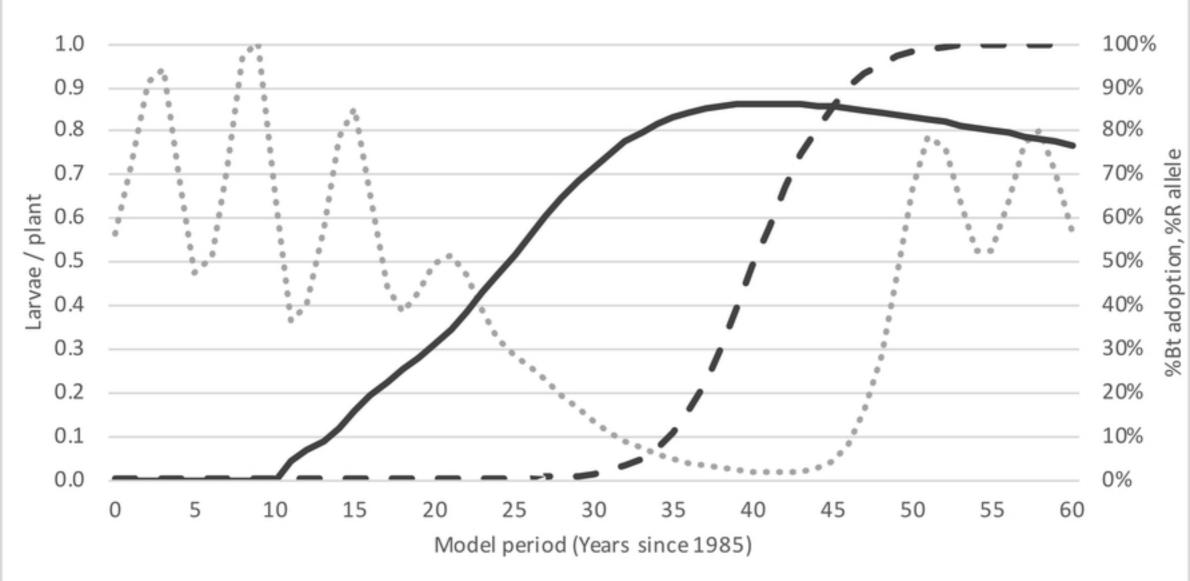


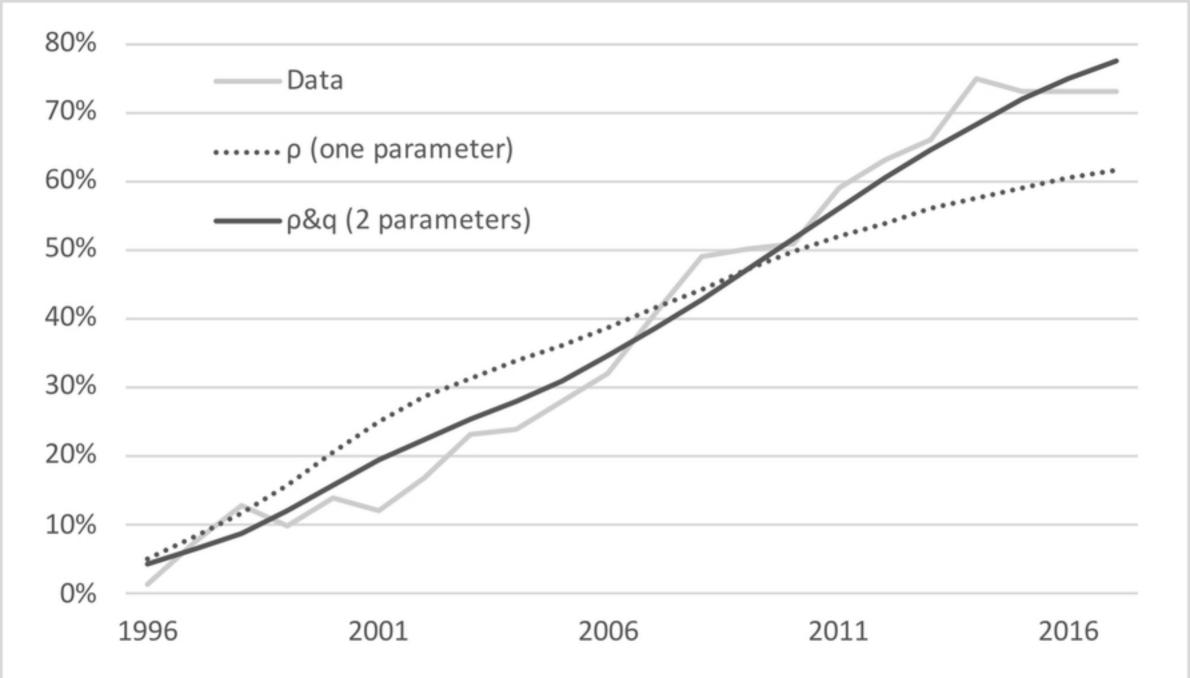
1010 Fig S3. R-allele frequency under simple policies. Each is plotted against the planning
1011 horizon without social network effects. The results for each period are averages over 1,000
1012 simulations.

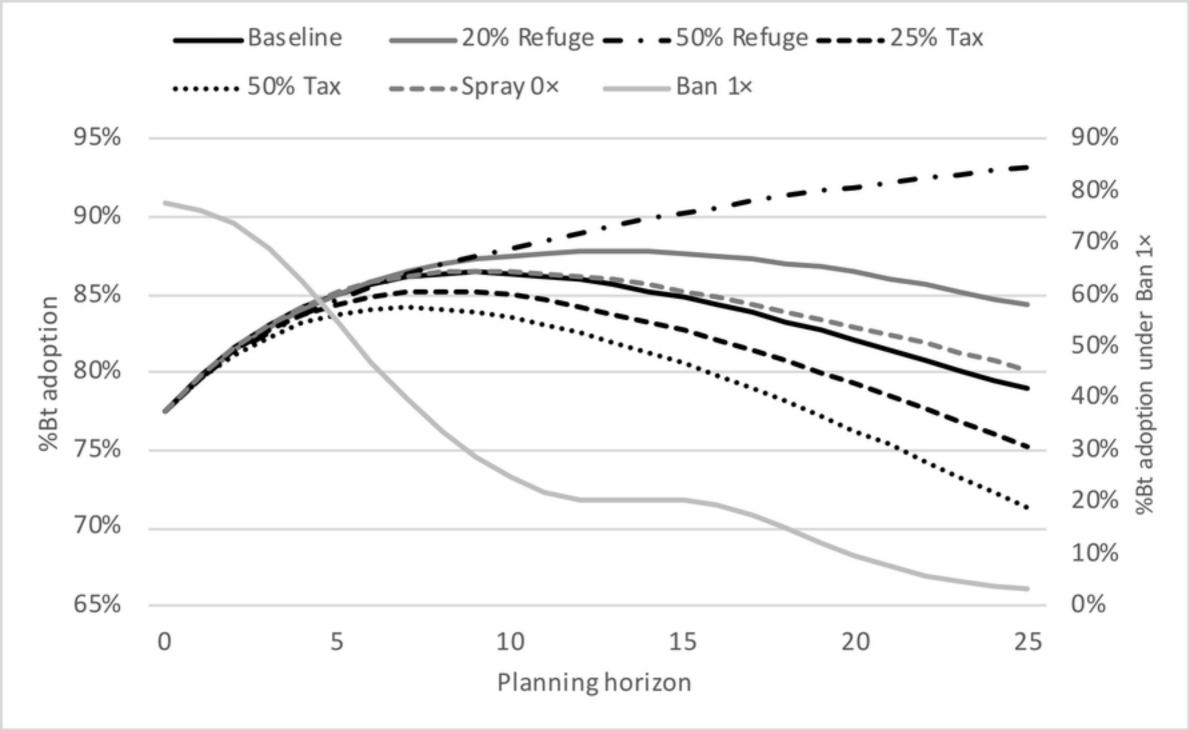


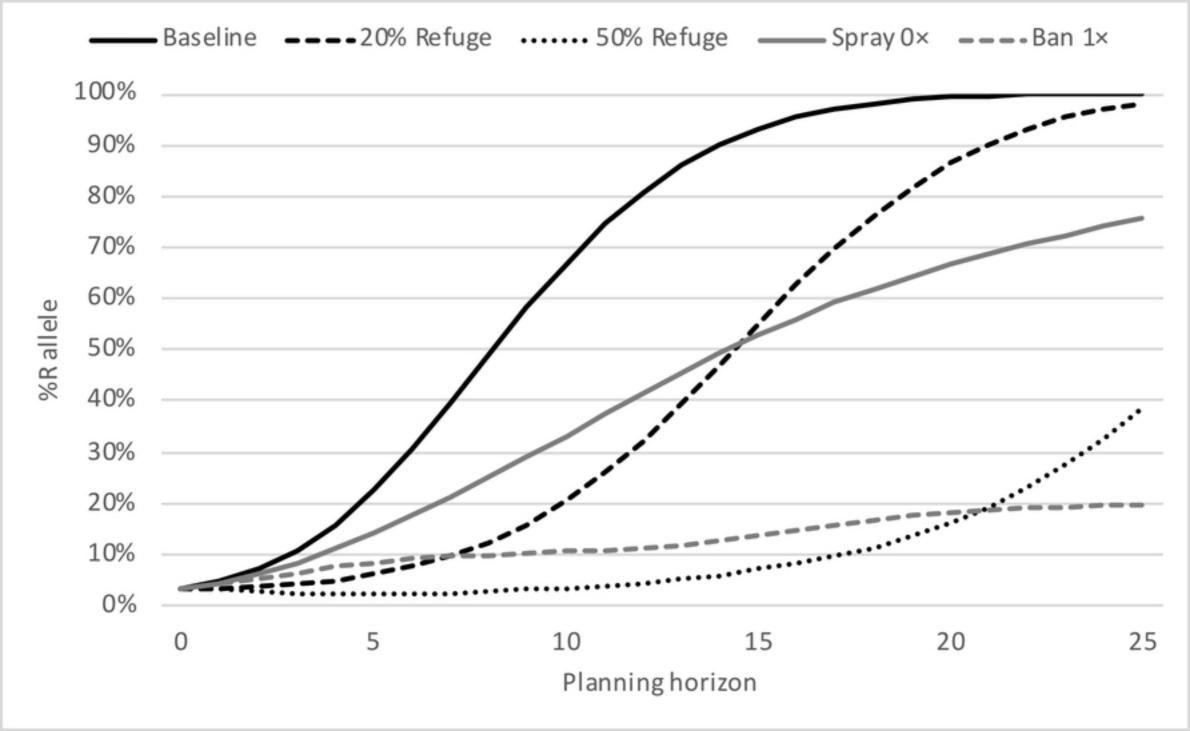
1015 Fig S4. Insect population density under simple policies. Each is plotted against the
1016 planning horizon without social network effects. The results for each period are averages
1017 over 1,000 simulations.

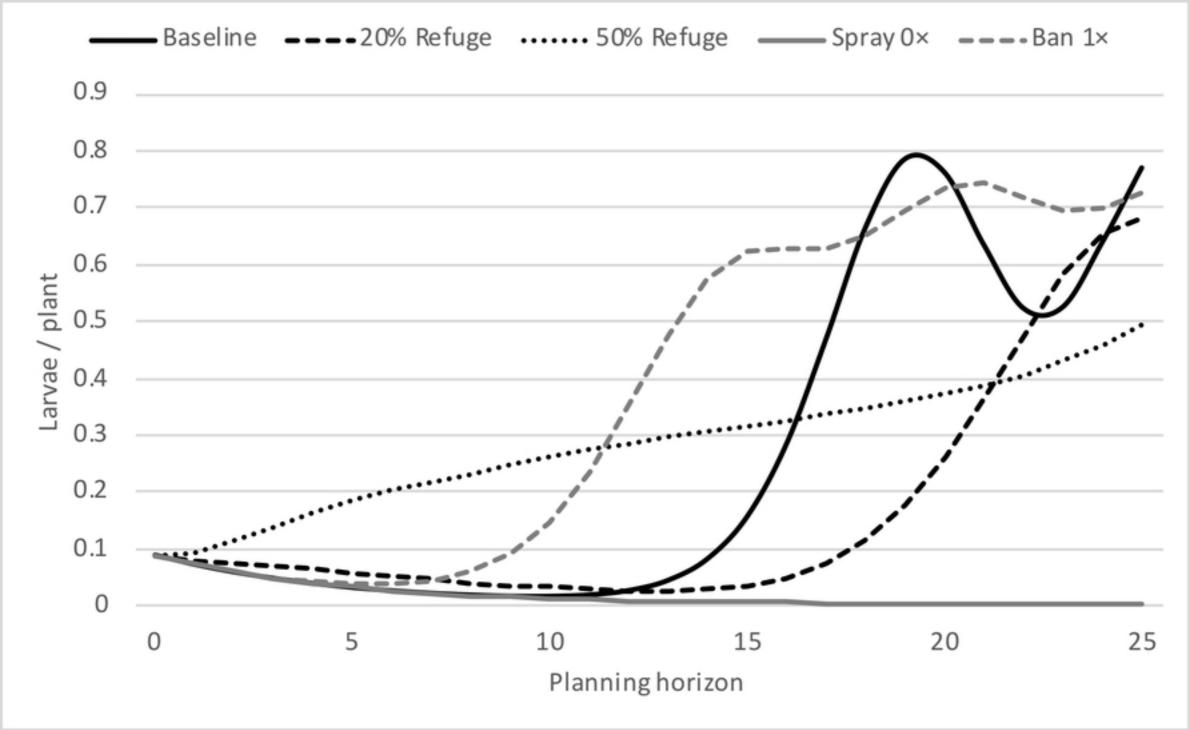


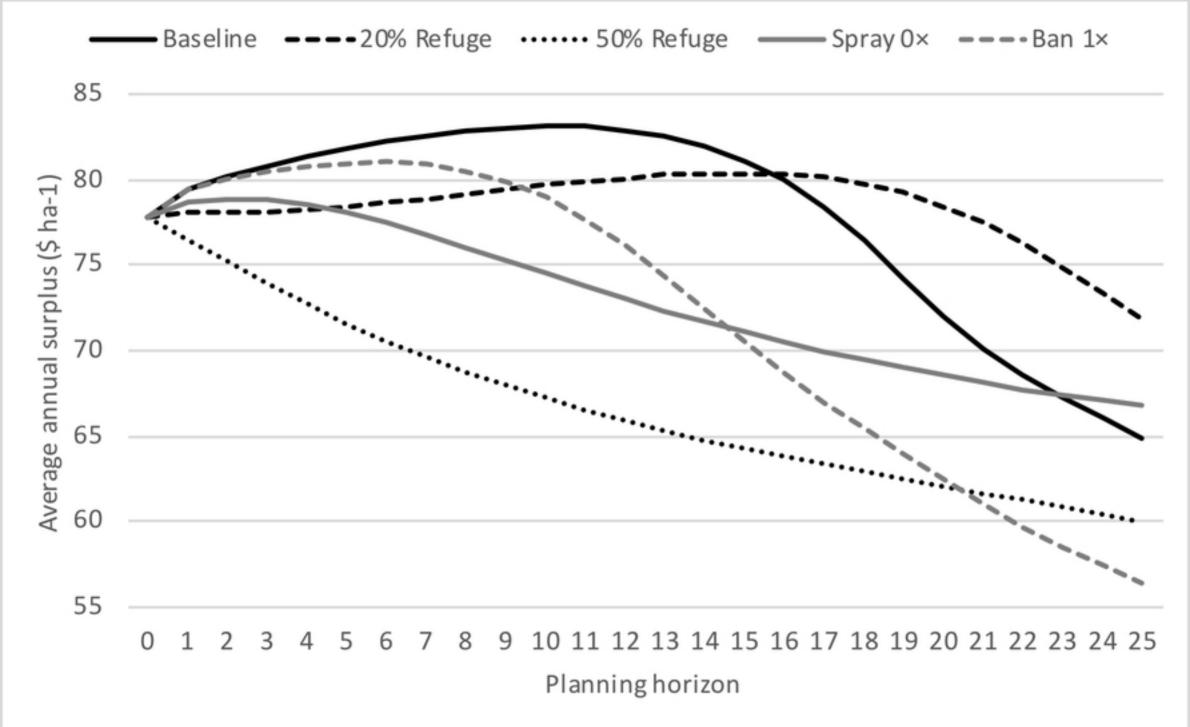




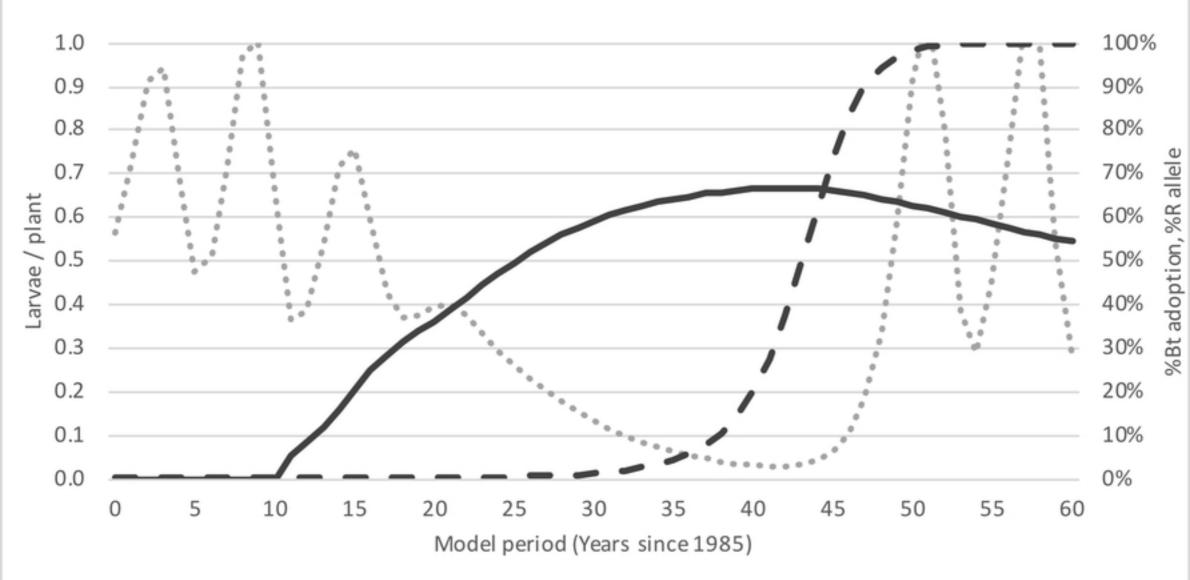


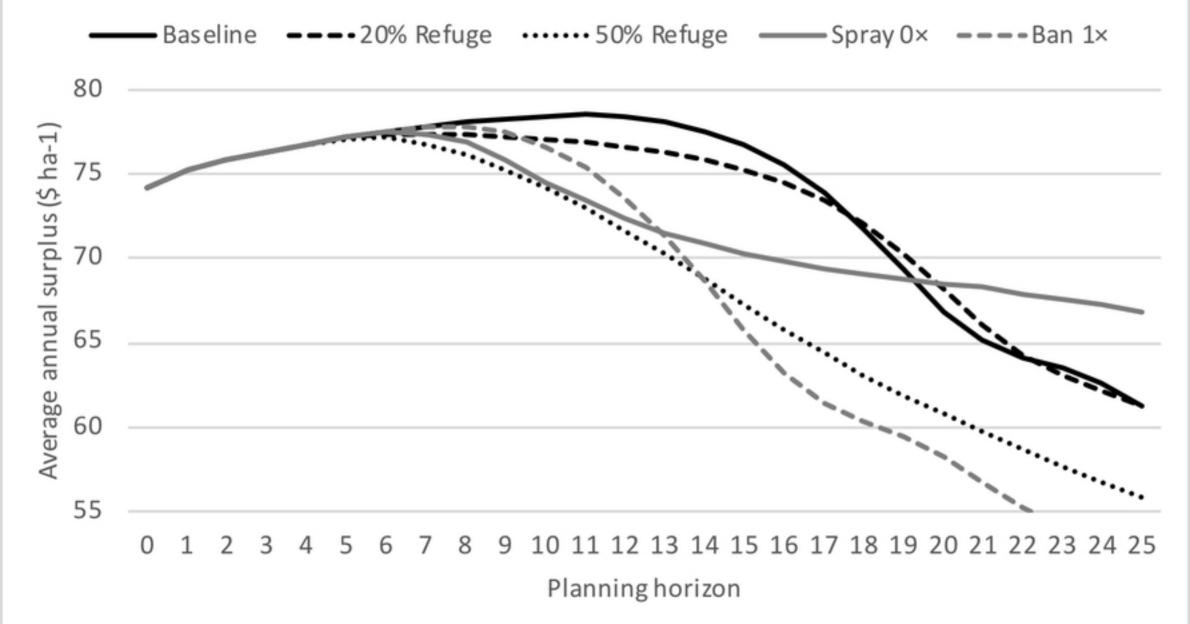








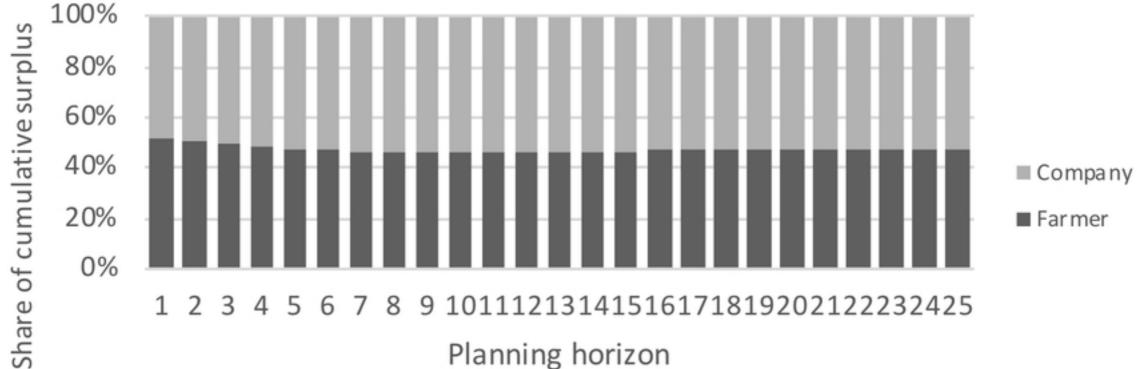




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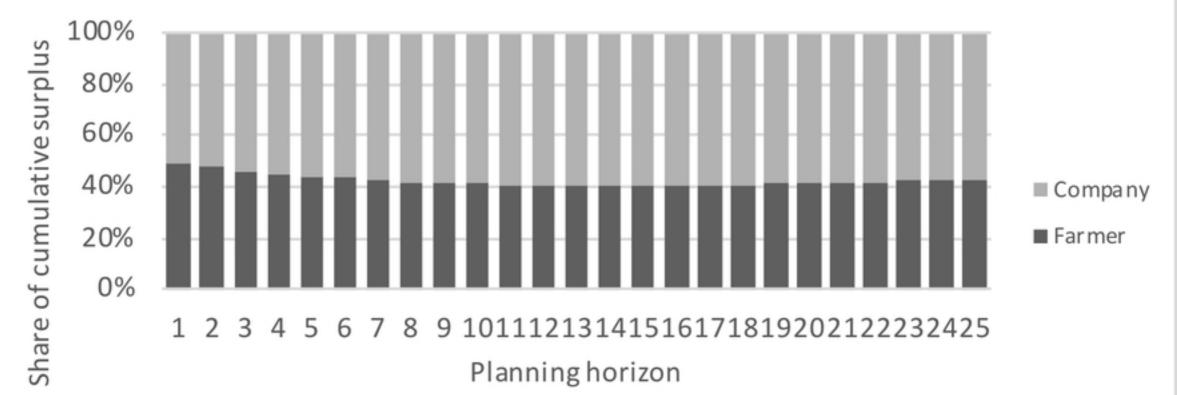
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## Baseline



Planning horizon

# 20% Refuge



## 20% Refuge + 50% Tax

