# Supplemental Text for: Mistreating birth-death models as priors in phylogenetic analysis compromises our ability to compare models

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### **S§1** Simulation Study

To demonstrate the issues that arise from not treating samples as data, we performed a series of 2 experiments in RevBayes (Höhna et al. 2016), which we selected for convenience; the problems we 3 demonstrate are inherent to the standard treatment of tree models as priors and are independent of 4 any particular implementation of these models. For each of the three experiments below, we per-5 formed a series of simulations under a specific model, and then compared the fit of a pair of com-6 peting models to these simulated data, using Bayes factors calculated with marginal-likelihood- and 7 posterior-probability-based approaches. For the marginal-likelihood-based approach, we computed 8 Bayes factors using a power-posterior algorithm, stepping-stone MCMC (SS MCMC; Xie et al. 2011), 9 and for the posterior-probability-based approach we used reversible-jump MCMC (RJ MCMC; Green 10 1995). In all cases, we fixed the tree topology to the true value for computational tractability, but es-11 timated the node ages, the birth-death parameters, and the parameters that governed the process of 12 character evolution; for fossilized birth-death datasets, we also estimated whether each fossil was a 13 sampled ancestor (*i.e.*, whether it was sampled along a branch leading to another sample). 14

Initial experiments indicated that sufficiently precise marginal-likelihood estimates using SS MCMC would be computationally prohibitive for large trees and sequence datasets. We therefore simulated relatively small trees and character datasets (exact sizes described below). Further, we implemented an adaptive power-posterior algorithm in RevBayes, similar to the one proposed by Friel et al. (2014). Power-posterior algorithms work by running a set of Markov chains, each with a "power",  $\beta_i$ , ranging between 0 and 1. For any given  $\beta_i$  (a "stone"), the chain samples from the distorted posterior distribution:

$$P_i(\theta \mid X) \propto P_i(X \mid \theta)^{\beta_i} P(\theta),$$

so that  $\beta = 1$  corresponds to sampling from the posterior, and  $\beta = 0$  corresponds to sampling from 22 the prior. The sampled likelihood values among the separate stones— $P_i(X \mid \theta)$ —can then be used to 23 estimate the marginal likelihood, e.g., using the stepping-stone estimator (Xie et al. 2011). Usually, the 24 number of stones and the values of  $\beta$  are fixed in advance, but in our analyses we found that accurate 25 marginal-likelihood estimates demanded a large number of stones, so adopted an adaptive approach. 26 Briefly, our adaptive algorithm begins with two stones,  $\beta_1 = 1$  and  $\beta_2 = 0$ , and then places additional 27 stones until the estimate of the marginal likelihood converges; as with the original algorithm, the 28 number of MCMC samples per stone is fixed in advance. 29 For each analysis described below, we performed two replicates to ensure stability of marginal-30

likelihood and posterior-ratio estimates. Our simulated data and code (including specific param eter settings for simulations and analyses) are available at Zenodo (http://doi.org/10.5281/
 zenodo.5072533) and GitHub ( https://github.com/mikeryanmay/bd\_bayes\_factors/releases/
 tag/initial\_submission).

#### **35** S§1.1 Molecular substitution models

To demonstrate that SS and RJ MCMC compute the same BFs (and also to demonstrate that both of these methods are implemented correctly, *i.e.*, that our results are not a consequence of programming errors), we compared the fit of competing substitution models to simulated molecular datasets. We simulated ten trees under a birth-death (BD) model for each of four numbers of extant samples,  $n = \{8, 16, 32, 64\}$ . We assumed the tree began with two species at time t = 1, diversified at rates  $\lambda = 4$  and  $\mu = 2$ , and that all extant species were sampled. For each tree, we simulated a nucleotide dataset with 100 sites under a Jukes-Cantor (JC; Jukes and Cantor 1969) model with rate parameter *r*  43 (scaled such that the expected number of substitutions per site was three). For each of the 40 simu-

<sup>44</sup> lated datasets, we computed Bayes factors between JC69 and K80 (Kimura 1980) substitution models

using SS and RJ MCMC as described above, assuming the tree evolved under the true birth-death

<sup>46</sup> model (Fig. 2A, main text). Positive values of 2 ln BF indicate support for the variable-rate model.

### 47 S§1.2 Contemporaneous birth-death processes

Our second experiment considers the case of comparing two birth-death models for extant (contem-48 poraneous) samples. We analyzed the same datasets simulated in the previous section, but in this 49 case compared two tree models. The first model,  $M_1$ , is the Yule model (with speciation rate  $\lambda$ , and 50 no extinction rate parameter), and the second model,  $M_2$ , is a BD model (with speciation rate  $\lambda$  and 51 extinction rate  $\mu$ );  $M_2$  is the same tree model used to simulate the data, as described above. We com-52 puted Bayes factors between Yule  $(M_1)$  and BD  $(M_2)$  processes, again using both SS and RJ MCMC, 53 assuming the sequence data evolved under the true JC69 substitution model (Fig. 2B, main text). In 54 this case, positive values of 2 ln BF indicate support for the true model. 55

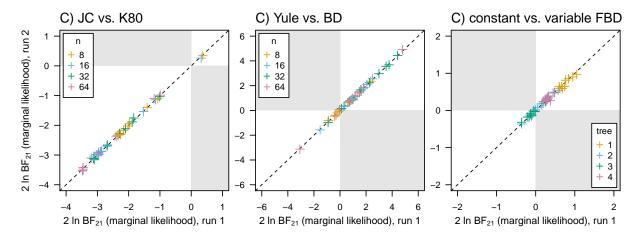
### <sup>56</sup> S§1.3 Fossilized birth-death processes

Our third experiment considers the more complex case of comparing two birth-death models for non-57 contemporaneous samples. We simulated four fossilized birth-death trees under a model that allowed 58 the fossilization rate to vary. Specifically, each tree began with one lineage at time t = 1 (in the past, 59 with t = 0 the present) and initially evolved under a fossilized birth-death model with  $\lambda = 4$ ,  $\mu = 2$ , 60  $\phi = 3$ ; at time t = 0.5 in the past, the fossilization rate changed to  $\phi = 0.5$  (*i.e.*, the fossilization rate 61 was high in the early part of the process, and decreased in the second half by a factor of six). We 62 then simulated stratigraphic uncertainty by dividing time into 20 equally sized bins and using the 63 boundaries of the bin that a given fossil sample fell into as the minimum and maximum ages of 64 the sample (we assigned extant samples minimum and maximum ages of zero). For each tree, we 65 simulated 100 binary characters under an Mk model (Lewis 2001) with rate r (scaled such that the 66 expected number of substitutions per site was three). We then compared the fit of two competing 67 fossilized birth-death models to the simulated data. The first model,  $M_1$ , has constant speciation, 68 extinction, and fossilization rates ( $\lambda$ ,  $\mu$ , and  $\phi$ , respectively). The second model,  $M_2$ , is the same as 69  $M_1$ , but allows the fossilization rate to vary over time. Specifically, the initial fossilization rate (at 70 time t = 1 in the past) is  $\phi_1$ , and at time t = 0.5 units in the past, it changes to rate  $\phi_2$ , which persists 71 until the present (t = 0).  $M_2$  is similar to the simulating process in that the fossilization rate is not 72 constant, and the time of the rate change is fixed; however, for both  $M_1$  and  $M_2$ , we assume that the 73 speciation, extinction, and fossilization rates are unknown. For both models, we also assume that 74 all extant species are sampled,  $\rho = 1$ . We computed the Bayes factors between  $M_1$  and  $M_2$  using SS 75 and RJ MCMC, assuming the morphological data evolves under the Mk model (Fig. 2C, main text). 76 Positive values of 2 ln BF indicate support for the variable-rate model. 77

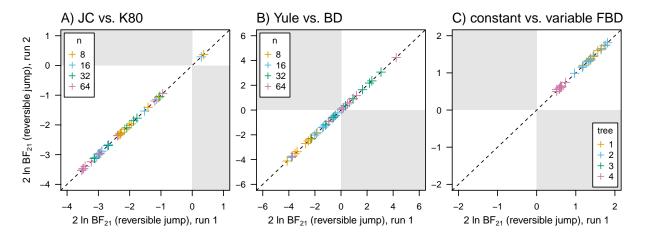
#### 78 S§1.4 Extended Results

Our results indicate that SS and RJ MCMC provide essentially identical Bayes factors when comparing
 models of molecular evolution (simulation 1, Fig. 1A, main text), as expected based on the theoretical
 equivalence of these estimators. However, these method produce disparate estimates when comparing tree models, either for contemporaneous lineages (simulation 2, Fig. 1B, main text) or when
 including non-contemporaneous lineages (simulation 3, Fig. 1C, main text).

The discrepancy is not a consequence of a programming bug: the comparison of substitution models demonstrates that both algorithms are correctly implemented. Likewise, it is not a consequence of numerical MCMC errors: we performed two replicates of each of the analysis to confirm that Bayesfactor estimates were sufficiently precise both for SS-based estimates (Fig. S1) and RJ-based estimates (Fig. S2). For the contemporaneous birth-death models, we can make precise quantitative predictions about the magnitude of the discrepancy (Fig. 1B, colored dashed lines, main text), as we explain in Section S§4; our simulation results match these predictions.



**Figure S1:** Precision of Bayes factor calculation using marginal likelihoods. Each analysis was performed twice, and the value from one run (x-axis) is plotted against the second run (y-axis). A) Bayes factors between JC and K80 models. B) Bayes factors between Yule and birth-death models. C) Bayes factors between a model with constant fossilization rates and one with variable fossilization rates. (see caption of Fig. 1)



**Figure S2:** Precision of Bayes factor calculation using reversible-jump MCMC. Each analysis was performed twice, and the value from one run (x-axis) is plotted against the second run (y-axis). A) Bayes factors between JC and K80 models. B) Bayes factors between Yule and birth-death models. C) Bayes factors between a model with constant fossilization rates and one with variable fossilization rates. (see caption of Fig. 1)

### **91** S§2 Empirical Analysis

#### 92 S§2.1 Analysis

<sup>93</sup> We re-analyzed the empirical dataset of marattialean ferns from our previous study (May et al. 2021) <sup>94</sup> to demonstrate the impact of not treating samples as data in a realistic model-comparison scenario, as <sup>95</sup> well as to provide an example of the impact of the tree model on estimates of divergence times. For <sup>96</sup> the sake of computational tractability, we included only ingroup taxa—comprising 26 extant and 45 <sup>97</sup> extinct samples—and only analyzed the binary morphological data from that study (*i.e.*, we excluded <sup>98</sup> the molecular data and multistate morphological characters).

We analyzed this dataset under an Mkv model (Lewis 2001) with gamma-distributed rate varia-99 tion among characters (Yang 1994), and assumed that rates of morphological evolution varied across 100 branches of the tree according to an uncorrelated-lognormal relaxed-clock model (UCLN Drummond 101 et al. 2006). We compared the fit of two competing birth-death models: 1) a fossilized birth-death 102 model where speciation and extinction rates varied over time, but the fossilization rate was constant 103 over time (the "constant" model), and; 2) a fossilized birth-death model where fossilization, specia-104 tion, and extinction rates each varied over time (the "variable" model). Specifying arbitrary variable-105 rate fossilized birth-death models that are amenable to efficient reversible-jump MCMC is non-trivial. 106 We therefore used the results from our previous study to constrain the rate variation so that it was 107 both appropriate for the dataset, and possible to specify in the existing reversible-jump machinery 108 available in RevBayes. For the speciation- and extinction-rate variation, we assumed that these rates 109 varied according to a piecewise-constant model defined by five time intervals intended to capture the 110 major patterns present in our prior analyses: (∞, 323.2], (323.2, 298.9], (298.9, 66.0], (66.0, 5.3], (5.3, 0.0]. 111 Within each time interval, speciation and extinction rates were drawn independently from a shared 112 prior distribution. For the model that allowed the fossilization rate to vary, we assumed a piecewise 113 constant model with four time intervals:  $(\infty, 323.2]$ , (323.2, 298.9], (298.9, 66.0], (66.0, 0.0], with corre-114 sponding fossilization rates { $\psi_1$ ,  $\psi_2$ ,  $\psi_3$ ,  $\psi_4$ }. We assumed that the rates of the first and fourth interval 115 were the same ( $\psi_1 = \psi_4$ ), but allowed the fossilization rates for the second and third intervals to be 116 different, reflecting an apparent peak in fossilization rates in the Pennsylvanian (the second interval), 117 followed by moderate fossilization rates from the Permian to the end of the Cretaceous (the third 118 interval). 119

For both tree models, we fixed the tree topology to the maximum-clade-credibility (MCC) tree topology inferred in our previous study, but estimated the node ages, the fossilized birth-death parameters, the character-evolution parameters, and also whether each fossil was a sampled ancestor. We then computed the Bayes factors between the constant and variable models using SS and RJ MCMC. Our empirical data and code for these analyses (including specific parameter and prior settings) are available at XXXX.

### 126 S§2.2 Results

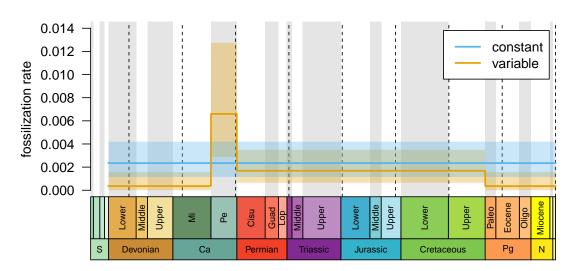
Under the variable model, we infer extreme variation in fossilization rates: rates are inferred to be 127 substantially higher during the Pennsylvanian than in the other time intervals, and rates from the 128 Permian to the Late Cretaceous are also elevated compared to the first and fourth intervals (Fig. S3). 129 This result is unsurprising, given that 24 of the 45 fossil samples come from the 23 My window that 130 constitutes the Pennsylvanian subperiod. Despite this evident rate variation, BFs based on marginal 131 likelihoods favor the constant model (2 ln BF  $\approx$  3, Tables S.1 and S.2). By contrast, BFs based on 132 posterior model probabilities decisively favor the variable model (2 ln BF  $\approx$  18, Table S.2). In other 133 words, conventional marginal-likelihood-based BFs incorrectly indicate strong evidence for a deci-134 sively worse model. 135

**Table S.1: Marginal likelihoods for the constant model computed with stepping-stone sampling.** We performed four independent runs to ensure precise marginal likelihood estimates (runs 1 through 4); we report the mean and standard error of the mean (final column).

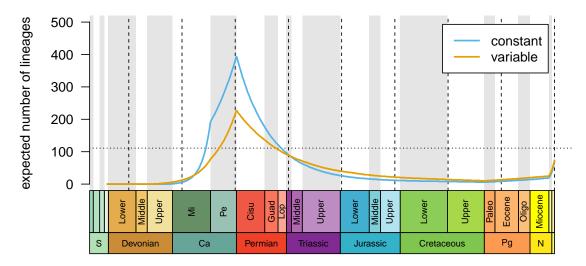
Model	Run 1	Run 2	Run 3	Run 4	Mean ( $\pm$ SD)
Constant	-883.0418	-882.8819	-882.9806	-882.9524	$-882.9602(\pm 0.03634)$
Variable	-884.5965	-884.5084	-884.4403	-884.4645	$-884.5025(\pm 0.03136)$

**Table S.2: 2 In Bayes factors between constant and variable models, computed using two methods.** We performed four independent runs to ensure precise Bayes factor estimates (runs 1 through 4); we report the mean and standard error of the mean (final column).

Method	Run 1	Run 2	Run 3	Run 4	Mean ( $\pm$ SD)
SS	-3.0770	-3.3178	-2.9194	-3.0242	$-3.0846(\pm 0.0843)$
RJ	18.1055	17.9870	18.0041	18.0804	$18.0442 (\pm 0.0287)$



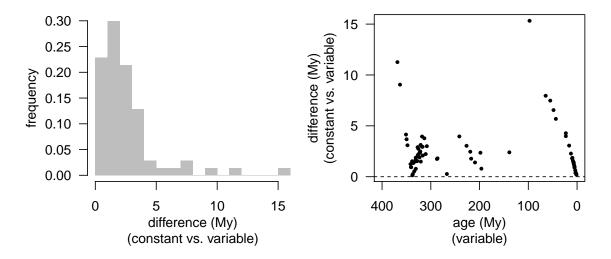
**Figure S3:** Estimated fossilization rates under the constant fossilization-rate model (blue) and the variable fossilization-rate model (orange). Dark lines correspond to the mean posterior rate at each time point, and colored regions correspond to the 95% credible interval. Dashed lines are placed at 50 My intervals.



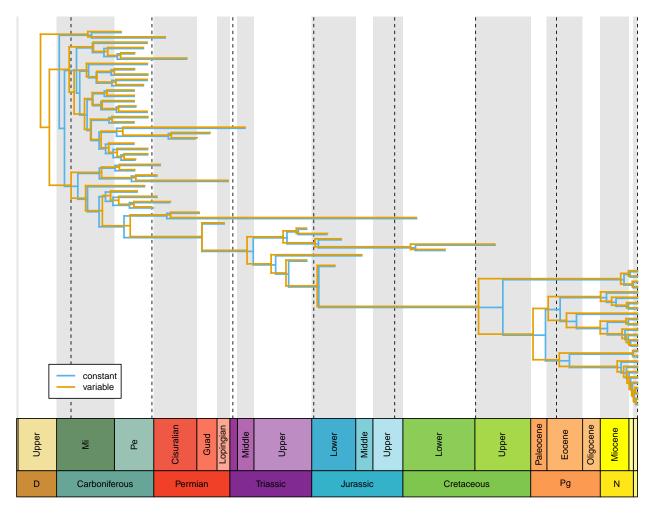
**Figure S4:** Median number of lineages over time, as predicted by the constant fossilization-rate model (blue) and the variable fossilization-rate model (orange). Vertical dashed lines are placed at 50 My intervals; horizontal dashed line is the number of extant lineages.

The different models produce significantly different inferences about the history of diversity for 136 the group. We simulated 10,000 histories of lineage diversification under each model, and discretized 137 time into many (10,000) small time intervals. We then computed the median number of lineages alive 138 in each time interval over the group's history (Fig. S4). Under  $M_1$ , we predict an average peak diver-139 sity of  $\approx$  945 lineages in the Pennsylvanian; by contrast,  $M_2$  predicts  $\approx$  546 lineages at that time. This 140 discrepancy likely reflects the fact that M<sub>1</sub> requires a larger number of lineages during the Pennsylva-141 nian in order to preserve the observed number of samples, given that fossilization rates are lower at 142 that time relative to  $M_2$  (Fig. S3). 143

Beside providing qualitatively different inferences about the nature of the fossilization process 144 and the underlying history of diversification, the two tree models strongly influence divergence-time 145 estimates for this dataset. We computed the mean of the posterior distribution of the age of each node 146 in the tree under both models as  $\Delta = |a_v - a_c|$ , where  $a_c$  and  $a_v$  represent the posterior-mean estimate 147 under the constant and variable models, respectively. Posterior-mean estimates of divergence times 148 under the constant model differ substantially from those under the variable model: some nodes ages 149 are different by 15 million years between the two models (Fig. S5, left). Divergence-time estimates 150 for young nodes are systematically more recent under the constant model, *i.e.*, the younger nodes are 151 disproportionately pulled toward the present (Fig. S6). Presumably, this pattern reflects the fact that 152 the fossilization rates in the Cenozoic are higher under the constant model than the variable model 153 (Fig. S3): when fossilization rates are high, older clades in these time intervals imply more missing 154 fossils, and are therefore "penalized" by the model (i.e., younger clades are preferred). 155



**Figure S5:** Left) Absolute differences in posterior mean node-age estimates under the two tree models. Right) Absolute differences in posterior mean node-age estimates under the two tree models as a function of age (the mean age estimated under the variable model).



**Figure S6:** Phylogenies estimated under the constant (blue) and variable (orange) fossilized birth-death model. Node ages correspond to the the posterior mean age inferred under the model. Dashed lines are placed at 50 My intervals.

### 156 S $\S$ 3 Samples As Data

#### $_{157}$ S§3.1 The standard phylogenetic model

In a standard fossilized birth-death analysis (Heath et al. 2014; Zhang et al. 2016), we imagine that a phylogeny,  $\Psi$ , evolves under a fossilized birth-death process with a set of parameters  $\theta_{\Psi}$ , which consists of speciation, extinction, and fossilization rates ( $\lambda$ ,  $\mu$ , and  $\phi$ , respectively), and a sampling probability for extant species,  $\rho$ . Additionally, we imagine that a set of characters (typically a combination of molecular and discrete morphological characters) evolve along the branches of the tree according to a defined model with a set of parameters  $\theta_x$ . These processes give rise to a character dataset, X.

Given a particular character dataset, *X*, our goal is to infer the phylogeny and model parameters that gave rise to that dataset. To do so, we can apply Bayes' theorem:

$$P(\Psi, \theta_x, \theta_{\Psi} \mid X) = \underbrace{\frac{P(X \mid \Psi, \theta_x)}{P(X \mid \Psi, \theta_x)} \underbrace{\frac{P(\Psi \mid \theta_{\Psi})P(\theta_x)P(\theta_y)}{P(Y)}}_{\text{marginal likelihood}}}.$$
(S.1)

The prior distributions  $P(\theta_x)$  and  $P(\theta_{\Psi})$  represent our belief about these model components before observing the data.  $P(\Psi | \theta_{\Psi})$  is generally considered a prior distribution on the phylogeny, and is the probability density of a "ranked, labeled<sup>1</sup>" tree (see equation [2] in Gavryushkina et al. 2014). These prior distributions are updated by information in the character data by the likelihood function,  $P(X | \Psi, \theta_x)$ , to produce our posterior belief about the tree and model parameters,  $P(\Psi, \theta_x, \theta_{\Psi} | X)$ . The denominator—P(X), *i.e.*, the marginal likelihood—is the likelihood function averaged over all of the model parameters in proportion to their prior probability:

$$P(X) = \iiint P(X \mid \Psi, \theta_x) P(\Psi \mid \theta_{\Psi}) P(\theta_x) P(\theta_{\Psi}) d\theta_x d\theta_{\Psi} d\Psi$$
(S.2)

(The integrals here represent multidimensional integration over  $\theta_x$  and  $\theta_{\Psi}$ , as well as summation over all possible tree topologies and integration over all sets of branch lengths in  $\Psi$ ; we omit the domains of integration throughout this document for the sake of simplicity.) Different models will have different marginal likelihoods; we indicate the marginal likelihood for model *i* as  $P_i(X)$  when we need to distinguish among models.

Typically, we refer to probabilities of data (observations) as likelihoods (technically, in a frequen-179 tist framework, the likelihood of the parameters is proportional to the probability of the data given 180 the parameters), and probabilities of parameters as prior probabilities. The labeling of terms affects 181 marginal likelihoods estimated using standard methods, which depend on treating likelihoods and 182 priors differently (e.g., Lartillot and Philippe 2006; Xie et al. 2011). However, the number of samples 183 and their ages are observations that provide information about the lineage-diversification process, 184 independent from the character data; indeed, paleontologists regularly use this type of information, 185 by itself, to estimate parameters of lineage-diversification models. From this perspective, the "prior 186 probability" of the phylogeny,  $P(\Psi \mid \theta_{\Psi})$ , actually represents the joint probability of the samples and 187 the phylogeny, and some of this probability—the portion related to the samples—belongs to the like-188 lihood. 189

<sup>&</sup>lt;sup>1</sup>Here, "ranked" means the nodes in the tree have ages, and "labeled" means the tips and sampled ancestors in the tree are associated with specific named samples in our dataset (Murtagh 1984).

#### **190** S§3.2 A paleontological model

There is a long history of studying lineage diversification from a purely paleontological perspective 191 (e.g., Raup 1975, 1985; Foote 2000, 2001). Some of these methods, particularly PyRates (Silvestro et al. 192 2014, 2019), use stochastic birth-death models that are effectively interchangeable with those used in 193 phylogenetic methods. In this framework, the data are taken to be fossil occurrences of the clade(s) 194 of interest, and the goal is to estimate speciation (origination) and extinction rates based on how the 195 fossil occurrences are distributed over time. In contrast to phylogenetic methods, the relationships 196 among the fossil occurrences are not of direct interest, so this method does not depend on character 197 data or models of character evolution. 198

In a Bayesian framework, we can conceive of a generic "paleontological" model (similar to PyRates) that would be represented as:

$$P(\lambda, \mu, \phi, \rho \mid S) = \underbrace{\frac{P(S \mid \lambda, \mu, \phi, \rho)}{P(S)} \underbrace{P(\lambda)P(\mu)P(\phi)P(\rho)}_{\text{marginal likelihood}}}_{\text{marginal likelihood}},$$
(S.3)

where S represents the set of samples, comprising individual fossil occurrences—the ages of the 201 specimens, which for the time being we assume are known exactly, *i.e.*, there is no stratigraphic-age 202 uncertainty—as well as any extant members of the group being analyzed, and the diversification pa-203 rameters are the same as those described above for the fossilized birth-death model. Here, it is clear 204 that  $P(S \mid \lambda, \mu, \phi, \rho)$  is the probability of the observations, and is thus (proportional to) the likelihood 205 function. It may be difficult to compute the probability of the samples without knowing the complete 206 tree (including unsampled lineages),  $\Psi$ . However, if we can compute the conditional probability of 207 the samples given the complete tree, in principle we can write the unconditional probability of the 208 samples as: 209

$$\underbrace{P(S \mid \lambda, \mu, \phi, \rho)}_{\text{the samples}} = \int \underbrace{P(S, \widetilde{\Psi} \mid \lambda, \mu, \phi, \rho)}_{\text{conditional probability}} \underbrace{P(\widetilde{\Psi} \mid \lambda, \mu)}_{\text{probability}} d\widetilde{\Psi}$$
(S.4)
$$= \int \underbrace{P(S \mid \widetilde{\Psi}, \phi, \rho)}_{\text{conditional probability}} \underbrace{P(\widetilde{\Psi} \mid \lambda, \mu)}_{\text{probability of the tree}} d\widetilde{\Psi},$$
(S.4)

where the integral represents integration over all possible complete phylogenies,  $\Psi$ , in proportion to their probability. Given the phylogeny, the probability of the samples is independent of the diversification parameters,  $\lambda$  and  $\mu$ ; likewise, the probability of the full tree does not depend on the sampling parameters,  $\phi$  and  $\rho$ . (Note that this complete tree is different from the "reconstructed" tree in equation [S.1],  $\Psi$ , which hides all the unsampled lineages.)

<sup>215</sup> While the probability of the samples given the complete tree— $P(S | \Psi, \phi, \rho)$ —may be relatively <sup>216</sup> easy to compute, the above integral may be quite difficult to compute. However, a simple solution <sup>217</sup> would be to include the complete phylogeny in the posterior distribution as an additional parameter:

$$P(\widetilde{\Psi},\lambda,\mu,\phi,\rho \mid S) = \frac{P(S \mid \widetilde{\Psi},\phi,\rho)P(\widetilde{\Psi} \mid \lambda,\mu)P(\lambda)P(\mu)P(\phi)P(\rho)}{P(S)}.$$
(S.5)

Importantly, this will produce the same posterior estimates of  $\lambda$ ,  $\mu$ ,  $\phi$ , and  $\rho$  as produced by equation (S.3) when we integrate over the phylogeny:

$$\begin{split} \int P(\widetilde{\Psi},\lambda,\mu,\phi,\rho\mid S) \, d\widetilde{\Psi} &= \int \frac{P(S\mid \widetilde{\Psi},\phi,\rho) P(\widetilde{\Psi}\mid \lambda,\mu) P(\lambda) P(\mu) P(\phi) P(\rho)}{P(S)} \, d\widetilde{\Psi} \\ P(\lambda,\mu,\phi,\rho\mid S) &= \frac{\left[\int P(S\mid \widetilde{\Psi},\phi,\rho) P(\widetilde{\Psi}\mid \lambda,\mu) \, d\widetilde{\Psi}\right] P(\lambda) P(\mu) P(\phi) P(\rho)}{P(S)} \\ P(\lambda,\mu,\phi,\rho\mid S) &= \frac{P(S\mid \lambda,\mu,\phi,\rho) P(\lambda) P(\mu) P(\phi) P(\rho)}{P(S)}. \end{split}$$

Additionally, both representations have the same marginal likelihood, P(S). The equation (S.5) implies an approach that is very similar to the approach used by the Bayesian program PyRates (Silvestro et al. 2014), which estimates the times of origin and extinction of every sampled lineages (much like branch lengths in the complete phylogeny), but not the relationships between lineages (*i.e.*, the phylogenetic topology).

#### 225 S§3.3 Combining phylogenetic and paleontological models

While the phylogenetic and paleontological models use the same underlying models of lineage diversification and sampling, they do not appear to use the same data (the phylogenetic model uses the character data, X, whereas the paleontological model uses the sample data, S). We can resolve this apparent discrepancy by simply adding character data, X, and a model of character evolution to the paleontological model that includes an implicit tree (equation [S.5]). In this case, the data are both Sand X, and the corresponding posterior distribution is:

$$P(\widetilde{\Psi}, \theta_x, \lambda, \mu, \phi, \rho \mid S, X) = \underbrace{\frac{P(X \mid \widetilde{\Psi}, \theta_x) P(S \mid \widetilde{\Psi}, \phi, \rho)}{P(X \mid \widetilde{\Psi}, \theta_x) P(S \mid \widetilde{\Psi}, \phi, \rho)} \underbrace{P(\widetilde{\Psi} \mid \lambda, \mu) P(\theta_x) P(\lambda) P(\mu) P(\phi) P(\rho)}_{P(S, X)}}_{\text{marginal likelihood}}$$

We can attempt to derive something like the standard phylogenetic model—equation (S.1)—from this combined model by first recognizing  $P(S | \tilde{\Psi}, \phi, \rho)P(\tilde{\Psi} | \lambda, \mu)$  as the joint probability of the samples and full tree,  $P(S, \tilde{\Psi} | \lambda, \mu, \phi, \rho)$  (see equation [S.4]):

$$P(\widetilde{\Psi}, \theta_x, \lambda, \mu, \phi, \rho \mid S, X) = \underbrace{\frac{P(X \mid \widetilde{\Psi}, \theta_x)}{P(X \mid \widetilde{\Psi}, \theta_x)} P(S, \widetilde{\Psi} \mid \lambda, \mu, \phi, \rho)}_{P(S, X)} \underbrace{\frac{P(\theta_x) P(\lambda) P(\mu) P(\phi) P(\rho)}{P(\theta_x) P(\lambda) P(\mu) P(\phi) P(\rho)}}_{P(S, X)}$$

Next, we must reduce  $\tilde{\Psi}$  to  $\Psi$ . For any given  $\Psi$ , there are an infinite number of unobserved histories consistent with  $\Psi$ , each of which produces a unique  $\tilde{\Psi}$ . We label the unobserved history  $\Psi^c$ , and say that  $\tilde{\Psi} = {\Psi, \Psi^c}$ . The posterior distribution of the phylogenetic model should integrate over all <sup>238</sup> possible unobserved histories in proportion to their probability:

$$P(\Psi, \theta_{x}, \lambda, \mu, \phi, \rho \mid S, X) = \int P(\Psi, \Psi^{c}, \theta_{x}, \lambda, \mu, \phi, \rho \mid S, X) d\Psi^{c}$$

$$= \frac{\left[\int P(X \mid S, \Psi, \Psi^{c}, \theta_{x}) P(S, \Psi, \Psi^{c} \mid \lambda, \mu, \phi, \rho) d\Psi^{c}\right] P(\theta_{x}) P(\lambda) P(\mu) P(\phi) P(\rho)}{P(S, X)}$$

$$= \frac{P(X \mid S, \Psi, \theta_{x}) P(S, \Psi \mid \lambda, \mu, \phi, \rho) P(\theta_{x}) P(\lambda) P(\mu) P(\phi) P(\rho)}{P(S, X)}$$

$$P(\Psi, \theta_{x}, \theta_{\Psi} \mid S, X) = \underbrace{\frac{P(X \mid S, \Psi, \theta_{x})}{P(X \mid S, \Psi, \theta_{x})} \frac{P(S, \Psi \mid \theta_{\Psi})}{P(S, X)} \frac{P(\theta_{x}) P(\theta_{\Psi})}{P(\theta_{x}) P(\theta_{\Psi})}}{P(S, X)}.$$
(S.6)

(We include *S* as a dependency in  $P(X | S, \Psi, \theta_x)$  because  $\Psi$  is a function of *S* and  $\widetilde{\Psi}$ .)

Equation (S.6) is very similar to the standard phylogenetic representation, but with critical differences. First, the data include both *X* and *S*, rather than just *X*; consequently, the marginal likelihoods must be different. Second, the prior probability of the sampled tree— $P(\Psi | \theta_{\Psi})$  in equation (S.1)—has been replaced with the joint probability of the samples and the sampled tree,  $P(S, \Psi | \theta_{\Psi})$ . Because this joint probability includes observations, some part of it should be regarded as part of the likelihood of the model.

These equations demonstrate that probabilities we are used to thinking of as prior probabilities specifically, the probabilities of trees under a birth-death model—are actually an ambiguous mixture of likelihood-like and prior-like quantities. That is, the likelihood and prior functions in the standard Bayesian model are mislabeled. We explore the consequences of this mislabeling in Section S§4.

#### $_{250}$ S§3.4 When sample ages are uncertain

So far, we have assumed that the ages of the fossil occurrences are known without error, which helps to 251 clarify our main argument that samples should be treated as data. However, in real datasets, the ages 252 of fossil specimens are often uncertain, because the age of the sediments in which the specimens are 253 found can only be known within a certain interval. This phenomenon—referred to as stratigraphic-254 age uncertainty—is somewhat orthogonal to our argument, but we mention it here because previous 255 work has argued that stratigraphic-age uncertainty should be treated a part of the likelihood function 256 Drummond and Stadler (2016). We agree with this perspective, and show how it fits in to the frame-257 work we outlined above. Unfortunately, stratigraphic-age uncertainty leads to additional challenges 258 when computing marginal likelihoods. 259

Following Drummond and Stadler (2016), we represent stratigraphic-age data as  $A = \{a_1, a_2, ..., a_n\}$  for the *n* samples, where  $a_i = \{\stackrel{\lor}{a_i}, \stackrel{\land}{a_i}\}$  are the minimum and maximum ages of the *i*<sup>th</sup> sample, respectively. The probability of the data (the stratigraphic ranges) would then be:

$$P(A \mid \lambda, \mu, \phi, \rho) = \int P(A, S \mid \lambda, \mu, \phi, \rho) \, dS$$
  
=  $\int P(A \mid S) P(S \mid \lambda, \mu, \phi, \rho) \, dS,$  (S.7)

where the integration is over the exact ages of all the samples, *S*, and  $P(A \mid S)$  is a product of indicator

<sup>264</sup> functions:

$$P(A \mid S) = \prod_{i}^{n} P(a_i \mid S_i),$$

265 with

$$P(a_i \mid S_i) = \begin{cases} 1 & \text{if } \stackrel{\vee}{a_i} \le s_i \le \stackrel{\wedge}{a_i} \\ 0 & \text{otherwise.} \end{cases}$$

<sup>266</sup> Including the full tree, the likelihood with stratigraphic age uncertainty becomes:

$$P(A \mid \lambda, \mu, \phi, \rho) = \iint P(A \mid S)P(S \mid \widetilde{\Psi}, \phi, \rho)P(\widetilde{\Psi} \mid \lambda, \mu) d\widetilde{\Psi} dS.$$

<sup>267</sup> Even if this integral were analytically tractable, we could not use it with character data, because the

probability of the character data will generally depend on the exact ages of the samples. However, we can use data augmentation (Tanner and Wong 1987) to include the exact ages in the model, and write the full posterior distribution:

$$P(S, \Psi, \theta_x, \theta_\Psi \mid A, X) = \frac{P(X \mid S, \Psi, \theta_x) P(A \mid S) P(S, \Psi \mid \theta_\Psi) P(\theta_x) P(\theta_\Psi)}{P(A, X)},$$

where now the data are *A* and *X*. This approach amounts to a data augmentation because the likelihood should average over the exact sample ages, *S*, as implied by equation (S.7).

Without special machinery, generic methods for computing the marginal likelihood that depend on raising the likelihood function to a power cannot effectively deal with data-augmented models (Rodrigue and Aris-Brosou 2011). As a consequence, correct solutions for marginal-likelihood estimators with stratigraphic uncertainty are currently unavailable.

### 277 S§4 Sequential Bayesian Inference

Above, we showed that the traditional phylogenetic model mistreats the probability of the samples 278 as part of the prior rather than the likelihood function. Here, we use the principle of of sequential 279 Bayesian inference to understand the quantitative consequences of this error. The parameters of the 280 prior distributions (hyperparameters) we choose for a Bayesian model represent our prior belief about 281 plausible parameter values, and in principle reflect our previous experiences with analyzing relevant 282 data (or ignorance, if we have no previous experience). In a sense, when informed by previous analy-283 sis, these hyperparameters encapsulate the information in the previous datasets about the parameters, 284 *i.e.*, they can be viewed as "old" data. When we analyze a "new" dataset, we update our prior beliefs 285 accordingly. We can repeat this process indefinitely, as we collect additional datasets. This sequential 286 Bayesian updating process is the basis of Lindley's aphorism that "today's posterior is tomorrow's 287 prior" (Lindley 1972). 288

<sup>289</sup> When we perform a Bayesian phylogenetic analysis under a birth-death model, we can imagine <sup>200</sup> collecting two datasets. We first collect samples, represented by their ages *S*. We may infer the tree <sup>201</sup> model (birth-death and sampling) parameters,  $\theta_{\Psi}$ , directly from this dataset. We can write the poste-<sup>202</sup> rior distribution of this model as:

$$P(\theta_{\Psi} \mid S) = \frac{\overbrace{P(S \mid \theta_{\Psi})}^{\text{likelihood}} \overbrace{P(\theta_{\Psi})}^{\text{prior}}}{\underbrace{P(S)}_{\text{marginal likelihood of}}},$$
(S.8)

<sup>293</sup> which corresponds to the posterior distribution of a "paleontological" model (equation [S.3]).

However, if we then become additionally interested in the phylogenetic relationships themselves, we can assemble a character dataset, *X*. Rather than re-doing the initial analysis, we may apply the principle of sequential Bayesian updating and use the first posterior as a prior in our second analysis:

$$P(\Psi, \theta_x, \theta_{\Psi} \mid X, S) = \underbrace{\frac{P(X \mid S, \Psi, \theta_x) P(\Psi \mid \theta_{\Psi}) P(\theta_{\Psi} \mid S) P(\theta_x)}{P(X \mid S)}}_{\substack{P(X \mid S) \\ \text{marginal likelihood of the characters given the samples}}$$
(S.9)

In this equation, *S* is effectively treated as a hyperparameter, *i.e.*, a fixed parameter of the prior distribution on  $\theta_{\Psi}$ . (We note that *all* prior distributions have hyperparameters, but we usually exclude them from our notation for simplicity.)

Alternatively, we could start again and do both analyses simultaneously (jointly). The posterior of such a joint analysis would be

$$P(\Psi, \theta_x, \theta_{\Psi} \mid X, S) = \underbrace{\frac{P(X \mid S, \Psi, \theta_x)}{P(X \mid S, \Psi, \theta_x)} \underbrace{P(S, \Psi \mid \theta_{\Psi})}_{\text{marginal likelihood of samples and characters}}^{\text{some prior}} \underbrace{P(\theta_{\Psi})P(\theta_x)}_{P(\theta_{\Psi})P(\theta_x)},$$
(S.10)

where we view the likelihood function as  $P(X | \Psi, \theta_x)$ , as well as some contribution from  $P(S, \Psi | \theta_{\Psi})$ , as we explain in Section S§3. We can verify that the posterior distribution from the joint analysis, equation (S.10), is equivalent to the posterior distribution after the second step of the sequential analysis <sup>305</sup> by substituting equation (S.8) into equation (S.9), and recognizing that

$$P(X,S) = P(X \mid S)P(S),$$

*i.e.,* that the marginal likelihood of the joint analysis is the product of the marginal likelihoods of each step in the sequential analysis.

The remaining task is to explain why SS and RJ MCMC estimate different Bayes factors. Methods 308 for calculating the marginal likelihood, such as SS, require that we clearly distinguish the probability 309 terms that are "likelihood" from those that are "prior". In the standard phylogenetic notation (equa-310 tion [S.1]), the probability of the character data is labeled the likelihood, while the joint probability of 311 the tree and samples is labeled the prior. This corresponds to the labeling in the second step of the 312 sequential analysis, equation (S.9), in which case the marginal likelihood is  $P(X \mid S)$ ; this marginal 313 likelihood perceives the samples as "old" data, and only computes the marginal likelihood of the 314 "new" data, X. When we compare two models in this way, we are essentially imagining that for each 315 model, we first update the priors according to S, and then compute the marginal likelihood of X given 316 the corresponding posteriors from the first step. The resulting Bayes factor between the two models *i* 317 and *j* will be 318

$$BF_{ij} = \frac{P_i(X \mid S)}{P_j(X \mid S)},$$
(S.11)

where  $P_k(X \mid S)$  is the marginal likelihood of model *k*. By contrast, RJ MCMC does not depend on the labeling of probability terms. In this case, the dataset implicitly includes both samples and character data, and the Bayes factors will be

$$BF_{ij} = \frac{P_i(X,S)}{P_j(X,S)} = \frac{P_i(X \mid S)}{P_j(X \mid S)} \frac{P_i(S)}{P_j(S)},$$
(S.12)

Equations (S.11) and (S.12) predict that the discrepancy in Bayes factors between SS and RJ MCMC should be equal to the ratio of the marginal likelihoods of the samples,  $P_i(S) \div P_i(S)$ .

For birth-death processes that generate contemporaneous samples, the probability of the samples for a given set of parameters is straightforward to compute (Kendall 1948; Höhna 2015), and we can relatively easily compute the marginal likelihood. Indeed, when we calculate the marginal likelihood of the samples, it corresponds exactly to the discrepancy we observe between SS and RJ MCMC estimates of the Bayes factor (Fig. 1B, main text, middle, dashed lines). For birth-death processes generating non-contemporaneous samples, the marginal probability of the samples is not possible to compute analytically, and therefore we cannot make precise numerical predictions about the discrepancy.

### **331** S§5 Factorizing Bayes' Theorem

The problem with equation (S.6) is that  $P(S, \Psi | \theta_{\Psi})$  combines likelihood and prior quantities. This could be resolved by factoring this quantity as:

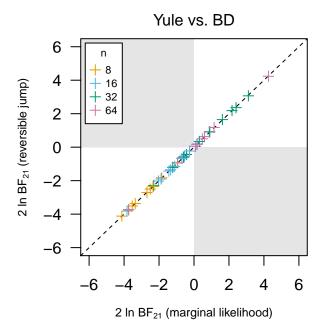
$$P(S, \Psi \mid \theta_{\Psi}) = P(\Psi \mid S, \theta_{\Psi})P(S \mid \theta_{\Psi}),$$

in which case each term on the right is unambiguously likelihood (the marginal probability of the
 samples) or not (the conditional probability of the tree, given the samples). This can be directly sub stituted into the posterior:

$$P(\Psi, \theta_x, \theta_{\Psi} \mid S, X) = \frac{P(X \mid S, \Psi, \theta_x) P(\Psi \mid S, \theta_{\Psi}) P(S \mid \theta_{\Psi}) P(\theta_x) P(\theta_y)}{P(S, X)},$$
(S.13)

which is compatible with standard numerical methods for computing the marginal likelihood that rely on raising the likelihood function to a power ("power-posterior" methods, for example, pathsampling and stepping-stone-sampling algorithms; Lartillot and Philippe 2006; Xie et al. 2011). However, the marginal probability of the samples and the conditional probability of the tree and the samples are not generally easy to compute; in particular, analytical solutions are only currently available for simple models of contemporaneous samples, and may be impossible for more complex models.

<sup>343</sup> We implemented this solution for Yule and birth-death models producing contemporaneous sam-<sup>344</sup> ples. For these models,  $P(S | \theta_{\Psi})$  is the probability of realizing *n* samples of a given age, for which <sup>345</sup> there are available analytical solutions (*e.g.*, equation [8] from Höhna 2015). Likewise,  $P(\Psi | S, \theta_{\Psi})$ — <sup>346</sup> the probability of the tree conditional on *n* samples—also has an available analytical solution (*e.g.*, <sup>347</sup> equation [3] from Yang and Rannala 1997). We re-analyzed our simulated data from Section S§1.2 <sup>348</sup> using this formulation, demonstrating that it provides correct marginal-likelihood estimates (Fig. S7).



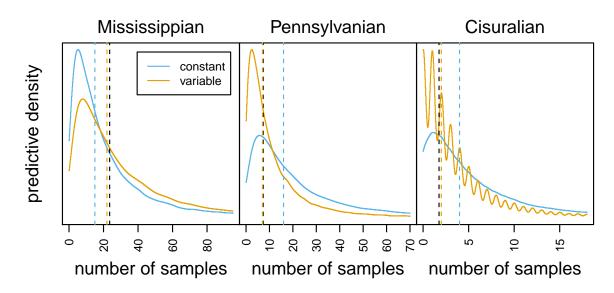
**Figure S7: Bayes factor discrepancies are resolved by refactoring Bayes' theorem.** We compared the fit of two birthdeath processes—the Yule model (with no extinction rate parameter) and the standard birth-death (BD) model—to datasets simulated under the BD model (as described in Section S§1.2). We corrected the likelihood function according to equation (S.13). As expected, there is no discrepancy between the BFs calculated using marginal likelihoods and reversible-jump MCMC.

### <sup>349</sup> S§6 Posterior-Predictive Simulation with Samples as Data

While Bayes factors are useful for comparing the *relative* fit of competing models, they provide no 350 guarantee that the best model adequately describes the process that gave rise to the observed data. 351 Posterior-predictive simulation (PPS; Gelman et al. 1996) is a Bayesian tool that fills this gap by as-352 sessing model adequacy—whether our inference model provides an adequate description of the true 353 process that produced our observed dataset—and is therefore useful for assessing *absolute* model fit. 354 Generally, the procedure works by drawing parameters of the model from their joint posterior dis-355 tribution (e.g., as produced by an MCMC analysis), simulating new datasets under these parameters, 356 and checking whether the simulated data resembles the observed dataset: are the values of a partic-357 ular summary statistic computed from the simulated datasets reasonably close to the value of that 358 statistic computed from the empirical data? 359

In phylogenetics, the PPS has been largely limited to morphological or molecular character 360 datasets (e.g., Brown 2014; Höhna et al. 2018; Slater and Pennell 2014; May et al. 2021). This lim-361 ited application of PPS is understandable, given that the character datasets are the only component of 362 the study that is considered to be data under the standard phylogenetic model. However, for studies 363 that rely on the tree model, such as diversification-rate analyses or divergence-time estimation, a more 364 natural summary statistic would be one that relates to characteristics of the sample, rather than the 365 morphological or molecular data. For example, if we wanted to assess the adequacy of a diversifica-366 tion model, we might use the number of samples at a particular time as a test statistic. The availability 367 of this application of sample-based test statistics is one of the primary benefits—to theoreticians and 368 empiricists alike—of recognizing the samples themselves as data that inform the tree model. 369

To demonstrate the utility of posterior-predictive distributions for samples under birth-death 370 models, we applied this technique to the Marattiales analyses described above (S§2). We simulated 371 datasets by simulating trees under the sampled fossilized birth-death model parameters, and keeping 372 track of the number of fossils recorded in each geological epoch. The posterior-predictive distributions 373 of the number of samples shows that the model with constant fossilizaton rates does a poor job of pre-374 dicting the observed number of fossils in the Mississippian, Pennsylvanian, and Cisuralian (Fig. S8). 375 By contrast, the model with variable fossilization rates does a much better job at predicting the number 376 of fossils in these (and subsequent) intervals (Fig. S8, right). This result is concordant with our relative 377 measures of model fit (using Bayes factors), which we report in the main text, and demonstrates that 378 the variable-rate model is not only better-fitting than its constant-rate counterpart, but moreover that 379 it is an adequate representation of the process that generated our data. (We present these results as a 380 proof-of-concept rather than as a method: developing appropriate posterior-predictive methods is a 381 significant task that requires validation and evaluation of statistic properties.) 382



**Figure S8: Posterior-predictive simulation for the Marattiales dataset under two models.** We simulated fossil and extant marattialean datasets under a model with constant fossilization rates (blue) and variable fossilization rates (orange). Each density represents the posterior-predictive distribution for the number of samples in the given epoch. The black vertical line represent the observed number of samples in the epoch, and the colored vertical lines represent the median number of samples under the corresponding model.

### **S§7** Random Variables and Priors in Phylogenetic Inference

The problem that we detail in this manuscript-that the standard phylogenetic model mislabels sam-384 ples as belonging to the prior rather than to the likelihood, which prevents accurate marginal likeli-385 hood calculation for tree models—is a specific example of a more general inconsistency in likelihood-386 based phylogenetics of distinguishing random variables (which have probabilities) from parame-387 ters (which have likelihoods). For example, there is a history of mistreating data as parameters in 388 maximum-likelihood inference of ancestral states. Ancestral states are an outcome of the model: they 389 are random variables, just as the character states at the tips are, an equivalence that is apparent when 390 one recognizes that today's tip data are tomorrow's ancestral states. It is true, of course, that ancestral 391 states are not observed, but that does not make them any less data-like; they are perhaps best con-392 ceived of as missing data, just as there can be missing data at the tips. There is nonetheless a strong 393 history of treating ancestral states as parameters and, for example, comparing among different an-394 cestral states with likelihood-ratio tests (e.g., Pagel 1999). We contend that this approach is incorrect: 395 ancestral states are not parameters and thus do not have likelihoods; rather, ancestral states are ran-396 dom variables to which we can assign different probabilities, given the tip data and model of character 397 evolution (Yang et al. 1995; Yang 2014). 398 Similarly, there has been some historical disagreement about whether the phylogeny itself is a 399 parameter or a random variable. The current dominant perspective, which derives from Felsenstein 400 (Felsenstein 1973a,b), is that the tree is a parameter. In a maximum-likelihood framework, this per-401 spective implies that the tree has a maximum-likelihood estimate; in a Bayesian framework, this per-402 spective suggests that the tree should have a prior distribution. However, a minority perspective is 403 that the tree should be viewed as a random variable just as the ancestral states are viewed as a random 404 variable (Edwards 1970; Rannala and Yang 1996), and therefore should be associated with a proba-405 bility distribution even in a maximum-likelihood framework. This latter perspective is even more 406

germane today, considering the significant development of character-state-dependent diversification
models (*i.e.*, the binary-state-specific speciation-and-extinction model [BiSSE; Maddison et al. 2007]
and its derivatives). These models assume that rates of speciation and extinction are a function of an
evolving character; since the evolution of the character is a random process, the resulting tree must be

<sup>411</sup> a random variable.

Our arguments are in alignment with the latter perspective: the tree should be viewed as the outcome of a random process, even in a maximum likelihood framework. However, while both Edwards (1970) and Rannala and Yang (1996) used birth-death models for the tree, they condition the model on achieving exactly the observed number of extant species. This is equivalent to performing the second step of a sequential Bayesian analysis, which we describe above. Our view is therefore an extension of Edwards', to include the samples themselves as part of the outcome.

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