

Title of Research Study: Integration of Science Outreach into the Academic Research Enterprise: Data-Driven Perspectives

Investigators:

Nicole C. Weitowich, PhD
Northwestern University
nicole.weitowich@northwestern.edu

Jeanne Garbarino, PhD
Rockefeller University
jgarbarino@rockefeller.edu

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Key Information: The purpose of this study is to examine how science outreach currently exists within academic research institutions at the national level. You will be asked to complete an online survey which will take approximately 15 minutes to complete. There are no risks or benefits associated with taking this survey. All information collected is completely anonymous.

Why am I being asked to take part in this research study? You are being asked to take part in this research study because you are a graduate student, postdoctoral researcher, faculty, administration, or staff at a college, university, or research institution.

What should I know about a research study? Participation is voluntary, and you may discontinue participation at any time by closing your browser or leaving this webpage.

What happens to the information collected for the research? This survey is being hosted by Qualtrics and involves a secure connection. Terms of service addressing confidentiality may be viewed at <http://www.qualtrics.com/research-suite/>. No personally identifiable information will be collected.

What else do I need to know?

You will not receive compensation of any kind for participating in this study.

Who can I talk to? If you have questions, concerns, or complaints talk to the Principal Investigators, Dr. Nicole C. Weitowich at 312-503-1385 or Dr. Jeanne Garbarino at 212-327-7418. If you have any concerns about your experience while taking part in this research study, you may contact The Rockefeller University Institutional Review Board (IRB) at 212-327-8408. You can also speak with members of the Northwestern University IRB at 312-503-9338.

Consent

If you want a copy of this consent for your records, you can print it from the screen.

By completing this survey, you are consenting to participate in this study.

End of Block: Consent Form

Start of Block: Demographics

Do you study or work in a science, technology, engineering or math (STEM) field?

- Yes
- No

Skip To: End of Survey If Do you study or work in a science, technology, engineering or math (STEM) field? = No

Do you study or work at a 2- or 4-year college, university, or academic research institution within the United States?

- Yes
- No

Skip To: End of Survey If Do you study or work at a 2- or 4-year college, university, or academic research institution with... = No

What is your primary field of study?

- Astronomy
- Biological or Life Sciences
- Chemistry
- Computer Science and Technology
- Engineering
- Mathematics
- Physics
- Geosciences
- Social Sciences
- Other

Please select the option which best describes your college, university, or research institution:

- Community or Junior College
- Primarily Undergraduate College or University
- Research Intensive College or University
- Historically Black College or University
- Tribal College or University
- Religiously-affiliated College or University
- Minority-Serving Institution
- Other
- I'm not sure

Page Break

Would you be willing to provide the zip code of where your campus is located?

No

Invalid Logic Click Here to Edit Logic

Yes _____

Page Break

What is your current gender identity?

- Male
 - Female
 - Gender non-binary or gender non-conforming
 - Prefer not to say
 - Prefer to self-describe
-

Which group most accurately describes your race?

- American Indian or Alaska Native
 - Asian or Pacific Islander
 - Black or African American
 - White
 - Multiracial
 - Prefer to self-describe
 - Prefer not to say
-

Which group most accurately describes your ethnicity?

- Hispanic or Latino/a/x
 - Not Hispanic or Latino/a/x
-

Which of the following best describes your sexual orientation?

- Heterosexual
 - Lesbian
 - Gay
 - Bisexual
 - Asexual
 - Pansexual
 - Prefer to self-describe
 - Prefer not to say
-

Please select your age range

- 18 - 24 years old
 - 25 - 34 years old
 - 35- 44 years old
 - 45 - 54 years old
 - 55 - 64 years old
 - 65 - 74 years old
 - 75 years or older
 - Prefer not to say
-

Page Break

Select the highest degree you have obtained:

- BS or BA
 - MS or MA
 - PhD
 - MD
 - Other professional degree
 - Prefer not to say
-

What is your current role in academia?

- Graduate Student
 - Postdoctoral Fellow
 - Faculty
 - Staff
 - Other _____
-

Display This Question:

If What is your current role in academia? = Faculty

Please select your faculty track:

- Tenure track
 - Non-tenure track (ex. Research faculty, Clinical Instructors, Lecturers)
 - Other
-

Display This Question:
If Please select your faculty track: = Tenure track

Please select your academic rank:

- Assistant Professor
- Associate Professor
- Professor

Do you hold a leadership position within academia? Examples include: Department Chair, Dean, Provost, or President

- Yes
- No
- Unsure

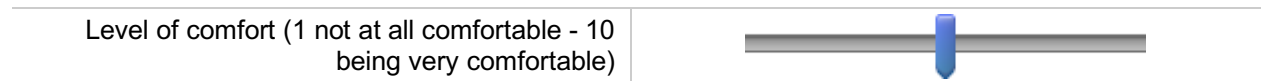
End of Block: Demographics

Start of Block: Science Outreach Experience

For the next series of questions, we use the term “science outreach” to broadly represent the different types of interactions between scientists and non-scientists. You might refer to this as public engagement with science, informal science education, or science communication.

On a scale of 1-10, how comfortable would you be participating in a science outreach activity today?

1 2 3 4 5 6 7 8 9 10



How often do you participate in science outreach activities?

- I do not participate in science outreach activities
- Rarely (1 - 2 times a year)
- Sometimes (3 -5 times a year)
- Often (6+ times a year)
- Always - It is a part of my job description / I consider myself a science outreach professional

Display This Question:

If How often do you participate in science outreach activities? != I do not participate in science outreach activities

What types of science outreach activities do you participate in? Check all that apply:

- Visiting or Hosting K-12 Students
- Science fairs
- Public talks or lectures
- Podcasts
- Blogs or Newsletters
- Social media (Twitter, Facebook, Instagram)
- Website or Wiki Curation
- Science policy or advocacy
- Other

Have you ever received any formal training in science outreach?

- Yes
- No, I have not
- No, but I would like to
- Unsure

Page Break

In your opinion: Who *most often* participates in science outreach at your college, university, or institution?
Check all that apply.

- Undergraduate Students
- Graduate Students
- Postdoctoral Fellows
- Faculty Members
- Staff
- Other _____

Page Break

In your opinion: Who *most often* participates in science outreach at your college, university, or institution?
Check all that apply.

- Men
- Women
- Gender non-binary or non-conforming individuals
- White (non-hispanic) people
- Persons of color
- LGBTQIA+ identifying
- People under the age of 40
- People over the age of 40
- Native english speakers
- Non-native english speakers
- Other _____

Page Break

End of Block: Science Outreach Experience

Start of Block: Science Outreach Value

Please select your agreement with the following statement: *Science outreach is a tool for **scientists** to...*

	Strongly Disagree	Disagree	Neutral	Agree	Strongly agree
Educate or inform non-scientists about research findings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Establish relationships with their community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Create interest in STEM careers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Develop transferrable skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Obtain research funding	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Maintain research funding	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please select your agreement with the following statement: *Science outreach is a tool for **colleges, universities, or institutions** to...*

	Strongly Disagree	Disagree	Neutral	Agree	Strongly agree
Educate or inform non-scientists about research findings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Create interest in STEM careers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recruit students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recruit faculty members	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Address issues pertaining to diversity and inclusion	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Promote cultural competency	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Establish relationships with their community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attract philanthropic donors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>


Page Break

Please select the best answer for each of the statements below:

	Yes	No	Unsure	Not Applicable
Science outreach is valued by my peers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Science outreach is valued by my supervisors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Science outreach is valued within my department	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Science outreach is valued by my institution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Science outreach is valued by the scientific community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

On a scale of 1 - 10, how much do you personally value science outreach?

1 2 3 4 5 6 7 8 9 10

(1 - I do not value science outreach at all, 10 - I completely value science outreach)	
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End of Block: Science Outreach Value

Start of Block: Science Outreach Motivations / Limitations

Display This Question:
If How often do you participate in science outreach activities? = I do not participate in science outreach activities

For the next series of questions, please indicate if the statement is true, false, or not applicable:

	True	False	Not Applicable
I am not interested in participating in science outreach	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I do not have time to participate in science outreach	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I do not have funding to participate in science outreach	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My supervisor(s) would not approve of my participation in science outreach	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Display This Question:
If How often do you participate in science outreach activities? = I do not participate in science outreach activities

You indicated that you do not participate in science outreach. Would you be willing to answer the following statement, "I do not participate in science outreach because...?"

- No
- Yes _____

Display This Question:

If How often do you participate in science outreach activities? != I do not participate in science outreach activities

For the next series of questions, please indicate if the statement is true, false, or not applicable: **I participate in science outreach...**

	True	False	Not Applicable
because it is fun and enjoyable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
to share my research findings with non-scientists	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
for professional development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
because of grant/funding requirements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
for socio-cultural or political reasons	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
to serve as a role model or mentor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
to improve diversity, equity, and access to STEM	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Page Break

Display This Question:

If How often do you participate in science outreach activities? != I do not participate in science outreach activities

What are some of the challenges that you face when trying to conduct or participate in science outreach activities? Please select all that apply:

- Lack of time
- Lack of funding
- Lack of support from my peers
- Lack of support from my department
- Lack of support from my supervisors
- Lack of other essential resources (ex. equipment, venue, transportation)
- Lack of partners or collaborators (ex. school districts, teachers, museums, organizations)
- Public disinterest interest science
- Communication or language barriers
- Other (please specify) _____

Page Break

Display This Question:

If How often do you participate in science outreach activities? != I do not participate in science outreach activities

Optional Question:

I participate in science outreach because... [Fill in the blank]

End of Block: Science Outreach Motivations / Limitations

Start of Block: Faculty / PI

Are you aware of outreach activities or initiatives at your institution?

- Yes
- No
- Unsure
- Not Applicable

Are science outreach activities valued by your tenure and promotion committee?

- Yes
 - No
 - Unsure
 - Not Applicable
-

Do you think science outreach activities should be valued by tenure and promotion committees?

- Yes
 - No
 - Unsure
 - Not applicable
-

Does your institution have a dedicated staff, office, or department which coordinates science outreach activities?

- Yes
 - No
 - Unsure
 - Not Applicable
-

Page Break

Do you support graduate student or post-doctoral fellows' participation in science outreach activities?

- Yes
 - No
 - Unsure
 - Not Applicable
-

Display This Question:

If Do you support graduate student or post-doctoral fellows' participation in science outreach activ... =
No

You indicated that you do not support graduate student or post-doctoral fellows' participation in science outreach. Would you be willing to provide us with your thoughts on the topic?

- No
- Yes _____

Do you think science outreach-focused professions are valid career options for STEM trainees?

- Yes
- No
- Unsure
- Not Applicable

Page Break _____

Display This Question:

If Does your institution have a dedicated staff, office, or department which coordinates science out...
= Yes

You indicated that your institution has a dedicated staff, office, or department which coordinates science outreach activities.

The science outreach staff, office, or department at my institution:

	Yes	No	Unsure	Not Applicable
Is effective at conducting or supporting science outreach activities or initiatives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Has a positive impact on institutional culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Has a positive impact on relationships with local community members	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Has a positive impact on donor or alumni relations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Display This Question:

If Does your institution have a dedicated staff, office, or department which coordinates science out...
= Yes

I have collaborated with the science outreach staff, office, or department at my institution:

- Yes
- No
- Unsure
- Not Applicable

Please select the *primary* source of your research funding:

- National Science Foundation
 - National Institutes of Health
 - Private foundations or organizations
 - Institutional or departmental funds
 - Philanthropic funding
-

Do you support or oppose broader impact requirements for research funding mechanisms?

- Strongly oppose
- Somewhat oppose
- Neutral
- Somewhat favor
- Strongly favor
- I am unfamiliar with broader impact requirements

End of Block: Faculty / PI

Start of Block: Science Outreach Professionals

You indicated that science outreach is a part of your job description or that you consider yourself to be a science outreach professional. Is this correct?

- Yes
 - No
-

How long have you been employed as science outreach professional?

- Less than 1 year
 - 1-2 years
 - 2-5 years
 - 5-9 years
 - 10 or more years
-

Are you considered a full time or part time employee?


- Full time
 - Part time
 - Unsure
 - Other
-

Please select your salary range:

- Less than \$25,000
 - \$25,000 to \$34,999
 - \$35,000 to \$49,999
 - \$50,000 to \$74,999
 - \$75,000 to \$99,999
 - \$100,000 to \$149,999
 - \$150,000 or more
-

On a scale of 1 to 10, how satisfied are you with your current level of compensation?

1 2 3 4 5 6 7 8 9 10

Level of satisfaction (1 being not satisfied at all, 10 being completely satisfied)	
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Page Break

How do you feel you are valued by the following groups:

	Not at all valued	Slightly valued	Moderately valued	Very valued	Completely valued	Not Applicable
Trainees at your institution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Colleagues at your institution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Faculty members at your institution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leadership at your institution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The broader scientific community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How easy or difficult is it to obtain the resources that you need to conduct science outreach at your institution?

- Extremely easy
 - Somewhat easy
 - Neither easy nor difficult
 - Somewhat difficult
 - Extremely difficult
-

How easy or difficult was it for you to find employment as a science outreach professional?

- Extremely easy
 - Somewhat easy
 - Neither easy nor difficult
 - Somewhat difficult
 - Extremely difficult
-

In your current role as a science outreach professional, do you view yourself as a scientist?

- Yes
 - No
 - Unsure
 - Not applicable
-

Page Break

Display This Question:

If In your current role as a science outreach professional, do you view yourself as a scientist? = No

You indicated that you do not view yourself as scientist. Would you be willing to share why?

- No
- Yes _____

The next question is optional but we would greatly appreciate your response:

Why did you decide to pursue a career in science outreach -or- how did you end up in your current role as a science outreach professional?

End of Block: Science Outreach Professionals

Start of Block: Leadership

You indicated that you hold a leadership position or role within your institution. Is this correct?

- Yes
- No

Please select your agreement with the following statements:

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree	Not Applicable
I support science outreach activities or initiatives at my institution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I think that institutional support for dedicated science outreach personnel is a priority	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I think that institutional support for a dedicated science outreach office is a priority	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have made direct efforts to establish a centralized science outreach program at my institution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

End of Block: Leadership
