

1 **Metabolic diversity of bacteria and yeast from commercial probiotic products illustrated by**  
2 **phenotypic profiling**

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## 13 **Abstract**

14           The number of probiotic products in the marketplace is on the rise, gaining momentum along  
15 with the upsurge in research on the role of the human gut microbiome in health. Although such products  
16 are considered safe for consumption, these probiotic supplements and beverages are not subject to  
17 stringent federal regulation for quality. While only certain strains of probiotic microbes have been  
18 studied for efficacy in clinical trials, the ingredient labels of commercial probiotics do not always list the  
19 strain names. In this study, we investigated the diversity of the bacteria and yeast sold in these products.  
20 From a representative selection of commercially available probiotic supplements and beverages, we  
21 cultured microbes and identified them with standard methods (16S rRNA gene sequencing, mass  
22 spectrometric identification, and Biolog phenotypic profiling), then assessed whether there were strain-  
23 specific differences in nutrient metabolism and tolerance to compounds across the isolates from different  
24 products. *Bacillus coagulans*, *Bacillus subtilis*, *Lactobacillus plantarum*, *Lactobacillus rhamnosus*, and  
25 the yeast *Saccharomyces boulardii* were cultured from 21 commercial probiotic products (fifteen  
26 probiotic supplements and six probiotic beverages). Phenotypic profiling revealed metabolic diversity in  
27 carbon source usage and tolerance to compounds, within species from different probiotics and from  
28 environmental isolates of strains belonging to the same species. Despite this strain level diversity, we  
29 observed that up to half of the probiotic supplements for sale in retail and drugstores only list the  
30 species, but not the specific strain, on the label. This study highlights that existing labeling conventions  
31 for probiotics are insufficient to convey the strain identity and diversity in these products, underscoring  
32 the need for clear strain identification and verification of strain-specific probiotic properties, particularly  
33 when moving toward therapeutic applications of beneficial microbes.

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## 37 **Introduction**

38           A widespread awakening in the public and medical community's interest in commensal bacteria  
39 for promoting health is currently underway. Accelerated by the ease and affordability of rapid DNA  
40 sequencing technology, an avalanche of studies in animal models and humans has linked the  
41 microorganisms living on or in the body to countless health conditions. In the decade since the Human  
42 Microbiome Project was initiated to understand how microbes impact human physiology and disease  
43 [1], hundreds of studies are published each year exploring the roles of the microbiome (the microbial  
44 community inhabiting the human body) in a wide range of diseases. The combination of impacts on  
45 inflammation, immunity, nutrient metabolism, and even behavior may inextricably tie the healthy  
46 balance vs. imbalance (dysbiosis) of the human gut microbiome to one's overall functioning as a healthy  
47 human organism. While the composition of bacterial (and fungal, viral, and protozoan) residents of the  
48 body is being mapped with increasing phylogenetic detail, many of the organisms are novel and the  
49 biological functions of many of their genes remain unknown [2].

50           This tidal wave of studies on the human microbiome has kindled renewed interest in the idea of  
51 adding beneficial bacteria (probiotics) or foods that selectively enhance growth of certain beneficial  
52 microbes (prebiotics) to the diet. Supplementing food with microorganisms is by no means new, with  
53 fermented foods and beverages common in the diets of cultures around the world, yet mainstream  
54 interest and market demand for probiotic foods is growing in parallel with research on the microbiome,  
55 nutrition, and health [3]. The promoted advantage of probiotics is the maintenance or restoration of the  
56 balance between pathogens and healthy necessary bacteria, via mechanisms such as binding to  
57 pathogens, competition for nutrients, antimicrobial production, and modulating the immune system [4].  
58 In addition to their established roles in female reproductive health [5], probiotics have been recognized  
59 for myriad effects on digestive health [6].

60 Obesity has been shown to be correlated with the microbiota, linked to an imbalance in energy  
61 homeostasis, and probiotics and/or prebiotics show potential to address this [7]. According to Salazar et  
62 al., prebiotic ingestion by obese women caused an increase in *Bifidobacterium* species, attenuated short-  
63 chain fatty acid (SCFA) production and thus abated metabolic factors correlated with obesity [8].  
64 Additionally, the consumption of probiotics has been demonstrated to improve insulin resistance  
65 syndrome, type 2-diabetes and non-alcoholic fatty liver disease [6]. **ADD\_Science paper T2D**. There is  
66 evidence that probiotics assist with the production of vitamin B and necessary organic acids and amino  
67 acids, with host absorption of vitamins and minerals, and with the production of enzymes such as  
68 esterase, lipase and co-enzymes essential to metabolic processes [6]. The composition of the microbiota  
69 is also associated with irritable bowel syndrome (IBS), a chronic disorder associated with abdominal  
70 pain, distention and abnormal bowel movements, along with low grade inflammation and alterations to  
71 the gut immune system [9]. Substantial evidence indicates the efficacy of specific probiotics for  
72 alleviating the symptoms of IBS [10]. Other gastrointestinal disorders such as traveler's diarrhea [11]  
73 and antibiotic- associated diarrhea [12], have been shown to be treated or prevented with the  
74 introduction of probiotics.

75 Still, the health claims made by many probiotic foods and supplements are often many steps  
76 ahead of the science backing the studies. Despite a growing body of clinical trials supporting the specific  
77 benefits of well-established strains [10], more carefully designed and controlled studies are needed  
78 [13][14]. This gap between the advertised benefits of probiotics and the evidence to support their  
79 efficacy, is due in part to the limited regulation on probiotic supplements, which are categorized by the  
80 Food and Drug Administration (FDA) as food additives or ingredients rather than drugs. The microbial  
81 strains they contain are classified as "GRAS" (generally recognized as safe), but the health claims on  
82 packages are not verified by the FDA. With research on beneficial bacteria advancing rapidly, it is  
83 expected that if the promise of microbiome-based therapies lives up to projections, then 'precision

84 probiotics' aiming to prevent or treat certain health conditions may soon be classified as drugs and  
85 subjected to more stringent regulatory scrutiny and burden of proof for efficacy. Indeed, the end of the  
86 2010s may represent the calm before the storm of 'next-generation probiotics' or 'bugs as drugs,'  
87 discovered from research on healthy microbiomes, that could be used to treat specific diseases.

88         When probiotics are evaluated for their ability to treat specific conditions in clinical trials, the  
89 strains used have demonstrated probiotic properties, yet the strain-level identity of probiotic bacteria is  
90 not always provided on the ingredient label [15]. While in some cases probiotic properties are species-  
91 or genus-wide [16], this omission raises several concerns, with safety being the foremost. Secondly, for  
92 those brands that do not list the strain, it is possible that the included strain does not actually possess the  
93 probiotic effects of clinically verified strains. Variability in cultivation and processing during probiotic  
94 manufacturing, also raises the possibility that the integrity of the particular probiotic strain is lost over  
95 time, through continuous passaging in industrial fermentations. When bacterial populations are cultured  
96 repeatedly over time, new stable genetic populations can emerge, such as in ongoing experimental  
97 evolution studies of *Escherichia coli* [17] and *Burkholderia cenocepacia* following repeated transfers of  
98 the same starting population [18]. It is possible that this could occur after repeated passaging of fast-  
99 growing industrial microorganisms, perhaps selecting for better growth under industrial fermentation  
100 conditions, and potentially leading to a reduction in their probiotic properties.

101         Identifying microbes at the strain level and ensuring that their beneficial properties are not lost  
102 during the culturing and manufacturing process, is imperative for the live organisms to exert their  
103 reported effect. The current study aimed to test how well routine genetic and phenotypic methods of  
104 microbial identification could distinguish the microbes in common commercial probiotics at the species  
105 and strain level, and to investigate the metabolic differences between the bacterial strains in each  
106 product. Three approaches were used to identify each probiotic isolate: amplification and sequencing of  
107 the 16S rRNA gene, Matrix Assisted Laser Desorption Ionization Time-of-Flight (MALDI-TOF) mass

108 spectrometry, and the Biolog Microbial Identification system, a 96-well plate multiplex phenotypic  
109 assay consisting of 71 carbon source utilization tests and 23 chemical sensitivity tests [19]. We  
110 hypothesized that comparing the phenotypic profiles of these common probiotics would reveal  
111 differences in their nutrient metabolism (both across different probiotic species, and among strains of the  
112 same species). We also explored the prevalence of certain types of bacteria in the marketplace and  
113 compared this to the quantity of published research supporting their beneficial effects.

114

## 115 **Methods**

### 116 **Isolation of bacteria from commercial probiotic products**

117 Probiotic products were purchased in 2016-2017, opened within one month of the date of  
118 purchase and bottles were stored at 4 °C. “Single-strain” probiotics contained only one species of live  
119 microorganism, and “Multi-strain” probiotics contained two or more species listed on the label; however  
120 only one isolated microbe was identified from each product. For those in capsule form, the capsule was  
121 aseptically emptied into a microcentrifuge tube containing 1 ml of sterile water and mixed thoroughly.  
122 Tablets were ground with a sterilized mortar and pestle and combined with sterile water. Probiotic  
123 beverages were sampled using sterile swabs, directly from the original bottle. Using a sterile inoculating  
124 loop, the sample was streaked for isolation onto the surface of the appropriate agar growth medium. For  
125 culturing *Lactobacillus* species and *Bacillus coagulans*, MRS (de Man, Rogosa, and Sharpe) agar was  
126 used, and TSA (Tryptic Soy Agar) was used for *Bacillus subtilis*. Yeast were cultured on SDA  
127 (Sabouraud Dextrose Agar) or MRS. Agar plates were incubated at 30-33 °C for 48-72 hours  
128 aerobically, and individual isolated colonies were identified. For single strain products, a well-isolated  
129 colony was inoculated into liquid medium and incubated for 24 hours, then used to make a frozen  
130 glycerol stock by mixing 700 µl of the overnight culture with 300 µl of sterile 50% glycerol (final

131 concentration 15% glycerol) and stored at -80 °C. For multi-strain products, one colony type was  
132 selected, and re-streaked for isolation prior to storing as a frozen glycerol stock.

133 To observe cells from isolated colonies, isolated bacteria were Gram stained following the  
134 standard procedure [20] and viewed under oil immersion with the 100x objective lens and photographed.  
135 As a preliminary differentiation step between *Lactobacillus* and *Bacillus*, endospore staining was  
136 performed on 1-week old cultures following the Schaeffer-Fulton procedure (Harley, 2017). Heat fixed  
137 smears were covered with a small piece of paper towel, and placed on a rack over a steaming water bath.  
138 Malachite green dye (5%) was added on top of paper and heated for 5-7 minutes, adding fresh stain as  
139 liquid evaporated. Slides were rinsed in water, counterstained with safranin for 1 minute, then viewed  
140 under oil immersion with the 100x objective lens and photographed.

141

#### 142 **Antibiotic susceptibility testing**

143 The Kirby-Bauer test for antibiotic susceptibility was followed with minor modifications. The  
144 typical medium for this assay is Mueller Hinton, however Mueller Hinton was used for *Bacillus subtilis*  
145 and MRS agar used for *Lactobacillus* spp. Using sterile swabs, overnight liquid cultures were spread in a  
146 zig-zag pattern to create a “lawn” of growth on large 150-mm agar plates. A 12-place BD BBL Sensi-  
147 Disc Dispenser was used to deposit the following antibiotic susceptibility Sensi-discs (BD, Franklin  
148 Lakes, NJ) onto the agar surface: Ampicillin (AM10), Bacitracin (B10), Chloramphenicol (C30),  
149 Ciprofloxacin (CIP5), Erythromycin (E15), Gentamicin (GM10), Kanamycin (K30), Neomycin (N30),  
150 Penicillin (P10), Streptomycin (S10), Tetracycline (Te30), and Vancomycin (VA30). After 24 hours of  
151 incubation at 33 °C, zones of inhibition were measured and compared to the known diameter sizes for  
152 susceptibility on the reference Zone Diameter Interpretive Chart, updated by the National Committee for  
153 Clinical Laboratory Standards, accessed in (Harley, 2017). Susceptibility to each antibiotic was recorded  
154 as susceptible (S), resistant (R), or intermediate (I) based on the diameter of the zone of inhibition.

155

156 **BIOLOG Microbial identification and metabolic profiling**

157 Freshly grown (24-48 hr) colonies, from TSA or MRS agar, were used for microbial  
158 identification on GenIII microplates with the BIOLOG semi-automated system (Biolog, Hayward, CA)  
159 following the manufacturer's instructions. Bacteria were added to the appropriate inoculating fluid and  
160 transmittance (T) was measured and adjusted to 90-98% T. For *Lactobacillus* species, Inoculating Fluid  
161 C (IF-C) was used. For *Bacillus* and other species, either Inoculating Fluid A or B (IF-A or IF-B) was  
162 used. Conditions are listed in **Table S1**. Suspended cells were dispensed with an automatic multichannel  
163 pipettor into the GenIII 96-well microplate (100  $\mu$ l per well). The GenIII microplates were incubated at  
164 33 °C for 16-48 hours and read using the MicroLog™ plate reader and associated software (Biolog,  
165 Hayward, CA) once the positive control well A10 turned purple (typically at 20-24 hr of incubation).  
166 Positive growth responses are indicated by a color change based on redox dye chemistry. Identification  
167 is made by the GENIII MicroStation™ software, which compares the phenotypic fingerprint with a  
168 fingerprint database of known bacteria [21]. Similarity (SIM) scores are assigned reflecting how well  
169 the isolate matches the pattern in the database, and an identification is given if the SIM score is >0.6.  
170 Bacterial identifications and SIM scores were recorded, and the plate image was saved for later analysis.  
171 The GenIII Microplate reference layout for each microorganism was also saved (see example in **Figure**  
172 **2D**). The results from all Biolog plates were transcribed into a single summary table, using a “P” for  
173 positive reaction wells (purple), representing growth and utilization of a carbon source . Wells scored by  
174 the software as borderline (light color half-moon in Figure 2D, could be positive or negative) [21] were  
175 recorded as “h” for half in the results tables.

176 For yeast, colonies grown for 48-72 hour on SDA were inoculated into 10 ml sterile water, and  
177 the cell suspension was adjusted to 50% transmittance, then pipetted into the wells of a YT microplate.

178 YT plates were incubated at 26 °C for 24-72 hours, and analyzed at 24, 48, and 72 hours using the  
179 MicroLog™ plate reader until an identification was made.

180

### 181 **PCR amplification and sequencing of 16S rRNA gene**

182 Polymerase Chain Reaction (PCR) was performed using DNA obtained directly from bacterial  
183 colonies. To amplify the near full-length 16S rRNA gene, the primers 27F (5'-  
184 AGAGTTTGATCCTGGCTCAG-3') and 1492R (5'-GGTTACCTTGTTACGACTT-3') were used. On  
185 ice, a Master mix was prepared, containing water, buffer, MgSO<sub>4</sub>, dNTPs, and primers following the  
186 manufacturer's instructions for HotStart KOD Polymerase (Millipore Sigma, St. Louis, MO). Aliquots  
187 of 50 µl of the Master mix were added to labeled 8-strip PCR tubes, and a sterile 100 µl pipette tip was  
188 used to pick a pinpoint amount of a bacterial colony and transfer the cells directly into the appropriate  
189 PCR tube. Amplification reactions were run on a Bio-rad Thermocycler (Bio-rad, Hercules, CA) using  
190 the following cycling conditions: denaturation at 95 °C for 2 minutes, 35 cycles of: [95 °C denaturation  
191 for 20 seconds, 48 °C annealing for 20 seconds, 70 °C extension for 35 seconds], followed by a final  
192 extension step at 70 °C for 3 minutes. After visualizing the 1450-bp amplicons from each PCR reaction  
193 using gel electrophoresis, the PCR amplicons were purified using the QIAquick PCR Purification Kit  
194 (Qiagen, Valencia, CA). The DNA purified from the PCR reactions was quantified using a Take3 micro-  
195 volume plate with the Gen5 Microplate Reader (Biotek Instruments, Winooski, VT). DNA samples  
196 were prepared with forward or reverse primer and PCR products were sequenced by Sanger sequencing  
197 at the Yale University DNA Analysis Facility on Science Hill, using an Applied Biosystems Genetic  
198 Analyzer (New Haven, CT). The .abi files were downloaded and DNA chromatograms were viewed and  
199 trimmed using Geneious bioinformatics software (<http://www.geneious.com/>). Resulting forward and  
200 reverse sequences were searched against sequences in the Genbank non-redundant (nr) nucleotide

201 database using Standard Nucleotide BLAST (blastn), and the top-scoring four hits were recorded for  
202 each organism.

203

#### 204 **Matrix-assisted laser desorption ionization time-of-flight (MALDI-TOF) mass spectrometry**

205 Bacteria from frozen stock cultures were transferred to MRS or TSA plates and incubated at 30°C  
206 for 48 hours prior to identification. Proteins were extracted using either the on-target method or by  
207 using an ethanol-formic acid protocol described by Friewald & Sauer (2009). Cells from isolated  
208 colonies were directly smeared onto a disposable FlexiMass™ DS target plate using a sterile toothpick.  
209 One µl of 25% formic acid was added to the spot and allowed to air dry followed by the addition of 1 µl  
210 of the α-Cyano-4-hydroxycinnamic acid (CHCA) matrix solution. The CHCA matrix solution contained  
211 50 mg of CHCA dissolved in a 33/33/33 mixture of acetonitrile/ethanol/dH<sub>2</sub>O containing a final  
212 concentration of 3% trifluoroacetic acid. When the on-target method yielded spectra with poor resolution,  
213 proteins were extracted prior to spotting using ethanol and formic acid (Friewald & Sauer 2009). Cells  
214 from colonies were dissolved in 300 µl of dH<sub>2</sub>O and inactivated by adding 900 µl of room temperature  
215 absolute ethanol. The cell suspension was centrifuged twice at 10,000 x g for 2 minutes to remove the  
216 supernatant. The pellet was air dried at room temperature for 1 minute and dissolved in 10 µl 70%  
217 formic acid. Ten µl acetonitrile was added to the formic acid-cells mixture followed by centrifugation at  
218 10,000 x g for 2 minutes at room temperature. The resulting supernatant containing extracted proteins  
219 was transferred to a separate tube. One µl of the supernatant was spotted onto the target plate and  
220 overlaid with 1 µl of the matrix.

221 MALDI-TOF MS was performed on the AXIMA Confidence iD<sup>Plus</sup> MALDI-TOF Mass  
222 Spectrometer (Shimadzu) using Launchpad software version 2.9.1 and the VITEK® MS Plus Spectral  
223 Archive and Microbial Identification System™ (SARAMIS) database, V4.12. Samples were analyzed  
224 in the positive linear mode with a laser frequency of 50 Hz and within a mass range of 2000-20,000 Da.

225 The acceleration voltage was 20 kV and extraction delay time 200 ns. Spectra were generated from 500  
226 laser shots and each target plate was calibrated before samples were analyzed using *Escherichia coli*  
227 DH5 $\alpha$ . Samples were run in duplicate and spectra acquired by Launchpad were processed by  
228 SARAMIS. Each spectrum was assigned a confidence level based on a comparison to SuperSpectra in  
229 the SARAMIS database. SARAMIS does not assign a taxonomic name if the confidence levels are  
230 below 75%.

231

### 232 **Probiotic product label analysis and literature searches**

233 To estimate the percentage of products listing specific strains on the label, products were  
234 evaluated from four marketplaces: a major online retailer, two drugstore chains, and a retail superstore  
235 with brick-and-mortar store locations in Shelton, CT. A search for products from the online retailer was  
236 conducted between Jan-April 2017 using the keyword “probiotic” and the name of the following  
237 probiotic microbes: *Bacillus coagulans*, *Bacillus subtilis*, *Lactobacillus acidophilus*, *Lactobacillus*  
238 *plantarum*, *Lactobacillus rhamnosus*, *Bifidobacterium*, and *Saccharomyces boulardii*. At least 20  
239 products for each organism were checked, and if the label image contained a specific strain name or  
240 number, this was recorded. For brick-and-mortar stores (visited in April 2018), we counted unique  
241 products on the shelves in the probiotic section, examined the labels, and recorded the number of  
242 products that listed at least one strain ID on the label. In stores in which a high volume of store-brand  
243 generics was present, the products were only counted individually if the listed organisms were different  
244 from another store-brand product. Note that products found on the shelves at multiple stores were tallied  
245 each time in the count for that store; meaning that the list for each store often contained a high degree of  
246 overlap (particularly of the most popular name-brand probiotics).

247 To assess the representation of each type of probiotic bacteria and yeast in the medical literature,  
248 we performed literature searches of the Pubmed.gov database (<https://www.ncbi.nlm.nih.gov/pubmed/>)

249 in March 2018. Keywords used were the genus and species name of each probiotic (for *B. coagulans*, we  
250 also included the former name, *Lactobacillus sporogenes*), AND “human.” The filter “Clinical Trial”  
251 was selected to count the number of published clinical trials.

252

## 253 **Results**

### 254 **Isolation and culturing of probiotic microbes**

255 Pure cultures of bacteria and yeast were isolated from 16 different probiotic supplements, six  
256 probiotic beverages, and four environmental sources (Chaas fermented beverage, fruit fly gut, kale, and  
257 a leaf). Though most probiotic microorganisms are facultative anaerobes, their aerobic growth was  
258 comparable to growth with CO<sub>2</sub> Gaspaks, and further experiments were conducted under aerobic  
259 conditions. *Bifidobacterium* spp. were excluded from this investigation due to their strict anaerobic and  
260 fastidious growth. The main bacterial species cultured were *B. coagulans*, *B. subtilis*, *L. plantarum*, and  
261 *L. rhamnosus*, with typical colony morphology on TSA or MRS agar under aerobic conditions shown in  
262 **Figure 1**. While the *Lactobacillus* species have very similar colony appearance (off-white to white,  
263 circular, creamy), the two *Bacillus* species are quite distinct, with *B. coagulans* colonies showing  
264 irregular edges, translucent tan color, and less robust growth. The colonies of *B. subtilis* have more  
265 rapid, spreading growth, and are opaque off-white in color, raised, and wrinkled. Gram staining  
266 confirmed that all bacteria were Gram-positive rods. As expected, spore staining revealed that only the  
267 *Bacillus* species formed spores (not shown). *B. coagulans* formed visibly stained spores only when the  
268 bacteria were grown on TSA, not on MRS. In one single-strain probiotic labeled as “*Bacillus*  
269 *coagulans*,” both *B. coagulans* and *B. subtilis* were cultured repeatedly from the capsule, indicating  
270 contamination within the original product.

271

### 272 **Identification of isolated microbes**

273 **Table 1** summarizes the number of identifications, obtained using each of the three methods, that  
 274 matched the listed species on the label.

275

276 **Table 1. Number of correct bacterial species identifications by each method**

277

Name	# of Products tested	Correct ID with 16S sequencing	Correct ID with MALDI	Correct ID with 278 BIOLOG 279
<i>Bacillus coagulans</i>	4	3	2	0 280
<i>Bacillus subtilis</i>	3	2	3	3 281
<i>Lactobacillus plantarum</i>	5	4	3	5
<i>Lactobacillus rhamnosus</i>	4	3	4	3 282
Other <i>Lactobacillus</i> spp.	2	2	0	0
Total	18	14 (78%)	12 (67%)	11 (61%) 283

284 The species identifications obtained by each method, for each isolate, are listed in **Table 2**. Each  
 285 isolate was assigned a Code number to de-identify the product brand. Table 2 includes a total of 26  
 286 isolated organisms. For the *S. boulardii* probiotic yeast, the only method used was Biolog identification,  
 287 and two out of three products listing *S. boulardii* were correctly identified with the Biolog system. This  
 288 total exceeds the 18 total products listed in Table 1, because it includes microbes for which the identity  
 289 was unknown prior to analysis (some probiotic yeasts, and environmental isolates from the Chaas  
 290 fermented beverage, fruit fly gut, and leaves). Seven of the products listed the specific strain  
 291 identification (Strain ID) on the label: *B. coagulans* GBI-30 6086 (patented as GanedenBc<sup>30</sup>®), *B.*  
 292 *subtilis* DE111, *L. plantarum* 299V, *L. rhamnosus* GG, and *L. rhamnosus* LCR35 (**Table 2**).

293

294 **Table 2. Species identifications of probiotic microbes using three methods**

Source	Code	Label Identification	16S sequence BLAST Result	MALDI Result	Biolog Result
<i>Bacillus coagulans</i>					
Probiotic Beverage	5	<i>Bacillus coagulans</i> GBi-30 6086	<i>Bacillus coagulans</i>	<i>Bacillus coagulans</i>	No ID

Probiotic Beverage	6	<i>Bacillus coagulans</i> GBi-30 6086	<i>Bacillus coagulans</i>	<i>Bacillus subtilis</i>	<i>Sporolactobacillus kofuensis</i>
Single-strain Probiotic	8	<i>Bacillus coagulans</i>	contamination: <i>Bacillus subtilis</i> **	<i>Bacillus coagulans</i>	<i>Lactobacillus paracasei</i>
Single-strain Probiotic	14	<i>Bacillus coagulans</i> GBi-30 6086	<i>Bacillus coagulans</i>	<i>Lactobacillus pentosus/plantarum</i>	<i>Brochothrix campestris</i>
<b><i>Bacillus subtilis</i></b>					
Single-strain Probiotic	9	<i>Bacillus subtilis</i>	<i>Bacillus</i> sp. strain BCBT29	<i>Bacillus subtilis</i>	<i>Bacillus atrophaeus/subtilis</i>
Multi-strain Probiotic	13	<i>Bacillus subtilis</i>	<i>Bacillus subtilis</i>	<i>Bacillus subtilis</i>	<i>Bacillus subtilis</i>
Multi-strain Probiotic	15	<i>Bacillus subtilis</i> DE111	<i>Bacillus subtilis</i>	<i>Bacillus subtilis</i>	<i>Bacillus subtilis</i>
ENV: leaf surface	20	N/A (environmental)	N/A	N/A	<i>Bacillus atrophaeus/subtilis</i>
<b><i>Lactobacillus plantarum</i></b>					
Single-strain Probiotic	2	<i>Lactobacillus pentosus/plantarum</i>	<i>Lactobacillus plantarum</i>	<i>Lactobacillus pentosus/plantarum</i>	<i>Lactobacillus plantarum</i>
Multi-strain Probiotic	11	<i>Lactobacillus plantarum complex</i>	<i>Lactobacillus plantarum</i>	No ID	<i>Lactobacillus plantarum</i>
Multi-strain Probiotic	12	<i>Lactobacillus plantarum</i>	<i>Lactobacillus plantarum</i>	<i>Lactobacillus plantarum</i>	<i>Lactobacillus plantarum</i>
Probiotic Beverage	16	<i>Lactobacillus plantarum 299V</i>	<i>Lactobacillus plantarum</i>	<i>Lactobacillus pentosus/plantarum</i>	<i>Lactobacillus plantarum</i>
ENV: Fruit fly gut	19	N/A (environmental)	<i>Lactobacillus plantarum</i>	N/A	<i>Lactobacillus plantarum</i>
<b><i>Lactobacillus rhamnosus</i></b>					
Single-strain Probiotic	1	<i>Lactobacillus rhamnosus</i> GG	<i>Lactobacillus rhamnosus</i>	<i>Lactobacillus rhamnosus</i>	<i>Weissella viridescens</i>
Multi-strain Probiotic	7	<i>Lactobacillus rhamnosus</i>	*contamination: <i>S. epidermidis</i>	<i>Lactobacillus rhamnosus</i>	<i>Lactobacillus rhamnosus</i>
Single-strain Probiotic	10	<i>Lactobacillus rhamnosus</i> LCR35	<i>Lactobacillus rhamnosus</i>	<i>Lactobacillus rhamnosus</i>	<i>Lactobacillus rhamnosus</i>
Multi-strain Probiotic	17	<i>Lactobacillus rhamnosus</i>	<i>Lactobacillus rhamnosus</i>	<i>Lactobacillus rhamnosus</i>	<i>Lactobacillus rhamnosus</i>
ENV: fermented milk beverage "Chaas"	18	N/A (environmental)	<i>Lactobacillus casei</i>	<i>Lactobacillus</i> sp.	<i>Lactobacillus rhamnosus</i>
<b>Other <i>Lactobacillus</i> spp.</b>					
Single-strain Probiotic	3	<i>Lactobacillus gasseri</i>	<i>Lactobacillus gasseri</i>	No ID	<i>Streptococcus oralis</i> or <i>Paenibacillus sanguinis</i>

Single-strain Probiotic	4	<i>Lactobacillus acidophilus</i>	<i>Lactobacillus acidophilus</i>	No ID	No ID
<b>YEAST</b>					
Kombucha 1	21	<i>Saccharomyces boulardii</i>	N/A	N/A	<i>Saccharomyces cerevisiae a/Tor.pretorein</i>
Kombucha 2	22	<i>Saccharomyces boulardii</i>	N/A	N/A	<i>Pichia chmeri A</i>
Kombucha 3	23	N/A	N/A	N/A	<i>Hanseniospora guillermondii/uvarum</i>
Probiotic rice wine	24	<i>Saccharomyces cerevisiae</i>	N/A	N/A	<i>Saccharomyces boulardii</i>
Multi-strain probiotic	25	<i>Saccharomyces boulardii</i>	N/A	N/A	<i>Saccharomyces boulardii</i>
ENV: Kale leaf	26	N/A (environmental)	N/A	N/A	<i>Sporidiobolus pararoseus A</i>

295

296

### 297 **Identification by 16S rRNA gene sequencing**

298 Molecular identification by sequencing the 16S rRNA gene is currently a routine method of  
 299 confirming species identity. The universal primers 27F and 1492R were used to amplify the near full  
 300 length 16S gene, using direct colony PCR. Since this gene sequence is generally not variable enough to  
 301 distinguish between strains of the same species, we used 16S rRNA sequencing primarily as a quality  
 302 control check to ensure that we had indeed isolated the correct species from each product. For those  
 303 products listing the Strain ID on the label, the top-scoring BLAST hit of the 16S sequence usually did  
 304 not match the exact strain name (with the exception of *L. rhamnosus* strain “GG.”), and the % sequence  
 305 identity of the five top-scoring BLAST hits were typically identical (**Table S2**). In most cases, the  
 306 nucleotide BLAST search of the forward and the reverse sequences yielded different strain names of the  
 307 expected species (**Table S2**). Several of the incorrect IDs (strain codes 7 and 8) may be attributed to  
 308 contamination during the procedure (Table 2).

309

### 310 **MALDI-TOF identification**

311 Using Matrix Assisted Laser Desorption Ionization Time of Flight Technology Mass  
312 Spectroscopy (MALDI-TOF), the mass fingerprints of 15 bacteria isolated from commercial probiotics  
313 or environmental sources were obtained and identified at the genus and species level. For 12 out of 18  
314 isolated strains the MALDI identification matched that of the probiotic label (**Tables 1+2**). The “Chaas”  
315 isolate was a homemade fermentation so the bacterial identity was not labelled; MALDI- TOF MS  
316 identified this strain only on the genus level (*Lactobacillus sp.*). All *Bacillus subtilis* isolates were  
317 correctly identified by MALDI-TOF MS. *Bacillus coagulans* strains were not as consistently identified  
318 by this technique. The probiotic drink isolate (strain 14) was identified as *Lactobacillus*  
319 *pentosus/plantarum*, while the probiotic label indicated the strain was *Bacillus coagulans*. *Bacillus*  
320 *coagulans* (strain 6) was misidentified by MALDI as *B. subtilis*. Several *Lactobacillus* strains were  
321 unable to be identified: *L. acidophilus*, *L. gasseri*, and one *L. plantarum* (strain 11.) However, other *L.*  
322 *plantarum* isolates were successfully identified so this species is represented in the SARAMIS database.  
323 If a given peptide mass spectrum matched the database with a confidence score <75%, no identification  
324 in SARAMIS could be reported; confidence interval scores are provided in **Table S3**.

325

### 326 **Biolog Identification & Phenotypic Profiling**

327 Of the 18 probiotic bacterial isolates, 11 were correctly identified using the Biolog Microbial ID  
328 system (**Table 1, Table 2**). For 17 of these strains, the expected identity of the bacteria was given on the  
329 product label, however the strain isolated from the “Chaas” fermented milk beverage was not known in  
330 advance. Among the *Lactobacillus* isolates, *Lactobacillus plantarum* strains were the most amenable to  
331 identification with the Biolog system. All of the *L. plantarum* strains isolated from probiotic products  
332 were correctly identified, with SIM scores >0.6 (**Table S1**). One *L. rhamnosus* strain yielded an  
333 incorrect identification, erroneously reading as *Weissella viridescens*. Neither *L. acidophilus* nor *L.*  
334 *gasseri* were identified correctly with the Biolog assay. For the *Bacillus* strains isolated from probiotics,

335 *Bacillus subtilis* was more readily identified using the Biolog system. Three *B. subtilis* isolates from  
336 different products were accurately identified, while none of the three *B. coagulans* isolates came up as  
337 *B. coagulans*. Factors such as poor growth, use of non-optimal inoculating fluid or medium, or  
338 inappropriate incubation conditions may have had adverse effects on the phenotypic expression pattern.  
339 The time of incubation of the GenIII microplate is critical to a correct identification, as is the growth  
340 medium. While the Biolog manufacturer recommends BUG-B agar, we observed better growth of *B.*  
341 *coagulans* on MRS medium, so MRS was used.

342 **Figure 2** summarizes the results from the Biolog phenotypic profiling for each strain, with  
343 carbon source utilization patterns shown in Figure 2A and tolerance to environmental stressors (acidity,  
344 salt, and various compounds) in Figure 2B. The reference pattern stored in the Biolog GenIII database is  
345 displayed in the top row for each species. The darker color “P” wells indicate a strong positive, while the  
346 lighter “h” wells indicate borderline results (Figure 2D); the preferred carbon sources are typically used  
347 up more rapidly and completely, yielding a dark purple well, while less preferred substrates may be used  
348 more slowly and incompletely[21]. Results of antibiotic susceptibility testing for 12 antibiotics using the  
349 disc diffusion (Kirby-Bauer) method are also included in Figure 2. Strain-specific differences were  
350 observed for all of the species, in both carbon source utilization and environmental stress tolerance.

351 The Biolog system is also capable of identifying fungi such as yeast, using specific YT yeast  
352 plates and the YT database. After optimizing the time and temperature (72 hours at 26 °C), we identified  
353 yeast strains isolated from four probiotic drinks, one probiotic supplement and the surface of a kale leaf  
354 with Biolog YT (**Table 2, Figure 2C**). Three of these (strain codes 21,22, 25) were labelled as  
355 containing *Saccharomyces boulardii*, and the correct identification was obtained for two out of three.  
356 The metabolic utilization patterns of 35 carbon sources were compared for these probiotic yeasts and  
357 can be viewed in **Figure 2C**. The sugars glucose (Well D6/D7), turanose (Well A8), and maltose (A3)  
358 had clear positive growth in the all *S. boulardii* isolates. Inulin (Well A12), a common prebiotic fiber,

359 was utilized by several strains, although the reference pattern for *S. boulardii* used in the Biolog  
360 database is negative for inulin (Figure 2C).

361

### 362 **Evaluation of product labels and quantification of published clinical studies**

363 One objective of this project was to estimate the percentage of probiotic products currently on  
364 the market that list the specific strain ID of the bacterial or yeast species on the ingredient label.  
365 Products available from a major online retailer, at two drugstore chains, and at a retail superstore were  
366 evaluated by reading the ingredient label and recording whether or not each product listed an  
367 alphanumeric strain ID (often the patented name of the strain). **Table 3** summarizes these product counts  
368 from four retail sources. With this approximation we saw that an average of 49% (ranging from 34-69%)  
369 of products contained specific strain information on the label.

370

371 **Table 3. Strain identifications listed on probiotic product labels at retail stores**

Store	# products checked	# products with Strain ID	% with Strain ID	% without Strain ID
Major online retailer	121	41	34%	66%
Drugstore 1	28	13	46%	54%
Drugstore 2	21	10	48%	52%
Retail superstore	26	18	69%	31%

372

373 To examine the number of clinical studies performed on these probiotic strains, providing  
374 context for the amount of evidence supporting their health claims, we searched the biomedical literature  
375 database Pubmed.gov, for clinical trial publications on each species. **Figure 3** shows the total counts of  
376 published clinical trials for eight common probiotic microbes. The well-established probiotic species,  
377 *Lactobacillus acidophilus*, *Bifidobacterium longum*, and *Bifidobacterium infantis* (a substrain of *B.*  
378 *longum*) were included in this literature search despite not being characterized in the current study. As  
379 shown in **Figure 3**, *L. acidophilus* and *L. rhamnosus* have each been studied in over 300 clinical trials to

380 date. In contrast, there are fewer clinical trials published on *Bacillus* probiotics (49 found for *B.*  
381 *coagulans* and 47 for *B. subtilis*). Evaluation of the content or quality of these studies was not  
382 performed.

383

## 384 **Discussion**

385 We isolated and cultured microbes from commercially available probiotic supplements and  
386 beverages and used three approaches to identify the bacteria from these products. We then looked for  
387 evidence of strain-level diversity between the isolates using phenotypic profiling. Sequencing of the 16S  
388 gene and MALDI-TOF mass spectrometry both yielded accurate identifications for a higher percentage  
389 of bacteria than the Biolog assay. Sequencing of the 16S rRNA gene has become a standard molecular  
390 identification technique since its introduction in the 1980s [22], but is generally not sufficient for strain  
391 typing. MALDI-TOF mass spectrometry is a newer method for rapid identification of bacteria, however  
392 it requires that the peptide mass spectra already exist in the database [23]. When comparing 16S  
393 sequencing, Biolog identification, and other methods for identifying *Lactobacillus* species, only MALDI  
394 mass spectrometry was noted for the ability to identify species at the subspecies, or strain level [24]. A  
395 study on 148 strains of *Lactobacillus* species isolated from food found that the MALDI technique  
396 generated accurate species identifications more often than 16S PCR (93% accuracy vs. 77% for PCR),  
397 and the authors suggest that MALDI should be used in combination with genotypic methods for  
398 improved reliability [25]. Sato and colleagues (2017) used MALDI-TOF and repetitive sequence based  
399 PCR (rep-PCR) for rapid strain typing of strains of *B. coagulans* [26]. This group found a strong  
400 correlation between these two methods to successfully distinguish between closely related strains, and  
401 reported that carbohydrate utilization patterns correlated well with the MALDI and rep-PCR results for  
402 some phylogenetic clusters [26]. We observed agreement in the results from the three methods, with  
403 minor exceptions. For strain 1, MALDI and 16S results were in agreement, correctly identifying *L.*

404 *rhamnosus* (**Table 2**), but the Biolog identification of this isolate was *Weissella viridescens*, a lactic acid  
405 bacterium (formerly classified as a *Lactobacillus*), often found in fermented foods [27]. Its pattern of  
406 carbon source usage is quite similar to the other *L. rhamnosus* strains. For the “Chaas” isolate, 16S  
407 sequencing identified this as *L. casei*, while Biolog suggested *L. rhamnosus*. These species are closely  
408 related and belong to the *L. casei* group along with *L. paracasei*.

409 Several other molecular approaches have been used for distinguishing bacteria at the strain level,  
410 such as multi-locus sequence typing (MLST), pulsed-field gel electrophoresis (PFGE), or amplified  
411 fragment length polymorphism (AFLP). MLST used to be a “gold standard” for differentiating between  
412 strains, however this is changing as costs of whole-genome sequencing (WGS) have decreased [28].  
413 PFGE and AFLP have been used to differentiate among probiotic strains of *L. rhamnosus* [29] and  
414 *L. plantarum* isolated from various sources [30]. Ceapa and colleagues (2015) identified genotypic  
415 clusters of *L. rhamnosus* with AFLP that correlated with functional metabolic clusters determined by  
416 Biolog profiling [31]. Due to decreasing costs and improved efficiency, WGS is likely to be the future of  
417 microbial strain typing [32]. Phylogenomics approaches have recently been proposed to improve the  
418 classification of the diverse *Lactobacillus* genus [33,34], and metagenomic strategies with  
419 bioinformatics analyses are in being developed to characterize microbial diversity at the subspecies level  
420 in human microbiome communities [35] [36].

421 Several studies have used comparative genomics to investigate the genetic basis of the probiotic  
422 properties and predicted metabolic capabilities of these organisms. Khatri and colleagues compared  
423 genomes of *Bacillus coagulans* to *Bacillus subtilis*, and found considerable genetic heterogeneity in *B.*  
424 *coagulans* strains [37], which has been recapitulated in carbohydrate utilization assays [26]. Analyzing  
425 the genome of the commercialized *B. coagulans* strain HM-08 uncovered a xylose utilization gene  
426 cluster, lending insight to future biotechnological applications for lactic acid production by this strain  
427 [38]. Genome analysis has revolutionized the classification and characterization of lactic acid bacteria,

428 and functional genomics investigation has led to the discovery of novel processes of communication  
429 with host cells, that may serve as models for understanding other host-microbe dynamics [39].  
430 Comparative genomics of *Bifidobacterium* species has unveiled substantial diversity carbohydrate  
431 metabolism [40] and helped identify the cell surface proteins and exopolysaccharides used to colonize  
432 the host intestine [41]. The wide range of polysaccharides used by *B. longum* species has been proposed  
433 to aid in their success as early colonizers of the infant gut [42]. By comparing the genome of  
434 *Lactobacillus rhamnosus* GG to a less-adherent starter culture strain, a unique genomic island encoding  
435 secreted pilins that bind to human intestinal mucus was discovered [43]. These mucus-binding pilins  
436 were shown to specifically outcompete vancomycin-resistant *Enterococcus faecium* (VRE) due to  
437 homology in the binding site [44].

438         Despite its lower performance to correctly identify probiotic bacteria, the Biolog 96-well plate  
439 assay is a valuable tool for rapidly collecting phenotypic data on 71 carbon sources and 23  
440 environmental stressors in one multiplex assay, and illustrates a critical link between prebiotics and  
441 probiotics. By comparing the carbon source utilization patterns of the *Lactobacillus* and *Bacillus*  
442 species, we can gain insight on shared and unique metabolic properties of these probiotic strains. The  
443 most striking difference between the two *Lactobacillus* species compared to the *Bacillus* species, is their  
444 overwhelming preference for sugars. *Lactobacillus plantarum* strains showed a very consistent pattern  
445 of sugar utilization, with 14 sugar wells having a positive reaction for all five of the strains tested. These  
446 results correlate with comparative functional genomics and metabolic profiling studies on *L. plantarum*  
447 [30][45]. *L. plantarum* probiotic strains, but not *L. rhamnosus*, utilized the complex polysaccharide,  
448 pectin (Well F1), found in the skins of many fruits. This may be related to its prevalence in plant-  
449 associated habitats. Pectinolytic enzymes have been characterized in *L. plantarum* [46] and pectin  
450 affects the probiotic phenotype of this species *in vitro* [47]. Likewise, *L. plantarum* grew on gentobiose  
451 (Well A6), a rare disaccharide found in the gentian family of plants. Only *L. rhamnosus* utilized the

452 sugar rhamnose (Well C8). The antibiotic susceptibility profiles of *L. rhamnosus* vs. *L. plantarum* are  
453 slightly different (**Figure 2**). Like most lactobacilli, they are naturally resistant to vancomycin (Well  
454 F10) due to absence of D-ala in the peptide crossbridge of their cell walls [48], but *L. plantarum* strains  
455 also displayed resistance to ciprofloxacin. The three *L. rhamnosus* strains tested were susceptible to  
456 penicillin.

457 As a soil microbe subject to nutrient limitation in the environment, *B. subtilis* is known to be  
458 much more versatile in its metabolism [49], and this is reflected in its Biolog metabolic profiles. A  
459 variety of amino acids are utilized, such as L-alanine (Well E3) and L-aspartic acid (Well E5) (**Figure**  
460 **2A**). These wells turned purple (positive) more rapidly than some of the sugar wells. *B. subtilis* is the  
461 most salt-tolerant of the species investigated, growing at up to 8% NaCl (Well B12), but is more  
462 susceptible to antibiotics than the lactobacilli (**Figure 2B**). *Bacillus coagulans*, formerly classified as  
463 *Lactobacillus sporogenes* and isolated from spoiled milk in 1915, inhabits ecological niches more  
464 similar to lactic acid bacteria than other *Bacillus* spp. [50]. Although the Biolog approach did not  
465 correctly identify the *B. coagulans* isolates, their pattern of carbon metabolism is primarily metabolizing  
466 sugars, similar to the *Lactobacillus* species, and with the ability to withstand pH 5 (Well A12, **Figure**  
467 **2B**). While *B. coagulans* is categorized as a “GRAS” ingredient, safety considerations are critical for  
468 consumption of *Bacillus subtilis* [15]. It is unclear what the source of *B. subtilis* lacking Strain IDs are,  
469 as the Biolog ID of strain 9 (from a single strain probiotic also containing plant extracts) resulted in the  
470 same identification, *Bacillus atrophaeus/subtilis*, as the ID for a *B. subtilis* environmental isolate, which  
471 we cultured from the surface of a leaf. The profile of this environmental *B. subtilis* was quite similar to  
472 the strains from probiotic supplements, with the exception of utilization of quinic acid (well F8), a  
473 compound found in plant sources. The spore-forming ability of *Bacillus* species makes them highly  
474 stable probiotics that can be easily added to food or gummy supplements, however *B. subtilis* especially  
475 merits increased regulation for safety and efficacy.

476 It is well known that strain-level differences occur in the probiotic properties of microorganisms  
477 [51]. From survival in the GI tract (by tolerance to acidic pH and bile salts), to adhesive capacity to  
478 intestinal cells, to competition with pathogens and production of bioactive compounds, the capacity and  
479 efficiency to perform these functions is often strain-dependent [52][53]. Here we show strain-level  
480 differences in several environmental stressors, such as salt tolerance (**Figure 2B**, wells B10-B12) among  
481 the *Lactobacillus* strains, and considerable variation in nutritional phenotypes, based on profiling of  
482 carbon source usage. There is evidence that these two phenomena are related: the food sources and  
483 molecular cues that microbes encounter in their environment affect their expression of proteins and  
484 compounds (or community-level behavior such as aggregation and biofilm formation) that convey the  
485 probiotic's beneficial effect. Further experiments are needed to measure a correlation between the  
486 metabolic profiles and probiotic properties of these particular strains, similar to a study of two lactic acid  
487 bacteria from the commercial culture FloraMax®-B11 [54]. Several examples of the relationship  
488 between nutrient sources and bacterial probiotic phenotype include: increased resistance of *L. plantarum*  
489 to gastric juices when growth with pectin or inulin compared to glucose [47]; differences in cell surface  
490 hydrophobicity, cell surface protein and exopolysaccharide production of *L. rhamnosus* grown on  
491 fructose, mannose, or rhamnose [55]; and increased the adhesion of *Lactobacillus acidophilus* to mucin  
492 or intestinal cells in the presence of fructooligosaccharides (FOS), cellobiose, or polydextrose [56]. The  
493 prebiotic cellobiose was shown to change surface layer proteins and increase auto-aggregation in two  
494 *Lactobacillus* strains [57].

495 A thorough understanding of the nutritional preferences of the commensal bacteria for current  
496 and next-gen probiotics will be vital for their translation into effective products, and metabolic profiling  
497 can help inform the design of “synbiotic” foods (containing probiotics and prebiotics) [58][6] and  
498 “biofunctional” foods (in which microorganisms cause the desired biological or physiological effect)  
499 [51]. If end-products of microbial metabolism contribute to the health-promoting effect, it will be

500 imperative that the target microbes have an ample supply of and access to the carbon sources and  
501 environmental signals that lead to synthesis of those end-products. For example, plant glucosides from  
502 fruit are metabolized by *L. acidophilus*, which then secrete aglycones that exert beneficial effects on the  
503 host [59]. Among the wide array of bioactive compounds produced by lactic acid bacteria are B  
504 vitamins, gamma-aminobutyric acid (GABA), bioactive peptides, bacteriocins, and other complex  
505 molecules such as exopolysaccharides [51]. Several other recent review articles summarize the health  
506 benefits provided by microorganisms in functional foods [60] and explore the idea of how dietary  
507 composition can reshape a healthy microbiome to restore functions lost through the Western diet and  
508 lifestyle [61][62][7]. In a randomized clinical trial evaluating dietary interventions for type 2 diabetes  
509 mellitus, a high fiber diet altered the composition of the gut microbiota, and greater diversity of  
510 carbohydrates was associated with improved clinical outcomes [63]. The authors noted strain-specific  
511 effects on which active SFCA-producing bacteria were positive responders to the fiber, such as certain  
512 strains of *Faecalibacterium prausnitzii* [63].

513 While traditional probiotic bacteria (lactobacilli and bifidobacteria) have been the subject of  
514 research for decades, less is known about the preferred nutritional requirements of other dominant  
515 members of the human gut microbiome. Using defined media, Tramontano and colleagues tested the  
516 carbon source utilization of gut commensals (including mucin, carbohydrates, and the inhibition of  
517 growth of some by amino acids or SCFAs [64]. ‘Culturomics’ studies combining MALDI-TOF  
518 identification with >200 culture conditions optimized for fastidious growth have led to identification of  
519 341 species of bacteria cultured from stool samples and helped optimize culture conditions for these  
520 bacteria [65]. Better models to study the gut ecosystem are needed, to understand the context of the  
521 metabolic interactions between gut commensals and probiotics.

522 In conclusion, there is currently a disparity between the composition of marketed probiotics  
523 available to consumers and the science backing their claims (**Figure 3**). In the food supplement industry,

524 the specific strain of a species is not always designated on the label, particularly for the generic, store-  
525 brand, or less-established brands. This may be due in part to proprietary restrictions. We found that on  
526 average, roughly half of the probiotics examined had the specific strain listed on the label, which varied  
527 considerably by store (**Table 3**). Regulatory guidelines differ widely across different countries [66].  
528 Probiotic labeling at the strain level is critical to so that consumers and/or healthcare providers can more  
529 easily evaluate clinical studies of the probiotic's effects for specific indications [13], even if these  
530 properties are shared among all members of a species [16]. This study of common commercially  
531 available probiotics highlights the importance of supporting health claims by correctly identifying the  
532 microbes in probiotics, and the importance of understanding the ecophysiological needs of a given  
533 microbe to enable its beneficial effect (e.g. competition, colonization, flocculation, biofilm, antibiotic  
534 production, adhesion, bioactive metabolite production). In the complex milieu of the digestive tract,  
535 metabolic profiling of individual microbes and microbial communities can help draw the link between  
536 prebiotics, probiotics, and overall digestive health. These insights could bring about strategies for  
537 optimizing health and wellness, grounded in nutrition that promotes synergy with our commensal  
538 microbiota.

539

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550

551 **Conflicts of Interest**

552 None of the authors have any financial conflicts of interest to disclose. Dr. Juliana Ansari contributed to  
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557

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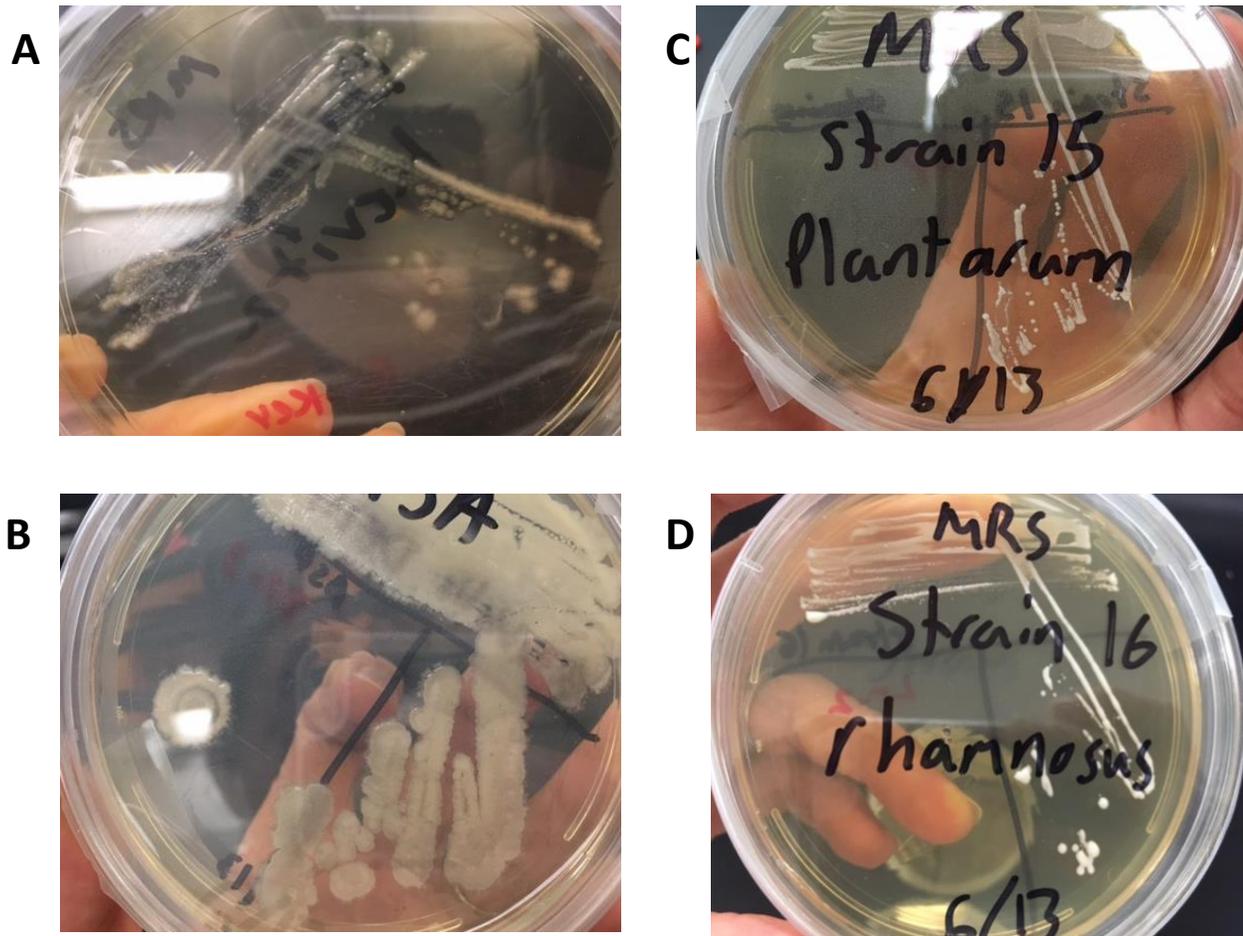
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**Figure 1.** Typical colony morphology of probiotic bacterial colonies grown on agar media.

A: *Bacillus coagulans* on MRS agar, B: *Bacillus subtilis* on TSA, C: *Lactobacillus plantarum* on MRS agar, D: *Lactobacillus rhamnosus*.on MRS agar.





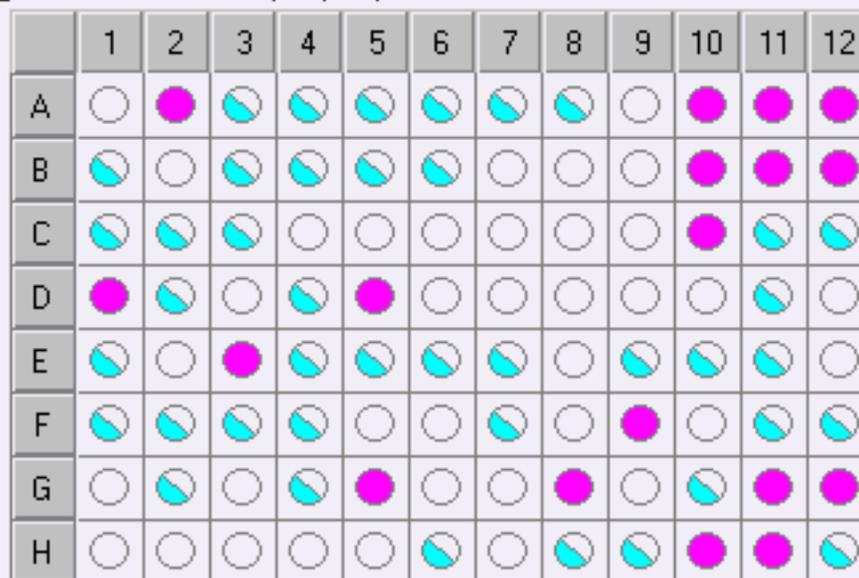
Figure 2C.

Well number	Substrate	Code
	REFERENCE <i>Saccharomyces boulardii</i>	
	Kombucha 1	21
	Kombucha 2	22
	Multi-strain probiotic	25
	Probiotic rice wine	24
	Kombucha 3 (test culture)	23
	ENV: surface of Kale leaf	26
A1	Negative Control	-
A2	Acidic acid	-
A3	Formic Acid	-
A4	Propionic Acid	-
A5	Succinic Acid	P
A6	Succinic Acid mono-methyl	h
A7	L-Aspartic Acid	-
A8	L-Glutamic Acid	P
A9	L-Proline	P
A10	D-Gluconic Acid	h
A11	Dextrin	P
A12	Inulin	h
B1	D-Cellobiose	P
B2	Gentobiose	P
B3	Maltose	P
B4	Maltotriose	P
B5	D-Melezitose	-
B6	D-Melibiose	-
B7	Palatinose	P
B8	D-Raffinose	h
B9	Stachyose	h
B10	Sucrose	h
B11	D-Trehalose	h
B12	Turanose	P
C1	N-Acetyl-D-Glucosamine	-
C2	alpha D-Glucose	P
C3	D-Galactose	P
C4	D-Psicose	h
C5	L-Sorbose	-
C6	Salicin	-
C7	D-Mannitol	P
C8	D-Sorbitol	h
C9	D-Arabitol	-
C10	Xylitol	P
C11	Glycerol	-
C12	Tween 80	-

1 **Figure 2D**

Organism Type	GP-Rod-SB
Family	Bacillaceae
Species	Bacillus subtilis ss subtilis
Protocol	B

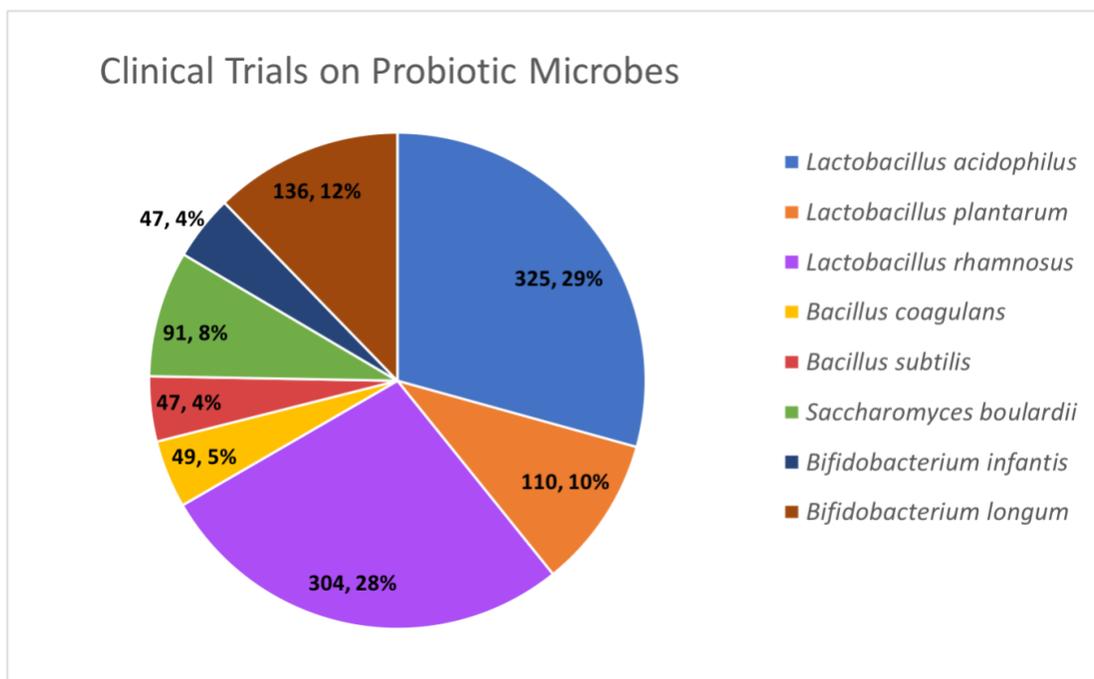
Average Maximum Positive (Graphic)



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**Figure 3.** Number of published clinical trials on eight major probiotic species, cataloged in the Pubmed.gov database as of March 2018.